

Global Yogurt Market Research Report 2025(Status and Outlook)

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Abstracts

Yogurt is a dairy product which produced by milk via fermentation process. Cow's milk is most commonly used to make yogurt even the world as a whole. At the same time some yogurt is made by the milk from water buffalo, goats, ewes, mares, camels, yaks or cow's milk. The bacteria used to make yogurt are known as 'yogurt cultures'. Fermentation of lactose by these bacteria produces lactic acid, which acts on milk protein to give yogurt its texture and characteristic tang. Yogurt not only keeps the nutriments which contained in the milk, but produce some new nutriments like VB1, VB2, VB6, VB12 and others.

The global Yogurt market size was estimated at USD 70250.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.04% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Yogurt market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Yogurt market. It offers detailed profiles of major players, including their market shares,

performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Yogurt market.

Global Yogurt Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Danone
Unternehmensgruppe Theo M?ller
Mengniu Dairy
Yili
General Mills
Lactalis
Meiji
Chobani
Bright Dairy & Food
Nestl?
Fage International
Grupo Lala
Schreiber Foods
Junlebao Dairy

SanCor
Arla Foods
Yeo Valley

Market Segmentation (by Type)

Regular Yogurt
Fat-free Yogurt

Market Segmentation (by Application)

Children Yogurt
Adult Yogurt
Old People Yogurt

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Yogurt Market

Overview of the regional outlook of the Yogurt Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Yogurt Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Yogurt, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Yogurt

1.2 Key Market Segments

1.2.1 Yogurt Segment by Type

1.2.2 Yogurt Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 YOGURT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Yogurt Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Yogurt Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 YOGURT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Yogurt Product Life Cycle

3.3 Global Yogurt Sales by Manufacturers (2020-2025)

3.4 Global Yogurt Revenue Market Share by Manufacturers (2020-2025)

3.5 Yogurt Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Yogurt Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Yogurt Market Competitive Situation and Trends

3.8.1 Yogurt Market Concentration Rate

3.8.2 Global 5 and 10 Largest Yogurt Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 YOGURT INDUSTRY CHAIN ANALYSIS

- 4.1 Yogurt Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF YOGURT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Yogurt Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Yogurt Market
- 5.7 ESG Ratings of Leading Companies

6 YOGURT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Yogurt Sales Market Share by Type (2020-2025)
- 6.3 Global Yogurt Market Size Market Share by Type (2020-2025)
- 6.4 Global Yogurt Price by Type (2020-2025)

7 YOGURT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Yogurt Market Sales by Application (2020-2025)
- 7.3 Global Yogurt Market Size (M USD) by Application (2020-2025)
- 7.4 Global Yogurt Sales Growth Rate by Application (2020-2025)

8 YOGURT MARKET SALES BY REGION

8.1 Global Yogurt Sales by Region

8.1.1 Global Yogurt Sales by Region

8.1.2 Global Yogurt Sales Market Share by Region

8.2 Global Yogurt Market Size by Region

8.2.1 Global Yogurt Market Size by Region

8.2.2 Global Yogurt Market Size Market Share by Region

8.3 North America

8.3.1 North America Yogurt Sales by Country

8.3.2 North America Yogurt Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Yogurt Sales by Country

8.4.2 Europe Yogurt Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Yogurt Sales by Region

8.5.2 Asia Pacific Yogurt Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Yogurt Sales by Country

8.6.2 South America Yogurt Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Yogurt Sales by Region

- 8.7.2 Middle East and Africa Yogurt Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 YOGURT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Yogurt by Region(2020-2025)
- 9.2 Global Yogurt Revenue Market Share by Region (2020-2025)
- 9.3 Global Yogurt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Yogurt Production
 - 9.4.1 North America Yogurt Production Growth Rate (2020-2025)
 - 9.4.2 North America Yogurt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Yogurt Production
 - 9.5.1 Europe Yogurt Production Growth Rate (2020-2025)
 - 9.5.2 Europe Yogurt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Yogurt Production (2020-2025)
 - 9.6.1 Japan Yogurt Production Growth Rate (2020-2025)
 - 9.6.2 Japan Yogurt Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Yogurt Production (2020-2025)
 - 9.7.1 China Yogurt Production Growth Rate (2020-2025)
 - 9.7.2 China Yogurt Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Danone
 - 10.1.1 Danone Basic Information
 - 10.1.2 Danone Yogurt Product Overview
 - 10.1.3 Danone Yogurt Product Market Performance
 - 10.1.4 Danone Business Overview
 - 10.1.5 Danone SWOT Analysis
 - 10.1.6 Danone Recent Developments
- 10.2 Unternehmensgruppe Theo M?ller
 - 10.2.1 Unternehmensgruppe Theo M?ller Basic Information
 - 10.2.2 Unternehmensgruppe Theo M?ller Yogurt Product Overview
 - 10.2.3 Unternehmensgruppe Theo M?ller Yogurt Product Market Performance

- 10.2.4 Unternehmensgruppe Theo M?ller Business Overview
- 10.2.5 Unternehmensgruppe Theo M?ller SWOT Analysis
- 10.2.6 Unternehmensgruppe Theo M?ller Recent Developments
- 10.3 Mengniu Dairy
 - 10.3.1 Mengniu Dairy Basic Information
 - 10.3.2 Mengniu Dairy Yogurt Product Overview
 - 10.3.3 Mengniu Dairy Yogurt Product Market Performance
 - 10.3.4 Mengniu Dairy Business Overview
 - 10.3.5 Mengniu Dairy SWOT Analysis
 - 10.3.6 Mengniu Dairy Recent Developments
- 10.4 Yili
 - 10.4.1 Yili Basic Information
 - 10.4.2 Yili Yogurt Product Overview
 - 10.4.3 Yili Yogurt Product Market Performance
 - 10.4.4 Yili Business Overview
 - 10.4.5 Yili Recent Developments
- 10.5 General Mills
 - 10.5.1 General Mills Basic Information
 - 10.5.2 General Mills Yogurt Product Overview
 - 10.5.3 General Mills Yogurt Product Market Performance
 - 10.5.4 General Mills Business Overview
 - 10.5.5 General Mills Recent Developments
- 10.6 Lactalis
 - 10.6.1 Lactalis Basic Information
 - 10.6.2 Lactalis Yogurt Product Overview
 - 10.6.3 Lactalis Yogurt Product Market Performance
 - 10.6.4 Lactalis Business Overview
 - 10.6.5 Lactalis Recent Developments
- 10.7 Meiji
 - 10.7.1 Meiji Basic Information
 - 10.7.2 Meiji Yogurt Product Overview
 - 10.7.3 Meiji Yogurt Product Market Performance
 - 10.7.4 Meiji Business Overview
 - 10.7.5 Meiji Recent Developments
- 10.8 Chobani
 - 10.8.1 Chobani Basic Information
 - 10.8.2 Chobani Yogurt Product Overview
 - 10.8.3 Chobani Yogurt Product Market Performance
 - 10.8.4 Chobani Business Overview

- 10.8.5 Chobani Recent Developments
- 10.9 Bright Dairy and Food
 - 10.9.1 Bright Dairy and Food Basic Information
 - 10.9.2 Bright Dairy and Food Yogurt Product Overview
 - 10.9.3 Bright Dairy and Food Yogurt Product Market Performance
 - 10.9.4 Bright Dairy and Food Business Overview
 - 10.9.5 Bright Dairy and Food Recent Developments
- 10.10 Nestl?
 - 10.10.1 Nestl? Basic Information
 - 10.10.2 Nestl? Yogurt Product Overview
 - 10.10.3 Nestl? Yogurt Product Market Performance
 - 10.10.4 Nestl? Business Overview
 - 10.10.5 Nestl? Recent Developments
- 10.11 Fage International
 - 10.11.1 Fage International Basic Information
 - 10.11.2 Fage International Yogurt Product Overview
 - 10.11.3 Fage International Yogurt Product Market Performance
 - 10.11.4 Fage International Business Overview
 - 10.11.5 Fage International Recent Developments
- 10.12 Grupo Lala
 - 10.12.1 Grupo Lala Basic Information
 - 10.12.2 Grupo Lala Yogurt Product Overview
 - 10.12.3 Grupo Lala Yogurt Product Market Performance
 - 10.12.4 Grupo Lala Business Overview
 - 10.12.5 Grupo Lala Recent Developments
- 10.13 Schreiber Foods
 - 10.13.1 Schreiber Foods Basic Information
 - 10.13.2 Schreiber Foods Yogurt Product Overview
 - 10.13.3 Schreiber Foods Yogurt Product Market Performance
 - 10.13.4 Schreiber Foods Business Overview
 - 10.13.5 Schreiber Foods Recent Developments
- 10.14 Junlebao Dairy
 - 10.14.1 Junlebao Dairy Basic Information
 - 10.14.2 Junlebao Dairy Yogurt Product Overview
 - 10.14.3 Junlebao Dairy Yogurt Product Market Performance
 - 10.14.4 Junlebao Dairy Business Overview
 - 10.14.5 Junlebao Dairy Recent Developments
- 10.15 SanCor
 - 10.15.1 SanCor Basic Information

- 10.15.2 SanCor Yogurt Product Overview
- 10.15.3 SanCor Yogurt Product Market Performance
- 10.15.4 SanCor Business Overview
- 10.15.5 SanCor Recent Developments
- 10.16 Arla Foods
 - 10.16.1 Arla Foods Basic Information
 - 10.16.2 Arla Foods Yogurt Product Overview
 - 10.16.3 Arla Foods Yogurt Product Market Performance
 - 10.16.4 Arla Foods Business Overview
 - 10.16.5 Arla Foods Recent Developments
- 10.17 Yeo Valley
 - 10.17.1 Yeo Valley Basic Information
 - 10.17.2 Yeo Valley Yogurt Product Overview
 - 10.17.3 Yeo Valley Yogurt Product Market Performance
 - 10.17.4 Yeo Valley Business Overview
 - 10.17.5 Yeo Valley Recent Developments

11 YOGURT MARKET FORECAST BY REGION

- 11.1 Global Yogurt Market Size Forecast
- 11.2 Global Yogurt Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Yogurt Market Size Forecast by Country
 - 11.2.3 Asia Pacific Yogurt Market Size Forecast by Region
 - 11.2.4 South America Yogurt Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Yogurt by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Yogurt Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Yogurt by Type (2026-2033)
 - 12.1.2 Global Yogurt Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Yogurt by Type (2026-2033)
- 12.2 Global Yogurt Market Forecast by Application (2026-2033)
 - 12.2.1 Global Yogurt Sales (K MT) Forecast by Application
 - 12.2.2 Global Yogurt Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Yogurt Market Size Comparison by Region (M USD)
Table 5. Global Yogurt Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Yogurt Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Yogurt Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Yogurt Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Yogurt as of 2024)
Table 10. Global Market Yogurt Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Yogurt Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Yogurt Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Yogurt Sales by Type (K MT)
Table 26. Global Yogurt Market Size by Type (M USD)
Table 27. Global Yogurt Sales (K MT) by Type (2020-2025)
Table 28. Global Yogurt Sales Market Share by Type (2020-2025)
Table 29. Global Yogurt Market Size (M USD) by Type (2020-2025)
Table 30. Global Yogurt Market Size Share by Type (2020-2025)
Table 31. Global Yogurt Price (USD/KG) by Type (2020-2025)
Table 32. Global Yogurt Sales (K MT) by Application

Table 33. Global Yogurt Market Size by Application
Table 34. Global Yogurt Sales by Application (2020-2025) & (K MT)
Table 35. Global Yogurt Sales Market Share by Application (2020-2025)
Table 36. Global Yogurt Market Size by Application (2020-2025) & (M USD)
Table 37. Global Yogurt Market Share by Application (2020-2025)
Table 38. Global Yogurt Sales Growth Rate by Application (2020-2025)
Table 39. Global Yogurt Sales by Region (2020-2025) & (K MT)
Table 40. Global Yogurt Sales Market Share by Region (2020-2025)
Table 41. Global Yogurt Market Size by Region (2020-2025) & (M USD)
Table 42. Global Yogurt Market Size Market Share by Region (2020-2025)
Table 43. North America Yogurt Sales by Country (2020-2025) & (K MT)
Table 44. North America Yogurt Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Yogurt Sales by Country (2020-2025) & (K MT)
Table 46. Europe Yogurt Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Yogurt Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Yogurt Market Size by Region (2020-2025) & (M USD)
Table 49. South America Yogurt Sales by Country (2020-2025) & (K MT)
Table 50. South America Yogurt Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Yogurt Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Yogurt Market Size by Region (2020-2025) & (M USD)
Table 53. Global Yogurt Production (K MT) by Region(2020-2025)
Table 54. Global Yogurt Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Yogurt Revenue Market Share by Region (2020-2025)
Table 56. Global Yogurt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Yogurt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Yogurt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Yogurt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Yogurt Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Danone Basic Information
Table 62. Danone Yogurt Product Overview
Table 63. Danone Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Danone Business Overview
Table 65. Danone SWOT Analysis

Table 66. Danone Recent Developments
Table 67. Unternehmensgruppe Theo Muller Basic Information
Table 68. Unternehmensgruppe Theo Muller Yogurt Product Overview
Table 69. Unternehmensgruppe Theo Muller Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Unternehmensgruppe Theo Muller Business Overview
Table 71. Unternehmensgruppe Theo Muller SWOT Analysis
Table 72. Unternehmensgruppe Theo Muller Recent Developments
Table 73. Mengniu Dairy Basic Information
Table 74. Mengniu Dairy Yogurt Product Overview
Table 75. Mengniu Dairy Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Mengniu Dairy Business Overview
Table 77. Mengniu Dairy SWOT Analysis
Table 78. Mengniu Dairy Recent Developments
Table 79. Yili Basic Information
Table 80. Yili Yogurt Product Overview
Table 81. Yili Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Yili Business Overview
Table 83. Yili Recent Developments
Table 84. General Mills Basic Information
Table 85. General Mills Yogurt Product Overview
Table 86. General Mills Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. General Mills Business Overview
Table 88. General Mills Recent Developments
Table 89. Lactalis Basic Information
Table 90. Lactalis Yogurt Product Overview
Table 91. Lactalis Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Lactalis Business Overview
Table 93. Lactalis Recent Developments
Table 94. Meiji Basic Information
Table 95. Meiji Yogurt Product Overview
Table 96. Meiji Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Meiji Business Overview
Table 98. Meiji Recent Developments

Table 99. Chobani Basic Information

Table 100. Chobani Yogurt Product Overview

Table 101. Chobani Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Chobani Business Overview

Table 103. Chobani Recent Developments

Table 104. Bright Dairy and Food Basic Information

Table 105. Bright Dairy and Food Yogurt Product Overview

Table 106. Bright Dairy and Food Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Bright Dairy and Food Business Overview

Table 108. Bright Dairy and Food Recent Developments

Table 109. Nestle Basic Information

Table 110. Nestle Yogurt Product Overview

Table 111. Nestle Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Nestle Business Overview

Table 113. Nestle Recent Developments

Table 114. Fage International Basic Information

Table 115. Fage International Yogurt Product Overview

Table 116. Fage International Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Fage International Business Overview

Table 118. Fage International Recent Developments

Table 119. Grupo Lala Basic Information

Table 120. Grupo Lala Yogurt Product Overview

Table 121. Grupo Lala Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Grupo Lala Business Overview

Table 123. Grupo Lala Recent Developments

Table 124. Schreiber Foods Basic Information

Table 125. Schreiber Foods Yogurt Product Overview

Table 126. Schreiber Foods Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Schreiber Foods Business Overview

Table 128. Schreiber Foods Recent Developments

Table 129. Junlebao Dairy Basic Information

Table 130. Junlebao Dairy Yogurt Product Overview

Table 131. Junlebao Dairy Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG)

and Gross Margin (2020-2025)

Table 132. Junlebao Dairy Business Overview

Table 133. Junlebao Dairy Recent Developments

Table 134. SanCor Basic Information

Table 135. SanCor Yogurt Product Overview

Table 136. SanCor Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. SanCor Business Overview

Table 138. SanCor Recent Developments

Table 139. Arla Foods Basic Information

Table 140. Arla Foods Yogurt Product Overview

Table 141. Arla Foods Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. Arla Foods Business Overview

Table 143. Arla Foods Recent Developments

Table 144. Yeo Valley Basic Information

Table 145. Yeo Valley Yogurt Product Overview

Table 146. Yeo Valley Yogurt Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 147. Yeo Valley Business Overview

Table 148. Yeo Valley Recent Developments

Table 149. Global Yogurt Sales Forecast by Region (2026-2033) & (K MT)

Table 150. Global Yogurt Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Yogurt Sales Forecast by Country (2026-2033) & (K MT)

Table 152. North America Yogurt Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Yogurt Sales Forecast by Country (2026-2033) & (K MT)

Table 154. Europe Yogurt Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Yogurt Sales Forecast by Region (2026-2033) & (K MT)

Table 156. Asia Pacific Yogurt Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Yogurt Sales Forecast by Country (2026-2033) & (K MT)

Table 158. South America Yogurt Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Yogurt Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Yogurt Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Yogurt Sales Forecast by Type (2026-2033) & (K MT)

Table 162. Global Yogurt Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Yogurt Price Forecast by Type (2026-2033) & (USD/KG)

Table 164. Global Yogurt Sales (K MT) Forecast by Application (2026-2033)

Table 165. Global Yogurt Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Yogurt
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Yogurt Market Size (M USD), 2024-2033
- Figure 5. Global Yogurt Market Size (M USD) (2020-2033)
- Figure 6. Global Yogurt Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Yogurt Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Yogurt Product Life Cycle
- Figure 13. Yogurt Sales Share by Manufacturers in 2024
- Figure 14. Global Yogurt Revenue Share by Manufacturers in 2024
- Figure 15. Yogurt Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Yogurt Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Yogurt Revenue in 2024
- Figure 18. Industry Chain Map of Yogurt
- Figure 19. Global Yogurt Market PEST Analysis
- Figure 20. Global Yogurt Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Yogurt Market Share by Type
- Figure 27. Sales Market Share of Yogurt by Type (2020-2025)
- Figure 28. Sales Market Share of Yogurt by Type in 2024
- Figure 29. Market Size Share of Yogurt by Type (2020-2025)
- Figure 30. Market Size Share of Yogurt by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Yogurt Market Share by Application
- Figure 33. Global Yogurt Sales Market Share by Application (2020-2025)
- Figure 34. Global Yogurt Sales Market Share by Application in 2024

- Figure 35. Global Yogurt Market Share by Application (2020-2025)
- Figure 36. Global Yogurt Market Share by Application in 2024
- Figure 37. Global Yogurt Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Yogurt Sales Market Share by Region (2020-2025)
- Figure 39. Global Yogurt Market Size Market Share by Region (2020-2025)
- Figure 40. North America Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Yogurt Sales Market Share by Country in 2024
- Figure 43. North America Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Yogurt Market Size Market Share by Country in 2024
- Figure 45. U.S. Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Yogurt Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Yogurt Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Yogurt Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Yogurt Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Yogurt Sales Market Share by Country in 2024
- Figure 53. Europe Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Yogurt Market Size Market Share by Country in 2024
- Figure 55. Germany Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Yogurt Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Yogurt Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Yogurt Market Size Market Share by Region in 2024
- Figure 68. China Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Yogurt Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 74. India Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Yogurt Sales and Growth Rate (K MT)
- Figure 79. South America Yogurt Sales Market Share by Country in 2024
- Figure 80. South America Yogurt Market Size and Growth Rate (M USD)
- Figure 81. South America Yogurt Market Size Market Share by Country in 2024
- Figure 82. Brazil Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Yogurt Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Yogurt Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Yogurt Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Yogurt Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Yogurt Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Yogurt Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Yogurt Production Market Share by Region (2020-2025)
- Figure 103. North America Yogurt Production (K MT) Growth Rate (2020-2025)
- Figure 104. Europe Yogurt Production (K MT) Growth Rate (2020-2025)
- Figure 105. Japan Yogurt Production (K MT) Growth Rate (2020-2025)
- Figure 106. China Yogurt Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Yogurt Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Yogurt Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Yogurt Sales Market Share Forecast by Type (2026-2033)
- Figure 110. Global Yogurt Market Share Forecast by Type (2026-2033)
- Figure 111. Global Yogurt Sales Forecast by Application (2026-2033)
- Figure 112. Global Yogurt Market Share Forecast by Application (2026-2033)

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