

Global Yogurt Drinks Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Yogurt is a dairy product which produced by milk via fermentation process. Cow's milk is most commonly used to make yogurt even the world as a whole. At the same time some yogurt is made by the milk from water buffalo, goats, ewes, mares, camels, yaks or cow's milk. The bacteria used to make yogurt are known as 'yogurt cultures'. Fermentation of lactose by these bacteria produces lactic acid, which acts on milk protein to give yogurt its texture and characteristic tang. Yogurt not only keeps the nutriment which contained in the milk, but produce some new nutriment like VB1, VB2, VB6, VB12 and others.

The global Yogurt Drinks market size was estimated at USD 26700 million in 2023 and is projected to reach USD 37569.58 million by 2030, exhibiting a CAGR of 5.00% during the forecast period.

North America Yogurt Drinks market size was USD 6957.26 million in 2023, at a CAGR of 4.29% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Yogurt Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Yogurt Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Yogurt Drinks market in any manner.

Global Yogurt Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Danone

Unternehmensgruppe Theo M?ller

Mengniu Dairy

Yili

General Mills

Lactalis

Meiji

Chobani

Bright Dairy & Food

Nestl?

Fage International

Grupo Lala

Schreiber Foods

Junlebao Dairy

SanCor

Arla Foods

Yeo Valley

Market Segmentation (by Type)

Regular Yogurt

Fat-free Yogurt

Market Segmentation (by Application)

Children Yogurt

Adult Yogurt

Old People Yogurt

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Yogurt Drinks Market

Overview of the regional outlook of the Yogurt Drinks Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Yogurt Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Yogurt Drinks
- 1.2 Key Market Segments
 - 1.2.1 Yogurt Drinks Segment by Type
 - 1.2.2 Yogurt Drinks Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 YOGURT DRINKS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Yogurt Drinks Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Yogurt Drinks Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 YOGURT DRINKS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Yogurt Drinks Sales by Manufacturers (2019-2024)
- 3.2 Global Yogurt Drinks Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Yogurt Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Yogurt Drinks Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Yogurt Drinks Sales Sites, Area Served, Product Type
- 3.6 Yogurt Drinks Market Competitive Situation and Trends
 - 3.6.1 Yogurt Drinks Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Yogurt Drinks Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 YOGURT DRINKS INDUSTRY CHAIN ANALYSIS

- 4.1 Yogurt Drinks Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF YOGURT DRINKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 YOGURT DRINKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Yogurt Drinks Sales Market Share by Type (2019-2024)
- 6.3 Global Yogurt Drinks Market Size Market Share by Type (2019-2024)
- 6.4 Global Yogurt Drinks Price by Type (2019-2024)

7 YOGURT DRINKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Yogurt Drinks Market Sales by Application (2019-2024)
- 7.3 Global Yogurt Drinks Market Size (M USD) by Application (2019-2024)
- 7.4 Global Yogurt Drinks Sales Growth Rate by Application (2019-2024)

8 YOGURT DRINKS MARKET SEGMENTATION BY REGION

- 8.1 Global Yogurt Drinks Sales by Region
 - 8.1.1 Global Yogurt Drinks Sales by Region
 - 8.1.2 Global Yogurt Drinks Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Yogurt Drinks Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Yogurt Drinks Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Yogurt Drinks Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Yogurt Drinks Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Yogurt Drinks Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Danone
 - 9.1.1 Danone Yogurt Drinks Basic Information
 - 9.1.2 Danone Yogurt Drinks Product Overview
 - 9.1.3 Danone Yogurt Drinks Product Market Performance
 - 9.1.4 Danone Business Overview
 - 9.1.5 Danone Yogurt Drinks SWOT Analysis
 - 9.1.6 Danone Recent Developments
- 9.2 Unternehmensgruppe Theo M?ller

- 9.2.1 Unternehmensgruppe Theo M?ller Yogurt Drinks Basic Information
- 9.2.2 Unternehmensgruppe Theo M?ller Yogurt Drinks Product Overview
- 9.2.3 Unternehmensgruppe Theo M?ller Yogurt Drinks Product Market Performance
- 9.2.4 Unternehmensgruppe Theo M?ller Business Overview
- 9.2.5 Unternehmensgruppe Theo M?ller Yogurt Drinks SWOT Analysis
- 9.2.6 Unternehmensgruppe Theo M?ller Recent Developments
- 9.3 Mengniu Dairy
 - 9.3.1 Mengniu Dairy Yogurt Drinks Basic Information
 - 9.3.2 Mengniu Dairy Yogurt Drinks Product Overview
 - 9.3.3 Mengniu Dairy Yogurt Drinks Product Market Performance
 - 9.3.4 Mengniu Dairy Yogurt Drinks SWOT Analysis
 - 9.3.5 Mengniu Dairy Business Overview
 - 9.3.6 Mengniu Dairy Recent Developments
- 9.4 Yili
 - 9.4.1 Yili Yogurt Drinks Basic Information
 - 9.4.2 Yili Yogurt Drinks Product Overview
 - 9.4.3 Yili Yogurt Drinks Product Market Performance
 - 9.4.4 Yili Business Overview
 - 9.4.5 Yili Recent Developments
- 9.5 General Mills
 - 9.5.1 General Mills Yogurt Drinks Basic Information
 - 9.5.2 General Mills Yogurt Drinks Product Overview
 - 9.5.3 General Mills Yogurt Drinks Product Market Performance
 - 9.5.4 General Mills Business Overview
 - 9.5.5 General Mills Recent Developments
- 9.6 Lactalis
 - 9.6.1 Lactalis Yogurt Drinks Basic Information
 - 9.6.2 Lactalis Yogurt Drinks Product Overview
 - 9.6.3 Lactalis Yogurt Drinks Product Market Performance
 - 9.6.4 Lactalis Business Overview
 - 9.6.5 Lactalis Recent Developments
- 9.7 Meiji
 - 9.7.1 Meiji Yogurt Drinks Basic Information
 - 9.7.2 Meiji Yogurt Drinks Product Overview
 - 9.7.3 Meiji Yogurt Drinks Product Market Performance
 - 9.7.4 Meiji Business Overview
 - 9.7.5 Meiji Recent Developments
- 9.8 Chobani
 - 9.8.1 Chobani Yogurt Drinks Basic Information

- 9.8.2 Chobani Yogurt Drinks Product Overview
- 9.8.3 Chobani Yogurt Drinks Product Market Performance
- 9.8.4 Chobani Business Overview
- 9.8.5 Chobani Recent Developments
- 9.9 Bright Dairy and Food
 - 9.9.1 Bright Dairy and Food Yogurt Drinks Basic Information
 - 9.9.2 Bright Dairy and Food Yogurt Drinks Product Overview
 - 9.9.3 Bright Dairy and Food Yogurt Drinks Product Market Performance
 - 9.9.4 Bright Dairy and Food Business Overview
 - 9.9.5 Bright Dairy and Food Recent Developments
- 9.10 Nestl?
 - 9.10.1 Nestl? Yogurt Drinks Basic Information
 - 9.10.2 Nestl? Yogurt Drinks Product Overview
 - 9.10.3 Nestl? Yogurt Drinks Product Market Performance
 - 9.10.4 Nestl? Business Overview
 - 9.10.5 Nestl? Recent Developments
- 9.11 Fage International
 - 9.11.1 Fage International Yogurt Drinks Basic Information
 - 9.11.2 Fage International Yogurt Drinks Product Overview
 - 9.11.3 Fage International Yogurt Drinks Product Market Performance
 - 9.11.4 Fage International Business Overview
 - 9.11.5 Fage International Recent Developments
- 9.12 Grupo Lala
 - 9.12.1 Grupo Lala Yogurt Drinks Basic Information
 - 9.12.2 Grupo Lala Yogurt Drinks Product Overview
 - 9.12.3 Grupo Lala Yogurt Drinks Product Market Performance
 - 9.12.4 Grupo Lala Business Overview
 - 9.12.5 Grupo Lala Recent Developments
- 9.13 Schreiber Foods
 - 9.13.1 Schreiber Foods Yogurt Drinks Basic Information
 - 9.13.2 Schreiber Foods Yogurt Drinks Product Overview
 - 9.13.3 Schreiber Foods Yogurt Drinks Product Market Performance
 - 9.13.4 Schreiber Foods Business Overview
 - 9.13.5 Schreiber Foods Recent Developments
- 9.14 Junlebao Dairy
 - 9.14.1 Junlebao Dairy Yogurt Drinks Basic Information
 - 9.14.2 Junlebao Dairy Yogurt Drinks Product Overview
 - 9.14.3 Junlebao Dairy Yogurt Drinks Product Market Performance
 - 9.14.4 Junlebao Dairy Business Overview

- 9.14.5 Junlebao Dairy Recent Developments
- 9.15 SanCor
 - 9.15.1 SanCor Yogurt Drinks Basic Information
 - 9.15.2 SanCor Yogurt Drinks Product Overview
 - 9.15.3 SanCor Yogurt Drinks Product Market Performance
 - 9.15.4 SanCor Business Overview
 - 9.15.5 SanCor Recent Developments
- 9.16 Arla Foods
 - 9.16.1 Arla Foods Yogurt Drinks Basic Information
 - 9.16.2 Arla Foods Yogurt Drinks Product Overview
 - 9.16.3 Arla Foods Yogurt Drinks Product Market Performance
 - 9.16.4 Arla Foods Business Overview
 - 9.16.5 Arla Foods Recent Developments
- 9.17 Yeo Valley
 - 9.17.1 Yeo Valley Yogurt Drinks Basic Information
 - 9.17.2 Yeo Valley Yogurt Drinks Product Overview
 - 9.17.3 Yeo Valley Yogurt Drinks Product Market Performance
 - 9.17.4 Yeo Valley Business Overview
 - 9.17.5 Yeo Valley Recent Developments

10 YOGURT DRINKS MARKET FORECAST BY REGION

- 10.1 Global Yogurt Drinks Market Size Forecast
- 10.2 Global Yogurt Drinks Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Yogurt Drinks Market Size Forecast by Country
 - 10.2.3 Asia Pacific Yogurt Drinks Market Size Forecast by Region
 - 10.2.4 South America Yogurt Drinks Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Yogurt Drinks by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Yogurt Drinks Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Yogurt Drinks by Type (2025-2030)
 - 11.1.2 Global Yogurt Drinks Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Yogurt Drinks by Type (2025-2030)
- 11.2 Global Yogurt Drinks Market Forecast by Application (2025-2030)
 - 11.2.1 Global Yogurt Drinks Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Yogurt Drinks Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Yogurt Drinks Market Size Comparison by Region (M USD)

Table 5. Global Yogurt Drinks Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Yogurt Drinks Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Yogurt Drinks Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Yogurt Drinks Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Yogurt Drinks as of 2022)

Table 10. Global Market Yogurt Drinks Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Yogurt Drinks Sales Sites and Area Served

Table 12. Manufacturers Yogurt Drinks Product Type

Table 13. Global Yogurt Drinks Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Yogurt Drinks

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Yogurt Drinks Market Challenges

Table 22. Global Yogurt Drinks Sales by Type (Kilotons)

Table 23. Global Yogurt Drinks Market Size by Type (M USD)

Table 24. Global Yogurt Drinks Sales (Kilotons) by Type (2019-2024)

Table 25. Global Yogurt Drinks Sales Market Share by Type (2019-2024)

Table 26. Global Yogurt Drinks Market Size (M USD) by Type (2019-2024)

Table 27. Global Yogurt Drinks Market Size Share by Type (2019-2024)

Table 28. Global Yogurt Drinks Price (USD/Ton) by Type (2019-2024)

Table 29. Global Yogurt Drinks Sales (Kilotons) by Application

Table 30. Global Yogurt Drinks Market Size by Application

Table 31. Global Yogurt Drinks Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Yogurt Drinks Sales Market Share by Application (2019-2024)

- Table 33. Global Yogurt Drinks Sales by Application (2019-2024) & (M USD)
- Table 34. Global Yogurt Drinks Market Share by Application (2019-2024)
- Table 35. Global Yogurt Drinks Sales Growth Rate by Application (2019-2024)
- Table 36. Global Yogurt Drinks Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Yogurt Drinks Sales Market Share by Region (2019-2024)
- Table 38. North America Yogurt Drinks Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Yogurt Drinks Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Yogurt Drinks Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Yogurt Drinks Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Yogurt Drinks Sales by Region (2019-2024) & (Kilotons)
- Table 43. Danone Yogurt Drinks Basic Information
- Table 44. Danone Yogurt Drinks Product Overview
- Table 45. Danone Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Danone Business Overview
- Table 47. Danone Yogurt Drinks SWOT Analysis
- Table 48. Danone Recent Developments
- Table 49. Unternehmensgruppe Theo M?ller Yogurt Drinks Basic Information
- Table 50. Unternehmensgruppe Theo M?ller Yogurt Drinks Product Overview
- Table 51. Unternehmensgruppe Theo M?ller Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Unternehmensgruppe Theo M?ller Business Overview
- Table 53. Unternehmensgruppe Theo M?ller Yogurt Drinks SWOT Analysis
- Table 54. Unternehmensgruppe Theo M?ller Recent Developments
- Table 55. Mengniu Dairy Yogurt Drinks Basic Information
- Table 56. Mengniu Dairy Yogurt Drinks Product Overview
- Table 57. Mengniu Dairy Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Mengniu Dairy Yogurt Drinks SWOT Analysis
- Table 59. Mengniu Dairy Business Overview
- Table 60. Mengniu Dairy Recent Developments
- Table 61. Yili Yogurt Drinks Basic Information
- Table 62. Yili Yogurt Drinks Product Overview
- Table 63. Yili Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Yili Business Overview
- Table 65. Yili Recent Developments
- Table 66. General Mills Yogurt Drinks Basic Information

- Table 67. General Mills Yogurt Drinks Product Overview
- Table 68. General Mills Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. General Mills Business Overview
- Table 70. General Mills Recent Developments
- Table 71. Lactalis Yogurt Drinks Basic Information
- Table 72. Lactalis Yogurt Drinks Product Overview
- Table 73. Lactalis Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Lactalis Business Overview
- Table 75. Lactalis Recent Developments
- Table 76. Meiji Yogurt Drinks Basic Information
- Table 77. Meiji Yogurt Drinks Product Overview
- Table 78. Meiji Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Meiji Business Overview
- Table 80. Meiji Recent Developments
- Table 81. Chobani Yogurt Drinks Basic Information
- Table 82. Chobani Yogurt Drinks Product Overview
- Table 83. Chobani Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Chobani Business Overview
- Table 85. Chobani Recent Developments
- Table 86. Bright Dairy and Food Yogurt Drinks Basic Information
- Table 87. Bright Dairy and Food Yogurt Drinks Product Overview
- Table 88. Bright Dairy and Food Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Bright Dairy and Food Business Overview
- Table 90. Bright Dairy and Food Recent Developments
- Table 91. Nestl? Yogurt Drinks Basic Information
- Table 92. Nestl? Yogurt Drinks Product Overview
- Table 93. Nestl? Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Nestl? Business Overview
- Table 95. Nestl? Recent Developments
- Table 96. Fage International Yogurt Drinks Basic Information
- Table 97. Fage International Yogurt Drinks Product Overview
- Table 98. Fage International Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Fage International Business Overview
- Table 100. Fage International Recent Developments
- Table 101. Grupo Lala Yogurt Drinks Basic Information
- Table 102. Grupo Lala Yogurt Drinks Product Overview
- Table 103. Grupo Lala Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Grupo Lala Business Overview
- Table 105. Grupo Lala Recent Developments
- Table 106. Schreiber Foods Yogurt Drinks Basic Information
- Table 107. Schreiber Foods Yogurt Drinks Product Overview
- Table 108. Schreiber Foods Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Schreiber Foods Business Overview
- Table 110. Schreiber Foods Recent Developments
- Table 111. Junlebao Dairy Yogurt Drinks Basic Information
- Table 112. Junlebao Dairy Yogurt Drinks Product Overview
- Table 113. Junlebao Dairy Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Junlebao Dairy Business Overview
- Table 115. Junlebao Dairy Recent Developments
- Table 116. SanCor Yogurt Drinks Basic Information
- Table 117. SanCor Yogurt Drinks Product Overview
- Table 118. SanCor Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. SanCor Business Overview
- Table 120. SanCor Recent Developments
- Table 121. Arla Foods Yogurt Drinks Basic Information
- Table 122. Arla Foods Yogurt Drinks Product Overview
- Table 123. Arla Foods Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Arla Foods Business Overview
- Table 125. Arla Foods Recent Developments
- Table 126. Yeo Valley Yogurt Drinks Basic Information
- Table 127. Yeo Valley Yogurt Drinks Product Overview
- Table 128. Yeo Valley Yogurt Drinks Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Yeo Valley Business Overview
- Table 130. Yeo Valley Recent Developments
- Table 131. Global Yogurt Drinks Sales Forecast by Region (2025-2030) & (Kilotons)

Table 132. Global Yogurt Drinks Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Yogurt Drinks Sales Forecast by Country (2025-2030) & (Kilotons)

Table 134. North America Yogurt Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Yogurt Drinks Sales Forecast by Country (2025-2030) & (Kilotons)

Table 136. Europe Yogurt Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Yogurt Drinks Sales Forecast by Region (2025-2030) & (Kilotons)

Table 138. Asia Pacific Yogurt Drinks Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Yogurt Drinks Sales Forecast by Country (2025-2030) & (Kilotons)

Table 140. South America Yogurt Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Yogurt Drinks Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Yogurt Drinks Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Yogurt Drinks Sales Forecast by Type (2025-2030) & (Kilotons)

Table 144. Global Yogurt Drinks Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Yogurt Drinks Price Forecast by Type (2025-2030) & (USD/Ton)

Table 146. Global Yogurt Drinks Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Yogurt Drinks Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Yogurt Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Yogurt Drinks Market Size (M USD), 2019-2030
- Figure 5. Global Yogurt Drinks Market Size (M USD) (2019-2030)
- Figure 6. Global Yogurt Drinks Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Yogurt Drinks Market Size by Country (M USD)
- Figure 11. Yogurt Drinks Sales Share by Manufacturers in 2023
- Figure 12. Global Yogurt Drinks Revenue Share by Manufacturers in 2023
- Figure 13. Yogurt Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Yogurt Drinks Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Yogurt Drinks Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Yogurt Drinks Market Share by Type
- Figure 18. Sales Market Share of Yogurt Drinks by Type (2019-2024)
- Figure 19. Sales Market Share of Yogurt Drinks by Type in 2023
- Figure 20. Market Size Share of Yogurt Drinks by Type (2019-2024)
- Figure 21. Market Size Market Share of Yogurt Drinks by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Yogurt Drinks Market Share by Application
- Figure 24. Global Yogurt Drinks Sales Market Share by Application (2019-2024)
- Figure 25. Global Yogurt Drinks Sales Market Share by Application in 2023
- Figure 26. Global Yogurt Drinks Market Share by Application (2019-2024)
- Figure 27. Global Yogurt Drinks Market Share by Application in 2023
- Figure 28. Global Yogurt Drinks Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Yogurt Drinks Sales Market Share by Region (2019-2024)
- Figure 30. North America Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Yogurt Drinks Sales Market Share by Country in 2023

- Figure 32. U.S. Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Yogurt Drinks Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Yogurt Drinks Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Yogurt Drinks Sales Market Share by Country in 2023
- Figure 37. Germany Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Yogurt Drinks Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Yogurt Drinks Sales Market Share by Region in 2023
- Figure 44. China Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Yogurt Drinks Sales and Growth Rate (Kilotons)
- Figure 50. South America Yogurt Drinks Sales Market Share by Country in 2023
- Figure 51. Brazil Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Yogurt Drinks Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Yogurt Drinks Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Yogurt Drinks Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Yogurt Drinks Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Yogurt Drinks Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Yogurt Drinks Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Yogurt Drinks Market Share Forecast by Type (2025-2030)
- Figure 65. Global Yogurt Drinks Sales Forecast by Application (2025-2030)
- Figure 66. Global Yogurt Drinks Market Share Forecast by Application (2025-2030)

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