

Global Wireless Intrusion Detection and Prevention Systems WIPDS Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Wireless intrusion detection systems (WIDS) and wireless intrusion protection systems (WIPS) are used to continuously protect a wireless network and in some cases, a wired network, from unauthorized users. There are some basic differences between the two systems. In a WIDS, a system of sensors is used to monitor the network for the intrusion of unauthorized devices, such as rogue access points. In a WIPS, the system not only detects unauthorized devices, but also takes steps to mitigate the threat by containing the device and detaching it from the wireless network.

WIDS and WIPS operate 24/7 and generally require no management or admin involvement. They guard the wireless local area network (WLAN) on a constant basis and listen to all radio traffic within the WLAN's operating frequencies. There are many similarities between WIDS and WIPS, and most of the systems currently available fundamentally act as a WIPS because they are designed to detect and prevent wireless intrusion. The typical WIPS has three components: a server, a management console, and a collection of distributed sensors.

The WIPS server can be either hardware- or software-based. The server performs system management and configuration tasks, signature, behavior and protocol analysis, as well as radio frequency (RF) spectrum analysis to detect intrusion. Signature analysis monitors traffic for patterns associated with known attacks, such as denial of service (DoS) and man-in-the-middle attacks. Behavior analysis looks for anomalies in message behavior such as the use of purposefully malformed management frames that allow an attacker to observe the network's resulting behavior. This behavior may reveal flaws in security or application programming that would allow intrusion. While signature analysis looks for known attack patterns, behavioral analysis looks for anomalous patterns that could indicate a new attack. Behavioral analysis also compares historical

usage metrics to anomalous traffic to indicate unusual traffic that may be an attempt to probe vulnerable systems.

Protocol analysis is used to inspect and disassemble layer-2 information—the MAC protocol data unit (MPDU)—to discover anomalies in the frame header and trailer.

Protocol analysis is also used to dissect the layer 3 to 7 data contained in the frame body, which contains the payload. This is referred to as the MAC service data unit (MSDU). Both the MPDU and MSDU data are analyzed for spurious data that could be leveraged to compromise the security or medium arbitration functions of the system. RF Spectrum analysis is used to monitor the frequency on which the system is operating for unwanted or damaging signals.

A common DoS attack method is a transmitter continuously transmitting on the operating frequency, which can disable a Wi-Fi system. Bluetooth devices, baby monitors, and microwave ovens can be disrupted by 2.4-GHz systems. Better WIPS can do sophisticated signature analysis and identify these harmless sources of interferences and locate them for mitigation. One of the benefits of spectrum analysis is the ability to identify and locate sources of interference, whether malicious or otherwise.

The key players are Cisco, IBM, Check Point, HP, Netscout, AirWave (Aruba), Extreme Networks, Fortinet, ForeScout, WatchGuard, Venustech, Topsec, Qihoo 360 and so on. Cisco and IBM are the top 2, with about 31% market shares.

Bosson Research's latest report provides a deep insight into the global Wireless Intrusion Detection and Prevention Systems WIPDS market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wireless Intrusion Detection and Prevention Systems WIPDS Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wireless Intrusion Detection and Prevention Systems WIPDS market in any manner.

Global Wireless Intrusion Detection and Prevention Systems WIPDS Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cisco

IBM

Check Point

HP

Netscout

AirWave (Aruba)

Extreme Networks

Fortinet

ForeScout

WatchGuard

Venustech

Topsec

Qihoo 360

Market Segmentation (by Type)

Wireless Intrusion Detection Systems (WIDS)

Wireless Intrusion Prevention Systems (WIPS)

Market Segmentation (by Application)

Sedan and Hatchback

SUV

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Wireless Intrusion Detection and Prevention Systems WIPDS Market
Overview of the regional outlook of the Wireless Intrusion Detection and Prevention Systems WIPDS Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless Intrusion Detection and Prevention Systems WIPDS Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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