

Global Wine Label Gravure Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The wine label gravure market encompasses specialized printing services that produce high-quality, durable labels for wine bottles using gravure technology. Gravure printing, known for its precision and ability to reproduce intricate designs with consistent color depth, is favored for premium wine labels due to its ability to enhance brand perception through superior print quality, metallic finishes, and tactile effects. This market serves wineries seeking to differentiate their products on shelves, particularly in luxury and boutique segments where packaging plays a critical role in consumer appeal. Demand is driven by the growing global wine industry, increasing emphasis on sustainable and high-end labeling solutions, and the need for labels that withstand moisture and handling while maintaining aesthetic integrity. Key players include specialized printing firms and packaging suppliers that integrate advanced gravure techniques with eco-friendly inks and substrates to meet evolving regulatory and consumer preferences.

This report offers a comprehensive and in-depth analysis of the global Wine Label Gravure market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Wine Label Gravure market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Wine Label Gravure market.

Global Wine Label Gravure Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Flint Group
Kodak
BOBST
Huangshan Jinggong Gravure Cylinder Co.,Ltd.
Tresu Group
Jiaxing Haoneng Packing Co.,Ltd.
KKL-europe
Changde Jinpeng Printing Co.,Ltd.
Market Segmentation (by Type)
Ordinary Gravure
Deep Gravure
Multi-layer Gravure
Others

Market Segmentation (by Application)

Liquor Packaging

Wine Information Anti-counterfeiting

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wine Label Gravure Market

Overview of the regional outlook of the Wine Label Gravure Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wine Label Gravure Market and its likely evolution in the short to mid-term, and long

term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Wine Label Gravure, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Wine Label Gravure

1.2 Key Market Segments

1.2.1 Wine Label Gravure Segment by Type

1.2.2 Wine Label Gravure Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WINE LABEL GRAVURE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Wine Label Gravure Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Wine Label Gravure Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WINE LABEL GRAVURE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Wine Label Gravure Product Life Cycle

3.3 Global Wine Label Gravure Sales by Manufacturers (2020-2025)

3.4 Global Wine Label Gravure Revenue Market Share by Manufacturers (2020-2025)

3.5 Wine Label Gravure Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Wine Label Gravure Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Wine Label Gravure Market Competitive Situation and Trends

3.8.1 Wine Label Gravure Market Concentration Rate

3.8.2 Global 5 and 10 Largest Wine Label Gravure Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 WINE LABEL GRAVURE INDUSTRY CHAIN ANALYSIS

- 4.1 Wine Label Gravure Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WINE LABEL GRAVURE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Wine Label Gravure Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Wine Label Gravure Market
- 5.7 ESG Ratings of Leading Companies

6 WINE LABEL GRAVURE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wine Label Gravure Sales Market Share by Type (2020-2025)
- 6.3 Global Wine Label Gravure Market Size Market Share by Type (2020-2025)
- 6.4 Global Wine Label Gravure Price by Type (2020-2025)

7 WINE LABEL GRAVURE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wine Label Gravure Market Sales by Application (2020-2025)
- 7.3 Global Wine Label Gravure Market Size (M USD) by Application (2020-2025)

7.4 Global Wine Label Gravure Sales Growth Rate by Application (2020-2025)

8 WINE LABEL GRAVURE MARKET SALES BY REGION

8.1 Global Wine Label Gravure Sales by Region

8.1.1 Global Wine Label Gravure Sales by Region

8.1.2 Global Wine Label Gravure Sales Market Share by Region

8.2 Global Wine Label Gravure Market Size by Region

8.2.1 Global Wine Label Gravure Market Size by Region

8.2.2 Global Wine Label Gravure Market Size Market Share by Region

8.3 North America

8.3.1 North America Wine Label Gravure Sales by Country

8.3.2 North America Wine Label Gravure Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Wine Label Gravure Sales by Country

8.4.2 Europe Wine Label Gravure Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Wine Label Gravure Sales by Region

8.5.2 Asia Pacific Wine Label Gravure Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Wine Label Gravure Sales by Country

8.6.2 South America Wine Label Gravure Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Wine Label Gravure Sales by Region
- 8.7.2 Middle East and Africa Wine Label Gravure Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 WINE LABEL GRAVURE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Wine Label Gravure by Region(2020-2025)
- 9.2 Global Wine Label Gravure Revenue Market Share by Region (2020-2025)
- 9.3 Global Wine Label Gravure Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Wine Label Gravure Production
 - 9.4.1 North America Wine Label Gravure Production Growth Rate (2020-2025)
 - 9.4.2 North America Wine Label Gravure Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Wine Label Gravure Production
 - 9.5.1 Europe Wine Label Gravure Production Growth Rate (2020-2025)
 - 9.5.2 Europe Wine Label Gravure Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Wine Label Gravure Production (2020-2025)
 - 9.6.1 Japan Wine Label Gravure Production Growth Rate (2020-2025)
 - 9.6.2 Japan Wine Label Gravure Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Wine Label Gravure Production (2020-2025)
 - 9.7.1 China Wine Label Gravure Production Growth Rate (2020-2025)
 - 9.7.2 China Wine Label Gravure Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Flint Group
 - 10.1.1 Flint Group Basic Information
 - 10.1.2 Flint Group Wine Label Gravure Product Overview
 - 10.1.3 Flint Group Wine Label Gravure Product Market Performance
 - 10.1.4 Flint Group Business Overview
 - 10.1.5 Flint Group SWOT Analysis

- 10.1.6 Flint Group Recent Developments
- 10.2 Kodak
 - 10.2.1 Kodak Basic Information
 - 10.2.2 Kodak Wine Label Gravure Product Overview
 - 10.2.3 Kodak Wine Label Gravure Product Market Performance
 - 10.2.4 Kodak Business Overview
 - 10.2.5 Kodak SWOT Analysis
 - 10.2.6 Kodak Recent Developments
- 10.3 BOBST
 - 10.3.1 BOBST Basic Information
 - 10.3.2 BOBST Wine Label Gravure Product Overview
 - 10.3.3 BOBST Wine Label Gravure Product Market Performance
 - 10.3.4 BOBST Business Overview
 - 10.3.5 BOBST SWOT Analysis
 - 10.3.6 BOBST Recent Developments
- 10.4 Huangshan Jinggong Gravure Cylinder Co.,Ltd.
 - 10.4.1 Huangshan Jinggong Gravure Cylinder Co.,Ltd. Basic Information
 - 10.4.2 Huangshan Jinggong Gravure Cylinder Co.,Ltd. Wine Label Gravure Product Overview
 - 10.4.3 Huangshan Jinggong Gravure Cylinder Co.,Ltd. Wine Label Gravure Product Market Performance
 - 10.4.4 Huangshan Jinggong Gravure Cylinder Co.,Ltd. Business Overview
 - 10.4.5 Huangshan Jinggong Gravure Cylinder Co.,Ltd. Recent Developments
- 10.5 Tresu Group
 - 10.5.1 Tresu Group Basic Information
 - 10.5.2 Tresu Group Wine Label Gravure Product Overview
 - 10.5.3 Tresu Group Wine Label Gravure Product Market Performance
 - 10.5.4 Tresu Group Business Overview
 - 10.5.5 Tresu Group Recent Developments
- 10.6 Jiaxing Haoneng Packing Co.,Ltd.
 - 10.6.1 Jiaxing Haoneng Packing Co.,Ltd. Basic Information
 - 10.6.2 Jiaxing Haoneng Packing Co.,Ltd. Wine Label Gravure Product Overview
 - 10.6.3 Jiaxing Haoneng Packing Co.,Ltd. Wine Label Gravure Product Market Performance
 - 10.6.4 Jiaxing Haoneng Packing Co.,Ltd. Business Overview
 - 10.6.5 Jiaxing Haoneng Packing Co.,Ltd. Recent Developments
- 10.7 KKL-europe
 - 10.7.1 KKL-europe Basic Information
 - 10.7.2 KKL-europe Wine Label Gravure Product Overview

- 10.7.3 KKL-europe Wine Label Gravure Product Market Performance
- 10.7.4 KKL-europe Business Overview
- 10.7.5 KKL-europe Recent Developments
- 10.8 Changde Jinpeng Printing Co.,Ltd.
- 10.8.1 Changde Jinpeng Printing Co.,Ltd. Basic Information
- 10.8.2 Changde Jinpeng Printing Co.,Ltd. Wine Label Gravure Product Overview
- 10.8.3 Changde Jinpeng Printing Co.,Ltd. Wine Label Gravure Product Market Performance
- 10.8.4 Changde Jinpeng Printing Co.,Ltd. Business Overview
- 10.8.5 Changde Jinpeng Printing Co.,Ltd. Recent Developments

11 WINE LABEL GRAVURE MARKET FORECAST BY REGION

- 11.1 Global Wine Label Gravure Market Size Forecast
- 11.2 Global Wine Label Gravure Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Wine Label Gravure Market Size Forecast by Country
 - 11.2.3 Asia Pacific Wine Label Gravure Market Size Forecast by Region
 - 11.2.4 South America Wine Label Gravure Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Wine Label Gravure by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Wine Label Gravure Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Wine Label Gravure by Type (2026-2033)
 - 12.1.2 Global Wine Label Gravure Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Wine Label Gravure by Type (2026-2033)
- 12.2 Global Wine Label Gravure Market Forecast by Application (2026-2033)
 - 12.2.1 Global Wine Label Gravure Sales (K MT) Forecast by Application
 - 12.2.2 Global Wine Label Gravure Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Wine Label Gravure Market Size Comparison by Region (M USD)
Table 5. Global Wine Label Gravure Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Wine Label Gravure Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Wine Label Gravure Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Wine Label Gravure Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wine Label Gravure as of 2024)
Table 10. Global Market Wine Label Gravure Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Wine Label Gravure Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Wine Label Gravure Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Wine Label Gravure Sales by Type (K MT)
Table 26. Global Wine Label Gravure Market Size by Type (M USD)
Table 27. Global Wine Label Gravure Sales (K MT) by Type (2020-2025)
Table 28. Global Wine Label Gravure Sales Market Share by Type (2020-2025)
Table 29. Global Wine Label Gravure Market Size (M USD) by Type (2020-2025)
Table 30. Global Wine Label Gravure Market Size Share by Type (2020-2025)
Table 31. Global Wine Label Gravure Price (USD/KG) by Type (2020-2025)

Table 32. Global Wine Label Gravure Sales (K MT) by Application
Table 33. Global Wine Label Gravure Market Size by Application
Table 34. Global Wine Label Gravure Sales by Application (2020-2025) & (K MT)
Table 35. Global Wine Label Gravure Sales Market Share by Application (2020-2025)
Table 36. Global Wine Label Gravure Market Size by Application (2020-2025) & (M USD)
Table 37. Global Wine Label Gravure Market Share by Application (2020-2025)
Table 38. Global Wine Label Gravure Sales Growth Rate by Application (2020-2025)
Table 39. Global Wine Label Gravure Sales by Region (2020-2025) & (K MT)
Table 40. Global Wine Label Gravure Sales Market Share by Region (2020-2025)
Table 41. Global Wine Label Gravure Market Size by Region (2020-2025) & (M USD)
Table 42. Global Wine Label Gravure Market Size Market Share by Region (2020-2025)
Table 43. North America Wine Label Gravure Sales by Country (2020-2025) & (K MT)
Table 44. North America Wine Label Gravure Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Wine Label Gravure Sales by Country (2020-2025) & (K MT)
Table 46. Europe Wine Label Gravure Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Wine Label Gravure Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Wine Label Gravure Market Size by Region (2020-2025) & (M USD)
Table 49. South America Wine Label Gravure Sales by Country (2020-2025) & (K MT)
Table 50. South America Wine Label Gravure Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Wine Label Gravure Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Wine Label Gravure Market Size by Region (2020-2025) & (M USD)
Table 53. Global Wine Label Gravure Production (K MT) by Region(2020-2025)
Table 54. Global Wine Label Gravure Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Wine Label Gravure Revenue Market Share by Region (2020-2025)
Table 56. Global Wine Label Gravure Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Wine Label Gravure Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Wine Label Gravure Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Wine Label Gravure Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Wine Label Gravure Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 61. Flint Group Basic Information

Table 62. Flint Group Wine Label Gravure Product Overview

Table 63. Flint Group Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Flint Group Business Overview

Table 65. Flint Group SWOT Analysis

Table 66. Flint Group Recent Developments

Table 67. Kodak Basic Information

Table 68. Kodak Wine Label Gravure Product Overview

Table 69. Kodak Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Kodak Business Overview

Table 71. Kodak SWOT Analysis

Table 72. Kodak Recent Developments

Table 73. BOBST Basic Information

Table 74. BOBST Wine Label Gravure Product Overview

Table 75. BOBST Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. BOBST Business Overview

Table 77. BOBST SWOT Analysis

Table 78. BOBST Recent Developments

Table 79. Huangshan Jinggong Gravure Cylinder Co.,Ltd. Basic Information

Table 80. Huangshan Jinggong Gravure Cylinder Co.,Ltd. Wine Label Gravure Product Overview

Table 81. Huangshan Jinggong Gravure Cylinder Co.,Ltd. Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Huangshan Jinggong Gravure Cylinder Co.,Ltd. Business Overview

Table 83. Huangshan Jinggong Gravure Cylinder Co.,Ltd. Recent Developments

Table 84. Tresu Group Basic Information

Table 85. Tresu Group Wine Label Gravure Product Overview

Table 86. Tresu Group Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Tresu Group Business Overview

Table 88. Tresu Group Recent Developments

Table 89. Jiaxing Haoneng Packing Co.,Ltd. Basic Information

Table 90. Jiaxing Haoneng Packing Co.,Ltd. Wine Label Gravure Product Overview

Table 91. Jiaxing Haoneng Packing Co.,Ltd. Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Jiaxing Haoneng Packing Co.,Ltd. Business Overview
Table 93. Jiaxing Haoneng Packing Co.,Ltd. Recent Developments
Table 94. KKL-europe Basic Information
Table 95. KKL-europe Wine Label Gravure Product Overview
Table 96. KKL-europe Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. KKL-europe Business Overview
Table 98. KKL-europe Recent Developments
Table 99. Changde Jinpeng Printing Co.,Ltd. Basic Information
Table 100. Changde Jinpeng Printing Co.,Ltd. Wine Label Gravure Product Overview
Table 101. Changde Jinpeng Printing Co.,Ltd. Wine Label Gravure Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Changde Jinpeng Printing Co.,Ltd. Business Overview
Table 103. Changde Jinpeng Printing Co.,Ltd. Recent Developments
Table 104. Global Wine Label Gravure Sales Forecast by Region (2026-2033) & (K MT)
Table 105. Global Wine Label Gravure Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Wine Label Gravure Sales Forecast by Country (2026-2033) & (K MT)
Table 107. North America Wine Label Gravure Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Wine Label Gravure Sales Forecast by Country (2026-2033) & (K MT)
Table 109. Europe Wine Label Gravure Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Wine Label Gravure Sales Forecast by Region (2026-2033) & (K MT)
Table 111. Asia Pacific Wine Label Gravure Market Size Forecast by Region (2026-2033) & (M USD)
Table 112. South America Wine Label Gravure Sales Forecast by Country (2026-2033) & (K MT)
Table 113. South America Wine Label Gravure Market Size Forecast by Country (2026-2033) & (M USD)
Table 114. Middle East and Africa Wine Label Gravure Sales Forecast by Country (2026-2033) & (Units)
Table 115. Middle East and Africa Wine Label Gravure Market Size Forecast by Country (2026-2033) & (M USD)
Table 116. Global Wine Label Gravure Sales Forecast by Type (2026-2033) & (K MT)
Table 117. Global Wine Label Gravure Market Size Forecast by Type (2026-2033) & (M USD)

USD)

Table 118. Global Wine Label Gravure Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Wine Label Gravure Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Wine Label Gravure Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Wine Label Gravure

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Wine Label Gravure Market Size (M USD), 2024-2033

Figure 5. Global Wine Label Gravure Market Size (M USD) (2020-2033)

Figure 6. Global Wine Label Gravure Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Wine Label Gravure Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Wine Label Gravure Product Life Cycle

Figure 13. Wine Label Gravure Sales Share by Manufacturers in 2024

Figure 14. Global Wine Label Gravure Revenue Share by Manufacturers in 2024

Figure 15. Wine Label Gravure Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Wine Label Gravure Average Price (USD/KG) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Wine Label Gravure Revenue in 2024

Figure 18. Industry Chain Map of Wine Label Gravure

Figure 19. Global Wine Label Gravure Market PEST Analysis

Figure 20. Global Wine Label Gravure Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Wine Label Gravure Market Share by Type

Figure 27. Sales Market Share of Wine Label Gravure by Type (2020-2025)

Figure 28. Sales Market Share of Wine Label Gravure by Type in 2024

Figure 29. Market Size Share of Wine Label Gravure by Type (2020-2025)

Figure 30. Market Size Share of Wine Label Gravure by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Wine Label Gravure Market Share by Application

Figure 33. Global Wine Label Gravure Sales Market Share by Application (2020-2025)

Figure 34. Global Wine Label Gravure Sales Market Share by Application in 2024

Figure 35. Global Wine Label Gravure Market Share by Application (2020-2025)

Figure 36. Global Wine Label Gravure Market Share by Application in 2024

Figure 37. Global Wine Label Gravure Sales Growth Rate by Application (2020-2025)

Figure 38. Global Wine Label Gravure Sales Market Share by Region (2020-2025)

Figure 39. Global Wine Label Gravure Market Size Market Share by Region (2020-2025)

Figure 40. North America Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Wine Label Gravure Sales Market Share by Country in 2024

Figure 43. North America Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Wine Label Gravure Market Size Market Share by Country in 2024

Figure 45. U.S. Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Wine Label Gravure Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Wine Label Gravure Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Wine Label Gravure Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Wine Label Gravure Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Wine Label Gravure Sales Market Share by Country in 2024

Figure 53. Europe Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Wine Label Gravure Market Size Market Share by Country in 2024

Figure 55. Germany Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Wine Label Gravure Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Wine Label Gravure Sales Market Share by Region in 2024

Figure 67. Asia Pacific Wine Label Gravure Market Size Market Share by Region in 2024

Figure 68. China Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Wine Label Gravure Sales and Growth Rate (K MT)

Figure 79. South America Wine Label Gravure Sales Market Share by Country in 2024

Figure 80. South America Wine Label Gravure Market Size and Growth Rate (M USD)

Figure 81. South America Wine Label Gravure Market Size Market Share by Country in 2024

Figure 82. Brazil Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Wine Label Gravure Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Wine Label Gravure Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Wine Label Gravure Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Wine Label Gravure Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Wine Label Gravure Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Wine Label Gravure Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Wine Label Gravure Production Market Share by Region (2020-2025)

Figure 103. North America Wine Label Gravure Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Wine Label Gravure Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Wine Label Gravure Production (K MT) Growth Rate (2020-2025)

Figure 106. China Wine Label Gravure Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Wine Label Gravure Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Wine Label Gravure Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Wine Label Gravure Sales Market Share Forecast by Type

(2026-2033)

Figure 110. Global Wine Label Gravure Market Share Forecast by Type (2026-2033)

Figure 111. Global Wine Label Gravure Sales Forecast by Application (2026-2033)

Figure 112. Global Wine Label Gravure Market Share Forecast by Application
(2026-2033)

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