

Global Wireless Audio Device Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G48A3E8E6641EN.html>

Date: August 2024

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G48A3E8E6641EN

Abstracts

Report Overview

The Global Wireless audio devices market are used to transmit and receive various audio signals through wireless technologies, namely, Wi-Fi, Bluetooth, and AirPlay, among others. Wireless headphones, microphones, speakers, sound bars, and audio systems, radio tuners, and others are various types of wireless audio devices available in the market. Increasing penetration of infotainment devices, rising adoption of mobile devices, and increasing applications of wireless audio devices in the commercial sector including, events, shows, call centers, and others are the key driving factors of the market. Stringent government regulations have been imposed regarding the frequency range of audio devices. In addition, use of these devices at more than 85 decibels (dB) for 8 hours or more could adversely affect hearing ability of users. These factors restrict the expansion of the market. However, rapid technological advancement and increasing need for convenience such as ease in portability and remote accessibility among customers would generate significant opportunities for market players.

This report provides a deep insight into the global Wireless Audio Device market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wireless Audio Device Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wireless Audio Device market in any manner.

Global Wireless Audio Device Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Apple(Beats)

SAMSUNG(Harman)

Google

Amazon

Sonos

Bose

Shure

Sennheiser

Sony

GN(Jabra/Vxi)

LG

Plantronics

Philips

VOXX

Alibaba

YAMAHA

Xiaomi

Market Segmentation (by Type)

Sound Bar and Wireless Speakers

Wireless Headphones& Earphones

Wireless Microphone

Others

Market Segmentation (by Application)

Consumer and Home

Commercial

Automotive

Other Applications

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wireless Audio Device Market

Overview of the regional outlook of the Wireless Audio Device Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless Audio Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wireless Audio Device
- 1.2 Key Market Segments
 - 1.2.1 Wireless Audio Device Segment by Type
 - 1.2.2 Wireless Audio Device Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WIRELESS AUDIO DEVICE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Wireless Audio Device Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Wireless Audio Device Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WIRELESS AUDIO DEVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Wireless Audio Device Sales by Manufacturers (2019-2024)
- 3.2 Global Wireless Audio Device Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wireless Audio Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wireless Audio Device Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wireless Audio Device Sales Sites, Area Served, Product Type
- 3.6 Wireless Audio Device Market Competitive Situation and Trends
 - 3.6.1 Wireless Audio Device Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Wireless Audio Device Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 WIRELESS AUDIO DEVICE INDUSTRY CHAIN ANALYSIS

- 4.1 Wireless Audio Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WIRELESS AUDIO DEVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WIRELESS AUDIO DEVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wireless Audio Device Sales Market Share by Type (2019-2024)
- 6.3 Global Wireless Audio Device Market Size Market Share by Type (2019-2024)
- 6.4 Global Wireless Audio Device Price by Type (2019-2024)

7 WIRELESS AUDIO DEVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wireless Audio Device Market Sales by Application (2019-2024)
- 7.3 Global Wireless Audio Device Market Size (M USD) by Application (2019-2024)
- 7.4 Global Wireless Audio Device Sales Growth Rate by Application (2019-2024)

8 WIRELESS AUDIO DEVICE MARKET SEGMENTATION BY REGION

- 8.1 Global Wireless Audio Device Sales by Region
 - 8.1.1 Global Wireless Audio Device Sales by Region
 - 8.1.2 Global Wireless Audio Device Sales Market Share by Region
- 8.2 North America

8.2.1 North America Wireless Audio Device Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Wireless Audio Device Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Wireless Audio Device Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Wireless Audio Device Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Wireless Audio Device Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Apple(Beats)

9.1.1 Apple(Beats) Wireless Audio Device Basic Information

9.1.2 Apple(Beats) Wireless Audio Device Product Overview

9.1.3 Apple(Beats) Wireless Audio Device Product Market Performance

9.1.4 Apple(Beats) Business Overview

9.1.5 Apple(Beats) Wireless Audio Device SWOT Analysis

- 9.1.6 Apple(Beats) Recent Developments
- 9.2 SAMSUNG(Harman)
 - 9.2.1 SAMSUNG(Harman) Wireless Audio Device Basic Information
 - 9.2.2 SAMSUNG(Harman) Wireless Audio Device Product Overview
 - 9.2.3 SAMSUNG(Harman) Wireless Audio Device Product Market Performance
 - 9.2.4 SAMSUNG(Harman) Business Overview
 - 9.2.5 SAMSUNG(Harman) Wireless Audio Device SWOT Analysis
 - 9.2.6 SAMSUNG(Harman) Recent Developments
- 9.3 Google
 - 9.3.1 Google Wireless Audio Device Basic Information
 - 9.3.2 Google Wireless Audio Device Product Overview
 - 9.3.3 Google Wireless Audio Device Product Market Performance
 - 9.3.4 Google Wireless Audio Device SWOT Analysis
 - 9.3.5 Google Business Overview
 - 9.3.6 Google Recent Developments
- 9.4 Amazon
 - 9.4.1 Amazon Wireless Audio Device Basic Information
 - 9.4.2 Amazon Wireless Audio Device Product Overview
 - 9.4.3 Amazon Wireless Audio Device Product Market Performance
 - 9.4.4 Amazon Business Overview
 - 9.4.5 Amazon Recent Developments
- 9.5 Sonos
 - 9.5.1 Sonos Wireless Audio Device Basic Information
 - 9.5.2 Sonos Wireless Audio Device Product Overview
 - 9.5.3 Sonos Wireless Audio Device Product Market Performance
 - 9.5.4 Sonos Business Overview
 - 9.5.5 Sonos Recent Developments
- 9.6 Bose
 - 9.6.1 Bose Wireless Audio Device Basic Information
 - 9.6.2 Bose Wireless Audio Device Product Overview
 - 9.6.3 Bose Wireless Audio Device Product Market Performance
 - 9.6.4 Bose Business Overview
 - 9.6.5 Bose Recent Developments
- 9.7 Shure
 - 9.7.1 Shure Wireless Audio Device Basic Information
 - 9.7.2 Shure Wireless Audio Device Product Overview
 - 9.7.3 Shure Wireless Audio Device Product Market Performance
 - 9.7.4 Shure Business Overview
 - 9.7.5 Shure Recent Developments

9.8 Sennheiser

- 9.8.1 Sennheiser Wireless Audio Device Basic Information
- 9.8.2 Sennheiser Wireless Audio Device Product Overview
- 9.8.3 Sennheiser Wireless Audio Device Product Market Performance
- 9.8.4 Sennheiser Business Overview
- 9.8.5 Sennheiser Recent Developments

9.9 Sony

- 9.9.1 Sony Wireless Audio Device Basic Information
- 9.9.2 Sony Wireless Audio Device Product Overview
- 9.9.3 Sony Wireless Audio Device Product Market Performance
- 9.9.4 Sony Business Overview
- 9.9.5 Sony Recent Developments

9.10 GN(Jabra/Vxi)

- 9.10.1 GN(Jabra/Vxi) Wireless Audio Device Basic Information
- 9.10.2 GN(Jabra/Vxi) Wireless Audio Device Product Overview
- 9.10.3 GN(Jabra/Vxi) Wireless Audio Device Product Market Performance
- 9.10.4 GN(Jabra/Vxi) Business Overview
- 9.10.5 GN(Jabra/Vxi) Recent Developments

9.11 LG

- 9.11.1 LG Wireless Audio Device Basic Information
- 9.11.2 LG Wireless Audio Device Product Overview
- 9.11.3 LG Wireless Audio Device Product Market Performance
- 9.11.4 LG Business Overview
- 9.11.5 LG Recent Developments

9.12 Plantronics

- 9.12.1 Plantronics Wireless Audio Device Basic Information
- 9.12.2 Plantronics Wireless Audio Device Product Overview
- 9.12.3 Plantronics Wireless Audio Device Product Market Performance
- 9.12.4 Plantronics Business Overview
- 9.12.5 Plantronics Recent Developments

9.13 Philips

- 9.13.1 Philips Wireless Audio Device Basic Information
- 9.13.2 Philips Wireless Audio Device Product Overview
- 9.13.3 Philips Wireless Audio Device Product Market Performance
- 9.13.4 Philips Business Overview
- 9.13.5 Philips Recent Developments

9.14 VOXX

- 9.14.1 VOXX Wireless Audio Device Basic Information
- 9.14.2 VOXX Wireless Audio Device Product Overview

9.14.3 VOXX Wireless Audio Device Product Market Performance

9.14.4 VOXX Business Overview

9.14.5 VOXX Recent Developments

9.15 Alibaba

9.15.1 Alibaba Wireless Audio Device Basic Information

9.15.2 Alibaba Wireless Audio Device Product Overview

9.15.3 Alibaba Wireless Audio Device Product Market Performance

9.15.4 Alibaba Business Overview

9.15.5 Alibaba Recent Developments

9.16 YAMAHA

9.16.1 YAMAHA Wireless Audio Device Basic Information

9.16.2 YAMAHA Wireless Audio Device Product Overview

9.16.3 YAMAHA Wireless Audio Device Product Market Performance

9.16.4 YAMAHA Business Overview

9.16.5 YAMAHA Recent Developments

9.17 Xiaomi

9.17.1 Xiaomi Wireless Audio Device Basic Information

9.17.2 Xiaomi Wireless Audio Device Product Overview

9.17.3 Xiaomi Wireless Audio Device Product Market Performance

9.17.4 Xiaomi Business Overview

9.17.5 Xiaomi Recent Developments

10 WIRELESS AUDIO DEVICE MARKET FORECAST BY REGION

10.1 Global Wireless Audio Device Market Size Forecast

10.2 Global Wireless Audio Device Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Wireless Audio Device Market Size Forecast by Country

10.2.3 Asia Pacific Wireless Audio Device Market Size Forecast by Region

10.2.4 South America Wireless Audio Device Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Wireless Audio Device by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Wireless Audio Device Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Wireless Audio Device by Type (2025-2030)

11.1.2 Global Wireless Audio Device Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Wireless Audio Device by Type (2025-2030)

11.2 Global Wireless Audio Device Market Forecast by Application (2025-2030)

11.2.1 Global Wireless Audio Device Sales (K Units) Forecast by Application

11.2.2 Global Wireless Audio Device Market Size (M USD) Forecast by Application
(2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Wireless Audio Device Market Size Comparison by Region (M USD)
- Table 5. Global Wireless Audio Device Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Wireless Audio Device Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Wireless Audio Device Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Wireless Audio Device Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wireless Audio Device as of 2022)
- Table 10. Global Market Wireless Audio Device Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Wireless Audio Device Sales Sites and Area Served
- Table 12. Manufacturers Wireless Audio Device Product Type
- Table 13. Global Wireless Audio Device Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Wireless Audio Device
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Wireless Audio Device Market Challenges
- Table 22. Global Wireless Audio Device Sales by Type (K Units)
- Table 23. Global Wireless Audio Device Market Size by Type (M USD)
- Table 24. Global Wireless Audio Device Sales (K Units) by Type (2019-2024)
- Table 25. Global Wireless Audio Device Sales Market Share by Type (2019-2024)
- Table 26. Global Wireless Audio Device Market Size (M USD) by Type (2019-2024)
- Table 27. Global Wireless Audio Device Market Size Share by Type (2019-2024)
- Table 28. Global Wireless Audio Device Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Wireless Audio Device Sales (K Units) by Application
- Table 30. Global Wireless Audio Device Market Size by Application

- Table 31. Global Wireless Audio Device Sales by Application (2019-2024) & (K Units)
- Table 32. Global Wireless Audio Device Sales Market Share by Application (2019-2024)
- Table 33. Global Wireless Audio Device Sales by Application (2019-2024) & (M USD)
- Table 34. Global Wireless Audio Device Market Share by Application (2019-2024)
- Table 35. Global Wireless Audio Device Sales Growth Rate by Application (2019-2024)
- Table 36. Global Wireless Audio Device Sales by Region (2019-2024) & (K Units)
- Table 37. Global Wireless Audio Device Sales Market Share by Region (2019-2024)
- Table 38. North America Wireless Audio Device Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Wireless Audio Device Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Wireless Audio Device Sales by Region (2019-2024) & (K Units)
- Table 41. South America Wireless Audio Device Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Wireless Audio Device Sales by Region (2019-2024) & (K Units)
- Table 43. Apple(Beats) Wireless Audio Device Basic Information
- Table 44. Apple(Beats) Wireless Audio Device Product Overview
- Table 45. Apple(Beats) Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Apple(Beats) Business Overview
- Table 47. Apple(Beats) Wireless Audio Device SWOT Analysis
- Table 48. Apple(Beats) Recent Developments
- Table 49. SAMSUNG(Harman) Wireless Audio Device Basic Information
- Table 50. SAMSUNG(Harman) Wireless Audio Device Product Overview
- Table 51. SAMSUNG(Harman) Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. SAMSUNG(Harman) Business Overview
- Table 53. SAMSUNG(Harman) Wireless Audio Device SWOT Analysis
- Table 54. SAMSUNG(Harman) Recent Developments
- Table 55. Google Wireless Audio Device Basic Information
- Table 56. Google Wireless Audio Device Product Overview
- Table 57. Google Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Google Wireless Audio Device SWOT Analysis
- Table 59. Google Business Overview
- Table 60. Google Recent Developments
- Table 61. Amazon Wireless Audio Device Basic Information
- Table 62. Amazon Wireless Audio Device Product Overview
- Table 63. Amazon Wireless Audio Device Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 64. Amazon Business Overview

Table 65. Amazon Recent Developments

Table 66. Sonos Wireless Audio Device Basic Information

Table 67. Sonos Wireless Audio Device Product Overview

Table 68. Sonos Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Sonos Business Overview

Table 70. Sonos Recent Developments

Table 71. Bose Wireless Audio Device Basic Information

Table 72. Bose Wireless Audio Device Product Overview

Table 73. Bose Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Bose Business Overview

Table 75. Bose Recent Developments

Table 76. Shure Wireless Audio Device Basic Information

Table 77. Shure Wireless Audio Device Product Overview

Table 78. Shure Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Shure Business Overview

Table 80. Shure Recent Developments

Table 81. Sennheiser Wireless Audio Device Basic Information

Table 82. Sennheiser Wireless Audio Device Product Overview

Table 83. Sennheiser Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Sennheiser Business Overview

Table 85. Sennheiser Recent Developments

Table 86. Sony Wireless Audio Device Basic Information

Table 87. Sony Wireless Audio Device Product Overview

Table 88. Sony Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Sony Business Overview

Table 90. Sony Recent Developments

Table 91. GN(Jabra/Vxi) Wireless Audio Device Basic Information

Table 92. GN(Jabra/Vxi) Wireless Audio Device Product Overview

Table 93. GN(Jabra/Vxi) Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. GN(Jabra/Vxi) Business Overview

Table 95. GN(Jabra/Vxi) Recent Developments

- Table 96. LG Wireless Audio Device Basic Information
- Table 97. LG Wireless Audio Device Product Overview
- Table 98. LG Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. LG Business Overview
- Table 100. LG Recent Developments
- Table 101. Plantronics Wireless Audio Device Basic Information
- Table 102. Plantronics Wireless Audio Device Product Overview
- Table 103. Plantronics Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Plantronics Business Overview
- Table 105. Plantronics Recent Developments
- Table 106. Philips Wireless Audio Device Basic Information
- Table 107. Philips Wireless Audio Device Product Overview
- Table 108. Philips Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Philips Business Overview
- Table 110. Philips Recent Developments
- Table 111. VOXX Wireless Audio Device Basic Information
- Table 112. VOXX Wireless Audio Device Product Overview
- Table 113. VOXX Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. VOXX Business Overview
- Table 115. VOXX Recent Developments
- Table 116. Alibaba Wireless Audio Device Basic Information
- Table 117. Alibaba Wireless Audio Device Product Overview
- Table 118. Alibaba Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Alibaba Business Overview
- Table 120. Alibaba Recent Developments
- Table 121. YAMAHA Wireless Audio Device Basic Information
- Table 122. YAMAHA Wireless Audio Device Product Overview
- Table 123. YAMAHA Wireless Audio Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. YAMAHA Business Overview
- Table 125. YAMAHA Recent Developments
- Table 126. Xiaomi Wireless Audio Device Basic Information
- Table 127. Xiaomi Wireless Audio Device Product Overview
- Table 128. Xiaomi Wireless Audio Device Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 129. Xiaomi Business Overview

Table 130. Xiaomi Recent Developments

Table 131. Global Wireless Audio Device Sales Forecast by Region (2025-2030) & (K Units)

Table 132. Global Wireless Audio Device Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Wireless Audio Device Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America Wireless Audio Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Wireless Audio Device Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe Wireless Audio Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Wireless Audio Device Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Wireless Audio Device Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Wireless Audio Device Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Wireless Audio Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Wireless Audio Device Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Wireless Audio Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Wireless Audio Device Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Wireless Audio Device Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Wireless Audio Device Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Wireless Audio Device Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Wireless Audio Device Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wireless Audio Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wireless Audio Device Market Size (M USD), 2019-2030
- Figure 5. Global Wireless Audio Device Market Size (M USD) (2019-2030)
- Figure 6. Global Wireless Audio Device Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wireless Audio Device Market Size by Country (M USD)
- Figure 11. Wireless Audio Device Sales Share by Manufacturers in 2023
- Figure 12. Global Wireless Audio Device Revenue Share by Manufacturers in 2023
- Figure 13. Wireless Audio Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wireless Audio Device Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wireless Audio Device Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wireless Audio Device Market Share by Type
- Figure 18. Sales Market Share of Wireless Audio Device by Type (2019-2024)
- Figure 19. Sales Market Share of Wireless Audio Device by Type in 2023
- Figure 20. Market Size Share of Wireless Audio Device by Type (2019-2024)
- Figure 21. Market Size Market Share of Wireless Audio Device by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wireless Audio Device Market Share by Application
- Figure 24. Global Wireless Audio Device Sales Market Share by Application (2019-2024)
- Figure 25. Global Wireless Audio Device Sales Market Share by Application in 2023
- Figure 26. Global Wireless Audio Device Market Share by Application (2019-2024)
- Figure 27. Global Wireless Audio Device Market Share by Application in 2023
- Figure 28. Global Wireless Audio Device Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Wireless Audio Device Sales Market Share by Region (2019-2024)
- Figure 30. North America Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Wireless Audio Device Sales Market Share by Country in 2023

Figure 32. U.S. Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Wireless Audio Device Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Wireless Audio Device Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Wireless Audio Device Sales Market Share by Country in 2023

Figure 37. Germany Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Wireless Audio Device Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Wireless Audio Device Sales Market Share by Region in 2023

Figure 44. China Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Wireless Audio Device Sales and Growth Rate (K Units)

Figure 50. South America Wireless Audio Device Sales Market Share by Country in 2023

Figure 51. Brazil Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wireless Audio Device Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wireless Audio Device Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wireless Audio Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wireless Audio Device Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wireless Audio Device Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wireless Audio Device Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wireless Audio Device Market Share Forecast by Type (2025-2030)

Figure 65. Global Wireless Audio Device Sales Forecast by Application (2025-2030)

Figure 66. Global Wireless Audio Device Market Share Forecast by Application (2025-2030)

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