

# Global White Cool Roof Coating Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GE7EAE6DE430EN.html>

Date: July 2024

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: GE7EAE6DE430EN

## Abstracts

### Report Overview:

White Cool Roof Coatings are pigments that reflect sunlight. Coatings are like very thick paints that can protect the roof surface from ultra-violet (UV) light and chemical damage, and some offer water protection and restorative features. Products are available for most roof types.

The Global White Cool Roof Coating Market Size was estimated at USD 4611.69 million in 2023 and is projected to reach USD 6843.64 million by 2029, exhibiting a CAGR of 6.80% during the forecast period.

This report provides a deep insight into the global White Cool Roof Coating market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global White Cool Roof Coating Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the White Cool Roof Coating market in any manner.

## Global White Cool Roof Coating Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

PPG

Sherwin-Williams

Gardner-Gibson

Dow

Jotun

GAF

DuluxGroup

Polyglass

RPM

Selena

BASF SE

National Coatings

Henry Company

Gaco Western

EVERROOF

Karnak

Market Segmentation (by Type)

Acrylic Cool Roof Coatings

Silicone Cool Roof Coatings

Aluminum Cool Roof Coatings

Others

Market Segmentation (by Application)

Residential

Non-residential

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the White Cool Roof Coating Market
- Overview of the regional outlook of the White Cool Roof Coating Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the White Cool Roof Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of White Cool Roof Coating
- 1.2 Key Market Segments
  - 1.2.1 White Cool Roof Coating Segment by Type
  - 1.2.2 White Cool Roof Coating Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WHITE COOL ROOF COATING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global White Cool Roof Coating Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global White Cool Roof Coating Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WHITE COOL ROOF COATING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global White Cool Roof Coating Sales by Manufacturers (2019-2024)
- 3.2 Global White Cool Roof Coating Revenue Market Share by Manufacturers (2019-2024)
- 3.3 White Cool Roof Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global White Cool Roof Coating Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers White Cool Roof Coating Sales Sites, Area Served, Product Type
- 3.6 White Cool Roof Coating Market Competitive Situation and Trends
  - 3.6.1 White Cool Roof Coating Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest White Cool Roof Coating Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion



## **4 WHITE COOL ROOF COATING INDUSTRY CHAIN ANALYSIS**

- 4.1 White Cool Roof Coating Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WHITE COOL ROOF COATING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 WHITE COOL ROOF COATING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global White Cool Roof Coating Sales Market Share by Type (2019-2024)
- 6.3 Global White Cool Roof Coating Market Size Market Share by Type (2019-2024)
- 6.4 Global White Cool Roof Coating Price by Type (2019-2024)

## **7 WHITE COOL ROOF COATING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global White Cool Roof Coating Market Sales by Application (2019-2024)
- 7.3 Global White Cool Roof Coating Market Size (M USD) by Application (2019-2024)
- 7.4 Global White Cool Roof Coating Sales Growth Rate by Application (2019-2024)

## **8 WHITE COOL ROOF COATING MARKET SEGMENTATION BY REGION**

- 8.1 Global White Cool Roof Coating Sales by Region
  - 8.1.1 Global White Cool Roof Coating Sales by Region

- 8.1.2 Global White Cool Roof Coating Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America White Cool Roof Coating Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe White Cool Roof Coating Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific White Cool Roof Coating Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America White Cool Roof Coating Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa White Cool Roof Coating Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 PPG
  - 9.1.1 PPG White Cool Roof Coating Basic Information
  - 9.1.2 PPG White Cool Roof Coating Product Overview
  - 9.1.3 PPG White Cool Roof Coating Product Market Performance

- 9.1.4 PPG Business Overview
- 9.1.5 PPG White Cool Roof Coating SWOT Analysis
- 9.1.6 PPG Recent Developments
- 9.2 Sherwin-Williams
  - 9.2.1 Sherwin-Williams White Cool Roof Coating Basic Information
  - 9.2.2 Sherwin-Williams White Cool Roof Coating Product Overview
  - 9.2.3 Sherwin-Williams White Cool Roof Coating Product Market Performance
  - 9.2.4 Sherwin-Williams Business Overview
  - 9.2.5 Sherwin-Williams White Cool Roof Coating SWOT Analysis
  - 9.2.6 Sherwin-Williams Recent Developments
- 9.3 Gardner-Gibson
  - 9.3.1 Gardner-Gibson White Cool Roof Coating Basic Information
  - 9.3.2 Gardner-Gibson White Cool Roof Coating Product Overview
  - 9.3.3 Gardner-Gibson White Cool Roof Coating Product Market Performance
  - 9.3.4 Gardner-Gibson White Cool Roof Coating SWOT Analysis
  - 9.3.5 Gardner-Gibson Business Overview
  - 9.3.6 Gardner-Gibson Recent Developments
- 9.4 Dow
  - 9.4.1 Dow White Cool Roof Coating Basic Information
  - 9.4.2 Dow White Cool Roof Coating Product Overview
  - 9.4.3 Dow White Cool Roof Coating Product Market Performance
  - 9.4.4 Dow Business Overview
  - 9.4.5 Dow Recent Developments
- 9.5 Jotun
  - 9.5.1 Jotun White Cool Roof Coating Basic Information
  - 9.5.2 Jotun White Cool Roof Coating Product Overview
  - 9.5.3 Jotun White Cool Roof Coating Product Market Performance
  - 9.5.4 Jotun Business Overview
  - 9.5.5 Jotun Recent Developments
- 9.6 GAF
  - 9.6.1 GAF White Cool Roof Coating Basic Information
  - 9.6.2 GAF White Cool Roof Coating Product Overview
  - 9.6.3 GAF White Cool Roof Coating Product Market Performance
  - 9.6.4 GAF Business Overview
  - 9.6.5 GAF Recent Developments
- 9.7 DuluxGroup
  - 9.7.1 DuluxGroup White Cool Roof Coating Basic Information
  - 9.7.2 DuluxGroup White Cool Roof Coating Product Overview
  - 9.7.3 DuluxGroup White Cool Roof Coating Product Market Performance

- 9.7.4 DuluxGroup Business Overview
- 9.7.5 DuluxGroup Recent Developments
- 9.8 Polyglass
  - 9.8.1 Polyglass White Cool Roof Coating Basic Information
  - 9.8.2 Polyglass White Cool Roof Coating Product Overview
  - 9.8.3 Polyglass White Cool Roof Coating Product Market Performance
  - 9.8.4 Polyglass Business Overview
  - 9.8.5 Polyglass Recent Developments
- 9.9 RPM
  - 9.9.1 RPM White Cool Roof Coating Basic Information
  - 9.9.2 RPM White Cool Roof Coating Product Overview
  - 9.9.3 RPM White Cool Roof Coating Product Market Performance
  - 9.9.4 RPM Business Overview
  - 9.9.5 RPM Recent Developments
- 9.10 Selena
  - 9.10.1 Selena White Cool Roof Coating Basic Information
  - 9.10.2 Selena White Cool Roof Coating Product Overview
  - 9.10.3 Selena White Cool Roof Coating Product Market Performance
  - 9.10.4 Selena Business Overview
  - 9.10.5 Selena Recent Developments
- 9.11 BASF SE
  - 9.11.1 BASF SE White Cool Roof Coating Basic Information
  - 9.11.2 BASF SE White Cool Roof Coating Product Overview
  - 9.11.3 BASF SE White Cool Roof Coating Product Market Performance
  - 9.11.4 BASF SE Business Overview
  - 9.11.5 BASF SE Recent Developments
- 9.12 National Coatings
  - 9.12.1 National Coatings White Cool Roof Coating Basic Information
  - 9.12.2 National Coatings White Cool Roof Coating Product Overview
  - 9.12.3 National Coatings White Cool Roof Coating Product Market Performance
  - 9.12.4 National Coatings Business Overview
  - 9.12.5 National Coatings Recent Developments
- 9.13 Henry Company
  - 9.13.1 Henry Company White Cool Roof Coating Basic Information
  - 9.13.2 Henry Company White Cool Roof Coating Product Overview
  - 9.13.3 Henry Company White Cool Roof Coating Product Market Performance
  - 9.13.4 Henry Company Business Overview
  - 9.13.5 Henry Company Recent Developments
- 9.14 Gaco Western

- 9.14.1 Gaco Western White Cool Roof Coating Basic Information
- 9.14.2 Gaco Western White Cool Roof Coating Product Overview
- 9.14.3 Gaco Western White Cool Roof Coating Product Market Performance
- 9.14.4 Gaco Western Business Overview
- 9.14.5 Gaco Western Recent Developments
- 9.15 EVERROOF
  - 9.15.1 EVERROOF White Cool Roof Coating Basic Information
  - 9.15.2 EVERROOF White Cool Roof Coating Product Overview
  - 9.15.3 EVERROOF White Cool Roof Coating Product Market Performance
  - 9.15.4 EVERROOF Business Overview
  - 9.15.5 EVERROOF Recent Developments
- 9.16 Karnak
  - 9.16.1 Karnak White Cool Roof Coating Basic Information
  - 9.16.2 Karnak White Cool Roof Coating Product Overview
  - 9.16.3 Karnak White Cool Roof Coating Product Market Performance
  - 9.16.4 Karnak Business Overview
  - 9.16.5 Karnak Recent Developments

## **10 WHITE COOL ROOF COATING MARKET FORECAST BY REGION**

- 10.1 Global White Cool Roof Coating Market Size Forecast
- 10.2 Global White Cool Roof Coating Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe White Cool Roof Coating Market Size Forecast by Country
  - 10.2.3 Asia Pacific White Cool Roof Coating Market Size Forecast by Region
  - 10.2.4 South America White Cool Roof Coating Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of White Cool Roof Coating by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global White Cool Roof Coating Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of White Cool Roof Coating by Type (2025-2030)
  - 11.1.2 Global White Cool Roof Coating Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of White Cool Roof Coating by Type (2025-2030)
- 11.2 Global White Cool Roof Coating Market Forecast by Application (2025-2030)
  - 11.2.1 Global White Cool Roof Coating Sales (Kilotons) Forecast by Application
  - 11.2.2 Global White Cool Roof Coating Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. White Cool Roof Coating Market Size Comparison by Region (M USD)

Table 5. Global White Cool Roof Coating Sales (Kilotons) by Manufacturers  
(2019-2024)

Table 6. Global White Cool Roof Coating Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global White Cool Roof Coating Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global White Cool Roof Coating Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in White  
Cool Roof Coating as of 2022)

Table 10. Global Market White Cool Roof Coating Average Price (USD/Ton) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers White Cool Roof Coating Sales Sites and Area Served

Table 12. Manufacturers White Cool Roof Coating Product Type

Table 13. Global White Cool Roof Coating Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of White Cool Roof Coating

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. White Cool Roof Coating Market Challenges

Table 22. Global White Cool Roof Coating Sales by Type (Kilotons)

Table 23. Global White Cool Roof Coating Market Size by Type (M USD)

Table 24. Global White Cool Roof Coating Sales (Kilotons) by Type (2019-2024)

Table 25. Global White Cool Roof Coating Sales Market Share by Type (2019-2024)

Table 26. Global White Cool Roof Coating Market Size (M USD) by Type (2019-2024)

Table 27. Global White Cool Roof Coating Market Size Share by Type (2019-2024)

Table 28. Global White Cool Roof Coating Price (USD/Ton) by Type (2019-2024)

- Table 29. Global White Cool Roof Coating Sales (Kilotons) by Application
- Table 30. Global White Cool Roof Coating Market Size by Application
- Table 31. Global White Cool Roof Coating Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global White Cool Roof Coating Sales Market Share by Application (2019-2024)
- Table 33. Global White Cool Roof Coating Sales by Application (2019-2024) & (M USD)
- Table 34. Global White Cool Roof Coating Market Share by Application (2019-2024)
- Table 35. Global White Cool Roof Coating Sales Growth Rate by Application (2019-2024)
- Table 36. Global White Cool Roof Coating Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global White Cool Roof Coating Sales Market Share by Region (2019-2024)
- Table 38. North America White Cool Roof Coating Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe White Cool Roof Coating Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific White Cool Roof Coating Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America White Cool Roof Coating Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa White Cool Roof Coating Sales by Region (2019-2024) & (Kilotons)
- Table 43. PPG White Cool Roof Coating Basic Information
- Table 44. PPG White Cool Roof Coating Product Overview
- Table 45. PPG White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. PPG Business Overview
- Table 47. PPG White Cool Roof Coating SWOT Analysis
- Table 48. PPG Recent Developments
- Table 49. Sherwin-Williams White Cool Roof Coating Basic Information
- Table 50. Sherwin-Williams White Cool Roof Coating Product Overview
- Table 51. Sherwin-Williams White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Sherwin-Williams Business Overview
- Table 53. Sherwin-Williams White Cool Roof Coating SWOT Analysis
- Table 54. Sherwin-Williams Recent Developments
- Table 55. Gardner-Gibson White Cool Roof Coating Basic Information
- Table 56. Gardner-Gibson White Cool Roof Coating Product Overview
- Table 57. Gardner-Gibson White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 58. Gardner-Gibson White Cool Roof Coating SWOT Analysis
- Table 59. Gardner-Gibson Business Overview
- Table 60. Gardner-Gibson Recent Developments
- Table 61. Dow White Cool Roof Coating Basic Information
- Table 62. Dow White Cool Roof Coating Product Overview
- Table 63. Dow White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Dow Business Overview
- Table 65. Dow Recent Developments
- Table 66. Jotun White Cool Roof Coating Basic Information
- Table 67. Jotun White Cool Roof Coating Product Overview
- Table 68. Jotun White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Jotun Business Overview
- Table 70. Jotun Recent Developments
- Table 71. GAF White Cool Roof Coating Basic Information
- Table 72. GAF White Cool Roof Coating Product Overview
- Table 73. GAF White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. GAF Business Overview
- Table 75. GAF Recent Developments
- Table 76. DuluxGroup White Cool Roof Coating Basic Information
- Table 77. DuluxGroup White Cool Roof Coating Product Overview
- Table 78. DuluxGroup White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. DuluxGroup Business Overview
- Table 80. DuluxGroup Recent Developments
- Table 81. Polyglass White Cool Roof Coating Basic Information
- Table 82. Polyglass White Cool Roof Coating Product Overview
- Table 83. Polyglass White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Polyglass Business Overview
- Table 85. Polyglass Recent Developments
- Table 86. RPM White Cool Roof Coating Basic Information
- Table 87. RPM White Cool Roof Coating Product Overview
- Table 88. RPM White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. RPM Business Overview
- Table 90. RPM Recent Developments

- Table 91. Selena White Cool Roof Coating Basic Information
- Table 92. Selena White Cool Roof Coating Product Overview
- Table 93. Selena White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Selena Business Overview
- Table 95. Selena Recent Developments
- Table 96. BASF SE White Cool Roof Coating Basic Information
- Table 97. BASF SE White Cool Roof Coating Product Overview
- Table 98. BASF SE White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. BASF SE Business Overview
- Table 100. BASF SE Recent Developments
- Table 101. National Coatings White Cool Roof Coating Basic Information
- Table 102. National Coatings White Cool Roof Coating Product Overview
- Table 103. National Coatings White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. National Coatings Business Overview
- Table 105. National Coatings Recent Developments
- Table 106. Henry Company White Cool Roof Coating Basic Information
- Table 107. Henry Company White Cool Roof Coating Product Overview
- Table 108. Henry Company White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Henry Company Business Overview
- Table 110. Henry Company Recent Developments
- Table 111. Gaco Western White Cool Roof Coating Basic Information
- Table 112. Gaco Western White Cool Roof Coating Product Overview
- Table 113. Gaco Western White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Gaco Western Business Overview
- Table 115. Gaco Western Recent Developments
- Table 116. EVERROOF White Cool Roof Coating Basic Information
- Table 117. EVERROOF White Cool Roof Coating Product Overview
- Table 118. EVERROOF White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. EVERROOF Business Overview
- Table 120. EVERROOF Recent Developments
- Table 121. Karnak White Cool Roof Coating Basic Information
- Table 122. Karnak White Cool Roof Coating Product Overview
- Table 123. Karnak White Cool Roof Coating Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 124. Karnak Business Overview

Table 125. Karnak Recent Developments

Table 126. Global White Cool Roof Coating Sales Forecast by Region (2025-2030) & (Kilotons)

Table 127. Global White Cool Roof Coating Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America White Cool Roof Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 129. North America White Cool Roof Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe White Cool Roof Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 131. Europe White Cool Roof Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific White Cool Roof Coating Sales Forecast by Region (2025-2030) & (Kilotons)

Table 133. Asia Pacific White Cool Roof Coating Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America White Cool Roof Coating Sales Forecast by Country (2025-2030) & (Kilotons)

Table 135. South America White Cool Roof Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa White Cool Roof Coating Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa White Cool Roof Coating Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global White Cool Roof Coating Sales Forecast by Type (2025-2030) & (Kilotons)

Table 139. Global White Cool Roof Coating Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global White Cool Roof Coating Price Forecast by Type (2025-2030) & (USD/Ton)

Table 141. Global White Cool Roof Coating Sales (Kilotons) Forecast by Application (2025-2030)

Table 142. Global White Cool Roof Coating Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of White Cool Roof Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global White Cool Roof Coating Market Size (M USD), 2019-2030
- Figure 5. Global White Cool Roof Coating Market Size (M USD) (2019-2030)
- Figure 6. Global White Cool Roof Coating Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. White Cool Roof Coating Market Size by Country (M USD)
- Figure 11. White Cool Roof Coating Sales Share by Manufacturers in 2023
- Figure 12. Global White Cool Roof Coating Revenue Share by Manufacturers in 2023
- Figure 13. White Cool Roof Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market White Cool Roof Coating Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by White Cool Roof Coating Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global White Cool Roof Coating Market Share by Type
- Figure 18. Sales Market Share of White Cool Roof Coating by Type (2019-2024)
- Figure 19. Sales Market Share of White Cool Roof Coating by Type in 2023
- Figure 20. Market Size Share of White Cool Roof Coating by Type (2019-2024)
- Figure 21. Market Size Market Share of White Cool Roof Coating by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global White Cool Roof Coating Market Share by Application
- Figure 24. Global White Cool Roof Coating Sales Market Share by Application (2019-2024)
- Figure 25. Global White Cool Roof Coating Sales Market Share by Application in 2023
- Figure 26. Global White Cool Roof Coating Market Share by Application (2019-2024)
- Figure 27. Global White Cool Roof Coating Market Share by Application in 2023
- Figure 28. Global White Cool Roof Coating Sales Growth Rate by Application (2019-2024)
- Figure 29. Global White Cool Roof Coating Sales Market Share by Region (2019-2024)
- Figure 30. North America White Cool Roof Coating Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America White Cool Roof Coating Sales Market Share by Country in 2023

Figure 32. U.S. White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada White Cool Roof Coating Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico White Cool Roof Coating Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe White Cool Roof Coating Sales Market Share by Country in 2023

Figure 37. Germany White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific White Cool Roof Coating Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific White Cool Roof Coating Sales Market Share by Region in 2023

Figure 44. China White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America White Cool Roof Coating Sales and Growth Rate (Kilotons)

Figure 50. South America White Cool Roof Coating Sales Market Share by Country in 2023

Figure 51. Brazil White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina White Cool Roof Coating Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 53. Columbia White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa White Cool Roof Coating Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa White Cool Roof Coating Sales Market Share by Region in 2023

Figure 56. Saudi Arabia White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa White Cool Roof Coating Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global White Cool Roof Coating Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global White Cool Roof Coating Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global White Cool Roof Coating Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global White Cool Roof Coating Market Share Forecast by Type (2025-2030)

Figure 65. Global White Cool Roof Coating Sales Forecast by Application (2025-2030)

Figure 66. Global White Cool Roof Coating Market Share Forecast by Application (2025-2030)

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