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Global Wooden Packaging Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Wooden Packaging competitive dynamics, regional economic interdependencies, and supply chain reconfigurations.In 2024, global wooden packaging production reached approximately 3640.22 million units, with an average global market price of around US$ 9.4 per unit, a production capacity of approximately 4528 million units, and a gross profit margin of approximately 18.12%.Wooden packaging is a type of transport and storage container made primarily of natural wood or processed wood-based panels. These containers, including wooden boxes and pallets, offer high strength, high load-bearing capacity, and excellent impact resistance. They effectively protect goods from damage during long-distance transportation, heavy-load handling, and complex environments. They are widely used in machinery, food and agricultural products, chemical raw materials, building materials, military applications, and furniture, and can be customized to suit the shape, weight, and protective requirements of various goods.The upstream players in the wood packaging industry are primarily wood raw material suppliers. While raw materials are plentiful, the industry is relatively fragmented. Key players in the upstream wood packaging industry include West Fraser Timber, Interfor Corporation, UPM-Kymmene, Mets? Wood, and Masisa. Core raw materials include logs, plywood, and other wood. China faces a shortage of wood resources, and Chinese wood packaging manufacturers typically source imported wood from trading companies.The downstream sector encompasses several key industries, demonstrating its wide and diverse application scenarios. Firstly, the food and beverage industry is one of the largest downstream markets for wood packaging. Wooden pallets and crates are widely used for transporting and storing fresh produce, alcohol, and canned beverages. The breathability and protective properties of wood help keep food fresh and safe. Secondly,

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the machinery manufacturing industry, due to the diverse and heavy components, places high demands on the load-bearing capacity and protective properties of wooden packaging. Wooden pallets and crates are the preferred choice for transporting heavy equipment and precision parts, ensuring stability and safety during transportation. The electronics and electrical industry, a sector known for its high-value and fragile products, places stringent demands on packaging that is shockproof, anti-static, and moisture-resistant. Customized wooden packaging effectively protects products from transport damage and meets the quality standards of high-end customers. The automotive industry also relies on wooden packaging for shipping parts and complete vehicles, particularly critical components like engines and chassis. Wooden pallets and crates provide sturdy support and a secure packaging environment. Furthermore, the chemical, pharmaceutical, agricultural, building materials, and furniture industries also make extensive use of wooden packaging to meet their diverse product transportation needs. With the global trend toward green environmental protection, wooden packaging, due to its renewable, recyclable, and environmentally friendly properties, is gradually replacing some plastic and metal packaging materials and playing an increasingly important role in the supply chains of various industries. Overall, wooden packaging, with its strong adaptability and environmental advantages, meets the needs of various industries for safe, efficient, and sustainable packaging solutions, driving the steady development of the industry.The wooden packaging industry is experiencing new development opportunities in terms of industry chain expansion and technological innovation. With the widespread adoption of automated processing, CNC cutting, and modular design, the efficiency and precision of wooden packaging manufacturing have significantly improved, enhancing customization and flexible production capabilities, creating opportunities to meet diverse customer needs. Furthermore, continuous advancements in functional treatment technologies such as moisture-proofing, corrosion-resistance, and shockproofing are enhancing the safety and security of wooden packaging in the transportation of high-value goods. Furthermore, the industry is integrating intelligent tracking technologies such as the Internet of Things and RFID to form a comprehensive "packaging + monitoring + data" service model, enabling customers to achieve visual management throughout the entire process. This not only expands the application of wooden packaging but also provides manufacturers with service-based revenue streams.In the future, the wooden packaging industry will face greater growth potential amidst the restructuring of global supply chains and regional economic integration. The expansion of manufacturing capacity in the Asia-Pacific region and the advancement of infrastructure projects such as the Belt and Road Initiative will continue to drive market demand for wooden packaging. In developed markets, the replacement of old pallets and recycling driven by environmental regulations will also provide a stable source of demand. Furthermore, the

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industry can create new profit growth opportunities by increasing wood utilization, promoting recyclable and biodegradable auxiliary materials, and expanding leasing and recycling business models. Overall, combined with the growth of international trade, strengthened environmental policies, and the trend towards intelligent and service-oriented development, the wooden packaging industry is poised for a golden period of transformation from a product supplier to a provider of comprehensive solutions, offering significant sustainable development potential.

The global Wooden Packaging market size was estimated at USD 34306.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 1.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Wooden Packaging market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Wooden Packaging market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Wooden Packaging market.

Global Wooden Packaging Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the

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overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

UFP Industries

Kamps Pallets

PGS Group

NEFAB GROUP

Millwood

QCPAC

Mercer Torgau

KRONUS

XinTongLian

Guangtianhong

SEVEN Industrial

Angelic Packaging

PalletBiz

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Tianjin Geely Guangda

Shoulide Packaging

TART

Atlas

Market Segmentation (by Type)

Pallets

Containers

Market Segmentation (by Application)

Food and Beverage

Machinery

Electronics and Appliances

Automotive

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

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South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wooden Packaging Market

Overview of the regional outlook of the Wooden Packaging Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

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development potential, and so on. It offers a high-level view of the current state of the Wooden Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Wooden Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

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Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

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Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Wooden Packaging
1.2 Key Market Segments
  1.2.1 Wooden Packaging Segment by Type
  1.2.2 Wooden Packaging Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 WOODEN PACKAGING MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Wooden Packaging Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Wooden Packaging Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 WOODEN PACKAGING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Wooden Packaging Product Life Cycle
3.3 Global Wooden Packaging Sales by Manufacturers (2020-2025)
3.4 Global Wooden Packaging Revenue Market Share by Manufacturers (2020-2025)
3.5 Wooden Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Wooden Packaging Average Price by Manufacturers (2020-2025)
3.7 Manufacturers’ Manufacturing Sites, Areas Served, and Product Types
3.8 Wooden Packaging Market Competitive Situation and Trends
  3.8.1 Wooden Packaging Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Wooden Packaging Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 WOODEN PACKAGING INDUSTRY CHAIN ANALYSIS

+357 96 030922
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4.1 Wooden Packaging Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WOODEN PACKAGING MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Wooden Packaging Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Wooden Packaging Market
5.7 ESG Ratings of Leading Companies

6 WOODEN PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Wooden Packaging Sales Market Share by Type (2020-2025)
6.3 Global Wooden Packaging Market Size by Type (2020-2025)
6.4 Global Wooden Packaging Price by Type (2020-2025)

7 WOODEN PACKAGING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Wooden Packaging Market Sales by Application (2020-2025)
7.3 Global Wooden Packaging Market Size (M USD) by Application (2020-2025)

+357 96 030922
info@marketpublishers.com

7.4 Global Wooden Packaging Sales Growth Rate by Application (2020-2025)

8 WOODEN PACKAGING MARKET SALES BY REGION

8.1 Global Wooden Packaging Sales by Region
  8.1.1 Global Wooden Packaging Sales by Region
  8.1.2 Global Wooden Packaging Sales Market Share by Region
8.2 Global Wooden Packaging Market Size by Region
  8.2.1 Global Wooden Packaging Market Size by Region
  8.2.2 Global Wooden Packaging Market Size by Region
8.3 North America
  8.3.1 North America Wooden Packaging Sales by Country
  8.3.2 North America Wooden Packaging Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Wooden Packaging Sales by Country
  8.4.2 Europe Wooden Packaging Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Wooden Packaging Sales by Region
  8.5.2 Asia Pacific Wooden Packaging Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Wooden Packaging Sales by Country
  8.6.2 South America Wooden Packaging Market Size by Country
  8.6.3 Brazil Market Overview
  8.6.4 Argentina Market Overview
  8.6.5 Columbia Market Overview
8.7 Middle East and Africa

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8.7.1 Middle East and Africa Wooden Packaging Sales by Region
8.7.2 Middle East and Africa Wooden Packaging Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 WOODEN PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Wooden Packaging by Region(2020-2025)
9.2 Global Wooden Packaging Revenue Market Share by Region (2020-2025)
9.3 Global Wooden Packaging Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Wooden Packaging Production
9.4.1 North America Wooden Packaging Production Growth Rate (2020-2025)
9.4.2 North America Wooden Packaging Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Wooden Packaging Production
9.5.1 Europe Wooden Packaging Production Growth Rate (2020-2025)
9.5.2 Europe Wooden Packaging Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Wooden Packaging Production (2020-2025)
9.6.1 Japan Wooden Packaging Production Growth Rate (2020-2025)
9.6.2 Japan Wooden Packaging Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Wooden Packaging Production (2020-2025)
9.7.1 China Wooden Packaging Production Growth Rate (2020-2025)
9.7.2 China Wooden Packaging Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 UFP Industries
10.1.1 UFP Industries Basic Information
10.1.2 UFP Industries Wooden Packaging Product Overview
10.1.3 UFP Industries Wooden Packaging Product Market Performance
10.1.4 UFP Industries Business Overview
10.1.5 UFP Industries SWOT Analysis

+357 96 030922
info@marketpublishers.com

10.1.6 UFP Industries Recent Developments
10.2 Kamps Pallets
10.2.1 Kamps Pallets Basic Information
10.2.2 Kamps Pallets Wooden Packaging Product Overview
10.2.3 Kamps Pallets Wooden Packaging Product Market Performance
10.2.4 Kamps Pallets Business Overview
10.2.5 Kamps Pallets SWOT Analysis
10.2.6 Kamps Pallets Recent Developments
10.3 PGS Group
10.3.1 PGS Group Basic Information
10.3.2 PGS Group Wooden Packaging Product Overview
10.3.3 PGS Group Wooden Packaging Product Market Performance
10.3.4 PGS Group Business Overview
10.3.5 PGS Group SWOT Analysis
10.3.6 PGS Group Recent Developments
10.4 NEFAB GROUP
10.4.1 NEFAB GROUP Basic Information
10.4.2 NEFAB GROUP Wooden Packaging Product Overview
10.4.3 NEFAB GROUP Wooden Packaging Product Market Performance
10.4.4 NEFAB GROUP Business Overview
10.4.5 NEFAB GROUP Recent Developments
10.5 Millwood
10.5.1 Millwood Basic Information
10.5.2 Millwood Wooden Packaging Product Overview
10.5.3 Millwood Wooden Packaging Product Market Performance
10.5.4 Millwood Business Overview
10.5.5 Millwood Recent Developments
10.6 QCPAC
10.6.1 QCPAC Basic Information
10.6.2 QCPAC Wooden Packaging Product Overview
10.6.3 QCPAC Wooden Packaging Product Market Performance
10.6.4 QCPAC Business Overview
10.6.5 QCPAC Recent Developments
10.7 Mercer Torgau
10.7.1 Mercer Torgau Basic Information
10.7.2 Mercer Torgau Wooden Packaging Product Overview
10.7.3 Mercer Torgau Wooden Packaging Product Market Performance
10.7.4 Mercer Torgau Business Overview
10.7.5 Mercer Torgau Recent Developments

+357 96 030922
info@marketpublishers.com

10.8 KRONUS
10.8.1 KRONUS Basic Information
10.8.2 KRONUS Wooden Packaging Product Overview
10.8.3 KRONUS Wooden Packaging Product Market Performance
10.8.4 KRONUS Business Overview
10.8.5 KRONUS Recent Developments
10.9 XinTongLian
10.9.1 XinTongLian Basic Information
10.9.2 XinTongLian Wooden Packaging Product Overview
10.9.3 XinTongLian Wooden Packaging Product Market Performance
10.9.4 XinTongLian Business Overview
10.9.5 XinTongLian Recent Developments
10.10 Guangtianhong
10.10.1 Guangtianhong Basic Information
10.10.2 Guangtianhong Wooden Packaging Product Overview
10.10.3 Guangtianhong Wooden Packaging Product Market Performance
10.10.4 Guangtianhong Business Overview
10.10.5 Guangtianhong Recent Developments
10.11 SEVEN Industrial
10.11.1 SEVEN Industrial Basic Information
10.11.2 SEVEN Industrial Wooden Packaging Product Overview
10.11.3 SEVEN Industrial Wooden Packaging Product Market Performance
10.11.4 SEVEN Industrial Business Overview
10.11.5 SEVEN Industrial Recent Developments
10.12 Angelic Packaging
10.12.1 Angelic Packaging Basic Information
10.12.2 Angelic Packaging Wooden Packaging Product Overview
10.12.3 Angelic Packaging Wooden Packaging Product Market Performance
10.12.4 Angelic Packaging Business Overview
10.12.5 Angelic Packaging Recent Developments
10.13 PalletBiz
10.13.1 PalletBiz Basic Information
10.13.2 PalletBiz Wooden Packaging Product Overview
10.13.3 PalletBiz Wooden Packaging Product Market Performance
10.13.4 PalletBiz Business Overview
10.13.5 PalletBiz Recent Developments
10.14 DEUFOL
10.14.1 DEUFOL Basic Information
10.14.2 DEUFOL Wooden Packaging Product Overview

+357 96 030922
info@marketpublishers.com

10.14.3 DEUFOL Wooden Packaging Product Market Performance
10.14.4 DEUFOL Business Overview
10.14.5 DEUFOL Recent Developments
10.15 Tianjin Geely Guangda
10.15.1 Tianjin Geely Guangda Basic Information
10.15.2 Tianjin Geely Guangda Wooden Packaging Product Overview
10.15.3 Tianjin Geely Guangda Wooden Packaging Product Market Performance
10.15.4 Tianjin Geely Guangda Business Overview
10.15.5 Tianjin Geely Guangda Recent Developments
10.16 Shoulide Packaging
10.16.1 Shoulide Packaging Basic Information
10.16.2 Shoulide Packaging Wooden Packaging Product Overview
10.16.3 Shoulide Packaging Wooden Packaging Product Market Performance
10.16.4 Shoulide Packaging Business Overview
10.16.5 Shoulide Packaging Recent Developments
10.17 TART
10.17.1 TART Basic Information
10.17.2 TART Wooden Packaging Product Overview
10.17.3 TART Wooden Packaging Product Market Performance
10.17.4 TART Business Overview
10.17.5 TART Recent Developments
10.18 Atlas
10.18.1 Atlas Basic Information
10.18.2 Atlas Wooden Packaging Product Overview
10.18.3 Atlas Wooden Packaging Product Market Performance
10.18.4 Atlas Business Overview
10.18.5 Atlas Recent Developments

11 WOODEN PACKAGING MARKET FORECAST BY REGION

11.1 Global Wooden Packaging Market Size Forecast
11.2 Global Wooden Packaging Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Wooden Packaging Market Size Forecast by Country
11.2.3 Asia Pacific Wooden Packaging Market Size Forecast by Region
11.2.4 South America Wooden Packaging Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Wooden Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

+357 96 030922
info@marketpublishers.com

12.1 Global Wooden Packaging Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Wooden Packaging by Type (2026-2035)
12.1.2 Global Wooden Packaging Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Wooden Packaging by Type (2026-2035)
12.2 Global Wooden Packaging Market Forecast by Application (2026-2035)
12.2.1 Global Wooden Packaging Sales (K MT) Forecast by Application
12.2.2 Global Wooden Packaging Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Wooden Packaging Market Size by Type (M USD)
Table 4. Global Wooden Packaging Market Size by Application
Table 5. Wooden Packaging Market Size Comparison by Region (M USD)
Table 6. Global Wooden Packaging Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Wooden Packaging Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Wooden Packaging Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Wooden Packaging Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wooden Packaging as of 2025)
Table 11. Global Market Wooden Packaging Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Wooden Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Wooden Packaging Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Wooden Packaging Sales by Type (K MT)
Table 27. Global Wooden Packaging Market Size by Type (M USD)
Table 28. Global Wooden Packaging Sales (K MT) by Type (2020-2025)
Table 29. Global Wooden Packaging Sales Market Share by Type (2020-2025)
Table 30. Global Wooden Packaging Market Size (M USD) by Type (2020-2025)
Table 31. Global Wooden Packaging Market Share by Type (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 32. Global Wooden Packaging Price (USD/KG) by Type (2020-2025)
Table 33. Global Wooden Packaging Sales (K MT) by Application
Table 34. Global Wooden Packaging Market Size by Application
Table 35. Global Wooden Packaging Sales by Application (2020-2025) & (K MT)
Table 36. Global Wooden Packaging Sales Market Share by Application (2020-2025)
Table 37. Global Wooden Packaging Market Size by Application (2020-2025) & (M USD)
Table 38. Global Wooden Packaging Market Share by Application (2020-2025)
Table 39. Global Wooden Packaging Sales Growth Rate by Application (2020-2025)
Table 40. Global Wooden Packaging Sales by Region (2020-2025) & (K MT)
Table 41. Global Wooden Packaging Sales Market Share by Region (2020-2025)
Table 42. Global Wooden Packaging Market Size by Region (2020-2025) & (M USD)
Table 43. Global Wooden Packaging Market Size by Region (2020-2025)
Table 44. North America Wooden Packaging Sales by Country (2020-2025) & (K MT)
Table 45. North America Wooden Packaging Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Wooden Packaging Sales by Country (2020-2025) & (K MT)
Table 47. Europe Wooden Packaging Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Wooden Packaging Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Wooden Packaging Market Size by Region (2020-2025) & (M USD)
Table 50. South America Wooden Packaging Sales by Country (2020-2025) & (K MT)
Table 51. South America Wooden Packaging Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Wooden Packaging Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Wooden Packaging Market Size by Region (2020-2025) & (M USD)
Table 54. Global Wooden Packaging Production (K MT) by Region(2020-2025)
Table 55. Global Wooden Packaging Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Wooden Packaging Revenue Market Share by Region (2020-2025)
Table 57. Global Wooden Packaging Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Wooden Packaging Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Wooden Packaging Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Wooden Packaging Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 61. China Wooden Packaging Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 62. UFP Industries Basic Information
Table 63. UFP Industries Wooden Packaging Product Overview
Table 64. UFP Industries Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 65. UFP Industries Business Overview
Table 66. UFP Industries SWOT Analysis
Table 67. UFP Industries Recent Developments
Table 68. Kamps Pallets Basic Information
Table 69. Kamps Pallets Wooden Packaging Product Overview
Table 70. Kamps Pallets Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. Kamps Pallets Business Overview
Table 72. Kamps Pallets SWOT Analysis
Table 73. Kamps Pallets Recent Developments
Table 74. PGS Group Basic Information
Table 75. PGS Group Wooden Packaging Product Overview
Table 76. PGS Group Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. PGS Group Business Overview
Table 78. PGS Group SWOT Analysis
Table 79. PGS Group Recent Developments
Table 80. NEFAB GROUP Basic Information
Table 81. NEFAB GROUP Wooden Packaging Product Overview
Table 82. NEFAB GROUP Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. NEFAB GROUP Business Overview
Table 84. NEFAB GROUP Recent Developments
Table 85. Millwood Basic Information
Table 86. Millwood Wooden Packaging Product Overview
Table 87. Millwood Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Millwood Business Overview
Table 89. Millwood Recent Developments
Table 90. QCPAC Basic Information
Table 91. QCPAC Wooden Packaging Product Overview
Table 92. QCPAC Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

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Table 93. QCPAC Business Overview
Table 94. QCPAC Recent Developments
Table 95. Mercer Torgau Basic Information
Table 96. Mercer Torgau Wooden Packaging Product Overview
Table 97. Mercer Torgau Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. Mercer Torgau Business Overview
Table 99. Mercer Torgau Recent Developments
Table 100. KRONUS Basic Information
Table 101. KRONUS Wooden Packaging Product Overview
Table 102. KRONUS Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. KRONUS Business Overview
Table 104. KRONUS Recent Developments
Table 105. XinTongLian Basic Information
Table 106. XinTongLian Wooden Packaging Product Overview
Table 107. XinTongLian Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. XinTongLian Business Overview
Table 109. XinTongLian Recent Developments
Table 110. Guangtianhong Basic Information
Table 111. Guangtianhong Wooden Packaging Product Overview
Table 112. Guangtianhong Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Guangtianhong Business Overview
Table 114. Guangtianhong Recent Developments
Table 115. SEVEN Industrial Basic Information
Table 116. SEVEN Industrial Wooden Packaging Product Overview
Table 117. SEVEN Industrial Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. SEVEN Industrial Business Overview
Table 119. SEVEN Industrial Recent Developments
Table 120. Angelic Packaging Basic Information
Table 121. Angelic Packaging Wooden Packaging Product Overview
Table 122. Angelic Packaging Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Angelic Packaging Business Overview
Table 124. Angelic Packaging Recent Developments
Table 125. PalletBiz Basic Information

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Table 126. PalletBiz Wooden Packaging Product Overview
Table 127. PalletBiz Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 128. PalletBiz Business Overview
Table 129. PalletBiz Recent Developments
Table 130. DEUFOL Basic Information
Table 131. DEUFOL Wooden Packaging Product Overview
Table 132. DEUFOL Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 133. DEUFOL Business Overview
Table 134. DEUFOL Recent Developments
Table 135. Tianjin Geely Guangda Basic Information
Table 136. Tianjin Geely Guangda Wooden Packaging Product Overview
Table 137. Tianjin Geely Guangda Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 138. Tianjin Geely Guangda Business Overview
Table 139. Tianjin Geely Guangda Recent Developments
Table 140. Shoulide Packaging Basic Information
Table 141. Shoulide Packaging Wooden Packaging Product Overview
Table 142. Shoulide Packaging Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 143. Shoulide Packaging Business Overview
Table 144. Shoulide Packaging Recent Developments
Table 145. TART Basic Information
Table 146. TART Wooden Packaging Product Overview
Table 147. TART Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 148. TART Business Overview
Table 149. TART Recent Developments
Table 150. Atlas Basic Information
Table 151. Atlas Wooden Packaging Product Overview
Table 152. Atlas Wooden Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 153. Atlas Business Overview
Table 154. Atlas Recent Developments
Table 155. Global Wooden Packaging Sales Forecast by Region (2026-2035) & (K MT)
Table 156. Global Wooden Packaging Market Size Forecast by Region (2026-2035) & (M USD)
Table 157. North America Wooden Packaging Sales Forecast by Country (2026-2035)

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& (K MT)
Table 158. North America Wooden Packaging Market Size Forecast by Country (2026-2035) & (M USD)
Table 159. Europe Wooden Packaging Sales Forecast by Country (2026-2035) & (K MT)
Table 160. Europe Wooden Packaging Market Size Forecast by Country (2026-2035) & (M USD)
Table 161. Asia Pacific Wooden Packaging Sales Forecast by Region (2026-2035) & (K MT)
Table 162. Asia Pacific Wooden Packaging Market Size Forecast by Region (2026-2035) & (M USD)
Table 163. South America Wooden Packaging Sales Forecast by Country (2026-2035) & (K MT)
Table 164. South America Wooden Packaging Market Size Forecast by Country (2026-2035) & (M USD)
Table 165. Middle East and Africa Wooden Packaging Sales Forecast by Country (2026-2035) & (Units)
Table 166. Middle East and Africa Wooden Packaging Market Size Forecast by Country (2026-2035) & (M USD)
Table 167. Global Wooden Packaging Sales Forecast by Type (2026-2035) & (K MT)
Table 168. Global Wooden Packaging Market Size Forecast by Type (2026-2035) & (M USD)
Table 169. Global Wooden Packaging Price Forecast by Type (2026-2035) & (USD/KG)
Table 170. Global Wooden Packaging Sales (K MT) Forecast by Application (2026-2035)
Table 171. Global Wooden Packaging Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Wooden Packaging
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Wooden Packaging Market Size (M USD), 2025-2035
Figure 5. Global Wooden Packaging Market Size (M USD) (2020-2035)
Figure 6. Global Wooden Packaging Sales (K MT) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Wooden Packaging Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Wooden Packaging Product Life Cycle
Figure 13. Wooden Packaging Sales Share by Manufacturers in 2025
Figure 14. Global Wooden Packaging Revenue Share by Manufacturers in 2025
Figure 15. Wooden Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Wooden Packaging Average Price (USD/KG) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Wooden Packaging Revenue in 2025
Figure 18. Industry Chain Map of Wooden Packaging
Figure 19. Global Wooden Packaging Market PEST Analysis
Figure 20. Global Wooden Packaging Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Wooden Packaging Market Share by Type
Figure 27. Sales Market Share of Wooden Packaging by Type (2020-2025)
Figure 28. Sales Market Share of Wooden Packaging by Type in 2025
Figure 29. Market Share of Wooden Packaging by Type (2020-2025)
Figure 30. Market Share of Wooden Packaging by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Wooden Packaging Market Share by Application

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Figure 33. Global Wooden Packaging Sales Market Share by Application (2020-2025)
Figure 34. Global Wooden Packaging Sales Market Share by Application in 2025
Figure 35. Global Wooden Packaging Market Share by Application (2020-2025)
Figure 36. Global Wooden Packaging Market Share by Application in 2025
Figure 37. Global Wooden Packaging Sales Growth Rate by Application (2020-2025)
Figure 38. Global Wooden Packaging Sales Market Share by Region (2020-2025)
Figure 39. Global Wooden Packaging Market Size by Region (2020-2025)
Figure 40. North America Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 41. North America Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 42. North America Wooden Packaging Sales Market Share by Country in 2024
Figure 43. North America Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Wooden Packaging Market Size by Country in 2024
Figure 45. U.S. Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 46. U.S. Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Wooden Packaging Sales (K MT) and Growth Rate (2020-2025)
Figure 48. Canada Wooden Packaging Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Wooden Packaging Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Wooden Packaging Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 52. Europe Wooden Packaging Sales Market Share by Country in 2024
Figure 53. Europe Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Wooden Packaging Market Size by Country in 2024
Figure 55. Germany Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 56. Germany Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 58. France Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 60. U.K. Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)

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Figure 62. Italy Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 64. Spain Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Wooden Packaging Sales and Growth Rate (K MT)
Figure 66. Asia Pacific Wooden Packaging Sales Market Share by Region in 2024
Figure 67. Asia Pacific Wooden Packaging Market Size by Region in 2024
Figure 68. China Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 69. China Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 71. Japan Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 73. South Korea Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 75. India Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 77. Southeast Asia Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Wooden Packaging Sales and Growth Rate (K MT)
Figure 79. South America Wooden Packaging Sales Market Share by Country in 2024
Figure 80. South America Wooden Packaging Market Size and Growth Rate (M USD)
Figure 81. South America Wooden Packaging Market Size by Country in 2024
Figure 82. Brazil Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 83. Brazil Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 85. Argentina Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 87. Columbia Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Wooden Packaging Sales and Growth Rate (K MT)

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Figure 89. Middle East and Africa Wooden Packaging Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Wooden Packaging Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Wooden Packaging Market Size by Region in 2024
Figure 92. Saudi Arabia Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 93. Saudi Arabia Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 95. UAE Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 97. Egypt Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 99. Nigeria Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Wooden Packaging Sales and Growth Rate (2020-2025) & (K MT)
Figure 101. South Africa Wooden Packaging Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Wooden Packaging Production Market Share by Region (2020-2025)
Figure 103. North America Wooden Packaging Production (K MT) Growth Rate (2020-2025)
Figure 104. Europe Wooden Packaging Production (K MT) Growth Rate (2020-2025)
Figure 105. Japan Wooden Packaging Production (K MT) Growth Rate (2020-2025)
Figure 106. China Wooden Packaging Production (K MT) Growth Rate (2020-2025)
Figure 107. Global Wooden Packaging Sales Forecast by Volume (2020-2035) & (K MT)
Figure 108. Global Wooden Packaging Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Wooden Packaging Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Wooden Packaging Market Share Forecast by Type (2026-2035)
Figure 111. Global Wooden Packaging Sales Forecast by Application (2026-2035)
Figure 112. Global Wooden Packaging Market Share Forecast by Application (2026-2035)

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