

Global Gps Dog Tracker And Activity Monitor Market Research Report 2026(Status and Outlook)

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Abstracts

GPS dog tracker and activity monitor is a wearable device designed to track and monitor a dog's location and activity levels in real-time. These devices use GPS technology to provide accurate location data and often include additional features such as activity tracking, health monitoring, and remote monitoring through a mobile app.

The global Gps Dog Tracker And Activity Monitor market size was estimated at USD 325.4 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Gps Dog Tracker And Activity Monitor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Gps Dog Tracker And Activity Monitor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Gps Dog Tracker And Activity Monitor market.

Global Gps Dog Tracker And Activity Monitor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Tractive
Cube Tracker
Mars Petcare
Barking Labs
FitBark Inc
Petfon
Jiobit
Garmin
Pawscout
Findster Technologies
Dogness
Gibi Technologies
KYON
POD
Link AKC

Market Segmentation (by Type)

Limited Scope

Unlimited Scope

Market Segmentation (by Application)

Sporting Dog

Hunting Dog

Pet Dog

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Gps Dog Tracker And Activity Monitor Market

Overview of the regional outlook of the Gps Dog Tracker And Activity Monitor Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Gps Dog Tracker And Activity Monitor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Gps Dog Tracker And Activity Monitor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent

developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Gps Dog Tracker And Activity Monitor

1.2 Key Market Segments

1.2.1 Gps Dog Tracker And Activity Monitor Segment by Type

1.2.2 Gps Dog Tracker And Activity Monitor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Gps Dog Tracker And Activity Monitor Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Gps Dog Tracker And Activity Monitor Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Gps Dog Tracker And Activity Monitor Product Life Cycle

3.3 Global Gps Dog Tracker And Activity Monitor Sales by Manufacturers (2020-2025)

3.4 Global Gps Dog Tracker And Activity Monitor Revenue Market Share by Manufacturers (2020-2025)

3.5 Gps Dog Tracker And Activity Monitor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Gps Dog Tracker And Activity Monitor Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Gps Dog Tracker And Activity Monitor Market Competitive Situation and Trends

- 3.8.1 Gps Dog Tracker And Activity Monitor Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Gps Dog Tracker And Activity Monitor Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 GPS DOG TRACKER AND ACTIVITY MONITOR INDUSTRY CHAIN ANALYSIS

- 4.1 Gps Dog Tracker And Activity Monitor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF GPS DOG TRACKER AND ACTIVITY MONITOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Gps Dog Tracker And Activity Monitor Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Gps Dog Tracker And Activity Monitor Market
- 5.7 ESG Ratings of Leading Companies

6 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Gps Dog Tracker And Activity Monitor Sales Market Share by Type (2020-2025)

6.3 Global Gps Dog Tracker And Activity Monitor Market Size by Type (2020-2025)

6.4 Global Gps Dog Tracker And Activity Monitor Price by Type (2020-2025)

7 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Gps Dog Tracker And Activity Monitor Market Sales by Application (2020-2025)

7.3 Global Gps Dog Tracker And Activity Monitor Market Size (M USD) by Application (2020-2025)

7.4 Global Gps Dog Tracker And Activity Monitor Sales Growth Rate by Application (2020-2025)

8 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET SALES BY REGION

8.1 Global Gps Dog Tracker And Activity Monitor Sales by Region

8.1.1 Global Gps Dog Tracker And Activity Monitor Sales by Region

8.1.2 Global Gps Dog Tracker And Activity Monitor Sales Market Share by Region

8.2 Global Gps Dog Tracker And Activity Monitor Market Size by Region

8.2.1 Global Gps Dog Tracker And Activity Monitor Market Size by Region

8.2.2 Global Gps Dog Tracker And Activity Monitor Market Size by Region

8.3 North America

8.3.1 North America Gps Dog Tracker And Activity Monitor Sales by Country

8.3.2 North America Gps Dog Tracker And Activity Monitor Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Gps Dog Tracker And Activity Monitor Sales by Country

8.4.2 Europe Gps Dog Tracker And Activity Monitor Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Gps Dog Tracker And Activity Monitor Sales by Region
- 8.5.2 Asia Pacific Gps Dog Tracker And Activity Monitor Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Gps Dog Tracker And Activity Monitor Sales by Country
 - 8.6.2 South America Gps Dog Tracker And Activity Monitor Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Gps Dog Tracker And Activity Monitor Sales by Region
 - 8.7.2 Middle East and Africa Gps Dog Tracker And Activity Monitor Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Gps Dog Tracker And Activity Monitor by Region(2020-2025)
- 9.2 Global Gps Dog Tracker And Activity Monitor Revenue Market Share by Region (2020-2025)
- 9.3 Global Gps Dog Tracker And Activity Monitor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Gps Dog Tracker And Activity Monitor Production
 - 9.4.1 North America Gps Dog Tracker And Activity Monitor Production Growth Rate (2020-2025)
 - 9.4.2 North America Gps Dog Tracker And Activity Monitor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Gps Dog Tracker And Activity Monitor Production
 - 9.5.1 Europe Gps Dog Tracker And Activity Monitor Production Growth Rate (2020-2025)

9.5.2 Europe Gps Dog Tracker And Activity Monitor Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Gps Dog Tracker And Activity Monitor Production (2020-2025)

9.6.1 Japan Gps Dog Tracker And Activity Monitor Production Growth Rate (2020-2025)

9.6.2 Japan Gps Dog Tracker And Activity Monitor Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Gps Dog Tracker And Activity Monitor Production (2020-2025)

9.7.1 China Gps Dog Tracker And Activity Monitor Production Growth Rate (2020-2025)

9.7.2 China Gps Dog Tracker And Activity Monitor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Tractive

10.1.1 Tractive Basic Information

10.1.2 Tractive Gps Dog Tracker And Activity Monitor Product Overview

10.1.3 Tractive Gps Dog Tracker And Activity Monitor Product Market Performance

10.1.4 Tractive Business Overview

10.1.5 Tractive SWOT Analysis

10.1.6 Tractive Recent Developments

10.2 Cube Tracker

10.2.1 Cube Tracker Basic Information

10.2.2 Cube Tracker Gps Dog Tracker And Activity Monitor Product Overview

10.2.3 Cube Tracker Gps Dog Tracker And Activity Monitor Product Market

Performance

10.2.4 Cube Tracker Business Overview

10.2.5 Cube Tracker SWOT Analysis

10.2.6 Cube Tracker Recent Developments

10.3 Mars Petcare

10.3.1 Mars Petcare Basic Information

10.3.2 Mars Petcare Gps Dog Tracker And Activity Monitor Product Overview

10.3.3 Mars Petcare Gps Dog Tracker And Activity Monitor Product Market

Performance

10.3.4 Mars Petcare Business Overview

10.3.5 Mars Petcare SWOT Analysis

10.3.6 Mars Petcare Recent Developments

10.4 Barking Labs

- 10.4.1 Barking Labs Basic Information
- 10.4.2 Barking Labs Gps Dog Tracker And Activity Monitor Product Overview
- 10.4.3 Barking Labs Gps Dog Tracker And Activity Monitor Product Market Performance
- 10.4.4 Barking Labs Business Overview
- 10.4.5 Barking Labs Recent Developments
- 10.5 FitBark Inc
 - 10.5.1 FitBark Inc Basic Information
 - 10.5.2 FitBark Inc Gps Dog Tracker And Activity Monitor Product Overview
 - 10.5.3 FitBark Inc Gps Dog Tracker And Activity Monitor Product Market Performance
 - 10.5.4 FitBark Inc Business Overview
 - 10.5.5 FitBark Inc Recent Developments
- 10.6 Petfon
 - 10.6.1 Petfon Basic Information
 - 10.6.2 Petfon Gps Dog Tracker And Activity Monitor Product Overview
 - 10.6.3 Petfon Gps Dog Tracker And Activity Monitor Product Market Performance
 - 10.6.4 Petfon Business Overview
 - 10.6.5 Petfon Recent Developments
- 10.7 Jiobit
 - 10.7.1 Jiobit Basic Information
 - 10.7.2 Jiobit Gps Dog Tracker And Activity Monitor Product Overview
 - 10.7.3 Jiobit Gps Dog Tracker And Activity Monitor Product Market Performance
 - 10.7.4 Jiobit Business Overview
 - 10.7.5 Jiobit Recent Developments
- 10.8 Garmin
 - 10.8.1 Garmin Basic Information
 - 10.8.2 Garmin Gps Dog Tracker And Activity Monitor Product Overview
 - 10.8.3 Garmin Gps Dog Tracker And Activity Monitor Product Market Performance
 - 10.8.4 Garmin Business Overview
 - 10.8.5 Garmin Recent Developments
- 10.9 Pawscout
 - 10.9.1 Pawscout Basic Information
 - 10.9.2 Pawscout Gps Dog Tracker And Activity Monitor Product Overview
 - 10.9.3 Pawscout Gps Dog Tracker And Activity Monitor Product Market Performance
 - 10.9.4 Pawscout Business Overview
 - 10.9.5 Pawscout Recent Developments
- 10.10 Findster Technologies
 - 10.10.1 Findster Technologies Basic Information
 - 10.10.2 Findster Technologies Gps Dog Tracker And Activity Monitor Product

Overview

10.10.3 Findster Technologies Gps Dog Tracker And Activity Monitor Product Market Performance

10.10.4 Findster Technologies Business Overview

10.10.5 Findster Technologies Recent Developments

10.11 Dogness

10.11.1 Dogness Basic Information

10.11.2 Dogness Gps Dog Tracker And Activity Monitor Product Overview

10.11.3 Dogness Gps Dog Tracker And Activity Monitor Product Market Performance

10.11.4 Dogness Business Overview

10.11.5 Dogness Recent Developments

10.12 Gibi Technologies

10.12.1 Gibi Technologies Basic Information

10.12.2 Gibi Technologies Gps Dog Tracker And Activity Monitor Product Overview

10.12.3 Gibi Technologies Gps Dog Tracker And Activity Monitor Product Market

Performance

10.12.4 Gibi Technologies Business Overview

10.12.5 Gibi Technologies Recent Developments

10.13 KYON

10.13.1 KYON Basic Information

10.13.2 KYON Gps Dog Tracker And Activity Monitor Product Overview

10.13.3 KYON Gps Dog Tracker And Activity Monitor Product Market Performance

10.13.4 KYON Business Overview

10.13.5 KYON Recent Developments

10.14 POD

10.14.1 POD Basic Information

10.14.2 POD Gps Dog Tracker And Activity Monitor Product Overview

10.14.3 POD Gps Dog Tracker And Activity Monitor Product Market Performance

10.14.4 POD Business Overview

10.14.5 POD Recent Developments

10.15 Link AKC

10.15.1 Link AKC Basic Information

10.15.2 Link AKC Gps Dog Tracker And Activity Monitor Product Overview

10.15.3 Link AKC Gps Dog Tracker And Activity Monitor Product Market Performance

10.15.4 Link AKC Business Overview

10.15.5 Link AKC Recent Developments

11 GPS DOG TRACKER AND ACTIVITY MONITOR MARKET FORECAST BY REGION

11.1 Global Gps Dog Tracker And Activity Monitor Market Size Forecast

11.2 Global Gps Dog Tracker And Activity Monitor Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Gps Dog Tracker And Activity Monitor Market Size Forecast by Country

11.2.3 Asia Pacific Gps Dog Tracker And Activity Monitor Market Size Forecast by Region

11.2.4 South America Gps Dog Tracker And Activity Monitor Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Gps Dog Tracker And Activity Monitor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Gps Dog Tracker And Activity Monitor Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Gps Dog Tracker And Activity Monitor by Type (2026-2035)

12.1.2 Global Gps Dog Tracker And Activity Monitor Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Gps Dog Tracker And Activity Monitor by Type (2026-2035)

12.2 Global Gps Dog Tracker And Activity Monitor Market Forecast by Application (2026-2035)

12.2.1 Global Gps Dog Tracker And Activity Monitor Sales (K Units) Forecast by Application

12.2.2 Global Gps Dog Tracker And Activity Monitor Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Gps Dog Tracker And Activity Monitor Market Size by Type (M USD)

Table 4. Global Gps Dog Tracker And Activity Monitor Market Size by Application

Table 5. Gps Dog Tracker And Activity Monitor Market Size Comparison by Region (M USD)

Table 6. Global Gps Dog Tracker And Activity Monitor Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Gps Dog Tracker And Activity Monitor Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Gps Dog Tracker And Activity Monitor Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Gps Dog Tracker And Activity Monitor as of 2025)

Table 11. Global Market Gps Dog Tracker And Activity Monitor Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Gps Dog Tracker And Activity Monitor Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Gps Dog Tracker And Activity Monitor Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Gps Dog Tracker And Activity Monitor Sales by Type (K Units)

Table 27. Global Gps Dog Tracker And Activity Monitor Market Size by Type (M USD)

Table 28. Global Gps Dog Tracker And Activity Monitor Sales (K Units) by Type (2020-2025)

Table 29. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Type (2020-2025)

Table 30. Global Gps Dog Tracker And Activity Monitor Market Size (M USD) by Type (2020-2025)

Table 31. Global Gps Dog Tracker And Activity Monitor Market Share by Type (2020-2025)

Table 32. Global Gps Dog Tracker And Activity Monitor Price (USD/Unit) by Type (2020-2025)

Table 33. Global Gps Dog Tracker And Activity Monitor Sales (K Units) by Application

Table 34. Global Gps Dog Tracker And Activity Monitor Market Size by Application

Table 35. Global Gps Dog Tracker And Activity Monitor Sales by Application (2020-2025) & (K Units)

Table 36. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Application (2020-2025)

Table 37. Global Gps Dog Tracker And Activity Monitor Market Size by Application (2020-2025) & (M USD)

Table 38. Global Gps Dog Tracker And Activity Monitor Market Share by Application (2020-2025)

Table 39. Global Gps Dog Tracker And Activity Monitor Sales Growth Rate by Application (2020-2025)

Table 40. Global Gps Dog Tracker And Activity Monitor Sales by Region (2020-2025) & (K Units)

Table 41. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Region (2020-2025)

Table 42. Global Gps Dog Tracker And Activity Monitor Market Size by Region (2020-2025) & (M USD)

Table 43. Global Gps Dog Tracker And Activity Monitor Market Size by Region (2020-2025)

Table 44. North America Gps Dog Tracker And Activity Monitor Sales by Country (2020-2025) & (K Units)

Table 45. North America Gps Dog Tracker And Activity Monitor Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Gps Dog Tracker And Activity Monitor Sales by Country (2020-2025) & (K Units)

Table 47. Europe Gps Dog Tracker And Activity Monitor Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Gps Dog Tracker And Activity Monitor Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Gps Dog Tracker And Activity Monitor Market Size by Region (2020-2025) & (M USD)

Table 50. South America Gps Dog Tracker And Activity Monitor Sales by Country (2020-2025) & (K Units)

Table 51. South America Gps Dog Tracker And Activity Monitor Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Gps Dog Tracker And Activity Monitor Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Gps Dog Tracker And Activity Monitor Market Size by Region (2020-2025) & (M USD)

Table 54. Global Gps Dog Tracker And Activity Monitor Production (K Units) by Region(2020-2025)

Table 55. Global Gps Dog Tracker And Activity Monitor Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Gps Dog Tracker And Activity Monitor Revenue Market Share by Region (2020-2025)

Table 57. Global Gps Dog Tracker And Activity Monitor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Gps Dog Tracker And Activity Monitor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Gps Dog Tracker And Activity Monitor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Gps Dog Tracker And Activity Monitor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Gps Dog Tracker And Activity Monitor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Tractive Basic Information

Table 63. Tractive Gps Dog Tracker And Activity Monitor Product Overview

Table 64. Tractive Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Tractive Business Overview

Table 66. Tractive SWOT Analysis

Table 67. Tractive Recent Developments

Table 68. Cube Tracker Basic Information

Table 69. Cube Tracker Gps Dog Tracker And Activity Monitor Product Overview

Table 70. Cube Tracker Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Cube Tracker Business Overview
Table 72. Cube Tracker SWOT Analysis
Table 73. Cube Tracker Recent Developments
Table 74. Mars Petcare Basic Information
Table 75. Mars Petcare Gps Dog Tracker And Activity Monitor Product Overview
Table 76. Mars Petcare Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Mars Petcare Business Overview
Table 78. Mars Petcare SWOT Analysis
Table 79. Mars Petcare Recent Developments
Table 80. Barking Labs Basic Information
Table 81. Barking Labs Gps Dog Tracker And Activity Monitor Product Overview
Table 82. Barking Labs Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Barking Labs Business Overview
Table 84. Barking Labs Recent Developments
Table 85. FitBark Inc Basic Information
Table 86. FitBark Inc Gps Dog Tracker And Activity Monitor Product Overview
Table 87. FitBark Inc Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. FitBark Inc Business Overview
Table 89. FitBark Inc Recent Developments
Table 90. Petfon Basic Information
Table 91. Petfon Gps Dog Tracker And Activity Monitor Product Overview
Table 92. Petfon Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Petfon Business Overview
Table 94. Petfon Recent Developments
Table 95. Jiobit Basic Information
Table 96. Jiobit Gps Dog Tracker And Activity Monitor Product Overview
Table 97. Jiobit Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Jiobit Business Overview
Table 99. Jiobit Recent Developments
Table 100. Garmin Basic Information
Table 101. Garmin Gps Dog Tracker And Activity Monitor Product Overview
Table 102. Garmin Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Garmin Business Overview

Table 104. Garmin Recent Developments
Table 105. Pawscout Basic Information
Table 106. Pawscout Gps Dog Tracker And Activity Monitor Product Overview
Table 107. Pawscout Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Pawscout Business Overview
Table 109. Pawscout Recent Developments
Table 110. Findster Technologies Basic Information
Table 111. Findster Technologies Gps Dog Tracker And Activity Monitor Product Overview
Table 112. Findster Technologies Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Findster Technologies Business Overview
Table 114. Findster Technologies Recent Developments
Table 115. Dogness Basic Information
Table 116. Dogness Gps Dog Tracker And Activity Monitor Product Overview
Table 117. Dogness Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Dogness Business Overview
Table 119. Dogness Recent Developments
Table 120. Gibi Technologies Basic Information
Table 121. Gibi Technologies Gps Dog Tracker And Activity Monitor Product Overview
Table 122. Gibi Technologies Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Gibi Technologies Business Overview
Table 124. Gibi Technologies Recent Developments
Table 125. KYON Basic Information
Table 126. KYON Gps Dog Tracker And Activity Monitor Product Overview
Table 127. KYON Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. KYON Business Overview
Table 129. KYON Recent Developments
Table 130. POD Basic Information
Table 131. POD Gps Dog Tracker And Activity Monitor Product Overview
Table 132. POD Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. POD Business Overview
Table 134. POD Recent Developments
Table 135. Link AKC Basic Information

Table 136. Link AKC Gps Dog Tracker And Activity Monitor Product Overview
Table 137. Link AKC Gps Dog Tracker And Activity Monitor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Link AKC Business Overview
Table 139. Link AKC Recent Developments
Table 140. Global Gps Dog Tracker And Activity Monitor Sales Forecast by Region (2026-2035) & (K Units)
Table 141. Global Gps Dog Tracker And Activity Monitor Market Size Forecast by Region (2026-2035) & (M USD)
Table 142. North America Gps Dog Tracker And Activity Monitor Sales Forecast by Country (2026-2035) & (K Units)
Table 143. North America Gps Dog Tracker And Activity Monitor Market Size Forecast by Country (2026-2035) & (M USD)
Table 144. Europe Gps Dog Tracker And Activity Monitor Sales Forecast by Country (2026-2035) & (K Units)
Table 145. Europe Gps Dog Tracker And Activity Monitor Market Size Forecast by Country (2026-2035) & (M USD)
Table 146. Asia Pacific Gps Dog Tracker And Activity Monitor Sales Forecast by Region (2026-2035) & (K Units)
Table 147. Asia Pacific Gps Dog Tracker And Activity Monitor Market Size Forecast by Region (2026-2035) & (M USD)
Table 148. South America Gps Dog Tracker And Activity Monitor Sales Forecast by Country (2026-2035) & (K Units)
Table 149. South America Gps Dog Tracker And Activity Monitor Market Size Forecast by Country (2026-2035) & (M USD)
Table 150. Middle East and Africa Gps Dog Tracker And Activity Monitor Sales Forecast by Country (2026-2035) & (Units)
Table 151. Middle East and Africa Gps Dog Tracker And Activity Monitor Market Size Forecast by Country (2026-2035) & (M USD)
Table 152. Global Gps Dog Tracker And Activity Monitor Sales Forecast by Type (2026-2035) & (K Units)
Table 153. Global Gps Dog Tracker And Activity Monitor Market Size Forecast by Type (2026-2035) & (M USD)
Table 154. Global Gps Dog Tracker And Activity Monitor Price Forecast by Type (2026-2035) & (USD/Unit)
Table 155. Global Gps Dog Tracker And Activity Monitor Sales (K Units) Forecast by Application (2026-2035)
Table 156. Global Gps Dog Tracker And Activity Monitor Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Gps Dog Tracker And Activity Monitor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Gps Dog Tracker And Activity Monitor Market Size (M USD), 2025-2035
- Figure 5. Global Gps Dog Tracker And Activity Monitor Market Size (M USD) (2020-2035)
- Figure 6. Global Gps Dog Tracker And Activity Monitor Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Gps Dog Tracker And Activity Monitor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Gps Dog Tracker And Activity Monitor Product Life Cycle
- Figure 13. Gps Dog Tracker And Activity Monitor Sales Share by Manufacturers in 2025
- Figure 14. Global Gps Dog Tracker And Activity Monitor Revenue Share by Manufacturers in 2025
- Figure 15. Gps Dog Tracker And Activity Monitor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Gps Dog Tracker And Activity Monitor Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Gps Dog Tracker And Activity Monitor Revenue in 2025
- Figure 18. Industry Chain Map of Gps Dog Tracker And Activity Monitor
- Figure 19. Global Gps Dog Tracker And Activity Monitor Market PEST Analysis
- Figure 20. Global Gps Dog Tracker And Activity Monitor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Gps Dog Tracker And Activity Monitor Market Share by Type
- Figure 27. Sales Market Share of Gps Dog Tracker And Activity Monitor by Type (2020-2025)

Figure 28. Sales Market Share of Gps Dog Tracker And Activity Monitor by Type in 2025

Figure 29. Market Share of Gps Dog Tracker And Activity Monitor by Type (2020-2025)

Figure 30. Market Share of Gps Dog Tracker And Activity Monitor by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Gps Dog Tracker And Activity Monitor Market Share by Application

Figure 33. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Application (2020-2025)

Figure 34. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Application in 2025

Figure 35. Global Gps Dog Tracker And Activity Monitor Market Share by Application (2020-2025)

Figure 36. Global Gps Dog Tracker And Activity Monitor Market Share by Application in 2025

Figure 37. Global Gps Dog Tracker And Activity Monitor Sales Growth Rate by Application (2020-2025)

Figure 38. Global Gps Dog Tracker And Activity Monitor Sales Market Share by Region (2020-2025)

Figure 39. Global Gps Dog Tracker And Activity Monitor Market Size by Region (2020-2025)

Figure 40. North America Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Gps Dog Tracker And Activity Monitor Sales Market Share by Country in 2024

Figure 43. North America Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Gps Dog Tracker And Activity Monitor Market Size by Country in 2024

Figure 45. U.S. Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Gps Dog Tracker And Activity Monitor Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Gps Dog Tracker And Activity Monitor Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Gps Dog Tracker And Activity Monitor Sales (Units) and Growth Rate

(2020-2025)

Figure 50. Mexico Gps Dog Tracker And Activity Monitor Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Gps Dog Tracker And Activity Monitor Sales Market Share by Country in 2024

Figure 53. Europe Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Gps Dog Tracker And Activity Monitor Market Size by Country in 2024

Figure 55. Germany Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Gps Dog Tracker And Activity Monitor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Gps Dog Tracker And Activity Monitor Sales Market Share by Region in 2024

Figure 67. Asia Pacific Gps Dog Tracker And Activity Monitor Market Size by Region in 2024

Figure 68. China Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Gps Dog Tracker And Activity Monitor Sales and Growth Rate (K Units)

Figure 79. South America Gps Dog Tracker And Activity Monitor Sales Market Share by Country in 2024

Figure 80. South America Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (M USD)

Figure 81. South America Gps Dog Tracker And Activity Monitor Market Size by Country in 2024

Figure 82. Brazil Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Gps Dog Tracker And Activity Monitor Sales and

Growth Rate (K Units)

Figure 89. Middle East and Africa Gps Dog Tracker And Activity Monitor Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Gps Dog Tracker And Activity Monitor Market Size by Region in 2024

Figure 92. Saudi Arabia Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Gps Dog Tracker And Activity Monitor Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Gps Dog Tracker And Activity Monitor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Gps Dog Tracker And Activity Monitor Production Market Share by Region (2020-2025)

Figure 103. North America Gps Dog Tracker And Activity Monitor Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Gps Dog Tracker And Activity Monitor Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Gps Dog Tracker And Activity Monitor Production (K Units) Growth Rate (2020-2025)

Figure 106. China Gps Dog Tracker And Activity Monitor Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Gps Dog Tracker And Activity Monitor Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Gps Dog Tracker And Activity Monitor Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Gps Dog Tracker And Activity Monitor Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Gps Dog Tracker And Activity Monitor Market Share Forecast by Type (2026-2035)

Figure 111. Global Gps Dog Tracker And Activity Monitor Sales Forecast by Application (2026-2035)

Figure 112. Global Gps Dog Tracker And Activity Monitor Market Share Forecast by Application (2026-2035)

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