

# Global Wireless Power Integrated Circuits (ICs) Market Research Report 2024(Status and Outlook)

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### **Abstracts**

### Report Overview

Wireless Power Integrated Circuits (ICs) are a type of electronic component that allows wireless transfer of power between devices using electromagnetic fields. These ICs typically consist of a transmitter and a receiver circuit, with the transmitter converting the input DC power into a high frequency AC signal that is transmitted wirelessly to the receiver. The receiver then converts this AC signal back to DC power to be used by the device. Wireless power ICs are commonly used in a range of applications, including consumer electronics, medical devices, and automotive systems, among others. They offer the convenience of wireless charging without the need for cables and connectors, making them an attractive option for mobile and portable devices.

This report provides a deep insight into the global Wireless Power Integrated Circuits (ICs) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wireless Power Integrated Circuits (ICs) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wireless Power Integrated Circuits (ICs) market in any manner.

Global Wireless Power Integrated Circuits (ICs) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Rohm
Renesas Technology
Toshiba Semiconductor
Texas Instruments
Integrated Device Technology
Semtech
Motorola
Silver Telecom
Sanyo Semicon Device
Wurth Elektronik

Sumida



Tyco Electronics

Infineon Technologies	
LAPIS Semiconductor	
Zentrum Mikroelektronik Dresden	
GOODIX	
Shanghai Belling	
Shenzhen Injoinic Technology	
Shanghai Bright Power Semiconductor	
Market Segmentation (by Type)	
Transmitter ICs	
Receiver ICs	
Transceiver ICs	
Market Segmentation (by Application)	
Medical Devices	
Automotive	
Industrial Automation	
Consumer Electronics	
Others	
Geographic Segmentation	
North America (USA, Canada, Mexico)	

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Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wireless Power Integrated Circuits (ICs) Market

Overview of the regional outlook of the Wireless Power Integrated Circuits (ICs) Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your



### competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support



### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless Power Integrated Circuits (ICs) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.



Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wireless Power Integrated Circuits (ICs)
- 1.2 Key Market Segments
  - 1.2.1 Wireless Power Integrated Circuits (ICs) Segment by Type
  - 1.2.2 Wireless Power Integrated Circuits (ICs) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

### 2 WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Wireless Power Integrated Circuits (ICs) Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Wireless Power Integrated Circuits (ICs) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## 3 WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Wireless Power Integrated Circuits (ICs) Sales by Manufacturers (2019-2024)
- 3.2 Global Wireless Power Integrated Circuits (ICs) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wireless Power Integrated Circuits (ICs) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wireless Power Integrated Circuits (ICs) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wireless Power Integrated Circuits (ICs) Sales Sites, Area Served, Product Type
- 3.6 Wireless Power Integrated Circuits (ICs) Market Competitive Situation and Trends



- 3.6.1 Wireless Power Integrated Circuits (ICs) Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Wireless Power Integrated Circuits (ICs) Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### 4 WIRELESS POWER INTEGRATED CIRCUITS (ICS) INDUSTRY CHAIN ANALYSIS

- 4.1 Wireless Power Integrated Circuits (ICs) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

# 6 WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Type (2019-2024)
- 6.3 Global Wireless Power Integrated Circuits (ICs) Market Size Market Share by Type (2019-2024)
- 6.4 Global Wireless Power Integrated Circuits (ICs) Price by Type (2019-2024)

### 7 WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET SEGMENTATION BY APPLICATION



- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wireless Power Integrated Circuits (ICs) Market Sales by Application (2019-2024)
- 7.3 Global Wireless Power Integrated Circuits (ICs) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Wireless Power Integrated Circuits (ICs) Sales Growth Rate by Application (2019-2024)

### 8 WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET SEGMENTATION BY REGION

- 8.1 Global Wireless Power Integrated Circuits (ICs) Sales by Region
  - 8.1.1 Global Wireless Power Integrated Circuits (ICs) Sales by Region
  - 8.1.2 Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Wireless Power Integrated Circuits (ICs) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Wireless Power Integrated Circuits (ICs) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Wireless Power Integrated Circuits (ICs) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Wireless Power Integrated Circuits (ICs) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa



- 8.6.1 Middle East and Africa Wireless Power Integrated Circuits (ICs) Sales by Region
- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

### **9 KEY COMPANIES PROFILE**

- 9.1 Rohm
  - 9.1.1 Rohm Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.1.2 Rohm Wireless Power Integrated Circuits (ICs) Product Overview
- 9.1.3 Rohm Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.1.4 Rohm Business Overview
- 9.1.5 Rohm Wireless Power Integrated Circuits (ICs) SWOT Analysis
- 9.1.6 Rohm Recent Developments
- 9.2 Renesas Technology
  - 9.2.1 Renesas Technology Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.2.2 Renesas Technology Wireless Power Integrated Circuits (ICs) Product Overview
- 9.2.3 Renesas Technology Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.2.4 Renesas Technology Business Overview
  - 9.2.5 Renesas Technology Wireless Power Integrated Circuits (ICs) SWOT Analysis
  - 9.2.6 Renesas Technology Recent Developments
- 9.3 Toshiba Semiconductor
- 9.3.1 Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) Basic Information
- 9.3.2 Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) Product Overview
- 9.3.3 Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.3.4 Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) SWOT Analysis
  - 9.3.5 Toshiba Semiconductor Business Overview
  - 9.3.6 Toshiba Semiconductor Recent Developments
- 9.4 Texas Instruments
  - 9.4.1 Texas Instruments Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.4.2 Texas Instruments Wireless Power Integrated Circuits (ICs) Product Overview
- 9.4.3 Texas Instruments Wireless Power Integrated Circuits (ICs) Product Market Performance



- 9.4.4 Texas Instruments Business Overview
- 9.4.5 Texas Instruments Recent Developments
- 9.5 Integrated Device Technology
- 9.5.1 Integrated Device Technology Wireless Power Integrated Circuits (ICs) Basic Information
- 9.5.2 Integrated Device Technology Wireless Power Integrated Circuits (ICs) Product Overview
- 9.5.3 Integrated Device Technology Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.5.4 Integrated Device Technology Business Overview
  - 9.5.5 Integrated Device Technology Recent Developments
- 9.6 Semtech
  - 9.6.1 Semtech Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.6.2 Semtech Wireless Power Integrated Circuits (ICs) Product Overview
- 9.6.3 Semtech Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.6.4 Semtech Business Overview
- 9.6.5 Semtech Recent Developments
- 9.7 Motorola
  - 9.7.1 Motorola Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.7.2 Motorola Wireless Power Integrated Circuits (ICs) Product Overview
  - 9.7.3 Motorola Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.7.4 Motorola Business Overview
  - 9.7.5 Motorola Recent Developments
- 9.8 Silver Telecom
- 9.8.1 Silver Telecom Wireless Power Integrated Circuits (ICs) Basic Information
- 9.8.2 Silver Telecom Wireless Power Integrated Circuits (ICs) Product Overview
- 9.8.3 Silver Telecom Wireless Power Integrated Circuits (ICs) Product Market

#### Performance

- 9.8.4 Silver Telecom Business Overview
- 9.8.5 Silver Telecom Recent Developments
- 9.9 Sanyo Semicon Device
- 9.9.1 Sanyo Semicon Device Wireless Power Integrated Circuits (ICs) Basic Information
- 9.9.2 Sanyo Semicon Device Wireless Power Integrated Circuits (ICs) Product Overview
- 9.9.3 Sanyo Semicon Device Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.9.4 Sanyo Semicon Device Business Overview
- 9.9.5 Sanyo Semicon Device Recent Developments



- 9.10 Wurth Elektronik
  - 9.10.1 Wurth Elektronik Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.10.2 Wurth Elektronik Wireless Power Integrated Circuits (ICs) Product Overview
- 9.10.3 Wurth Elektronik Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.10.4 Wurth Elektronik Business Overview
- 9.10.5 Wurth Elektronik Recent Developments
- 9.11 Sumida
- 9.11.1 Sumida Wireless Power Integrated Circuits (ICs) Basic Information
- 9.11.2 Sumida Wireless Power Integrated Circuits (ICs) Product Overview
- 9.11.3 Sumida Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.11.4 Sumida Business Overview
- 9.11.5 Sumida Recent Developments
- 9.12 Tyco Electronics
  - 9.12.1 Tyco Electronics Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.12.2 Tyco Electronics Wireless Power Integrated Circuits (ICs) Product Overview
- 9.12.3 Tyco Electronics Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.12.4 Tyco Electronics Business Overview
- 9.12.5 Tyco Electronics Recent Developments
- 9.13 Infineon Technologies
- 9.13.1 Infineon Technologies Wireless Power Integrated Circuits (ICs) Basic Information
- 9.13.2 Infineon Technologies Wireless Power Integrated Circuits (ICs) Product Overview
- 9.13.3 Infineon Technologies Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.13.4 Infineon Technologies Business Overview
- 9.13.5 Infineon Technologies Recent Developments
- 9.14 LAPIS Semiconductor
- 9.14.1 LAPIS Semiconductor Wireless Power Integrated Circuits (ICs) Basic Information
- 9.14.2 LAPIS Semiconductor Wireless Power Integrated Circuits (ICs) Product Overview
- 9.14.3 LAPIS Semiconductor Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.14.4 LAPIS Semiconductor Business Overview
- 9.14.5 LAPIS Semiconductor Recent Developments
- 9.15 Zentrum Mikroelektronik Dresden



- 9.15.1 Zentrum Mikroelektronik Dresden Wireless Power Integrated Circuits (ICs) Basic Information
- 9.15.2 Zentrum Mikroelektronik Dresden Wireless Power Integrated Circuits (ICs) Product Overview
- 9.15.3 Zentrum Mikroelektronik Dresden Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.15.4 Zentrum Mikroelektronik Dresden Business Overview
- 9.15.5 Zentrum Mikroelektronik Dresden Recent Developments
- 9.16 GOODIX
  - 9.16.1 GOODIX Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.16.2 GOODIX Wireless Power Integrated Circuits (ICs) Product Overview
  - 9.16.3 GOODIX Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.16.4 GOODIX Business Overview
  - 9.16.5 GOODIX Recent Developments
- 9.17 Shanghai Belling
  - 9.17.1 Shanghai Belling Wireless Power Integrated Circuits (ICs) Basic Information
  - 9.17.2 Shanghai Belling Wireless Power Integrated Circuits (ICs) Product Overview
- 9.17.3 Shanghai Belling Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.17.4 Shanghai Belling Business Overview
  - 9.17.5 Shanghai Belling Recent Developments
- 9.18 Shenzhen Injoinic Technology
- 9.18.1 Shenzhen Injoinic Technology Wireless Power Integrated Circuits (ICs) Basic Information
- 9.18.2 Shenzhen Injoinic Technology Wireless Power Integrated Circuits (ICs) Product Overview
- 9.18.3 Shenzhen Injoinic Technology Wireless Power Integrated Circuits (ICs) Product Market Performance
  - 9.18.4 Shenzhen Injoinic Technology Business Overview
  - 9.18.5 Shenzhen Injoinic Technology Recent Developments
- 9.19 Shanghai Bright Power Semiconductor
- 9.19.1 Shanghai Bright Power Semiconductor Wireless Power Integrated Circuits (ICs) Basic Information
- 9.19.2 Shanghai Bright Power Semiconductor Wireless Power Integrated Circuits (ICs) Product Overview
- 9.19.3 Shanghai Bright Power Semiconductor Wireless Power Integrated Circuits (ICs) Product Market Performance
- 9.19.4 Shanghai Bright Power Semiconductor Business Overview
- 9.19.5 Shanghai Bright Power Semiconductor Recent Developments



### 10 WIRELESS POWER INTEGRATED CIRCUITS (ICS) MARKET FORECAST BY REGION

- 10.1 Global Wireless Power Integrated Circuits (ICs) Market Size Forecast
- 10.2 Global Wireless Power Integrated Circuits (ICs) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Wireless Power Integrated Circuits (ICs) Market Size Forecast by Country
- 10.2.3 Asia Pacific Wireless Power Integrated Circuits (ICs) Market Size Forecast by Region
- 10.2.4 South America Wireless Power Integrated Circuits (ICs) Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Wireless Power Integrated Circuits (ICs) by Country

### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Wireless Power Integrated Circuits (ICs) Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Wireless Power Integrated Circuits (ICs) by Type (2025-2030)
- 11.1.2 Global Wireless Power Integrated Circuits (ICs) Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Wireless Power Integrated Circuits (ICs) by Type (2025-2030)
- 11.2 Global Wireless Power Integrated Circuits (ICs) Market Forecast by Application (2025-2030)
- 11.2.1 Global Wireless Power Integrated Circuits (ICs) Sales (K Units) Forecast by Application
- 11.2.2 Global Wireless Power Integrated Circuits (ICs) Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



### **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Wireless Power Integrated Circuits (ICs) Market Size Comparison by Region (M USD)
- Table 5. Global Wireless Power Integrated Circuits (ICs) Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Wireless Power Integrated Circuits (ICs) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Wireless Power Integrated Circuits (ICs) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wireless Power Integrated Circuits (ICs) as of 2022)
- Table 10. Global Market Wireless Power Integrated Circuits (ICs) Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Wireless Power Integrated Circuits (ICs) Sales Sites and Area Served
- Table 12. Manufacturers Wireless Power Integrated Circuits (ICs) Product Type
- Table 13. Global Wireless Power Integrated Circuits (ICs) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Wireless Power Integrated Circuits (ICs)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Wireless Power Integrated Circuits (ICs) Market Challenges
- Table 22. Global Wireless Power Integrated Circuits (ICs) Sales by Type (K Units)
- Table 23. Global Wireless Power Integrated Circuits (ICs) Market Size by Type (M USD)
- Table 24. Global Wireless Power Integrated Circuits (ICs) Sales (K Units) by Type (2019-2024)
- Table 25. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Type



(2019-2024)

Table 26. Global Wireless Power Integrated Circuits (ICs) Market Size (M USD) by Type (2019-2024)

Table 27. Global Wireless Power Integrated Circuits (ICs) Market Size Share by Type (2019-2024)

Table 28. Global Wireless Power Integrated Circuits (ICs) Price (USD/Unit) by Type (2019-2024)

Table 29. Global Wireless Power Integrated Circuits (ICs) Sales (K Units) by Application

Table 30. Global Wireless Power Integrated Circuits (ICs) Market Size by Application

Table 31. Global Wireless Power Integrated Circuits (ICs) Sales by Application (2019-2024) & (K Units)

Table 32. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Application (2019-2024)

Table 33. Global Wireless Power Integrated Circuits (ICs) Sales by Application (2019-2024) & (M USD)

Table 34. Global Wireless Power Integrated Circuits (ICs) Market Share by Application (2019-2024)

Table 35. Global Wireless Power Integrated Circuits (ICs) Sales Growth Rate by Application (2019-2024)

Table 36. Global Wireless Power Integrated Circuits (ICs) Sales by Region (2019-2024) & (K Units)

Table 37. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Region (2019-2024)

Table 38. North America Wireless Power Integrated Circuits (ICs) Sales by Country (2019-2024) & (K Units)

Table 39. Europe Wireless Power Integrated Circuits (ICs) Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Wireless Power Integrated Circuits (ICs) Sales by Region (2019-2024) & (K Units)

Table 41. South America Wireless Power Integrated Circuits (ICs) Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Wireless Power Integrated Circuits (ICs) Sales by Region (2019-2024) & (K Units)

Table 43. Rohm Wireless Power Integrated Circuits (ICs) Basic Information

Table 44. Rohm Wireless Power Integrated Circuits (ICs) Product Overview

Table 45. Rohm Wireless Power Integrated Circuits (ICs) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Rohm Business Overview

Table 47. Rohm Wireless Power Integrated Circuits (ICs) SWOT Analysis



- Table 48. Rohm Recent Developments
- Table 49. Renesas Technology Wireless Power Integrated Circuits (ICs) Basic Information
- Table 50. Renesas Technology Wireless Power Integrated Circuits (ICs) Product Overview
- Table 51. Renesas Technology Wireless Power Integrated Circuits (ICs) Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Renesas Technology Business Overview
- Table 53. Renesas Technology Wireless Power Integrated Circuits (ICs) SWOT Analysis
- Table 54. Renesas Technology Recent Developments
- Table 55. Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) Basic Information
- Table 56. Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) Product Overview
- Table 57. Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Toshiba Semiconductor Wireless Power Integrated Circuits (ICs) SWOT Analysis
- Table 59. Toshiba Semiconductor Business Overview
- Table 60. Toshiba Semiconductor Recent Developments
- Table 61. Texas Instruments Wireless Power Integrated Circuits (ICs) Basic Information
- Table 62. Texas Instruments Wireless Power Integrated Circuits (ICs) Product Overview
- Table 63. Texas Instruments Wireless Power Integrated Circuits (ICs) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Texas Instruments Business Overview
- Table 65. Texas Instruments Recent Developments
- Table 66. Integrated Device Technology Wireless Power Integrated Circuits (ICs) Basic Information
- Table 67. Integrated Device Technology Wireless Power Integrated Circuits (ICs)

#### **Product Overview**

- Table 68. Integrated Device Technology Wireless Power Integrated Circuits (ICs) Sales
- (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Integrated Device Technology Business Overview
- Table 70. Integrated Device Technology Recent Developments
- Table 71. Semtech Wireless Power Integrated Circuits (ICs) Basic Information
- Table 72. Semtech Wireless Power Integrated Circuits (ICs) Product Overview
- Table 73. Semtech Wireless Power Integrated Circuits (ICs) Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



- Table 74. Semtech Business Overview
- Table 75. Semtech Recent Developments
- Table 76. Motorola Wireless Power Integrated Circuits (ICs) Basic Information
- Table 77. Motorola Wireless Power Integrated Circuits (ICs) Product Overview
- Table 78. Motorola Wireless Power Integrated Circuits (ICs) Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Motorola Business Overview
- Table 80. Motorola Recent Developments
- Table 81. Silver Telecom Wireless Power Integrated Circuits (ICs) Basic Information
- Table 82. Silver Telecom Wireless Power Integrated Circuits (ICs) Product Overview
- Table 83. Silver Telecom Wireless Power Integrated Circuits (ICs) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Silver Telecom Business Overview
- Table 85. Silver Telecom Recent Developments
- Table 86. Sanyo Semicon Device Wireless Power Integrated Circuits (ICs) Basic Information
- Table 87. Sanyo Semicon Device Wireless Power Integrated Circuits (ICs) Product Overview
- Table 88. Sanyo Semicon Device Wireless Power Integrated Circuits (ICs) Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Sanyo Semicon Device Business Overview
- Table 90. Sanyo Semicon Device Recent Developments
- Table 91. Wurth Elektronik Wireless Power Integrated Circuits (ICs) Basic Information
- Table 92. Wurth Elektronik Wireless Power Integrated Circuits (ICs) Product Overview
- Table 93. Wurth Elektronik Wireless Power Integrated Circuits (ICs) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Wurth Elektronik Business Overview
- Table 95. Wurth Elektronik Recent Developments
- Table 96. Sumida Wireless Power Integrated Circuits (ICs) Basic Information
- Table 97. Sumida Wireless Power Integrated Circuits (ICs) Product Overview
- Table 98. Sumida Wireless Power Integrated Circuits (ICs) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Sumida Business Overview
- Table 100. Sumida Recent Developments
- Table 101. Tyco Electronics Wireless Power Integrated Circuits (ICs) Basic Information
- Table 102. Tyco Electronics Wireless Power Integrated Circuits (ICs) Product Overview
- Table 103. Tyco Electronics Wireless Power Integrated Circuits (ICs) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Tyco Electronics Business Overview



Table 105. Tyco Electronics Recent Developments

Table 106. Infineon Technologies Wireless Power Integrated Circuits (ICs) Basic Information

Table 107. Infineon Technologies Wireless Power Integrated Circuits (ICs) Product Overview

Table 108. Infineon Technologies Wireless Power Integrated Circuits (ICs) Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Infineon Technologies Business Overview

Table 110. Infineon Technologies Recent Developments

Table 111. LAPIS Semiconductor Wireless Power Integrated Circuits (ICs) Basic Information

Table 112. LAPIS Semiconductor Wireless Power Integrated Circuits (ICs) Product Overview

Table 113. LAPIS Semiconductor Wireless Power Integrated Circuits (ICs) Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. LAPIS Semiconductor Business Overview

Table 115. LAPIS Semiconductor Recent Developments

Table 116. Zentrum Mikroelektronik Dresden Wireless Power Integrated Circuits (ICs) Basic Information

Table 117. Zentrum Mikroelektronik Dresden Wireless Power Integrated Circuits (ICs) Product Overview

Table 118. Zentrum Mikroelektronik Dresden Wireless Power Integrated Circuits (ICs)

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Zentrum Mikroelektronik Dresden Business Overview

Table 120. Zentrum Mikroelektronik Dresden Recent Developments

Table 121. GOODIX Wireless Power Integrated Circuits (ICs) Basic Information

Table 122. GOODIX Wireless Power Integrated Circuits (ICs) Product Overview

Table 123. GOODIX Wireless Power Integrated Circuits (ICs) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. GOODIX Business Overview

Table 125. GOODIX Recent Developments

Table 126. Shanghai Belling Wireless Power Integrated Circuits (ICs) Basic Information

Table 127. Shanghai Belling Wireless Power Integrated Circuits (ICs) Product Overview

Table 128. Shanghai Belling Wireless Power Integrated Circuits (ICs) Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Shanghai Belling Business Overview

Table 130. Shanghai Belling Recent Developments

Table 131. Shenzhen Injoinic Technology Wireless Power Integrated Circuits (ICs)

**Basic Information** 



Table 132. Shenzhen Injoinic Technology Wireless Power Integrated Circuits (ICs) Product Overview

Table 133. Shenzhen Injoinic Technology Wireless Power Integrated Circuits (ICs)

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Shenzhen Injoinic Technology Business Overview

Table 135. Shenzhen Injoinic Technology Recent Developments

Table 136. Shanghai Bright Power Semiconductor Wireless Power Integrated Circuits (ICs) Basic Information

Table 137. Shanghai Bright Power Semiconductor Wireless Power Integrated Circuits (ICs) Product Overview

Table 138. Shanghai Bright Power Semiconductor Wireless Power Integrated Circuits (ICs) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Shanghai Bright Power Semiconductor Business Overview

Table 140. Shanghai Bright Power Semiconductor Recent Developments

Table 141. Global Wireless Power Integrated Circuits (ICs) Sales Forecast by Region (2025-2030) & (K Units)

Table 142. Global Wireless Power Integrated Circuits (ICs) Market Size Forecast by Region (2025-2030) & (M USD)

Table 143. North America Wireless Power Integrated Circuits (ICs) Sales Forecast by Country (2025-2030) & (K Units)

Table 144. North America Wireless Power Integrated Circuits (ICs) Market Size Forecast by Country (2025-2030) & (M USD)

Table 145. Europe Wireless Power Integrated Circuits (ICs) Sales Forecast by Country (2025-2030) & (K Units)

Table 146. Europe Wireless Power Integrated Circuits (ICs) Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Asia Pacific Wireless Power Integrated Circuits (ICs) Sales Forecast by Region (2025-2030) & (K Units)

Table 148. Asia Pacific Wireless Power Integrated Circuits (ICs) Market Size Forecast by Region (2025-2030) & (M USD)

Table 149. South America Wireless Power Integrated Circuits (ICs) Sales Forecast by Country (2025-2030) & (K Units)

Table 150. South America Wireless Power Integrated Circuits (ICs) Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Wireless Power Integrated Circuits (ICs)

Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Wireless Power Integrated Circuits (ICs) Market Size Forecast by Country (2025-2030) & (M USD)



Table 153. Global Wireless Power Integrated Circuits (ICs) Sales Forecast by Type (2025-2030) & (K Units)

Table 154. Global Wireless Power Integrated Circuits (ICs) Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Wireless Power Integrated Circuits (ICs) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Wireless Power Integrated Circuits (ICs) Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Wireless Power Integrated Circuits (ICs) Market Size Forecast by Application (2025-2030) & (M USD)



### **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Wireless Power Integrated Circuits (ICs)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wireless Power Integrated Circuits (ICs) Market Size (M USD), 2019-2030
- Figure 5. Global Wireless Power Integrated Circuits (ICs) Market Size (M USD) (2019-2030)
- Figure 6. Global Wireless Power Integrated Circuits (ICs) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wireless Power Integrated Circuits (ICs) Market Size by Country (M USD)
- Figure 11. Wireless Power Integrated Circuits (ICs) Sales Share by Manufacturers in 2023
- Figure 12. Global Wireless Power Integrated Circuits (ICs) Revenue Share by Manufacturers in 2023
- Figure 13. Wireless Power Integrated Circuits (ICs) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wireless Power Integrated Circuits (ICs) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wireless Power Integrated Circuits (ICs) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wireless Power Integrated Circuits (ICs) Market Share by Type
- Figure 18. Sales Market Share of Wireless Power Integrated Circuits (ICs) by Type (2019-2024)
- Figure 19. Sales Market Share of Wireless Power Integrated Circuits (ICs) by Type in 2023
- Figure 20. Market Size Share of Wireless Power Integrated Circuits (ICs) by Type (2019-2024)
- Figure 21. Market Size Market Share of Wireless Power Integrated Circuits (ICs) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wireless Power Integrated Circuits (ICs) Market Share by Application
- Figure 24. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by



Application (2019-2024)

Figure 25. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Application in 2023

Figure 26. Global Wireless Power Integrated Circuits (ICs) Market Share by Application (2019-2024)

Figure 27. Global Wireless Power Integrated Circuits (ICs) Market Share by Application in 2023

Figure 28. Global Wireless Power Integrated Circuits (ICs) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Wireless Power Integrated Circuits (ICs) Sales Market Share by Region (2019-2024)

Figure 30. North America Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Wireless Power Integrated Circuits (ICs) Sales Market Share by Country in 2023

Figure 32. U.S. Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Wireless Power Integrated Circuits (ICs) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Wireless Power Integrated Circuits (ICs) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Wireless Power Integrated Circuits (ICs) Sales Market Share by Country in 2023

Figure 37. Germany Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Wireless Power Integrated Circuits (ICs) Sales Market Share by Region in 2023



Figure 44. China Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (K Units)

Figure 50. South America Wireless Power Integrated Circuits (ICs) Sales Market Share by Country in 2023

Figure 51. Brazil Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wireless Power Integrated Circuits (ICs) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wireless Power Integrated Circuits (ICs) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wireless Power Integrated Circuits (ICs) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wireless Power Integrated Circuits (ICs) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wireless Power Integrated Circuits (ICs) Sales Market Share Forecast



by Type (2025-2030)

Figure 64. Global Wireless Power Integrated Circuits (ICs) Market Share Forecast by Type (2025-2030)

Figure 65. Global Wireless Power Integrated Circuits (ICs) Sales Forecast by Application (2025-2030)

Figure 66. Global Wireless Power Integrated Circuits (ICs) Market Share Forecast by Application (2025-2030)



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