

Global Wireless Neckband Earphones Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A wireless neckband earphone is a earphone that connects to a device via bluetooth. It usually features a horseshoe-shaped collar that sits around shoulders and houses a battery and Bluetooth transmitter and is suitable for sports wear.

The Global Wireless Neckband Earphones Market Size was estimated at USD 1176.50 million in 2023 and is projected to reach USD 1388.51 million by 2029, exhibiting a CAGR of 2.80% during the forecast period.

This report provides a deep insight into the global Wireless Neckband Earphones market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wireless Neckband Earphones Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wireless Neckband Earphones market in any manner.

Global Wireless Neckband Earphones Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Huawei

Harman International Industries

Zebronics

Sony

LG Electronics

JLab

Avantree

Bose

Edifier

KuGou

Shenzhen Zhixin New Information Technology

Apple

Sennheiser

Xiaomi

Beats

JBL

BlitzWolf

Jabra

1more

B&O

Soaiy

Lenovo

OKSJ

Libratone

Market Segmentation (by Type)

In-Ear Earphones

Half In-Ear Earphones

Market Segmentation (by Application)

Supermarket

Shopping Mall

Exclusive Shop

Online

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wireless Neckband Earphones Market

Overview of the regional outlook of the Wireless Neckband Earphones Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless Neckband Earphones Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wireless Neckband Earphones
- 1.2 Key Market Segments
 - 1.2.1 Wireless Neckband Earphones Segment by Type
 - 1.2.2 Wireless Neckband Earphones Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WIRELESS NECKBAND EARPHONES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Wireless Neckband Earphones Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Wireless Neckband Earphones Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WIRELESS NECKBAND EARPHONES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Wireless Neckband Earphones Sales by Manufacturers (2019-2024)
- 3.2 Global Wireless Neckband Earphones Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wireless Neckband Earphones Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wireless Neckband Earphones Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wireless Neckband Earphones Sales Sites, Area Served, Product Type
- 3.6 Wireless Neckband Earphones Market Competitive Situation and Trends
 - 3.6.1 Wireless Neckband Earphones Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Wireless Neckband Earphones Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 WIRELESS NECKBAND EARPHONES INDUSTRY CHAIN ANALYSIS

4.1 Wireless Neckband Earphones Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WIRELESS NECKBAND EARPHONES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 WIRELESS NECKBAND EARPHONES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Wireless Neckband Earphones Sales Market Share by Type (2019-2024)

6.3 Global Wireless Neckband Earphones Market Size Market Share by Type (2019-2024)

6.4 Global Wireless Neckband Earphones Price by Type (2019-2024)

7 WIRELESS NECKBAND EARPHONES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Wireless Neckband Earphones Market Sales by Application (2019-2024)

7.3 Global Wireless Neckband Earphones Market Size (M USD) by Application (2019-2024)

7.4 Global Wireless Neckband Earphones Sales Growth Rate by Application

(2019-2024)

8 WIRELESS NECKBAND EARPHONES MARKET SEGMENTATION BY REGION

8.1 Global Wireless Neckband Earphones Sales by Region

8.1.1 Global Wireless Neckband Earphones Sales by Region

8.1.2 Global Wireless Neckband Earphones Sales Market Share by Region

8.2 North America

8.2.1 North America Wireless Neckband Earphones Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Wireless Neckband Earphones Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Wireless Neckband Earphones Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Wireless Neckband Earphones Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Wireless Neckband Earphones Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Huawei

- 9.1.1 Huawei Wireless Neckband Earphones Basic Information
- 9.1.2 Huawei Wireless Neckband Earphones Product Overview
- 9.1.3 Huawei Wireless Neckband Earphones Product Market Performance
- 9.1.4 Huawei Business Overview
- 9.1.5 Huawei Wireless Neckband Earphones SWOT Analysis
- 9.1.6 Huawei Recent Developments

9.2 Harman International Industries

- 9.2.1 Harman International Industries Wireless Neckband Earphones Basic Information
- 9.2.2 Harman International Industries Wireless Neckband Earphones Product Overview
- 9.2.3 Harman International Industries Wireless Neckband Earphones Product Market Performance
- 9.2.4 Harman International Industries Business Overview
- 9.2.5 Harman International Industries Wireless Neckband Earphones SWOT Analysis
- 9.2.6 Harman International Industries Recent Developments

9.3 Zebronics

- 9.3.1 Zebronics Wireless Neckband Earphones Basic Information
- 9.3.2 Zebronics Wireless Neckband Earphones Product Overview
- 9.3.3 Zebronics Wireless Neckband Earphones Product Market Performance
- 9.3.4 Zebronics Wireless Neckband Earphones SWOT Analysis
- 9.3.5 Zebronics Business Overview
- 9.3.6 Zebronics Recent Developments

9.4 Sony

- 9.4.1 Sony Wireless Neckband Earphones Basic Information
- 9.4.2 Sony Wireless Neckband Earphones Product Overview
- 9.4.3 Sony Wireless Neckband Earphones Product Market Performance
- 9.4.4 Sony Business Overview
- 9.4.5 Sony Recent Developments

9.5 LG Electronics

- 9.5.1 LG Electronics Wireless Neckband Earphones Basic Information
- 9.5.2 LG Electronics Wireless Neckband Earphones Product Overview
- 9.5.3 LG Electronics Wireless Neckband Earphones Product Market Performance
- 9.5.4 LG Electronics Business Overview
- 9.5.5 LG Electronics Recent Developments

9.6 JLab

- 9.6.1 JLab Wireless Neckband Earphones Basic Information
- 9.6.2 JLab Wireless Neckband Earphones Product Overview
- 9.6.3 JLab Wireless Neckband Earphones Product Market Performance
- 9.6.4 JLab Business Overview
- 9.6.5 JLab Recent Developments
- 9.7 Avantree
 - 9.7.1 Avantree Wireless Neckband Earphones Basic Information
 - 9.7.2 Avantree Wireless Neckband Earphones Product Overview
 - 9.7.3 Avantree Wireless Neckband Earphones Product Market Performance
 - 9.7.4 Avantree Business Overview
 - 9.7.5 Avantree Recent Developments
- 9.8 Bose
 - 9.8.1 Bose Wireless Neckband Earphones Basic Information
 - 9.8.2 Bose Wireless Neckband Earphones Product Overview
 - 9.8.3 Bose Wireless Neckband Earphones Product Market Performance
 - 9.8.4 Bose Business Overview
 - 9.8.5 Bose Recent Developments
- 9.9 Edifier
 - 9.9.1 Edifier Wireless Neckband Earphones Basic Information
 - 9.9.2 Edifier Wireless Neckband Earphones Product Overview
 - 9.9.3 Edifier Wireless Neckband Earphones Product Market Performance
 - 9.9.4 Edifier Business Overview
 - 9.9.5 Edifier Recent Developments
- 9.10 KuGou
 - 9.10.1 KuGou Wireless Neckband Earphones Basic Information
 - 9.10.2 KuGou Wireless Neckband Earphones Product Overview
 - 9.10.3 KuGou Wireless Neckband Earphones Product Market Performance
 - 9.10.4 KuGou Business Overview
 - 9.10.5 KuGou Recent Developments
- 9.11 Shenzhen Zhixin New Information Technology
 - 9.11.1 Shenzhen Zhixin New Information Technology Wireless Neckband Earphones Basic Information
 - 9.11.2 Shenzhen Zhixin New Information Technology Wireless Neckband Earphones Product Overview
 - 9.11.3 Shenzhen Zhixin New Information Technology Wireless Neckband Earphones Product Market Performance
 - 9.11.4 Shenzhen Zhixin New Information Technology Business Overview
 - 9.11.5 Shenzhen Zhixin New Information Technology Recent Developments
- 9.12 Apple

- 9.12.1 Apple Wireless Neckband Earphones Basic Information
- 9.12.2 Apple Wireless Neckband Earphones Product Overview
- 9.12.3 Apple Wireless Neckband Earphones Product Market Performance
- 9.12.4 Apple Business Overview
- 9.12.5 Apple Recent Developments
- 9.13 Sennheiser
 - 9.13.1 Sennheiser Wireless Neckband Earphones Basic Information
 - 9.13.2 Sennheiser Wireless Neckband Earphones Product Overview
 - 9.13.3 Sennheiser Wireless Neckband Earphones Product Market Performance
 - 9.13.4 Sennheiser Business Overview
 - 9.13.5 Sennheiser Recent Developments
- 9.14 Xiaomi
 - 9.14.1 Xiaomi Wireless Neckband Earphones Basic Information
 - 9.14.2 Xiaomi Wireless Neckband Earphones Product Overview
 - 9.14.3 Xiaomi Wireless Neckband Earphones Product Market Performance
 - 9.14.4 Xiaomi Business Overview
 - 9.14.5 Xiaomi Recent Developments
- 9.15 Beats
 - 9.15.1 Beats Wireless Neckband Earphones Basic Information
 - 9.15.2 Beats Wireless Neckband Earphones Product Overview
 - 9.15.3 Beats Wireless Neckband Earphones Product Market Performance
 - 9.15.4 Beats Business Overview
 - 9.15.5 Beats Recent Developments
- 9.16 JBL
 - 9.16.1 JBL Wireless Neckband Earphones Basic Information
 - 9.16.2 JBL Wireless Neckband Earphones Product Overview
 - 9.16.3 JBL Wireless Neckband Earphones Product Market Performance
 - 9.16.4 JBL Business Overview
 - 9.16.5 JBL Recent Developments
- 9.17 BlitzWolf
 - 9.17.1 BlitzWolf Wireless Neckband Earphones Basic Information
 - 9.17.2 BlitzWolf Wireless Neckband Earphones Product Overview
 - 9.17.3 BlitzWolf Wireless Neckband Earphones Product Market Performance
 - 9.17.4 BlitzWolf Business Overview
 - 9.17.5 BlitzWolf Recent Developments
- 9.18 Jabra
 - 9.18.1 Jabra Wireless Neckband Earphones Basic Information
 - 9.18.2 Jabra Wireless Neckband Earphones Product Overview
 - 9.18.3 Jabra Wireless Neckband Earphones Product Market Performance

- 9.18.4 Jabra Business Overview
- 9.18.5 Jabra Recent Developments
- 9.19 1more
 - 9.19.1 1more Wireless Neckband Earphones Basic Information
 - 9.19.2 1more Wireless Neckband Earphones Product Overview
 - 9.19.3 1more Wireless Neckband Earphones Product Market Performance
 - 9.19.4 1more Business Overview
 - 9.19.5 1more Recent Developments
- 9.20 BandO
 - 9.20.1 BandO Wireless Neckband Earphones Basic Information
 - 9.20.2 BandO Wireless Neckband Earphones Product Overview
 - 9.20.3 BandO Wireless Neckband Earphones Product Market Performance
 - 9.20.4 BandO Business Overview
 - 9.20.5 BandO Recent Developments
- 9.21 Soaiy
 - 9.21.1 Soaiy Wireless Neckband Earphones Basic Information
 - 9.21.2 Soaiy Wireless Neckband Earphones Product Overview
 - 9.21.3 Soaiy Wireless Neckband Earphones Product Market Performance
 - 9.21.4 Soaiy Business Overview
 - 9.21.5 Soaiy Recent Developments
- 9.22 Lenovo
 - 9.22.1 Lenovo Wireless Neckband Earphones Basic Information
 - 9.22.2 Lenovo Wireless Neckband Earphones Product Overview
 - 9.22.3 Lenovo Wireless Neckband Earphones Product Market Performance
 - 9.22.4 Lenovo Business Overview
 - 9.22.5 Lenovo Recent Developments
- 9.23 OKSJ
 - 9.23.1 OKSJ Wireless Neckband Earphones Basic Information
 - 9.23.2 OKSJ Wireless Neckband Earphones Product Overview
 - 9.23.3 OKSJ Wireless Neckband Earphones Product Market Performance
 - 9.23.4 OKSJ Business Overview
 - 9.23.5 OKSJ Recent Developments
- 9.24 Libratone
 - 9.24.1 Libratone Wireless Neckband Earphones Basic Information
 - 9.24.2 Libratone Wireless Neckband Earphones Product Overview
 - 9.24.3 Libratone Wireless Neckband Earphones Product Market Performance
 - 9.24.4 Libratone Business Overview
 - 9.24.5 Libratone Recent Developments

10 WIRELESS NECKBAND EARPHONES MARKET FORECAST BY REGION

- 10.1 Global Wireless Neckband Earphones Market Size Forecast
- 10.2 Global Wireless Neckband Earphones Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Wireless Neckband Earphones Market Size Forecast by Country
 - 10.2.3 Asia Pacific Wireless Neckband Earphones Market Size Forecast by Region
 - 10.2.4 South America Wireless Neckband Earphones Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Wireless Neckband Earphones by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Wireless Neckband Earphones Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Wireless Neckband Earphones by Type (2025-2030)
 - 11.1.2 Global Wireless Neckband Earphones Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Wireless Neckband Earphones by Type (2025-2030)
- 11.2 Global Wireless Neckband Earphones Market Forecast by Application (2025-2030)
 - 11.2.1 Global Wireless Neckband Earphones Sales (K Units) Forecast by Application
 - 11.2.2 Global Wireless Neckband Earphones Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Wireless Neckband Earphones Market Size Comparison by Region (M USD)
- Table 5. Global Wireless Neckband Earphones Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Wireless Neckband Earphones Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Wireless Neckband Earphones Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Wireless Neckband Earphones Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wireless Neckband Earphones as of 2022)
- Table 10. Global Market Wireless Neckband Earphones Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Wireless Neckband Earphones Sales Sites and Area Served
- Table 12. Manufacturers Wireless Neckband Earphones Product Type
- Table 13. Global Wireless Neckband Earphones Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Wireless Neckband Earphones
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Wireless Neckband Earphones Market Challenges
- Table 22. Global Wireless Neckband Earphones Sales by Type (K Units)
- Table 23. Global Wireless Neckband Earphones Market Size by Type (M USD)
- Table 24. Global Wireless Neckband Earphones Sales (K Units) by Type (2019-2024)
- Table 25. Global Wireless Neckband Earphones Sales Market Share by Type (2019-2024)
- Table 26. Global Wireless Neckband Earphones Market Size (M USD) by Type (2019-2024)

- Table 27. Global Wireless Neckband Earphones Market Size Share by Type (2019-2024)
- Table 28. Global Wireless Neckband Earphones Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Wireless Neckband Earphones Sales (K Units) by Application
- Table 30. Global Wireless Neckband Earphones Market Size by Application
- Table 31. Global Wireless Neckband Earphones Sales by Application (2019-2024) & (K Units)
- Table 32. Global Wireless Neckband Earphones Sales Market Share by Application (2019-2024)
- Table 33. Global Wireless Neckband Earphones Sales by Application (2019-2024) & (M USD)
- Table 34. Global Wireless Neckband Earphones Market Share by Application (2019-2024)
- Table 35. Global Wireless Neckband Earphones Sales Growth Rate by Application (2019-2024)
- Table 36. Global Wireless Neckband Earphones Sales by Region (2019-2024) & (K Units)
- Table 37. Global Wireless Neckband Earphones Sales Market Share by Region (2019-2024)
- Table 38. North America Wireless Neckband Earphones Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Wireless Neckband Earphones Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Wireless Neckband Earphones Sales by Region (2019-2024) & (K Units)
- Table 41. South America Wireless Neckband Earphones Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Wireless Neckband Earphones Sales by Region (2019-2024) & (K Units)
- Table 43. Huawei Wireless Neckband Earphones Basic Information
- Table 44. Huawei Wireless Neckband Earphones Product Overview
- Table 45. Huawei Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Huawei Business Overview
- Table 47. Huawei Wireless Neckband Earphones SWOT Analysis
- Table 48. Huawei Recent Developments
- Table 49. Harman International Industries Wireless Neckband Earphones Basic Information
- Table 50. Harman International Industries Wireless Neckband Earphones Product

Overview

Table 51. Harman International Industries Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Harman International Industries Business Overview

Table 53. Harman International Industries Wireless Neckband Earphones SWOT Analysis

Table 54. Harman International Industries Recent Developments

Table 55. Zebronics Wireless Neckband Earphones Basic Information

Table 56. Zebronics Wireless Neckband Earphones Product Overview

Table 57. Zebronics Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Zebronics Wireless Neckband Earphones SWOT Analysis

Table 59. Zebronics Business Overview

Table 60. Zebronics Recent Developments

Table 61. Sony Wireless Neckband Earphones Basic Information

Table 62. Sony Wireless Neckband Earphones Product Overview

Table 63. Sony Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Sony Business Overview

Table 65. Sony Recent Developments

Table 66. LG Electronics Wireless Neckband Earphones Basic Information

Table 67. LG Electronics Wireless Neckband Earphones Product Overview

Table 68. LG Electronics Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. LG Electronics Business Overview

Table 70. LG Electronics Recent Developments

Table 71. JLab Wireless Neckband Earphones Basic Information

Table 72. JLab Wireless Neckband Earphones Product Overview

Table 73. JLab Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. JLab Business Overview

Table 75. JLab Recent Developments

Table 76. Avantree Wireless Neckband Earphones Basic Information

Table 77. Avantree Wireless Neckband Earphones Product Overview

Table 78. Avantree Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Avantree Business Overview

Table 80. Avantree Recent Developments

Table 81. Bose Wireless Neckband Earphones Basic Information

- Table 82. Bose Wireless Neckband Earphones Product Overview
- Table 83. Bose Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Bose Business Overview
- Table 85. Bose Recent Developments
- Table 86. Edifier Wireless Neckband Earphones Basic Information
- Table 87. Edifier Wireless Neckband Earphones Product Overview
- Table 88. Edifier Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Edifier Business Overview
- Table 90. Edifier Recent Developments
- Table 91. KuGou Wireless Neckband Earphones Basic Information
- Table 92. KuGou Wireless Neckband Earphones Product Overview
- Table 93. KuGou Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. KuGou Business Overview
- Table 95. KuGou Recent Developments
- Table 96. Shenzhen Zhixin New Information Technology Wireless Neckband Earphones Basic Information
- Table 97. Shenzhen Zhixin New Information Technology Wireless Neckband Earphones Product Overview
- Table 98. Shenzhen Zhixin New Information Technology Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Shenzhen Zhixin New Information Technology Business Overview
- Table 100. Shenzhen Zhixin New Information Technology Recent Developments
- Table 101. Apple Wireless Neckband Earphones Basic Information
- Table 102. Apple Wireless Neckband Earphones Product Overview
- Table 103. Apple Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Apple Business Overview
- Table 105. Apple Recent Developments
- Table 106. Sennheiser Wireless Neckband Earphones Basic Information
- Table 107. Sennheiser Wireless Neckband Earphones Product Overview
- Table 108. Sennheiser Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Sennheiser Business Overview
- Table 110. Sennheiser Recent Developments
- Table 111. Xiaomi Wireless Neckband Earphones Basic Information
- Table 112. Xiaomi Wireless Neckband Earphones Product Overview

Table 113. Xiaomi Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Xiaomi Business Overview

Table 115. Xiaomi Recent Developments

Table 116. Beats Wireless Neckband Earphones Basic Information

Table 117. Beats Wireless Neckband Earphones Product Overview

Table 118. Beats Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Beats Business Overview

Table 120. Beats Recent Developments

Table 121. JBL Wireless Neckband Earphones Basic Information

Table 122. JBL Wireless Neckband Earphones Product Overview

Table 123. JBL Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. JBL Business Overview

Table 125. JBL Recent Developments

Table 126. BlitzWolf Wireless Neckband Earphones Basic Information

Table 127. BlitzWolf Wireless Neckband Earphones Product Overview

Table 128. BlitzWolf Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. BlitzWolf Business Overview

Table 130. BlitzWolf Recent Developments

Table 131. Jabra Wireless Neckband Earphones Basic Information

Table 132. Jabra Wireless Neckband Earphones Product Overview

Table 133. Jabra Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Jabra Business Overview

Table 135. Jabra Recent Developments

Table 136. 1more Wireless Neckband Earphones Basic Information

Table 137. 1more Wireless Neckband Earphones Product Overview

Table 138. 1more Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. 1more Business Overview

Table 140. 1more Recent Developments

Table 141. BandO Wireless Neckband Earphones Basic Information

Table 142. BandO Wireless Neckband Earphones Product Overview

Table 143. BandO Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. BandO Business Overview

- Table 145. BandO Recent Developments
- Table 146. Soaiy Wireless Neckband Earphones Basic Information
- Table 147. Soaiy Wireless Neckband Earphones Product Overview
- Table 148. Soaiy Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Soaiy Business Overview
- Table 150. Soaiy Recent Developments
- Table 151. Lenovo Wireless Neckband Earphones Basic Information
- Table 152. Lenovo Wireless Neckband Earphones Product Overview
- Table 153. Lenovo Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Lenovo Business Overview
- Table 155. Lenovo Recent Developments
- Table 156. OKSJ Wireless Neckband Earphones Basic Information
- Table 157. OKSJ Wireless Neckband Earphones Product Overview
- Table 158. OKSJ Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. OKSJ Business Overview
- Table 160. OKSJ Recent Developments
- Table 161. Libratone Wireless Neckband Earphones Basic Information
- Table 162. Libratone Wireless Neckband Earphones Product Overview
- Table 163. Libratone Wireless Neckband Earphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. Libratone Business Overview
- Table 165. Libratone Recent Developments
- Table 166. Global Wireless Neckband Earphones Sales Forecast by Region (2025-2030) & (K Units)
- Table 167. Global Wireless Neckband Earphones Market Size Forecast by Region (2025-2030) & (M USD)
- Table 168. North America Wireless Neckband Earphones Sales Forecast by Country (2025-2030) & (K Units)
- Table 169. North America Wireless Neckband Earphones Market Size Forecast by Country (2025-2030) & (M USD)
- Table 170. Europe Wireless Neckband Earphones Sales Forecast by Country (2025-2030) & (K Units)
- Table 171. Europe Wireless Neckband Earphones Market Size Forecast by Country (2025-2030) & (M USD)
- Table 172. Asia Pacific Wireless Neckband Earphones Sales Forecast by Region (2025-2030) & (K Units)

Table 173. Asia Pacific Wireless Neckband Earphones Market Size Forecast by Region (2025-2030) & (M USD)

Table 174. South America Wireless Neckband Earphones Sales Forecast by Country (2025-2030) & (K Units)

Table 175. South America Wireless Neckband Earphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 176. Middle East and Africa Wireless Neckband Earphones Consumption Forecast by Country (2025-2030) & (Units)

Table 177. Middle East and Africa Wireless Neckband Earphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 178. Global Wireless Neckband Earphones Sales Forecast by Type (2025-2030) & (K Units)

Table 179. Global Wireless Neckband Earphones Market Size Forecast by Type (2025-2030) & (M USD)

Table 180. Global Wireless Neckband Earphones Price Forecast by Type (2025-2030) & (USD/Unit)

Table 181. Global Wireless Neckband Earphones Sales (K Units) Forecast by Application (2025-2030)

Table 182. Global Wireless Neckband Earphones Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wireless Neckband Earphones
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wireless Neckband Earphones Market Size (M USD), 2019-2030
- Figure 5. Global Wireless Neckband Earphones Market Size (M USD) (2019-2030)
- Figure 6. Global Wireless Neckband Earphones Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wireless Neckband Earphones Market Size by Country (M USD)
- Figure 11. Wireless Neckband Earphones Sales Share by Manufacturers in 2023
- Figure 12. Global Wireless Neckband Earphones Revenue Share by Manufacturers in 2023
- Figure 13. Wireless Neckband Earphones Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wireless Neckband Earphones Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wireless Neckband Earphones Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wireless Neckband Earphones Market Share by Type
- Figure 18. Sales Market Share of Wireless Neckband Earphones by Type (2019-2024)
- Figure 19. Sales Market Share of Wireless Neckband Earphones by Type in 2023
- Figure 20. Market Size Share of Wireless Neckband Earphones by Type (2019-2024)
- Figure 21. Market Size Market Share of Wireless Neckband Earphones by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wireless Neckband Earphones Market Share by Application
- Figure 24. Global Wireless Neckband Earphones Sales Market Share by Application (2019-2024)
- Figure 25. Global Wireless Neckband Earphones Sales Market Share by Application in 2023
- Figure 26. Global Wireless Neckband Earphones Market Share by Application (2019-2024)
- Figure 27. Global Wireless Neckband Earphones Market Share by Application in 2023
- Figure 28. Global Wireless Neckband Earphones Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Wireless Neckband Earphones Sales Market Share by Region

(2019-2024)

Figure 30. North America Wireless Neckband Earphones Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Wireless Neckband Earphones Sales Market Share by

Country in 2023

Figure 32. U.S. Wireless Neckband Earphones Sales and Growth Rate (2019-2024) &

(K Units)

Figure 33. Canada Wireless Neckband Earphones Sales (K Units) and Growth Rate

(2019-2024)

Figure 34. Mexico Wireless Neckband Earphones Sales (Units) and Growth Rate

(2019-2024)

Figure 35. Europe Wireless Neckband Earphones Sales and Growth Rate (2019-2024)

& (K Units)

Figure 36. Europe Wireless Neckband Earphones Sales Market Share by Country in

2023

Figure 37. Germany Wireless Neckband Earphones Sales and Growth Rate

(2019-2024) & (K Units)

Figure 38. France Wireless Neckband Earphones Sales and Growth Rate (2019-2024)

& (K Units)

Figure 39. U.K. Wireless Neckband Earphones Sales and Growth Rate (2019-2024) &

(K Units)

Figure 40. Italy Wireless Neckband Earphones Sales and Growth Rate (2019-2024) &

(K Units)

Figure 41. Russia Wireless Neckband Earphones Sales and Growth Rate (2019-2024)

& (K Units)

Figure 42. Asia Pacific Wireless Neckband Earphones Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Wireless Neckband Earphones Sales Market Share by Region in

2023

Figure 44. China Wireless Neckband Earphones Sales and Growth Rate (2019-2024) &

(K Units)

Figure 45. Japan Wireless Neckband Earphones Sales and Growth Rate (2019-2024) &

(K Units)

Figure 46. South Korea Wireless Neckband Earphones Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India Wireless Neckband Earphones Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Wireless Neckband Earphones Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Wireless Neckband Earphones Sales and Growth Rate (K Units)

Figure 50. South America Wireless Neckband Earphones Sales Market Share by Country in 2023

Figure 51. Brazil Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wireless Neckband Earphones Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wireless Neckband Earphones Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wireless Neckband Earphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wireless Neckband Earphones Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wireless Neckband Earphones Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wireless Neckband Earphones Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wireless Neckband Earphones Market Share Forecast by Type (2025-2030)

Figure 65. Global Wireless Neckband Earphones Sales Forecast by Application (2025-2030)

Figure 66. Global Wireless Neckband Earphones Market Share Forecast by Application (2025-2030)

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