

Global White Goods Market Research Report 2022(Status and Outlook)

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Abstracts

Report Overview

White Goods is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. White Goods can be classified into: major appliances, small appliances, and consumer electronics.

Major White Goods spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.

Global White Goods key players include Midea, Haier Group, Whirlpool Corporation, Electrolux, Bosch, etc. Global top five manufacturers hold a share about 4%.

Asia-Pacific is the largest market, with a share over 4%, followed by North America and Europe, both have a share about 5 percent.

In terms of product, Cooling-Refrigerator is the largest segment, with a share over 15%. And in terms of application, the largest application is Offline Sales, followed by Online Sales.

The Global White Goods Market Size was estimated at USD 193772.92 million in 2021 and is projected to reach USD 243762.19 million by 2028, exhibiting a CAGR of 3.33% during the forecast period.

Bosson Research's latest report provides a deep insight into the global White Goods market covering all its essential aspects. This ranges from a macro overview of the

market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global White Goods Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the White Goods market in any manner.

Global White Goods Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Whirlpool Corporation

LG Electronics

Haier Group

Samsung Group

Electrolux

Panasonic Corporation

Midea

Sears

Bosch

Hisense

Arcelik

Meiling

Market Segmentation (by Type)

Cooling-Refrigerator

Cooling-Freezer

Washing Machine-Front Load

Washing Machine-Top Load

Cooking-Freestanding Cooker

Cooking-Built-in Cooker

Cooking-Hobs

Tumble Dryers

Dishwashers

Other

Market Segmentation (by Application)

Offline Sales

Online Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the White Goods Market

Overview of the regional outlook of the White Goods Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the White Goods Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of White Goods
- 1.2 Key Market Segments
 - 1.2.1 White Goods Segment by Type
 - 1.2.2 White Goods Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WHITE GOODS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global White Goods Market Size (M USD) Estimates and Forecasts (2017-2028)
 - 2.1.2 Global White Goods Sales Estimates and Forecasts (2017-2028)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WHITE GOODS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global White Goods Sales by Manufacturers (2017-2022)
- 3.2 Global White Goods Revenue Market Share by Manufacturers (2017-2022)
- 3.3 White Goods Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global White Goods Average Price by Manufacturers (2017-2022)
- 3.5 Manufacturers White Goods Sales Sites, Area Served, Product Type
- 3.6 White Goods Market Competitive Situation and Trends
 - 3.6.1 White Goods Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest White Goods Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 WHITE GOODS INDUSTRY CHAIN ANALYSIS

- 4.1 White Goods Industry Chain Analysis
- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WHITE GOODS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WHITE GOODS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global White Goods Sales Market Share by Type (2017-2022)
- 6.3 Global White Goods Market Size Market Share by Type (2017-2022)
- 6.4 Global White Goods Price by Type (2017-2022)

7 WHITE GOODS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global White Goods Market Sales by Application (2017-2022)
- 7.3 Global White Goods Market Size (M USD) by Application (2017-2022)
- 7.4 Global White Goods Sales Growth Rate by Application (2017-2022)

8 WHITE GOODS MARKET SEGMENTATION BY REGION

- 8.1 Global White Goods Sales by Region
 - 8.1.1 Global White Goods Sales by Region
 - 8.1.2 Global White Goods Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America White Goods Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe White Goods Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific White Goods Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America White Goods Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa White Goods Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILED

- 9.1 Whirlpool Corporation
 - 9.1.1 Whirlpool Corporation White Goods Basic Information
 - 9.1.2 Whirlpool Corporation White Goods Product Overview
 - 9.1.3 Whirlpool Corporation White Goods Product Market Performance
 - 9.1.4 Whirlpool Corporation Business Overview
 - 9.1.5 Whirlpool Corporation White Goods SWOT Analysis
 - 9.1.6 Whirlpool Corporation Recent Developments
- 9.2 LG Electronics
 - 9.2.1 LG Electronics White Goods Basic Information

- 9.2.2 LG Electronics White Goods Product Overview
- 9.2.3 LG Electronics White Goods Product Market Performance
- 9.2.4 LG Electronics Business Overview
- 9.2.5 LG Electronics White Goods SWOT Analysis
- 9.2.6 LG Electronics Recent Developments
- 9.3 Haier Group
 - 9.3.1 Haier Group White Goods Basic Information
 - 9.3.2 Haier Group White Goods Product Overview
 - 9.3.3 Haier Group White Goods Product Market Performance
 - 9.3.4 Haier Group Business Overview
 - 9.3.5 Haier Group White Goods SWOT Analysis
 - 9.3.6 Haier Group Recent Developments
- 9.4 Samsung Group
 - 9.4.1 Samsung Group White Goods Basic Information
 - 9.4.2 Samsung Group White Goods Product Overview
 - 9.4.3 Samsung Group White Goods Product Market Performance
 - 9.4.4 Samsung Group Business Overview
 - 9.4.5 Samsung Group White Goods SWOT Analysis
 - 9.4.6 Samsung Group Recent Developments
- 9.5 Electrolux
 - 9.5.1 Electrolux White Goods Basic Information
 - 9.5.2 Electrolux White Goods Product Overview
 - 9.5.3 Electrolux White Goods Product Market Performance
 - 9.5.4 Electrolux Business Overview
 - 9.5.5 Electrolux White Goods SWOT Analysis
 - 9.5.6 Electrolux Recent Developments
- 9.6 Panasonic Corporation
 - 9.6.1 Panasonic Corporation White Goods Basic Information
 - 9.6.2 Panasonic Corporation White Goods Product Overview
 - 9.6.3 Panasonic Corporation White Goods Product Market Performance
 - 9.6.4 Panasonic Corporation Business Overview
 - 9.6.5 Panasonic Corporation Recent Developments
- 9.7 Midea
 - 9.7.1 Midea White Goods Basic Information
 - 9.7.2 Midea White Goods Product Overview
 - 9.7.3 Midea White Goods Product Market Performance
 - 9.7.4 Midea Business Overview
 - 9.7.5 Midea Recent Developments
- 9.8 Sears

- 9.8.1 Sears White Goods Basic Information
- 9.8.2 Sears White Goods Product Overview
- 9.8.3 Sears White Goods Product Market Performance
- 9.8.4 Sears Business Overview
- 9.8.5 Sears Recent Developments
- 9.9 Bosch
 - 9.9.1 Bosch White Goods Basic Information
 - 9.9.2 Bosch White Goods Product Overview
 - 9.9.3 Bosch White Goods Product Market Performance
 - 9.9.4 Bosch Business Overview
 - 9.9.5 Bosch Recent Developments
- 9.10 Hisense
 - 9.10.1 Hisense White Goods Basic Information
 - 9.10.2 Hisense White Goods Product Overview
 - 9.10.3 Hisense White Goods Product Market Performance
 - 9.10.4 Hisense Business Overview
 - 9.10.5 Hisense Recent Developments
- 9.11 Arcelik
 - 9.11.1 Arcelik White Goods Basic Information
 - 9.11.2 Arcelik White Goods Product Overview
 - 9.11.3 Arcelik White Goods Product Market Performance
 - 9.11.4 Arcelik Business Overview
 - 9.11.5 Arcelik Recent Developments
- 9.12 Meiling
 - 9.12.1 Meiling White Goods Basic Information
 - 9.12.2 Meiling White Goods Product Overview
 - 9.12.3 Meiling White Goods Product Market Performance
 - 9.12.4 Meiling Business Overview
 - 9.12.5 Meiling Recent Developments

10 WHITE GOODS MARKET FORECAST BY REGION

- 10.1 Global White Goods Market Size Forecast
- 10.2 Global White Goods Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe White Goods Market Size Forecast by Country
 - 10.2.3 Asia Pacific White Goods Market Size Forecast by Region
 - 10.2.4 South America White Goods Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of White Goods by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)

11.1 Global White Goods Market Forecast by Type (2022-2028)

11.1.1 Global Forecasted Sales of White Goods by Type (2022-2028)

11.1.2 Global White Goods Market Size Forecast by Type (2022-2028)

11.1.3 Global Forecasted Price of White Goods by Type (2022-2028)

11.2 Global White Goods Market Forecast by Application (2022-2028)

11.2.1 Global White Goods Sales (K Units) Forecast by Application

11.2.2 Global White Goods Market Size (M USD) Forecast by Application (2022-2028)

12 CONCLUSION AND KEY FINDINGS LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. White Goods Market Size (M USD) Comparison by Region (M USD)

Table 5. Global White Goods Sales (K Units) by Manufacturers (2017-2022)

Table 6. Global White Goods Sales Market Share by Manufacturers (2017-2022)

Table 7. Global White Goods Revenue (M USD) by Manufacturers (2017-2022)

Table 8. Global White Goods Revenue Share by Manufacturers (2017-2022)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in White Goods as of 2021)

Table 10. Global Market White Goods Average Price (USD/Unit) of Key Manufacturers (2017-2022)

Table 11. Manufacturers White Goods Sales Sites and Area Served

Table 12. Manufacturers White Goods Product Type

Table 13. Global White Goods Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of White Goods

Table 16. Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. White Goods Market Challenges

Table 22. Market Restraints

Table 23. Global White Goods Sales by Type (K Units)

Table 24. Global White Goods Market Size by Type (M USD)

- Table 25. Global White Goods Sales (K Units) by Type (2017-2022)
- Table 26. Global White Goods Sales Market Share by Type (2017-2022)
- Table 27. Global White Goods Market Size (M USD) by Type (2017-2022)
- Table 28. Global White Goods Market Size Share by Type (2017-2022)
- Table 29. Global White Goods Price (USD/Unit) by Type (2017-2022)
- Table 30. Global White Goods Sales (K Units) by Application
- Table 31. Global White Goods Market Size by Application
- Table 32. Global White Goods Sales by Application (2017-2022) & (K Units)
- Table 33. Global White Goods Sales Market Share by Application (2017-2022)
- Table 34. Global White Goods Sales by Application (2017-2022) & (M USD)
- Table 35. Global White Goods Market Share by Application (2017-2022)
- Table 36. Global White Goods Sales Growth Rate by Application (2017-2022)
- Table 37. Global White Goods Sales by Region (2017-2022) & (K Units)
- Table 38. Global White Goods Sales Market Share by Region (2017-2022)
- Table 39. North America White Goods Sales by Country (2017-2022) & (K Units)
- Table 40. Europe White Goods Sales by Country (2017-2022) & (K Units)
- Table 41. Asia Pacific White Goods Sales by Region (2017-2022) & (K Units)
- Table 42. South America White Goods Sales by Country (2017-2022) & (K Units)
- Table 43. Middle East and Africa White Goods Sales by Region (2017-2022) & (K Units)
- Table 44. Whirlpool Corporation White Goods Basic Information
- Table 45. Whirlpool Corporation White Goods Product Overview
- Table 46. Whirlpool Corporation White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 47. Whirlpool Corporation Business Overview
- Table 48. Whirlpool Corporation White Goods SWOT Analysis
- Table 49. Whirlpool Corporation Recent Developments
- Table 50. LG Electronics White Goods Basic Information
- Table 51. LG Electronics White Goods Product Overview
- Table 52. LG Electronics White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 53. LG Electronics Business Overview
- Table 54. LG Electronics White Goods SWOT Analysis
- Table 55. LG Electronics Recent Developments
- Table 56. Haier Group White Goods Basic Information
- Table 57. Haier Group White Goods Product Overview
- Table 58. Haier Group White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 59. Haier Group Business Overview
- Table 60. Haier Group White Goods SWOT Analysis

- Table 61. Haier Group Recent Developments
- Table 62. Samsung Group White Goods Basic Information
- Table 63. Samsung Group White Goods Product Overview
- Table 64. Samsung Group White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 65. Samsung Group Business Overview
- Table 66. Samsung Group White Goods SWOT Analysis
- Table 67. Samsung Group Recent Developments
- Table 68. Electrolux White Goods Basic Information
- Table 69. Electrolux White Goods Product Overview
- Table 70. Electrolux White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 71. Electrolux Business Overview
- Table 72. Electrolux White Goods SWOT Analysis
- Table 73. Electrolux Recent Developments
- Table 74. Panasonic Corporation White Goods Basic Information
- Table 75. Panasonic Corporation White Goods Product Overview
- Table 76. Panasonic Corporation White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 77. Panasonic Corporation Business Overview
- Table 78. Panasonic Corporation Recent Developments
- Table 79. Midea White Goods Basic Information
- Table 80. Midea White Goods Product Overview
- Table 81. Midea White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 82. Midea Business Overview
- Table 83. Midea Recent Developments
- Table 84. Sears White Goods Basic Information
- Table 85. Sears White Goods Product Overview
- Table 86. Sears White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 87. Sears Business Overview
- Table 88. Sears Recent Developments
- Table 89. Bosch White Goods Basic Information
- Table 90. Bosch White Goods Product Overview
- Table 91. Bosch White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 92. Bosch Business Overview
- Table 93. Bosch Recent Developments

- Table 94. Hisense White Goods Basic Information
- Table 95. Hisense White Goods Product Overview
- Table 96. Hisense White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 97. Hisense Business Overview
- Table 98. Hisense Recent Developments
- Table 99. Arcelik White Goods Basic Information
- Table 100. Arcelik White Goods Product Overview
- Table 101. Arcelik White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 102. Arcelik Business Overview
- Table 103. Arcelik Recent Developments
- Table 104. Meiling White Goods Basic Information
- Table 105. Meiling White Goods Product Overview
- Table 106. Meiling White Goods Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 107. Meiling Business Overview
- Table 108. Meiling Recent Developments
- Table 109. Global White Goods Sales Forecast by Region (K Units)
- Table 110. Global White Goods Market Size Forecast by Region (M USD)
- Table 111. North America White Goods Sales Forecast by Country (2022-2028) & (K Units)
- Table 112. North America White Goods Market Size Forecast by Country (2022-2028) & (M USD)
- Table 113. Europe White Goods Sales Forecast by Country (2022-2028) & (K Units)
- Table 114. Europe White Goods Market Size Forecast by Country (2022-2028) & (M USD)
- Table 115. Asia Pacific White Goods Sales Forecast by Region (2022-2028) & (K Units)
- Table 116. Asia Pacific White Goods Market Size Forecast by Region (2022-2028) & (M USD)
- Table 117. South America White Goods Sales Forecast by Country (2022-2028) & (K Units)
- Table 118. South America White Goods Market Size Forecast by Country (2022-2028) & (M USD)
- Table 119. Middle East and Africa White Goods Consumption Forecast by Country (2022-2028) & (Units)
- Table 120. Middle East and Africa White Goods Market Size Forecast by Country (2022-2028) & (M USD)
- Table 121. Global White Goods Sales Forecast by Type (2022-2028) & (K Units)

Table 122. Global White Goods Market Size Forecast by Type (2022-2028) & (M USD)

Table 123. Global White Goods Price Forecast by Type (2022-2028) & (USD/Unit)

Table 124. Global White Goods Sales (K Units) Forecast by Application (2022-2028)

Table 125. Global White Goods Market Size Forecast by Application (2022-2028) & (M USD)

LIST OF FIGURES

Figure 1. Product Picture of White Goods

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global White Goods Market Size (M USD), 2017-2028

Figure 5. Global White Goods Market Size (M USD) (2017-2028)

Figure 6. Global White Goods Sales (K Units) & (2017-2028)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. White Goods Market Size (M USD) by Country (M USD)

Figure 11. White Goods Sales Share by Manufacturers in 2020

Figure 12. Global White Goods Revenue Share by Manufacturers in 2020

Figure 13. White Goods Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021

Figure 14. Global Market White Goods Average Price (USD/Unit) of Key Manufacturers in 2020

Figure 15. The Global 5 and 10 Largest Players: Market Share by White Goods Revenue in 2021

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global White Goods Market Share by Type

Figure 18. Sales Market Share of White Goods by Type (2017-2022)

Figure 19. Sales Market Share of White Goods by Type in 2021

Figure 20. Market Size Share of White Goods by Type (2017-2022)

Figure 21. Market Size Market Share of White Goods by Type in 2020

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global White Goods Market Share by Application

Figure 24. Global White Goods Sales Market Share by Application (2017-2022)

Figure 25. Global White Goods Sales Market Share by Application in 2021

Figure 26. Global White Goods Market Share by Application (2017-2022)

Figure 27. Global White Goods Market Share by Application in 2020

Figure 28. Global White Goods Sales Growth Rate by Application (2017-2022)

Figure 29. Global White Goods Sales Market Share by Region (2017-2022)

Figure 30. North America White Goods Sales and Growth Rate (2017-2022) & (K Units)

- Figure 31. North America White Goods Sales Market Share by Country in 2020
- Figure 32. U.S. White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 33. Canada White Goods Sales (K Units) and Growth Rate (2017-2022)
- Figure 34. Mexico White Goods Sales (Units) and Growth Rate (2017-2022)
- Figure 35. Europe White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 36. Europe White Goods Sales Market Share by Country in 2020
- Figure 37. Germany White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 38. France White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 39. U.K. White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 40. Italy White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 41. Russia White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 42. Asia Pacific White Goods Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific White Goods Sales Market Share by Region in 2020
- Figure 44. China White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 45. Japan White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 46. South Korea White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 47. India White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 48. Southeast Asia White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 49. South America White Goods Sales and Growth Rate (K Units)
- Figure 50. South America White Goods Sales Market Share by Country in 2020
- Figure 51. Brazil White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 52. Argentina White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 53. Columbia White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 54. Middle East and Africa White Goods Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa White Goods Sales Market Share by Region in 2020
- Figure 56. Saudi Arabia White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 57. UAE White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 58. Egypt White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 59. Nigeria White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 60. South Africa White Goods Sales and Growth Rate (2017-2022) & (K Units)
- Figure 61. Global White Goods Sales Forecast by Volume (2017-2028) & (K Units)
- Figure 62. Global White Goods Market Size Forecast by Value (2017-2028) & (M USD)
- Figure 63. Global White Goods Sales Market Share Forecast by Type (2022-2028)
- Figure 64. Global White Goods Market Share Forecast by Type (2022-2028)
- Figure 65. Global White Goods Sales Forecast by Application (2022-2028)
- Figure 66. Global White Goods Market Share Forecast by Application (2022-2028)

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