

Global Handheld Marking Machine Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

A handheld marking machine is a portable industrial equipment used to mark, engrave, engrave, engrave or punch holes on the surface of various materials. It usually uses laser, inkjet, electronic stamp and other technologies, can mark on metal, plastic, glass, wood and other materials, and has the characteristics of high precision, high efficiency and strong flexibility.

This report provides a deep insight into the global Handheld Marking Machine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Handheld Marking Machine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Handheld Marking Machine market in any manner.

Global Handheld Marking Machine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lincoln Electric Company
Gravotech
Trotec Laser
Dapra Marking Systems
SIC Marking
KEYENCE Corporation
Universal Laser Systems
Telesis Technologies
Inc.
Markator Manfred Borries GmbH
Mecco Marking & Traceability
TYKMA Electrox
Matthews Marking Systems
Han's Laser
Control Micro Systems
Inc.
Epilog Laser

Market Segmentation (by Type)

Laser Marking Machine
Inkjet Marking Machine
Electronic Stamping Machine

Market Segmentation (by Application)

Machinery Industry
Automobile Industry
Electronic
Manufacturing

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Handheld Marking Machine Market

Overview of the regional outlook of the Handheld Marking Machine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Handheld Marking Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Handheld Marking Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Handheld Marking Machine

1.2 Key Market Segments

1.2.1 Handheld Marking Machine Segment by Type

1.2.2 Handheld Marking Machine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HANDHELD MARKING MACHINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Handheld Marking Machine Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Handheld Marking Machine Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HANDHELD MARKING MACHINE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Handheld Marking Machine Product Life Cycle

3.3 Global Handheld Marking Machine Sales by Manufacturers (2020-2025)

3.4 Global Handheld Marking Machine Revenue Market Share by Manufacturers (2020-2025)

3.5 Handheld Marking Machine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Handheld Marking Machine Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Handheld Marking Machine Market Competitive Situation and Trends

3.8.1 Handheld Marking Machine Market Concentration Rate

3.8.2 Global 5 and 10 Largest Handheld Marking Machine Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HANDHELD MARKING MACHINE INDUSTRY CHAIN ANALYSIS

4.1 Handheld Marking Machine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HANDHELD MARKING MACHINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Handheld Marking Machine Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Handheld Marking Machine Market

5.7 ESG Ratings of Leading Companies

6 HANDHELD MARKING MACHINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Handheld Marking Machine Sales Market Share by Type (2020-2025)

6.3 Global Handheld Marking Machine Market Size Market Share by Type (2020-2025)

6.4 Global Handheld Marking Machine Price by Type (2020-2025)

7 HANDHELD MARKING MACHINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Handheld Marking Machine Market Sales by Application (2020-2025)
- 7.3 Global Handheld Marking Machine Market Size (M USD) by Application (2020-2025)
- 7.4 Global Handheld Marking Machine Sales Growth Rate by Application (2020-2025)

8 HANDHELD MARKING MACHINE MARKET SALES BY REGION

- 8.1 Global Handheld Marking Machine Sales by Region
 - 8.1.1 Global Handheld Marking Machine Sales by Region
 - 8.1.2 Global Handheld Marking Machine Sales Market Share by Region
- 8.2 Global Handheld Marking Machine Market Size by Region
 - 8.2.1 Global Handheld Marking Machine Market Size by Region
 - 8.2.2 Global Handheld Marking Machine Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Handheld Marking Machine Sales by Country
 - 8.3.2 North America Handheld Marking Machine Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Handheld Marking Machine Sales by Country
 - 8.4.2 Europe Handheld Marking Machine Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Handheld Marking Machine Sales by Region
 - 8.5.2 Asia Pacific Handheld Marking Machine Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Handheld Marking Machine Sales by Country
 - 8.6.2 South America Handheld Marking Machine Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Handheld Marking Machine Sales by Region

8.7.2 Middle East and Africa Handheld Marking Machine Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HANDHELD MARKING MACHINE MARKET PRODUCTION BY REGION

9.1 Global Production of Handheld Marking Machine by Region(2020-2025)

9.2 Global Handheld Marking Machine Revenue Market Share by Region (2020-2025)

9.3 Global Handheld Marking Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Handheld Marking Machine Production

9.4.1 North America Handheld Marking Machine Production Growth Rate (2020-2025)

9.4.2 North America Handheld Marking Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Handheld Marking Machine Production

9.5.1 Europe Handheld Marking Machine Production Growth Rate (2020-2025)

9.5.2 Europe Handheld Marking Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Handheld Marking Machine Production (2020-2025)

9.6.1 Japan Handheld Marking Machine Production Growth Rate (2020-2025)

9.6.2 Japan Handheld Marking Machine Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Handheld Marking Machine Production (2020-2025)

9.7.1 China Handheld Marking Machine Production Growth Rate (2020-2025)

9.7.2 China Handheld Marking Machine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Lincoln Electric Company

10.1.1 Lincoln Electric Company Basic Information

- 10.1.2 Lincoln Electric Company Handheld Marking Machine Product Overview
- 10.1.3 Lincoln Electric Company Handheld Marking Machine Product Market Performance
- 10.1.4 Lincoln Electric Company Business Overview
- 10.1.5 Lincoln Electric Company SWOT Analysis
- 10.1.6 Lincoln Electric Company Recent Developments
- 10.2 Gravotech
 - 10.2.1 Gravotech Basic Information
 - 10.2.2 Gravotech Handheld Marking Machine Product Overview
 - 10.2.3 Gravotech Handheld Marking Machine Product Market Performance
 - 10.2.4 Gravotech Business Overview
 - 10.2.5 Gravotech SWOT Analysis
 - 10.2.6 Gravotech Recent Developments
- 10.3 Trotec Laser
 - 10.3.1 Trotec Laser Basic Information
 - 10.3.2 Trotec Laser Handheld Marking Machine Product Overview
 - 10.3.3 Trotec Laser Handheld Marking Machine Product Market Performance
 - 10.3.4 Trotec Laser Business Overview
 - 10.3.5 Trotec Laser SWOT Analysis
 - 10.3.6 Trotec Laser Recent Developments
- 10.4 Dapra Marking Systems
 - 10.4.1 Dapra Marking Systems Basic Information
 - 10.4.2 Dapra Marking Systems Handheld Marking Machine Product Overview
 - 10.4.3 Dapra Marking Systems Handheld Marking Machine Product Market Performance
 - 10.4.4 Dapra Marking Systems Business Overview
 - 10.4.5 Dapra Marking Systems Recent Developments
- 10.5 SIC Marking
 - 10.5.1 SIC Marking Basic Information
 - 10.5.2 SIC Marking Handheld Marking Machine Product Overview
 - 10.5.3 SIC Marking Handheld Marking Machine Product Market Performance
 - 10.5.4 SIC Marking Business Overview
 - 10.5.5 SIC Marking Recent Developments
- 10.6 KEYENCE Corporation
 - 10.6.1 KEYENCE Corporation Basic Information
 - 10.6.2 KEYENCE Corporation Handheld Marking Machine Product Overview
 - 10.6.3 KEYENCE Corporation Handheld Marking Machine Product Market Performance
 - 10.6.4 KEYENCE Corporation Business Overview

- 10.6.5 KEYENCE Corporation Recent Developments
- 10.7 Universal Laser Systems
 - 10.7.1 Universal Laser Systems Basic Information
 - 10.7.2 Universal Laser Systems Handheld Marking Machine Product Overview
 - 10.7.3 Universal Laser Systems Handheld Marking Machine Product Market Performance
 - 10.7.4 Universal Laser Systems Business Overview
 - 10.7.5 Universal Laser Systems Recent Developments
- 10.8 Telesis Technologies
 - 10.8.1 Telesis Technologies Basic Information
 - 10.8.2 Telesis Technologies Handheld Marking Machine Product Overview
 - 10.8.3 Telesis Technologies Handheld Marking Machine Product Market Performance
 - 10.8.4 Telesis Technologies Business Overview
 - 10.8.5 Telesis Technologies Recent Developments
- 10.9 Inc.
 - 10.9.1 Inc. Basic Information
 - 10.9.2 Inc. Handheld Marking Machine Product Overview
 - 10.9.3 Inc. Handheld Marking Machine Product Market Performance
 - 10.9.4 Inc. Business Overview
 - 10.9.5 Inc. Recent Developments
- 10.10 Markator Manfred Borries GmbH
 - 10.10.1 Markator Manfred Borries GmbH Basic Information
 - 10.10.2 Markator Manfred Borries GmbH Handheld Marking Machine Product Overview
 - 10.10.3 Markator Manfred Borries GmbH Handheld Marking Machine Product Market Performance
 - 10.10.4 Markator Manfred Borries GmbH Business Overview
 - 10.10.5 Markator Manfred Borries GmbH Recent Developments
- 10.11 Mecco Marking and Traceability
 - 10.11.1 Mecco Marking and Traceability Basic Information
 - 10.11.2 Mecco Marking and Traceability Handheld Marking Machine Product Overview
 - 10.11.3 Mecco Marking and Traceability Handheld Marking Machine Product Market Performance
 - 10.11.4 Mecco Marking and Traceability Business Overview
 - 10.11.5 Mecco Marking and Traceability Recent Developments
- 10.12 TYKMA Electrox
 - 10.12.1 TYKMA Electrox Basic Information
 - 10.12.2 TYKMA Electrox Handheld Marking Machine Product Overview
 - 10.12.3 TYKMA Electrox Handheld Marking Machine Product Market Performance

- 10.12.4 TYKMA Electro Business Overview
- 10.12.5 TYKMA Electro Recent Developments
- 10.13 Matthews Marking Systems
 - 10.13.1 Matthews Marking Systems Basic Information
 - 10.13.2 Matthews Marking Systems Handheld Marking Machine Product Overview
 - 10.13.3 Matthews Marking Systems Handheld Marking Machine Product Market Performance
 - 10.13.4 Matthews Marking Systems Business Overview
 - 10.13.5 Matthews Marking Systems Recent Developments
- 10.14 Han's Laser
 - 10.14.1 Han's Laser Basic Information
 - 10.14.2 Han's Laser Handheld Marking Machine Product Overview
 - 10.14.3 Han's Laser Handheld Marking Machine Product Market Performance
 - 10.14.4 Han's Laser Business Overview
 - 10.14.5 Han's Laser Recent Developments
- 10.15 Control Micro Systems
 - 10.15.1 Control Micro Systems Basic Information
 - 10.15.2 Control Micro Systems Handheld Marking Machine Product Overview
 - 10.15.3 Control Micro Systems Handheld Marking Machine Product Market Performance
 - 10.15.4 Control Micro Systems Business Overview
 - 10.15.5 Control Micro Systems Recent Developments
- 10.16 Inc.
 - 10.16.1 Inc. Basic Information
 - 10.16.2 Inc. Handheld Marking Machine Product Overview
 - 10.16.3 Inc. Handheld Marking Machine Product Market Performance
 - 10.16.4 Inc. Business Overview
 - 10.16.5 Inc. Recent Developments
- 10.17 Epilog Laser
 - 10.17.1 Epilog Laser Basic Information
 - 10.17.2 Epilog Laser Handheld Marking Machine Product Overview
 - 10.17.3 Epilog Laser Handheld Marking Machine Product Market Performance
 - 10.17.4 Epilog Laser Business Overview
 - 10.17.5 Epilog Laser Recent Developments

11 HANDHELD MARKING MACHINE MARKET FORECAST BY REGION

- 11.1 Global Handheld Marking Machine Market Size Forecast
- 11.2 Global Handheld Marking Machine Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Handheld Marking Machine Market Size Forecast by Country
- 11.2.3 Asia Pacific Handheld Marking Machine Market Size Forecast by Region
- 11.2.4 South America Handheld Marking Machine Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Handheld Marking Machine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Handheld Marking Machine Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Handheld Marking Machine by Type (2026-2033)
 - 12.1.2 Global Handheld Marking Machine Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Handheld Marking Machine by Type (2026-2033)
- 12.2 Global Handheld Marking Machine Market Forecast by Application (2026-2033)
 - 12.2.1 Global Handheld Marking Machine Sales (K Units) Forecast by Application
 - 12.2.2 Global Handheld Marking Machine Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Handheld Marking Machine Market Size Comparison by Region (M USD)

Table 5. Global Handheld Marking Machine Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Handheld Marking Machine Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Handheld Marking Machine Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Handheld Marking Machine Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Handheld Marking Machine as of 2024)

Table 10. Global Market Handheld Marking Machine Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Handheld Marking Machine Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Handheld Marking Machine Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Handheld Marking Machine Sales by Type (K Units)

Table 26. Global Handheld Marking Machine Market Size by Type (M USD)

Table 27. Global Handheld Marking Machine Sales (K Units) by Type (2020-2025)

Table 28. Global Handheld Marking Machine Sales Market Share by Type (2020-2025)

Table 29. Global Handheld Marking Machine Market Size (M USD) by Type
(2020-2025)

Table 30. Global Handheld Marking Machine Market Size Share by Type (2020-2025)

Table 31. Global Handheld Marking Machine Price (USD/Unit) by Type (2020-2025)

Table 32. Global Handheld Marking Machine Sales (K Units) by Application

Table 33. Global Handheld Marking Machine Market Size by Application

Table 34. Global Handheld Marking Machine Sales by Application (2020-2025) & (K
Units)

Table 35. Global Handheld Marking Machine Sales Market Share by Application
(2020-2025)

Table 36. Global Handheld Marking Machine Market Size by Application (2020-2025) &
(M USD)

Table 37. Global Handheld Marking Machine Market Share by Application (2020-2025)

Table 38. Global Handheld Marking Machine Sales Growth Rate by Application
(2020-2025)

Table 39. Global Handheld Marking Machine Sales by Region (2020-2025) & (K Units)

Table 40. Global Handheld Marking Machine Sales Market Share by Region
(2020-2025)

Table 41. Global Handheld Marking Machine Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Handheld Marking Machine Market Size Market Share by Region
(2020-2025)

Table 43. North America Handheld Marking Machine Sales by Country (2020-2025) &
(K Units)

Table 44. North America Handheld Marking Machine Market Size by Country
(2020-2025) & (M USD)

Table 45. Europe Handheld Marking Machine Sales by Country (2020-2025) & (K Units)

Table 46. Europe Handheld Marking Machine Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Handheld Marking Machine Sales by Region (2020-2025) & (K
Units)

Table 48. Asia Pacific Handheld Marking Machine Market Size by Region (2020-2025)
& (M USD)

Table 49. South America Handheld Marking Machine Sales by Country (2020-2025) &
(K Units)

Table 50. South America Handheld Marking Machine Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Handheld Marking Machine Sales by Region

(2020-2025) & (K Units)

Table 52. Middle East and Africa Handheld Marking Machine Market Size by Region (2020-2025) & (M USD)

Table 53. Global Handheld Marking Machine Production (K Units) by Region(2020-2025)

Table 54. Global Handheld Marking Machine Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Handheld Marking Machine Revenue Market Share by Region (2020-2025)

Table 56. Global Handheld Marking Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Handheld Marking Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Handheld Marking Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Handheld Marking Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Handheld Marking Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Lincoln Electric Company Basic Information

Table 62. Lincoln Electric Company Handheld Marking Machine Product Overview

Table 63. Lincoln Electric Company Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Lincoln Electric Company Business Overview

Table 65. Lincoln Electric Company SWOT Analysis

Table 66. Lincoln Electric Company Recent Developments

Table 67. Gravotech Basic Information

Table 68. Gravotech Handheld Marking Machine Product Overview

Table 69. Gravotech Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Gravotech Business Overview

Table 71. Gravotech SWOT Analysis

Table 72. Gravotech Recent Developments

Table 73. Trotec Laser Basic Information

Table 74. Trotec Laser Handheld Marking Machine Product Overview

Table 75. Trotec Laser Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Trotec Laser Business Overview

Table 77. Trotec Laser SWOT Analysis

| |
|--|
| Table 78. Trotec Laser Recent Developments |
| Table 79. Dapra Marking Systems Basic Information |
| Table 80. Dapra Marking Systems Handheld Marking Machine Product Overview |
| Table 81. Dapra Marking Systems Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 82. Dapra Marking Systems Business Overview |
| Table 83. Dapra Marking Systems Recent Developments |
| Table 84. SIC Marking Basic Information |
| Table 85. SIC Marking Handheld Marking Machine Product Overview |
| Table 86. SIC Marking Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 87. SIC Marking Business Overview |
| Table 88. SIC Marking Recent Developments |
| Table 89. KEYENCE Corporation Basic Information |
| Table 90. KEYENCE Corporation Handheld Marking Machine Product Overview |
| Table 91. KEYENCE Corporation Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 92. KEYENCE Corporation Business Overview |
| Table 93. KEYENCE Corporation Recent Developments |
| Table 94. Universal Laser Systems Basic Information |
| Table 95. Universal Laser Systems Handheld Marking Machine Product Overview |
| Table 96. Universal Laser Systems Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 97. Universal Laser Systems Business Overview |
| Table 98. Universal Laser Systems Recent Developments |
| Table 99. Telesis Technologies Basic Information |
| Table 100. Telesis Technologies Handheld Marking Machine Product Overview |
| Table 101. Telesis Technologies Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 102. Telesis Technologies Business Overview |
| Table 103. Telesis Technologies Recent Developments |
| Table 104. Inc. Basic Information |
| Table 105. Inc. Handheld Marking Machine Product Overview |
| Table 106. Inc. Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 107. Inc. Business Overview |
| Table 108. Inc. Recent Developments |
| Table 109. Markator Manfred Borries GmbH Basic Information |
| Table 110. Markator Manfred Borries GmbH Handheld Marking Machine Product |

Overview

Table 111. Markator Manfred Borries GmbH Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Markator Manfred Borries GmbH Business Overview

Table 113. Markator Manfred Borries GmbH Recent Developments

Table 114. Mecco Marking and Traceability Basic Information

Table 115. Mecco Marking and Traceability Handheld Marking Machine Product Overview

Table 116. Mecco Marking and Traceability Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Mecco Marking and Traceability Business Overview

Table 118. Mecco Marking and Traceability Recent Developments

Table 119. TYKMA Electrox Basic Information

Table 120. TYKMA Electrox Handheld Marking Machine Product Overview

Table 121. TYKMA Electrox Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. TYKMA Electrox Business Overview

Table 123. TYKMA Electrox Recent Developments

Table 124. Matthews Marking Systems Basic Information

Table 125. Matthews Marking Systems Handheld Marking Machine Product Overview

Table 126. Matthews Marking Systems Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Matthews Marking Systems Business Overview

Table 128. Matthews Marking Systems Recent Developments

Table 129. Han's Laser Basic Information

Table 130. Han's Laser Handheld Marking Machine Product Overview

Table 131. Han's Laser Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Han's Laser Business Overview

Table 133. Han's Laser Recent Developments

Table 134. Control Micro Systems Basic Information

Table 135. Control Micro Systems Handheld Marking Machine Product Overview

Table 136. Control Micro Systems Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Control Micro Systems Business Overview

Table 138. Control Micro Systems Recent Developments

Table 139. Inc. Basic Information

Table 140. Inc. Handheld Marking Machine Product Overview

Table 141. Inc. Handheld Marking Machine Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 142. Inc. Business Overview

Table 143. Inc. Recent Developments

Table 144. Epilog Laser Basic Information

Table 145. Epilog Laser Handheld Marking Machine Product Overview

Table 146. Epilog Laser Handheld Marking Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Epilog Laser Business Overview

Table 148. Epilog Laser Recent Developments

Table 149. Global Handheld Marking Machine Sales Forecast by Region (2026-2033) & (K Units)

Table 150. Global Handheld Marking Machine Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Handheld Marking Machine Sales Forecast by Country (2026-2033) & (K Units)

Table 152. North America Handheld Marking Machine Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Handheld Marking Machine Sales Forecast by Country (2026-2033) & (K Units)

Table 154. Europe Handheld Marking Machine Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Handheld Marking Machine Sales Forecast by Region (2026-2033) & (K Units)

Table 156. Asia Pacific Handheld Marking Machine Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Handheld Marking Machine Sales Forecast by Country (2026-2033) & (K Units)

Table 158. South America Handheld Marking Machine Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Handheld Marking Machine Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Handheld Marking Machine Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Handheld Marking Machine Sales Forecast by Type (2026-2033) & (K Units)

Table 162. Global Handheld Marking Machine Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Handheld Marking Machine Price Forecast by Type (2026-2033) & (USD/Unit)

Table 164. Global Handheld Marking Machine Sales (K Units) Forecast by Application (2026-2033)

Table 165. Global Handheld Marking Machine Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Handheld Marking Machine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Handheld Marking Machine Market Size (M USD), 2024-2033
- Figure 5. Global Handheld Marking Machine Market Size (M USD) (2020-2033)
- Figure 6. Global Handheld Marking Machine Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Handheld Marking Machine Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Handheld Marking Machine Product Life Cycle
- Figure 13. Handheld Marking Machine Sales Share by Manufacturers in 2024
- Figure 14. Global Handheld Marking Machine Revenue Share by Manufacturers in 2024
- Figure 15. Handheld Marking Machine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Handheld Marking Machine Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Handheld Marking Machine Revenue in 2024
- Figure 18. Industry Chain Map of Handheld Marking Machine
- Figure 19. Global Handheld Marking Machine Market PEST Analysis
- Figure 20. Global Handheld Marking Machine Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Handheld Marking Machine Market Share by Type
- Figure 27. Sales Market Share of Handheld Marking Machine by Type (2020-2025)
- Figure 28. Sales Market Share of Handheld Marking Machine by Type in 2024
- Figure 29. Market Size Share of Handheld Marking Machine by Type (2020-2025)
- Figure 30. Market Size Share of Handheld Marking Machine by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Handheld Marking Machine Market Share by Application

Figure 33. Global Handheld Marking Machine Sales Market Share by Application (2020-2025)

Figure 34. Global Handheld Marking Machine Sales Market Share by Application in 2024

Figure 35. Global Handheld Marking Machine Market Share by Application (2020-2025)

Figure 36. Global Handheld Marking Machine Market Share by Application in 2024

Figure 37. Global Handheld Marking Machine Sales Growth Rate by Application (2020-2025)

Figure 38. Global Handheld Marking Machine Sales Market Share by Region (2020-2025)

Figure 39. Global Handheld Marking Machine Market Size Market Share by Region (2020-2025)

Figure 40. North America Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Handheld Marking Machine Sales Market Share by Country in 2024

Figure 43. North America Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Handheld Marking Machine Market Size Market Share by Country in 2024

Figure 45. U.S. Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Handheld Marking Machine Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Handheld Marking Machine Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Handheld Marking Machine Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Handheld Marking Machine Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Handheld Marking Machine Sales Market Share by Country in 2024

Figure 53. Europe Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Handheld Marking Machine Market Size Market Share by Country in 2024

Figure 55. Germany Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Handheld Marking Machine Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Handheld Marking Machine Sales Market Share by Region in 2024

Figure 67. Asia Pacific Handheld Marking Machine Market Size Market Share by Region in 2024

Figure 68. China Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Handheld Marking Machine Sales and Growth Rate (K Units)

Figure 79. South America Handheld Marking Machine Sales Market Share by Country in 2024

Figure 80. South America Handheld Marking Machine Market Size and Growth Rate (M USD)

Figure 81. South America Handheld Marking Machine Market Size Market Share by Country in 2024

Figure 82. Brazil Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Handheld Marking Machine Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Handheld Marking Machine Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Handheld Marking Machine Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Handheld Marking Machine Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Handheld Marking Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Handheld Marking Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Handheld Marking Machine Production Market Share by Region (2020-2025)

Figure 103. North America Handheld Marking Machine Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Handheld Marking Machine Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Handheld Marking Machine Production (K Units) Growth Rate (2020-2025)

Figure 106. China Handheld Marking Machine Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Handheld Marking Machine Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Handheld Marking Machine Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Handheld Marking Machine Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Handheld Marking Machine Market Share Forecast by Type (2026-2033)

Figure 111. Global Handheld Marking Machine Sales Forecast by Application (2026-2033)

Figure 112. Global Handheld Marking Machine Market Share Forecast by Application (2026-2033)

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