

# Global Zirconium Target Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Magnetron sputtering coating is a new type of physical vapor deposition method, which uses an electron gun system to emit and focus electrons on the material to be plated, so that the sputtered atoms follow the momentum conversion principle to remove the material with higher kinetic energy. Fly to the substrate to deposit a film. This plated zirconium material is called a zirconium target.

The global Zirconium Target market size was estimated at USD 5 million in 2023 and is projected to reach USD 6.47 million by 2032, exhibiting a CAGR of 2.90% during the forecast period.

North America Zirconium Target market size was estimated at USD 1.37 million in 2023, at a CAGR of 2.49% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Zirconium Target market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Zirconium Target Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Zirconium Target market in any manner.

## Global Zirconium Target Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Lesker

SAM

Nexteck

ZNXC

CXMET

Firmetal

Fine Metals

Advanced Engineering Materials

Haohai Sputtering Targets

Plansee

Boxin Metal Materials

Heeger Materials

EVOCHEM Advanced Materials

ADVANTEC

Umicore

UVTM

Market Segmentation (by Type)

Planar Target

Rotating Target

Market Segmentation (by Application)

Electronics & Semiconductors

Solar Energy

Performance Coating

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Zirconium Target Market

Overview of the regional outlook of the Zirconium Target Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Zirconium Target Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Zirconium Target, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Zirconium Target
- 1.2 Key Market Segments
  - 1.2.1 Zirconium Target Segment by Type
  - 1.2.2 Zirconium Target Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ZIRCONIUM TARGET MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Zirconium Target Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Zirconium Target Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ZIRCONIUM TARGET MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Zirconium Target Sales by Manufacturers (2019-2024)
- 3.2 Global Zirconium Target Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Zirconium Target Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Zirconium Target Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Zirconium Target Sales Sites, Area Served, Product Type
- 3.6 Zirconium Target Market Competitive Situation and Trends
  - 3.6.1 Zirconium Target Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Zirconium Target Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ZIRCONIUM TARGET INDUSTRY CHAIN ANALYSIS**

- 4.1 Zirconium Target Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ZIRCONIUM TARGET MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ZIRCONIUM TARGET MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Zirconium Target Sales Market Share by Type (2019-2024)
- 6.3 Global Zirconium Target Market Size Market Share by Type (2019-2024)
- 6.4 Global Zirconium Target Price by Type (2019-2024)

## **7 ZIRCONIUM TARGET MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Zirconium Target Market Sales by Application (2019-2024)
- 7.3 Global Zirconium Target Market Size (M USD) by Application (2019-2024)
- 7.4 Global Zirconium Target Sales Growth Rate by Application (2019-2024)

## **8 ZIRCONIUM TARGET MARKET CONSUMPTION BY REGION**

- 8.1 Global Zirconium Target Sales by Region
  - 8.1.1 Global Zirconium Target Sales by Region
  - 8.1.2 Global Zirconium Target Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Zirconium Target Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Zirconium Target Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Zirconium Target Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Zirconium Target Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Zirconium Target Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 ZIRCONIUM TARGET MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Zirconium Target by Region (2019-2024)
- 9.2 Global Zirconium Target Revenue Market Share by Region (2019-2024)
- 9.3 Global Zirconium Target Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Zirconium Target Production
  - 9.4.1 North America Zirconium Target Production Growth Rate (2019-2024)
  - 9.4.2 North America Zirconium Target Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Zirconium Target Production

- 9.5.1 Europe Zirconium Target Production Growth Rate (2019-2024)
- 9.5.2 Europe Zirconium Target Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Zirconium Target Production (2019-2024)
  - 9.6.1 Japan Zirconium Target Production Growth Rate (2019-2024)
  - 9.6.2 Japan Zirconium Target Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Zirconium Target Production (2019-2024)
  - 9.7.1 China Zirconium Target Production Growth Rate (2019-2024)
  - 9.7.2 China Zirconium Target Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Lesker

- 10.1.1 Lesker Zirconium Target Basic Information
- 10.1.2 Lesker Zirconium Target Product Overview
- 10.1.3 Lesker Zirconium Target Product Market Performance
- 10.1.4 Lesker Business Overview
- 10.1.5 Lesker Zirconium Target SWOT Analysis
- 10.1.6 Lesker Recent Developments

### 10.2 SAM

- 10.2.1 SAM Zirconium Target Basic Information
- 10.2.2 SAM Zirconium Target Product Overview
- 10.2.3 SAM Zirconium Target Product Market Performance
- 10.2.4 SAM Business Overview
- 10.2.5 SAM Zirconium Target SWOT Analysis
- 10.2.6 SAM Recent Developments

### 10.3 Nexteck

- 10.3.1 Nexteck Zirconium Target Basic Information
- 10.3.2 Nexteck Zirconium Target Product Overview
- 10.3.3 Nexteck Zirconium Target Product Market Performance
- 10.3.4 Nexteck Zirconium Target SWOT Analysis
- 10.3.5 Nexteck Business Overview
- 10.3.6 Nexteck Recent Developments

### 10.4 ZNXC

- 10.4.1 ZNXC Zirconium Target Basic Information
- 10.4.2 ZNXC Zirconium Target Product Overview
- 10.4.3 ZNXC Zirconium Target Product Market Performance

- 10.4.4 ZNXC Business Overview
- 10.4.5 ZNXC Recent Developments
- 10.5 CXMET
  - 10.5.1 CXMET Zirconium Target Basic Information
  - 10.5.2 CXMET Zirconium Target Product Overview
  - 10.5.3 CXMET Zirconium Target Product Market Performance
  - 10.5.4 CXMET Business Overview
  - 10.5.5 CXMET Recent Developments
- 10.6 Firmetal
  - 10.6.1 Firmetal Zirconium Target Basic Information
  - 10.6.2 Firmetal Zirconium Target Product Overview
  - 10.6.3 Firmetal Zirconium Target Product Market Performance
  - 10.6.4 Firmetal Business Overview
  - 10.6.5 Firmetal Recent Developments
- 10.7 Fine Metals
  - 10.7.1 Fine Metals Zirconium Target Basic Information
  - 10.7.2 Fine Metals Zirconium Target Product Overview
  - 10.7.3 Fine Metals Zirconium Target Product Market Performance
  - 10.7.4 Fine Metals Business Overview
  - 10.7.5 Fine Metals Recent Developments
- 10.8 Advanced Engineering Materials
  - 10.8.1 Advanced Engineering Materials Zirconium Target Basic Information
  - 10.8.2 Advanced Engineering Materials Zirconium Target Product Overview
  - 10.8.3 Advanced Engineering Materials Zirconium Target Product Market Performance
  - 10.8.4 Advanced Engineering Materials Business Overview
  - 10.8.5 Advanced Engineering Materials Recent Developments
- 10.9 Haohai Sputtering Targets
  - 10.9.1 Haohai Sputtering Targets Zirconium Target Basic Information
  - 10.9.2 Haohai Sputtering Targets Zirconium Target Product Overview
  - 10.9.3 Haohai Sputtering Targets Zirconium Target Product Market Performance
  - 10.9.4 Haohai Sputtering Targets Business Overview
  - 10.9.5 Haohai Sputtering Targets Recent Developments
- 10.10 Plansee
  - 10.10.1 Plansee Zirconium Target Basic Information
  - 10.10.2 Plansee Zirconium Target Product Overview
  - 10.10.3 Plansee Zirconium Target Product Market Performance
  - 10.10.4 Plansee Business Overview
  - 10.10.5 Plansee Recent Developments
- 10.11 Boxin Metal Materials

- 10.11.1 Boxin Metal Materials Zirconium Target Basic Information
- 10.11.2 Boxin Metal Materials Zirconium Target Product Overview
- 10.11.3 Boxin Metal Materials Zirconium Target Product Market Performance
- 10.11.4 Boxin Metal Materials Business Overview
- 10.11.5 Boxin Metal Materials Recent Developments
- 10.12 Heeger Materials
  - 10.12.1 Heeger Materials Zirconium Target Basic Information
  - 10.12.2 Heeger Materials Zirconium Target Product Overview
  - 10.12.3 Heeger Materials Zirconium Target Product Market Performance
  - 10.12.4 Heeger Materials Business Overview
  - 10.12.5 Heeger Materials Recent Developments
- 10.13 EVOCHEM Advanced Materials
  - 10.13.1 EVOCHEM Advanced Materials Zirconium Target Basic Information
  - 10.13.2 EVOCHEM Advanced Materials Zirconium Target Product Overview
  - 10.13.3 EVOCHEM Advanced Materials Zirconium Target Product Market Performance
  - 10.13.4 EVOCHEM Advanced Materials Business Overview
  - 10.13.5 EVOCHEM Advanced Materials Recent Developments
- 10.14 ADVANTEC
  - 10.14.1 ADVANTEC Zirconium Target Basic Information
  - 10.14.2 ADVANTEC Zirconium Target Product Overview
  - 10.14.3 ADVANTEC Zirconium Target Product Market Performance
  - 10.14.4 ADVANTEC Business Overview
  - 10.14.5 ADVANTEC Recent Developments
- 10.15 Umicore
  - 10.15.1 Umicore Zirconium Target Basic Information
  - 10.15.2 Umicore Zirconium Target Product Overview
  - 10.15.3 Umicore Zirconium Target Product Market Performance
  - 10.15.4 Umicore Business Overview
  - 10.15.5 Umicore Recent Developments
- 10.16 UVTM
  - 10.16.1 UVTM Zirconium Target Basic Information
  - 10.16.2 UVTM Zirconium Target Product Overview
  - 10.16.3 UVTM Zirconium Target Product Market Performance
  - 10.16.4 UVTM Business Overview
  - 10.16.5 UVTM Recent Developments

## **11 ZIRCONIUM TARGET MARKET FORECAST BY REGION**

- 11.1 Global Zirconium Target Market Size Forecast
- 11.2 Global Zirconium Target Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Zirconium Target Market Size Forecast by Country
  - 11.2.3 Asia Pacific Zirconium Target Market Size Forecast by Region
  - 11.2.4 South America Zirconium Target Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Zirconium Target by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Zirconium Target Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Zirconium Target by Type (2025-2032)
  - 12.1.2 Global Zirconium Target Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Zirconium Target by Type (2025-2032)
- 12.2 Global Zirconium Target Market Forecast by Application (2025-2032)
  - 12.2.1 Global Zirconium Target Sales (K MT) Forecast by Application
  - 12.2.2 Global Zirconium Target Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Zirconium Target Market Size Comparison by Region (M USD)
- Table 5. Global Zirconium Target Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Zirconium Target Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Zirconium Target Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Zirconium Target Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Zirconium Target as of 2022)
- Table 10. Global Market Zirconium Target Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Zirconium Target Sales Sites and Area Served
- Table 12. Manufacturers Zirconium Target Product Type
- Table 13. Global Zirconium Target Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Zirconium Target
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Zirconium Target Market Challenges
- Table 22. Global Zirconium Target Sales by Type (K MT)
- Table 23. Global Zirconium Target Market Size by Type (M USD)
- Table 24. Global Zirconium Target Sales (K MT) by Type (2019-2024)
- Table 25. Global Zirconium Target Sales Market Share by Type (2019-2024)
- Table 26. Global Zirconium Target Market Size (M USD) by Type (2019-2024)
- Table 27. Global Zirconium Target Market Size Share by Type (2019-2024)
- Table 28. Global Zirconium Target Price (USD/MT) by Type (2019-2024)
- Table 29. Global Zirconium Target Sales (K MT) by Application
- Table 30. Global Zirconium Target Market Size by Application
- Table 31. Global Zirconium Target Sales by Application (2019-2024) & (K MT)
- Table 32. Global Zirconium Target Sales Market Share by Application (2019-2024)

- Table 33. Global Zirconium Target Sales by Application (2019-2024) & (M USD)
- Table 34. Global Zirconium Target Market Share by Application (2019-2024)
- Table 35. Global Zirconium Target Sales Growth Rate by Application (2019-2024)
- Table 36. Global Zirconium Target Sales by Region (2019-2024) & (K MT)
- Table 37. Global Zirconium Target Sales Market Share by Region (2019-2024)
- Table 38. North America Zirconium Target Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Zirconium Target Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Zirconium Target Sales by Region (2019-2024) & (K MT)
- Table 41. South America Zirconium Target Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Zirconium Target Sales by Region (2019-2024) & (K MT)
- Table 43. Global Zirconium Target Production (K MT) by Region (2019-2024)
- Table 44. Global Zirconium Target Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Zirconium Target Revenue Market Share by Region (2019-2024)
- Table 46. Global Zirconium Target Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Zirconium Target Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Zirconium Target Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Zirconium Target Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Zirconium Target Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Lesker Zirconium Target Basic Information
- Table 52. Lesker Zirconium Target Product Overview
- Table 53. Lesker Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Lesker Business Overview
- Table 55. Lesker Zirconium Target SWOT Analysis
- Table 56. Lesker Recent Developments
- Table 57. SAM Zirconium Target Basic Information
- Table 58. SAM Zirconium Target Product Overview
- Table 59. SAM Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. SAM Business Overview
- Table 61. SAM Zirconium Target SWOT Analysis
- Table 62. SAM Recent Developments
- Table 63. Nexteck Zirconium Target Basic Information

- Table 64. Nexteck Zirconium Target Product Overview
- Table 65. Nexteck Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Nexteck Zirconium Target SWOT Analysis
- Table 67. Nexteck Business Overview
- Table 68. Nexteck Recent Developments
- Table 69. ZNXC Zirconium Target Basic Information
- Table 70. ZNXC Zirconium Target Product Overview
- Table 71. ZNXC Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. ZNXC Business Overview
- Table 73. ZNXC Recent Developments
- Table 74. CXMET Zirconium Target Basic Information
- Table 75. CXMET Zirconium Target Product Overview
- Table 76. CXMET Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. CXMET Business Overview
- Table 78. CXMET Recent Developments
- Table 79. Firmetal Zirconium Target Basic Information
- Table 80. Firmetal Zirconium Target Product Overview
- Table 81. Firmetal Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Firmetal Business Overview
- Table 83. Firmetal Recent Developments
- Table 84. Fine Metals Zirconium Target Basic Information
- Table 85. Fine Metals Zirconium Target Product Overview
- Table 86. Fine Metals Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Fine Metals Business Overview
- Table 88. Fine Metals Recent Developments
- Table 89. Advanced Engineering Materials Zirconium Target Basic Information
- Table 90. Advanced Engineering Materials Zirconium Target Product Overview
- Table 91. Advanced Engineering Materials Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Advanced Engineering Materials Business Overview
- Table 93. Advanced Engineering Materials Recent Developments
- Table 94. Haohai Sputtering Targets Zirconium Target Basic Information
- Table 95. Haohai Sputtering Targets Zirconium Target Product Overview
- Table 96. Haohai Sputtering Targets Zirconium Target Sales (K MT), Revenue (M

- USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Haohai Sputtering Targets Business Overview
- Table 98. Haohai Sputtering Targets Recent Developments
- Table 99. Plansee Zirconium Target Basic Information
- Table 100. Plansee Zirconium Target Product Overview
- Table 101. Plansee Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Plansee Business Overview
- Table 103. Plansee Recent Developments
- Table 104. Boxin Metal Materials Zirconium Target Basic Information
- Table 105. Boxin Metal Materials Zirconium Target Product Overview
- Table 106. Boxin Metal Materials Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Boxin Metal Materials Business Overview
- Table 108. Boxin Metal Materials Recent Developments
- Table 109. Heeger Materials Zirconium Target Basic Information
- Table 110. Heeger Materials Zirconium Target Product Overview
- Table 111. Heeger Materials Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Heeger Materials Business Overview
- Table 113. Heeger Materials Recent Developments
- Table 114. EVOCHEM Advanced Materials Zirconium Target Basic Information
- Table 115. EVOCHEM Advanced Materials Zirconium Target Product Overview
- Table 116. EVOCHEM Advanced Materials Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. EVOCHEM Advanced Materials Business Overview
- Table 118. EVOCHEM Advanced Materials Recent Developments
- Table 119. ADVANTEC Zirconium Target Basic Information
- Table 120. ADVANTEC Zirconium Target Product Overview
- Table 121. ADVANTEC Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. ADVANTEC Business Overview
- Table 123. ADVANTEC Recent Developments
- Table 124. Umicore Zirconium Target Basic Information
- Table 125. Umicore Zirconium Target Product Overview
- Table 126. Umicore Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 127. Umicore Business Overview
- Table 128. Umicore Recent Developments

- Table 129. UVTM Zirconium Target Basic Information
- Table 130. UVTM Zirconium Target Product Overview
- Table 131. UVTM Zirconium Target Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. UVTM Business Overview
- Table 133. UVTM Recent Developments
- Table 134. Global Zirconium Target Sales Forecast by Region (2025-2032) & (K MT)
- Table 135. Global Zirconium Target Market Size Forecast by Region (2025-2032) & (M USD)
- Table 136. North America Zirconium Target Sales Forecast by Country (2025-2032) & (K MT)
- Table 137. North America Zirconium Target Market Size Forecast by Country (2025-2032) & (M USD)
- Table 138. Europe Zirconium Target Sales Forecast by Country (2025-2032) & (K MT)
- Table 139. Europe Zirconium Target Market Size Forecast by Country (2025-2032) & (M USD)
- Table 140. Asia Pacific Zirconium Target Sales Forecast by Region (2025-2032) & (K MT)
- Table 141. Asia Pacific Zirconium Target Market Size Forecast by Region (2025-2032) & (M USD)
- Table 142. South America Zirconium Target Sales Forecast by Country (2025-2032) & (K MT)
- Table 143. South America Zirconium Target Market Size Forecast by Country (2025-2032) & (M USD)
- Table 144. Middle East and Africa Zirconium Target Consumption Forecast by Country (2025-2032) & (Units)
- Table 145. Middle East and Africa Zirconium Target Market Size Forecast by Country (2025-2032) & (M USD)
- Table 146. Global Zirconium Target Sales Forecast by Type (2025-2032) & (K MT)
- Table 147. Global Zirconium Target Market Size Forecast by Type (2025-2032) & (M USD)
- Table 148. Global Zirconium Target Price Forecast by Type (2025-2032) & (USD/MT)
- Table 149. Global Zirconium Target Sales (K MT) Forecast by Application (2025-2032)
- Table 150. Global Zirconium Target Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Zirconium Target
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Zirconium Target Market Size (M USD), 2019-2032
- Figure 5. Global Zirconium Target Market Size (M USD) (2019-2032)
- Figure 6. Global Zirconium Target Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Zirconium Target Market Size by Country (M USD)
- Figure 11. Zirconium Target Sales Share by Manufacturers in 2023
- Figure 12. Global Zirconium Target Revenue Share by Manufacturers in 2023
- Figure 13. Zirconium Target Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Zirconium Target Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Zirconium Target Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Zirconium Target Market Share by Type
- Figure 18. Sales Market Share of Zirconium Target by Type (2019-2024)
- Figure 19. Sales Market Share of Zirconium Target by Type in 2023
- Figure 20. Market Size Share of Zirconium Target by Type (2019-2024)
- Figure 21. Market Size Market Share of Zirconium Target by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Zirconium Target Market Share by Application
- Figure 24. Global Zirconium Target Sales Market Share by Application (2019-2024)
- Figure 25. Global Zirconium Target Sales Market Share by Application in 2023
- Figure 26. Global Zirconium Target Market Share by Application (2019-2024)
- Figure 27. Global Zirconium Target Market Share by Application in 2023
- Figure 28. Global Zirconium Target Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Zirconium Target Sales Market Share by Region (2019-2024)
- Figure 30. North America Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Zirconium Target Sales Market Share by Country in 2023

- Figure 32. U.S. Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Zirconium Target Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Zirconium Target Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Zirconium Target Sales Market Share by Country in 2023
- Figure 37. Germany Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Zirconium Target Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Zirconium Target Sales Market Share by Region in 2023
- Figure 44. China Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Zirconium Target Sales and Growth Rate (K MT)
- Figure 50. South America Zirconium Target Sales Market Share by Country in 2023
- Figure 51. Brazil Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Zirconium Target Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Zirconium Target Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Zirconium Target Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Zirconium Target Production Market Share by Region (2019-2024)
- Figure 62. North America Zirconium Target Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Zirconium Target Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Zirconium Target Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Zirconium Target Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Zirconium Target Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Zirconium Target Market Size Forecast by Value (2019-2032) & (M

USD)

Figure 68. Global Zirconium Target Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Zirconium Target Market Share Forecast by Type (2025-2032)

Figure 70. Global Zirconium Target Sales Forecast by Application (2025-2032)

Figure 71. Global Zirconium Target Market Share Forecast by Application (2025-2032)

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