

Global Wind Generators Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G1683B3C1F54EN.html>

Date: March 2026

Pages: 149

Price: US\$ 2,980.00 (Single User License)

ID: G1683B3C1F54EN

Abstracts

A wind turbine, or alternatively referred to as a wind energy converter, is a device that converts the wind's kinetic energy into electrical energy. According to the Global Wind Report 2023 released by the Global Wind Energy Council, by 2024, the newly installed capacity of global onshore wind power will exceed 100GW for the first time; by 2025, the newly installed capacity of global offshore wind power will also reach 25GW. In the next five years, the newly added grid-connected capacity of wind power will reach 680GW. The report also shows that the United States and Europe may experience a supply bottleneck of wind turbines and components in 2025. It recommends that national policymakers take immediate action to increase investment in supply chains to meet their rapid growth in demand and avoid supply chain bottlenecks hindering the development of wind power. In addition, according to Wood Mackenzie statistics, China is the largest and fastest-growing market for wind power generation in the world, accounting for more than half of the market share. Data from the National Energy Administration of China also shows that China's installed wind power capacity ranks first in the world, with a capacity of nearly 400 million kilowatts.

The global Wind Generators market size was estimated at USD 977.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Wind Generators market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Wind Generators market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Wind Generators market.

Global Wind Generators Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Siemens
GE
Vestas
Goldwind
Enercon
Siemens(Gamesa)
United Power
Ming Yang

Senvion
Nordex
Samsung
Mitsubishi Heavy Industries
Repower
Alstom

Market Segmentation (by Type)

Large Wind Turbines (Above 100-150 KW)
Small-Scale Wind Turbines (Below 100-150 KW)

Market Segmentation (by Application)

On-Grid
Off-Grid

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Wind Generators Market
Overview of the regional outlook of the Wind Generators Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wind Generators Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Wind Generators, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wind Generators
- 1.2 Key Market Segments
 - 1.2.1 Wind Generators Segment by Type
 - 1.2.2 Wind Generators Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WIND GENERATORS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Wind Generators Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Wind Generators Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WIND GENERATORS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Wind Generators Product Life Cycle
- 3.3 Global Wind Generators Sales by Manufacturers (2020-2025)
- 3.4 Global Wind Generators Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Wind Generators Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Wind Generators Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Wind Generators Market Competitive Situation and Trends
 - 3.8.1 Wind Generators Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Wind Generators Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 WIND GENERATORS INDUSTRY CHAIN ANALYSIS

- 4.1 Wind Generators Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WIND GENERATORS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Wind Generators Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Wind Generators Market
- 5.7 ESG Ratings of Leading Companies

6 WIND GENERATORS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wind Generators Sales Market Share by Type (2020-2025)
- 6.3 Global Wind Generators Market Size by Type (2020-2025)
- 6.4 Global Wind Generators Price by Type (2020-2025)

7 WIND GENERATORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wind Generators Market Sales by Application (2020-2025)
- 7.3 Global Wind Generators Market Size (M USD) by Application (2020-2025)

7.4 Global Wind Generators Sales Growth Rate by Application (2020-2025)

8 WIND GENERATORS MARKET SALES BY REGION

8.1 Global Wind Generators Sales by Region

8.1.1 Global Wind Generators Sales by Region

8.1.2 Global Wind Generators Sales Market Share by Region

8.2 Global Wind Generators Market Size by Region

8.2.1 Global Wind Generators Market Size by Region

8.2.2 Global Wind Generators Market Size by Region

8.3 North America

8.3.1 North America Wind Generators Sales by Country

8.3.2 North America Wind Generators Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Wind Generators Sales by Country

8.4.2 Europe Wind Generators Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Wind Generators Sales by Region

8.5.2 Asia Pacific Wind Generators Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Wind Generators Sales by Country

8.6.2 South America Wind Generators Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Wind Generators Sales by Region
- 8.7.2 Middle East and Africa Wind Generators Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 WIND GENERATORS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Wind Generators by Region(2020-2025)
- 9.2 Global Wind Generators Revenue Market Share by Region (2020-2025)
- 9.3 Global Wind Generators Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Wind Generators Production
 - 9.4.1 North America Wind Generators Production Growth Rate (2020-2025)
 - 9.4.2 North America Wind Generators Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Wind Generators Production
 - 9.5.1 Europe Wind Generators Production Growth Rate (2020-2025)
 - 9.5.2 Europe Wind Generators Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Wind Generators Production (2020-2025)
 - 9.6.1 Japan Wind Generators Production Growth Rate (2020-2025)
 - 9.6.2 Japan Wind Generators Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Wind Generators Production (2020-2025)
 - 9.7.1 China Wind Generators Production Growth Rate (2020-2025)
 - 9.7.2 China Wind Generators Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Siemens
 - 10.1.1 Siemens Basic Information
 - 10.1.2 Siemens Wind Generators Product Overview
 - 10.1.3 Siemens Wind Generators Product Market Performance
 - 10.1.4 Siemens Business Overview
 - 10.1.5 Siemens SWOT Analysis
 - 10.1.6 Siemens Recent Developments

10.2 GE

10.2.1 GE Basic Information

10.2.2 GE Wind Generators Product Overview

10.2.3 GE Wind Generators Product Market Performance

10.2.4 GE Business Overview

10.2.5 GE SWOT Analysis

10.2.6 GE Recent Developments

10.3 Vestas

10.3.1 Vestas Basic Information

10.3.2 Vestas Wind Generators Product Overview

10.3.3 Vestas Wind Generators Product Market Performance

10.3.4 Vestas Business Overview

10.3.5 Vestas SWOT Analysis

10.3.6 Vestas Recent Developments

10.4 Goldwind

10.4.1 Goldwind Basic Information

10.4.2 Goldwind Wind Generators Product Overview

10.4.3 Goldwind Wind Generators Product Market Performance

10.4.4 Goldwind Business Overview

10.4.5 Goldwind Recent Developments

10.5 Enercon

10.5.1 Enercon Basic Information

10.5.2 Enercon Wind Generators Product Overview

10.5.3 Enercon Wind Generators Product Market Performance

10.5.4 Enercon Business Overview

10.5.5 Enercon Recent Developments

10.6 Siemens(Gamesa)

10.6.1 Siemens(Gamesa) Basic Information

10.6.2 Siemens(Gamesa) Wind Generators Product Overview

10.6.3 Siemens(Gamesa) Wind Generators Product Market Performance

10.6.4 Siemens(Gamesa) Business Overview

10.6.5 Siemens(Gamesa) Recent Developments

10.7 United Power

10.7.1 United Power Basic Information

10.7.2 United Power Wind Generators Product Overview

10.7.3 United Power Wind Generators Product Market Performance

10.7.4 United Power Business Overview

10.7.5 United Power Recent Developments

10.8 Ming Yang

- 10.8.1 Ming Yang Basic Information
- 10.8.2 Ming Yang Wind Generators Product Overview
- 10.8.3 Ming Yang Wind Generators Product Market Performance
- 10.8.4 Ming Yang Business Overview
- 10.8.5 Ming Yang Recent Developments
- 10.9 Senvion
 - 10.9.1 Senvion Basic Information
 - 10.9.2 Senvion Wind Generators Product Overview
 - 10.9.3 Senvion Wind Generators Product Market Performance
 - 10.9.4 Senvion Business Overview
 - 10.9.5 Senvion Recent Developments
- 10.10 Nordex
 - 10.10.1 Nordex Basic Information
 - 10.10.2 Nordex Wind Generators Product Overview
 - 10.10.3 Nordex Wind Generators Product Market Performance
 - 10.10.4 Nordex Business Overview
 - 10.10.5 Nordex Recent Developments
- 10.11 Samsung
 - 10.11.1 Samsung Basic Information
 - 10.11.2 Samsung Wind Generators Product Overview
 - 10.11.3 Samsung Wind Generators Product Market Performance
 - 10.11.4 Samsung Business Overview
 - 10.11.5 Samsung Recent Developments
- 10.12 Mitsubishi Heavy Industries
 - 10.12.1 Mitsubishi Heavy Industries Basic Information
 - 10.12.2 Mitsubishi Heavy Industries Wind Generators Product Overview
 - 10.12.3 Mitsubishi Heavy Industries Wind Generators Product Market Performance
 - 10.12.4 Mitsubishi Heavy Industries Business Overview
 - 10.12.5 Mitsubishi Heavy Industries Recent Developments
- 10.13 Repower
 - 10.13.1 Repower Basic Information
 - 10.13.2 Repower Wind Generators Product Overview
 - 10.13.3 Repower Wind Generators Product Market Performance
 - 10.13.4 Repower Business Overview
 - 10.13.5 Repower Recent Developments
- 10.14 Alstom
 - 10.14.1 Alstom Basic Information
 - 10.14.2 Alstom Wind Generators Product Overview
 - 10.14.3 Alstom Wind Generators Product Market Performance

10.14.4 Alstom Business Overview

10.14.5 Alstom Recent Developments

11 WIND GENERATORS MARKET FORECAST BY REGION

11.1 Global Wind Generators Market Size Forecast

11.2 Global Wind Generators Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Wind Generators Market Size Forecast by Country

11.2.3 Asia Pacific Wind Generators Market Size Forecast by Region

11.2.4 South America Wind Generators Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Wind Generators by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Wind Generators Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Wind Generators by Type (2026-2035)

12.1.2 Global Wind Generators Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Wind Generators by Type (2026-2035)

12.2 Global Wind Generators Market Forecast by Application (2026-2035)

12.2.1 Global Wind Generators Sales (K Units) Forecast by Application

12.2.2 Global Wind Generators Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Wind Generators Market Size by Type (M USD)
- Table 4. Global Wind Generators Market Size by Application
- Table 5. Wind Generators Market Size Comparison by Region (M USD)
- Table 6. Global Wind Generators Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Wind Generators Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Wind Generators Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Wind Generators Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wind Generators as of 2025)
- Table 11. Global Market Wind Generators Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Wind Generators Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Wind Generators Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Wind Generators Sales by Type (K Units)
- Table 27. Global Wind Generators Market Size by Type (M USD)
- Table 28. Global Wind Generators Sales (K Units) by Type (2020-2025)
- Table 29. Global Wind Generators Sales Market Share by Type (2020-2025)
- Table 30. Global Wind Generators Market Size (M USD) by Type (2020-2025)
- Table 31. Global Wind Generators Market Share by Type (2020-2025)

- Table 32. Global Wind Generators Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Wind Generators Sales (K Units) by Application
- Table 34. Global Wind Generators Market Size by Application
- Table 35. Global Wind Generators Sales by Application (2020-2025) & (K Units)
- Table 36. Global Wind Generators Sales Market Share by Application (2020-2025)
- Table 37. Global Wind Generators Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Wind Generators Market Share by Application (2020-2025)
- Table 39. Global Wind Generators Sales Growth Rate by Application (2020-2025)
- Table 40. Global Wind Generators Sales by Region (2020-2025) & (K Units)
- Table 41. Global Wind Generators Sales Market Share by Region (2020-2025)
- Table 42. Global Wind Generators Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Wind Generators Market Size by Region (2020-2025)
- Table 44. North America Wind Generators Sales by Country (2020-2025) & (K Units)
- Table 45. North America Wind Generators Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Wind Generators Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Wind Generators Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Wind Generators Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Wind Generators Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Wind Generators Sales by Country (2020-2025) & (K Units)
- Table 51. South America Wind Generators Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Wind Generators Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Wind Generators Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Wind Generators Production (K Units) by Region(2020-2025)
- Table 55. Global Wind Generators Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Wind Generators Revenue Market Share by Region (2020-2025)
- Table 57. Global Wind Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Wind Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Wind Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Wind Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Wind Generators Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 62. Siemens Basic Information
- Table 63. Siemens Wind Generators Product Overview
- Table 64. Siemens Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Siemens Business Overview
- Table 66. Siemens SWOT Analysis
- Table 67. Siemens Recent Developments
- Table 68. GE Basic Information
- Table 69. GE Wind Generators Product Overview
- Table 70. GE Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. GE Business Overview
- Table 72. GE SWOT Analysis
- Table 73. GE Recent Developments
- Table 74. Vestas Basic Information
- Table 75. Vestas Wind Generators Product Overview
- Table 76. Vestas Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Vestas Business Overview
- Table 78. Vestas SWOT Analysis
- Table 79. Vestas Recent Developments
- Table 80. Goldwind Basic Information
- Table 81. Goldwind Wind Generators Product Overview
- Table 82. Goldwind Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Goldwind Business Overview
- Table 84. Goldwind Recent Developments
- Table 85. Enercon Basic Information
- Table 86. Enercon Wind Generators Product Overview
- Table 87. Enercon Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Enercon Business Overview
- Table 89. Enercon Recent Developments
- Table 90. Siemens(Gamesa) Basic Information
- Table 91. Siemens(Gamesa) Wind Generators Product Overview
- Table 92. Siemens(Gamesa) Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Siemens(Gamesa) Business Overview
- Table 94. Siemens(Gamesa) Recent Developments

- Table 95. United Power Basic Information
- Table 96. United Power Wind Generators Product Overview
- Table 97. United Power Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. United Power Business Overview
- Table 99. United Power Recent Developments
- Table 100. Ming Yang Basic Information
- Table 101. Ming Yang Wind Generators Product Overview
- Table 102. Ming Yang Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Ming Yang Business Overview
- Table 104. Ming Yang Recent Developments
- Table 105. Senvion Basic Information
- Table 106. Senvion Wind Generators Product Overview
- Table 107. Senvion Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Senvion Business Overview
- Table 109. Senvion Recent Developments
- Table 110. Nordex Basic Information
- Table 111. Nordex Wind Generators Product Overview
- Table 112. Nordex Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Nordex Business Overview
- Table 114. Nordex Recent Developments
- Table 115. Samsung Basic Information
- Table 116. Samsung Wind Generators Product Overview
- Table 117. Samsung Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Samsung Business Overview
- Table 119. Samsung Recent Developments
- Table 120. Mitsubishi Heavy Industries Basic Information
- Table 121. Mitsubishi Heavy Industries Wind Generators Product Overview
- Table 122. Mitsubishi Heavy Industries Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Mitsubishi Heavy Industries Business Overview
- Table 124. Mitsubishi Heavy Industries Recent Developments
- Table 125. Repower Basic Information
- Table 126. Repower Wind Generators Product Overview
- Table 127. Repower Wind Generators Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 128. Repower Business Overview

Table 129. Repower Recent Developments

Table 130. Alstom Basic Information

Table 131. Alstom Wind Generators Product Overview

Table 132. Alstom Wind Generators Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Alstom Business Overview

Table 134. Alstom Recent Developments

Table 135. Global Wind Generators Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global Wind Generators Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Wind Generators Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America Wind Generators Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Wind Generators Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe Wind Generators Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Wind Generators Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific Wind Generators Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Wind Generators Sales Forecast by Country (2026-2035) & (K Units)

Table 144. South America Wind Generators Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Wind Generators Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Wind Generators Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Wind Generators Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global Wind Generators Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Wind Generators Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global Wind Generators Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global Wind Generators Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wind Generators
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wind Generators Market Size (M USD), 2025-2035
- Figure 5. Global Wind Generators Market Size (M USD) (2020-2035)
- Figure 6. Global Wind Generators Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wind Generators Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Wind Generators Product Life Cycle
- Figure 13. Wind Generators Sales Share by Manufacturers in 2025
- Figure 14. Global Wind Generators Revenue Share by Manufacturers in 2025
- Figure 15. Wind Generators Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Wind Generators Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Wind Generators Revenue in 2025
- Figure 18. Industry Chain Map of Wind Generators
- Figure 19. Global Wind Generators Market PEST Analysis
- Figure 20. Global Wind Generators Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Wind Generators Market Share by Type
- Figure 27. Sales Market Share of Wind Generators by Type (2020-2025)
- Figure 28. Sales Market Share of Wind Generators by Type in 2025
- Figure 29. Market Share of Wind Generators by Type (2020-2025)
- Figure 30. Market Share of Wind Generators by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Wind Generators Market Share by Application

Figure 33. Global Wind Generators Sales Market Share by Application (2020-2025)

Figure 34. Global Wind Generators Sales Market Share by Application in 2025

Figure 35. Global Wind Generators Market Share by Application (2020-2025)

Figure 36. Global Wind Generators Market Share by Application in 2025

Figure 37. Global Wind Generators Sales Growth Rate by Application (2020-2025)

Figure 38. Global Wind Generators Sales Market Share by Region (2020-2025)

Figure 39. Global Wind Generators Market Size by Region (2020-2025)

Figure 40. North America Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Wind Generators Sales Market Share by Country in 2024

Figure 43. North America Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Wind Generators Market Size by Country in 2024

Figure 45. U.S. Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Wind Generators Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Wind Generators Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Wind Generators Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Wind Generators Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Wind Generators Sales Market Share by Country in 2024

Figure 53. Europe Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Wind Generators Market Size by Country in 2024

Figure 55. Germany Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 65. Asia Pacific Wind Generators Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Wind Generators Sales Market Share by Region in 2024

Figure 67. Asia Pacific Wind Generators Market Size by Region in 2024

Figure 68. China Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Wind Generators Sales and Growth Rate (K Units)

Figure 79. South America Wind Generators Sales Market Share by Country in 2024

Figure 80. South America Wind Generators Market Size and Growth Rate (M USD)

Figure 81. South America Wind Generators Market Size by Country in 2024

Figure 82. Brazil Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Wind Generators Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Wind Generators Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Wind Generators Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Wind Generators Market Size by Region in 2024

Figure 92. Saudi Arabia Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Wind Generators Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Wind Generators Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Wind Generators Production Market Share by Region (2020-2025)

Figure 103. North America Wind Generators Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Wind Generators Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Wind Generators Production (K Units) Growth Rate (2020-2025)

Figure 106. China Wind Generators Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Wind Generators Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Wind Generators Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Wind Generators Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Wind Generators Market Share Forecast by Type (2026-2035)

Figure 111. Global Wind Generators Sales Forecast by Application (2026-2035)

Figure 112. Global Wind Generators Market Share Forecast by Application (2026-2035)

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