

Global Workplace Safety Apps Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A workplace safety app is a mobile tool that workers use to ensure their safety at work. This is achieved through specialized features, which vary from app to app.

The global Workplace Safety Apps market size was estimated at USD 451 million in 2023 and is projected to reach USD 2062.25 million by 2032, exhibiting a CAGR of 18.40% during the forecast period.

North America Workplace Safety Apps market size was estimated at USD 157.51 million in 2023, at a CAGR of 15.77% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Workplace Safety Apps market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Workplace Safety Apps Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Workplace Safety Apps market in any manner.

Global Workplace Safety Apps Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SafetyCulture

Chemical Hazards Pocket Guide

Ladder Safety

First Aid

SHEQSY

OSHA-NIOSH Heat Safety Tool

NLE Calc

NIOSH Sound Level Meter

Safety Compass

WorkPose

AssureGO +

Ergonomic App

iAuditor Checklist

Sling Calculator

GoAudits

Mango QHSE

Novade

HSE Connect

Market Segmentation (by Type)

iOS

Android

Market Segmentation (by Application)

Enterprise

Personal

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Workplace Safety Apps Market
- Overview of the regional outlook of the Workplace Safety Apps Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Workplace Safety Apps Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Workplace Safety Apps, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Workplace Safety Apps
- 1.2 Key Market Segments
 - 1.2.1 Workplace Safety Apps Segment by Type
 - 1.2.2 Workplace Safety Apps Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WORKPLACE SAFETY APPS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WORKPLACE SAFETY APPS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Workplace Safety Apps Revenue Market Share by Company (2019-2024)
- 3.2 Workplace Safety Apps Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Workplace Safety Apps Market Size Sites, Area Served, Product Type
- 3.4 Workplace Safety Apps Market Competitive Situation and Trends
 - 3.4.1 Workplace Safety Apps Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Workplace Safety Apps Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 WORKPLACE SAFETY APPS VALUE CHAIN ANALYSIS

- 4.1 Workplace Safety Apps Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WORKPLACE SAFETY APPS

MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WORKPLACE SAFETY APPS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Workplace Safety Apps Market Size Market Share by Type (2019-2024)
- 6.3 Global Workplace Safety Apps Market Size Growth Rate by Type (2019-2024)

7 WORKPLACE SAFETY APPS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Workplace Safety Apps Market Size (M USD) by Application (2019-2024)
- 7.3 Global Workplace Safety Apps Market Size Growth Rate by Application (2019-2024)

8 WORKPLACE SAFETY APPS MARKET SEGMENTATION BY REGION

- 8.1 Global Workplace Safety Apps Market Size by Region
 - 8.1.1 Global Workplace Safety Apps Market Size by Region
 - 8.1.2 Global Workplace Safety Apps Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Workplace Safety Apps Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Workplace Safety Apps Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Workplace Safety Apps Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Workplace Safety Apps Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Workplace Safety Apps Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SafetyCulture

9.1.1 SafetyCulture Workplace Safety Apps Basic Information

9.1.2 SafetyCulture Workplace Safety Apps Product Overview

9.1.3 SafetyCulture Workplace Safety Apps Product Market Performance

9.1.4 SafetyCulture Workplace Safety Apps SWOT Analysis

9.1.5 SafetyCulture Business Overview

9.1.6 SafetyCulture Recent Developments

9.2 Chemical Hazards Pocket Guide

9.2.1 Chemical Hazards Pocket Guide Workplace Safety Apps Basic Information

9.2.2 Chemical Hazards Pocket Guide Workplace Safety Apps Product Overview

9.2.3 Chemical Hazards Pocket Guide Workplace Safety Apps Product Market Performance

9.2.4 Chemical Hazards Pocket Guide Workplace Safety Apps SWOT Analysis

9.2.5 Chemical Hazards Pocket Guide Business Overview

9.2.6 Chemical Hazards Pocket Guide Recent Developments

9.3 Ladder Safety

- 9.3.1 Ladder Safety Workplace Safety Apps Basic Information
- 9.3.2 Ladder Safety Workplace Safety Apps Product Overview
- 9.3.3 Ladder Safety Workplace Safety Apps Product Market Performance
- 9.3.4 Ladder Safety Workplace Safety Apps SWOT Analysis
- 9.3.5 Ladder Safety Business Overview
- 9.3.6 Ladder Safety Recent Developments

9.4 First Aid

- 9.4.1 First Aid Workplace Safety Apps Basic Information
- 9.4.2 First Aid Workplace Safety Apps Product Overview
- 9.4.3 First Aid Workplace Safety Apps Product Market Performance
- 9.4.4 First Aid Business Overview
- 9.4.5 First Aid Recent Developments

9.5 SHEQSY

- 9.5.1 SHEQSY Workplace Safety Apps Basic Information
- 9.5.2 SHEQSY Workplace Safety Apps Product Overview
- 9.5.3 SHEQSY Workplace Safety Apps Product Market Performance
- 9.5.4 SHEQSY Business Overview
- 9.5.5 SHEQSY Recent Developments

9.6 OSHA-NIOSH Heat Safety Tool

- 9.6.1 OSHA-NIOSH Heat Safety Tool Workplace Safety Apps Basic Information
- 9.6.2 OSHA-NIOSH Heat Safety Tool Workplace Safety Apps Product Overview
- 9.6.3 OSHA-NIOSH Heat Safety Tool Workplace Safety Apps Product Market

Performance

- 9.6.4 OSHA-NIOSH Heat Safety Tool Business Overview
- 9.6.5 OSHA-NIOSH Heat Safety Tool Recent Developments

9.7 NLE Calc

- 9.7.1 NLE Calc Workplace Safety Apps Basic Information
- 9.7.2 NLE Calc Workplace Safety Apps Product Overview
- 9.7.3 NLE Calc Workplace Safety Apps Product Market Performance
- 9.7.4 NLE Calc Business Overview
- 9.7.5 NLE Calc Recent Developments

9.8 NIOSH Sound Level Meter

- 9.8.1 NIOSH Sound Level Meter Workplace Safety Apps Basic Information
- 9.8.2 NIOSH Sound Level Meter Workplace Safety Apps Product Overview
- 9.8.3 NIOSH Sound Level Meter Workplace Safety Apps Product Market Performance
- 9.8.4 NIOSH Sound Level Meter Business Overview
- 9.8.5 NIOSH Sound Level Meter Recent Developments

9.9 Safety Compass

- 9.9.1 Safety Compass Workplace Safety Apps Basic Information
- 9.9.2 Safety Compass Workplace Safety Apps Product Overview
- 9.9.3 Safety Compass Workplace Safety Apps Product Market Performance
- 9.9.4 Safety Compass Business Overview
- 9.9.5 Safety Compass Recent Developments
- 9.10 WorkPose
 - 9.10.1 WorkPose Workplace Safety Apps Basic Information
 - 9.10.2 WorkPose Workplace Safety Apps Product Overview
 - 9.10.3 WorkPose Workplace Safety Apps Product Market Performance
 - 9.10.4 WorkPose Business Overview
 - 9.10.5 WorkPose Recent Developments
- 9.11 AssureGO +
 - 9.11.1 AssureGO + Workplace Safety Apps Basic Information
 - 9.11.2 AssureGO + Workplace Safety Apps Product Overview
 - 9.11.3 AssureGO + Workplace Safety Apps Product Market Performance
 - 9.11.4 AssureGO + Business Overview
 - 9.11.5 AssureGO + Recent Developments
- 9.12 Ergonomic App
 - 9.12.1 Ergonomic App Workplace Safety Apps Basic Information
 - 9.12.2 Ergonomic App Workplace Safety Apps Product Overview
 - 9.12.3 Ergonomic App Workplace Safety Apps Product Market Performance
 - 9.12.4 Ergonomic App Business Overview
 - 9.12.5 Ergonomic App Recent Developments
- 9.13 iAuditor Checklist
 - 9.13.1 iAuditor Checklist Workplace Safety Apps Basic Information
 - 9.13.2 iAuditor Checklist Workplace Safety Apps Product Overview
 - 9.13.3 iAuditor Checklist Workplace Safety Apps Product Market Performance
 - 9.13.4 iAuditor Checklist Business Overview
 - 9.13.5 iAuditor Checklist Recent Developments
- 9.14 Sling Calculator
 - 9.14.1 Sling Calculator Workplace Safety Apps Basic Information
 - 9.14.2 Sling Calculator Workplace Safety Apps Product Overview
 - 9.14.3 Sling Calculator Workplace Safety Apps Product Market Performance
 - 9.14.4 Sling Calculator Business Overview
 - 9.14.5 Sling Calculator Recent Developments
- 9.15 GoAudits
 - 9.15.1 GoAudits Workplace Safety Apps Basic Information
 - 9.15.2 GoAudits Workplace Safety Apps Product Overview
 - 9.15.3 GoAudits Workplace Safety Apps Product Market Performance

9.15.4 GoAudits Business Overview

9.15.5 GoAudits Recent Developments

9.16 Mango QHSE

9.16.1 Mango QHSE Workplace Safety Apps Basic Information

9.16.2 Mango QHSE Workplace Safety Apps Product Overview

9.16.3 Mango QHSE Workplace Safety Apps Product Market Performance

9.16.4 Mango QHSE Business Overview

9.16.5 Mango QHSE Recent Developments

9.17 Novade

9.17.1 Novade Workplace Safety Apps Basic Information

9.17.2 Novade Workplace Safety Apps Product Overview

9.17.3 Novade Workplace Safety Apps Product Market Performance

9.17.4 Novade Business Overview

9.17.5 Novade Recent Developments

9.18 HSE Connect

9.18.1 HSE Connect Workplace Safety Apps Basic Information

9.18.2 HSE Connect Workplace Safety Apps Product Overview

9.18.3 HSE Connect Workplace Safety Apps Product Market Performance

9.18.4 HSE Connect Business Overview

9.18.5 HSE Connect Recent Developments

10 WORKPLACE SAFETY APPS REGIONAL MARKET FORECAST

10.1 Global Workplace Safety Apps Market Size Forecast

10.2 Global Workplace Safety Apps Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Workplace Safety Apps Market Size Forecast by Country

10.2.3 Asia Pacific Workplace Safety Apps Market Size Forecast by Region

10.2.4 South America Workplace Safety Apps Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Workplace Safety Apps by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Workplace Safety Apps Market Forecast by Type (2025-2032)

11.2 Global Workplace Safety Apps Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Workplace Safety Apps Market Size Comparison by Region (M USD)

Table 5. Global Workplace Safety Apps Revenue (M USD) by Company (2019-2024)

Table 6. Global Workplace Safety Apps Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Workplace Safety Apps as of 2022)

Table 8. Company Workplace Safety Apps Market Size Sites and Area Served

Table 9. Company Workplace Safety Apps Product Type

Table 10. Global Workplace Safety Apps Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Workplace Safety Apps

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Workplace Safety Apps Market Challenges

Table 18. Global Workplace Safety Apps Market Size by Type (M USD)

Table 19. Global Workplace Safety Apps Market Size (M USD) by Type (2019-2024)

Table 20. Global Workplace Safety Apps Market Size Share by Type (2019-2024)

Table 21. Global Workplace Safety Apps Market Size Growth Rate by Type (2019-2024)

Table 22. Global Workplace Safety Apps Market Size by Application

Table 23. Global Workplace Safety Apps Market Size by Application (2019-2024) & (M USD)

Table 24. Global Workplace Safety Apps Market Share by Application (2019-2024)

Table 25. Global Workplace Safety Apps Market Size Growth Rate by Application (2019-2024)

Table 26. Global Workplace Safety Apps Market Size by Region (2019-2024) & (M USD)

Table 27. Global Workplace Safety Apps Market Size Market Share by Region (2019-2024)

Table 28. North America Workplace Safety Apps Market Size by Country (2019-2024) &

(M USD)

Table 29. Europe Workplace Safety Apps Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Workplace Safety Apps Market Size by Region (2019-2024) & (M USD)

Table 31. South America Workplace Safety Apps Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Workplace Safety Apps Market Size by Region (2019-2024) & (M USD)

Table 33. SafetyCulture Workplace Safety Apps Basic Information

Table 34. SafetyCulture Workplace Safety Apps Product Overview

Table 35. SafetyCulture Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 36. SafetyCulture Workplace Safety Apps SWOT Analysis

Table 37. SafetyCulture Business Overview

Table 38. SafetyCulture Recent Developments

Table 39. Chemical Hazards Pocket Guide Workplace Safety Apps Basic Information

Table 40. Chemical Hazards Pocket Guide Workplace Safety Apps Product Overview

Table 41. Chemical Hazards Pocket Guide Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Chemical Hazards Pocket Guide Workplace Safety Apps SWOT Analysis

Table 43. Chemical Hazards Pocket Guide Business Overview

Table 44. Chemical Hazards Pocket Guide Recent Developments

Table 45. Ladder Safety Workplace Safety Apps Basic Information

Table 46. Ladder Safety Workplace Safety Apps Product Overview

Table 47. Ladder Safety Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Ladder Safety Workplace Safety Apps SWOT Analysis

Table 49. Ladder Safety Business Overview

Table 50. Ladder Safety Recent Developments

Table 51. First Aid Workplace Safety Apps Basic Information

Table 52. First Aid Workplace Safety Apps Product Overview

Table 53. First Aid Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 54. First Aid Business Overview

Table 55. First Aid Recent Developments

Table 56. SHEQSY Workplace Safety Apps Basic Information

Table 57. SHEQSY Workplace Safety Apps Product Overview

Table 58. SHEQSY Workplace Safety Apps Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. SHEQSY Business Overview

Table 60. SHEQSY Recent Developments

Table 61. OSHA-NIOSH Heat Safety Tool Workplace Safety Apps Basic Information

Table 62. OSHA-NIOSH Heat Safety Tool Workplace Safety Apps Product Overview

Table 63. OSHA-NIOSH Heat Safety Tool Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 64. OSHA-NIOSH Heat Safety Tool Business Overview

Table 65. OSHA-NIOSH Heat Safety Tool Recent Developments

Table 66. NLE Calc Workplace Safety Apps Basic Information

Table 67. NLE Calc Workplace Safety Apps Product Overview

Table 68. NLE Calc Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 69. NLE Calc Business Overview

Table 70. NLE Calc Recent Developments

Table 71. NIOSH Sound Level Meter Workplace Safety Apps Basic Information

Table 72. NIOSH Sound Level Meter Workplace Safety Apps Product Overview

Table 73. NIOSH Sound Level Meter Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 74. NIOSH Sound Level Meter Business Overview

Table 75. NIOSH Sound Level Meter Recent Developments

Table 76. Safety Compass Workplace Safety Apps Basic Information

Table 77. Safety Compass Workplace Safety Apps Product Overview

Table 78. Safety Compass Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Safety Compass Business Overview

Table 80. Safety Compass Recent Developments

Table 81. WorkPose Workplace Safety Apps Basic Information

Table 82. WorkPose Workplace Safety Apps Product Overview

Table 83. WorkPose Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 84. WorkPose Business Overview

Table 85. WorkPose Recent Developments

Table 86. AssureGO + Workplace Safety Apps Basic Information

Table 87. AssureGO + Workplace Safety Apps Product Overview

Table 88. AssureGO + Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 89. AssureGO + Business Overview

Table 90. AssureGO + Recent Developments

Table 91. Ergonomic App Workplace Safety Apps Basic Information
Table 92. Ergonomic App Workplace Safety Apps Product Overview
Table 93. Ergonomic App Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Ergonomic App Business Overview
Table 95. Ergonomic App Recent Developments
Table 96. iAuditor Checklist Workplace Safety Apps Basic Information
Table 97. iAuditor Checklist Workplace Safety Apps Product Overview
Table 98. iAuditor Checklist Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)
Table 99. iAuditor Checklist Business Overview
Table 100. iAuditor Checklist Recent Developments
Table 101. Sling Calculator Workplace Safety Apps Basic Information
Table 102. Sling Calculator Workplace Safety Apps Product Overview
Table 103. Sling Calculator Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Sling Calculator Business Overview
Table 105. Sling Calculator Recent Developments
Table 106. GoAudits Workplace Safety Apps Basic Information
Table 107. GoAudits Workplace Safety Apps Product Overview
Table 108. GoAudits Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)
Table 109. GoAudits Business Overview
Table 110. GoAudits Recent Developments
Table 111. Mango QHSE Workplace Safety Apps Basic Information
Table 112. Mango QHSE Workplace Safety Apps Product Overview
Table 113. Mango QHSE Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Mango QHSE Business Overview
Table 115. Mango QHSE Recent Developments
Table 116. Novade Workplace Safety Apps Basic Information
Table 117. Novade Workplace Safety Apps Product Overview
Table 118. Novade Workplace Safety Apps Revenue (M USD) and Gross Margin (2019-2024)
Table 119. Novade Business Overview
Table 120. Novade Recent Developments
Table 121. HSE Connect Workplace Safety Apps Basic Information
Table 122. HSE Connect Workplace Safety Apps Product Overview
Table 123. HSE Connect Workplace Safety Apps Revenue (M USD) and Gross

Margin (2019-2024)

Table 124. HSE Connect Business Overview

Table 125. HSE Connect Recent Developments

Table 126. Global Workplace Safety Apps Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. North America Workplace Safety Apps Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Workplace Safety Apps Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Asia Pacific Workplace Safety Apps Market Size Forecast by Region (2025-2032) & (M USD)

Table 130. South America Workplace Safety Apps Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Middle East and Africa Workplace Safety Apps Market Size Forecast by Country (2025-2032) & (M USD)

Table 132. Global Workplace Safety Apps Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Workplace Safety Apps Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Workplace Safety Apps

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Workplace Safety Apps Market Size (M USD), 2019-2032

Figure 5. Global Workplace Safety Apps Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Workplace Safety Apps Market Size by Country (M USD)

Figure 10. Global Workplace Safety Apps Revenue Share by Company in 2023

Figure 11. Workplace Safety Apps Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Workplace Safety Apps Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Workplace Safety Apps Market Share by Type

Figure 15. Market Size Share of Workplace Safety Apps by Type (2019-2024)

Figure 16. Market Size Market Share of Workplace Safety Apps by Type in 2022

Figure 17. Global Workplace Safety Apps Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Workplace Safety Apps Market Share by Application

Figure 20. Global Workplace Safety Apps Market Share by Application (2019-2024)

Figure 21. Global Workplace Safety Apps Market Share by Application in 2022

Figure 22. Global Workplace Safety Apps Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Workplace Safety Apps Market Size Market Share by Region (2019-2024)

Figure 24. North America Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Workplace Safety Apps Market Size Market Share by Country in 2023

Figure 26. U.S. Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Workplace Safety Apps Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Workplace Safety Apps Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Workplace Safety Apps Market Size Market Share by Country in 2023

Figure 31. Germany Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Workplace Safety Apps Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Workplace Safety Apps Market Size Market Share by Region in 2023

Figure 38. China Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Workplace Safety Apps Market Size and Growth Rate (M USD)

Figure 44. South America Workplace Safety Apps Market Size Market Share by Country in 2023

Figure 45. Brazil Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Workplace Safety Apps Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 48. Middle East and Africa Workplace Safety Apps Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Workplace Safety Apps Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Workplace Safety Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Workplace Safety Apps Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Workplace Safety Apps Market Share Forecast by Type (2025-2032)

Figure 57. Global Workplace Safety Apps Market Share Forecast by Application (2025-2032)

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