

Global Wholesale Colocation Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G0204853F230EN.html>

Date: October 2024

Pages: 141

Price: US\$ 3,400.00 (Single User License)

ID: G0204853F230EN

Abstracts

Report Overview

In some cases, a company's requirements may be more stable – for example, if it plans to store large volumes of data and run core business applications in the same location for the next ten years. In this scenario, a wholesale colocation approach might work better as it can provide more control at an optimal cost.

The global Wholesale Colocation market size was estimated at USD 13320 million in 2023 and is projected to reach USD 22503.86 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America Wholesale Colocation market size was estimated at USD 3836.99 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Wholesale Colocation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wholesale Colocation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wholesale Colocation market in any manner.

Global Wholesale Colocation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

Market Segmentation (by Type)

SMEs

Large Enterprises

Market Segmentation (by Application)

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life Sciences

Energy

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wholesale Colocation Market

Overview of the regional outlook of the Wholesale Colocation Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wholesale Colocation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Wholesale Colocation, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wholesale Colocation
- 1.2 Key Market Segments
 - 1.2.1 Wholesale Colocation Segment by Type
 - 1.2.2 Wholesale Colocation Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WHOLESALE COLOCATION MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WHOLESALE COLOCATION MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Wholesale Colocation Revenue Market Share by Company (2019-2024)
- 3.2 Wholesale Colocation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Wholesale Colocation Market Size Sites, Area Served, Product Type
- 3.4 Wholesale Colocation Market Competitive Situation and Trends
 - 3.4.1 Wholesale Colocation Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Wholesale Colocation Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 WHOLESALE COLOCATION VALUE CHAIN ANALYSIS

- 4.1 Wholesale Colocation Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WHOLESALE COLOCATION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WHOLESALE COLOCATION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wholesale Colocation Market Size Market Share by Type (2019-2024)
- 6.3 Global Wholesale Colocation Market Size Growth Rate by Type (2019-2024)

7 WHOLESALE COLOCATION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wholesale Colocation Market Size (M USD) by Application (2019-2024)
- 7.3 Global Wholesale Colocation Market Size Growth Rate by Application (2019-2024)

8 WHOLESALE COLOCATION MARKET SEGMENTATION BY REGION

- 8.1 Global Wholesale Colocation Market Size by Region
 - 8.1.1 Global Wholesale Colocation Market Size by Region
 - 8.1.2 Global Wholesale Colocation Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Wholesale Colocation Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Wholesale Colocation Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

- 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Wholesale Colocation Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Wholesale Colocation Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Wholesale Colocation Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Equinix
 - 9.1.1 Equinix Wholesale Colocation Basic Information
 - 9.1.2 Equinix Wholesale Colocation Product Overview
 - 9.1.3 Equinix Wholesale Colocation Product Market Performance
 - 9.1.4 Equinix Wholesale Colocation SWOT Analysis
 - 9.1.5 Equinix Business Overview
 - 9.1.6 Equinix Recent Developments
- 9.2 Digital Realty
 - 9.2.1 Digital Realty Wholesale Colocation Basic Information
 - 9.2.2 Digital Realty Wholesale Colocation Product Overview
 - 9.2.3 Digital Realty Wholesale Colocation Product Market Performance
 - 9.2.4 Digital Realty Wholesale Colocation SWOT Analysis
 - 9.2.5 Digital Realty Business Overview
 - 9.2.6 Digital Realty Recent Developments
- 9.3 NTT Communications
 - 9.3.1 NTT Communications Wholesale Colocation Basic Information

- 9.3.2 NTT Communications Wholesale Colocation Product Overview
- 9.3.3 NTT Communications Wholesale Colocation Product Market Performance
- 9.3.4 NTT Communications Wholesale Colocation SWOT Analysis
- 9.3.5 NTT Communications Business Overview
- 9.3.6 NTT Communications Recent Developments
- 9.4 CenturyLink
 - 9.4.1 CenturyLink Wholesale Colocation Basic Information
 - 9.4.2 CenturyLink Wholesale Colocation Product Overview
 - 9.4.3 CenturyLink Wholesale Colocation Product Market Performance
 - 9.4.4 CenturyLink Business Overview
 - 9.4.5 CenturyLink Recent Developments
- 9.5 Interxion
 - 9.5.1 Interxion Wholesale Colocation Basic Information
 - 9.5.2 Interxion Wholesale Colocation Product Overview
 - 9.5.3 Interxion Wholesale Colocation Product Market Performance
 - 9.5.4 Interxion Business Overview
 - 9.5.5 Interxion Recent Developments
- 9.6 Telehouse
 - 9.6.1 Telehouse Wholesale Colocation Basic Information
 - 9.6.2 Telehouse Wholesale Colocation Product Overview
 - 9.6.3 Telehouse Wholesale Colocation Product Market Performance
 - 9.6.4 Telehouse Business Overview
 - 9.6.5 Telehouse Recent Developments
- 9.7 ATandT
 - 9.7.1 ATandT Wholesale Colocation Basic Information
 - 9.7.2 ATandT Wholesale Colocation Product Overview
 - 9.7.3 ATandT Wholesale Colocation Product Market Performance
 - 9.7.4 ATandT Business Overview
 - 9.7.5 ATandT Recent Developments
- 9.8 Windstream
 - 9.8.1 Windstream Wholesale Colocation Basic Information
 - 9.8.2 Windstream Wholesale Colocation Product Overview
 - 9.8.3 Windstream Wholesale Colocation Product Market Performance
 - 9.8.4 Windstream Business Overview
 - 9.8.5 Windstream Recent Developments
- 9.9 Level 3 Communications
 - 9.9.1 Level 3 Communications Wholesale Colocation Basic Information
 - 9.9.2 Level 3 Communications Wholesale Colocation Product Overview
 - 9.9.3 Level 3 Communications Wholesale Colocation Product Market Performance

- 9.9.4 Level 3 Communications Business Overview
- 9.9.5 Level 3 Communications Recent Developments
- 9.10 Verizon Enterprise
 - 9.10.1 Verizon Enterprise Wholesale Colocation Basic Information
 - 9.10.2 Verizon Enterprise Wholesale Colocation Product Overview
 - 9.10.3 Verizon Enterprise Wholesale Colocation Product Market Performance
 - 9.10.4 Verizon Enterprise Business Overview
 - 9.10.5 Verizon Enterprise Recent Developments
- 9.11 DFT
 - 9.11.1 DFT Wholesale Colocation Basic Information
 - 9.11.2 DFT Wholesale Colocation Product Overview
 - 9.11.3 DFT Wholesale Colocation Product Market Performance
 - 9.11.4 DFT Business Overview
 - 9.11.5 DFT Recent Developments
- 9.12 Global Switch
 - 9.12.1 Global Switch Wholesale Colocation Basic Information
 - 9.12.2 Global Switch Wholesale Colocation Product Overview
 - 9.12.3 Global Switch Wholesale Colocation Product Market Performance
 - 9.12.4 Global Switch Business Overview
 - 9.12.5 Global Switch Recent Developments
- 9.13 Coresite
 - 9.13.1 Coresite Wholesale Colocation Basic Information
 - 9.13.2 Coresite Wholesale Colocation Product Overview
 - 9.13.3 Coresite Wholesale Colocation Product Market Performance
 - 9.13.4 Coresite Business Overview
 - 9.13.5 Coresite Recent Developments
- 9.14 Internap
 - 9.14.1 Internap Wholesale Colocation Basic Information
 - 9.14.2 Internap Wholesale Colocation Product Overview
 - 9.14.3 Internap Wholesale Colocation Product Market Performance
 - 9.14.4 Internap Business Overview
 - 9.14.5 Internap Recent Developments
- 9.15 QTS
 - 9.15.1 QTS Wholesale Colocation Basic Information
 - 9.15.2 QTS Wholesale Colocation Product Overview
 - 9.15.3 QTS Wholesale Colocation Product Market Performance
 - 9.15.4 QTS Business Overview
 - 9.15.5 QTS Recent Developments
- 9.16 Rackspace

- 9.16.1 Rackspace Wholesale Colocation Basic Information
- 9.16.2 Rackspace Wholesale Colocation Product Overview
- 9.16.3 Rackspace Wholesale Colocation Product Market Performance
- 9.16.4 Rackspace Business Overview
- 9.16.5 Rackspace Recent Developments
- 9.17 Colt
 - 9.17.1 Colt Wholesale Colocation Basic Information
 - 9.17.2 Colt Wholesale Colocation Product Overview
 - 9.17.3 Colt Wholesale Colocation Product Market Performance
 - 9.17.4 Colt Business Overview
 - 9.17.5 Colt Recent Developments
- 9.18 SunGard Availability Services
 - 9.18.1 SunGard Availability Services Wholesale Colocation Basic Information
 - 9.18.2 SunGard Availability Services Wholesale Colocation Product Overview
 - 9.18.3 SunGard Availability Services Wholesale Colocation Product Market Performance
 - 9.18.4 SunGard Availability Services Business Overview
 - 9.18.5 SunGard Availability Services Recent Developments
- 9.19 Navisite
 - 9.19.1 Navisite Wholesale Colocation Basic Information
 - 9.19.2 Navisite Wholesale Colocation Product Overview
 - 9.19.3 Navisite Wholesale Colocation Product Market Performance
 - 9.19.4 Navisite Business Overview
 - 9.19.5 Navisite Recent Developments
- 9.20 I/O Data Centers
 - 9.20.1 I/O Data Centers Wholesale Colocation Basic Information
 - 9.20.2 I/O Data Centers Wholesale Colocation Product Overview
 - 9.20.3 I/O Data Centers Wholesale Colocation Product Market Performance
 - 9.20.4 I/O Data Centers Business Overview
 - 9.20.5 I/O Data Centers Recent Developments
- 9.21 CyrusOne
 - 9.21.1 CyrusOne Wholesale Colocation Basic Information
 - 9.21.2 CyrusOne Wholesale Colocation Product Overview
 - 9.21.3 CyrusOne Wholesale Colocation Product Market Performance
 - 9.21.4 CyrusOne Business Overview
 - 9.21.5 CyrusOne Recent Developments
- 9.22 21Vianet
 - 9.22.1 21Vianet Wholesale Colocation Basic Information
 - 9.22.2 21Vianet Wholesale Colocation Product Overview

- 9.22.3 21Vianet Wholesale Colocation Product Market Performance
- 9.22.4 21Vianet Business Overview
- 9.22.5 21Vianet Recent Developments
- 9.23 ChinaNetCenter
 - 9.23.1 ChinaNetCenter Wholesale Colocation Basic Information
 - 9.23.2 ChinaNetCenter Wholesale Colocation Product Overview
 - 9.23.3 ChinaNetCenter Wholesale Colocation Product Market Performance
 - 9.23.4 ChinaNetCenter Business Overview
 - 9.23.5 ChinaNetCenter Recent Developments
- 9.24 Netbank
 - 9.24.1 Netbank Wholesale Colocation Basic Information
 - 9.24.2 Netbank Wholesale Colocation Product Overview
 - 9.24.3 Netbank Wholesale Colocation Product Market Performance
 - 9.24.4 Netbank Business Overview
 - 9.24.5 Netbank Recent Developments
- 9.25 51IDC
 - 9.25.1 51IDC Wholesale Colocation Basic Information
 - 9.25.2 51IDC Wholesale Colocation Product Overview
 - 9.25.3 51IDC Wholesale Colocation Product Market Performance
 - 9.25.4 51IDC Business Overview
 - 9.25.5 51IDC Recent Developments

10 WHOLESALE COLOCATION REGIONAL MARKET FORECAST

- 10.1 Global Wholesale Colocation Market Size Forecast
- 10.2 Global Wholesale Colocation Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Wholesale Colocation Market Size Forecast by Country
 - 10.2.3 Asia Pacific Wholesale Colocation Market Size Forecast by Region
 - 10.2.4 South America Wholesale Colocation Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Wholesale Colocation by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Wholesale Colocation Market Forecast by Type (2025-2032)
- 11.2 Global Wholesale Colocation Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Wholesale Colocation Market Size Comparison by Region (M USD)
- Table 5. Global Wholesale Colocation Revenue (M USD) by Company (2019-2024)
- Table 6. Global Wholesale Colocation Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wholesale Colocation as of 2022)
- Table 8. Company Wholesale Colocation Market Size Sites and Area Served
- Table 9. Company Wholesale Colocation Product Type
- Table 10. Global Wholesale Colocation Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Wholesale Colocation
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Wholesale Colocation Market Challenges
- Table 18. Global Wholesale Colocation Market Size by Type (M USD)
- Table 19. Global Wholesale Colocation Market Size (M USD) by Type (2019-2024)
- Table 20. Global Wholesale Colocation Market Size Share by Type (2019-2024)
- Table 21. Global Wholesale Colocation Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Wholesale Colocation Market Size by Application
- Table 23. Global Wholesale Colocation Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Wholesale Colocation Market Share by Application (2019-2024)
- Table 25. Global Wholesale Colocation Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Wholesale Colocation Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Wholesale Colocation Market Size Market Share by Region (2019-2024)
- Table 28. North America Wholesale Colocation Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Wholesale Colocation Market Size by Country (2019-2024) & (M USD)

USD)

Table 30. Asia Pacific Wholesale Colocation Market Size by Region (2019-2024) & (M USD)

Table 31. South America Wholesale Colocation Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Wholesale Colocation Market Size by Region (2019-2024) & (M USD)

Table 33. Equinix Wholesale Colocation Basic Information

Table 34. Equinix Wholesale Colocation Product Overview

Table 35. Equinix Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Equinix Wholesale Colocation SWOT Analysis

Table 37. Equinix Business Overview

Table 38. Equinix Recent Developments

Table 39. Digital Realty Wholesale Colocation Basic Information

Table 40. Digital Realty Wholesale Colocation Product Overview

Table 41. Digital Realty Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Digital Realty Wholesale Colocation SWOT Analysis

Table 43. Digital Realty Business Overview

Table 44. Digital Realty Recent Developments

Table 45. NTT Communications Wholesale Colocation Basic Information

Table 46. NTT Communications Wholesale Colocation Product Overview

Table 47. NTT Communications Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 48. NTT Communications Wholesale Colocation SWOT Analysis

Table 49. NTT Communications Business Overview

Table 50. NTT Communications Recent Developments

Table 51. CenturyLink Wholesale Colocation Basic Information

Table 52. CenturyLink Wholesale Colocation Product Overview

Table 53. CenturyLink Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 54. CenturyLink Business Overview

Table 55. CenturyLink Recent Developments

Table 56. Interxion Wholesale Colocation Basic Information

Table 57. Interxion Wholesale Colocation Product Overview

Table 58. Interxion Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Interxion Business Overview

- Table 60. Interxion Recent Developments
- Table 61. Telehouse Wholesale Colocation Basic Information
- Table 62. Telehouse Wholesale Colocation Product Overview
- Table 63. Telehouse Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Telehouse Business Overview
- Table 65. Telehouse Recent Developments
- Table 66. ATandT Wholesale Colocation Basic Information
- Table 67. ATandT Wholesale Colocation Product Overview
- Table 68. ATandT Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. ATandT Business Overview
- Table 70. ATandT Recent Developments
- Table 71. Windstream Wholesale Colocation Basic Information
- Table 72. Windstream Wholesale Colocation Product Overview
- Table 73. Windstream Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Windstream Business Overview
- Table 75. Windstream Recent Developments
- Table 76. Level 3 Communications Wholesale Colocation Basic Information
- Table 77. Level 3 Communications Wholesale Colocation Product Overview
- Table 78. Level 3 Communications Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Level 3 Communications Business Overview
- Table 80. Level 3 Communications Recent Developments
- Table 81. Verizon Enterprise Wholesale Colocation Basic Information
- Table 82. Verizon Enterprise Wholesale Colocation Product Overview
- Table 83. Verizon Enterprise Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Verizon Enterprise Business Overview
- Table 85. Verizon Enterprise Recent Developments
- Table 86. DFT Wholesale Colocation Basic Information
- Table 87. DFT Wholesale Colocation Product Overview
- Table 88. DFT Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. DFT Business Overview
- Table 90. DFT Recent Developments
- Table 91. Global Switch Wholesale Colocation Basic Information
- Table 92. Global Switch Wholesale Colocation Product Overview
- Table 93. Global Switch Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 94. Global Switch Business Overview

Table 95. Global Switch Recent Developments

Table 96. Coresite Wholesale Colocation Basic Information

Table 97. Coresite Wholesale Colocation Product Overview

Table 98. Coresite Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 99. Coresite Business Overview

Table 100. Coresite Recent Developments

Table 101. Internap Wholesale Colocation Basic Information

Table 102. Internap Wholesale Colocation Product Overview

Table 103. Internap Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 104. Internap Business Overview

Table 105. Internap Recent Developments

Table 106. QTS Wholesale Colocation Basic Information

Table 107. QTS Wholesale Colocation Product Overview

Table 108. QTS Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 109. QTS Business Overview

Table 110. QTS Recent Developments

Table 111. Rackspace Wholesale Colocation Basic Information

Table 112. Rackspace Wholesale Colocation Product Overview

Table 113. Rackspace Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 114. Rackspace Business Overview

Table 115. Rackspace Recent Developments

Table 116. Colt Wholesale Colocation Basic Information

Table 117. Colt Wholesale Colocation Product Overview

Table 118. Colt Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 119. Colt Business Overview

Table 120. Colt Recent Developments

Table 121. SunGard Availability Services Wholesale Colocation Basic Information

Table 122. SunGard Availability Services Wholesale Colocation Product Overview

Table 123. SunGard Availability Services Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 124. SunGard Availability Services Business Overview

Table 125. SunGard Availability Services Recent Developments

Table 126. Navisite Wholesale Colocation Basic Information

Table 127. Navisite Wholesale Colocation Product Overview

Table 128. Navisite Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Navisite Business Overview

Table 130. Navisite Recent Developments

Table 131. I/O Data Centers Wholesale Colocation Basic Information

Table 132. I/O Data Centers Wholesale Colocation Product Overview

Table 133. I/O Data Centers Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 134. I/O Data Centers Business Overview

Table 135. I/O Data Centers Recent Developments

Table 136. CyrusOne Wholesale Colocation Basic Information

Table 137. CyrusOne Wholesale Colocation Product Overview

Table 138. CyrusOne Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 139. CyrusOne Business Overview

Table 140. CyrusOne Recent Developments

Table 141. 21Vianet Wholesale Colocation Basic Information

Table 142. 21Vianet Wholesale Colocation Product Overview

Table 143. 21Vianet Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 144. 21Vianet Business Overview

Table 145. 21Vianet Recent Developments

Table 146. ChinaNetCenter Wholesale Colocation Basic Information

Table 147. ChinaNetCenter Wholesale Colocation Product Overview

Table 148. ChinaNetCenter Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 149. ChinaNetCenter Business Overview

Table 150. ChinaNetCenter Recent Developments

Table 151. Netbank Wholesale Colocation Basic Information

Table 152. Netbank Wholesale Colocation Product Overview

Table 153. Netbank Wholesale Colocation Revenue (M USD) and Gross Margin (2019-2024)

Table 154. Netbank Business Overview

Table 155. Netbank Recent Developments

Table 156. 51IDC Wholesale Colocation Basic Information

Table 157. 51IDC Wholesale Colocation Product Overview

Table 158. 51IDC Wholesale Colocation Revenue (M USD) and Gross Margin

(2019-2024)

Table 159. 51IDC Business Overview

Table 160. 51IDC Recent Developments

Table 161. Global Wholesale Colocation Market Size Forecast by Region (2025-2032) & (M USD)

Table 162. North America Wholesale Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 163. Europe Wholesale Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 164. Asia Pacific Wholesale Colocation Market Size Forecast by Region (2025-2032) & (M USD)

Table 165. South America Wholesale Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 166. Middle East and Africa Wholesale Colocation Market Size Forecast by Country (2025-2032) & (M USD)

Table 167. Global Wholesale Colocation Market Size Forecast by Type (2025-2032) & (M USD)

Table 168. Global Wholesale Colocation Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Wholesale Colocation
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wholesale Colocation Market Size (M USD), 2019-2032
- Figure 5. Global Wholesale Colocation Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Wholesale Colocation Market Size by Country (M USD)
- Figure 10. Global Wholesale Colocation Revenue Share by Company in 2023
- Figure 11. Wholesale Colocation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Wholesale Colocation Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Wholesale Colocation Market Share by Type
- Figure 15. Market Size Share of Wholesale Colocation by Type (2019-2024)
- Figure 16. Market Size Market Share of Wholesale Colocation by Type in 2022
- Figure 17. Global Wholesale Colocation Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Wholesale Colocation Market Share by Application
- Figure 20. Global Wholesale Colocation Market Share by Application (2019-2024)
- Figure 21. Global Wholesale Colocation Market Share by Application in 2022
- Figure 22. Global Wholesale Colocation Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Wholesale Colocation Market Size Market Share by Region (2019-2024)
- Figure 24. North America Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Wholesale Colocation Market Size Market Share by Country in 2023
- Figure 26. U.S. Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Wholesale Colocation Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Wholesale Colocation Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Wholesale Colocation Market Size Market Share by Country in 2023

Figure 31. Germany Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Wholesale Colocation Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Wholesale Colocation Market Size Market Share by Region in 2023

Figure 38. China Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Wholesale Colocation Market Size and Growth Rate (M USD)

Figure 44. South America Wholesale Colocation Market Size Market Share by Country in 2023

Figure 45. Brazil Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Wholesale Colocation Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Wholesale Colocation Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Wholesale Colocation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Wholesale Colocation Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Wholesale Colocation Market Share Forecast by Type (2025-2032)

Figure 57. Global Wholesale Colocation Market Share Forecast by Application (2025-2032)

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