

Global Wet Hops Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GF83F5930EF6EN.html>

Date: August 2025

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: GF83F5930EF6EN

Abstracts

Hops are one of the major ingredients used in the beer. Wet Hops are hops that are freshly harvested and have not been dried or processed. Fresh and wet hop beers are brewed during and shortly after the harvest season, and they have a short shelf life. Adding Wet Hops to finished cool beer is gaining in popularity.

This report offers a comprehensive and in-depth analysis of the global Wet Hops market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Wet Hops market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Wet Hops market.

Global Wet Hops Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hopsteiner
Roy Farms
Tavistock Hop Company
Hop Head Farms
Yakima Chief Hops
High Wire Hops
Crosby Hop Farm
Glacier Hops Ranch
Hops Direct Puterbaugh Farms
John I. Haas
Charles Faram

Market Segmentation (by Type)

Amarillo Hops
Cascade Hops
Centennial Hops
Chinook Hops

Market Segmentation (by Application)

Alcoholic Beverages

Pharmaceuticals

Cosmetics

Others (Food, Animal Feeds, etc.)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wet Hops Market

Overview of the regional outlook of the Wet Hops Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wet Hops Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Wet Hops, their output value, profit

level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Wet Hops

1.2 Key Market Segments

1.2.1 Wet Hops Segment by Type

1.2.2 Wet Hops Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WET HOPS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Wet Hops Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Wet Hops Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WET HOPS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Wet Hops Product Life Cycle

3.3 Global Wet Hops Sales by Manufacturers (2020-2025)

3.4 Global Wet Hops Revenue Market Share by Manufacturers (2020-2025)

3.5 Wet Hops Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Wet Hops Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Wet Hops Market Competitive Situation and Trends

3.8.1 Wet Hops Market Concentration Rate

3.8.2 Global 5 and 10 Largest Wet Hops Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 WET HOPS INDUSTRY CHAIN ANALYSIS

- 4.1 Wet Hops Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WET HOPS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Wet Hops Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Wet Hops Market
- 5.7 ESG Ratings of Leading Companies

6 WET HOPS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wet Hops Sales Market Share by Type (2020-2025)
- 6.3 Global Wet Hops Market Size Market Share by Type (2020-2025)
- 6.4 Global Wet Hops Price by Type (2020-2025)

7 WET HOPS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wet Hops Market Sales by Application (2020-2025)
- 7.3 Global Wet Hops Market Size (M USD) by Application (2020-2025)
- 7.4 Global Wet Hops Sales Growth Rate by Application (2020-2025)

8 WET HOPS MARKET SALES BY REGION

8.1 Global Wet Hops Sales by Region

8.1.1 Global Wet Hops Sales by Region

8.1.2 Global Wet Hops Sales Market Share by Region

8.2 Global Wet Hops Market Size by Region

8.2.1 Global Wet Hops Market Size by Region

8.2.2 Global Wet Hops Market Size Market Share by Region

8.3 North America

8.3.1 North America Wet Hops Sales by Country

8.3.2 North America Wet Hops Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Wet Hops Sales by Country

8.4.2 Europe Wet Hops Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Wet Hops Sales by Region

8.5.2 Asia Pacific Wet Hops Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Wet Hops Sales by Country

8.6.2 South America Wet Hops Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Wet Hops Sales by Region

8.7.2 Middle East and Africa Wet Hops Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 WET HOPS MARKET PRODUCTION BY REGION

9.1 Global Production of Wet Hops by Region(2020-2025)

9.2 Global Wet Hops Revenue Market Share by Region (2020-2025)

9.3 Global Wet Hops Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Wet Hops Production

9.4.1 North America Wet Hops Production Growth Rate (2020-2025)

9.4.2 North America Wet Hops Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Wet Hops Production

9.5.1 Europe Wet Hops Production Growth Rate (2020-2025)

9.5.2 Europe Wet Hops Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Wet Hops Production (2020-2025)

9.6.1 Japan Wet Hops Production Growth Rate (2020-2025)

9.6.2 Japan Wet Hops Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Wet Hops Production (2020-2025)

9.7.1 China Wet Hops Production Growth Rate (2020-2025)

9.7.2 China Wet Hops Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Hopsteiner

10.1.1 Hopsteiner Basic Information

10.1.2 Hopsteiner Wet Hops Product Overview

10.1.3 Hopsteiner Wet Hops Product Market Performance

10.1.4 Hopsteiner Business Overview

10.1.5 Hopsteiner SWOT Analysis

10.1.6 Hopsteiner Recent Developments

10.2 Roy Farms

10.2.1 Roy Farms Basic Information

10.2.2 Roy Farms Wet Hops Product Overview

10.2.3 Roy Farms Wet Hops Product Market Performance

- 10.2.4 Roy Farms Business Overview
- 10.2.5 Roy Farms SWOT Analysis
- 10.2.6 Roy Farms Recent Developments
- 10.3 Tavistock Hop Company
 - 10.3.1 Tavistock Hop Company Basic Information
 - 10.3.2 Tavistock Hop Company Wet Hops Product Overview
 - 10.3.3 Tavistock Hop Company Wet Hops Product Market Performance
 - 10.3.4 Tavistock Hop Company Business Overview
 - 10.3.5 Tavistock Hop Company SWOT Analysis
 - 10.3.6 Tavistock Hop Company Recent Developments
- 10.4 Hop Head Farms
 - 10.4.1 Hop Head Farms Basic Information
 - 10.4.2 Hop Head Farms Wet Hops Product Overview
 - 10.4.3 Hop Head Farms Wet Hops Product Market Performance
 - 10.4.4 Hop Head Farms Business Overview
 - 10.4.5 Hop Head Farms Recent Developments
- 10.5 Yakima Chief Hops
 - 10.5.1 Yakima Chief Hops Basic Information
 - 10.5.2 Yakima Chief Hops Wet Hops Product Overview
 - 10.5.3 Yakima Chief Hops Wet Hops Product Market Performance
 - 10.5.4 Yakima Chief Hops Business Overview
 - 10.5.5 Yakima Chief Hops Recent Developments
- 10.6 High Wire Hops
 - 10.6.1 High Wire Hops Basic Information
 - 10.6.2 High Wire Hops Wet Hops Product Overview
 - 10.6.3 High Wire Hops Wet Hops Product Market Performance
 - 10.6.4 High Wire Hops Business Overview
 - 10.6.5 High Wire Hops Recent Developments
- 10.7 Crosby Hop Farm
 - 10.7.1 Crosby Hop Farm Basic Information
 - 10.7.2 Crosby Hop Farm Wet Hops Product Overview
 - 10.7.3 Crosby Hop Farm Wet Hops Product Market Performance
 - 10.7.4 Crosby Hop Farm Business Overview
 - 10.7.5 Crosby Hop Farm Recent Developments
- 10.8 Glacier Hops Ranch
 - 10.8.1 Glacier Hops Ranch Basic Information
 - 10.8.2 Glacier Hops Ranch Wet Hops Product Overview
 - 10.8.3 Glacier Hops Ranch Wet Hops Product Market Performance
 - 10.8.4 Glacier Hops Ranch Business Overview

- 10.8.5 Glacier Hops Ranch Recent Developments
- 10.9 Hops Direct Puterbaugh Farms
 - 10.9.1 Hops Direct Puterbaugh Farms Basic Information
 - 10.9.2 Hops Direct Puterbaugh Farms Wet Hops Product Overview
 - 10.9.3 Hops Direct Puterbaugh Farms Wet Hops Product Market Performance
 - 10.9.4 Hops Direct Puterbaugh Farms Business Overview
 - 10.9.5 Hops Direct Puterbaugh Farms Recent Developments
- 10.10 John I. Haas
 - 10.10.1 John I. Haas Basic Information
 - 10.10.2 John I. Haas Wet Hops Product Overview
 - 10.10.3 John I. Haas Wet Hops Product Market Performance
 - 10.10.4 John I. Haas Business Overview
 - 10.10.5 John I. Haas Recent Developments
- 10.11 Charles Faram
 - 10.11.1 Charles Faram Basic Information
 - 10.11.2 Charles Faram Wet Hops Product Overview
 - 10.11.3 Charles Faram Wet Hops Product Market Performance
 - 10.11.4 Charles Faram Business Overview
 - 10.11.5 Charles Faram Recent Developments

11 WET HOPS MARKET FORECAST BY REGION

- 11.1 Global Wet Hops Market Size Forecast
- 11.2 Global Wet Hops Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Wet Hops Market Size Forecast by Country
 - 11.2.3 Asia Pacific Wet Hops Market Size Forecast by Region
 - 11.2.4 South America Wet Hops Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Wet Hops by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Wet Hops Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Wet Hops by Type (2026-2033)
 - 12.1.2 Global Wet Hops Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Wet Hops by Type (2026-2033)
- 12.2 Global Wet Hops Market Forecast by Application (2026-2033)
 - 12.2.1 Global Wet Hops Sales (K MT) Forecast by Application
 - 12.2.2 Global Wet Hops Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Wet Hops Market Size Comparison by Region (M USD)
Table 5. Global Wet Hops Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Wet Hops Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Wet Hops Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Wet Hops Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wet Hops as of 2024)
Table 10. Global Market Wet Hops Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Wet Hops Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Wet Hops Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Wet Hops Sales by Type (K MT)
Table 26. Global Wet Hops Market Size by Type (M USD)
Table 27. Global Wet Hops Sales (K MT) by Type (2020-2025)
Table 28. Global Wet Hops Sales Market Share by Type (2020-2025)
Table 29. Global Wet Hops Market Size (M USD) by Type (2020-2025)
Table 30. Global Wet Hops Market Size Share by Type (2020-2025)
Table 31. Global Wet Hops Price (USD/KG) by Type (2020-2025)
Table 32. Global Wet Hops Sales (K MT) by Application

Table 33. Global Wet Hops Market Size by Application
Table 34. Global Wet Hops Sales by Application (2020-2025) & (K MT)
Table 35. Global Wet Hops Sales Market Share by Application (2020-2025)
Table 36. Global Wet Hops Market Size by Application (2020-2025) & (M USD)
Table 37. Global Wet Hops Market Share by Application (2020-2025)
Table 38. Global Wet Hops Sales Growth Rate by Application (2020-2025)
Table 39. Global Wet Hops Sales by Region (2020-2025) & (K MT)
Table 40. Global Wet Hops Sales Market Share by Region (2020-2025)
Table 41. Global Wet Hops Market Size by Region (2020-2025) & (M USD)
Table 42. Global Wet Hops Market Size Market Share by Region (2020-2025)
Table 43. North America Wet Hops Sales by Country (2020-2025) & (K MT)
Table 44. North America Wet Hops Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Wet Hops Sales by Country (2020-2025) & (K MT)
Table 46. Europe Wet Hops Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Wet Hops Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Wet Hops Market Size by Region (2020-2025) & (M USD)
Table 49. South America Wet Hops Sales by Country (2020-2025) & (K MT)
Table 50. South America Wet Hops Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Wet Hops Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Wet Hops Market Size by Region (2020-2025) & (M USD)
Table 53. Global Wet Hops Production (K MT) by Region(2020-2025)
Table 54. Global Wet Hops Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Wet Hops Revenue Market Share by Region (2020-2025)
Table 56. Global Wet Hops Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Wet Hops Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Wet Hops Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Wet Hops Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Wet Hops Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Hopsteiner Basic Information
Table 62. Hopsteiner Wet Hops Product Overview
Table 63. Hopsteiner Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Hopsteiner Business Overview

Table 65. Hopsteiner SWOT Analysis
Table 66. Hopsteiner Recent Developments
Table 67. Roy Farms Basic Information
Table 68. Roy Farms Wet Hops Product Overview
Table 69. Roy Farms Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Roy Farms Business Overview
Table 71. Roy Farms SWOT Analysis
Table 72. Roy Farms Recent Developments
Table 73. Tavistock Hop Company Basic Information
Table 74. Tavistock Hop Company Wet Hops Product Overview
Table 75. Tavistock Hop Company Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Tavistock Hop Company Business Overview
Table 77. Tavistock Hop Company SWOT Analysis
Table 78. Tavistock Hop Company Recent Developments
Table 79. Hop Head Farms Basic Information
Table 80. Hop Head Farms Wet Hops Product Overview
Table 81. Hop Head Farms Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Hop Head Farms Business Overview
Table 83. Hop Head Farms Recent Developments
Table 84. Yakima Chief Hops Basic Information
Table 85. Yakima Chief Hops Wet Hops Product Overview
Table 86. Yakima Chief Hops Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Yakima Chief Hops Business Overview
Table 88. Yakima Chief Hops Recent Developments
Table 89. High Wire Hops Basic Information
Table 90. High Wire Hops Wet Hops Product Overview
Table 91. High Wire Hops Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. High Wire Hops Business Overview
Table 93. High Wire Hops Recent Developments
Table 94. Crosby Hop Farm Basic Information
Table 95. Crosby Hop Farm Wet Hops Product Overview
Table 96. Crosby Hop Farm Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Crosby Hop Farm Business Overview

Table 98. Crosby Hop Farm Recent Developments
Table 99. Glacier Hops Ranch Basic Information
Table 100. Glacier Hops Ranch Wet Hops Product Overview
Table 101. Glacier Hops Ranch Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Glacier Hops Ranch Business Overview
Table 103. Glacier Hops Ranch Recent Developments
Table 104. Hops Direct Puterbaugh Farms Basic Information
Table 105. Hops Direct Puterbaugh Farms Wet Hops Product Overview
Table 106. Hops Direct Puterbaugh Farms Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Hops Direct Puterbaugh Farms Business Overview
Table 108. Hops Direct Puterbaugh Farms Recent Developments
Table 109. John I. Haas Basic Information
Table 110. John I. Haas Wet Hops Product Overview
Table 111. John I. Haas Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. John I. Haas Business Overview
Table 113. John I. Haas Recent Developments
Table 114. Charles Faram Basic Information
Table 115. Charles Faram Wet Hops Product Overview
Table 116. Charles Faram Wet Hops Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Charles Faram Business Overview
Table 118. Charles Faram Recent Developments
Table 119. Global Wet Hops Sales Forecast by Region (2026-2033) & (K MT)
Table 120. Global Wet Hops Market Size Forecast by Region (2026-2033) & (M USD)
Table 121. North America Wet Hops Sales Forecast by Country (2026-2033) & (K MT)
Table 122. North America Wet Hops Market Size Forecast by Country (2026-2033) & (M USD)
Table 123. Europe Wet Hops Sales Forecast by Country (2026-2033) & (K MT)
Table 124. Europe Wet Hops Market Size Forecast by Country (2026-2033) & (M USD)
Table 125. Asia Pacific Wet Hops Sales Forecast by Region (2026-2033) & (K MT)
Table 126. Asia Pacific Wet Hops Market Size Forecast by Region (2026-2033) & (M USD)
Table 127. South America Wet Hops Sales Forecast by Country (2026-2033) & (K MT)
Table 128. South America Wet Hops Market Size Forecast by Country (2026-2033) & (M USD)
Table 129. Middle East and Africa Wet Hops Sales Forecast by Country (2026-2033) &

(Units)

Table 130. Middle East and Africa Wet Hops Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Wet Hops Sales Forecast by Type (2026-2033) & (K MT)

Table 132. Global Wet Hops Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Wet Hops Price Forecast by Type (2026-2033) & (USD/KG)

Table 134. Global Wet Hops Sales (K MT) Forecast by Application (2026-2033)

Table 135. Global Wet Hops Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wet Hops
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wet Hops Market Size (M USD), 2024-2033
- Figure 5. Global Wet Hops Market Size (M USD) (2020-2033)
- Figure 6. Global Wet Hops Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wet Hops Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Wet Hops Product Life Cycle
- Figure 13. Wet Hops Sales Share by Manufacturers in 2024
- Figure 14. Global Wet Hops Revenue Share by Manufacturers in 2024
- Figure 15. Wet Hops Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Wet Hops Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Wet Hops Revenue in 2024
- Figure 18. Industry Chain Map of Wet Hops
- Figure 19. Global Wet Hops Market PEST Analysis
- Figure 20. Global Wet Hops Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Wet Hops Market Share by Type
- Figure 27. Sales Market Share of Wet Hops by Type (2020-2025)
- Figure 28. Sales Market Share of Wet Hops by Type in 2024
- Figure 29. Market Size Share of Wet Hops by Type (2020-2025)
- Figure 30. Market Size Share of Wet Hops by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Wet Hops Market Share by Application
- Figure 33. Global Wet Hops Sales Market Share by Application (2020-2025)

- Figure 34. Global Wet Hops Sales Market Share by Application in 2024
- Figure 35. Global Wet Hops Market Share by Application (2020-2025)
- Figure 36. Global Wet Hops Market Share by Application in 2024
- Figure 37. Global Wet Hops Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Wet Hops Sales Market Share by Region (2020-2025)
- Figure 39. Global Wet Hops Market Size Market Share by Region (2020-2025)
- Figure 40. North America Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Wet Hops Sales Market Share by Country in 2024
- Figure 43. North America Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Wet Hops Market Size Market Share by Country in 2024
- Figure 45. U.S. Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Wet Hops Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Wet Hops Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Wet Hops Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Wet Hops Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Wet Hops Sales Market Share by Country in 2024
- Figure 53. Europe Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Wet Hops Market Size Market Share by Country in 2024
- Figure 55. Germany Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Wet Hops Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Wet Hops Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Wet Hops Market Size Market Share by Region in 2024
- Figure 68. China Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Wet Hops Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Wet Hops Sales and Growth Rate (K MT)

Figure 79. South America Wet Hops Sales Market Share by Country in 2024

Figure 80. South America Wet Hops Market Size and Growth Rate (M USD)

Figure 81. South America Wet Hops Market Size Market Share by Country in 2024

Figure 82. Brazil Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Wet Hops Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Wet Hops Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Wet Hops Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Wet Hops Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Wet Hops Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Wet Hops Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Wet Hops Production Market Share by Region (2020-2025)

Figure 103. North America Wet Hops Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Wet Hops Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Wet Hops Production (K MT) Growth Rate (2020-2025)

Figure 106. China Wet Hops Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Wet Hops Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Wet Hops Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Wet Hops Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Wet Hops Market Share Forecast by Type (2026-2033)

Figure 111. Global Wet Hops Sales Forecast by Application (2026-2033)

Figure 112. Global Wet Hops Market Share Forecast by Application (2026-2033)

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