

# Global WPC LVT Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global WPC LVT market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global WPC LVT Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the WPC LVT market in any manner.

### Global WPC LVT Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mannington Mills

Tarkett

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Market Segmentation (by Type)

Decorative Luxury Vinyl Flooring

Functional Luxury Vinyl Flooring

## Market Segmentation (by Application)

Commercial Use

Residential Use

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the WPC LVT Market

Overview of the regional outlook of the WPC LVT Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the WPC LVT Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of WPC LVT

1.2 Key Market Segments

1.2.1 WPC LVT Segment by Type

1.2.2 WPC LVT Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 WPC LVT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global WPC LVT Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global WPC LVT Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 WPC LVT MARKET COMPETITIVE LANDSCAPE**

3.1 Global WPC LVT Sales by Manufacturers (2019-2024)

3.2 Global WPC LVT Revenue Market Share by Manufacturers (2019-2024)

3.3 WPC LVT Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global WPC LVT Average Price by Manufacturers (2019-2024)

3.5 Manufacturers WPC LVT Sales Sites, Area Served, Product Type

3.6 WPC LVT Market Competitive Situation and Trends

3.6.1 WPC LVT Market Concentration Rate

3.6.2 Global 5 and 10 Largest WPC LVT Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 WPC LVT INDUSTRY CHAIN ANALYSIS**

4.1 WPC LVT Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WPC LVT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 WPC LVT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global WPC LVT Sales Market Share by Type (2019-2024)
- 6.3 Global WPC LVT Market Size Market Share by Type (2019-2024)
- 6.4 Global WPC LVT Price by Type (2019-2024)

## **7 WPC LVT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global WPC LVT Market Sales by Application (2019-2024)
- 7.3 Global WPC LVT Market Size (M USD) by Application (2019-2024)
- 7.4 Global WPC LVT Sales Growth Rate by Application (2019-2024)

## **8 WPC LVT MARKET SEGMENTATION BY REGION**

- 8.1 Global WPC LVT Sales by Region
  - 8.1.1 Global WPC LVT Sales by Region
  - 8.1.2 Global WPC LVT Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America WPC LVT Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe WPC LVT Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific WPC LVT Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America WPC LVT Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa WPC LVT Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Mannington Mills
  - 9.1.1 Mannington Mills WPC LVT Basic Information
  - 9.1.2 Mannington Mills WPC LVT Product Overview
  - 9.1.3 Mannington Mills WPC LVT Product Market Performance
  - 9.1.4 Mannington Mills Business Overview
  - 9.1.5 Mannington Mills WPC LVT SWOT Analysis
  - 9.1.6 Mannington Mills Recent Developments
- 9.2 Tarkett
  - 9.2.1 Tarkett WPC LVT Basic Information

- 9.2.2 Tarkett WPC LVT Product Overview
- 9.2.3 Tarkett WPC LVT Product Market Performance
- 9.2.4 Tarkett Business Overview
- 9.2.5 Tarkett WPC LVT SWOT Analysis
- 9.2.6 Tarkett Recent Developments
- 9.3 NOX Corporation
  - 9.3.1 NOX Corporation WPC LVT Basic Information
  - 9.3.2 NOX Corporation WPC LVT Product Overview
  - 9.3.3 NOX Corporation WPC LVT Product Market Performance
  - 9.3.4 NOX Corporation WPC LVT SWOT Analysis
  - 9.3.5 NOX Corporation Business Overview
  - 9.3.6 NOX Corporation Recent Developments
- 9.4 LG Hausys
  - 9.4.1 LG Hausys WPC LVT Basic Information
  - 9.4.2 LG Hausys WPC LVT Product Overview
  - 9.4.3 LG Hausys WPC LVT Product Market Performance
  - 9.4.4 LG Hausys Business Overview
  - 9.4.5 LG Hausys Recent Developments
- 9.5 Congoleum
  - 9.5.1 Congoleum WPC LVT Basic Information
  - 9.5.2 Congoleum WPC LVT Product Overview
  - 9.5.3 Congoleum WPC LVT Product Market Performance
  - 9.5.4 Congoleum Business Overview
  - 9.5.5 Congoleum Recent Developments
- 9.6 Mohawk
  - 9.6.1 Mohawk WPC LVT Basic Information
  - 9.6.2 Mohawk WPC LVT Product Overview
  - 9.6.3 Mohawk WPC LVT Product Market Performance
  - 9.6.4 Mohawk Business Overview
  - 9.6.5 Mohawk Recent Developments
- 9.7 Gerflor
  - 9.7.1 Gerflor WPC LVT Basic Information
  - 9.7.2 Gerflor WPC LVT Product Overview
  - 9.7.3 Gerflor WPC LVT Product Market Performance
  - 9.7.4 Gerflor Business Overview
  - 9.7.5 Gerflor Recent Developments
- 9.8 Forbo
  - 9.8.1 Forbo WPC LVT Basic Information
  - 9.8.2 Forbo WPC LVT Product Overview

9.8.3 Forbo WPC LVT Product Market Performance

9.8.4 Forbo Business Overview

9.8.5 Forbo Recent Developments

9.9 Beaulieu

9.9.1 Beaulieu WPC LVT Basic Information

9.9.2 Beaulieu WPC LVT Product Overview

9.9.3 Beaulieu WPC LVT Product Market Performance

9.9.4 Beaulieu Business Overview

9.9.5 Beaulieu Recent Developments

9.10 RiL

9.10.1 RiL WPC LVT Basic Information

9.10.2 RiL WPC LVT Product Overview

9.10.3 RiL WPC LVT Product Market Performance

9.10.4 RiL Business Overview

9.10.5 RiL Recent Developments

9.11 Metroflor

9.11.1 Metroflor WPC LVT Basic Information

9.11.2 Metroflor WPC LVT Product Overview

9.11.3 Metroflor WPC LVT Product Market Performance

9.11.4 Metroflor Business Overview

9.11.5 Metroflor Recent Developments

9.12 Milliken

9.12.1 Milliken WPC LVT Basic Information

9.12.2 Milliken WPC LVT Product Overview

9.12.3 Milliken WPC LVT Product Market Performance

9.12.4 Milliken Business Overview

9.12.5 Milliken Recent Developments

9.13 Polyflor

9.13.1 Polyflor WPC LVT Basic Information

9.13.2 Polyflor WPC LVT Product Overview

9.13.3 Polyflor WPC LVT Product Market Performance

9.13.4 Polyflor Business Overview

9.13.5 Polyflor Recent Developments

9.14 Karndean

9.14.1 Karndean WPC LVT Basic Information

9.14.2 Karndean WPC LVT Product Overview

9.14.3 Karndean WPC LVT Product Market Performance

9.14.4 Karndean Business Overview

9.14.5 Karndean Recent Developments

## **10 WPC LVT MARKET FORECAST BY REGION**

- 10.1 Global WPC LVT Market Size Forecast
- 10.2 Global WPC LVT Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe WPC LVT Market Size Forecast by Country
  - 10.2.3 Asia Pacific WPC LVT Market Size Forecast by Region
  - 10.2.4 South America WPC LVT Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of WPC LVT by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global WPC LVT Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of WPC LVT by Type (2025-2030)
  - 11.1.2 Global WPC LVT Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of WPC LVT by Type (2025-2030)
- 11.2 Global WPC LVT Market Forecast by Application (2025-2030)
  - 11.2.1 Global WPC LVT Sales (Kilotons) Forecast by Application
  - 11.2.2 Global WPC LVT Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. WPC LVT Market Size Comparison by Region (M USD)
- Table 5. Global WPC LVT Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global WPC LVT Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global WPC LVT Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global WPC LVT Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in WPC LVT as of 2022)
- Table 10. Global Market WPC LVT Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers WPC LVT Sales Sites and Area Served
- Table 12. Manufacturers WPC LVT Product Type
- Table 13. Global WPC LVT Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of WPC LVT
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. WPC LVT Market Challenges
- Table 22. Global WPC LVT Sales by Type (Kilotons)
- Table 23. Global WPC LVT Market Size by Type (M USD)
- Table 24. Global WPC LVT Sales (Kilotons) by Type (2019-2024)
- Table 25. Global WPC LVT Sales Market Share by Type (2019-2024)
- Table 26. Global WPC LVT Market Size (M USD) by Type (2019-2024)
- Table 27. Global WPC LVT Market Size Share by Type (2019-2024)
- Table 28. Global WPC LVT Price (USD/Ton) by Type (2019-2024)
- Table 29. Global WPC LVT Sales (Kilotons) by Application
- Table 30. Global WPC LVT Market Size by Application
- Table 31. Global WPC LVT Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global WPC LVT Sales Market Share by Application (2019-2024)
- Table 33. Global WPC LVT Sales by Application (2019-2024) & (M USD)

- Table 34. Global WPC LVT Market Share by Application (2019-2024)
- Table 35. Global WPC LVT Sales Growth Rate by Application (2019-2024)
- Table 36. Global WPC LVT Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global WPC LVT Sales Market Share by Region (2019-2024)
- Table 38. North America WPC LVT Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe WPC LVT Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific WPC LVT Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America WPC LVT Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa WPC LVT Sales by Region (2019-2024) & (Kilotons)
- Table 43. Mannington Mills WPC LVT Basic Information
- Table 44. Mannington Mills WPC LVT Product Overview
- Table 45. Mannington Mills WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Mannington Mills Business Overview
- Table 47. Mannington Mills WPC LVT SWOT Analysis
- Table 48. Mannington Mills Recent Developments
- Table 49. Tarkett WPC LVT Basic Information
- Table 50. Tarkett WPC LVT Product Overview
- Table 51. Tarkett WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Tarkett Business Overview
- Table 53. Tarkett WPC LVT SWOT Analysis
- Table 54. Tarkett Recent Developments
- Table 55. NOX Corporation WPC LVT Basic Information
- Table 56. NOX Corporation WPC LVT Product Overview
- Table 57. NOX Corporation WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. NOX Corporation WPC LVT SWOT Analysis
- Table 59. NOX Corporation Business Overview
- Table 60. NOX Corporation Recent Developments
- Table 61. LG Hausys WPC LVT Basic Information
- Table 62. LG Hausys WPC LVT Product Overview
- Table 63. LG Hausys WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. LG Hausys Business Overview
- Table 65. LG Hausys Recent Developments
- Table 66. Congoleum WPC LVT Basic Information
- Table 67. Congoleum WPC LVT Product Overview
- Table 68. Congoleum WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton)



and Gross Margin (2019-2024)

Table 69. Congoleum Business Overview

Table 70. Congoleum Recent Developments

Table 71. Mohawk WPC LVT Basic Information

Table 72. Mohawk WPC LVT Product Overview

Table 73. Mohawk WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Mohawk Business Overview

Table 75. Mohawk Recent Developments

Table 76. Gerflor WPC LVT Basic Information

Table 77. Gerflor WPC LVT Product Overview

Table 78. Gerflor WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Gerflor Business Overview

Table 80. Gerflor Recent Developments

Table 81. Forbo WPC LVT Basic Information

Table 82. Forbo WPC LVT Product Overview

Table 83. Forbo WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Forbo Business Overview

Table 85. Forbo Recent Developments

Table 86. Beaulieu WPC LVT Basic Information

Table 87. Beaulieu WPC LVT Product Overview

Table 88. Beaulieu WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Beaulieu Business Overview

Table 90. Beaulieu Recent Developments

Table 91. RiL WPC LVT Basic Information

Table 92. RiL WPC LVT Product Overview

Table 93. RiL WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. RiL Business Overview

Table 95. RiL Recent Developments

Table 96. Metroflor WPC LVT Basic Information

Table 97. Metroflor WPC LVT Product Overview

Table 98. Metroflor WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Metroflor Business Overview

Table 100. Metroflor Recent Developments

- Table 101. Milliken WPC LVT Basic Information
- Table 102. Milliken WPC LVT Product Overview
- Table 103. Milliken WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Milliken Business Overview
- Table 105. Milliken Recent Developments
- Table 106. Polyflor WPC LVT Basic Information
- Table 107. Polyflor WPC LVT Product Overview
- Table 108. Polyflor WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Polyflor Business Overview
- Table 110. Polyflor Recent Developments
- Table 111. Karndean WPC LVT Basic Information
- Table 112. Karndean WPC LVT Product Overview
- Table 113. Karndean WPC LVT Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Karndean Business Overview
- Table 115. Karndean Recent Developments
- Table 116. Global WPC LVT Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 117. Global WPC LVT Market Size Forecast by Region (2025-2030) & (M USD)
- Table 118. North America WPC LVT Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 119. North America WPC LVT Market Size Forecast by Country (2025-2030) & (M USD)
- Table 120. Europe WPC LVT Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 121. Europe WPC LVT Market Size Forecast by Country (2025-2030) & (M USD)
- Table 122. Asia Pacific WPC LVT Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 123. Asia Pacific WPC LVT Market Size Forecast by Region (2025-2030) & (M USD)
- Table 124. South America WPC LVT Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 125. South America WPC LVT Market Size Forecast by Country (2025-2030) & (M USD)
- Table 126. Middle East and Africa WPC LVT Consumption Forecast by Country (2025-2030) & (Units)
- Table 127. Middle East and Africa WPC LVT Market Size Forecast by Country (2025-2030) & (M USD)
- Table 128. Global WPC LVT Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 129. Global WPC LVT Market Size Forecast by Type (2025-2030) & (M USD)



Table 130. Global WPC LVT Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global WPC LVT Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global WPC LVT Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of WPC LVT
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global WPC LVT Market Size (M USD), 2019-2030
- Figure 5. Global WPC LVT Market Size (M USD) (2019-2030)
- Figure 6. Global WPC LVT Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. WPC LVT Market Size by Country (M USD)
- Figure 11. WPC LVT Sales Share by Manufacturers in 2023
- Figure 12. Global WPC LVT Revenue Share by Manufacturers in 2023
- Figure 13. WPC LVT Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market WPC LVT Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by WPC LVT Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global WPC LVT Market Share by Type
- Figure 18. Sales Market Share of WPC LVT by Type (2019-2024)
- Figure 19. Sales Market Share of WPC LVT by Type in 2023
- Figure 20. Market Size Share of WPC LVT by Type (2019-2024)
- Figure 21. Market Size Market Share of WPC LVT by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global WPC LVT Market Share by Application
- Figure 24. Global WPC LVT Sales Market Share by Application (2019-2024)
- Figure 25. Global WPC LVT Sales Market Share by Application in 2023
- Figure 26. Global WPC LVT Market Share by Application (2019-2024)
- Figure 27. Global WPC LVT Market Share by Application in 2023
- Figure 28. Global WPC LVT Sales Growth Rate by Application (2019-2024)
- Figure 29. Global WPC LVT Sales Market Share by Region (2019-2024)
- Figure 30. North America WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America WPC LVT Sales Market Share by Country in 2023
- Figure 32. U.S. WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada WPC LVT Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico WPC LVT Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe WPC LVT Sales Market Share by Country in 2023
- Figure 37. Germany WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific WPC LVT Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific WPC LVT Sales Market Share by Region in 2023
- Figure 44. China WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America WPC LVT Sales and Growth Rate (Kilotons)
- Figure 50. South America WPC LVT Sales Market Share by Country in 2023
- Figure 51. Brazil WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa WPC LVT Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa WPC LVT Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa WPC LVT Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global WPC LVT Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global WPC LVT Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global WPC LVT Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global WPC LVT Market Share Forecast by Type (2025-2030)
- Figure 65. Global WPC LVT Sales Forecast by Application (2025-2030)
- Figure 66. Global WPC LVT Market Share Forecast by Application (2025-2030)

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