

# Global Wireless Charging IC Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Wireless charging is the transmission of energy from a power source to a device without wires or cables. A wireless charging technology is comprised of two parts, a transmitter (the actual charging station itself) and a receiver (which is inside the device you are charging). Wireless Charging ICs are the core part of Wireless Charging technology.

This report provides a deep insight into the global Wireless Charging IC market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wireless Charging IC Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wireless Charging IC market in any manner.

### Global Wireless Charging IC Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

IDT

Texas Instruments

NXP/Freescale

ADI/Linear Tech

Qualcomm

Broadcom

STMicroelectronics

On Semiconductor

Semtech

ROHM

Toshiba

Panasonic

Maxim

Generalplus

E-Charging Inc. (CPS)

CVSMicro

Xiamen Newyea Tech

ZoneCharge

BOEONE

Celfras

Market Segmentation (by Type)

Transmitter ICs

Receiver ICs

Market Segmentation (by Application)

Smart Phones and Tablets

Wearable Electronic Devices

Medical Devices

Automobile Devices

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wireless Charging IC Market

Overview of the regional outlook of the Wireless Charging IC Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless Charging IC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Wireless Charging IC
- 1.2 Key Market Segments
  - 1.2.1 Wireless Charging IC Segment by Type
  - 1.2.2 Wireless Charging IC Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WIRELESS CHARGING IC MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Wireless Charging IC Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Wireless Charging IC Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WIRELESS CHARGING IC MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Wireless Charging IC Sales by Manufacturers (2019-2024)
- 3.2 Global Wireless Charging IC Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wireless Charging IC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wireless Charging IC Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wireless Charging IC Sales Sites, Area Served, Product Type
- 3.6 Wireless Charging IC Market Competitive Situation and Trends
  - 3.6.1 Wireless Charging IC Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Wireless Charging IC Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 WIRELESS CHARGING IC INDUSTRY CHAIN ANALYSIS**

- 4.1 Wireless Charging IC Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WIRELESS CHARGING IC MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 WIRELESS CHARGING IC MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Wireless Charging IC Sales Market Share by Type (2019-2024)

6.3 Global Wireless Charging IC Market Size Market Share by Type (2019-2024)

6.4 Global Wireless Charging IC Price by Type (2019-2024)

## **7 WIRELESS CHARGING IC MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Wireless Charging IC Market Sales by Application (2019-2024)

7.3 Global Wireless Charging IC Market Size (M USD) by Application (2019-2024)

7.4 Global Wireless Charging IC Sales Growth Rate by Application (2019-2024)

## **8 WIRELESS CHARGING IC MARKET SEGMENTATION BY REGION**

8.1 Global Wireless Charging IC Sales by Region

8.1.1 Global Wireless Charging IC Sales by Region

8.1.2 Global Wireless Charging IC Sales Market Share by Region

8.2 North America

8.2.1 North America Wireless Charging IC Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Wireless Charging IC Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Wireless Charging IC Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Wireless Charging IC Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Wireless Charging IC Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 IDT

9.1.1 IDT Wireless Charging IC Basic Information

9.1.2 IDT Wireless Charging IC Product Overview

9.1.3 IDT Wireless Charging IC Product Market Performance

9.1.4 IDT Business Overview

9.1.5 IDT Wireless Charging IC SWOT Analysis

9.1.6 IDT Recent Developments

9.2 Texas Instruments

- 9.2.1 Texas Instruments Wireless Charging IC Basic Information
- 9.2.2 Texas Instruments Wireless Charging IC Product Overview
- 9.2.3 Texas Instruments Wireless Charging IC Product Market Performance
- 9.2.4 Texas Instruments Business Overview
- 9.2.5 Texas Instruments Wireless Charging IC SWOT Analysis
- 9.2.6 Texas Instruments Recent Developments
- 9.3 NXP/Freescale
  - 9.3.1 NXP/Freescale Wireless Charging IC Basic Information
  - 9.3.2 NXP/Freescale Wireless Charging IC Product Overview
  - 9.3.3 NXP/Freescale Wireless Charging IC Product Market Performance
  - 9.3.4 NXP/Freescale Wireless Charging IC SWOT Analysis
  - 9.3.5 NXP/Freescale Business Overview
  - 9.3.6 NXP/Freescale Recent Developments
- 9.4 ADI/Linear Tech
  - 9.4.1 ADI/Linear Tech Wireless Charging IC Basic Information
  - 9.4.2 ADI/Linear Tech Wireless Charging IC Product Overview
  - 9.4.3 ADI/Linear Tech Wireless Charging IC Product Market Performance
  - 9.4.4 ADI/Linear Tech Business Overview
  - 9.4.5 ADI/Linear Tech Recent Developments
- 9.5 Qualcomm
  - 9.5.1 Qualcomm Wireless Charging IC Basic Information
  - 9.5.2 Qualcomm Wireless Charging IC Product Overview
  - 9.5.3 Qualcomm Wireless Charging IC Product Market Performance
  - 9.5.4 Qualcomm Business Overview
  - 9.5.5 Qualcomm Recent Developments
- 9.6 Broadcom
  - 9.6.1 Broadcom Wireless Charging IC Basic Information
  - 9.6.2 Broadcom Wireless Charging IC Product Overview
  - 9.6.3 Broadcom Wireless Charging IC Product Market Performance
  - 9.6.4 Broadcom Business Overview
  - 9.6.5 Broadcom Recent Developments
- 9.7 STMicroelectronics
  - 9.7.1 STMicroelectronics Wireless Charging IC Basic Information
  - 9.7.2 STMicroelectronics Wireless Charging IC Product Overview
  - 9.7.3 STMicroelectronics Wireless Charging IC Product Market Performance
  - 9.7.4 STMicroelectronics Business Overview
  - 9.7.5 STMicroelectronics Recent Developments
- 9.8 On Semiconductor
  - 9.8.1 On Semiconductor Wireless Charging IC Basic Information

- 9.8.2 On Semiconductor Wireless Charging IC Product Overview
- 9.8.3 On Semiconductor Wireless Charging IC Product Market Performance
- 9.8.4 On Semiconductor Business Overview
- 9.8.5 On Semiconductor Recent Developments
- 9.9 Semtech
  - 9.9.1 Semtech Wireless Charging IC Basic Information
  - 9.9.2 Semtech Wireless Charging IC Product Overview
  - 9.9.3 Semtech Wireless Charging IC Product Market Performance
  - 9.9.4 Semtech Business Overview
  - 9.9.5 Semtech Recent Developments
- 9.10 ROHM
  - 9.10.1 ROHM Wireless Charging IC Basic Information
  - 9.10.2 ROHM Wireless Charging IC Product Overview
  - 9.10.3 ROHM Wireless Charging IC Product Market Performance
  - 9.10.4 ROHM Business Overview
  - 9.10.5 ROHM Recent Developments
- 9.11 Toshiba
  - 9.11.1 Toshiba Wireless Charging IC Basic Information
  - 9.11.2 Toshiba Wireless Charging IC Product Overview
  - 9.11.3 Toshiba Wireless Charging IC Product Market Performance
  - 9.11.4 Toshiba Business Overview
  - 9.11.5 Toshiba Recent Developments
- 9.12 Panasonic
  - 9.12.1 Panasonic Wireless Charging IC Basic Information
  - 9.12.2 Panasonic Wireless Charging IC Product Overview
  - 9.12.3 Panasonic Wireless Charging IC Product Market Performance
  - 9.12.4 Panasonic Business Overview
  - 9.12.5 Panasonic Recent Developments
- 9.13 Maxim
  - 9.13.1 Maxim Wireless Charging IC Basic Information
  - 9.13.2 Maxim Wireless Charging IC Product Overview
  - 9.13.3 Maxim Wireless Charging IC Product Market Performance
  - 9.13.4 Maxim Business Overview
  - 9.13.5 Maxim Recent Developments
- 9.14 Generalplus
  - 9.14.1 Generalplus Wireless Charging IC Basic Information
  - 9.14.2 Generalplus Wireless Charging IC Product Overview
  - 9.14.3 Generalplus Wireless Charging IC Product Market Performance
  - 9.14.4 Generalplus Business Overview

- 9.14.5 Generalplus Recent Developments
- 9.15 E-Charging Inc. (CPS)
  - 9.15.1 E-Charging Inc. (CPS) Wireless Charging IC Basic Information
  - 9.15.2 E-Charging Inc. (CPS) Wireless Charging IC Product Overview
  - 9.15.3 E-Charging Inc. (CPS) Wireless Charging IC Product Market Performance
  - 9.15.4 E-Charging Inc. (CPS) Business Overview
  - 9.15.5 E-Charging Inc. (CPS) Recent Developments
- 9.16 CVSMicro
  - 9.16.1 CVSMicro Wireless Charging IC Basic Information
  - 9.16.2 CVSMicro Wireless Charging IC Product Overview
  - 9.16.3 CVSMicro Wireless Charging IC Product Market Performance
  - 9.16.4 CVSMicro Business Overview
  - 9.16.5 CVSMicro Recent Developments
- 9.17 Xiamen Newyea Tech
  - 9.17.1 Xiamen Newyea Tech Wireless Charging IC Basic Information
  - 9.17.2 Xiamen Newyea Tech Wireless Charging IC Product Overview
  - 9.17.3 Xiamen Newyea Tech Wireless Charging IC Product Market Performance
  - 9.17.4 Xiamen Newyea Tech Business Overview
  - 9.17.5 Xiamen Newyea Tech Recent Developments
- 9.18 ZoneCharge
  - 9.18.1 ZoneCharge Wireless Charging IC Basic Information
  - 9.18.2 ZoneCharge Wireless Charging IC Product Overview
  - 9.18.3 ZoneCharge Wireless Charging IC Product Market Performance
  - 9.18.4 ZoneCharge Business Overview
  - 9.18.5 ZoneCharge Recent Developments
- 9.19 BOEONE
  - 9.19.1 BOEONE Wireless Charging IC Basic Information
  - 9.19.2 BOEONE Wireless Charging IC Product Overview
  - 9.19.3 BOEONE Wireless Charging IC Product Market Performance
  - 9.19.4 BOEONE Business Overview
  - 9.19.5 BOEONE Recent Developments
- 9.20 Celfras
  - 9.20.1 Celfras Wireless Charging IC Basic Information
  - 9.20.2 Celfras Wireless Charging IC Product Overview
  - 9.20.3 Celfras Wireless Charging IC Product Market Performance
  - 9.20.4 Celfras Business Overview
  - 9.20.5 Celfras Recent Developments

## **10 WIRELESS CHARGING IC MARKET FORECAST BY REGION**

- 10.1 Global Wireless Charging IC Market Size Forecast
- 10.2 Global Wireless Charging IC Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Wireless Charging IC Market Size Forecast by Country
  - 10.2.3 Asia Pacific Wireless Charging IC Market Size Forecast by Region
  - 10.2.4 South America Wireless Charging IC Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Wireless Charging IC by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Wireless Charging IC Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Wireless Charging IC by Type (2025-2030)
  - 11.1.2 Global Wireless Charging IC Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Wireless Charging IC by Type (2025-2030)
- 11.2 Global Wireless Charging IC Market Forecast by Application (2025-2030)
  - 11.2.1 Global Wireless Charging IC Sales (K Units) Forecast by Application
  - 11.2.2 Global Wireless Charging IC Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Wireless Charging IC Market Size Comparison by Region (M USD)
- Table 5. Global Wireless Charging IC Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Wireless Charging IC Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Wireless Charging IC Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Wireless Charging IC Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wireless Charging IC as of 2022)
- Table 10. Global Market Wireless Charging IC Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Wireless Charging IC Sales Sites and Area Served
- Table 12. Manufacturers Wireless Charging IC Product Type
- Table 13. Global Wireless Charging IC Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Wireless Charging IC
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Wireless Charging IC Market Challenges
- Table 22. Global Wireless Charging IC Sales by Type (K Units)
- Table 23. Global Wireless Charging IC Market Size by Type (M USD)
- Table 24. Global Wireless Charging IC Sales (K Units) by Type (2019-2024)
- Table 25. Global Wireless Charging IC Sales Market Share by Type (2019-2024)
- Table 26. Global Wireless Charging IC Market Size (M USD) by Type (2019-2024)
- Table 27. Global Wireless Charging IC Market Size Share by Type (2019-2024)
- Table 28. Global Wireless Charging IC Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Wireless Charging IC Sales (K Units) by Application
- Table 30. Global Wireless Charging IC Market Size by Application
- Table 31. Global Wireless Charging IC Sales by Application (2019-2024) & (K Units)

Table 32. Global Wireless Charging IC Sales Market Share by Application (2019-2024)

Table 33. Global Wireless Charging IC Sales by Application (2019-2024) & (M USD)

Table 34. Global Wireless Charging IC Market Share by Application (2019-2024)

Table 35. Global Wireless Charging IC Sales Growth Rate by Application (2019-2024)

Table 36. Global Wireless Charging IC Sales by Region (2019-2024) & (K Units)

Table 37. Global Wireless Charging IC Sales Market Share by Region (2019-2024)

Table 38. North America Wireless Charging IC Sales by Country (2019-2024) & (K Units)

Table 39. Europe Wireless Charging IC Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Wireless Charging IC Sales by Region (2019-2024) & (K Units)

Table 41. South America Wireless Charging IC Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Wireless Charging IC Sales by Region (2019-2024) & (K Units)

Table 43. IDT Wireless Charging IC Basic Information

Table 44. IDT Wireless Charging IC Product Overview

Table 45. IDT Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. IDT Business Overview

Table 47. IDT Wireless Charging IC SWOT Analysis

Table 48. IDT Recent Developments

Table 49. Texas Instruments Wireless Charging IC Basic Information

Table 50. Texas Instruments Wireless Charging IC Product Overview

Table 51. Texas Instruments Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Texas Instruments Business Overview

Table 53. Texas Instruments Wireless Charging IC SWOT Analysis

Table 54. Texas Instruments Recent Developments

Table 55. NXP/Freescale Wireless Charging IC Basic Information

Table 56. NXP/Freescale Wireless Charging IC Product Overview

Table 57. NXP/Freescale Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. NXP/Freescale Wireless Charging IC SWOT Analysis

Table 59. NXP/Freescale Business Overview

Table 60. NXP/Freescale Recent Developments

Table 61. ADI/Linear Tech Wireless Charging IC Basic Information

Table 62. ADI/Linear Tech Wireless Charging IC Product Overview

Table 63. ADI/Linear Tech Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. ADI/Linear Tech Business Overview
- Table 65. ADI/Linear Tech Recent Developments
- Table 66. Qualcomm Wireless Charging IC Basic Information
- Table 67. Qualcomm Wireless Charging IC Product Overview
- Table 68. Qualcomm Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Qualcomm Business Overview
- Table 70. Qualcomm Recent Developments
- Table 71. Broadcom Wireless Charging IC Basic Information
- Table 72. Broadcom Wireless Charging IC Product Overview
- Table 73. Broadcom Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Broadcom Business Overview
- Table 75. Broadcom Recent Developments
- Table 76. STMicroelectronics Wireless Charging IC Basic Information
- Table 77. STMicroelectronics Wireless Charging IC Product Overview
- Table 78. STMicroelectronics Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. STMicroelectronics Business Overview
- Table 80. STMicroelectronics Recent Developments
- Table 81. On Semiconductor Wireless Charging IC Basic Information
- Table 82. On Semiconductor Wireless Charging IC Product Overview
- Table 83. On Semiconductor Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. On Semiconductor Business Overview
- Table 85. On Semiconductor Recent Developments
- Table 86. Semtech Wireless Charging IC Basic Information
- Table 87. Semtech Wireless Charging IC Product Overview
- Table 88. Semtech Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Semtech Business Overview
- Table 90. Semtech Recent Developments
- Table 91. ROHM Wireless Charging IC Basic Information
- Table 92. ROHM Wireless Charging IC Product Overview
- Table 93. ROHM Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. ROHM Business Overview
- Table 95. ROHM Recent Developments
- Table 96. Toshiba Wireless Charging IC Basic Information

- Table 97. Toshiba Wireless Charging IC Product Overview
- Table 98. Toshiba Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Toshiba Business Overview
- Table 100. Toshiba Recent Developments
- Table 101. Panasonic Wireless Charging IC Basic Information
- Table 102. Panasonic Wireless Charging IC Product Overview
- Table 103. Panasonic Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Panasonic Business Overview
- Table 105. Panasonic Recent Developments
- Table 106. Maxim Wireless Charging IC Basic Information
- Table 107. Maxim Wireless Charging IC Product Overview
- Table 108. Maxim Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Maxim Business Overview
- Table 110. Maxim Recent Developments
- Table 111. Generalplus Wireless Charging IC Basic Information
- Table 112. Generalplus Wireless Charging IC Product Overview
- Table 113. Generalplus Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Generalplus Business Overview
- Table 115. Generalplus Recent Developments
- Table 116. E-Charging Inc. (CPS) Wireless Charging IC Basic Information
- Table 117. E-Charging Inc. (CPS) Wireless Charging IC Product Overview
- Table 118. E-Charging Inc. (CPS) Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. E-Charging Inc. (CPS) Business Overview
- Table 120. E-Charging Inc. (CPS) Recent Developments
- Table 121. CVSMicro Wireless Charging IC Basic Information
- Table 122. CVSMicro Wireless Charging IC Product Overview
- Table 123. CVSMicro Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. CVSMicro Business Overview
- Table 125. CVSMicro Recent Developments
- Table 126. Xiamen Newyea Tech Wireless Charging IC Basic Information
- Table 127. Xiamen Newyea Tech Wireless Charging IC Product Overview
- Table 128. Xiamen Newyea Tech Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 129. Xiamen Newyea Tech Business Overview
- Table 130. Xiamen Newyea Tech Recent Developments
- Table 131. ZoneCharge Wireless Charging IC Basic Information
- Table 132. ZoneCharge Wireless Charging IC Product Overview
- Table 133. ZoneCharge Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. ZoneCharge Business Overview
- Table 135. ZoneCharge Recent Developments
- Table 136. BOEONE Wireless Charging IC Basic Information
- Table 137. BOEONE Wireless Charging IC Product Overview
- Table 138. BOEONE Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. BOEONE Business Overview
- Table 140. BOEONE Recent Developments
- Table 141. Celfras Wireless Charging IC Basic Information
- Table 142. Celfras Wireless Charging IC Product Overview
- Table 143. Celfras Wireless Charging IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Celfras Business Overview
- Table 145. Celfras Recent Developments
- Table 146. Global Wireless Charging IC Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Wireless Charging IC Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Wireless Charging IC Sales Forecast by Country (2025-2030) & (K Units)
- Table 149. North America Wireless Charging IC Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Wireless Charging IC Sales Forecast by Country (2025-2030) & (K Units)
- Table 151. Europe Wireless Charging IC Market Size Forecast by Country (2025-2030) & (M USD)
- Table 152. Asia Pacific Wireless Charging IC Sales Forecast by Region (2025-2030) & (K Units)
- Table 153. Asia Pacific Wireless Charging IC Market Size Forecast by Region (2025-2030) & (M USD)
- Table 154. South America Wireless Charging IC Sales Forecast by Country (2025-2030) & (K Units)
- Table 155. South America Wireless Charging IC Market Size Forecast by Country

(2025-2030) & (M USD)

Table 156. Middle East and Africa Wireless Charging IC Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Wireless Charging IC Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Wireless Charging IC Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Wireless Charging IC Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Wireless Charging IC Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Wireless Charging IC Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Wireless Charging IC Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Wireless Charging IC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wireless Charging IC Market Size (M USD), 2019-2030
- Figure 5. Global Wireless Charging IC Market Size (M USD) (2019-2030)
- Figure 6. Global Wireless Charging IC Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wireless Charging IC Market Size by Country (M USD)
- Figure 11. Wireless Charging IC Sales Share by Manufacturers in 2023
- Figure 12. Global Wireless Charging IC Revenue Share by Manufacturers in 2023
- Figure 13. Wireless Charging IC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wireless Charging IC Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wireless Charging IC Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wireless Charging IC Market Share by Type
- Figure 18. Sales Market Share of Wireless Charging IC by Type (2019-2024)
- Figure 19. Sales Market Share of Wireless Charging IC by Type in 2023
- Figure 20. Market Size Share of Wireless Charging IC by Type (2019-2024)
- Figure 21. Market Size Market Share of Wireless Charging IC by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wireless Charging IC Market Share by Application
- Figure 24. Global Wireless Charging IC Sales Market Share by Application (2019-2024)
- Figure 25. Global Wireless Charging IC Sales Market Share by Application in 2023
- Figure 26. Global Wireless Charging IC Market Share by Application (2019-2024)
- Figure 27. Global Wireless Charging IC Market Share by Application in 2023
- Figure 28. Global Wireless Charging IC Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Wireless Charging IC Sales Market Share by Region (2019-2024)
- Figure 30. North America Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Wireless Charging IC Sales Market Share by Country in 2023

- Figure 32. U.S. Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Wireless Charging IC Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Wireless Charging IC Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Wireless Charging IC Sales Market Share by Country in 2023
- Figure 37. Germany Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Wireless Charging IC Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Wireless Charging IC Sales Market Share by Region in 2023
- Figure 44. China Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Wireless Charging IC Sales and Growth Rate (K Units)
- Figure 50. South America Wireless Charging IC Sales Market Share by Country in 2023
- Figure 51. Brazil Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Wireless Charging IC Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Wireless Charging IC Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Wireless Charging IC Sales and Growth Rate (2019-2024) & (K

Units)

Figure 60. South Africa Wireless Charging IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wireless Charging IC Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wireless Charging IC Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wireless Charging IC Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wireless Charging IC Market Share Forecast by Type (2025-2030)

Figure 65. Global Wireless Charging IC Sales Forecast by Application (2025-2030)

Figure 66. Global Wireless Charging IC Market Share Forecast by Application (2025-2030)

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