

Global Wholesale Colocation Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G7A4ED877FBCEN.html>

Date: March 2025

Pages: 178

Price: US\$ 3,680.00 (Single User License)

ID: G7A4ED877FBCEN

Abstracts

Report Overview

In some cases, a company's requirements may be more stable – for example, if it plans to store large volumes of data and run core business applications in the same location for the next ten years. In this scenario, a wholesale colocation approach might work better as it can provide more control at an optimal cost.

This report provides a deep insight into the global Wholesale Colocation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wholesale Colocation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wholesale Colocation market in any manner.

Global Wholesale Colocation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

Market Segmentation (by Type)

SMEs

Large Enterprises

Market Segmentation (by Application)

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life Sciences

Energy

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wholesale Colocation Market

Overview of the regional outlook of the Wholesale Colocation Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wholesale Colocation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Wholesale Colocation

1.2 Key Market Segments

1.2.1 Wholesale Colocation Segment by Type

1.2.2 Wholesale Colocation Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Wholesale Colocation Market Overview

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Wholesale Colocation Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Wholesale Colocation Product Life Cycle

3.3 Global Wholesale Colocation Revenue Market Share by Company (2020-2025)

3.4 Wholesale Colocation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Wholesale Colocation Company Headquarters, Area Served, Product Type

3.6 Wholesale Colocation Market Competitive Situation and Trends

3.6.1 Wholesale Colocation Market Concentration Rate

3.6.2 Global 5 and 10 Largest Wholesale Colocation Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 Development and Dynamics of Wholesale Colocation Market

4.1 Key Development Trends

4.2 Driving Factors

4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

4.5.1 New Product Developments

4.5.2 Mergers & Acquisitions

4.5.3 Expansions

4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

- 4.6.1 Industry Policies Analysis
- 4.6.2 Economic Environment Analysis
- 4.6.3 Social Environment Analysis
- 4.6.4 Technological Environment Analysis
- 4.7 Global Wholesale Colocation Market Porter's Five Forces Analysis
- 5 Global Wholesale Colocation Market Segmentation by Region
- 5.1 Global Wholesale Colocation Market Size by Region
- 5.2 Global Wholesale Colocation Market Size by Country
- 6 North America Market Overview
- 6.1 North America Wholesale Colocation Market Size by Country
- 6.1.1 USA Market Overview
- 6.1.2 Canada Market Overview
- 6.1.3 Mexico Market Overview
- 6.2 North America Wholesale Colocation Market Size by Type
- 6.3 North America Wholesale Colocation Market Size by Application
- 7 Europe Market Overview
- 7.1 Europe Wholesale Colocation Market Size by Country
- 7.1.1 Germany Market Overview
- 7.1.2 France Market Overview
- 7.1.3 U.K. Market Overview
- 7.1.4 Italy Market Overview
- 7.1.5 Spain Market Overview
- 7.2 Europe Wholesale Colocation Market Size by Type
- 7.3 Europe Wholesale Colocation Market Size by Application
- 8 Asia-Pacific Market Overview
- 8.1 Asia-Pacific Wholesale Colocation Market Size by Country
- 8.1.1 China Market Overview
- 8.1.2 Japan Market Overview
- 8.1.3 South Korea Market Overview
- 8.1.4 India Market Overview
- 8.1.5 Southeast Asia Market Overview
- 8.2 Asia-Pacific Wholesale Colocation Market Size by Type
- 8.3 Asia-Pacific Wholesale Colocation Market Size by Application
- 9 South America Market Overview
- 9.1 South America Wholesale Colocation Market Size by Country
- 9.1.1 Brazil Market Overview
- 9.1.2 Argentina Market Overview
- 9.1.3 Columbia Market Overview
- 9.2 South America Wholesale Colocation Market Size by Type

- 9.3 South America Wholesale Colocation Market Size by Application
- 10 Middle East and Africa Market Overview
 - 10.1 Middle East and Africa Wholesale Colocation Market Size by Country
 - 10.1.1 Saudi Arabia Market Overview
 - 10.1.2 UAE Market Overview
 - 10.1.3 Egypt Market Overview
 - 10.1.4 Nigeria Market Overview
 - 10.1.5 South Africa Market Overview
 - 10.2 Middle East and Africa Wholesale Colocation Market Size by Type
 - 10.3 Middle East and Africa Wholesale Colocation Market Size by Application
- 11 Wholesale Colocation Market Segmentation by Type
 - 11.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 11.2 Global Wholesale Colocation Market Share by Type (2020-2033)
 - 11.3 Global Wholesale Colocation Growth Rate by Type (2020-2033)
- 12 Wholesale Colocation Market Segmentation by Application
 - 12.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 12.2 Global Wholesale Colocation Market Size (M USD) by Application (2020-2033)
 - 12.3 Global Wholesale Colocation Growth Rate by Application (2020-2033)
- 13 Key Companies Profile
 - 13.1 Equinix
 - 13.1.1 Equinix Basic Information
 - 13.1.2 Equinix Wholesale Colocation Product Overview
 - 13.1.3 Equinix Wholesale Colocation Product Market Performance
 - 13.1.4 Equinix Wholesale Colocation SWOT Analysis
 - 13.1.5 Equinix Business Overview
 - 13.1.6 Equinix Recent Developments
 - 13.2 Digital Realty
 - 13.2.1 Digital Realty Basic Information
 - 13.2.2 Digital Realty Wholesale Colocation Product Overview
 - 13.2.3 Digital Realty Wholesale Colocation Product Market Performance
 - 13.2.4 Digital Realty Wholesale Colocation SWOT Analysis
 - 13.2.5 Digital Realty Business Overview
 - 13.2.6 Digital Realty Recent Developments
 - 13.3 NTT Communications
 - 13.3.1 NTT Communications Basic Information
 - 13.3.2 NTT Communications Wholesale Colocation Product Overview
 - 13.3.3 NTT Communications Wholesale Colocation Product Market Performance
 - 13.3.4 NTT Communications Wholesale Colocation SWOT Analysis
 - 13.3.5 NTT Communications Business Overview

13.3.6 NTT Communications Recent Developments

13.4 CenturyLink

13.4.1 CenturyLink Basic Information

13.4.2 CenturyLink Wholesale Colocation Product Overview

13.4.3 CenturyLink Wholesale Colocation Product Market Performance

13.4.4 CenturyLink Business Overview

13.4.5 CenturyLink Recent Developments

13.5 Interxion

13.5.1 Interxion Basic Information

13.5.2 Interxion Wholesale Colocation Product Overview

13.5.3 Interxion Wholesale Colocation Product Market Performance

13.5.4 Interxion Business Overview

13.5.5 Interxion Recent Developments

13.6 Telehouse

13.6.1 Telehouse Basic Information

13.6.2 Telehouse Wholesale Colocation Product Overview

13.6.3 Telehouse Wholesale Colocation Product Market Performance

13.6.4 Telehouse Business Overview

13.6.5 Telehouse Recent Developments

13.7 ATandT

13.7.1 ATandT Basic Information

13.7.2 ATandT Wholesale Colocation Product Overview

13.7.3 ATandT Wholesale Colocation Product Market Performance

13.7.4 ATandT Business Overview

13.7.5 ATandT Recent Developments

13.8 Windstream

13.8.1 Windstream Basic Information

13.8.2 Windstream Wholesale Colocation Product Overview

13.8.3 Windstream Wholesale Colocation Product Market Performance

13.8.4 Windstream Business Overview

13.8.5 Windstream Recent Developments

13.9 Level 3 Communications

13.9.1 Level 3 Communications Basic Information

13.9.2 Level 3 Communications Wholesale Colocation Product Overview

13.9.3 Level 3 Communications Wholesale Colocation Product Market Performance

13.9.4 Level 3 Communications Business Overview

13.9.5 Level 3 Communications Recent Developments

13.10 Verizon Enterprise

13.10.1 Verizon Enterprise Basic Information

- 13.10.2 Verizon Enterprise Wholesale Colocation Product Overview
- 13.10.3 Verizon Enterprise Wholesale Colocation Product Market Performance
- 13.10.4 Verizon Enterprise Business Overview
- 13.10.5 Verizon Enterprise Recent Developments
- 13.11 DFT
 - 13.11.1 DFT Basic Information
 - 13.11.2 DFT Wholesale Colocation Product Overview
 - 13.11.3 DFT Wholesale Colocation Product Market Performance
 - 13.11.4 DFT Business Overview
 - 13.11.5 DFT Recent Developments
- 13.12 Global Switch
 - 13.12.1 Global Switch Basic Information
 - 13.12.2 Global Switch Wholesale Colocation Product Overview
 - 13.12.3 Global Switch Wholesale Colocation Product Market Performance
 - 13.12.4 Global Switch Business Overview
 - 13.12.5 Global Switch Recent Developments
- 13.13 Coresite
 - 13.13.1 Coresite Basic Information
 - 13.13.2 Coresite Wholesale Colocation Product Overview
 - 13.13.3 Coresite Wholesale Colocation Product Market Performance
 - 13.13.4 Coresite Business Overview
 - 13.13.5 Coresite Recent Developments
- 13.14 Internap
 - 13.14.1 Internap Basic Information
 - 13.14.2 Internap Wholesale Colocation Product Overview
 - 13.14.3 Internap Wholesale Colocation Product Market Performance
 - 13.14.4 Internap Business Overview
 - 13.14.5 Internap Recent Developments
- 13.15 QTS
 - 13.15.1 QTS Basic Information
 - 13.15.2 QTS Wholesale Colocation Product Overview
 - 13.15.3 QTS Wholesale Colocation Product Market Performance
 - 13.15.4 QTS Business Overview
 - 13.15.5 QTS Recent Developments
- 13.16 Rackspace
 - 13.16.1 Rackspace Basic Information
 - 13.16.2 Rackspace Wholesale Colocation Product Overview
 - 13.16.3 Rackspace Wholesale Colocation Product Market Performance
 - 13.16.4 Rackspace Business Overview

- 13.16.5 Rackspace Recent Developments
- 13.17 Colt
 - 13.17.1 Colt Basic Information
 - 13.17.2 Colt Wholesale Colocation Product Overview
 - 13.17.3 Colt Wholesale Colocation Product Market Performance
 - 13.17.4 Colt Business Overview
 - 13.17.5 Colt Recent Developments
- 13.18 SunGard Availability Services
 - 13.18.1 SunGard Availability Services Basic Information
 - 13.18.2 SunGard Availability Services Wholesale Colocation Product Overview
 - 13.18.3 SunGard Availability Services Wholesale Colocation Product Market Performance
 - 13.18.4 SunGard Availability Services Business Overview
 - 13.18.5 SunGard Availability Services Recent Developments
- 13.19 Navisite
 - 13.19.1 Navisite Basic Information
 - 13.19.2 Navisite Wholesale Colocation Product Overview
 - 13.19.3 Navisite Wholesale Colocation Product Market Performance
 - 13.19.4 Navisite Business Overview
 - 13.19.5 Navisite Recent Developments
- 13.20 I/O Data Centers
 - 13.20.1 I/O Data Centers Basic Information
 - 13.20.2 I/O Data Centers Wholesale Colocation Product Overview
 - 13.20.3 I/O Data Centers Wholesale Colocation Product Market Performance
 - 13.20.4 I/O Data Centers Business Overview
 - 13.20.5 I/O Data Centers Recent Developments
- 13.21 CyrusOne
 - 13.21.1 CyrusOne Basic Information
 - 13.21.2 CyrusOne Wholesale Colocation Product Overview
 - 13.21.3 CyrusOne Wholesale Colocation Product Market Performance
 - 13.21.4 CyrusOne Business Overview
 - 13.21.5 CyrusOne Recent Developments
- 13.22 21Vianet
 - 13.22.1 21Vianet Basic Information
 - 13.22.2 21Vianet Wholesale Colocation Product Overview
 - 13.22.3 21Vianet Wholesale Colocation Product Market Performance
 - 13.22.4 21Vianet Business Overview
 - 13.22.5 21Vianet Recent Developments
- 13.23 ChinaNetCenter

13.23.1 ChinaNetCenter Basic Information	
13.23.2 ChinaNetCenter Wholesale Colocation Product Overview	
13.23.3 ChinaNetCenter Wholesale Colocation Product Market Performance	
13.23.4 ChinaNetCenter Business Overview	
13.23.5 ChinaNetCenter Recent Developments	
13.24 Netbank	
13.24.1 Netbank Basic Information	
13.24.2 Netbank Wholesale Colocation Product Overview	
13.24.3 Netbank Wholesale Colocation Product Market Performance	
13.24.4 Netbank Business Overview	
13.24.5 Netbank Recent Developments	
13.25 51IDC	
13.25.1 51IDC Basic Information	
13.25.2 51IDC Wholesale Colocation Product Overview	
13.25.3 51IDC Wholesale Colocation Product Market Performance	
13.25.4 51IDC Business Overview	
13.25.5 51IDC Recent Developments	
14 Conclusion and Key Findings	
List of Tables	
Table 1. Introduction of the Type	
Table 2. Introduction of the Application	
Table 3. Global Wholesale Colocation Market Size by Type (M USD)	
Table 4. Global Wholesale Colocation Market Size by Application (M USD)	
Table 5. Wholesale Colocation Market Size Comparison by Region (M USD)	
Table 6. Global Wholesale Colocation Revenue (M USD) by Company (2020-2025)	
Table 7. Global Wholesale Colocation Revenue Share by Company (2020-2025)	
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wholesale Colocation as of 2024)	
Table 9. Wholesale Colocation Company Headquarters and Area Served	
Table 10. Company Wholesale Colocation Product Type	
Table 11. Global Wholesale Colocation Company Market Concentration Ratio (CR5 and HHI)	
Table 12. Mergers & Acquisitions, Expansion Plans	
Table 13. Key Development Trends	
Table 14. Driving Factors	
Table 15. Wholesale Colocation Market Challenges	
Table 16. Goldman Sachs' forecast real GDP growth rate for 2024-2026	
Table 17. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027	
Table 18. World Bank ' Forecast Real GDP Growth Rate For 2024-2026	
Table 19. Wholesale Colocation Market Size Comparison by Region (M USD)	

Table 20. Global Wholesale Colocation Market Size by Region (2020-2033) & (M USD)
Table 21. Global Wholesale Colocation Market Share by Region (2020-2025)
Table 22. North America Wholesale Colocation Market Size by Country (2020-2033) & (M USD)
Table 23. North America Wholesale Colocation Market Size by Type (M USD)
Table 24. North America Wholesale Colocation Market Size (M USD) by Type (2020-2033)
Table 25. North America Wholesale Colocation Market Size by Application (M USD)
Table 26. North America Wholesale Colocation Market Size (M USD) by Application (2020-2033)
Table 27. Europe Wholesale Colocation Market Size by Country (2020-2033) & (M USD)
Table 28. Europe Wholesale Colocation Market Size by Type (M USD)
Table 29. Europe Wholesale Colocation Market Size (M USD) by Type (2020-2033)
Table 30. Europe Wholesale Colocation Market Size by Application (M USD)
Table 31. Europe Wholesale Colocation Market Size (M USD) by Application (2020-2033)
Table 32. Asia-Pacific Wholesale Colocation Market Size by Country (2020-2025) & (M USD)
Table 33. Asia-Pacific Wholesale Colocation Market Size by Type (M USD)
Table 34. Asia-Pacific Wholesale Colocation Market Size (M USD) by Type (2020-2025)
Table 35. Asia-Pacific Wholesale Colocation Market Size by Application (M USD)
Table 36. Asia-Pacific Wholesale Colocation Market Size (M USD) by Application (2020-2025)
Table 37. South America Wholesale Colocation Market Size by Country (2020-2033) & (M USD)
Table 38. South America Wholesale Colocation Market Size by Type (M USD)
Table 39. South America Wholesale Colocation Market Size (M USD) by Type (2020-2033)
Table 40. South America Wholesale Colocation Market Size by Application (M USD)
Table 41. South America Wholesale Colocation Market Size (M USD) by Application (2020-2033)
Table 42. Middle East and Africa Wholesale Colocation Market Size by Country (2020-2033) & (M USD)
Table 43. Middle East and Africa Wholesale Colocation Market Size by Type (M USD)
Table 44. Middle East and Africa Wholesale Colocation Market Size (M USD) by Type (2020-2033)
Table 45. Middle East and Africa Wholesale Colocation Market Size by Application (M USD)

Table 46. Middle East and Africa Wholesale Colocation Market Size (M USD) by Application (2020-2033)

Table 47. Global Wholesale Colocation Market Size by Type (M USD)

Table 48. Global Wholesale Colocation Market Size (M USD) by Type (2020-2033)

Table 49. Global Wholesale Colocation Market Share by Type (2020-2033)

Table 50. Global Wholesale Colocation Market Size by Application(M USD)

Table 51. Global Wholesale Colocation Market Size by Application (2020-2033) & (M USD)

Table 52. Global Wholesale Colocation Market Share by Application (2020-2033)

Table 53. Global Wholesale Colocation Growth Rate by Application (2020-2033)

Table 54. Equinix Basic Information

Table 55. Equinix Wholesale Colocation Product Overview

Table 56. Equinix Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Equinix Wholesale Colocation SWOT Analysis

Table 58. Equinix Business Overview

Table 59. Equinix Recent Developments

Table 60. Digital Realty Basic Information

Table 61. Digital Realty Wholesale Colocation Product Overview

Table 62. Digital Realty Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 63. Digital Realty Wholesale Colocation SWOT Analysis

Table 64. Digital Realty Business Overview

Table 65. Digital Realty Recent Developments

Table 66. NTT Communications Basic Information

Table 67. NTT Communications Wholesale Colocation Product Overview

Table 68. NTT Communications Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 69. NTT Communications Wholesale Colocation SWOT Analysis

Table 70. NTT Communications Business Overview

Table 71. NTT Communications Recent Developments

Table 72. CenturyLink Basic Information

Table 73. CenturyLink Wholesale Colocation Product Overview

Table 74. CenturyLink Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 75. CenturyLink Business Overview

Table 76. CenturyLink Recent Developments

Table 77. Interxion Basic Information

Table 78. Interxion Wholesale Colocation Product Overview

Table 79. Interxion Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 80. Interxion Business Overview

Table 81. Interxion Recent Developments

Table 82. Telehouse Basic Information

Table 83. Telehouse Wholesale Colocation Product Overview

Table 84. Telehouse Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 85. Telehouse Business Overview

Table 86. Telehouse Recent Developments

Table 87. ATandT Basic Information

Table 88. ATandT Wholesale Colocation Product Overview

Table 89. ATandT Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 90. ATandT Business Overview

Table 91. ATandT Recent Developments

Table 92. Windstream Basic Information

Table 93. Windstream Wholesale Colocation Product Overview

Table 94. Windstream Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 95. Windstream Business Overview

Table 96. Windstream Recent Developments

Table 97. Level 3 Communications Basic Information

Table 98. Level 3 Communications Wholesale Colocation Product Overview

Table 99. Level 3 Communications Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 100. Level 3 Communications Business Overview

Table 101. Level 3 Communications Recent Developments

Table 102. Verizon Enterprise Basic Information

Table 103. Verizon Enterprise Wholesale Colocation Product Overview

Table 104. Verizon Enterprise Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 105. Verizon Enterprise Business Overview

Table 106. Verizon Enterprise Recent Developments

Table 107. DFT Basic Information

Table 108. DFT Wholesale Colocation Product Overview

Table 109. DFT Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 110. DFT Business Overview

Table 111. DFT Recent Developments
Table 112. Global Switch Basic Information
Table 113. Global Switch Wholesale Colocation Product Overview
Table 114. Global Switch Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 115. Global Switch Business Overview
Table 116. Global Switch Recent Developments
Table 117. Coresite Basic Information
Table 118. Coresite Wholesale Colocation Product Overview
Table 119. Coresite Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 120. Coresite Business Overview
Table 121. Coresite Recent Developments
Table 122. Internap Basic Information
Table 123. Internap Wholesale Colocation Product Overview
Table 124. Internap Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 125. Internap Business Overview
Table 126. Internap Recent Developments
Table 127. QTS Basic Information
Table 128. QTS Wholesale Colocation Product Overview
Table 129. QTS Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 130. QTS Business Overview
Table 131. QTS Recent Developments
Table 132. Rackspace Basic Information
Table 133. Rackspace Wholesale Colocation Product Overview
Table 134. Rackspace Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 135. Rackspace Business Overview
Table 136. Rackspace Recent Developments
Table 137. Colt Basic Information
Table 138. Colt Wholesale Colocation Product Overview
Table 139. Colt Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 140. Colt Business Overview
Table 141. Colt Recent Developments
Table 142. SunGard Availability Services Basic Information
Table 143. SunGard Availability Services Wholesale Colocation Product Overview

Table 144. SunGard Availability Services Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 145. SunGard Availability Services Business Overview
Table 146. SunGard Availability Services Recent Developments
Table 147. Navisite Basic Information
Table 148. Navisite Wholesale Colocation Product Overview
Table 149. Navisite Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 150. Navisite Business Overview
Table 151. Navisite Recent Developments
Table 152. I/O Data Centers Basic Information
Table 153. I/O Data Centers Wholesale Colocation Product Overview
Table 154. I/O Data Centers Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 155. I/O Data Centers Business Overview
Table 156. I/O Data Centers Recent Developments
Table 157. CyrusOne Basic Information
Table 158. CyrusOne Wholesale Colocation Product Overview
Table 159. CyrusOne Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 160. CyrusOne Business Overview
Table 161. CyrusOne Recent Developments
Table 162. 21Vianet Basic Information
Table 163. 21Vianet Wholesale Colocation Product Overview
Table 164. 21Vianet Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 165. 21Vianet Business Overview
Table 166. 21Vianet Recent Developments
Table 167. ChinaNetCenter Basic Information
Table 168. ChinaNetCenter Wholesale Colocation Product Overview
Table 169. ChinaNetCenter Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 170. ChinaNetCenter Business Overview
Table 171. ChinaNetCenter Recent Developments
Table 172. Netbank Basic Information
Table 173. Netbank Wholesale Colocation Product Overview
Table 174. Netbank Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)
Table 175. Netbank Business Overview

Table 176. Netbank Recent Developments

Table 177. 51IDC Basic Information

Table 178. 51IDC Wholesale Colocation Product Overview

Table 179. 51IDC Wholesale Colocation Revenue (M USD) and Gross Margin (2020-2025)

Table 180. 51IDC Business Overview

Table 181. 51IDC Recent Developments

List of Figures

Figure 1. Industry Chain of Wholesale Colocation

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Wholesale Colocation Market Size (M USD), 2024-2033

Figure 5. Global Wholesale Colocation Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Wholesale Colocation Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Wholesale Colocation Product Life Cycle

Figure 12. Global Wholesale Colocation Revenue Share by Company in 2024

Figure 13. Wholesale Colocation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Wholesale Colocation Revenue in 2024

Figure 15. Global Wholesale Colocation Market PESTE Analysis

Figure 16. Global Wholesale Colocation Market Porter's Five Forces Analysis

Figure 17. Evaluation Matrix of Regional Market Development Potential

Figure 18. Global Wholesale Colocation Market Size by Region

Figure 19. Global Wholesale Colocation Market Size by Country (M USD)

Figure 20. North American Market Snapshot

Figure 21. North America Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 22. North America Wholesale Colocation Market Size (M USD) by Country

Figure 23. USA Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 24. Canada Wholesale Colocation Market Size (M USD) and Growth Rate (2020-2033)

Figure 25. Mexico Wholesale Colocation Market Size (M USD) and Growth Rate (2020-2033)

- Figure 26. North America Wholesale Colocation Market Size (M USD) by Type
- Figure 27. North America Wholesale Colocation Market Size (M USD) by Application
- Figure 28. Europe Market Snapshot
- Figure 29. Europe Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 30. Europe Wholesale Colocation Market Size (M USD) by Country
- Figure 31. Germany Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. France Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. U.K. Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 34. Italy Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Spain Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 36. Europe Wholesale Colocation Market Size (M USD) by Type
- Figure 37. Europe Wholesale Colocation Market Size (M USD) by Application
- Figure 38. Asia-Pacific Market Snapshot
- Figure 39. Asia-Pacific Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 40. Asia-Pacific Wholesale Colocation Market Size (M USD) by Country
- Figure 41. China Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 42. Japan Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 43. South Korea Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. India Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. Southeast Asia Wholesale Colocation Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 46. Asia-Pacific Wholesale Colocation Market Size (M USD) by Type
- Figure 47. Asia-Pacific Wholesale Colocation Market Size (M USD) by Application
- Figure 48. South America Market Snapshot
- Figure 49. South America Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 50. South America Wholesale Colocation Market Size (M USD) by Country
- Figure 51. Brazil Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

USD)

Figure 52. Argentina Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America Wholesale Colocation Market Size (M USD) by Type

Figure 55. South America Wholesale Colocation Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa Wholesale Colocation Market Size (M USD) by Country

Figure 59. Saudi Arabia Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa Wholesale Colocation Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa Wholesale Colocation Market Size (M USD) by Type

Figure 65. Middle East and Africa Wholesale Colocation Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 67. Global Wholesale Colocation Market Size by Type (M USD)

Figure 68. Market Share of Wholesale Colocation by Type (2020-2033)

Figure 69. Market Share of Wholesale Colocation by Type in 2024

Figure 70. Global Wholesale Colocation Growth Rate by Type (2020-2033)

Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 72. Global Wholesale Colocation Market Size by Application (M USD)

Figure 73. Global Wholesale Colocation Market Share by Application

Figure 74. Global Wholesale Colocation Market Share by Application (2020-2033)

Figure 75. Global Wholesale Colocation Market Share by Application in 2024

Figure 76. Global Wholesale Colocation Growth Rate by Application (2020-2033)

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