

Global Wireless and Bluetooth Mice Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GAE5E1D5FD1DEN.html>

Date: February 2026

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: GAE5E1D5FD1DEN

Abstracts

Wireless and Bluetooth Mice is a computer input device that functions like a traditional wired mouse but connects to a computer or device without physical cables. It communicates using radio frequency (RF) technology (such as Bluetooth or a USB receiver) or infrared (IR) signals.

The global Wireless and Bluetooth Mice market size was estimated at USD 1584.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Wireless and Bluetooth Mice market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Wireless and Bluetooth Mice market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Wireless and Bluetooth Mice market.

Global Wireless and Bluetooth Mice Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Logitech
Microsoft
HP
Razer
Apple
Lenovo
3Dconnexion
Handshoe
Corsair
Rapoo
A4TECH
IOGEAR
ASUS
Mad Catz
Roccat
Xiaomi
SteelSeries

Market Segmentation (by Type)

2.4G Wireless Mouse
Bluetooth Wireless Mouse
IR Wireless Mouse

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Wireless and Bluetooth Mice Market
Overview of the regional outlook of the Wireless and Bluetooth Mice Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless and Bluetooth Mice Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Wireless and Bluetooth Mice, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wireless and Bluetooth Mice
- 1.2 Key Market Segments
 - 1.2.1 Wireless and Bluetooth Mice Segment by Type
 - 1.2.2 Wireless and Bluetooth Mice Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WIRELESS AND BLUETOOTH MICE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Wireless and Bluetooth Mice Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Wireless and Bluetooth Mice Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WIRELESS AND BLUETOOTH MICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Wireless and Bluetooth Mice Product Life Cycle
- 3.3 Global Wireless and Bluetooth Mice Sales by Manufacturers (2020-2025)
- 3.4 Global Wireless and Bluetooth Mice Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Wireless and Bluetooth Mice Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Wireless and Bluetooth Mice Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Wireless and Bluetooth Mice Market Competitive Situation and Trends
 - 3.8.1 Wireless and Bluetooth Mice Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Wireless and Bluetooth Mice Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 WIRELESS AND BLUETOOTH MICE INDUSTRY CHAIN ANALYSIS

4.1 Wireless and Bluetooth Mice Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WIRELESS AND BLUETOOTH MICE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Wireless and Bluetooth Mice Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Wireless and Bluetooth Mice Market

5.7 ESG Ratings of Leading Companies

6 WIRELESS AND BLUETOOTH MICE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Wireless and Bluetooth Mice Sales Market Share by Type (2020-2025)

6.3 Global Wireless and Bluetooth Mice Market Size by Type (2020-2025)

6.4 Global Wireless and Bluetooth Mice Price by Type (2020-2025)

7 WIRELESS AND BLUETOOTH MICE MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wireless and Bluetooth Mice Market Sales by Application (2020-2025)
- 7.3 Global Wireless and Bluetooth Mice Market Size (M USD) by Application (2020-2025)
- 7.4 Global Wireless and Bluetooth Mice Sales Growth Rate by Application (2020-2025)

8 WIRELESS AND BLUETOOTH MICE MARKET SALES BY REGION

- 8.1 Global Wireless and Bluetooth Mice Sales by Region
 - 8.1.1 Global Wireless and Bluetooth Mice Sales by Region
 - 8.1.2 Global Wireless and Bluetooth Mice Sales Market Share by Region
- 8.2 Global Wireless and Bluetooth Mice Market Size by Region
 - 8.2.1 Global Wireless and Bluetooth Mice Market Size by Region
 - 8.2.2 Global Wireless and Bluetooth Mice Market Size by Region
- 8.3 North America
 - 8.3.1 North America Wireless and Bluetooth Mice Sales by Country
 - 8.3.2 North America Wireless and Bluetooth Mice Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Wireless and Bluetooth Mice Sales by Country
 - 8.4.2 Europe Wireless and Bluetooth Mice Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Wireless and Bluetooth Mice Sales by Region
 - 8.5.2 Asia Pacific Wireless and Bluetooth Mice Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Wireless and Bluetooth Mice Sales by Country
- 8.6.2 South America Wireless and Bluetooth Mice Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Wireless and Bluetooth Mice Sales by Region
 - 8.7.2 Middle East and Africa Wireless and Bluetooth Mice Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 WIRELESS AND BLUETOOTH MICE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Wireless and Bluetooth Mice by Region(2020-2025)
- 9.2 Global Wireless and Bluetooth Mice Revenue Market Share by Region (2020-2025)
- 9.3 Global Wireless and Bluetooth Mice Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Wireless and Bluetooth Mice Production
 - 9.4.1 North America Wireless and Bluetooth Mice Production Growth Rate (2020-2025)
 - 9.4.2 North America Wireless and Bluetooth Mice Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Wireless and Bluetooth Mice Production
 - 9.5.1 Europe Wireless and Bluetooth Mice Production Growth Rate (2020-2025)
 - 9.5.2 Europe Wireless and Bluetooth Mice Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Wireless and Bluetooth Mice Production (2020-2025)
 - 9.6.1 Japan Wireless and Bluetooth Mice Production Growth Rate (2020-2025)
 - 9.6.2 Japan Wireless and Bluetooth Mice Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Wireless and Bluetooth Mice Production (2020-2025)
 - 9.7.1 China Wireless and Bluetooth Mice Production Growth Rate (2020-2025)
 - 9.7.2 China Wireless and Bluetooth Mice Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Logitech

10.1.1 Logitech Basic Information

10.1.2 Logitech Wireless and Bluetooth Mice Product Overview

10.1.3 Logitech Wireless and Bluetooth Mice Product Market Performance

10.1.4 Logitech Business Overview

10.1.5 Logitech SWOT Analysis

10.1.6 Logitech Recent Developments

10.2 Microsoft

10.2.1 Microsoft Basic Information

10.2.2 Microsoft Wireless and Bluetooth Mice Product Overview

10.2.3 Microsoft Wireless and Bluetooth Mice Product Market Performance

10.2.4 Microsoft Business Overview

10.2.5 Microsoft SWOT Analysis

10.2.6 Microsoft Recent Developments

10.3 HP

10.3.1 HP Basic Information

10.3.2 HP Wireless and Bluetooth Mice Product Overview

10.3.3 HP Wireless and Bluetooth Mice Product Market Performance

10.3.4 HP Business Overview

10.3.5 HP SWOT Analysis

10.3.6 HP Recent Developments

10.4 Razer

10.4.1 Razer Basic Information

10.4.2 Razer Wireless and Bluetooth Mice Product Overview

10.4.3 Razer Wireless and Bluetooth Mice Product Market Performance

10.4.4 Razer Business Overview

10.4.5 Razer Recent Developments

10.5 Apple

10.5.1 Apple Basic Information

10.5.2 Apple Wireless and Bluetooth Mice Product Overview

10.5.3 Apple Wireless and Bluetooth Mice Product Market Performance

10.5.4 Apple Business Overview

10.5.5 Apple Recent Developments

10.6 Lenovo

10.6.1 Lenovo Basic Information

10.6.2 Lenovo Wireless and Bluetooth Mice Product Overview

10.6.3 Lenovo Wireless and Bluetooth Mice Product Market Performance

10.6.4 Lenovo Business Overview

- 10.6.5 Lenovo Recent Developments
- 10.7 3Dconnexion
 - 10.7.1 3Dconnexion Basic Information
 - 10.7.2 3Dconnexion Wireless and Bluetooth Mice Product Overview
 - 10.7.3 3Dconnexion Wireless and Bluetooth Mice Product Market Performance
 - 10.7.4 3Dconnexion Business Overview
 - 10.7.5 3Dconnexion Recent Developments
- 10.8 Handshoe
 - 10.8.1 Handshoe Basic Information
 - 10.8.2 Handshoe Wireless and Bluetooth Mice Product Overview
 - 10.8.3 Handshoe Wireless and Bluetooth Mice Product Market Performance
 - 10.8.4 Handshoe Business Overview
 - 10.8.5 Handshoe Recent Developments
- 10.9 Corsair
 - 10.9.1 Corsair Basic Information
 - 10.9.2 Corsair Wireless and Bluetooth Mice Product Overview
 - 10.9.3 Corsair Wireless and Bluetooth Mice Product Market Performance
 - 10.9.4 Corsair Business Overview
 - 10.9.5 Corsair Recent Developments
- 10.10 Rapoo
 - 10.10.1 Rapoo Basic Information
 - 10.10.2 Rapoo Wireless and Bluetooth Mice Product Overview
 - 10.10.3 Rapoo Wireless and Bluetooth Mice Product Market Performance
 - 10.10.4 Rapoo Business Overview
 - 10.10.5 Rapoo Recent Developments
- 10.11 A4TECH
 - 10.11.1 A4TECH Basic Information
 - 10.11.2 A4TECH Wireless and Bluetooth Mice Product Overview
 - 10.11.3 A4TECH Wireless and Bluetooth Mice Product Market Performance
 - 10.11.4 A4TECH Business Overview
 - 10.11.5 A4TECH Recent Developments
- 10.12 IOGEAR
 - 10.12.1 IOGEAR Basic Information
 - 10.12.2 IOGEAR Wireless and Bluetooth Mice Product Overview
 - 10.12.3 IOGEAR Wireless and Bluetooth Mice Product Market Performance
 - 10.12.4 IOGEAR Business Overview
 - 10.12.5 IOGEAR Recent Developments
- 10.13 ASUS
 - 10.13.1 ASUS Basic Information

- 10.13.2 ASUS Wireless and Bluetooth Mice Product Overview
- 10.13.3 ASUS Wireless and Bluetooth Mice Product Market Performance
- 10.13.4 ASUS Business Overview
- 10.13.5 ASUS Recent Developments
- 10.14 Mad Catz
 - 10.14.1 Mad Catz Basic Information
 - 10.14.2 Mad Catz Wireless and Bluetooth Mice Product Overview
 - 10.14.3 Mad Catz Wireless and Bluetooth Mice Product Market Performance
 - 10.14.4 Mad Catz Business Overview
 - 10.14.5 Mad Catz Recent Developments
- 10.15 Roccat
 - 10.15.1 Roccat Basic Information
 - 10.15.2 Roccat Wireless and Bluetooth Mice Product Overview
 - 10.15.3 Roccat Wireless and Bluetooth Mice Product Market Performance
 - 10.15.4 Roccat Business Overview
 - 10.15.5 Roccat Recent Developments
- 10.16 Xiaomi
 - 10.16.1 Xiaomi Basic Information
 - 10.16.2 Xiaomi Wireless and Bluetooth Mice Product Overview
 - 10.16.3 Xiaomi Wireless and Bluetooth Mice Product Market Performance
 - 10.16.4 Xiaomi Business Overview
 - 10.16.5 Xiaomi Recent Developments
- 10.17 SteelSeries
 - 10.17.1 SteelSeries Basic Information
 - 10.17.2 SteelSeries Wireless and Bluetooth Mice Product Overview
 - 10.17.3 SteelSeries Wireless and Bluetooth Mice Product Market Performance
 - 10.17.4 SteelSeries Business Overview
 - 10.17.5 SteelSeries Recent Developments

11 WIRELESS AND BLUETOOTH MICE MARKET FORECAST BY REGION

- 11.1 Global Wireless and Bluetooth Mice Market Size Forecast
- 11.2 Global Wireless and Bluetooth Mice Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Wireless and Bluetooth Mice Market Size Forecast by Country
 - 11.2.3 Asia Pacific Wireless and Bluetooth Mice Market Size Forecast by Region
 - 11.2.4 South America Wireless and Bluetooth Mice Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Wireless and Bluetooth Mice by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Wireless and Bluetooth Mice Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Wireless and Bluetooth Mice by Type (2026-2035)

12.1.2 Global Wireless and Bluetooth Mice Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Wireless and Bluetooth Mice by Type (2026-2035)

12.2 Global Wireless and Bluetooth Mice Market Forecast by Application (2026-2035)

12.2.1 Global Wireless and Bluetooth Mice Sales (K Units) Forecast by Application

12.2.2 Global Wireless and Bluetooth Mice Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Wireless and Bluetooth Mice Market Size by Type (M USD)

Table 4. Global Wireless and Bluetooth Mice Market Size by Application

Table 5. Wireless and Bluetooth Mice Market Size Comparison by Region (M USD)

Table 6. Global Wireless and Bluetooth Mice Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Wireless and Bluetooth Mice Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Wireless and Bluetooth Mice Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Wireless and Bluetooth Mice Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wireless and Bluetooth Mice as of 2025)

Table 11. Global Market Wireless and Bluetooth Mice Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Wireless and Bluetooth Mice Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Wireless and Bluetooth Mice Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Wireless and Bluetooth Mice Sales by Type (K Units)

Table 27. Global Wireless and Bluetooth Mice Market Size by Type (M USD)

- Table 28. Global Wireless and Bluetooth Mice Sales (K Units) by Type (2020-2025)
- Table 29. Global Wireless and Bluetooth Mice Sales Market Share by Type (2020-2025)
- Table 30. Global Wireless and Bluetooth Mice Market Size (M USD) by Type (2020-2025)
- Table 31. Global Wireless and Bluetooth Mice Market Share by Type (2020-2025)
- Table 32. Global Wireless and Bluetooth Mice Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Wireless and Bluetooth Mice Sales (K Units) by Application
- Table 34. Global Wireless and Bluetooth Mice Market Size by Application
- Table 35. Global Wireless and Bluetooth Mice Sales by Application (2020-2025) & (K Units)
- Table 36. Global Wireless and Bluetooth Mice Sales Market Share by Application (2020-2025)
- Table 37. Global Wireless and Bluetooth Mice Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Wireless and Bluetooth Mice Market Share by Application (2020-2025)
- Table 39. Global Wireless and Bluetooth Mice Sales Growth Rate by Application (2020-2025)
- Table 40. Global Wireless and Bluetooth Mice Sales by Region (2020-2025) & (K Units)
- Table 41. Global Wireless and Bluetooth Mice Sales Market Share by Region (2020-2025)
- Table 42. Global Wireless and Bluetooth Mice Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Wireless and Bluetooth Mice Market Size by Region (2020-2025)
- Table 44. North America Wireless and Bluetooth Mice Sales by Country (2020-2025) & (K Units)
- Table 45. North America Wireless and Bluetooth Mice Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Wireless and Bluetooth Mice Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Wireless and Bluetooth Mice Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Wireless and Bluetooth Mice Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Wireless and Bluetooth Mice Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Wireless and Bluetooth Mice Sales by Country (2020-2025) & (K Units)
- Table 51. South America Wireless and Bluetooth Mice Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Wireless and Bluetooth Mice Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Wireless and Bluetooth Mice Market Size by Region (2020-2025) & (M USD)

Table 54. Global Wireless and Bluetooth Mice Production (K Units) by Region(2020-2025)

Table 55. Global Wireless and Bluetooth Mice Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Wireless and Bluetooth Mice Revenue Market Share by Region (2020-2025)

Table 57. Global Wireless and Bluetooth Mice Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Wireless and Bluetooth Mice Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Wireless and Bluetooth Mice Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Wireless and Bluetooth Mice Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Wireless and Bluetooth Mice Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Logitech Basic Information

Table 63. Logitech Wireless and Bluetooth Mice Product Overview

Table 64. Logitech Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Logitech Business Overview

Table 66. Logitech SWOT Analysis

Table 67. Logitech Recent Developments

Table 68. Microsoft Basic Information

Table 69. Microsoft Wireless and Bluetooth Mice Product Overview

Table 70. Microsoft Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Microsoft Business Overview

Table 72. Microsoft SWOT Analysis

Table 73. Microsoft Recent Developments

Table 74. HP Basic Information

Table 75. HP Wireless and Bluetooth Mice Product Overview

Table 76. HP Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. HP Business Overview

- Table 78. HP SWOT Analysis
- Table 79. HP Recent Developments
- Table 80. Razer Basic Information
- Table 81. Razer Wireless and Bluetooth Mice Product Overview
- Table 82. Razer Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Razer Business Overview
- Table 84. Razer Recent Developments
- Table 85. Apple Basic Information
- Table 86. Apple Wireless and Bluetooth Mice Product Overview
- Table 87. Apple Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Apple Business Overview
- Table 89. Apple Recent Developments
- Table 90. Lenovo Basic Information
- Table 91. Lenovo Wireless and Bluetooth Mice Product Overview
- Table 92. Lenovo Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Lenovo Business Overview
- Table 94. Lenovo Recent Developments
- Table 95. 3Dconnexion Basic Information
- Table 96. 3Dconnexion Wireless and Bluetooth Mice Product Overview
- Table 97. 3Dconnexion Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. 3Dconnexion Business Overview
- Table 99. 3Dconnexion Recent Developments
- Table 100. Handshoe Basic Information
- Table 101. Handshoe Wireless and Bluetooth Mice Product Overview
- Table 102. Handshoe Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Handshoe Business Overview
- Table 104. Handshoe Recent Developments
- Table 105. Corsair Basic Information
- Table 106. Corsair Wireless and Bluetooth Mice Product Overview
- Table 107. Corsair Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Corsair Business Overview
- Table 109. Corsair Recent Developments
- Table 110. Rapoo Basic Information

Table 111. Rapoo Wireless and Bluetooth Mice Product Overview

Table 112. Rapoo Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Rapoo Business Overview

Table 114. Rapoo Recent Developments

Table 115. A4TECH Basic Information

Table 116. A4TECH Wireless and Bluetooth Mice Product Overview

Table 117. A4TECH Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. A4TECH Business Overview

Table 119. A4TECH Recent Developments

Table 120. IOGEAR Basic Information

Table 121. IOGEAR Wireless and Bluetooth Mice Product Overview

Table 122. IOGEAR Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. IOGEAR Business Overview

Table 124. IOGEAR Recent Developments

Table 125. ASUS Basic Information

Table 126. ASUS Wireless and Bluetooth Mice Product Overview

Table 127. ASUS Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. ASUS Business Overview

Table 129. ASUS Recent Developments

Table 130. Mad Catz Basic Information

Table 131. Mad Catz Wireless and Bluetooth Mice Product Overview

Table 132. Mad Catz Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Mad Catz Business Overview

Table 134. Mad Catz Recent Developments

Table 135. Roccat Basic Information

Table 136. Roccat Wireless and Bluetooth Mice Product Overview

Table 137. Roccat Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Roccat Business Overview

Table 139. Roccat Recent Developments

Table 140. Xiaomi Basic Information

Table 141. Xiaomi Wireless and Bluetooth Mice Product Overview

Table 142. Xiaomi Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Xiaomi Business Overview

Table 144. Xiaomi Recent Developments

Table 145. SteelSeries Basic Information

Table 146. SteelSeries Wireless and Bluetooth Mice Product Overview

Table 147. SteelSeries Wireless and Bluetooth Mice Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. SteelSeries Business Overview

Table 149. SteelSeries Recent Developments

Table 150. Global Wireless and Bluetooth Mice Sales Forecast by Region (2026-2035) & (K Units)

Table 151. Global Wireless and Bluetooth Mice Market Size Forecast by Region (2026-2035) & (M USD)

Table 152. North America Wireless and Bluetooth Mice Sales Forecast by Country (2026-2035) & (K Units)

Table 153. North America Wireless and Bluetooth Mice Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Europe Wireless and Bluetooth Mice Sales Forecast by Country (2026-2035) & (K Units)

Table 155. Europe Wireless and Bluetooth Mice Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Asia Pacific Wireless and Bluetooth Mice Sales Forecast by Region (2026-2035) & (K Units)

Table 157. Asia Pacific Wireless and Bluetooth Mice Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Wireless and Bluetooth Mice Sales Forecast by Country (2026-2035) & (K Units)

Table 159. South America Wireless and Bluetooth Mice Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Wireless and Bluetooth Mice Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Wireless and Bluetooth Mice Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Wireless and Bluetooth Mice Sales Forecast by Type (2026-2035) & (K Units)

Table 163. Global Wireless and Bluetooth Mice Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Wireless and Bluetooth Mice Price Forecast by Type (2026-2035) & (USD/Unit)

Table 165. Global Wireless and Bluetooth Mice Sales (K Units) Forecast by Application

(2026-2035)

Table 166. Global Wireless and Bluetooth Mice Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wireless and Bluetooth Mice
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wireless and Bluetooth Mice Market Size (M USD), 2025-2035
- Figure 5. Global Wireless and Bluetooth Mice Market Size (M USD) (2020-2035)
- Figure 6. Global Wireless and Bluetooth Mice Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wireless and Bluetooth Mice Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Wireless and Bluetooth Mice Product Life Cycle
- Figure 13. Wireless and Bluetooth Mice Sales Share by Manufacturers in 2025
- Figure 14. Global Wireless and Bluetooth Mice Revenue Share by Manufacturers in 2025
- Figure 15. Wireless and Bluetooth Mice Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Wireless and Bluetooth Mice Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Wireless and Bluetooth Mice Revenue in 2025
- Figure 18. Industry Chain Map of Wireless and Bluetooth Mice
- Figure 19. Global Wireless and Bluetooth Mice Market PEST Analysis
- Figure 20. Global Wireless and Bluetooth Mice Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Wireless and Bluetooth Mice Market Share by Type
- Figure 27. Sales Market Share of Wireless and Bluetooth Mice by Type (2020-2025)
- Figure 28. Sales Market Share of Wireless and Bluetooth Mice by Type in 2025
- Figure 29. Market Share of Wireless and Bluetooth Mice by Type (2020-2025)
- Figure 30. Market Share of Wireless and Bluetooth Mice by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Wireless and Bluetooth Mice Market Share by Application
- Figure 33. Global Wireless and Bluetooth Mice Sales Market Share by Application (2020-2025)
- Figure 34. Global Wireless and Bluetooth Mice Sales Market Share by Application in 2025
- Figure 35. Global Wireless and Bluetooth Mice Market Share by Application (2020-2025)
- Figure 36. Global Wireless and Bluetooth Mice Market Share by Application in 2025
- Figure 37. Global Wireless and Bluetooth Mice Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Wireless and Bluetooth Mice Sales Market Share by Region (2020-2025)
- Figure 39. Global Wireless and Bluetooth Mice Market Size by Region (2020-2025)
- Figure 40. North America Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Wireless and Bluetooth Mice Sales Market Share by Country in 2024
- Figure 43. North America Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Wireless and Bluetooth Mice Market Size by Country in 2024
- Figure 45. U.S. Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Wireless and Bluetooth Mice Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Wireless and Bluetooth Mice Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Wireless and Bluetooth Mice Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Wireless and Bluetooth Mice Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Wireless and Bluetooth Mice Sales Market Share by Country in 2024
- Figure 53. Europe Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Wireless and Bluetooth Mice Market Size by Country in 2024

Figure 55. Germany Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Wireless and Bluetooth Mice Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Wireless and Bluetooth Mice Sales Market Share by Region in 2024

Figure 67. Asia Pacific Wireless and Bluetooth Mice Market Size by Region in 2024

Figure 68. China Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Wireless and Bluetooth Mice Sales and Growth Rate (K Units)

Figure 79. South America Wireless and Bluetooth Mice Sales Market Share by Country in 2024

Figure 80. South America Wireless and Bluetooth Mice Market Size and Growth Rate (M USD)

Figure 81. South America Wireless and Bluetooth Mice Market Size by Country in 2024

Figure 82. Brazil Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Wireless and Bluetooth Mice Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Wireless and Bluetooth Mice Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Wireless and Bluetooth Mice Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Wireless and Bluetooth Mice Market Size by Region in 2024

Figure 92. Saudi Arabia Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Wireless and Bluetooth Mice Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Wireless and Bluetooth Mice Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Wireless and Bluetooth Mice Production Market Share by Region (2020-2025)

Figure 103. North America Wireless and Bluetooth Mice Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Wireless and Bluetooth Mice Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Wireless and Bluetooth Mice Production (K Units) Growth Rate (2020-2025)

Figure 106. China Wireless and Bluetooth Mice Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Wireless and Bluetooth Mice Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Wireless and Bluetooth Mice Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Wireless and Bluetooth Mice Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Wireless and Bluetooth Mice Market Share Forecast by Type (2026-2035)

Figure 111. Global Wireless and Bluetooth Mice Sales Forecast by Application (2026-2035)

Figure 112. Global Wireless and Bluetooth Mice Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Wireless and Bluetooth Mice Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GAE5E1D5FD1DEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAE5E1D5FD1DEN.html>