

Global Xanthan Gum for Food Market Research Report 2026(Status and Outlook)

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Abstracts

Xanthan gum is usually an organic product made from fermented corn starch. It is mostly white or light yellow powder under normal conditions. It is currently the most superior biological gum in the world that integrates thickening, suspension, emulsification and stability. As a food additive, xanthan gum can significantly improve the texture, taste, and appearance quality of food by controlling the rheological behavior of the product, and increase its commercial value. It is an important stabilizer, suspending agent, and emulsifier in food and beverage production. agents, thickeners, adhesives and high value-added, high-quality processing raw materials. Xanthan gum is widely used in the food industry. Xanthan gum is mainly used as a thickener, suspending agent, emulsifier and stabilizer in the food industry. Under certain harsh regulations (such as pH value of 3-9, temperature of 80-130?), its performance is basically stable, which is superior to gelatin, carboxymethyl cellulose (CMC), alginate, pectin, etc. At present, the petroleum industry and the food industry are the most important uses of xanthan gum. The market demand for xanthan gum continues to grow. Xanthan gum is widely used in food and beverages. In the next few years, driven by downstream demand, the xanthan gum market will continue to grow. Xanthan gum has high brand barriers. Xanthan gum is mainly produced in China, and the industry concentration is relatively high. At present, Fufeng Group, Meihua Group and Zhongxuan Biochemical occupy most of the market share. If new brands want to enter the xanthan gum market, they will face huge challenges in brand awareness and reputation. Xanthan gum faces anti-dumping investigation risk. In 2012, CP Kelco of the United States sued Chinese and Austrian xanthan gum manufacturers to the U.S. Department of Commerce and the U.S. International Trade Commission. The U.S. Department of Commerce immediately launched an anti-dumping investigation and formally ruled in July 2013 to impose tariffs on xanthan gum imported from China. On June 1, 2018, the United States launched the first anti-dumping sunset review investigation on Chinese xanthan gum. On September

26, 2018, the U.S. Department of Commerce made the first anti-dumping sunset review final ruling on xanthan gum imported from China. On October 2, 2023, the U.S. Department of Commerce launched the second anti-dumping sunset review investigation on xanthan gum imported from China. On February 2, 2024, the U.S. Department of Commerce issued an announcement stating that it had made a final ruling on the second anti-dumping rapid sunset review of xanthan gum imported from China: If the current anti-dumping measures are cancelled, the dumping margin of the Chinese products involved will continue or reoccur at 154.07%. If a major xanthan gum consumer launches an anti-dumping investigation on Chinese xanthan gum products in the future, it will once again bring legal and administrative costs to Chinese xanthan gum manufacturers and the entire industry, and will be forced to increase product prices, affecting product demand.

The global Xanthan Gum for Food market size was estimated at USD 464.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Xanthan Gum for Food market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Xanthan Gum for Food market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Xanthan Gum for Food market.

Global Xanthan Gum for Food Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Fufeng Group
Meihua Group
CP Kelco
Deosen Biochemical
Jianlong Biotechnology
Jungbunzlauer
Cargill
IFF
Hebei Xinhe Biochemical
Baotou Huazi Industry

Market Segmentation (by Type)

Liquid
Powder

Market Segmentation (by Application)

Meat Products
Pasta Products
Dairy
Beverage
Candy
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Xanthan Gum for Food Market

Overview of the regional outlook of the Xanthan Gum for Food Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Xanthan Gum for Food Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Xanthan Gum for Food, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Xanthan Gum for Food
- 1.2 Key Market Segments
 - 1.2.1 Xanthan Gum for Food Segment by Type
 - 1.2.2 Xanthan Gum for Food Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 XANTHAN GUM FOR FOOD MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Xanthan Gum for Food Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Xanthan Gum for Food Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 XANTHAN GUM FOR FOOD MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Xanthan Gum for Food Product Life Cycle
- 3.3 Global Xanthan Gum for Food Sales by Manufacturers (2020-2025)
- 3.4 Global Xanthan Gum for Food Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Xanthan Gum for Food Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Xanthan Gum for Food Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Xanthan Gum for Food Market Competitive Situation and Trends
 - 3.8.1 Xanthan Gum for Food Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Xanthan Gum for Food Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 XANTHAN GUM FOR FOOD INDUSTRY CHAIN ANALYSIS

- 4.1 Xanthan Gum for Food Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF XANTHAN GUM FOR FOOD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Xanthan Gum for Food Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Xanthan Gum for Food Market
- 5.7 ESG Ratings of Leading Companies

6 XANTHAN GUM FOR FOOD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Xanthan Gum for Food Sales Market Share by Type (2020-2025)
- 6.3 Global Xanthan Gum for Food Market Size by Type (2020-2025)
- 6.4 Global Xanthan Gum for Food Price by Type (2020-2025)

7 XANTHAN GUM FOR FOOD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Xanthan Gum for Food Market Sales by Application (2020-2025)
- 7.3 Global Xanthan Gum for Food Market Size (M USD) by Application (2020-2025)
- 7.4 Global Xanthan Gum for Food Sales Growth Rate by Application (2020-2025)

8 XANTHAN GUM FOR FOOD MARKET SALES BY REGION

- 8.1 Global Xanthan Gum for Food Sales by Region
 - 8.1.1 Global Xanthan Gum for Food Sales by Region
 - 8.1.2 Global Xanthan Gum for Food Sales Market Share by Region
- 8.2 Global Xanthan Gum for Food Market Size by Region
 - 8.2.1 Global Xanthan Gum for Food Market Size by Region
 - 8.2.2 Global Xanthan Gum for Food Market Size by Region
- 8.3 North America
 - 8.3.1 North America Xanthan Gum for Food Sales by Country
 - 8.3.2 North America Xanthan Gum for Food Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Xanthan Gum for Food Sales by Country
 - 8.4.2 Europe Xanthan Gum for Food Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Xanthan Gum for Food Sales by Region
 - 8.5.2 Asia Pacific Xanthan Gum for Food Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Xanthan Gum for Food Sales by Country
 - 8.6.2 South America Xanthan Gum for Food Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Xanthan Gum for Food Sales by Region
 - 8.7.2 Middle East and Africa Xanthan Gum for Food Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 XANTHAN GUM FOR FOOD MARKET PRODUCTION BY REGION

- 9.1 Global Production of Xanthan Gum for Food by Region(2020-2025)
- 9.2 Global Xanthan Gum for Food Revenue Market Share by Region (2020-2025)
- 9.3 Global Xanthan Gum for Food Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Xanthan Gum for Food Production
 - 9.4.1 North America Xanthan Gum for Food Production Growth Rate (2020-2025)
 - 9.4.2 North America Xanthan Gum for Food Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Xanthan Gum for Food Production
 - 9.5.1 Europe Xanthan Gum for Food Production Growth Rate (2020-2025)
 - 9.5.2 Europe Xanthan Gum for Food Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Xanthan Gum for Food Production (2020-2025)
 - 9.6.1 Japan Xanthan Gum for Food Production Growth Rate (2020-2025)
 - 9.6.2 Japan Xanthan Gum for Food Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Xanthan Gum for Food Production (2020-2025)
 - 9.7.1 China Xanthan Gum for Food Production Growth Rate (2020-2025)
 - 9.7.2 China Xanthan Gum for Food Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Fufeng Group
 - 10.1.1 Fufeng Group Basic Information
 - 10.1.2 Fufeng Group Xanthan Gum for Food Product Overview
 - 10.1.3 Fufeng Group Xanthan Gum for Food Product Market Performance

- 10.1.4 Fufeng Group Business Overview
- 10.1.5 Fufeng Group SWOT Analysis
- 10.1.6 Fufeng Group Recent Developments
- 10.2 Meihua Group
 - 10.2.1 Meihua Group Basic Information
 - 10.2.2 Meihua Group Xanthan Gum for Food Product Overview
 - 10.2.3 Meihua Group Xanthan Gum for Food Product Market Performance
 - 10.2.4 Meihua Group Business Overview
 - 10.2.5 Meihua Group SWOT Analysis
 - 10.2.6 Meihua Group Recent Developments
- 10.3 CP Kelco
 - 10.3.1 CP Kelco Basic Information
 - 10.3.2 CP Kelco Xanthan Gum for Food Product Overview
 - 10.3.3 CP Kelco Xanthan Gum for Food Product Market Performance
 - 10.3.4 CP Kelco Business Overview
 - 10.3.5 CP Kelco SWOT Analysis
 - 10.3.6 CP Kelco Recent Developments
- 10.4 Deosen Biochemical
 - 10.4.1 Deosen Biochemical Basic Information
 - 10.4.2 Deosen Biochemical Xanthan Gum for Food Product Overview
 - 10.4.3 Deosen Biochemical Xanthan Gum for Food Product Market Performance
 - 10.4.4 Deosen Biochemical Business Overview
 - 10.4.5 Deosen Biochemical Recent Developments
- 10.5 Jianlong Biotechnology
 - 10.5.1 Jianlong Biotechnology Basic Information
 - 10.5.2 Jianlong Biotechnology Xanthan Gum for Food Product Overview
 - 10.5.3 Jianlong Biotechnology Xanthan Gum for Food Product Market Performance
 - 10.5.4 Jianlong Biotechnology Business Overview
 - 10.5.5 Jianlong Biotechnology Recent Developments
- 10.6 Jungbunzlauer
 - 10.6.1 Jungbunzlauer Basic Information
 - 10.6.2 Jungbunzlauer Xanthan Gum for Food Product Overview
 - 10.6.3 Jungbunzlauer Xanthan Gum for Food Product Market Performance
 - 10.6.4 Jungbunzlauer Business Overview
 - 10.6.5 Jungbunzlauer Recent Developments
- 10.7 Cargill
 - 10.7.1 Cargill Basic Information
 - 10.7.2 Cargill Xanthan Gum for Food Product Overview
 - 10.7.3 Cargill Xanthan Gum for Food Product Market Performance

- 10.7.4 Cargill Business Overview
- 10.7.5 Cargill Recent Developments
- 10.8 IFF
 - 10.8.1 IFF Basic Information
 - 10.8.2 IFF Xanthan Gum for Food Product Overview
 - 10.8.3 IFF Xanthan Gum for Food Product Market Performance
 - 10.8.4 IFF Business Overview
 - 10.8.5 IFF Recent Developments
- 10.9 Hebei Xinhe Biochemical
 - 10.9.1 Hebei Xinhe Biochemical Basic Information
 - 10.9.2 Hebei Xinhe Biochemical Xanthan Gum for Food Product Overview
 - 10.9.3 Hebei Xinhe Biochemical Xanthan Gum for Food Product Market Performance
 - 10.9.4 Hebei Xinhe Biochemical Business Overview
 - 10.9.5 Hebei Xinhe Biochemical Recent Developments
- 10.10 Baotou Huazi Industry
 - 10.10.1 Baotou Huazi Industry Basic Information
 - 10.10.2 Baotou Huazi Industry Xanthan Gum for Food Product Overview
 - 10.10.3 Baotou Huazi Industry Xanthan Gum for Food Product Market Performance
 - 10.10.4 Baotou Huazi Industry Business Overview
 - 10.10.5 Baotou Huazi Industry Recent Developments

11 XANTHAN GUM FOR FOOD MARKET FORECAST BY REGION

- 11.1 Global Xanthan Gum for Food Market Size Forecast
- 11.2 Global Xanthan Gum for Food Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Xanthan Gum for Food Market Size Forecast by Country
 - 11.2.3 Asia Pacific Xanthan Gum for Food Market Size Forecast by Region
 - 11.2.4 South America Xanthan Gum for Food Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Xanthan Gum for Food by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Xanthan Gum for Food Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Xanthan Gum for Food by Type (2026-2035)
 - 12.1.2 Global Xanthan Gum for Food Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Xanthan Gum for Food by Type (2026-2035)
- 12.2 Global Xanthan Gum for Food Market Forecast by Application (2026-2035)
 - 12.2.1 Global Xanthan Gum for Food Sales (K MT) Forecast by Application

12.2.2 Global Xanthan Gum for Food Market Size (M USD) Forecast by Application
(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Xanthan Gum for Food Market Size by Type (M USD)
- Table 4. Global Xanthan Gum for Food Market Size by Application
- Table 5. Xanthan Gum for Food Market Size Comparison by Region (M USD)
- Table 6. Global Xanthan Gum for Food Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Xanthan Gum for Food Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Xanthan Gum for Food Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Xanthan Gum for Food Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Xanthan Gum for Food as of 2025)
- Table 11. Global Market Xanthan Gum for Food Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Xanthan Gum for Food Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Xanthan Gum for Food Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Xanthan Gum for Food Sales by Type (K MT)
- Table 27. Global Xanthan Gum for Food Market Size by Type (M USD)
- Table 28. Global Xanthan Gum for Food Sales (K MT) by Type (2020-2025)
- Table 29. Global Xanthan Gum for Food Sales Market Share by Type (2020-2025)

- Table 30. Global Xanthan Gum for Food Market Size (M USD) by Type (2020-2025)
- Table 31. Global Xanthan Gum for Food Market Share by Type (2020-2025)
- Table 32. Global Xanthan Gum for Food Price (USD/KG) by Type (2020-2025)
- Table 33. Global Xanthan Gum for Food Sales (K MT) by Application
- Table 34. Global Xanthan Gum for Food Market Size by Application
- Table 35. Global Xanthan Gum for Food Sales by Application (2020-2025) & (K MT)
- Table 36. Global Xanthan Gum for Food Sales Market Share by Application (2020-2025)
- Table 37. Global Xanthan Gum for Food Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Xanthan Gum for Food Market Share by Application (2020-2025)
- Table 39. Global Xanthan Gum for Food Sales Growth Rate by Application (2020-2025)
- Table 40. Global Xanthan Gum for Food Sales by Region (2020-2025) & (K MT)
- Table 41. Global Xanthan Gum for Food Sales Market Share by Region (2020-2025)
- Table 42. Global Xanthan Gum for Food Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Xanthan Gum for Food Market Size by Region (2020-2025)
- Table 44. North America Xanthan Gum for Food Sales by Country (2020-2025) & (K MT)
- Table 45. North America Xanthan Gum for Food Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Xanthan Gum for Food Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Xanthan Gum for Food Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Xanthan Gum for Food Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Xanthan Gum for Food Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Xanthan Gum for Food Sales by Country (2020-2025) & (K MT)
- Table 51. South America Xanthan Gum for Food Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Xanthan Gum for Food Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Xanthan Gum for Food Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Xanthan Gum for Food Production (K MT) by Region(2020-2025)
- Table 55. Global Xanthan Gum for Food Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Xanthan Gum for Food Revenue Market Share by Region (2020-2025)
- Table 57. Global Xanthan Gum for Food Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 58. North America Xanthan Gum for Food Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Xanthan Gum for Food Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Xanthan Gum for Food Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Xanthan Gum for Food Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Fufeng Group Basic Information
- Table 63. Fufeng Group Xanthan Gum for Food Product Overview
- Table 64. Fufeng Group Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Fufeng Group Business Overview
- Table 66. Fufeng Group SWOT Analysis
- Table 67. Fufeng Group Recent Developments
- Table 68. Meihua Group Basic Information
- Table 69. Meihua Group Xanthan Gum for Food Product Overview
- Table 70. Meihua Group Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Meihua Group Business Overview
- Table 72. Meihua Group SWOT Analysis
- Table 73. Meihua Group Recent Developments
- Table 74. CP Kelco Basic Information
- Table 75. CP Kelco Xanthan Gum for Food Product Overview
- Table 76. CP Kelco Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. CP Kelco Business Overview
- Table 78. CP Kelco SWOT Analysis
- Table 79. CP Kelco Recent Developments
- Table 80. Deosen Biochemical Basic Information
- Table 81. Deosen Biochemical Xanthan Gum for Food Product Overview
- Table 82. Deosen Biochemical Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Deosen Biochemical Business Overview
- Table 84. Deosen Biochemical Recent Developments
- Table 85. Jianlong Biotechnology Basic Information
- Table 86. Jianlong Biotechnology Xanthan Gum for Food Product Overview
- Table 87. Jianlong Biotechnology Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 88. Jianlong Biotechnology Business Overview
- Table 89. Jianlong Biotechnology Recent Developments
- Table 90. Jungbunzlauer Basic Information
- Table 91. Jungbunzlauer Xanthan Gum for Food Product Overview
- Table 92. Jungbunzlauer Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Jungbunzlauer Business Overview
- Table 94. Jungbunzlauer Recent Developments
- Table 95. Cargill Basic Information
- Table 96. Cargill Xanthan Gum for Food Product Overview
- Table 97. Cargill Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Cargill Business Overview
- Table 99. Cargill Recent Developments
- Table 100. IFF Basic Information
- Table 101. IFF Xanthan Gum for Food Product Overview
- Table 102. IFF Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. IFF Business Overview
- Table 104. IFF Recent Developments
- Table 105. Hebei Xinhe Biochemical Basic Information
- Table 106. Hebei Xinhe Biochemical Xanthan Gum for Food Product Overview
- Table 107. Hebei Xinhe Biochemical Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Hebei Xinhe Biochemical Business Overview
- Table 109. Hebei Xinhe Biochemical Recent Developments
- Table 110. Baotou Huazi Industry Basic Information
- Table 111. Baotou Huazi Industry Xanthan Gum for Food Product Overview
- Table 112. Baotou Huazi Industry Xanthan Gum for Food Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Baotou Huazi Industry Business Overview
- Table 114. Baotou Huazi Industry Recent Developments
- Table 115. Global Xanthan Gum for Food Sales Forecast by Region (2026-2035) & (K MT)
- Table 116. Global Xanthan Gum for Food Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Xanthan Gum for Food Sales Forecast by Country (2026-2035) & (K MT)
- Table 118. North America Xanthan Gum for Food Market Size Forecast by Country

(2026-2035) & (M USD)

Table 119. Europe Xanthan Gum for Food Sales Forecast by Country (2026-2035) & (K MT)

Table 120. Europe Xanthan Gum for Food Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Xanthan Gum for Food Sales Forecast by Region (2026-2035) & (K MT)

Table 122. Asia Pacific Xanthan Gum for Food Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Xanthan Gum for Food Sales Forecast by Country (2026-2035) & (K MT)

Table 124. South America Xanthan Gum for Food Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Xanthan Gum for Food Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Xanthan Gum for Food Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Xanthan Gum for Food Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Xanthan Gum for Food Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Xanthan Gum for Food Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Xanthan Gum for Food Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Xanthan Gum for Food Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Xanthan Gum for Food
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Xanthan Gum for Food Market Size (M USD), 2025-2035
- Figure 5. Global Xanthan Gum for Food Market Size (M USD) (2020-2035)
- Figure 6. Global Xanthan Gum for Food Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Xanthan Gum for Food Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Xanthan Gum for Food Product Life Cycle
- Figure 13. Xanthan Gum for Food Sales Share by Manufacturers in 2025
- Figure 14. Global Xanthan Gum for Food Revenue Share by Manufacturers in 2025
- Figure 15. Xanthan Gum for Food Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Xanthan Gum for Food Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Xanthan Gum for Food Revenue in 2025
- Figure 18. Industry Chain Map of Xanthan Gum for Food
- Figure 19. Global Xanthan Gum for Food Market PEST Analysis
- Figure 20. Global Xanthan Gum for Food Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Xanthan Gum for Food Market Share by Type
- Figure 27. Sales Market Share of Xanthan Gum for Food by Type (2020-2025)
- Figure 28. Sales Market Share of Xanthan Gum for Food by Type in 2025
- Figure 29. Market Share of Xanthan Gum for Food by Type (2020-2025)
- Figure 30. Market Share of Xanthan Gum for Food by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Xanthan Gum for Food Market Share by Application

- Figure 33. Global Xanthan Gum for Food Sales Market Share by Application (2020-2025)
- Figure 34. Global Xanthan Gum for Food Sales Market Share by Application in 2025
- Figure 35. Global Xanthan Gum for Food Market Share by Application (2020-2025)
- Figure 36. Global Xanthan Gum for Food Market Share by Application in 2025
- Figure 37. Global Xanthan Gum for Food Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Xanthan Gum for Food Sales Market Share by Region (2020-2025)
- Figure 39. Global Xanthan Gum for Food Market Size by Region (2020-2025)
- Figure 40. North America Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Xanthan Gum for Food Sales Market Share by Country in 2024
- Figure 43. North America Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Xanthan Gum for Food Market Size by Country in 2024
- Figure 45. U.S. Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Xanthan Gum for Food Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Xanthan Gum for Food Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Xanthan Gum for Food Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Xanthan Gum for Food Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Xanthan Gum for Food Sales Market Share by Country in 2024
- Figure 53. Europe Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Xanthan Gum for Food Market Size by Country in 2024
- Figure 55. Germany Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Xanthan Gum for Food Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 59. U.K. Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Xanthan Gum for Food Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Xanthan Gum for Food Sales Market Share by Region in 2024

Figure 67. Asia Pacific Xanthan Gum for Food Market Size by Region in 2024

Figure 68. China Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Xanthan Gum for Food Sales and Growth Rate (K MT)

Figure 79. South America Xanthan Gum for Food Sales Market Share by Country in 2024

Figure 80. South America Xanthan Gum for Food Market Size and Growth Rate (M USD)

Figure 81. South America Xanthan Gum for Food Market Size by Country in 2024

Figure 82. Brazil Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Xanthan Gum for Food Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Xanthan Gum for Food Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Xanthan Gum for Food Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Xanthan Gum for Food Market Size by Region in 2024

Figure 92. Saudi Arabia Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Xanthan Gum for Food Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Xanthan Gum for Food Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Xanthan Gum for Food Production Market Share by Region (2020-2025)

Figure 103. North America Xanthan Gum for Food Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Xanthan Gum for Food Production (K MT) Growth Rate

(2020-2025)

Figure 105. Japan Xanthan Gum for Food Production (K MT) Growth Rate (2020-2025)

Figure 106. China Xanthan Gum for Food Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Xanthan Gum for Food Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Xanthan Gum for Food Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Xanthan Gum for Food Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Xanthan Gum for Food Market Share Forecast by Type (2026-2035)

Figure 111. Global Xanthan Gum for Food Sales Forecast by Application (2026-2035)

Figure 112. Global Xanthan Gum for Food Market Share Forecast by Application (2026-2035)

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