

# Global Wireless Active Noise Cancelling Headphones Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Wireless Active Noise Cancelling headphones are headphones that use advanced technology to reduce or eliminate external background noise. These headphones typically connect to devices, such as smartphones or computers, via Bluetooth, allowing users to enjoy their music or audio content without being disturbed by surrounding noise.

This report provides a deep insight into the global Wireless Active Noise Cancelling Headphones market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wireless Active Noise Cancelling Headphones Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wireless Active Noise Cancelling Headphones market in any

manner.

## Global Wireless Active Noise Cancelling Headphones Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Apple

Sony

Philips

Bose

Samsung

Sennheiser

Audio-Technica

AKG

Beats

Logitech UE

Plantronics

SYLLABLE

Monster

Xiaomi

Huawei

Shenzhen Grandsun Electronic

Market Segmentation (by Type)

Over-ear Noise Cancelling Headphones

On-ear Noise Cancelling Headphones

In-ear Noise Cancelling Headphones

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wireless Active Noise Cancelling Headphones Market

Overview of the regional outlook of the Wireless Active Noise Cancelling Headphones Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wireless Active Noise Cancelling Headphones Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Wireless Active Noise Cancelling Headphones
- 1.2 Key Market Segments
  - 1.2.1 Wireless Active Noise Cancelling Headphones Segment by Type
  - 1.2.2 Wireless Active Noise Cancelling Headphones Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Wireless Active Noise Cancelling Headphones Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Wireless Active Noise Cancelling Headphones Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Wireless Active Noise Cancelling Headphones Sales by Manufacturers (2019-2024)
- 3.2 Global Wireless Active Noise Cancelling Headphones Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wireless Active Noise Cancelling Headphones Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wireless Active Noise Cancelling Headphones Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wireless Active Noise Cancelling Headphones Sales Sites, Area Served, Product Type

### 3.6 Wireless Active Noise Cancelling Headphones Market Competitive Situation and Trends

3.6.1 Wireless Active Noise Cancelling Headphones Market Concentration Rate

3.6.2 Global 5 and 10 Largest Wireless Active Noise Cancelling Headphones Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES INDUSTRY CHAIN ANALYSIS**

4.1 Wireless Active Noise Cancelling Headphones Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Wireless Active Noise Cancelling Headphones Sales Market Share by Type (2019-2024)

6.3 Global Wireless Active Noise Cancelling Headphones Market Size Market Share by Type (2019-2024)

6.4 Global Wireless Active Noise Cancelling Headphones Price by Type (2019-2024)



## **7 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wireless Active Noise Cancelling Headphones Market Sales by Application (2019-2024)
- 7.3 Global Wireless Active Noise Cancelling Headphones Market Size (M USD) by Application (2019-2024)
- 7.4 Global Wireless Active Noise Cancelling Headphones Sales Growth Rate by Application (2019-2024)

## **8 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET SEGMENTATION BY REGION**

- 8.1 Global Wireless Active Noise Cancelling Headphones Sales by Region
  - 8.1.1 Global Wireless Active Noise Cancelling Headphones Sales by Region
  - 8.1.2 Global Wireless Active Noise Cancelling Headphones Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Wireless Active Noise Cancelling Headphones Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Wireless Active Noise Cancelling Headphones Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Wireless Active Noise Cancelling Headphones Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Wireless Active Noise Cancelling Headphones Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Wireless Active Noise Cancelling Headphones Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Apple

9.1.1 Apple Wireless Active Noise Cancelling Headphones Basic Information

9.1.2 Apple Wireless Active Noise Cancelling Headphones Product Overview

9.1.3 Apple Wireless Active Noise Cancelling Headphones Product Market Performance

9.1.4 Apple Business Overview

9.1.5 Apple Wireless Active Noise Cancelling Headphones SWOT Analysis

9.1.6 Apple Recent Developments

9.2 Sony

9.2.1 Sony Wireless Active Noise Cancelling Headphones Basic Information

9.2.2 Sony Wireless Active Noise Cancelling Headphones Product Overview

9.2.3 Sony Wireless Active Noise Cancelling Headphones Product Market Performance

9.2.4 Sony Business Overview

9.2.5 Sony Wireless Active Noise Cancelling Headphones SWOT Analysis

9.2.6 Sony Recent Developments

9.3 Philips

9.3.1 Philips Wireless Active Noise Cancelling Headphones Basic Information

9.3.2 Philips Wireless Active Noise Cancelling Headphones Product Overview

9.3.3 Philips Wireless Active Noise Cancelling Headphones Product Market Performance

9.3.4 Philips Wireless Active Noise Cancelling Headphones SWOT Analysis

9.3.5 Philips Business Overview

9.3.6 Philips Recent Developments

9.4 Bose

9.4.1 Bose Wireless Active Noise Cancelling Headphones Basic Information

9.4.2 Bose Wireless Active Noise Cancelling Headphones Product Overview

9.4.3 Bose Wireless Active Noise Cancelling Headphones Product Market

Performance

9.4.4 Bose Business Overview

9.4.5 Bose Recent Developments

9.5 Samsung

9.5.1 Samsung Wireless Active Noise Cancelling Headphones Basic Information

9.5.2 Samsung Wireless Active Noise Cancelling Headphones Product Overview

9.5.3 Samsung Wireless Active Noise Cancelling Headphones Product Market

Performance

9.5.4 Samsung Business Overview

9.5.5 Samsung Recent Developments

9.6 Sennheiser

9.6.1 Sennheiser Wireless Active Noise Cancelling Headphones Basic Information

9.6.2 Sennheiser Wireless Active Noise Cancelling Headphones Product Overview

9.6.3 Sennheiser Wireless Active Noise Cancelling Headphones Product Market

Performance

9.6.4 Sennheiser Business Overview

9.6.5 Sennheiser Recent Developments

9.7 Audio-Technica

9.7.1 Audio-Technica Wireless Active Noise Cancelling Headphones Basic Information

9.7.2 Audio-Technica Wireless Active Noise Cancelling Headphones Product

Overview

9.7.3 Audio-Technica Wireless Active Noise Cancelling Headphones Product Market

Performance

9.7.4 Audio-Technica Business Overview

9.7.5 Audio-Technica Recent Developments

9.8 AKG

9.8.1 AKG Wireless Active Noise Cancelling Headphones Basic Information

9.8.2 AKG Wireless Active Noise Cancelling Headphones Product Overview

9.8.3 AKG Wireless Active Noise Cancelling Headphones Product Market

Performance

9.8.4 AKG Business Overview

9.8.5 AKG Recent Developments

9.9 Beats

9.9.1 Beats Wireless Active Noise Cancelling Headphones Basic Information

9.9.2 Beats Wireless Active Noise Cancelling Headphones Product Overview

9.9.3 Beats Wireless Active Noise Cancelling Headphones Product Market

## Performance

9.9.4 Beats Business Overview

9.9.5 Beats Recent Developments

## 9.10 Logitech UE

9.10.1 Logitech UE Wireless Active Noise Cancelling Headphones Basic Information

9.10.2 Logitech UE Wireless Active Noise Cancelling Headphones Product Overview

9.10.3 Logitech UE Wireless Active Noise Cancelling Headphones Product Market

## Performance

9.10.4 Logitech UE Business Overview

9.10.5 Logitech UE Recent Developments

## 9.11 Plantronics

9.11.1 Plantronics Wireless Active Noise Cancelling Headphones Basic Information

9.11.2 Plantronics Wireless Active Noise Cancelling Headphones Product Overview

9.11.3 Plantronics Wireless Active Noise Cancelling Headphones Product Market

## Performance

9.11.4 Plantronics Business Overview

9.11.5 Plantronics Recent Developments

## 9.12 SYLLABLE

9.12.1 SYLLABLE Wireless Active Noise Cancelling Headphones Basic Information

9.12.2 SYLLABLE Wireless Active Noise Cancelling Headphones Product Overview

9.12.3 SYLLABLE Wireless Active Noise Cancelling Headphones Product Market

## Performance

9.12.4 SYLLABLE Business Overview

9.12.5 SYLLABLE Recent Developments

## 9.13 Monster

9.13.1 Monster Wireless Active Noise Cancelling Headphones Basic Information

9.13.2 Monster Wireless Active Noise Cancelling Headphones Product Overview

9.13.3 Monster Wireless Active Noise Cancelling Headphones Product Market

## Performance

9.13.4 Monster Business Overview

9.13.5 Monster Recent Developments

## 9.14 Xiaomi

9.14.1 Xiaomi Wireless Active Noise Cancelling Headphones Basic Information

9.14.2 Xiaomi Wireless Active Noise Cancelling Headphones Product Overview

9.14.3 Xiaomi Wireless Active Noise Cancelling Headphones Product Market

## Performance

9.14.4 Xiaomi Business Overview

9.14.5 Xiaomi Recent Developments

## 9.15 Huawei

- 9.15.1 Huawei Wireless Active Noise Cancelling Headphones Basic Information
- 9.15.2 Huawei Wireless Active Noise Cancelling Headphones Product Overview
- 9.15.3 Huawei Wireless Active Noise Cancelling Headphones Product Market Performance
- 9.15.4 Huawei Business Overview
- 9.15.5 Huawei Recent Developments
- 9.16 Shenzhen Grandsun Electronic
  - 9.16.1 Shenzhen Grandsun Electronic Wireless Active Noise Cancelling Headphones Basic Information
  - 9.16.2 Shenzhen Grandsun Electronic Wireless Active Noise Cancelling Headphones Product Overview
  - 9.16.3 Shenzhen Grandsun Electronic Wireless Active Noise Cancelling Headphones Product Market Performance
  - 9.16.4 Shenzhen Grandsun Electronic Business Overview
  - 9.16.5 Shenzhen Grandsun Electronic Recent Developments

## **10 WIRELESS ACTIVE NOISE CANCELLING HEADPHONES MARKET FORECAST BY REGION**

- 10.1 Global Wireless Active Noise Cancelling Headphones Market Size Forecast
- 10.2 Global Wireless Active Noise Cancelling Headphones Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Wireless Active Noise Cancelling Headphones Market Size Forecast by Country
  - 10.2.3 Asia Pacific Wireless Active Noise Cancelling Headphones Market Size Forecast by Region
  - 10.2.4 South America Wireless Active Noise Cancelling Headphones Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Wireless Active Noise Cancelling Headphones by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Wireless Active Noise Cancelling Headphones Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Wireless Active Noise Cancelling Headphones by Type (2025-2030)
  - 11.1.2 Global Wireless Active Noise Cancelling Headphones Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Wireless Active Noise Cancelling Headphones by Type (2025-2030)

11.2 Global Wireless Active Noise Cancelling Headphones Market Forecast by Application (2025-2030)

11.2.1 Global Wireless Active Noise Cancelling Headphones Sales (K Units) Forecast by Application

11.2.2 Global Wireless Active Noise Cancelling Headphones Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Wireless Active Noise Cancelling Headphones Market Size Comparison by Region (M USD)

Table 5. Global Wireless Active Noise Cancelling Headphones Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Wireless Active Noise Cancelling Headphones Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Wireless Active Noise Cancelling Headphones Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wireless Active Noise Cancelling Headphones as of 2022)

Table 10. Global Market Wireless Active Noise Cancelling Headphones Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Wireless Active Noise Cancelling Headphones Sales Sites and Area Served

Table 12. Manufacturers Wireless Active Noise Cancelling Headphones Product Type

Table 13. Global Wireless Active Noise Cancelling Headphones Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Wireless Active Noise Cancelling Headphones

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Wireless Active Noise Cancelling Headphones Market Challenges

Table 22. Global Wireless Active Noise Cancelling Headphones Sales by Type (K Units)

Table 23. Global Wireless Active Noise Cancelling Headphones Market Size by Type (M USD)

Table 24. Global Wireless Active Noise Cancelling Headphones Sales (K Units) by Type (2019-2024)

Table 25. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Type (2019-2024)

Table 26. Global Wireless Active Noise Cancelling Headphones Market Size (M USD) by Type (2019-2024)

Table 27. Global Wireless Active Noise Cancelling Headphones Market Size Share by Type (2019-2024)

Table 28. Global Wireless Active Noise Cancelling Headphones Price (USD/Unit) by Type (2019-2024)

Table 29. Global Wireless Active Noise Cancelling Headphones Sales (K Units) by Application

Table 30. Global Wireless Active Noise Cancelling Headphones Market Size by Application

Table 31. Global Wireless Active Noise Cancelling Headphones Sales by Application (2019-2024) & (K Units)

Table 32. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Application (2019-2024)

Table 33. Global Wireless Active Noise Cancelling Headphones Sales by Application (2019-2024) & (M USD)

Table 34. Global Wireless Active Noise Cancelling Headphones Market Share by Application (2019-2024)

Table 35. Global Wireless Active Noise Cancelling Headphones Sales Growth Rate by Application (2019-2024)

Table 36. Global Wireless Active Noise Cancelling Headphones Sales by Region (2019-2024) & (K Units)

Table 37. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Region (2019-2024)

Table 38. North America Wireless Active Noise Cancelling Headphones Sales by Country (2019-2024) & (K Units)

Table 39. Europe Wireless Active Noise Cancelling Headphones Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Wireless Active Noise Cancelling Headphones Sales by Region (2019-2024) & (K Units)

Table 41. South America Wireless Active Noise Cancelling Headphones Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Wireless Active Noise Cancelling Headphones Sales by Region (2019-2024) & (K Units)

Table 43. Apple Wireless Active Noise Cancelling Headphones Basic Information

Table 44. Apple Wireless Active Noise Cancelling Headphones Product Overview

Table 45. Apple Wireless Active Noise Cancelling Headphones Sales (K Units),



Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Apple Business Overview

Table 47. Apple Wireless Active Noise Cancelling Headphones SWOT Analysis

Table 48. Apple Recent Developments

Table 49. Sony Wireless Active Noise Cancelling Headphones Basic Information

Table 50. Sony Wireless Active Noise Cancelling Headphones Product Overview

Table 51. Sony Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Sony Business Overview

Table 53. Sony Wireless Active Noise Cancelling Headphones SWOT Analysis

Table 54. Sony Recent Developments

Table 55. Philips Wireless Active Noise Cancelling Headphones Basic Information

Table 56. Philips Wireless Active Noise Cancelling Headphones Product Overview

Table 57. Philips Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Philips Wireless Active Noise Cancelling Headphones SWOT Analysis

Table 59. Philips Business Overview

Table 60. Philips Recent Developments

Table 61. Bose Wireless Active Noise Cancelling Headphones Basic Information

Table 62. Bose Wireless Active Noise Cancelling Headphones Product Overview

Table 63. Bose Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Bose Business Overview

Table 65. Bose Recent Developments

Table 66. Samsung Wireless Active Noise Cancelling Headphones Basic Information

Table 67. Samsung Wireless Active Noise Cancelling Headphones Product Overview

Table 68. Samsung Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Samsung Business Overview

Table 70. Samsung Recent Developments

Table 71. Sennheiser Wireless Active Noise Cancelling Headphones Basic Information

Table 72. Sennheiser Wireless Active Noise Cancelling Headphones Product Overview

Table 73. Sennheiser Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Sennheiser Business Overview

Table 75. Sennheiser Recent Developments

Table 76. Audio-Technica Wireless Active Noise Cancelling Headphones Basic Information

Table 77. Audio-Technica Wireless Active Noise Cancelling Headphones Product

## Overview

Table 78. Audio-Technica Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Audio-Technica Business Overview

Table 80. Audio-Technica Recent Developments

Table 81. AKG Wireless Active Noise Cancelling Headphones Basic Information

Table 82. AKG Wireless Active Noise Cancelling Headphones Product Overview

Table 83. AKG Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. AKG Business Overview

Table 85. AKG Recent Developments

Table 86. Beats Wireless Active Noise Cancelling Headphones Basic Information

Table 87. Beats Wireless Active Noise Cancelling Headphones Product Overview

Table 88. Beats Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Beats Business Overview

Table 90. Beats Recent Developments

Table 91. Logitech UE Wireless Active Noise Cancelling Headphones Basic Information

Table 92. Logitech UE Wireless Active Noise Cancelling Headphones Product Overview

Table 93. Logitech UE Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Logitech UE Business Overview

Table 95. Logitech UE Recent Developments

Table 96. Plantronics Wireless Active Noise Cancelling Headphones Basic Information

Table 97. Plantronics Wireless Active Noise Cancelling Headphones Product Overview

Table 98. Plantronics Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Plantronics Business Overview

Table 100. Plantronics Recent Developments

Table 101. SYLLABLE Wireless Active Noise Cancelling Headphones Basic Information

Table 102. SYLLABLE Wireless Active Noise Cancelling Headphones Product Overview

Table 103. SYLLABLE Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. SYLLABLE Business Overview

Table 105. SYLLABLE Recent Developments

Table 106. Monster Wireless Active Noise Cancelling Headphones Basic Information

Table 107. Monster Wireless Active Noise Cancelling Headphones Product Overview

Table 108. Monster Wireless Active Noise Cancelling Headphones Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Monster Business Overview

Table 110. Monster Recent Developments

Table 111. Xiaomi Wireless Active Noise Cancelling Headphones Basic Information

Table 112. Xiaomi Wireless Active Noise Cancelling Headphones Product Overview

Table 113. Xiaomi Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Xiaomi Business Overview

Table 115. Xiaomi Recent Developments

Table 116. Huawei Wireless Active Noise Cancelling Headphones Basic Information

Table 117. Huawei Wireless Active Noise Cancelling Headphones Product Overview

Table 118. Huawei Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Huawei Business Overview

Table 120. Huawei Recent Developments

Table 121. Shenzhen Grandsun Electronic Wireless Active Noise Cancelling Headphones Basic Information

Table 122. Shenzhen Grandsun Electronic Wireless Active Noise Cancelling Headphones Product Overview

Table 123. Shenzhen Grandsun Electronic Wireless Active Noise Cancelling Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Shenzhen Grandsun Electronic Business Overview

Table 125. Shenzhen Grandsun Electronic Recent Developments

Table 126. Global Wireless Active Noise Cancelling Headphones Sales Forecast by Region (2025-2030) & (K Units)

Table 127. Global Wireless Active Noise Cancelling Headphones Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Wireless Active Noise Cancelling Headphones Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America Wireless Active Noise Cancelling Headphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Wireless Active Noise Cancelling Headphones Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Wireless Active Noise Cancelling Headphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Wireless Active Noise Cancelling Headphones Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Wireless Active Noise Cancelling Headphones Market Size

Forecast by Region (2025-2030) & (M USD)

Table 134. South America Wireless Active Noise Cancelling Headphones Sales

Forecast by Country (2025-2030) & (K Units)

Table 135. South America Wireless Active Noise Cancelling Headphones Market Size

Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Wireless Active Noise Cancelling Headphones

Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Wireless Active Noise Cancelling Headphones

Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Wireless Active Noise Cancelling Headphones Sales Forecast by

Type (2025-2030) & (K Units)

Table 139. Global Wireless Active Noise Cancelling Headphones Market Size Forecast

by Type (2025-2030) & (M USD)

Table 140. Global Wireless Active Noise Cancelling Headphones Price Forecast by

Type (2025-2030) & (USD/Unit)

Table 141. Global Wireless Active Noise Cancelling Headphones Sales (K Units)

Forecast by Application (2025-2030)

Table 142. Global Wireless Active Noise Cancelling Headphones Market Size Forecast

by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Wireless Active Noise Cancelling Headphones
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wireless Active Noise Cancelling Headphones Market Size (M USD), 2019-2030
- Figure 5. Global Wireless Active Noise Cancelling Headphones Market Size (M USD) (2019-2030)
- Figure 6. Global Wireless Active Noise Cancelling Headphones Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wireless Active Noise Cancelling Headphones Market Size by Country (M USD)
- Figure 11. Wireless Active Noise Cancelling Headphones Sales Share by Manufacturers in 2023
- Figure 12. Global Wireless Active Noise Cancelling Headphones Revenue Share by Manufacturers in 2023
- Figure 13. Wireless Active Noise Cancelling Headphones Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wireless Active Noise Cancelling Headphones Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wireless Active Noise Cancelling Headphones Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wireless Active Noise Cancelling Headphones Market Share by Type
- Figure 18. Sales Market Share of Wireless Active Noise Cancelling Headphones by Type (2019-2024)
- Figure 19. Sales Market Share of Wireless Active Noise Cancelling Headphones by Type in 2023
- Figure 20. Market Size Share of Wireless Active Noise Cancelling Headphones by Type (2019-2024)
- Figure 21. Market Size Market Share of Wireless Active Noise Cancelling Headphones by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Wireless Active Noise Cancelling Headphones Market Share by Application

Figure 24. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Application (2019-2024)

Figure 25. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Application in 2023

Figure 26. Global Wireless Active Noise Cancelling Headphones Market Share by Application (2019-2024)

Figure 27. Global Wireless Active Noise Cancelling Headphones Market Share by Application in 2023

Figure 28. Global Wireless Active Noise Cancelling Headphones Sales Growth Rate by Application (2019-2024)

Figure 29. Global Wireless Active Noise Cancelling Headphones Sales Market Share by Region (2019-2024)

Figure 30. North America Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Wireless Active Noise Cancelling Headphones Sales Market Share by Country in 2023

Figure 32. U.S. Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Wireless Active Noise Cancelling Headphones Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Wireless Active Noise Cancelling Headphones Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Wireless Active Noise Cancelling Headphones Sales Market Share by Country in 2023

Figure 37. Germany Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Wireless Active Noise Cancelling Headphones Sales and

Growth Rate (K Units)

Figure 43. Asia Pacific Wireless Active Noise Cancelling Headphones Sales Market Share by Region in 2023

Figure 44. China Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Wireless Active Noise Cancelling Headphones Sales and Growth Rate (K Units)

Figure 50. South America Wireless Active Noise Cancelling Headphones Sales Market Share by Country in 2023

Figure 51. Brazil Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wireless Active Noise Cancelling Headphones Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wireless Active Noise Cancelling Headphones Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wireless Active Noise Cancelling Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wireless Active Noise Cancelling Headphones Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wireless Active Noise Cancelling Headphones Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wireless Active Noise Cancelling Headphones Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wireless Active Noise Cancelling Headphones Market Share Forecast by Type (2025-2030)

Figure 65. Global Wireless Active Noise Cancelling Headphones Sales Forecast by Application (2025-2030)

Figure 66. Global Wireless Active Noise Cancelling Headphones Market Share Forecast by Application (2025-2030)



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