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Global Web Scraping API Market Research Report 2026(Status and Outlook)

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Abstracts

Web scraping API, also known as web scraping API, is a tool that obtains website data through an API interface. It helps developers extract structured data from the target website without writing complex crawler code. This method is usually simpler and more efficient than traditional web scraping, and can avoid the interference of some anti-crawler mechanisms. An API (Application Programming Interface) is a set of rules and protocols that allow different software applications to communicate with each other. APIs define methods and data formats that applications can use to request and exchange information. API scraping, therefore, refers to the process of collecting data through official APIs provided by websites and services. Unlike traditional web scraping, API scraping requires making requests directly to dedicated endpoints designed for data access. These endpoints provide structured data in formats such as JSON or XML. This makes the data easier to integrate and process. API scraping works best when working with platforms that provide official APIs, especially when real-time data accuracy is critical. It is a good fit for projects that require stable, structured data access, such as social media integration, payment processing, or financial data retrieval. Although APIs usually have usage fees and rate limits, they provide reliable and authorized access to data. Many major platforms offer official APIs for developers. For example, Reddit provides full API access for retrieving posts, comments, and user data. GitHub's API allows developers to interact with code repositories and user information. LinkedIn provides APIs for posting job postings and obtaining professional network data, while weather services such as OpenWeatherMap provide APIs for accessing meteorological information. The choice between web scraping and APIs depends on a variety of factors, including data availability, update frequency, access rights, resource requirements, and project scalability needs.Advantages:APIs are better at dealing with anti-bot systems than web scrapingWhen using web scraping, you face significant challenges from anti-bot systems. While you can implement solutions such as proxies

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and headless browsers to bypass these protections, maintaining reliable access requires constant adjustments. APIs offer a more direct approach with authenticated access via API keys, but you need to abide by rate limits and usage policies.APIs provide structured data, unlike web scrapingWeb data scraping deals with raw, unstructured HTML, which requires a lot of processing. Your scraper needs to parse the HTML, clean the data, and convert it into a usable format. In contrast, APIs provide data in a clean, structured format such as JSON or XML that can be immediately used in your application.APIs are faster than web scrapingWeb scraping operations are generally slow, especially when dealing with large-scale data collection or JavaScript-intensive websites. APIs provide optimized data transfer with minimal overhead, which can significantly speed up most use cases. However, web scraping can be optimized through parallel processing and efficient request handling.APIs offer better stability than web scrapingWeb scraping tools are susceptible to changes and updates to websites. Any modification to the HTML structure can break your scraping code, requiring frequent maintenance. APIs provide a more stable environment, including versioning support and logging changes, although they may occasionally deprecate certain features or endpoints.Web data scraping requires more technical expertise than APIsBuilding and maintaining a web crawler requires a lot of technical knowledge. You need to understand HTML structure, deal with anti-bot measures, and manage complex parsing logic. APIs generally provide clear documentation and simple integration patterns, making it easy for developers of all skill levels to get started.APIs are legally safer than web scrapingWeb scraping involves a complex legal landscape. While scraping public data is generally acceptable, you must carefully read the website's terms of service and follow best practices for web scraping. APIs provide a clear legal framework through their terms and conditions, making APIs a safer option from a compliance perspective.Cons:Web scraping is cheaper than APIsThe costs of web scraping mainly involve infrastructure and maintenance. While you’ll need to pay for servers and possibly proxies, you can control the scale and frequency of your operations. APIs often have tiered pricing based on usage, which can be expensive for high-volume data collection.

The global Web Scraping API market size was estimated at USD 1030.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 1.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Web Scraping API market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts

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SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Web Scraping API market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Web Scraping API market.

Global Web Scraping API Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bright Data

ScraperAPI

Oxylabs

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ScrapingBee

Apify

RapidAPI

Infactica

Zenrows

Smartproxy

WebScrapingAPI

Decodo

Zyte

NetNut

Nimble

SOAX

Import.io

Diffbot

Prowebscraper

Grepsr

ProxiesAPI

PromptCloud

Lobstr

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WebHarvy

Web Scraper

Webz.io

Coresignal

Nimbleway

Skieer Information Technology (Shenzhen) Co., Ltd.
?(Bazhuayu/Octoparse/Octoparse.JP)

Market Segmentation (by Type)

Subscription-based

Pay-as-you-go

Market Segmentation (by Application)

Data Analysis and Data Science

E-commerce and Retail

Finance and Investment

Marketing and SEO

Real Estate and Recruitment

Academic Research & Government and Public Relations

Other Business Services

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Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Web Scraping API Market

Overview of the regional outlook of the Web Scraping API Market:

Customization of the Report

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team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Web Scraping API Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Web Scraping API, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

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Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

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Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Web Scraping API
1.2 Key Market Segments
  1.2.1 Web Scraping API Segment by Type
  1.2.2 Web Scraping API Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 WEB SCRAPING API MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 WEB SCRAPING API MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Web Scraping API Product Life Cycle
3.3 Global Web Scraping API Revenue Market Share by Company (2020-2025)
3.4 Web Scraping API Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.5 Headquarters, Areas Served, and Product Types of Major Players
3.6 Web Scraping API Market Competitive Situation and Trends
  3.6.1 Web Scraping API Market Concentration Rate
  3.6.2 Global 5 and 10 Largest Web Scraping API Players Market Share by Revenue
  3.6.3 Mergers & Acquisitions, Expansion

4 WEB SCRAPING API VALUE CHAIN ANALYSIS

4.1 Web Scraping API Value Chain Analysis
4.2 Midstream Market Analysis
4.3 Downstream Customer Analysis

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5 THE DEVELOPMENT AND DYNAMICS OF WEB SCRAPING API MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Web Scraping API Market Porter's Five Forces Analysis

6 WEB SCRAPING API MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Web Scraping API Market by Type (2020-2025)
6.3 Global Web Scraping API Market Size Growth Rate by Type (2021-2025)

7 WEB SCRAPING API MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Web Scraping API Market Size (M USD) by Application (2020-2025)
7.3 Global Web Scraping API Market Size Growth Rate by Application (2021-2025)

8 WEB SCRAPING API MARKET SEGMENTATION BY REGION

8.1 Global Web Scraping API Market Size by Region
  8.1.1 Global Web Scraping API Market Size by Region
  8.1.2 Global Web Scraping API Market Size Market Share by Region
8.2 North America
  8.2.1 North America Web Scraping API Market Size by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico

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8.3 Europe
8.3.1 Europe Web Scraping API Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Spain
8.4 Asia Pacific
8.4.1 Asia Pacific Web Scraping API Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Web Scraping API Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Web Scraping API Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Bright Data
9.1.1 Bright Data Basic Information
9.1.2 Bright Data Web Scraping API Product Overview
9.1.3 Bright Data Web Scraping API Product Market Performance
9.1.4 Bright Data SWOT Analysis
9.1.5 Bright Data Business Overview
9.1.6 Bright Data Recent Developments
9.2 ScraperAPI
9.2.1 ScraperAPI Basic Information
9.2.2 ScraperAPI Web Scraping API Product Overview

+357 96 030922
info@marketpublishers.com

9.2.3 ScraperAPI Web Scraping API Product Market Performance
9.2.4 ScraperAPI SWOT Analysis
9.2.5 ScraperAPI Business Overview
9.2.6 ScraperAPI Recent Developments
9.3 Oxylabs
9.3.1 Oxylabs Basic Information
9.3.2 Oxylabs Web Scraping API Product Overview
9.3.3 Oxylabs Web Scraping API Product Market Performance
9.3.4 Oxylabs SWOT Analysis
9.3.5 Oxylabs Business Overview
9.3.6 Oxylabs Recent Developments
9.4 ScrapingBee
9.4.1 ScrapingBee Basic Information
9.4.2 ScrapingBee Web Scraping API Product Overview
9.4.3 ScrapingBee Web Scraping API Product Market Performance
9.4.4 ScrapingBee Business Overview
9.4.5 ScrapingBee Recent Developments
9.5 Apify
9.5.1 Apify Basic Information
9.5.2 Apify Web Scraping API Product Overview
9.5.3 Apify Web Scraping API Product Market Performance
9.5.4 Apify Business Overview
9.5.5 Apify Recent Developments
9.6 RapidAPI
9.6.1 RapidAPI Basic Information
9.6.2 RapidAPI Web Scraping API Product Overview
9.6.3 RapidAPI Web Scraping API Product Market Performance
9.6.4 RapidAPI Business Overview
9.6.5 RapidAPI Recent Developments
9.7 Infactica
9.7.1 Infactica Basic Information
9.7.2 Infactica Web Scraping API Product Overview
9.7.3 Infactica Web Scraping API Product Market Performance
9.7.4 Infactica Business Overview
9.7.5 Infactica Recent Developments
9.8 Zenrows
9.8.1 Zenrows Basic Information
9.8.2 Zenrows Web Scraping API Product Overview
9.8.3 Zenrows Web Scraping API Product Market Performance

+357 96 030922
info@marketpublishers.com

9.8.4 Zenrows Business Overview
9.8.5 Zenrows Recent Developments
9.9 Smartproxy
9.9.1 Smartproxy Basic Information
9.9.2 Smartproxy Web Scraping API Product Overview
9.9.3 Smartproxy Web Scraping API Product Market Performance
9.9.4 Smartproxy Business Overview
9.9.5 Smartproxy Recent Developments
9.10 WebScrapingAPI
9.10.1 WebScrapingAPI Basic Information
9.10.2 WebScrapingAPI Web Scraping API Product Overview
9.10.3 WebScrapingAPI Web Scraping API Product Market Performance
9.10.4 WebScrapingAPI Business Overview
9.10.5 WebScrapingAPI Recent Developments
9.11 Decodo
9.11.1 Decodo Basic Information
9.11.2 Decodo Web Scraping API Product Overview
9.11.3 Decodo Web Scraping API Product Market Performance
9.11.4 Decodo Business Overview
9.11.5 Decodo Recent Developments
9.12 Zyte
9.12.1 Zyte Basic Information
9.12.2 Zyte Web Scraping API Product Overview
9.12.3 Zyte Web Scraping API Product Market Performance
9.12.4 Zyte Business Overview
9.12.5 Zyte Recent Developments
9.13 NetNut
9.13.1 NetNut Basic Information
9.13.2 NetNut Web Scraping API Product Overview
9.13.3 NetNut Web Scraping API Product Market Performance
9.13.4 NetNut Business Overview
9.13.5 NetNut Recent Developments
9.14 Nimble
9.14.1 Nimble Basic Information
9.14.2 Nimble Web Scraping API Product Overview
9.14.3 Nimble Web Scraping API Product Market Performance
9.14.4 Nimble Business Overview
9.14.5 Nimble Recent Developments
9.15 SOAX

+357 96 030922
info@marketpublishers.com

9.15.1 SOAX Basic Information
9.15.2 SOAX Web Scraping API Product Overview
9.15.3 SOAX Web Scraping API Product Market Performance
9.15.4 SOAX Business Overview
9.15.5 SOAX Recent Developments
9.16 Import.io
9.16.1 Import.io Basic Information
9.16.2 Import.io Web Scraping API Product Overview
9.16.3 Import.io Web Scraping API Product Market Performance
9.16.4 Import.io Business Overview
9.16.5 Import.io Recent Developments
9.17 Diffbot
9.17.1 Diffbot Basic Information
9.17.2 Diffbot Web Scraping API Product Overview
9.17.3 Diffbot Web Scraping API Product Market Performance
9.17.4 Diffbot Business Overview
9.17.5 Diffbot Recent Developments
9.18 Prowebscraper
9.18.1 Prowebscraper Basic Information
9.18.2 Prowebscraper Web Scraping API Product Overview
9.18.3 Prowebscraper Web Scraping API Product Market Performance
9.18.4 Prowebscraper Business Overview
9.18.5 Prowebscraper Recent Developments
9.19 Grepsr
9.19.1 Grepsr Basic Information
9.19.2 Grepsr Web Scraping API Product Overview
9.19.3 Grepsr Web Scraping API Product Market Performance
9.19.4 Grepsr Business Overview
9.19.5 Grepsr Recent Developments
9.20 ProxiesAPI
9.20.1 ProxiesAPI Basic Information
9.20.2 ProxiesAPI Web Scraping API Product Overview
9.20.3 ProxiesAPI Web Scraping API Product Market Performance
9.20.4 ProxiesAPI Business Overview
9.20.5 ProxiesAPI Recent Developments
9.21 PromptCloud
9.21.1 PromptCloud Basic Information
9.21.2 PromptCloud Web Scraping API Product Overview
9.21.3 PromptCloud Web Scraping API Product Market Performance

+357 96 030922
info@marketpublishers.com

9.21.4 PromptCloud Business Overview
9.21.5 PromptCloud Recent Developments
9.22 Lobstr
9.22.1 Lobstr Basic Information
9.22.2 Lobstr Web Scraping API Product Overview
9.22.3 Lobstr Web Scraping API Product Market Performance
9.22.4 Lobstr Business Overview
9.22.5 Lobstr Recent Developments
9.23 WebHarvy
9.23.1 WebHarvy Basic Information
9.23.2 WebHarvy Web Scraping API Product Overview
9.23.3 WebHarvy Web Scraping API Product Market Performance
9.23.4 WebHarvy Business Overview
9.23.5 WebHarvy Recent Developments
9.24 Web Scraper
9.24.1 Web Scraper Basic Information
9.24.2 Web Scraper Web Scraping API Product Overview
9.24.3 Web Scraper Web Scraping API Product Market Performance
9.24.4 Web Scraper Business Overview
9.24.5 Web Scraper Recent Developments
9.25 Webz.io
9.25.1 Webz.io Basic Information
9.25.2 Webz.io Web Scraping API Product Overview
9.25.3 Webz.io Web Scraping API Product Market Performance
9.25.4 Webz.io Business Overview
9.25.5 Webz.io Recent Developments
9.26 Coresignal
9.26.1 Coresignal Basic Information
9.26.2 Coresignal Web Scraping API Product Overview
9.26.3 Coresignal Web Scraping API Product Market Performance
9.26.4 Coresignal Business Overview
9.26.5 Coresignal Recent Developments
9.27 Nimbleway
9.27.1 Nimbleway Basic Information
9.27.2 Nimbleway Web Scraping API Product Overview
9.27.3 Nimbleway Web Scraping API Product Market Performance
9.27.4 Nimbleway Business Overview
9.27.5 Nimbleway Recent Developments
9.28 Skieer Information Technology (Shenzhen) Co., Ltd.

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9.28.1 Skieer Information Technology (Shenzhen) Co., Ltd.
?(Bazhuayu/Octoparse/Octoparse.JP) Basic Information
9.28.2 Skieer Information Technology (Shenzhen) Co., Ltd.
?(Bazhuayu/Octoparse/Octoparse.JP) Web Scraping API Product Overview
9.28.3 Skieer Information Technology (Shenzhen) Co., Ltd.
?(Bazhuayu/Octoparse/Octoparse.JP) Web Scraping API Product Market Performance
9.28.4 Skieer Information Technology (Shenzhen) Co., Ltd.
?(Bazhuayu/Octoparse/Octoparse.JP) Business Overview
9.28.5 Skieer Information Technology (Shenzhen) Co., Ltd.
?(Bazhuayu/Octoparse/Octoparse.JP) Recent Developments

10 WEB SCRAPING API MARKET FORECAST BY REGION

10.1 Global Web Scraping API Market Size Forecast
10.2 Global Web Scraping API Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Web Scraping API Market Size Forecast by Country
10.2.3 Asia Pacific Web Scraping API Market Size Forecast by Region
10.2.4 South America Web Scraping API Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Sales of Web Scraping API by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Web Scraping API Market Forecast by Type (2026-2035)
11.1.1 Global Web Scraping API Market Size Forecast by Type (2026-2035)
11.2 Global Web Scraping API Market Forecast by Application (2026-2035)
11.2.1 Global Web Scraping API Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Web Scraping API Market Size by Type (M USD)
Table 4. Global Web Scraping API Market Size by Application
Table 5. Web Scraping API Market Size Comparison by Region (M USD)
Table 6. Global Web Scraping API Revenue (M USD) by Company (2020-2025)
Table 7. Global Web Scraping API Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Web Scraping API as of 2025)
Table 9. Headquarters, Areas Served, and Product Types of Major Players
Table 10. Product Type of Major Players
Table 11. Global Web Scraping API Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Web Scraping API Market Challenges
Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 21. Global Web Scraping API Market Size by Type (M USD)
Table 22. Global Web Scraping API Market Size (M USD) by Type (2020-2025)
Table 23. Global Web Scraping API Market Share by Type (2020-2025)
Table 24. Global Web Scraping API Market Size Growth Rate by Type (2021-2025)
Table 25. Global Web Scraping API Market Size by Application
Table 26. Global Web Scraping API Market Size by Application (2020-2025) & (M USD)
Table 27. Global Web Scraping API Market Share by Application (2020-2025)
Table 28. Global Web Scraping API Market Size Growth Rate by Application (2021-2025)
Table 29. Global Web Scraping API Market Size by Region (2020-2025) & (M USD)
Table 30. Global Web Scraping API Market Size Market Share by Region (2020-2025)
Table 31. North America Web Scraping API Market Size by Country (2020-2025) & (M USD)

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Table 32. Europe Web Scraping API Market Size by Country (2020-2025) & (M USD)
Table 33. Asia Pacific Web Scraping API Market Size by Region (2020-2025) & (M USD)
Table 34. South America Web Scraping API Market Size by Country (2020-2025) & (M USD)
Table 35. Middle East and Africa Web Scraping API Market Size by Region (2020-2025) & (M USD)
Table 36. Bright Data Basic Information
Table 37. Bright Data Web Scraping API Product Overview
Table 38. Bright Data Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 39. Bright Data SWOT Analysis
Table 40. Bright Data Business Overview
Table 41. Bright Data Recent Developments
Table 42. ScraperAPI Basic Information
Table 43. ScraperAPI Web Scraping API Product Overview
Table 44. ScraperAPI Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 45. ScraperAPI SWOT Analysis
Table 46. ScraperAPI Business Overview
Table 47. ScraperAPI Recent Developments
Table 48. Oxylabs Basic Information
Table 49. Oxylabs Web Scraping API Product Overview
Table 50. Oxylabs Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 51. Oxylabs SWOT Analysis
Table 52. Oxylabs Business Overview
Table 53. Oxylabs Recent Developments
Table 54. ScrapingBee Basic Information
Table 55. ScrapingBee Web Scraping API Product Overview
Table 56. ScrapingBee Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 57. ScrapingBee Business Overview
Table 58. ScrapingBee Recent Developments
Table 59. Apify Basic Information
Table 60. Apify Web Scraping API Product Overview
Table 61. Apify Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Apify Business Overview
Table 63. Apify Recent Developments
Table 64. RapidAPI Basic Information

+357 96 030922
info@marketpublishers.com

Table 65. RapidAPI Web Scraping API Product Overview
Table 66. RapidAPI Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 67. RapidAPI Business Overview
Table 68. RapidAPI Recent Developments
Table 69. Infactica Basic Information
Table 70. Infactica Web Scraping API Product Overview
Table 71. Infactica Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Infactica Business Overview
Table 73. Infactica Recent Developments
Table 74. Zenrows Basic Information
Table 75. Zenrows Web Scraping API Product Overview
Table 76. Zenrows Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Zenrows Business Overview
Table 78. Zenrows Recent Developments
Table 79. Smartproxy Basic Information
Table 80. Smartproxy Web Scraping API Product Overview
Table 81. Smartproxy Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Smartproxy Business Overview
Table 83. Smartproxy Recent Developments
Table 84. WebScrapingAPI Basic Information
Table 85. WebScrapingAPI Web Scraping API Product Overview
Table 86. WebScrapingAPI Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 87. WebScrapingAPI Business Overview
Table 88. WebScrapingAPI Recent Developments
Table 89. Decodo Basic Information
Table 90. Decodo Web Scraping API Product Overview
Table 91. Decodo Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 92. Decodo Business Overview
Table 93. Decodo Recent Developments
Table 94. Zyte Basic Information
Table 95. Zyte Web Scraping API Product Overview
Table 96. Zyte Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 97. Zyte Business Overview
Table 98. Zyte Recent Developments

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Table 99. NetNut Basic Information
Table 100. NetNut Web Scraping API Product Overview
Table 101. NetNut Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 102. NetNut Business Overview
Table 103. NetNut Recent Developments
Table 104. Nimble Basic Information
Table 105. Nimble Web Scraping API Product Overview
Table 106. Nimble Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 107. Nimble Business Overview
Table 108. Nimble Recent Developments
Table 109. SOAX Basic Information
Table 110. SOAX Web Scraping API Product Overview
Table 111. SOAX Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 112. SOAX Business Overview
Table 113. SOAX Recent Developments
Table 114. Import.io Basic Information
Table 115. Import.io Web Scraping API Product Overview
Table 116. Import.io Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 117. Import.io Business Overview
Table 118. Import.io Recent Developments
Table 119. Diffbot Basic Information
Table 120. Diffbot Web Scraping API Product Overview
Table 121. Diffbot Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 122. Diffbot Business Overview
Table 123. Diffbot Recent Developments
Table 124. Prowebscraper Basic Information
Table 125. Prowebscraper Web Scraping API Product Overview
Table 126. Prowebscraper Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 127. Prowebscraper Business Overview
Table 128. Prowebscraper Recent Developments
Table 129. Grepsr Basic Information
Table 130. Grepsr Web Scraping API Product Overview
Table 131. Grepsr Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 132. Grepsr Business Overview
Table 133. Grepsr Recent Developments
Table 134. ProxiesAPI Basic Information
Table 135. ProxiesAPI Web Scraping API Product Overview

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Table 136. ProxiesAPI Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 137. ProxiesAPI Business Overview
Table 138. ProxiesAPI Recent Developments
Table 139. PromptCloud Basic Information
Table 140. PromptCloud Web Scraping API Product Overview
Table 141. PromptCloud Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 142. PromptCloud Business Overview
Table 143. PromptCloud Recent Developments
Table 144. Lobstr Basic Information
Table 145. Lobstr Web Scraping API Product Overview
Table 146. Lobstr Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 147. Lobstr Business Overview
Table 148. Lobstr Recent Developments
Table 149. WebHarvy Basic Information
Table 150. WebHarvy Web Scraping API Product Overview
Table 151. WebHarvy Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 152. WebHarvy Business Overview
Table 153. WebHarvy Recent Developments
Table 154. Web Scraper Basic Information
Table 155. Web Scraper Web Scraping API Product Overview
Table 156. Web Scraper Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 157. Web Scraper Business Overview
Table 158. Web Scraper Recent Developments
Table 159. Webz.io Basic Information
Table 160. Webz.io Web Scraping API Product Overview
Table 161. Webz.io Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 162. Webz.io Business Overview
Table 163. Webz.io Recent Developments
Table 164. Coresignal Basic Information
Table 165. Coresignal Web Scraping API Product Overview
Table 166. Coresignal Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 167. Coresignal Business Overview
Table 168. Coresignal Recent Developments

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Table 169. Nimbleway Basic Information
Table 170. Nimbleway Web Scraping API Product Overview
Table 171. Nimbleway Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 172. Nimbleway Business Overview
Table 173. Nimbleway Recent Developments
Table 174. Skieer Information Technology (Shenzhen) Co., Ltd. ?(Bazhuayu/Octoparse/Octoparse.JP) Basic Information
Table 175. Skieer Information Technology (Shenzhen) Co., Ltd. ?(Bazhuayu/Octoparse/Octoparse.JP) Web Scraping API Product Overview
Table 176. Skieer Information Technology (Shenzhen) Co., Ltd. ?(Bazhuayu/Octoparse/Octoparse.JP) Web Scraping API Revenue (M USD) and Gross Margin (2020-2025)
Table 177. Skieer Information Technology (Shenzhen) Co., Ltd. ?(Bazhuayu/Octoparse/Octoparse.JP) Business Overview
Table 178. Skieer Information Technology (Shenzhen) Co., Ltd. ?(Bazhuayu/Octoparse/Octoparse.JP) Recent Developments
Table 179. Global Web Scraping API Market Size Forecast by Region (2026-2035) & (M USD)
Table 180. North America Web Scraping API Market Size Forecast by Country (2026-2035) & (M USD)
Table 181. Europe Web Scraping API Market Size Forecast by Country (2026-2035) & (M USD)
Table 182. Asia Pacific Web Scraping API Market Size Forecast by Region (2026-2035) & (M USD)
Table 183. South America Web Scraping API Market Size Forecast by Country (2026-2035) & (M USD)
Table 184. Middle East and Africa Web Scraping API Market Size Forecast by Country (2026-2035) & (M USD)
Table 185. Global Web Scraping API Market Size Forecast by Type (2026-2035) & (M USD)
Table 186. Global Web Scraping API Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Web Scraping API
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Web Scraping API Market Size (M USD), 2025-2035
Figure 5. Global Web Scraping API Market Size (M USD) (2020-2035)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Web Scraping API Market Size by Country (M USD)
Figure 10. Company Assessment Quadrant
Figure 11. Global Web Scraping API Product Life Cycle
Figure 12. Global Web Scraping API Revenue Share by Company in 2025
Figure 13. Web Scraping API Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 14. The Global 5 and 10 Largest Players: Market Share by Web Scraping API Revenue in 2025
Figure 15. Value Chain Map of Web Scraping API
Figure 16. Global Web Scraping API Market PEST Analysis
Figure 17. Global Web Scraping API Market Porter's Five Forces Analysis
Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 19. Global Web Scraping API Market Share by Type
Figure 20. Market Share of Web Scraping API by Type (2020-2025)
Figure 21. Global Web Scraping API Market Size Growth Rate by Type (2021-2025)
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global Web Scraping API Market Share by Application
Figure 24. Global Web Scraping API Market Share by Application (2020-2025)
Figure 25. Global Web Scraping API Market Share by Application in 2024
Figure 26. Global Web Scraping API Market Size Growth Rate by Application (2021-2025)
Figure 27. Global Web Scraping API Market Size Market Share by Region (2020-2025)
Figure 28. North America Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 29. North America Web Scraping API Market Size Market Share by Country in 2024
Figure 30. U.S. Web Scraping API Market Size and Growth Rate (2020-2025) & (M

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USD)
Figure 31. Canada Web Scraping API Market Size (M USD) and Growth Rate (2020-2025)
Figure 32. Mexico Web Scraping API Market Size (M USD) and Growth Rate (2020-2025)
Figure 33. Europe Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 34. Europe Web Scraping API Market Share by Country in 2024
Figure 35. Germany Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 36. France Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 37. U.K. Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 38. Italy Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 39. Spain Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 40. Asia Pacific Web Scraping API Market Size and Growth Rate (M USD)
Figure 41. Asia Pacific Web Scraping API Market Size Market Share by Region in 2024
Figure 42. China Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 43. Japan Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. South Korea Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 45. India Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 46. Southeast Asia Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. South America Web Scraping API Market Size and Growth Rate (M USD)
Figure 48. South America Web Scraping API Market Size Market Share by Country in 2024
Figure 49. Brazil Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 50. Argentina Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 51. Columbia Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 52. Middle East and Africa Web Scraping API Market Size and Growth Rate (M USD)
Figure 53. Middle East and Africa Web Scraping API Market Size Market Share by Region in 2024
Figure 54. Saudi Arabia Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 55. UAE Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 56. Egypt Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. Nigeria Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 58. South Africa Web Scraping API Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. Global Web Scraping API Market Size Forecast by Value (2020-2035) & (M USD)
Figure 60. Global Web Scraping API Market Share Forecast by Type (2026-2035)
Figure 61. Global Web Scraping API Market Share Forecast by Application (2026-2035)

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