

# Global Yellow Goods Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G1941A7628F4EN.html>

Date: September 2024

Pages: 144

Price: US\$ 3,200.00 (Single User License)

ID: G1941A7628F4EN

## Abstracts

### Report Overview

Yellow goods is a term used to describe heavy machinery and equipment typically used in construction, mining, and earthmoving. This includes equipment like excavators, bulldozers, loaders, and cranes. The term 'yellow' comes from the common paint color used by many manufacturers of such machinery.

The global Yellow Goods market size was estimated at USD 102500 million in 2023 and is projected to reach USD 134883.01 million by 2030, exhibiting a CAGR of 4.00% during the forecast period.

North America Yellow Goods market size was USD 26708.57 million in 2023, at a CAGR of 3.43% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Yellow Goods market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Yellow Goods Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Yellow Goods market in any manner.

### Global Yellow Goods Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Caterpillar

Kubota

SANY

Komatsu

XCMG

Hitachi

Doosan

SDLG

Volvo

Liugong Machinery

Kobelco

John Deere

Hyundai

Zoomlion

Takeuchi

JCB

Yanmar

Sunward

Sumitomo

CASE

Market Segmentation (by Type)

Excavators

Bulldozers

Backhoes

Loaders

Dump Trucks

Others

Market Segmentation (by Application)

Building/Real Estate

Public Utilities

Mining & Oil Well

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Yellow Goods Market

Overview of the regional outlook of the Yellow Goods Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Yellow Goods Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Yellow Goods

1.2 Key Market Segments

1.2.1 Yellow Goods Segment by Type

1.2.2 Yellow Goods Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 YELLOW GOODS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Yellow Goods Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Yellow Goods Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 YELLOW GOODS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Yellow Goods Sales by Manufacturers (2019-2024)

3.2 Global Yellow Goods Revenue Market Share by Manufacturers (2019-2024)

3.3 Yellow Goods Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Yellow Goods Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Yellow Goods Sales Sites, Area Served, Product Type

3.6 Yellow Goods Market Competitive Situation and Trends

3.6.1 Yellow Goods Market Concentration Rate

3.6.2 Global 5 and 10 Largest Yellow Goods Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 YELLOW GOODS INDUSTRY CHAIN ANALYSIS**

4.1 Yellow Goods Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF YELLOW GOODS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 YELLOW GOODS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Yellow Goods Sales Market Share by Type (2019-2024)
- 6.3 Global Yellow Goods Market Size Market Share by Type (2019-2024)
- 6.4 Global Yellow Goods Price by Type (2019-2024)

## **7 YELLOW GOODS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Yellow Goods Market Sales by Application (2019-2024)
- 7.3 Global Yellow Goods Market Size (M USD) by Application (2019-2024)
- 7.4 Global Yellow Goods Sales Growth Rate by Application (2019-2024)

## **8 YELLOW GOODS MARKET SEGMENTATION BY REGION**

- 8.1 Global Yellow Goods Sales by Region
  - 8.1.1 Global Yellow Goods Sales by Region
  - 8.1.2 Global Yellow Goods Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Yellow Goods Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Yellow Goods Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Yellow Goods Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Yellow Goods Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Yellow Goods Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Caterpillar
  - 9.1.1 Caterpillar Yellow Goods Basic Information
  - 9.1.2 Caterpillar Yellow Goods Product Overview
  - 9.1.3 Caterpillar Yellow Goods Product Market Performance
  - 9.1.4 Caterpillar Business Overview
  - 9.1.5 Caterpillar Yellow Goods SWOT Analysis
  - 9.1.6 Caterpillar Recent Developments
- 9.2 Kubota

- 9.2.1 Kubota Yellow Goods Basic Information
- 9.2.2 Kubota Yellow Goods Product Overview
- 9.2.3 Kubota Yellow Goods Product Market Performance
- 9.2.4 Kubota Business Overview
- 9.2.5 Kubota Yellow Goods SWOT Analysis
- 9.2.6 Kubota Recent Developments
- 9.3 SANY
  - 9.3.1 SANY Yellow Goods Basic Information
  - 9.3.2 SANY Yellow Goods Product Overview
  - 9.3.3 SANY Yellow Goods Product Market Performance
  - 9.3.4 SANY Yellow Goods SWOT Analysis
  - 9.3.5 SANY Business Overview
  - 9.3.6 SANY Recent Developments
- 9.4 Komatsu
  - 9.4.1 Komatsu Yellow Goods Basic Information
  - 9.4.2 Komatsu Yellow Goods Product Overview
  - 9.4.3 Komatsu Yellow Goods Product Market Performance
  - 9.4.4 Komatsu Business Overview
  - 9.4.5 Komatsu Recent Developments
- 9.5 XCMG
  - 9.5.1 XCMG Yellow Goods Basic Information
  - 9.5.2 XCMG Yellow Goods Product Overview
  - 9.5.3 XCMG Yellow Goods Product Market Performance
  - 9.5.4 XCMG Business Overview
  - 9.5.5 XCMG Recent Developments
- 9.6 Hitachi
  - 9.6.1 Hitachi Yellow Goods Basic Information
  - 9.6.2 Hitachi Yellow Goods Product Overview
  - 9.6.3 Hitachi Yellow Goods Product Market Performance
  - 9.6.4 Hitachi Business Overview
  - 9.6.5 Hitachi Recent Developments
- 9.7 Doosan
  - 9.7.1 Doosan Yellow Goods Basic Information
  - 9.7.2 Doosan Yellow Goods Product Overview
  - 9.7.3 Doosan Yellow Goods Product Market Performance
  - 9.7.4 Doosan Business Overview
  - 9.7.5 Doosan Recent Developments
- 9.8 SDLG
  - 9.8.1 SDLG Yellow Goods Basic Information

- 9.8.2 SDLG Yellow Goods Product Overview
- 9.8.3 SDLG Yellow Goods Product Market Performance
- 9.8.4 SDLG Business Overview
- 9.8.5 SDLG Recent Developments
- 9.9 Volvo
  - 9.9.1 Volvo Yellow Goods Basic Information
  - 9.9.2 Volvo Yellow Goods Product Overview
  - 9.9.3 Volvo Yellow Goods Product Market Performance
  - 9.9.4 Volvo Business Overview
  - 9.9.5 Volvo Recent Developments
- 9.10 Liugong Machinery
  - 9.10.1 Liugong Machinery Yellow Goods Basic Information
  - 9.10.2 Liugong Machinery Yellow Goods Product Overview
  - 9.10.3 Liugong Machinery Yellow Goods Product Market Performance
  - 9.10.4 Liugong Machinery Business Overview
  - 9.10.5 Liugong Machinery Recent Developments
- 9.11 Kobelco
  - 9.11.1 Kobelco Yellow Goods Basic Information
  - 9.11.2 Kobelco Yellow Goods Product Overview
  - 9.11.3 Kobelco Yellow Goods Product Market Performance
  - 9.11.4 Kobelco Business Overview
  - 9.11.5 Kobelco Recent Developments
- 9.12 John Deere
  - 9.12.1 John Deere Yellow Goods Basic Information
  - 9.12.2 John Deere Yellow Goods Product Overview
  - 9.12.3 John Deere Yellow Goods Product Market Performance
  - 9.12.4 John Deere Business Overview
  - 9.12.5 John Deere Recent Developments
- 9.13 Hyundai
  - 9.13.1 Hyundai Yellow Goods Basic Information
  - 9.13.2 Hyundai Yellow Goods Product Overview
  - 9.13.3 Hyundai Yellow Goods Product Market Performance
  - 9.13.4 Hyundai Business Overview
  - 9.13.5 Hyundai Recent Developments
- 9.14 Zoomlion
  - 9.14.1 Zoomlion Yellow Goods Basic Information
  - 9.14.2 Zoomlion Yellow Goods Product Overview
  - 9.14.3 Zoomlion Yellow Goods Product Market Performance
  - 9.14.4 Zoomlion Business Overview

9.14.5 Zoomlion Recent Developments

9.15 Takeuchi

9.15.1 Takeuchi Yellow Goods Basic Information

9.15.2 Takeuchi Yellow Goods Product Overview

9.15.3 Takeuchi Yellow Goods Product Market Performance

9.15.4 Takeuchi Business Overview

9.15.5 Takeuchi Recent Developments

9.16 JCB

9.16.1 JCB Yellow Goods Basic Information

9.16.2 JCB Yellow Goods Product Overview

9.16.3 JCB Yellow Goods Product Market Performance

9.16.4 JCB Business Overview

9.16.5 JCB Recent Developments

9.17 Yanmar

9.17.1 Yanmar Yellow Goods Basic Information

9.17.2 Yanmar Yellow Goods Product Overview

9.17.3 Yanmar Yellow Goods Product Market Performance

9.17.4 Yanmar Business Overview

9.17.5 Yanmar Recent Developments

9.18 Sunward

9.18.1 Sunward Yellow Goods Basic Information

9.18.2 Sunward Yellow Goods Product Overview

9.18.3 Sunward Yellow Goods Product Market Performance

9.18.4 Sunward Business Overview

9.18.5 Sunward Recent Developments

9.19 Sumitomo

9.19.1 Sumitomo Yellow Goods Basic Information

9.19.2 Sumitomo Yellow Goods Product Overview

9.19.3 Sumitomo Yellow Goods Product Market Performance

9.19.4 Sumitomo Business Overview

9.19.5 Sumitomo Recent Developments

9.20 CASE

9.20.1 CASE Yellow Goods Basic Information

9.20.2 CASE Yellow Goods Product Overview

9.20.3 CASE Yellow Goods Product Market Performance

9.20.4 CASE Business Overview

9.20.5 CASE Recent Developments

## **10 YELLOW GOODS MARKET FORECAST BY REGION**

10.1 Global Yellow Goods Market Size Forecast

10.2 Global Yellow Goods Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Yellow Goods Market Size Forecast by Country

10.2.3 Asia Pacific Yellow Goods Market Size Forecast by Region

10.2.4 South America Yellow Goods Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Yellow Goods by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Yellow Goods Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Yellow Goods by Type (2025-2030)

11.1.2 Global Yellow Goods Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Yellow Goods by Type (2025-2030)

11.2 Global Yellow Goods Market Forecast by Application (2025-2030)

11.2.1 Global Yellow Goods Sales (K Units) Forecast by Application

11.2.2 Global Yellow Goods Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Yellow Goods Market Size Comparison by Region (M USD)
- Table 5. Global Yellow Goods Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Yellow Goods Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Yellow Goods Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Yellow Goods Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Yellow Goods as of 2022)
- Table 10. Global Market Yellow Goods Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Yellow Goods Sales Sites and Area Served
- Table 12. Manufacturers Yellow Goods Product Type
- Table 13. Global Yellow Goods Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Yellow Goods
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Yellow Goods Market Challenges
- Table 22. Global Yellow Goods Sales by Type (K Units)
- Table 23. Global Yellow Goods Market Size by Type (M USD)
- Table 24. Global Yellow Goods Sales (K Units) by Type (2019-2024)
- Table 25. Global Yellow Goods Sales Market Share by Type (2019-2024)
- Table 26. Global Yellow Goods Market Size (M USD) by Type (2019-2024)
- Table 27. Global Yellow Goods Market Size Share by Type (2019-2024)
- Table 28. Global Yellow Goods Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Yellow Goods Sales (K Units) by Application
- Table 30. Global Yellow Goods Market Size by Application
- Table 31. Global Yellow Goods Sales by Application (2019-2024) & (K Units)
- Table 32. Global Yellow Goods Sales Market Share by Application (2019-2024)



Table 33. Global Yellow Goods Sales by Application (2019-2024) & (M USD)

Table 34. Global Yellow Goods Market Share by Application (2019-2024)

Table 35. Global Yellow Goods Sales Growth Rate by Application (2019-2024)

Table 36. Global Yellow Goods Sales by Region (2019-2024) & (K Units)

Table 37. Global Yellow Goods Sales Market Share by Region (2019-2024)

Table 38. North America Yellow Goods Sales by Country (2019-2024) & (K Units)

Table 39. Europe Yellow Goods Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Yellow Goods Sales by Region (2019-2024) & (K Units)

Table 41. South America Yellow Goods Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Yellow Goods Sales by Region (2019-2024) & (K Units)

Table 43. Caterpillar Yellow Goods Basic Information

Table 44. Caterpillar Yellow Goods Product Overview

Table 45. Caterpillar Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Caterpillar Business Overview

Table 47. Caterpillar Yellow Goods SWOT Analysis

Table 48. Caterpillar Recent Developments

Table 49. Kubota Yellow Goods Basic Information

Table 50. Kubota Yellow Goods Product Overview

Table 51. Kubota Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Kubota Business Overview

Table 53. Kubota Yellow Goods SWOT Analysis

Table 54. Kubota Recent Developments

Table 55. SANY Yellow Goods Basic Information

Table 56. SANY Yellow Goods Product Overview

Table 57. SANY Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. SANY Yellow Goods SWOT Analysis

Table 59. SANY Business Overview

Table 60. SANY Recent Developments

Table 61. Komatsu Yellow Goods Basic Information

Table 62. Komatsu Yellow Goods Product Overview

Table 63. Komatsu Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Komatsu Business Overview

Table 65. Komatsu Recent Developments

Table 66. XCMG Yellow Goods Basic Information



Table 67. XCMG Yellow Goods Product Overview

Table 68. XCMG Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. XCMG Business Overview

Table 70. XCMG Recent Developments

Table 71. Hitachi Yellow Goods Basic Information

Table 72. Hitachi Yellow Goods Product Overview

Table 73. Hitachi Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Hitachi Business Overview

Table 75. Hitachi Recent Developments

Table 76. Doosan Yellow Goods Basic Information

Table 77. Doosan Yellow Goods Product Overview

Table 78. Doosan Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Doosan Business Overview

Table 80. Doosan Recent Developments

Table 81. SDLG Yellow Goods Basic Information

Table 82. SDLG Yellow Goods Product Overview

Table 83. SDLG Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. SDLG Business Overview

Table 85. SDLG Recent Developments

Table 86. Volvo Yellow Goods Basic Information

Table 87. Volvo Yellow Goods Product Overview

Table 88. Volvo Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Volvo Business Overview

Table 90. Volvo Recent Developments

Table 91. Liugong Machinery Yellow Goods Basic Information

Table 92. Liugong Machinery Yellow Goods Product Overview

Table 93. Liugong Machinery Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Liugong Machinery Business Overview

Table 95. Liugong Machinery Recent Developments

Table 96. Kobelco Yellow Goods Basic Information

Table 97. Kobelco Yellow Goods Product Overview

Table 98. Kobelco Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Kobelco Business Overview
- Table 100. Kobelco Recent Developments
- Table 101. John Deere Yellow Goods Basic Information
- Table 102. John Deere Yellow Goods Product Overview
- Table 103. John Deere Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. John Deere Business Overview
- Table 105. John Deere Recent Developments
- Table 106. Hyundai Yellow Goods Basic Information
- Table 107. Hyundai Yellow Goods Product Overview
- Table 108. Hyundai Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Hyundai Business Overview
- Table 110. Hyundai Recent Developments
- Table 111. Zoomlion Yellow Goods Basic Information
- Table 112. Zoomlion Yellow Goods Product Overview
- Table 113. Zoomlion Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Zoomlion Business Overview
- Table 115. Zoomlion Recent Developments
- Table 116. Takeuchi Yellow Goods Basic Information
- Table 117. Takeuchi Yellow Goods Product Overview
- Table 118. Takeuchi Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Takeuchi Business Overview
- Table 120. Takeuchi Recent Developments
- Table 121. JCB Yellow Goods Basic Information
- Table 122. JCB Yellow Goods Product Overview
- Table 123. JCB Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. JCB Business Overview
- Table 125. JCB Recent Developments
- Table 126. Yanmar Yellow Goods Basic Information
- Table 127. Yanmar Yellow Goods Product Overview
- Table 128. Yanmar Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Yanmar Business Overview
- Table 130. Yanmar Recent Developments
- Table 131. Sunward Yellow Goods Basic Information

- Table 132. Sunward Yellow Goods Product Overview
- Table 133. Sunward Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Sunward Business Overview
- Table 135. Sunward Recent Developments
- Table 136. Sumitomo Yellow Goods Basic Information
- Table 137. Sumitomo Yellow Goods Product Overview
- Table 138. Sumitomo Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Sumitomo Business Overview
- Table 140. Sumitomo Recent Developments
- Table 141. CASE Yellow Goods Basic Information
- Table 142. CASE Yellow Goods Product Overview
- Table 143. CASE Yellow Goods Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. CASE Business Overview
- Table 145. CASE Recent Developments
- Table 146. Global Yellow Goods Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Yellow Goods Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Yellow Goods Sales Forecast by Country (2025-2030) & (K Units)
- Table 149. North America Yellow Goods Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Yellow Goods Sales Forecast by Country (2025-2030) & (K Units)
- Table 151. Europe Yellow Goods Market Size Forecast by Country (2025-2030) & (M USD)
- Table 152. Asia Pacific Yellow Goods Sales Forecast by Region (2025-2030) & (K Units)
- Table 153. Asia Pacific Yellow Goods Market Size Forecast by Region (2025-2030) & (M USD)
- Table 154. South America Yellow Goods Sales Forecast by Country (2025-2030) & (K Units)
- Table 155. South America Yellow Goods Market Size Forecast by Country (2025-2030) & (M USD)
- Table 156. Middle East and Africa Yellow Goods Consumption Forecast by Country (2025-2030) & (Units)
- Table 157. Middle East and Africa Yellow Goods Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Yellow Goods Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Yellow Goods Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Yellow Goods Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Yellow Goods Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Yellow Goods Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Yellow Goods
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Yellow Goods Market Size (M USD), 2019-2030
- Figure 5. Global Yellow Goods Market Size (M USD) (2019-2030)
- Figure 6. Global Yellow Goods Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Yellow Goods Market Size by Country (M USD)
- Figure 11. Yellow Goods Sales Share by Manufacturers in 2023
- Figure 12. Global Yellow Goods Revenue Share by Manufacturers in 2023
- Figure 13. Yellow Goods Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Yellow Goods Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Yellow Goods Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Yellow Goods Market Share by Type
- Figure 18. Sales Market Share of Yellow Goods by Type (2019-2024)
- Figure 19. Sales Market Share of Yellow Goods by Type in 2023
- Figure 20. Market Size Share of Yellow Goods by Type (2019-2024)
- Figure 21. Market Size Market Share of Yellow Goods by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Yellow Goods Market Share by Application
- Figure 24. Global Yellow Goods Sales Market Share by Application (2019-2024)
- Figure 25. Global Yellow Goods Sales Market Share by Application in 2023
- Figure 26. Global Yellow Goods Market Share by Application (2019-2024)
- Figure 27. Global Yellow Goods Market Share by Application in 2023
- Figure 28. Global Yellow Goods Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Yellow Goods Sales Market Share by Region (2019-2024)
- Figure 30. North America Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Yellow Goods Sales Market Share by Country in 2023

- Figure 32. U.S. Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Yellow Goods Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Yellow Goods Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Yellow Goods Sales Market Share by Country in 2023
- Figure 37. Germany Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Yellow Goods Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Yellow Goods Sales Market Share by Region in 2023
- Figure 44. China Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Yellow Goods Sales and Growth Rate (K Units)
- Figure 50. South America Yellow Goods Sales Market Share by Country in 2023
- Figure 51. Brazil Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Yellow Goods Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Yellow Goods Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Yellow Goods Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Yellow Goods Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Yellow Goods Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Yellow Goods Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Yellow Goods Market Share Forecast by Type (2025-2030)
- Figure 65. Global Yellow Goods Sales Forecast by Application (2025-2030)
- Figure 66. Global Yellow Goods Market Share Forecast by Application (2025-2030)



## I would like to order

Product name: Global Yellow Goods Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G1941A7628F4EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1941A7628F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970