

Global Heat Transfer Vinyl Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/H6891B09FCE2EN.html>

Date: July 2025

Pages: 142

Price: US\$ 3,200.00 (Single User License)

ID: H6891B09FCE2EN

Abstracts

Report Overview

Heat Transfer Vinyl (HTV) is a type of adhesive vinyl material specifically designed for the purpose of transferring decorative designs, patterns, or images onto various substrates, such as fabrics, textiles, and other surfaces. It is characterized by its ability to withstand high temperatures without losing its shape or adhesive properties. HTV is typically composed of a polyurethane or polyester film layer that carries the design, an adhesive layer that bonds the vinyl to the substrate, and a release liner that protects the adhesive until it is ready for application. The product is widely used in the customization of clothing, accessories, and home decor items, and is known for its durability, flexibility, and vibrant color retention. HTV comes in various finishes, such as matte, gloss, and holographic, and can be applied using heat press machines or iron-on methods, making it a popular choice for both professional and hobbyist applications.

This report provides a deep insight into the global Heat Transfer Vinyl market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Heat Transfer Vinyl Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Heat Transfer Vinyl market in any manner.

Global Heat Transfer Vinyl Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Stahls? Inc
Chemica
Avery Dennison Corp
Siser Srl
Dae Ha
Hexis Corporation
Poli-Tape Group
MINSEO
Unimark Heat Transfer
SEF TEXTILE
Advanced Display Materials

Market Segmentation (by Type)

Heat Transfer Vinyl Film
Heat Transfer Vinyl Paper

Market Segmentation (by Application)

Textile Industry
Construction Industry
Furniture
Consumer Goods Packaging
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Heat Transfer Vinyl Market

Overview of the regional outlook of the Heat Transfer Vinyl Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Heat Transfer Vinyl Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Heat Transfer Vinyl, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Heat Transfer Vinyl
- 1.2 Key Market Segments
 - 1.2.1 Heat Transfer Vinyl Segment by Type
 - 1.2.2 Heat Transfer Vinyl Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HEAT TRANSFER VINYL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Heat Transfer Vinyl Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Heat Transfer Vinyl Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HEAT TRANSFER VINYL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Heat Transfer Vinyl Product Life Cycle
- 3.3 Global Heat Transfer Vinyl Sales by Manufacturers (2020-2025)
- 3.4 Global Heat Transfer Vinyl Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Heat Transfer Vinyl Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Heat Transfer Vinyl Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Heat Transfer Vinyl Market Competitive Situation and Trends
 - 3.8.1 Heat Transfer Vinyl Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Heat Transfer Vinyl Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 HEAT TRANSFER VINYL INDUSTRY CHAIN ANALYSIS

- 4.1 Heat Transfer Vinyl Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HEAT TRANSFER VINYL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Heat Transfer Vinyl Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Heat Transfer Vinyl Market
- 5.7 ESG Ratings of Leading Companies

6 HEAT TRANSFER VINYL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Heat Transfer Vinyl Sales Market Share by Type (2020-2025)
- 6.3 Global Heat Transfer Vinyl Market Size Market Share by Type (2020-2025)
- 6.4 Global Heat Transfer Vinyl Price by Type (2020-2025)

7 HEAT TRANSFER VINYL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Heat Transfer Vinyl Market Sales by Application (2020-2025)
- 7.3 Global Heat Transfer Vinyl Market Size (M USD) by Application (2020-2025)

7.4 Global Heat Transfer Vinyl Sales Growth Rate by Application (2020-2025)

8 HEAT TRANSFER VINYL MARKET SALES BY REGION

8.1 Global Heat Transfer Vinyl Sales by Region

8.1.1 Global Heat Transfer Vinyl Sales by Region

8.1.2 Global Heat Transfer Vinyl Sales Market Share by Region

8.2 Global Heat Transfer Vinyl Market Size by Region

8.2.1 Global Heat Transfer Vinyl Market Size by Region

8.2.2 Global Heat Transfer Vinyl Market Size Market Share by Region

8.3 North America

8.3.1 North America Heat Transfer Vinyl Sales by Country

8.3.2 North America Heat Transfer Vinyl Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Heat Transfer Vinyl Sales by Country

8.4.2 Europe Heat Transfer Vinyl Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Heat Transfer Vinyl Sales by Region

8.5.2 Asia Pacific Heat Transfer Vinyl Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Heat Transfer Vinyl Sales by Country

8.6.2 South America Heat Transfer Vinyl Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Heat Transfer Vinyl Sales by Region
- 8.7.2 Middle East and Africa Heat Transfer Vinyl Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HEAT TRANSFER VINYL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Heat Transfer Vinyl by Region(2020-2025)
- 9.2 Global Heat Transfer Vinyl Revenue Market Share by Region (2020-2025)
- 9.3 Global Heat Transfer Vinyl Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Heat Transfer Vinyl Production
 - 9.4.1 North America Heat Transfer Vinyl Production Growth Rate (2020-2025)
 - 9.4.2 North America Heat Transfer Vinyl Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Heat Transfer Vinyl Production
 - 9.5.1 Europe Heat Transfer Vinyl Production Growth Rate (2020-2025)
 - 9.5.2 Europe Heat Transfer Vinyl Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Heat Transfer Vinyl Production (2020-2025)
 - 9.6.1 Japan Heat Transfer Vinyl Production Growth Rate (2020-2025)
 - 9.6.2 Japan Heat Transfer Vinyl Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Heat Transfer Vinyl Production (2020-2025)
 - 9.7.1 China Heat Transfer Vinyl Production Growth Rate (2020-2025)
 - 9.7.2 China Heat Transfer Vinyl Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Stahls? Inc
 - 10.1.1 Stahls? Inc Basic Information
 - 10.1.2 Stahls? Inc Heat Transfer Vinyl Product Overview
 - 10.1.3 Stahls? Inc Heat Transfer Vinyl Product Market Performance
 - 10.1.4 Stahls? Inc Business Overview
 - 10.1.5 Stahls? Inc SWOT Analysis

- 10.1.6 Stahls? Inc Recent Developments
- 10.2 Chemica
 - 10.2.1 Chemica Basic Information
 - 10.2.2 Chemica Heat Transfer Vinyl Product Overview
 - 10.2.3 Chemica Heat Transfer Vinyl Product Market Performance
 - 10.2.4 Chemica Business Overview
 - 10.2.5 Chemica SWOT Analysis
 - 10.2.6 Chemica Recent Developments
- 10.3 Avery Dennison Corp
 - 10.3.1 Avery Dennison Corp Basic Information
 - 10.3.2 Avery Dennison Corp Heat Transfer Vinyl Product Overview
 - 10.3.3 Avery Dennison Corp Heat Transfer Vinyl Product Market Performance
 - 10.3.4 Avery Dennison Corp Business Overview
 - 10.3.5 Avery Dennison Corp SWOT Analysis
 - 10.3.6 Avery Dennison Corp Recent Developments
- 10.4 Siser Srl
 - 10.4.1 Siser Srl Basic Information
 - 10.4.2 Siser Srl Heat Transfer Vinyl Product Overview
 - 10.4.3 Siser Srl Heat Transfer Vinyl Product Market Performance
 - 10.4.4 Siser Srl Business Overview
 - 10.4.5 Siser Srl Recent Developments
- 10.5 Dae Ha
 - 10.5.1 Dae Ha Basic Information
 - 10.5.2 Dae Ha Heat Transfer Vinyl Product Overview
 - 10.5.3 Dae Ha Heat Transfer Vinyl Product Market Performance
 - 10.5.4 Dae Ha Business Overview
 - 10.5.5 Dae Ha Recent Developments
- 10.6 Hexis Corporation
 - 10.6.1 Hexis Corporation Basic Information
 - 10.6.2 Hexis Corporation Heat Transfer Vinyl Product Overview
 - 10.6.3 Hexis Corporation Heat Transfer Vinyl Product Market Performance
 - 10.6.4 Hexis Corporation Business Overview
 - 10.6.5 Hexis Corporation Recent Developments
- 10.7 Poli-Tape Group
 - 10.7.1 Poli-Tape Group Basic Information
 - 10.7.2 Poli-Tape Group Heat Transfer Vinyl Product Overview
 - 10.7.3 Poli-Tape Group Heat Transfer Vinyl Product Market Performance
 - 10.7.4 Poli-Tape Group Business Overview
 - 10.7.5 Poli-Tape Group Recent Developments

10.8 MINSEO

10.8.1 MINSEO Basic Information

10.8.2 MINSEO Heat Transfer Vinyl Product Overview

10.8.3 MINSEO Heat Transfer Vinyl Product Market Performance

10.8.4 MINSEO Business Overview

10.8.5 MINSEO Recent Developments

10.9 Unimark Heat Transfer

10.9.1 Unimark Heat Transfer Basic Information

10.9.2 Unimark Heat Transfer Heat Transfer Vinyl Product Overview

10.9.3 Unimark Heat Transfer Heat Transfer Vinyl Product Market Performance

10.9.4 Unimark Heat Transfer Business Overview

10.9.5 Unimark Heat Transfer Recent Developments

10.10 SEF TEXTILE

10.10.1 SEF TEXTILE Basic Information

10.10.2 SEF TEXTILE Heat Transfer Vinyl Product Overview

10.10.3 SEF TEXTILE Heat Transfer Vinyl Product Market Performance

10.10.4 SEF TEXTILE Business Overview

10.10.5 SEF TEXTILE Recent Developments

10.11 Advanced Display Materials

10.11.1 Advanced Display Materials Basic Information

10.11.2 Advanced Display Materials Heat Transfer Vinyl Product Overview

10.11.3 Advanced Display Materials Heat Transfer Vinyl Product Market Performance

10.11.4 Advanced Display Materials Business Overview

10.11.5 Advanced Display Materials Recent Developments

11 HEAT TRANSFER VINYL MARKET FORECAST BY REGION

11.1 Global Heat Transfer Vinyl Market Size Forecast

11.2 Global Heat Transfer Vinyl Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Heat Transfer Vinyl Market Size Forecast by Country

11.2.3 Asia Pacific Heat Transfer Vinyl Market Size Forecast by Region

11.2.4 South America Heat Transfer Vinyl Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Heat Transfer Vinyl by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Heat Transfer Vinyl Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Heat Transfer Vinyl by Type (2026-2033)

- 12.1.2 Global Heat Transfer Vinyl Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Heat Transfer Vinyl by Type (2026-2033)
- 12.2 Global Heat Transfer Vinyl Market Forecast by Application (2026-2033)
 - 12.2.1 Global Heat Transfer Vinyl Sales (K Units) Forecast by Application
 - 12.2.2 Global Heat Transfer Vinyl Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Heat Transfer Vinyl Market Size Comparison by Region (M USD)
- Table 5. Global Heat Transfer Vinyl Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Heat Transfer Vinyl Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Heat Transfer Vinyl Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Heat Transfer Vinyl Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Heat Transfer Vinyl as of 2024)
- Table 10. Global Market Heat Transfer Vinyl Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Heat Transfer Vinyl Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Heat Transfer Vinyl Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Heat Transfer Vinyl Sales by Type (K Units)
- Table 26. Global Heat Transfer Vinyl Market Size by Type (M USD)
- Table 27. Global Heat Transfer Vinyl Sales (K Units) by Type (2020-2025)
- Table 28. Global Heat Transfer Vinyl Sales Market Share by Type (2020-2025)
- Table 29. Global Heat Transfer Vinyl Market Size (M USD) by Type (2020-2025)
- Table 30. Global Heat Transfer Vinyl Market Size Share by Type (2020-2025)
- Table 31. Global Heat Transfer Vinyl Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Heat Transfer Vinyl Sales (K Units) by Application
- Table 33. Global Heat Transfer Vinyl Market Size by Application
- Table 34. Global Heat Transfer Vinyl Sales by Application (2020-2025) & (K Units)
- Table 35. Global Heat Transfer Vinyl Sales Market Share by Application (2020-2025)
- Table 36. Global Heat Transfer Vinyl Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Heat Transfer Vinyl Market Share by Application (2020-2025)
- Table 38. Global Heat Transfer Vinyl Sales Growth Rate by Application (2020-2025)
- Table 39. Global Heat Transfer Vinyl Sales by Region (2020-2025) & (K Units)
- Table 40. Global Heat Transfer Vinyl Sales Market Share by Region (2020-2025)
- Table 41. Global Heat Transfer Vinyl Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Heat Transfer Vinyl Market Size Market Share by Region (2020-2025)
- Table 43. North America Heat Transfer Vinyl Sales by Country (2020-2025) & (K Units)
- Table 44. North America Heat Transfer Vinyl Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Heat Transfer Vinyl Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Heat Transfer Vinyl Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Heat Transfer Vinyl Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Heat Transfer Vinyl Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Heat Transfer Vinyl Sales by Country (2020-2025) & (K Units)
- Table 50. South America Heat Transfer Vinyl Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Heat Transfer Vinyl Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Heat Transfer Vinyl Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Heat Transfer Vinyl Production (K Units) by Region(2020-2025)
- Table 54. Global Heat Transfer Vinyl Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Heat Transfer Vinyl Revenue Market Share by Region (2020-2025)
- Table 56. Global Heat Transfer Vinyl Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Heat Transfer Vinyl Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Heat Transfer Vinyl Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Heat Transfer Vinyl Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Heat Transfer Vinyl Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 61. Stahls? Inc Basic Information

Table 62. Stahls? Inc Heat Transfer Vinyl Product Overview

Table 63. Stahls? Inc Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Stahls? Inc Business Overview

Table 65. Stahls? Inc SWOT Analysis

Table 66. Stahls? Inc Recent Developments

Table 67. Chemica Basic Information

Table 68. Chemica Heat Transfer Vinyl Product Overview

Table 69. Chemica Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Chemica Business Overview

Table 71. Chemica SWOT Analysis

Table 72. Chemica Recent Developments

Table 73. Avery Dennison Corp Basic Information

Table 74. Avery Dennison Corp Heat Transfer Vinyl Product Overview

Table 75. Avery Dennison Corp Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Avery Dennison Corp Business Overview

Table 77. Avery Dennison Corp SWOT Analysis

Table 78. Avery Dennison Corp Recent Developments

Table 79. Siser Srl Basic Information

Table 80. Siser Srl Heat Transfer Vinyl Product Overview

Table 81. Siser Srl Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Siser Srl Business Overview

Table 83. Siser Srl Recent Developments

Table 84. Dae Ha Basic Information

Table 85. Dae Ha Heat Transfer Vinyl Product Overview

Table 86. Dae Ha Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Dae Ha Business Overview

Table 88. Dae Ha Recent Developments

Table 89. Hexis Corporation Basic Information

Table 90. Hexis Corporation Heat Transfer Vinyl Product Overview

Table 91. Hexis Corporation Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Hexis Corporation Business Overview

- Table 93. Hexis Corporation Recent Developments
- Table 94. Poli-Tape Group Basic Information
- Table 95. Poli-Tape Group Heat Transfer Vinyl Product Overview
- Table 96. Poli-Tape Group Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Poli-Tape Group Business Overview
- Table 98. Poli-Tape Group Recent Developments
- Table 99. MINSEO Basic Information
- Table 100. MINSEO Heat Transfer Vinyl Product Overview
- Table 101. MINSEO Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. MINSEO Business Overview
- Table 103. MINSEO Recent Developments
- Table 104. Unimark Heat Transfer Basic Information
- Table 105. Unimark Heat Transfer Heat Transfer Vinyl Product Overview
- Table 106. Unimark Heat Transfer Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Unimark Heat Transfer Business Overview
- Table 108. Unimark Heat Transfer Recent Developments
- Table 109. SEF TEXTILE Basic Information
- Table 110. SEF TEXTILE Heat Transfer Vinyl Product Overview
- Table 111. SEF TEXTILE Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. SEF TEXTILE Business Overview
- Table 113. SEF TEXTILE Recent Developments
- Table 114. Advanced Display Materials Basic Information
- Table 115. Advanced Display Materials Heat Transfer Vinyl Product Overview
- Table 116. Advanced Display Materials Heat Transfer Vinyl Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Advanced Display Materials Business Overview
- Table 118. Advanced Display Materials Recent Developments
- Table 119. Global Heat Transfer Vinyl Sales Forecast by Region (2026-2033) & (K Units)
- Table 120. Global Heat Transfer Vinyl Market Size Forecast by Region (2026-2033) & (M USD)
- Table 121. North America Heat Transfer Vinyl Sales Forecast by Country (2026-2033) & (K Units)
- Table 122. North America Heat Transfer Vinyl Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Europe Heat Transfer Vinyl Sales Forecast by Country (2026-2033) & (K Units)

Table 124. Europe Heat Transfer Vinyl Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Heat Transfer Vinyl Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Heat Transfer Vinyl Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Heat Transfer Vinyl Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Heat Transfer Vinyl Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Heat Transfer Vinyl Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Heat Transfer Vinyl Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Heat Transfer Vinyl Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Heat Transfer Vinyl Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Heat Transfer Vinyl Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global Heat Transfer Vinyl Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global Heat Transfer Vinyl Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Heat Transfer Vinyl
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Heat Transfer Vinyl Market Size (M USD), 2024-2033
- Figure 5. Global Heat Transfer Vinyl Market Size (M USD) (2020-2033)
- Figure 6. Global Heat Transfer Vinyl Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Heat Transfer Vinyl Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Heat Transfer Vinyl Product Life Cycle
- Figure 13. Heat Transfer Vinyl Sales Share by Manufacturers in 2024
- Figure 14. Global Heat Transfer Vinyl Revenue Share by Manufacturers in 2024
- Figure 15. Heat Transfer Vinyl Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Heat Transfer Vinyl Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Heat Transfer Vinyl Revenue in 2024
- Figure 18. Industry Chain Map of Heat Transfer Vinyl
- Figure 19. Global Heat Transfer Vinyl Market PEST Analysis
- Figure 20. Global Heat Transfer Vinyl Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Heat Transfer Vinyl Market Share by Type
- Figure 27. Sales Market Share of Heat Transfer Vinyl by Type (2020-2025)
- Figure 28. Sales Market Share of Heat Transfer Vinyl by Type in 2024
- Figure 29. Market Size Share of Heat Transfer Vinyl by Type (2020-2025)
- Figure 30. Market Size Share of Heat Transfer Vinyl by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Heat Transfer Vinyl Market Share by Application

- Figure 33. Global Heat Transfer Vinyl Sales Market Share by Application (2020-2025)
- Figure 34. Global Heat Transfer Vinyl Sales Market Share by Application in 2024
- Figure 35. Global Heat Transfer Vinyl Market Share by Application (2020-2025)
- Figure 36. Global Heat Transfer Vinyl Market Share by Application in 2024
- Figure 37. Global Heat Transfer Vinyl Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Heat Transfer Vinyl Sales Market Share by Region (2020-2025)
- Figure 39. Global Heat Transfer Vinyl Market Size Market Share by Region (2020-2025)
- Figure 40. North America Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Heat Transfer Vinyl Sales Market Share by Country in 2024
- Figure 43. North America Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Heat Transfer Vinyl Market Size Market Share by Country in 2024
- Figure 45. U.S. Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Heat Transfer Vinyl Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Heat Transfer Vinyl Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Heat Transfer Vinyl Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Heat Transfer Vinyl Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Heat Transfer Vinyl Sales Market Share by Country in 2024
- Figure 53. Europe Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Heat Transfer Vinyl Market Size Market Share by Country in 2024
- Figure 55. Germany Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Heat Transfer Vinyl Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Heat Transfer Vinyl Sales Market Share by Region in 2024

Figure 67. Asia Pacific Heat Transfer Vinyl Market Size Market Share by Region in 2024

Figure 68. China Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Heat Transfer Vinyl Sales and Growth Rate (K Units)

Figure 79. South America Heat Transfer Vinyl Sales Market Share by Country in 2024

Figure 80. South America Heat Transfer Vinyl Market Size and Growth Rate (M USD)

Figure 81. South America Heat Transfer Vinyl Market Size Market Share by Country in 2024

Figure 82. Brazil Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Heat Transfer Vinyl Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Heat Transfer Vinyl Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Heat Transfer Vinyl Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Heat Transfer Vinyl Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Heat Transfer Vinyl Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Heat Transfer Vinyl Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Heat Transfer Vinyl Production Market Share by Region (2020-2025)

Figure 103. North America Heat Transfer Vinyl Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Heat Transfer Vinyl Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Heat Transfer Vinyl Production (K Units) Growth Rate (2020-2025)

Figure 106. China Heat Transfer Vinyl Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Heat Transfer Vinyl Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Heat Transfer Vinyl Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Heat Transfer Vinyl Sales Market Share Forecast by Type

(2026-2033)

Figure 110. Global Heat Transfer Vinyl Market Share Forecast by Type (2026-2033)

Figure 111. Global Heat Transfer Vinyl Sales Forecast by Application (2026-2033)

Figure 112. Global Heat Transfer Vinyl Market Share Forecast by Application
(2026-2033)

I would like to order

Product name: Global Heat Transfer Vinyl Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/H6891B09FCE2EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6891B09FCE2EN.html>