

# Global Window Lifting Drive Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GD45E9330EF4EN.html>

Date: August 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: GD45E9330EF4EN

## Abstracts

### Report Overview

The window lifting drive is a component of the power window system, which is used to move the window glass up and down. The power window system is usually used in modern vehicles and consists of electric motor, window regulator and window lifting drive device. The power window system is a convenient function. The driver and passenger can easily control the position of the window. The window lifting drive device is an important part of these systems, which can ensure the smooth and reliable operation of electric windows.

The global Window Lifting Drive market size was estimated at USD 5005.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Window Lifting Drive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Window

Lifting Drive market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Window Lifting Drive market.

### Global Window Lifting Drive Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### Key Company

Brose Fahrzeugteile GmbH & Co. KG  
Magna International Inc.  
Denso Corporation  
Valeo S.A.  
Robert Bosch GmbH  
Aisin Seiki Co.Ltd.  
Hi-Lex Corporation  
Mitsuba Corporation  
Mabuchi Motor Co.Ltd.  
Shanghai SIIC Transportation Electric Co.Ltd.  
Dorman ProductsInc.  
VDO Continental AG  
Inteva ProductsLLC  
Delphi Technologies

Johnson Electric Holdings Limited  
Market Segmentation (by Type)  
Cable Driven Window Lifting Drive  
Gear-Driven Window Lifting Drive  
Chain Driven Window Lifter Drive  
Scissor Lifting Window Lifting Drive Device  
Belt Driven Window Lifting Drive  
Market Segmentation (by Application)  
Commercial Vehicles  
Passenger Vehicles

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Window Lifting Drive Market  
Overview of the regional outlook of the Window Lifting Drive Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Window Lifting Drive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Window Lifting Drive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Window Lifting Drive

#### 1.2 Key Market Segments

##### 1.2.1 Window Lifting Drive Segment by Type

##### 1.2.2 Window Lifting Drive Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 WINDOW LIFTING DRIVE MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Window Lifting Drive Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Window Lifting Drive Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 WINDOW LIFTING DRIVE MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Window Lifting Drive Product Life Cycle

#### 3.3 Global Window Lifting Drive Sales by Manufacturers (2020-2025)

#### 3.4 Global Window Lifting Drive Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Window Lifting Drive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Window Lifting Drive Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Window Lifting Drive Market Competitive Situation and Trends

##### 3.8.1 Window Lifting Drive Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Window Lifting Drive Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 WINDOW LIFTING DRIVE INDUSTRY CHAIN ANALYSIS**

- 4.1 Window Lifting Drive Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WINDOW LIFTING DRIVE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Window Lifting Drive Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Window Lifting Drive Market
- 5.7 ESG Ratings of Leading Companies

## **6 WINDOW LIFTING DRIVE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Window Lifting Drive Sales Market Share by Type (2020-2025)
- 6.3 Global Window Lifting Drive Market Size Market Share by Type (2020-2025)
- 6.4 Global Window Lifting Drive Price by Type (2020-2025)

## **7 WINDOW LIFTING DRIVE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Window Lifting Drive Market Sales by Application (2020-2025)
- 7.3 Global Window Lifting Drive Market Size (M USD) by Application (2020-2025)

## 7.4 Global Window Lifting Drive Sales Growth Rate by Application (2020-2025)

# 8 WINDOW LIFTING DRIVE MARKET SALES BY REGION

## 8.1 Global Window Lifting Drive Sales by Region

### 8.1.1 Global Window Lifting Drive Sales by Region

### 8.1.2 Global Window Lifting Drive Sales Market Share by Region

## 8.2 Global Window Lifting Drive Market Size by Region

### 8.2.1 Global Window Lifting Drive Market Size by Region

### 8.2.2 Global Window Lifting Drive Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Window Lifting Drive Sales by Country

### 8.3.2 North America Window Lifting Drive Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Window Lifting Drive Sales by Country

### 8.4.2 Europe Window Lifting Drive Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Window Lifting Drive Sales by Region

### 8.5.2 Asia Pacific Window Lifting Drive Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Window Lifting Drive Sales by Country

### 8.6.2 South America Window Lifting Drive Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Window Lifting Drive Sales by Region
- 8.7.2 Middle East and Africa Window Lifting Drive Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 WINDOW LIFTING DRIVE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Window Lifting Drive by Region(2020-2025)
- 9.2 Global Window Lifting Drive Revenue Market Share by Region (2020-2025)
- 9.3 Global Window Lifting Drive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Window Lifting Drive Production
  - 9.4.1 North America Window Lifting Drive Production Growth Rate (2020-2025)
  - 9.4.2 North America Window Lifting Drive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Window Lifting Drive Production
  - 9.5.1 Europe Window Lifting Drive Production Growth Rate (2020-2025)
  - 9.5.2 Europe Window Lifting Drive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Window Lifting Drive Production (2020-2025)
  - 9.6.1 Japan Window Lifting Drive Production Growth Rate (2020-2025)
  - 9.6.2 Japan Window Lifting Drive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Window Lifting Drive Production (2020-2025)
  - 9.7.1 China Window Lifting Drive Production Growth Rate (2020-2025)
  - 9.7.2 China Window Lifting Drive Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Brose Fahrzeugteile GmbH and Co. KG
  - 10.1.1 Brose Fahrzeugteile GmbH and Co. KG Basic Information
  - 10.1.2 Brose Fahrzeugteile GmbH and Co. KG Window Lifting Drive Product Overview
  - 10.1.3 Brose Fahrzeugteile GmbH and Co. KG Window Lifting Drive Product Market Performance
  - 10.1.4 Brose Fahrzeugteile GmbH and Co. KG Business Overview

- 10.1.5 Brose Fahrzeugteile GmbH and Co. KG SWOT Analysis
- 10.1.6 Brose Fahrzeugteile GmbH and Co. KG Recent Developments
- 10.2 Magna International Inc.
  - 10.2.1 Magna International Inc. Basic Information
  - 10.2.2 Magna International Inc. Window Lifting Drive Product Overview
  - 10.2.3 Magna International Inc. Window Lifting Drive Product Market Performance
  - 10.2.4 Magna International Inc. Business Overview
  - 10.2.5 Magna International Inc. SWOT Analysis
  - 10.2.6 Magna International Inc. Recent Developments
- 10.3 Denso Corporation
  - 10.3.1 Denso Corporation Basic Information
  - 10.3.2 Denso Corporation Window Lifting Drive Product Overview
  - 10.3.3 Denso Corporation Window Lifting Drive Product Market Performance
  - 10.3.4 Denso Corporation Business Overview
  - 10.3.5 Denso Corporation SWOT Analysis
  - 10.3.6 Denso Corporation Recent Developments
- 10.4 Valeo S.A.
  - 10.4.1 Valeo S.A. Basic Information
  - 10.4.2 Valeo S.A. Window Lifting Drive Product Overview
  - 10.4.3 Valeo S.A. Window Lifting Drive Product Market Performance
  - 10.4.4 Valeo S.A. Business Overview
  - 10.4.5 Valeo S.A. Recent Developments
- 10.5 Robert Bosch GmbH
  - 10.5.1 Robert Bosch GmbH Basic Information
  - 10.5.2 Robert Bosch GmbH Window Lifting Drive Product Overview
  - 10.5.3 Robert Bosch GmbH Window Lifting Drive Product Market Performance
  - 10.5.4 Robert Bosch GmbH Business Overview
  - 10.5.5 Robert Bosch GmbH Recent Developments
- 10.6 Aisin Seiki Co.Ltd.
  - 10.6.1 Aisin Seiki Co.Ltd. Basic Information
  - 10.6.2 Aisin Seiki Co.Ltd. Window Lifting Drive Product Overview
  - 10.6.3 Aisin Seiki Co.Ltd. Window Lifting Drive Product Market Performance
  - 10.6.4 Aisin Seiki Co.Ltd. Business Overview
  - 10.6.5 Aisin Seiki Co.Ltd. Recent Developments
- 10.7 Hi-Lex Corporation
  - 10.7.1 Hi-Lex Corporation Basic Information
  - 10.7.2 Hi-Lex Corporation Window Lifting Drive Product Overview
  - 10.7.3 Hi-Lex Corporation Window Lifting Drive Product Market Performance
  - 10.7.4 Hi-Lex Corporation Business Overview

- 10.7.5 Hi-Lex Corporation Recent Developments
- 10.8 Mitsuba Corporation
  - 10.8.1 Mitsuba Corporation Basic Information
  - 10.8.2 Mitsuba Corporation Window Lifting Drive Product Overview
  - 10.8.3 Mitsuba Corporation Window Lifting Drive Product Market Performance
  - 10.8.4 Mitsuba Corporation Business Overview
  - 10.8.5 Mitsuba Corporation Recent Developments
- 10.9 Mabuchi Motor Co.Ltd.
  - 10.9.1 Mabuchi Motor Co.Ltd. Basic Information
  - 10.9.2 Mabuchi Motor Co.Ltd. Window Lifting Drive Product Overview
  - 10.9.3 Mabuchi Motor Co.Ltd. Window Lifting Drive Product Market Performance
  - 10.9.4 Mabuchi Motor Co.Ltd. Business Overview
  - 10.9.5 Mabuchi Motor Co.Ltd. Recent Developments
- 10.10 Shanghai SIIC Transportation Electric Co.Ltd.
  - 10.10.1 Shanghai SIIC Transportation Electric Co.Ltd. Basic Information
  - 10.10.2 Shanghai SIIC Transportation Electric Co.Ltd. Window Lifting Drive Product Overview
  - 10.10.3 Shanghai SIIC Transportation Electric Co.Ltd. Window Lifting Drive Product Market Performance
  - 10.10.4 Shanghai SIIC Transportation Electric Co.Ltd. Business Overview
  - 10.10.5 Shanghai SIIC Transportation Electric Co.Ltd. Recent Developments
- 10.11 Dorman ProductsInc.
  - 10.11.1 Dorman ProductsInc. Basic Information
  - 10.11.2 Dorman ProductsInc. Window Lifting Drive Product Overview
  - 10.11.3 Dorman ProductsInc. Window Lifting Drive Product Market Performance
  - 10.11.4 Dorman ProductsInc. Business Overview
  - 10.11.5 Dorman ProductsInc. Recent Developments
- 10.12 VDO Continental AG
  - 10.12.1 VDO Continental AG Basic Information
  - 10.12.2 VDO Continental AG Window Lifting Drive Product Overview
  - 10.12.3 VDO Continental AG Window Lifting Drive Product Market Performance
  - 10.12.4 VDO Continental AG Business Overview
  - 10.12.5 VDO Continental AG Recent Developments
- 10.13 Inteva ProductsLLC
  - 10.13.1 Inteva ProductsLLC Basic Information
  - 10.13.2 Inteva ProductsLLC Window Lifting Drive Product Overview
  - 10.13.3 Inteva ProductsLLC Window Lifting Drive Product Market Performance
  - 10.13.4 Inteva ProductsLLC Business Overview
  - 10.13.5 Inteva ProductsLLC Recent Developments

#### 10.14 Delphi Technologies

##### 10.14.1 Delphi Technologies Basic Information

##### 10.14.2 Delphi Technologies Window Lifting Drive Product Overview

##### 10.14.3 Delphi Technologies Window Lifting Drive Product Market Performance

##### 10.14.4 Delphi Technologies Business Overview

##### 10.14.5 Delphi Technologies Recent Developments

#### 10.15 Johnson Electric Holdings Limited

##### 10.15.1 Johnson Electric Holdings Limited Basic Information

##### 10.15.2 Johnson Electric Holdings Limited Window Lifting Drive Product Overview

##### 10.15.3 Johnson Electric Holdings Limited Window Lifting Drive Product Market Performance

##### 10.15.4 Johnson Electric Holdings Limited Business Overview

##### 10.15.5 Johnson Electric Holdings Limited Recent Developments

### **11 WINDOW LIFTING DRIVE MARKET FORECAST BY REGION**

#### 11.1 Global Window Lifting Drive Market Size Forecast

#### 11.2 Global Window Lifting Drive Market Forecast by Region

##### 11.2.1 North America Market Size Forecast by Country

##### 11.2.2 Europe Window Lifting Drive Market Size Forecast by Country

##### 11.2.3 Asia Pacific Window Lifting Drive Market Size Forecast by Region

##### 11.2.4 South America Window Lifting Drive Market Size Forecast by Country

##### 11.2.5 Middle East and Africa Forecasted Sales of Window Lifting Drive by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

#### 12.1 Global Window Lifting Drive Market Forecast by Type (2026-2033)

##### 12.1.1 Global Forecasted Sales of Window Lifting Drive by Type (2026-2033)

##### 12.1.2 Global Window Lifting Drive Market Size Forecast by Type (2026-2033)

##### 12.1.3 Global Forecasted Price of Window Lifting Drive by Type (2026-2033)

#### 12.2 Global Window Lifting Drive Market Forecast by Application (2026-2033)

##### 12.2.1 Global Window Lifting Drive Sales (K Units) Forecast by Application

##### 12.2.2 Global Window Lifting Drive Market Size (M USD) Forecast by Application (2026-2033)

### **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                                |
|----------------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                              |
| Table 2. Introduction of the Application                                                                       |
| Table 3. Market Size (M USD) Segment Executive Summary                                                         |
| Table 4. Window Lifting Drive Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Window Lifting Drive Sales (K Units) by Manufacturers (2020-2025)                              |
| Table 6. Global Window Lifting Drive Sales Market Share by Manufacturers (2020-2025)                           |
| Table 7. Global Window Lifting Drive Revenue (M USD) by Manufacturers (2020-2025)                              |
| Table 8. Global Window Lifting Drive Revenue Share by Manufacturers (2020-2025)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Window Lifting Drive as of 2024) |
| Table 10. Global Market Window Lifting Drive Average Price (USD/Unit) of Key Manufacturers (2020-2025)         |
| Table 11. Manufacturers? Manufacturing Sites, Areas Served                                                     |
| Table 12. Manufacturers? Product Type                                                                          |
| Table 13. Global Window Lifting Drive Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                              |
| Table 15. Market Overview of Key Raw Materials                                                                 |
| Table 16. Midstream Market Analysis                                                                            |
| Table 17. Downstream Customer Analysis                                                                         |
| Table 18. Key Development Trends                                                                               |
| Table 19. Driving Factors                                                                                      |
| Table 20. Window Lifting Drive Market Challenges                                                               |
| Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026                                           |
| Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027                                             |
| Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026                                             |
| Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries                   |
| Table 25. Global Window Lifting Drive Sales by Type (K Units)                                                  |
| Table 26. Global Window Lifting Drive Market Size by Type (M USD)                                              |
| Table 27. Global Window Lifting Drive Sales (K Units) by Type (2020-2025)                                      |
| Table 28. Global Window Lifting Drive Sales Market Share by Type (2020-2025)                                   |
| Table 29. Global Window Lifting Drive Market Size (M USD) by Type (2020-2025)                                  |
| Table 30. Global Window Lifting Drive Market Size Share by Type (2020-2025)                                    |
| Table 31. Global Window Lifting Drive Price (USD/Unit) by Type (2020-2025)                                     |

|                                                                                                                                          |
|------------------------------------------------------------------------------------------------------------------------------------------|
| Table 32. Global Window Lifting Drive Sales (K Units) by Application                                                                     |
| Table 33. Global Window Lifting Drive Market Size by Application                                                                         |
| Table 34. Global Window Lifting Drive Sales by Application (2020-2025) & (K Units)                                                       |
| Table 35. Global Window Lifting Drive Sales Market Share by Application (2020-2025)                                                      |
| Table 36. Global Window Lifting Drive Market Size by Application (2020-2025) & (M USD)                                                   |
| Table 37. Global Window Lifting Drive Market Share by Application (2020-2025)                                                            |
| Table 38. Global Window Lifting Drive Sales Growth Rate by Application (2020-2025)                                                       |
| Table 39. Global Window Lifting Drive Sales by Region (2020-2025) & (K Units)                                                            |
| Table 40. Global Window Lifting Drive Sales Market Share by Region (2020-2025)                                                           |
| Table 41. Global Window Lifting Drive Market Size by Region (2020-2025) & (M USD)                                                        |
| Table 42. Global Window Lifting Drive Market Size Market Share by Region (2020-2025)                                                     |
| Table 43. North America Window Lifting Drive Sales by Country (2020-2025) & (K Units)                                                    |
| Table 44. North America Window Lifting Drive Market Size by Country (2020-2025) & (M USD)                                                |
| Table 45. Europe Window Lifting Drive Sales by Country (2020-2025) & (K Units)                                                           |
| Table 46. Europe Window Lifting Drive Market Size by Country (2020-2025) & (M USD)                                                       |
| Table 47. Asia Pacific Window Lifting Drive Sales by Region (2020-2025) & (K Units)                                                      |
| Table 48. Asia Pacific Window Lifting Drive Market Size by Region (2020-2025) & (M USD)                                                  |
| Table 49. South America Window Lifting Drive Sales by Country (2020-2025) & (K Units)                                                    |
| Table 50. South America Window Lifting Drive Market Size by Country (2020-2025) & (M USD)                                                |
| Table 51. Middle East and Africa Window Lifting Drive Sales by Region (2020-2025) & (K Units)                                            |
| Table 52. Middle East and Africa Window Lifting Drive Market Size by Region (2020-2025) & (M USD)                                        |
| Table 53. Global Window Lifting Drive Production (K Units) by Region(2020-2025)                                                          |
| Table 54. Global Window Lifting Drive Revenue (US\$ Million) by Region (2020-2025)                                                       |
| Table 55. Global Window Lifting Drive Revenue Market Share by Region (2020-2025)                                                         |
| Table 56. Global Window Lifting Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 57. North America Window Lifting Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 58. Europe Window Lifting Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 59. Japan Window Lifting Drive Production (K Units), Revenue (US\$ Million),                                                       |

Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Window Lifting Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Brose Fahrzeugteile GmbH and Co. KG Basic Information

Table 62. Brose Fahrzeugteile GmbH and Co. KG Window Lifting Drive Product Overview

Table 63. Brose Fahrzeugteile GmbH and Co. KG Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Brose Fahrzeugteile GmbH and Co. KG Business Overview

Table 65. Brose Fahrzeugteile GmbH and Co. KG SWOT Analysis

Table 66. Brose Fahrzeugteile GmbH and Co. KG Recent Developments

Table 67. Magna International Inc. Basic Information

Table 68. Magna International Inc. Window Lifting Drive Product Overview

Table 69. Magna International Inc. Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Magna International Inc. Business Overview

Table 71. Magna International Inc. SWOT Analysis

Table 72. Magna International Inc. Recent Developments

Table 73. Denso Corporation Basic Information

Table 74. Denso Corporation Window Lifting Drive Product Overview

Table 75. Denso Corporation Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Denso Corporation Business Overview

Table 77. Denso Corporation SWOT Analysis

Table 78. Denso Corporation Recent Developments

Table 79. Valeo S.A. Basic Information

Table 80. Valeo S.A. Window Lifting Drive Product Overview

Table 81. Valeo S.A. Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Valeo S.A. Business Overview

Table 83. Valeo S.A. Recent Developments

Table 84. Robert Bosch GmbH Basic Information

Table 85. Robert Bosch GmbH Window Lifting Drive Product Overview

Table 86. Robert Bosch GmbH Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Robert Bosch GmbH Business Overview

Table 88. Robert Bosch GmbH Recent Developments

Table 89. Aisin Seiki Co.Ltd. Basic Information

Table 90. Aisin Seiki Co.Ltd. Window Lifting Drive Product Overview

|                                                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 91. Aisin Seiki Co.Ltd. Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                            |
| Table 92. Aisin Seiki Co.Ltd. Business Overview                                                                                                               |
| Table 93. Aisin Seiki Co.Ltd. Recent Developments                                                                                                             |
| Table 94. Hi-Lex Corporation Basic Information                                                                                                                |
| Table 95. Hi-Lex Corporation Window Lifting Drive Product Overview                                                                                            |
| Table 96. Hi-Lex Corporation Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                             |
| Table 97. Hi-Lex Corporation Business Overview                                                                                                                |
| Table 98. Hi-Lex Corporation Recent Developments                                                                                                              |
| Table 99. Mitsuba Corporation Basic Information                                                                                                               |
| Table 100. Mitsuba Corporation Window Lifting Drive Product Overview                                                                                          |
| Table 101. Mitsuba Corporation Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                           |
| Table 102. Mitsuba Corporation Business Overview                                                                                                              |
| Table 103. Mitsuba Corporation Recent Developments                                                                                                            |
| Table 104. Mabuchi Motor Co.Ltd. Basic Information                                                                                                            |
| Table 105. Mabuchi Motor Co.Ltd. Window Lifting Drive Product Overview                                                                                        |
| Table 106. Mabuchi Motor Co.Ltd. Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                         |
| Table 107. Mabuchi Motor Co.Ltd. Business Overview                                                                                                            |
| Table 108. Mabuchi Motor Co.Ltd. Recent Developments                                                                                                          |
| Table 109. Shanghai SIIC Transportation Electric Co.Ltd. Basic Information                                                                                    |
| Table 110. Shanghai SIIC Transportation Electric Co.Ltd. Window Lifting Drive Product Overview                                                                |
| Table 111. Shanghai SIIC Transportation Electric Co.Ltd. Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 112. Shanghai SIIC Transportation Electric Co.Ltd. Business Overview                                                                                    |
| Table 113. Shanghai SIIC Transportation Electric Co.Ltd. Recent Developments                                                                                  |
| Table 114. Dorman ProductsInc. Basic Information                                                                                                              |
| Table 115. Dorman ProductsInc. Window Lifting Drive Product Overview                                                                                          |
| Table 116. Dorman ProductsInc. Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                           |
| Table 117. Dorman ProductsInc. Business Overview                                                                                                              |
| Table 118. Dorman ProductsInc. Recent Developments                                                                                                            |
| Table 119. VDO Continental AG Basic Information                                                                                                               |
| Table 120. VDO Continental AG Window Lifting Drive Product Overview                                                                                           |
| Table 121. VDO Continental AG Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                            |

|                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 122. VDO Continental AG Business Overview                                                                                                   |
| Table 123. VDO Continental AG Recent Developments                                                                                                 |
| Table 124. Inteva ProductsLLC Basic Information                                                                                                   |
| Table 125. Inteva ProductsLLC Window Lifting Drive Product Overview                                                                               |
| Table 126. Inteva ProductsLLC Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                |
| Table 127. Inteva ProductsLLC Business Overview                                                                                                   |
| Table 128. Inteva ProductsLLC Recent Developments                                                                                                 |
| Table 129. Delphi Technologies Basic Information                                                                                                  |
| Table 130. Delphi Technologies Window Lifting Drive Product Overview                                                                              |
| Table 131. Delphi Technologies Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)               |
| Table 132. Delphi Technologies Business Overview                                                                                                  |
| Table 133. Delphi Technologies Recent Developments                                                                                                |
| Table 134. Johnson Electric Holdings Limited Basic Information                                                                                    |
| Table 135. Johnson Electric Holdings Limited Window Lifting Drive Product Overview                                                                |
| Table 136. Johnson Electric Holdings Limited Window Lifting Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 137. Johnson Electric Holdings Limited Business Overview                                                                                    |
| Table 138. Johnson Electric Holdings Limited Recent Developments                                                                                  |
| Table 139. Global Window Lifting Drive Sales Forecast by Region (2026-2033) & (K Units)                                                           |
| Table 140. Global Window Lifting Drive Market Size Forecast by Region (2026-2033) & (M USD)                                                       |
| Table 141. North America Window Lifting Drive Sales Forecast by Country (2026-2033) & (K Units)                                                   |
| Table 142. North America Window Lifting Drive Market Size Forecast by Country (2026-2033) & (M USD)                                               |
| Table 143. Europe Window Lifting Drive Sales Forecast by Country (2026-2033) & (K Units)                                                          |
| Table 144. Europe Window Lifting Drive Market Size Forecast by Country (2026-2033) & (M USD)                                                      |
| Table 145. Asia Pacific Window Lifting Drive Sales Forecast by Region (2026-2033) & (K Units)                                                     |
| Table 146. Asia Pacific Window Lifting Drive Market Size Forecast by Region (2026-2033) & (M USD)                                                 |
| Table 147. South America Window Lifting Drive Sales Forecast by Country (2026-2033) & (K Units)                                                   |
| Table 148. South America Window Lifting Drive Market Size Forecast by Country                                                                     |

(2026-2033) & (M USD)

Table 149. Middle East and Africa Window Lifting Drive Sales Forecast by Country

(2026-2033) & (Units)

Table 150. Middle East and Africa Window Lifting Drive Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Window Lifting Drive Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Window Lifting Drive Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Window Lifting Drive Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Window Lifting Drive Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Window Lifting Drive Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Window Lifting Drive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Window Lifting Drive Market Size (M USD), 2024-2033
- Figure 5. Global Window Lifting Drive Market Size (M USD) (2020-2033)
- Figure 6. Global Window Lifting Drive Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Window Lifting Drive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Window Lifting Drive Product Life Cycle
- Figure 13. Window Lifting Drive Sales Share by Manufacturers in 2024
- Figure 14. Global Window Lifting Drive Revenue Share by Manufacturers in 2024
- Figure 15. Window Lifting Drive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Window Lifting Drive Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Window Lifting Drive Revenue in 2024
- Figure 18. Industry Chain Map of Window Lifting Drive
- Figure 19. Global Window Lifting Drive Market PEST Analysis
- Figure 20. Global Window Lifting Drive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Window Lifting Drive Market Share by Type
- Figure 27. Sales Market Share of Window Lifting Drive by Type (2020-2025)
- Figure 28. Sales Market Share of Window Lifting Drive by Type in 2024
- Figure 29. Market Size Share of Window Lifting Drive by Type (2020-2025)
- Figure 30. Market Size Share of Window Lifting Drive by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Window Lifting Drive Market Share by Application

- Figure 33. Global Window Lifting Drive Sales Market Share by Application (2020-2025)
- Figure 34. Global Window Lifting Drive Sales Market Share by Application in 2024
- Figure 35. Global Window Lifting Drive Market Share by Application (2020-2025)
- Figure 36. Global Window Lifting Drive Market Share by Application in 2024
- Figure 37. Global Window Lifting Drive Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Window Lifting Drive Sales Market Share by Region (2020-2025)
- Figure 39. Global Window Lifting Drive Market Size Market Share by Region (2020-2025)
- Figure 40. North America Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Window Lifting Drive Sales Market Share by Country in 2024
- Figure 43. North America Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Window Lifting Drive Market Size Market Share by Country in 2024
- Figure 45. U.S. Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Window Lifting Drive Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Window Lifting Drive Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Window Lifting Drive Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Window Lifting Drive Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Window Lifting Drive Sales Market Share by Country in 2024
- Figure 53. Europe Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Window Lifting Drive Market Size Market Share by Country in 2024
- Figure 55. Germany Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Window Lifting Drive Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Window Lifting Drive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Window Lifting Drive Market Size Market Share by Region in 2024

Figure 68. China Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Window Lifting Drive Sales and Growth Rate (K Units)

Figure 79. South America Window Lifting Drive Sales Market Share by Country in 2024

Figure 80. South America Window Lifting Drive Market Size and Growth Rate (M USD)

Figure 81. South America Window Lifting Drive Market Size Market Share by Country in 2024

Figure 82. Brazil Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Window Lifting Drive Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Window Lifting Drive Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Window Lifting Drive Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Window Lifting Drive Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Window Lifting Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Window Lifting Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Window Lifting Drive Production Market Share by Region (2020-2025)

Figure 103. North America Window Lifting Drive Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Window Lifting Drive Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Window Lifting Drive Production (K Units) Growth Rate (2020-2025)

Figure 106. China Window Lifting Drive Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Window Lifting Drive Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Window Lifting Drive Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Window Lifting Drive Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Window Lifting Drive Market Share Forecast by Type (2026-2033)

Figure 111. Global Window Lifting Drive Sales Forecast by Application (2026-2033)

Figure 112. Global Window Lifting Drive Market Share Forecast by Application (2026-2033)

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