

Global Wine and Brandy Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Wine is a fruit wine made from grapes. Brandy is a distilled wine, with fruit as the raw material, after fermentation, distillation, storage after brewing.

This report provides a deep insight into the global Wine and Brandy market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wine and Brandy Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wine and Brandy market in any manner.

Global Wine and Brandy Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Constellation Brands

E&J Gallo Winery

Torres Wines

Treasury Wine Estates

Vina Concha Y Toro

Pernod Ricard

LVMH

Caviro

Cantine Riunite & CIV

Italiano Vini

Codorn?u

Emperador

McDowell's No.1

Hennessy

The Wine Group

Castel

Concha y Toro

Bronco Wine

Changyu

Accolade Wines

Cantine Riunite & CIV

Grupo Penaflor

Market Segmentation (by Type)

Wine

Brandy

Market Segmentation (by Application)

Household

Comercial Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Wine and Brandy Market
Overview of the regional outlook of the Wine and Brandy Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wine and Brandy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wine and Brandy
- 1.2 Key Market Segments
 - 1.2.1 Wine and Brandy Segment by Type
 - 1.2.2 Wine and Brandy Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GLOBAL WINE AND BRANDY MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Wine and Brandy Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Wine and Brandy Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GLOBAL WINE AND BRANDY MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Wine and Brandy Product Life Cycle
- 3.3 Global Wine and Brandy Sales by Manufacturers (2020-2025)
- 3.4 Global Wine and Brandy Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Wine and Brandy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Wine and Brandy Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers Wine and Brandy Manufacturing Sites, Area Served, Product Type
- 3.8 Wine and Brandy Market Competitive Situation and Trends
 - 3.8.1 Wine and Brandy Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Wine and Brandy Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 WINE AND BRANDY INDUSTRY CHAIN ANALYSIS

- 4.1 Wine and Brandy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WINE AND BRANDY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Wine and Brandy Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Wine and Brandy Market
- 5.7 ESG Ratings of Leading Companies

6 GLOBAL WINE AND BRANDY MARKET BY REGION

- 6.1 Global Wine and Brandy Market Size by Region
 - 6.1.1 Global Wine and Brandy Market Size by Region
 - 6.1.2 Global Wine and Brandy Market Size Market Share by Region
- 6.2 Global Wine and Brandy Sales by Region
 - 6.2.1 Global Wine and Brandy Sales by Region
 - 6.2.2 Global Wine and Brandy Sales Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

- 7.1 North America Wine and Brandy Market Size by Country
 - 7.1.1 USA Market Overview

- 7.1.2 Canada Market Overview
- 7.1.3 Mexico Market Overview
- 7.2 North America Wine and Brandy Market Size by Type
- 7.3 North America Wine and Brandy Market Size by Application

8 EUROPE MARKET OVERVIEW

- 8.1 Europe Wine and Brandy Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview
- 8.2 Europe Wine and Brandy Market Size by Type
- 8.3 Europe Wine and Brandy Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

- 9.1 Asia-Pacific Wine and Brandy Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
- 9.2 Asia-Pacific Wine and Brandy Market Size by Type
- 9.3 Asia-Pacific Wine and Brandy Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

- 10.1 South America Wine and Brandy Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
- 10.2 South America Wine and Brandy Market Size by Type
- 10.3 South America Wine and Brandy Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

- 11.1 Middle East and Africa Wine and Brandy Market Size by Country

- 11.1.1 Saudi Arabia Market Overview
- 11.1.2 UAE Market Overview
- 11.1.3 Egypt Market Overview
- 11.1.4 Nigeria Market Overview
- 11.1.5 South Africa Market Overview
- 11.2 Middle East and Africa Wine and Brandy Market Size by Type
- 11.3 Middle East and Africa Wine and Brandy Market Size by Application

12 WINE AND BRANDY MARKET PRODUCTION BY REGION

- 12.1 Global Production of Wine and Brandy by Region(2020-2025)
- 12.2 Global Wine and Brandy Revenue Market Share by Region (2020-2025)
- 12.3 Global Wine and Brandy Production, Revenue, Price and Gross Margin (2020-2025)
- 12.4 North America Wine and Brandy Production
 - 12.4.1 North America Wine and Brandy Production Growth Rate (2020-2025)
 - 12.4.2 North America Wine and Brandy Production, Revenue, Price and Gross Margin (2020-2025)
- 12.5 Europe Wine and Brandy Production
 - 12.5.1 Europe Wine and Brandy Production Growth Rate (2020-2025)
 - 12.5.2 Europe Wine and Brandy Production, Revenue, Price and Gross Margin (2020-2025)
- 12.6 Japan Wine and Brandy Production (2020-2025)
 - 12.6.1 Japan Wine and Brandy Production Growth Rate (2020-2025)
 - 12.6.2 Japan Wine and Brandy Production, Revenue, Price and Gross Margin (2020-2025)
- 12.7 China Wine and Brandy Production (2020-2025)
 - 12.7.1 China Wine and Brandy Production Growth Rate (2020-2025)
 - 12.7.2 China Wine and Brandy Production, Revenue, Price and Gross Margin (2020-2025)

13 WINE AND BRANDY MARKET SEGMENTATION BY TYPE

- 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 13.2 Global Wine and Brandy Sales Market Share by Type (2020-2033)
- 13.3 Global Wine and Brandy Market Size Market Share by Type (2020-2033)
- 13.4 Global Wine and Brandy Price by Type (2020-2033)

14 WINE AND BRANDY MARKET SEGMENTATION BY APPLICATION

- 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 14.2 Global Wine and Brandy Market Sales by Application (2020-2033)
- 14.3 Global Wine and Brandy Market Size (M USD) by Application (2020-2033)
- 14.4 Global Wine and Brandy Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Constellation Brands

- 15.1.1 Constellation Brands Basic Information
- 15.1.2 Constellation Brands Wine and Brandy Product Overview
- 15.1.3 Constellation Brands Wine and Brandy Product Market Performance
- 15.1.4 Constellation Brands Business Overview
- 15.1.5 Constellation Brands SWOT Analysis
- 15.1.6 Constellation Brands Recent Developments

15.2 EandJ Gallo Winery

- 15.2.1 EandJ Gallo Winery Basic Information
- 15.2.2 EandJ Gallo Winery Wine and Brandy Product Overview
- 15.2.3 EandJ Gallo Winery Wine and Brandy Product Market Performance
- 15.2.4 EandJ Gallo Winery Business Overview
- 15.2.5 EandJ Gallo Winery SWOT Analysis
- 15.2.6 EandJ Gallo Winery Recent Developments

15.3 Torres Wines

- 15.3.1 Torres Wines Basic Information
- 15.3.2 Torres Wines Wine and Brandy Product Overview
- 15.3.3 Torres Wines Wine and Brandy Product Market Performance
- 15.3.4 Torres Wines Business Overview
- 15.3.5 Torres Wines SWOT Analysis
- 15.3.6 Torres Wines Recent Developments

15.4 Treasury Wine Estates

- 15.4.1 Treasury Wine Estates Basic Information
- 15.4.2 Treasury Wine Estates Wine and Brandy Product Overview
- 15.4.3 Treasury Wine Estates Wine and Brandy Product Market Performance
- 15.4.4 Treasury Wine Estates Business Overview
- 15.4.5 Treasury Wine Estates Recent Developments

15.5 Vina Concha Y Toro

- 15.5.1 Vina Concha Y Toro Basic Information
- 15.5.2 Vina Concha Y Toro Wine and Brandy Product Overview
- 15.5.3 Vina Concha Y Toro Wine and Brandy Product Market Performance

- 15.5.4 Vina Concha Y Toro Business Overview
- 15.5.5 Vina Concha Y Toro Recent Developments
- 15.6 Pernod Ricard
 - 15.6.1 Pernod Ricard Basic Information
 - 15.6.2 Pernod Ricard Wine and Brandy Product Overview
 - 15.6.3 Pernod Ricard Wine and Brandy Product Market Performance
 - 15.6.4 Pernod Ricard Business Overview
 - 15.6.5 Pernod Ricard Recent Developments
- 15.7 LVMH
 - 15.7.1 LVMH Basic Information
 - 15.7.2 LVMH Wine and Brandy Product Overview
 - 15.7.3 LVMH Wine and Brandy Product Market Performance
 - 15.7.4 LVMH Business Overview
 - 15.7.5 LVMH Recent Developments
- 15.8 Caviro
 - 15.8.1 Caviro Basic Information
 - 15.8.2 Caviro Wine and Brandy Product Overview
 - 15.8.3 Caviro Wine and Brandy Product Market Performance
 - 15.8.4 Caviro Business Overview
 - 15.8.5 Caviro Recent Developments
- 15.9 Cantine Riunite and CIV
 - 15.9.1 Cantine Riunite and CIV Basic Information
 - 15.9.2 Cantine Riunite and CIV Wine and Brandy Product Overview
 - 15.9.3 Cantine Riunite and CIV Wine and Brandy Product Market Performance
 - 15.9.4 Cantine Riunite and CIV Business Overview
 - 15.9.5 Cantine Riunite and CIV Recent Developments
- 15.10 Italiano Vini
 - 15.10.1 Italiano Vini Basic Information
 - 15.10.2 Italiano Vini Wine and Brandy Product Overview
 - 15.10.3 Italiano Vini Wine and Brandy Product Market Performance
 - 15.10.4 Italiano Vini Business Overview
 - 15.10.5 Italiano Vini Recent Developments
- 15.11 Codorn?u
 - 15.11.1 Codorn?u Basic Information
 - 15.11.2 Codorn?u Wine and Brandy Product Overview
 - 15.11.3 Codorn?u Wine and Brandy Product Market Performance
 - 15.11.4 Codorn?u Business Overview
 - 15.11.5 Codorn?u Recent Developments
- 15.12 Emperador

- 15.12.1 Emperador Basic Information
- 15.12.2 Emperador Wine and Brandy Product Overview
- 15.12.3 Emperador Wine and Brandy Product Market Performance
- 15.12.4 Emperador Business Overview
- 15.12.5 Emperador Recent Developments
- 15.13 McDowell's No.1
 - 15.13.1 McDowell's No.1 Basic Information
 - 15.13.2 McDowell's No.1 Wine and Brandy Product Overview
 - 15.13.3 McDowell's No.1 Wine and Brandy Product Market Performance
 - 15.13.4 McDowell's No.1 Business Overview
 - 15.13.5 McDowell's No.1 Recent Developments
- 15.14 Hennessy
 - 15.14.1 Hennessy Basic Information
 - 15.14.2 Hennessy Wine and Brandy Product Overview
 - 15.14.3 Hennessy Wine and Brandy Product Market Performance
 - 15.14.4 Hennessy Business Overview
 - 15.14.5 Hennessy Recent Developments
- 15.15 The Wine Group
 - 15.15.1 The Wine Group Basic Information
 - 15.15.2 The Wine Group Wine and Brandy Product Overview
 - 15.15.3 The Wine Group Wine and Brandy Product Market Performance
 - 15.15.4 The Wine Group Business Overview
 - 15.15.5 The Wine Group Recent Developments
- 15.16 Castel
 - 15.16.1 Castel Basic Information
 - 15.16.2 Castel Wine and Brandy Product Overview
 - 15.16.3 Castel Wine and Brandy Product Market Performance
 - 15.16.4 Castel Business Overview
 - 15.16.5 Castel Recent Developments
- 15.17 Concha y Toro
 - 15.17.1 Concha y Toro Basic Information
 - 15.17.2 Concha y Toro Wine and Brandy Product Overview
 - 15.17.3 Concha y Toro Wine and Brandy Product Market Performance
 - 15.17.4 Concha y Toro Business Overview
 - 15.17.5 Concha y Toro Recent Developments
- 15.18 Bronco Wine
 - 15.18.1 Bronco Wine Basic Information
 - 15.18.2 Bronco Wine Wine and Brandy Product Overview
 - 15.18.3 Bronco Wine Wine and Brandy Product Market Performance

15.18.4 Bronco Wine Business Overview

15.18.5 Bronco Wine Recent Developments

15.19 Changyu

15.19.1 Changyu Basic Information

15.19.2 Changyu Wine and Brandy Product Overview

15.19.3 Changyu Wine and Brandy Product Market Performance

15.19.4 Changyu Business Overview

15.19.5 Changyu Recent Developments

15.20 Accolade Wines

15.20.1 Accolade Wines Basic Information

15.20.2 Accolade Wines Wine and Brandy Product Overview

15.20.3 Accolade Wines Wine and Brandy Product Market Performance

15.20.4 Accolade Wines Business Overview

15.20.5 Accolade Wines Recent Developments

15.21 Cantine Riunite and CIV

15.21.1 Cantine Riunite and CIV Basic Information

15.21.2 Cantine Riunite and CIV Wine and Brandy Product Overview

15.21.3 Cantine Riunite and CIV Wine and Brandy Product Market Performance

15.21.4 Cantine Riunite and CIV Business Overview

15.21.5 Cantine Riunite and CIV Recent Developments

15.22 Grupo Penaflor

15.22.1 Grupo Penaflor Basic Information

15.22.2 Grupo Penaflor Wine and Brandy Product Overview

15.22.3 Grupo Penaflor Wine and Brandy Product Market Performance

15.22.4 Grupo Penaflor Business Overview

15.22.5 Grupo Penaflor Recent Developments

16 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Wine and Brandy Market Size by Type (M USD)
Table 4. Global Wine and Brandy Market Size by Application (M USD)
Table 5. Wine and Brandy Market Size Comparison by Region (M USD)
Table 6. Global Wine and Brandy Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Wine and Brandy Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Wine and Brandy Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Wine and Brandy Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wine and Brandy as of 2024)
Table 11. Global Market Wine and Brandy Average Price (USD/MT) of Key Manufacturers (2020-2025)
Table 12. Manufacturers Wine and Brandy Manufacturing Sites and Area Served
Table 13. Manufacturers Wine and Brandy Product Type
Table 14. Global Wine and Brandy Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Wine and Brandy Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 25. Wine and Brandy Market Size Comparison by Region (M USD)
Table 26. Global Wine and Brandy Market Size by Region (2020-2033) & (M USD)
Table 27. Global Wine and Brandy Market Size Market Share by Region (2020-2033)
Table 28. Global Wine and Brandy Sales by Region (2020-2033) & (K MT)
Table 29. Global Wine and Brandy Sales Market Share by Region (2020-2033)
Table 30. North America Wine and Brandy Market Size by Country (2020-2033) & (M USD)
Table 31. North America Wine and Brandy Sales by Country (2020-2033) & (K MT)

Table 32. North America Wine and Brandy Sales by Type (K MT)
Table 33. North America Wine and Brandy Market Size by Type (M USD)
Table 34. North America Wine and Brandy Sales (K MT) by Type (2020-2033)
Table 35. North America Wine and Brandy Market Size (M USD) by Type (2020-2033)
Table 36. North America Wine and Brandy Sales by Application (K MT)
Table 37. North America Wine and Brandy Market Size by Application (M USD)
Table 38. North America Wine and Brandy Sales (K MT) by Application (2020-2033)
Table 39. North America Wine and Brandy Market Size (M USD) by Application (2020-2033)
Table 40. Europe Wine and Brandy Market Size by Country (2020-2033) & (M USD)
Table 41. Europe Wine and Brandy Sales by Country (2020-2033) & (K MT)
Table 42. Europe Wine and Brandy Sales by Type (K MT)
Table 43. Europe Wine and Brandy Market Size by Type (M USD)
Table 44. Europe Wine and Brandy Sales (K MT) by Type (2020-2033)
Table 45. Europe Wine and Brandy Market Size (M USD) by Type (2020-2033)
Table 46. Europe Wine and Brandy Sales by Application (K MT)
Table 47. Europe Wine and Brandy Market Size by Application (M USD)
Table 48. Europe Wine and Brandy Sales (K MT) by Application (2020-2033)
Table 49. Europe Wine and Brandy Market Size (M USD) by Application (2020-2033)
Table 50. Asia-Pacific Wine and Brandy Market Size by Country (2020-2025) & (M USD)
Table 51. Asia-Pacific Wine and Brandy Sales by Country (2020-2025) & (K MT)
Table 52. Asia-Pacific Wine and Brandy Sales by Type (K MT)
Table 53. Asia-Pacific Wine and Brandy Market Size by Type (M USD)
Table 54. Asia-Pacific Wine and Brandy Sales (K MT) by Type (2020-2033)
Table 55. Asia-Pacific Wine and Brandy Market Size (M USD) by Type (2020-2025)
Table 56. Asia-Pacific Wine and Brandy Sales by Application (K MT)
Table 57. Asia-Pacific Wine and Brandy Market Size by Application (M USD)
Table 58. Asia-Pacific Wine and Brandy Sales (K MT) by Application (2020-2033)
Table 59. Asia-Pacific Wine and Brandy Market Size (M USD) by Application (2020-2025)
Table 60. South America Wine and Brandy Market Size by Country (2020-2033) & (M USD)
Table 61. South America Wine and Brandy Sales by Country (2020-2033) & (K MT)
Table 62. South America Wine and Brandy Sales by Type (K MT)
Table 63. South America Wine and Brandy Market Size by Type (M USD)
Table 64. South America Wine and Brandy Sales (K MT) by Type (2020-2033)
Table 65. South America Wine and Brandy Market Size (M USD) by Type (2020-2033)
Table 66. South America Wine and Brandy Sales by Application (K MT)

Table 67. South America Wine and Brandy Market Size by Application (M USD)
Table 68. South America Wine and Brandy Sales (K MT) by Application (2020-2033)
Table 69. South America Wine and Brandy Market Size (M USD) by Application (2020-2033)
Table 70. Middle East and Africa Wine and Brandy Market Size by Country (2020-2033) & (M USD)
Table 71. Middle East and Africa Wine and Brandy Sales by Country (2020-2033) & (K MT)
Table 72. Middle East and Africa Wine and Brandy Sales by Type (K MT)
Table 73. Middle East and Africa Wine and Brandy Market Size by Type (M USD)
Table 74. Middle East and Africa Wine and Brandy Sales (K MT) by Type (2020-2033)
Table 75. Middle East and Africa Wine and Brandy Market Size (M USD) by Type (2020-2033)
Table 76. Middle East and Africa Wine and Brandy Sales by Application (K MT)
Table 77. Middle East and Africa Wine and Brandy Market Size by Application (M USD)
Table 78. Middle East and Africa Wine and Brandy Sales (K MT) by Application (2020-2033)
Table 79. Middle East and Africa Wine and Brandy Market Size (M USD) by Application (2020-2033)
Table 80. Global Wine and Brandy Production (K MT) by Region(2020-2025)
Table 81. Global Wine and Brandy Revenue (US\$ Million) by Region (2020-2025)
Table 82. Global Wine and Brandy Revenue Market Share by Region (2020-2025)
Table 83. Global Wine and Brandy Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 84. North America Wine and Brandy Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 85. Europe Wine and Brandy Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 86. Japan Wine and Brandy Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 87. China Wine and Brandy Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 88. Global Wine and Brandy Sales by Type (K MT)
Table 89. Global Wine and Brandy Market Size by Type (M USD)
Table 90. Global Wine and Brandy Sales (K MT) by Type (2020-2033)
Table 91. Global Wine and Brandy Sales Market Share by Type (2020-2033)
Table 92. Global Wine and Brandy Market Size (M USD) by Type (2020-2033)
Table 93. Global Wine and Brandy Market Size Share by Type (2020-2033)
Table 94. Global Wine and Brandy Sales (K MT) by Application

Table 95. Global Wine and Brandy Market Size by Application(M USD)
Table 96. Global Wine and Brandy Sales by Application (2020-2033) & (K MT)
Table 97. Global Wine and Brandy Sales Market Share by Application (2020-2033)
Table 98. Global Wine and Brandy Market Size by Application (2020-2033) & (M USD)
Table 99. Global Wine and Brandy Market Share by Application (2020-2033)
Table 100. Global Wine and Brandy Sales Growth Rate by Application (2020-2033)
Table 101. Constellation Brands Basic Information
Table 102. Constellation Brands Wine and Brandy Product Overview
Table 103. Constellation Brands Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 104. Constellation Brands Business Overview
Table 105. Constellation Brands SWOT Analysis
Table 106. Constellation Brands Recent Developments
Table 107. EandJ Gallo Winery Basic Information
Table 108. EandJ Gallo Winery Wine and Brandy Product Overview
Table 109. EandJ Gallo Winery Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 110. EandJ Gallo Winery Business Overview
Table 111. EandJ Gallo Winery SWOT Analysis
Table 112. EandJ Gallo Winery Recent Developments
Table 113. Torres Wines Basic Information
Table 114. Torres Wines Wine and Brandy Product Overview
Table 115. Torres Wines Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 116. Torres Wines Business Overview
Table 117. Torres Wines SWOT Analysis
Table 118. Torres Wines Recent Developments
Table 119. Treasury Wine Estates Basic Information
Table 120. Treasury Wine Estates Wine and Brandy Product Overview
Table 121. Treasury Wine Estates Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 122. Treasury Wine Estates Business Overview
Table 123. Treasury Wine Estates Recent Developments
Table 124. Vina Concha Y Toro Basic Information
Table 125. Vina Concha Y Toro Wine and Brandy Product Overview
Table 126. Vina Concha Y Toro Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 127. Vina Concha Y Toro Business Overview
Table 128. Vina Concha Y Toro Recent Developments

Table 129. Pernod Ricard Basic Information

Table 130. Pernod Ricard Wine and Brandy Product Overview

Table 131. Pernod Ricard Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 132. Pernod Ricard Business Overview

Table 133. Pernod Ricard Recent Developments

Table 134. LVMH Basic Information

Table 135. LVMH Wine and Brandy Product Overview

Table 136. LVMH Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 137. LVMH Business Overview

Table 138. LVMH Recent Developments

Table 139. Caviro Basic Information

Table 140. Caviro Wine and Brandy Product Overview

Table 141. Caviro Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 142. Caviro Business Overview

Table 143. Caviro Recent Developments

Table 144. Cantine Riunite and CIV Basic Information

Table 145. Cantine Riunite and CIV Wine and Brandy Product Overview

Table 146. Cantine Riunite and CIV Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 147. Cantine Riunite and CIV Business Overview

Table 148. Cantine Riunite and CIV Recent Developments

Table 149. Italiano Vini Basic Information

Table 150. Italiano Vini Wine and Brandy Product Overview

Table 151. Italiano Vini Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 152. Italiano Vini Business Overview

Table 153. Italiano Vini Recent Developments

Table 154. Codorn?u Basic Information

Table 155. Codorn?u Wine and Brandy Product Overview

Table 156. Codorn?u Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 157. Codorn?u Business Overview

Table 158. Codorn?u Recent Developments

Table 159. Emperador Basic Information

Table 160. Emperador Wine and Brandy Product Overview

Table 161. Emperador Wine and Brandy Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2020-2025)

Table 162. Emperador Business Overview

Table 163. Emperador Recent Developments

Table 164. McDowell's No.1 Basic Information

Table 165. McDowell's No.1 Wine and Brandy Product Overview

Table 166. McDowell's No.1 Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 167. McDowell's No.1 Business Overview

Table 168. McDowell's No.1 Recent Developments

Table 169. Hennessy Basic Information

Table 170. Hennessy Wine and Brandy Product Overview

Table 171. Hennessy Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 172. Hennessy Business Overview

Table 173. Hennessy Recent Developments

Table 174. The Wine Group Basic Information

Table 175. The Wine Group Wine and Brandy Product Overview

Table 176. The Wine Group Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 177. The Wine Group Business Overview

Table 178. The Wine Group Recent Developments

Table 179. Castel Basic Information

Table 180. Castel Wine and Brandy Product Overview

Table 181. Castel Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 182. Castel Business Overview

Table 183. Castel Recent Developments

Table 184. Concha y Toro Basic Information

Table 185. Concha y Toro Wine and Brandy Product Overview

Table 186. Concha y Toro Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 187. Concha y Toro Business Overview

Table 188. Concha y Toro Recent Developments

Table 189. Bronco Wine Basic Information

Table 190. Bronco Wine Wine and Brandy Product Overview

Table 191. Bronco Wine Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 192. Bronco Wine Business Overview

Table 193. Bronco Wine Recent Developments

Table 194. Changyu Basic Information
Table 195. Changyu Wine and Brandy Product Overview
Table 196. Changyu Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 197. Changyu Business Overview
Table 198. Changyu Recent Developments
Table 199. Accolade Wines Basic Information
Table 200. Accolade Wines Wine and Brandy Product Overview
Table 201. Accolade Wines Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 202. Accolade Wines Business Overview
Table 203. Accolade Wines Recent Developments
Table 204. Cantine Riunite and CIV Basic Information
Table 205. Cantine Riunite and CIV Wine and Brandy Product Overview
Table 206. Cantine Riunite and CIV Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 207. Cantine Riunite and CIV Business Overview
Table 208. Cantine Riunite and CIV Recent Developments
Table 209. Grupo Penaflor Basic Information
Table 210. Grupo Penaflor Wine and Brandy Product Overview
Table 211. Grupo Penaflor Wine and Brandy Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 212. Grupo Penaflor Business Overview
Table 213. Grupo Penaflor Recent Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wine and Brandy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wine and Brandy Market Size (M USD), 2024-2033
- Figure 5. Global Wine and Brandy Market Size (M USD) (2020-2033)
- Figure 6. Global Wine and Brandy Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wine and Brandy Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Wine and Brandy Product Life Cycle
- Figure 13. Wine and Brandy Sales Share by Manufacturers in 2024
- Figure 14. Global Wine and Brandy Revenue Share by Manufacturers in 2024
- Figure 15. Wine and Brandy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Wine and Brandy Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Wine and Brandy Revenue in 2024
- Figure 18. Industry Chain Map of Wine and Brandy
- Figure 19. Global Wine and Brandy Market PEST Analysis
- Figure 20. Global Wine and Brandy Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Regional Market Development Potential
- Figure 26. Global Wine and Brandy Market Size by Region
- Figure 27. Global Wine and Brandy Market Size Market Share by Region (2020-2033)
- Figure 28. Global Wine and Brandy Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)
- Figure 31. North America Wine and Brandy Market Size and Growth Rate (2020-2033)

& (M USD)

Figure 32. North America Wine and Brandy Market Size (M USD) by Country

Figure 33. USA Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 34. USA Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Canada Wine and Brandy Sales (K MT) and Growth Rate (2020-2033)

Figure 36. Canada Wine and Brandy Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. Mexico Wine and Brandy Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico Wine and Brandy Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America Wine and Brandy Market Size (M USD) by Type

Figure 40. North America Wine and Brandy Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 43. Europe Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Wine and Brandy Market Size (M USD) by Country

Figure 45. Germany Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 46. Germany Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 48. France Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 50. U.K. Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 52. Italy Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 54. Spain Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Wine and Brandy Market Size (M USD) by Type

Figure 56. Europe Wine and Brandy Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 59. Asia-Pacific Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Wine and Brandy Market Size (M USD) by Country

Figure 61. China Wine and Brandy Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. China Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Wine and Brandy Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Japan Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Wine and Brandy Sales and Growth Rate (2020-2025) & (K MT)

Figure 66. South Korea Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Wine and Brandy Sales and Growth Rate (2020-2025) & (K MT)

Figure 68. India Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Wine and Brandy Sales and Growth Rate (2020-2025) & (K MT)

Figure 70. Southeast Asia Wine and Brandy Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Wine and Brandy Market Size (M USD) by Type

Figure 72. Asia-Pacific Wine and Brandy Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 75. South America Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Wine and Brandy Market Size (M USD) by Country

Figure 77. Brazil Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 78. Brazil Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 80. Argentina Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 82. Columbia Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America Wine and Brandy Market Size (M USD) by Type

Figure 84. South America Wine and Brandy Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 87. Middle East and Africa Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Wine and Brandy Market Size (M USD) by Country

Figure 89. Saudi Arabia Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 90. Saudi Arabia Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 92. UAE Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 94. Egypt Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 96. Nigeria Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Wine and Brandy Sales and Growth Rate (2020-2033) & (K MT)

Figure 98. South Africa Wine and Brandy Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Wine and Brandy Market Size (M USD) by Type

Figure 100. Middle East and Africa Wine and Brandy Market Size (M USD) by Application

Figure 101. Global Wine and Brandy Production Market Share by Region (2020-2025)

Figure 102. North America Wine and Brandy Production (K MT) Growth Rate (2020-2025)

Figure 103. Europe Wine and Brandy Production (K MT) Growth Rate (2020-2025)

Figure 104. Japan Wine and Brandy Production (K MT) Growth Rate (2020-2025)

Figure 105. China Wine and Brandy Production (K MT) Growth Rate (2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global Wine and Brandy Market Size by Type (M USD)

Figure 108. Sales Market Share of Wine and Brandy by Type (2020-2033)

Figure 109. Sales Market Share of Wine and Brandy by Type in 2024

Figure 110. Market Size Share of Wine and Brandy by Type (2020-2033)

Figure 111. Market Size Share of Wine and Brandy by Type in 2024

Figure 112. Global Wine and Brandy Price (USD/MT) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global Wine and Brandy Market Size by Application(M USD)

Figure 115. Global Wine and Brandy Market Share by Application

Figure 116. Global Wine and Brandy Sales Market Share by Application (2020-2033)

Figure 117. Global Wine and Brandy Sales Market Share by Application in 2024

Figure 118. Global Wine and Brandy Market Share by Application (2020-2033)

Figure 119. Global Wine and Brandy Market Share by Application in 2024

Figure 120. Global Wine and Brandy Sales Growth Rate by Application (2020-2033)

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