

# Global Women's Handbags Market Research Report 2026(Status and Outlook)

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## Abstracts

Women's handbags are handled medium-to-large bags used to carry personal items. The handbags industry is experiencing a boom, with designer handbags and other varieties commanding thousands of dollars. Handbags are essentially bags that also include purses, satchels, and wallets among others that come in a variety of sizes and are a product of certain fashion designs. Handbags are considered to be some important accessory in the fashion world, especially for women and are considered as a completion piece in the woman's wardrobe.

The global Women's Handbags market size was estimated at USD 1912.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Women's Handbags market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Women's Handbags market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Women's Handbags market.

### **Global Women's Handbags Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Dior  
LVMH  
Coach  
Kering  
Prada  
Michael Kors  
Hermes  
Chanel  
Richemont Group  
Kate Spade  
Burberry  
Tory Burch  
Septwolves  
Fion  
Goldlion  
Wanlima

Phillip Lim  
The Chanel  
Givenchy  
LV  
Proenza

### **Market Segmentation (by Type)**

Canvas  
Leatherette  
Corium

### **Market Segmentation (by Application)**

Age 15-25  
Age 25-50  
Old Than 50  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Women's Handbags Market  
Overview of the regional outlook of the Women's Handbags Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Women's Handbags Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Women's Handbags, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain  
Market dynamics scenario, along with growth opportunities of the market in the years to come  
6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Women's Handbags
- 1.2 Key Market Segments
  - 1.2.1 Women's Handbags Segment by Type
  - 1.2.2 Women's Handbags Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WOMEN'S HANDBAGS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Women's Handbags Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Women's Handbags Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WOMEN'S HANDBAGS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Women's Handbags Product Life Cycle
- 3.3 Global Women's Handbags Sales by Manufacturers (2020-2025)
- 3.4 Global Women's Handbags Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Women's Handbags Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Women's Handbags Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Women's Handbags Market Competitive Situation and Trends
  - 3.8.1 Women's Handbags Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Women's Handbags Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 WOMEN'S HANDBAGS INDUSTRY CHAIN ANALYSIS**

- 4.1 Women's Handbags Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WOMEN'S HANDBAGS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Women's Handbags Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Women's Handbags Market
- 5.7 ESG Ratings of Leading Companies

## **6 WOMEN'S HANDBAGS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Women's Handbags Sales Market Share by Type (2020-2025)
- 6.3 Global Women's Handbags Market Size by Type (2020-2025)
- 6.4 Global Women's Handbags Price by Type (2020-2025)

## **7 WOMEN'S HANDBAGS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Women's Handbags Market Sales by Application (2020-2025)
- 7.3 Global Women's Handbags Market Size (M USD) by Application (2020-2025)

## 7.4 Global Women's Handbags Sales Growth Rate by Application (2020-2025)

# 8 WOMEN'S HANDBAGS MARKET SALES BY REGION

## 8.1 Global Women's Handbags Sales by Region

### 8.1.1 Global Women's Handbags Sales by Region

### 8.1.2 Global Women's Handbags Sales Market Share by Region

## 8.2 Global Women's Handbags Market Size by Region

### 8.2.1 Global Women's Handbags Market Size by Region

### 8.2.2 Global Women's Handbags Market Size by Region

## 8.3 North America

### 8.3.1 North America Women's Handbags Sales by Country

### 8.3.2 North America Women's Handbags Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Women's Handbags Sales by Country

### 8.4.2 Europe Women's Handbags Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Women's Handbags Sales by Region

### 8.5.2 Asia Pacific Women's Handbags Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Women's Handbags Sales by Country

### 8.6.2 South America Women's Handbags Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Women's Handbags Sales by Region
- 8.7.2 Middle East and Africa Women's Handbags Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 WOMEN'S HANDBAGS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Women's Handbags by Region(2020-2025)
- 9.2 Global Women's Handbags Revenue Market Share by Region (2020-2025)
- 9.3 Global Women's Handbags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Women's Handbags Production
  - 9.4.1 North America Women's Handbags Production Growth Rate (2020-2025)
  - 9.4.2 North America Women's Handbags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Women's Handbags Production
  - 9.5.1 Europe Women's Handbags Production Growth Rate (2020-2025)
  - 9.5.2 Europe Women's Handbags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Women's Handbags Production (2020-2025)
  - 9.6.1 Japan Women's Handbags Production Growth Rate (2020-2025)
  - 9.6.2 Japan Women's Handbags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Women's Handbags Production (2020-2025)
  - 9.7.1 China Women's Handbags Production Growth Rate (2020-2025)
  - 9.7.2 China Women's Handbags Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Dior
  - 10.1.1 Dior Basic Information
  - 10.1.2 Dior Women's Handbags Product Overview
  - 10.1.3 Dior Women's Handbags Product Market Performance
  - 10.1.4 Dior Business Overview
  - 10.1.5 Dior SWOT Analysis

- 10.1.6 Dior Recent Developments
- 10.2 LVMH
  - 10.2.1 LVMH Basic Information
  - 10.2.2 LVMH Women's Handbags Product Overview
  - 10.2.3 LVMH Women's Handbags Product Market Performance
  - 10.2.4 LVMH Business Overview
  - 10.2.5 LVMH SWOT Analysis
  - 10.2.6 LVMH Recent Developments
- 10.3 Coach
  - 10.3.1 Coach Basic Information
  - 10.3.2 Coach Women's Handbags Product Overview
  - 10.3.3 Coach Women's Handbags Product Market Performance
  - 10.3.4 Coach Business Overview
  - 10.3.5 Coach SWOT Analysis
  - 10.3.6 Coach Recent Developments
- 10.4 Kering
  - 10.4.1 Kering Basic Information
  - 10.4.2 Kering Women's Handbags Product Overview
  - 10.4.3 Kering Women's Handbags Product Market Performance
  - 10.4.4 Kering Business Overview
  - 10.4.5 Kering Recent Developments
- 10.5 Prada
  - 10.5.1 Prada Basic Information
  - 10.5.2 Prada Women's Handbags Product Overview
  - 10.5.3 Prada Women's Handbags Product Market Performance
  - 10.5.4 Prada Business Overview
  - 10.5.5 Prada Recent Developments
- 10.6 Michael Kors
  - 10.6.1 Michael Kors Basic Information
  - 10.6.2 Michael Kors Women's Handbags Product Overview
  - 10.6.3 Michael Kors Women's Handbags Product Market Performance
  - 10.6.4 Michael Kors Business Overview
  - 10.6.5 Michael Kors Recent Developments
- 10.7 Hermes
  - 10.7.1 Hermes Basic Information
  - 10.7.2 Hermes Women's Handbags Product Overview
  - 10.7.3 Hermes Women's Handbags Product Market Performance
  - 10.7.4 Hermes Business Overview
  - 10.7.5 Hermes Recent Developments

## 10.8 Chanel

### 10.8.1 Chanel Basic Information

### 10.8.2 Chanel Women's Handbags Product Overview

### 10.8.3 Chanel Women's Handbags Product Market Performance

### 10.8.4 Chanel Business Overview

### 10.8.5 Chanel Recent Developments

## 10.9 Richemont Group

### 10.9.1 Richemont Group Basic Information

### 10.9.2 Richemont Group Women's Handbags Product Overview

### 10.9.3 Richemont Group Women's Handbags Product Market Performance

### 10.9.4 Richemont Group Business Overview

### 10.9.5 Richemont Group Recent Developments

## 10.10 Kate Spade

### 10.10.1 Kate Spade Basic Information

### 10.10.2 Kate Spade Women's Handbags Product Overview

### 10.10.3 Kate Spade Women's Handbags Product Market Performance

### 10.10.4 Kate Spade Business Overview

### 10.10.5 Kate Spade Recent Developments

## 10.11 Burberry

### 10.11.1 Burberry Basic Information

### 10.11.2 Burberry Women's Handbags Product Overview

### 10.11.3 Burberry Women's Handbags Product Market Performance

### 10.11.4 Burberry Business Overview

### 10.11.5 Burberry Recent Developments

## 10.12 Tory Burch

### 10.12.1 Tory Burch Basic Information

### 10.12.2 Tory Burch Women's Handbags Product Overview

### 10.12.3 Tory Burch Women's Handbags Product Market Performance

### 10.12.4 Tory Burch Business Overview

### 10.12.5 Tory Burch Recent Developments

## 10.13 Septwolves

### 10.13.1 Septwolves Basic Information

### 10.13.2 Septwolves Women's Handbags Product Overview

### 10.13.3 Septwolves Women's Handbags Product Market Performance

### 10.13.4 Septwolves Business Overview

### 10.13.5 Septwolves Recent Developments

## 10.14 Fion

### 10.14.1 Fion Basic Information

### 10.14.2 Fion Women's Handbags Product Overview

- 10.14.3 Fion Women's Handbags Product Market Performance
- 10.14.4 Fion Business Overview
- 10.14.5 Fion Recent Developments
- 10.15 Goldlion
  - 10.15.1 Goldlion Basic Information
  - 10.15.2 Goldlion Women's Handbags Product Overview
  - 10.15.3 Goldlion Women's Handbags Product Market Performance
  - 10.15.4 Goldlion Business Overview
  - 10.15.5 Goldlion Recent Developments
- 10.16 Wanlima
  - 10.16.1 Wanlima Basic Information
  - 10.16.2 Wanlima Women's Handbags Product Overview
  - 10.16.3 Wanlima Women's Handbags Product Market Performance
  - 10.16.4 Wanlima Business Overview
  - 10.16.5 Wanlima Recent Developments
- 10.17 Phillip Lim
  - 10.17.1 Phillip Lim Basic Information
  - 10.17.2 Phillip Lim Women's Handbags Product Overview
  - 10.17.3 Phillip Lim Women's Handbags Product Market Performance
  - 10.17.4 Phillip Lim Business Overview
  - 10.17.5 Phillip Lim Recent Developments
- 10.18 The Chanel
  - 10.18.1 The Chanel Basic Information
  - 10.18.2 The Chanel Women's Handbags Product Overview
  - 10.18.3 The Chanel Women's Handbags Product Market Performance
  - 10.18.4 The Chanel Business Overview
  - 10.18.5 The Chanel Recent Developments
- 10.19 Givenchy
  - 10.19.1 Givenchy Basic Information
  - 10.19.2 Givenchy Women's Handbags Product Overview
  - 10.19.3 Givenchy Women's Handbags Product Market Performance
  - 10.19.4 Givenchy Business Overview
  - 10.19.5 Givenchy Recent Developments
- 10.20 LV
  - 10.20.1 LV Basic Information
  - 10.20.2 LV Women's Handbags Product Overview
  - 10.20.3 LV Women's Handbags Product Market Performance
  - 10.20.4 LV Business Overview
  - 10.20.5 LV Recent Developments

## 10.21 Proenza

### 10.21.1 Proenza Basic Information

### 10.21.2 Proenza Women's Handbags Product Overview

### 10.21.3 Proenza Women's Handbags Product Market Performance

### 10.21.4 Proenza Business Overview

### 10.21.5 Proenza Recent Developments

## **11 WOMEN'S HANDBAGS MARKET FORECAST BY REGION**

### 11.1 Global Women's Handbags Market Size Forecast

### 11.2 Global Women's Handbags Market Forecast by Region

#### 11.2.1 North America Market Size Forecast by Country

#### 11.2.2 Europe Women's Handbags Market Size Forecast by Country

#### 11.2.3 Asia Pacific Women's Handbags Market Size Forecast by Region

#### 11.2.4 South America Women's Handbags Market Size Forecast by Country

#### 11.2.5 Middle East and Africa Forecasted Sales of Women's Handbags by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

### 12.1 Global Women's Handbags Market Forecast by Type (2026-2035)

#### 12.1.1 Global Forecasted Sales of Women's Handbags by Type (2026-2035)

#### 12.1.2 Global Women's Handbags Market Size Forecast by Type (2026-2035)

#### 12.1.3 Global Forecasted Price of Women's Handbags by Type (2026-2035)

### 12.2 Global Women's Handbags Market Forecast by Application (2026-2035)

#### 12.2.1 Global Women's Handbags Sales (K Units) Forecast by Application

#### 12.2.2 Global Women's Handbags Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                             |
|-------------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                           |
| Table 2. Introduction of the Application                                                                    |
| Table 3. Global Women's Handbags Market Size by Type (M USD)                                                |
| Table 4. Global Women's Handbags Market Size by Application                                                 |
| Table 5. Women's Handbags Market Size Comparison by Region (M USD)                                          |
| Table 6. Global Women's Handbags Sales (K Units) by Manufacturers (2020-2025)                               |
| Table 7. Global Women's Handbags Sales Market Share by Manufacturers (2020-2025)                            |
| Table 8. Global Women's Handbags Revenue (M USD) by Manufacturers (2020-2025)                               |
| Table 9. Global Women's Handbags Revenue Share by Manufacturers (2020-2025)                                 |
| Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Women's Handbags as of 2025) |
| Table 11. Global Market Women's Handbags Average Price (USD/Unit) of Key Manufacturers (2020-2025)          |
| Table 12. Manufacturers? Manufacturing Sites, Areas Served                                                  |
| Table 13. Manufacturers? Product Type                                                                       |
| Table 14. Global Women's Handbags Manufacturers Market Concentration Ratio (CR5 and HHI)                    |
| Table 15. Mergers & Acquisitions, Expansion Plans                                                           |
| Table 16. Market Overview of Key Raw Materials                                                              |
| Table 17. Midstream Market Analysis                                                                         |
| Table 18. Downstream Customer Analysis                                                                      |
| Table 19. Key Development Trends                                                                            |
| Table 20. Driving Factors                                                                                   |
| Table 21. Women's Handbags Market Challenges                                                                |
| Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026                                        |
| Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027                                          |
| Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026                                          |
| Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries                |
| Table 26. Global Women's Handbags Sales by Type (K Units)                                                   |
| Table 27. Global Women's Handbags Market Size by Type (M USD)                                               |
| Table 28. Global Women's Handbags Sales (K Units) by Type (2020-2025)                                       |
| Table 29. Global Women's Handbags Sales Market Share by Type (2020-2025)                                    |
| Table 30. Global Women's Handbags Market Size (M USD) by Type (2020-2025)                                   |
| Table 31. Global Women's Handbags Market Share by Type (2020-2025)                                          |

|                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------|
| Table 32. Global Women's Handbags Price (USD/Unit) by Type (2020-2025)                                                               |
| Table 33. Global Women's Handbags Sales (K Units) by Application                                                                     |
| Table 34. Global Women's Handbags Market Size by Application                                                                         |
| Table 35. Global Women's Handbags Sales by Application (2020-2025) & (K Units)                                                       |
| Table 36. Global Women's Handbags Sales Market Share by Application (2020-2025)                                                      |
| Table 37. Global Women's Handbags Market Size by Application (2020-2025) & (M USD)                                                   |
| Table 38. Global Women's Handbags Market Share by Application (2020-2025)                                                            |
| Table 39. Global Women's Handbags Sales Growth Rate by Application (2020-2025)                                                       |
| Table 40. Global Women's Handbags Sales by Region (2020-2025) & (K Units)                                                            |
| Table 41. Global Women's Handbags Sales Market Share by Region (2020-2025)                                                           |
| Table 42. Global Women's Handbags Market Size by Region (2020-2025) & (M USD)                                                        |
| Table 43. Global Women's Handbags Market Size by Region (2020-2025)                                                                  |
| Table 44. North America Women's Handbags Sales by Country (2020-2025) & (K Units)                                                    |
| Table 45. North America Women's Handbags Market Size by Country (2020-2025) & (M USD)                                                |
| Table 46. Europe Women's Handbags Sales by Country (2020-2025) & (K Units)                                                           |
| Table 47. Europe Women's Handbags Market Size by Country (2020-2025) & (M USD)                                                       |
| Table 48. Asia Pacific Women's Handbags Sales by Region (2020-2025) & (K Units)                                                      |
| Table 49. Asia Pacific Women's Handbags Market Size by Region (2020-2025) & (M USD)                                                  |
| Table 50. South America Women's Handbags Sales by Country (2020-2025) & (K Units)                                                    |
| Table 51. South America Women's Handbags Market Size by Country (2020-2025) & (M USD)                                                |
| Table 52. Middle East and Africa Women's Handbags Sales by Region (2020-2025) & (K Units)                                            |
| Table 53. Middle East and Africa Women's Handbags Market Size by Region (2020-2025) & (M USD)                                        |
| Table 54. Global Women's Handbags Production (K Units) by Region(2020-2025)                                                          |
| Table 55. Global Women's Handbags Revenue (US\$ Million) by Region (2020-2025)                                                       |
| Table 56. Global Women's Handbags Revenue Market Share by Region (2020-2025)                                                         |
| Table 57. Global Women's Handbags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 58. North America Women's Handbags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 59. Europe Women's Handbags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 60. Japan Women's Handbags Production (K Units), Revenue (US\$ Million),                                                       |

Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Women's Handbags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Dior Basic Information

Table 63. Dior Women's Handbags Product Overview

Table 64. Dior Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Dior Business Overview

Table 66. Dior SWOT Analysis

Table 67. Dior Recent Developments

Table 68. LVMH Basic Information

Table 69. LVMH Women's Handbags Product Overview

Table 70. LVMH Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. LVMH Business Overview

Table 72. LVMH SWOT Analysis

Table 73. LVMH Recent Developments

Table 74. Coach Basic Information

Table 75. Coach Women's Handbags Product Overview

Table 76. Coach Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Coach Business Overview

Table 78. Coach SWOT Analysis

Table 79. Coach Recent Developments

Table 80. Kering Basic Information

Table 81. Kering Women's Handbags Product Overview

Table 82. Kering Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Kering Business Overview

Table 84. Kering Recent Developments

Table 85. Prada Basic Information

Table 86. Prada Women's Handbags Product Overview

Table 87. Prada Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Prada Business Overview

Table 89. Prada Recent Developments

Table 90. Michael Kors Basic Information

Table 91. Michael Kors Women's Handbags Product Overview

Table 92. Michael Kors Women's Handbags Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 93. Michael Kors Business Overview

Table 94. Michael Kors Recent Developments

Table 95. Hermes Basic Information

Table 96. Hermes Women's Handbags Product Overview

Table 97. Hermes Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Hermes Business Overview

Table 99. Hermes Recent Developments

Table 100. Chanel Basic Information

Table 101. Chanel Women's Handbags Product Overview

Table 102. Chanel Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Chanel Business Overview

Table 104. Chanel Recent Developments

Table 105. Richemont Group Basic Information

Table 106. Richemont Group Women's Handbags Product Overview

Table 107. Richemont Group Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Richemont Group Business Overview

Table 109. Richemont Group Recent Developments

Table 110. Kate Spade Basic Information

Table 111. Kate Spade Women's Handbags Product Overview

Table 112. Kate Spade Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Kate Spade Business Overview

Table 114. Kate Spade Recent Developments

Table 115. Burberry Basic Information

Table 116. Burberry Women's Handbags Product Overview

Table 117. Burberry Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Burberry Business Overview

Table 119. Burberry Recent Developments

Table 120. Tory Burch Basic Information

Table 121. Tory Burch Women's Handbags Product Overview

Table 122. Tory Burch Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Tory Burch Business Overview

Table 124. Tory Burch Recent Developments

|                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------|
| Table 125. Septwolves Basic Information                                                                                 |
| Table 126. Septwolves Women's Handbags Product Overview                                                                 |
| Table 127. Septwolves Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)  |
| Table 128. Septwolves Business Overview                                                                                 |
| Table 129. Septwolves Recent Developments                                                                               |
| Table 130. Fion Basic Information                                                                                       |
| Table 131. Fion Women's Handbags Product Overview                                                                       |
| Table 132. Fion Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 133. Fion Business Overview                                                                                       |
| Table 134. Fion Recent Developments                                                                                     |
| Table 135. Goldlion Basic Information                                                                                   |
| Table 136. Goldlion Women's Handbags Product Overview                                                                   |
| Table 137. Goldlion Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)    |
| Table 138. Goldlion Business Overview                                                                                   |
| Table 139. Goldlion Recent Developments                                                                                 |
| Table 140. Wanlima Basic Information                                                                                    |
| Table 141. Wanlima Women's Handbags Product Overview                                                                    |
| Table 142. Wanlima Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 143. Wanlima Business Overview                                                                                    |
| Table 144. Wanlima Recent Developments                                                                                  |
| Table 145. Phillip Lim Basic Information                                                                                |
| Table 146. Phillip Lim Women's Handbags Product Overview                                                                |
| Table 147. Phillip Lim Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 148. Phillip Lim Business Overview                                                                                |
| Table 149. Phillip Lim Recent Developments                                                                              |
| Table 150. The Chanel Basic Information                                                                                 |
| Table 151. The Chanel Women's Handbags Product Overview                                                                 |
| Table 152. The Chanel Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)  |
| Table 153. The Chanel Business Overview                                                                                 |
| Table 154. The Chanel Recent Developments                                                                               |
| Table 155. Givenchy Basic Information                                                                                   |
| Table 156. Givenchy Women's Handbags Product Overview                                                                   |
| Table 157. Givenchy Women's Handbags Sales (K Units), Revenue (M USD), Price                                            |

(USD/Unit) and Gross Margin (2020-2025)

Table 158. Givenchy Business Overview

Table 159. Givenchy Recent Developments

Table 160. LV Basic Information

Table 161. LV Women's Handbags Product Overview

Table 162. LV Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 163. LV Business Overview

Table 164. LV Recent Developments

Table 165. Proenza Basic Information

Table 166. Proenza Women's Handbags Product Overview

Table 167. Proenza Women's Handbags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 168. Proenza Business Overview

Table 169. Proenza Recent Developments

Table 170. Global Women's Handbags Sales Forecast by Region (2026-2035) & (K Units)

Table 171. Global Women's Handbags Market Size Forecast by Region (2026-2035) & (M USD)

Table 172. North America Women's Handbags Sales Forecast by Country (2026-2035) & (K Units)

Table 173. North America Women's Handbags Market Size Forecast by Country (2026-2035) & (M USD)

Table 174. Europe Women's Handbags Sales Forecast by Country (2026-2035) & (K Units)

Table 175. Europe Women's Handbags Market Size Forecast by Country (2026-2035) & (M USD)

Table 176. Asia Pacific Women's Handbags Sales Forecast by Region (2026-2035) & (K Units)

Table 177. Asia Pacific Women's Handbags Market Size Forecast by Region (2026-2035) & (M USD)

Table 178. South America Women's Handbags Sales Forecast by Country (2026-2035) & (K Units)

Table 179. South America Women's Handbags Market Size Forecast by Country (2026-2035) & (M USD)

Table 180. Middle East and Africa Women's Handbags Sales Forecast by Country (2026-2035) & (Units)

Table 181. Middle East and Africa Women's Handbags Market Size Forecast by Country (2026-2035) & (M USD)

Table 182. Global Women's Handbags Sales Forecast by Type (2026-2035) & (K Units)

Table 183. Global Women's Handbags Market Size Forecast by Type (2026-2035) & (M USD)

Table 184. Global Women's Handbags Price Forecast by Type (2026-2035) & (USD/Unit)

Table 185. Global Women's Handbags Sales (K Units) Forecast by Application (2026-2035)

Table 186. Global Women's Handbags Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Women's Handbags
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Women's Handbags Market Size (M USD), 2025-2035
- Figure 5. Global Women's Handbags Market Size (M USD) (2020-2035)
- Figure 6. Global Women's Handbags Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Women's Handbags Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Women's Handbags Product Life Cycle
- Figure 13. Women's Handbags Sales Share by Manufacturers in 2025
- Figure 14. Global Women's Handbags Revenue Share by Manufacturers in 2025
- Figure 15. Women's Handbags Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Women's Handbags Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Women's Handbags Revenue in 2025
- Figure 18. Industry Chain Map of Women's Handbags
- Figure 19. Global Women's Handbags Market PEST Analysis
- Figure 20. Global Women's Handbags Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Women's Handbags Market Share by Type
- Figure 27. Sales Market Share of Women's Handbags by Type (2020-2025)
- Figure 28. Sales Market Share of Women's Handbags by Type in 2025
- Figure 29. Market Share of Women's Handbags by Type (2020-2025)
- Figure 30. Market Share of Women's Handbags by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Women's Handbags Market Share by Application

- Figure 33. Global Women's Handbags Sales Market Share by Application (2020-2025)
- Figure 34. Global Women's Handbags Sales Market Share by Application in 2025
- Figure 35. Global Women's Handbags Market Share by Application (2020-2025)
- Figure 36. Global Women's Handbags Market Share by Application in 2025
- Figure 37. Global Women's Handbags Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Women's Handbags Sales Market Share by Region (2020-2025)
- Figure 39. Global Women's Handbags Market Size by Region (2020-2025)
- Figure 40. North America Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Women's Handbags Sales Market Share by Country in 2024
- Figure 43. North America Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Women's Handbags Market Size by Country in 2024
- Figure 45. U.S. Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Women's Handbags Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Women's Handbags Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Women's Handbags Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Women's Handbags Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Women's Handbags Sales Market Share by Country in 2024
- Figure 53. Europe Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Women's Handbags Market Size by Country in 2024
- Figure 55. Germany Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Women's Handbags Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Women's Handbags Sales Market Share by Region in 2024

Figure 67. Asia Pacific Women's Handbags Market Size by Region in 2024

Figure 68. China Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Women's Handbags Sales and Growth Rate (K Units)

Figure 79. South America Women's Handbags Sales Market Share by Country in 2024

Figure 80. South America Women's Handbags Market Size and Growth Rate (M USD)

Figure 81. South America Women's Handbags Market Size by Country in 2024

Figure 82. Brazil Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Women's Handbags Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Women's Handbags Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Women's Handbags Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Women's Handbags Market Size by Region in 2024

Figure 92. Saudi Arabia Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Women's Handbags Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Women's Handbags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Women's Handbags Production Market Share by Region (2020-2025)

Figure 103. North America Women's Handbags Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Women's Handbags Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Women's Handbags Production (K Units) Growth Rate (2020-2025)

Figure 106. China Women's Handbags Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Women's Handbags Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Women's Handbags Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Women's Handbags Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Women's Handbags Market Share Forecast by Type (2026-2035)

Figure 111. Global Women's Handbags Sales Forecast by Application (2026-2035)

Figure 112. Global Women's Handbags Market Share Forecast by Application  
(2026-2035)

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