

# Global Wearable Neck Speaker Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview:

Wearable speakers are designed to be worn around the neck— they are made for the wrist as well

The Global Wearable Neck Speaker Market Size was estimated at USD 1576.31 million in 2023 and is projected to reach USD 2446.33 million by 2029, exhibiting a CAGR of 7.60% during the forecast period.

This report provides a deep insight into the global Wearable Neck Speaker market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wearable Neck Speaker Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Wearable Neck Speaker market in any manner.

## Global Wearable Neck Speaker Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Panasonic

Sony

Long Run Technologies

Monster

Bluedio

Bluenin

Enuosuma

Oraolo

Kenny Kayne

Avantree

Bugani

JBL

Bose

Market Segmentation (by Type)

with Microphone

without Microphone

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wearable Neck Speaker Market

Overview of the regional outlook of the Wearable Neck Speaker Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wearable Neck Speaker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Wearable Neck Speaker
- 1.2 Key Market Segments
  - 1.2.1 Wearable Neck Speaker Segment by Type
  - 1.2.2 Wearable Neck Speaker Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WEARABLE NECK SPEAKER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Wearable Neck Speaker Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Wearable Neck Speaker Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WEARABLE NECK SPEAKER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Wearable Neck Speaker Sales by Manufacturers (2019-2024)
- 3.2 Global Wearable Neck Speaker Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wearable Neck Speaker Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wearable Neck Speaker Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wearable Neck Speaker Sales Sites, Area Served, Product Type
- 3.6 Wearable Neck Speaker Market Competitive Situation and Trends
  - 3.6.1 Wearable Neck Speaker Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Wearable Neck Speaker Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 WEARABLE NECK SPEAKER INDUSTRY CHAIN ANALYSIS**

- 4.1 Wearable Neck Speaker Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WEARABLE NECK SPEAKER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 WEARABLE NECK SPEAKER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wearable Neck Speaker Sales Market Share by Type (2019-2024)
- 6.3 Global Wearable Neck Speaker Market Size Market Share by Type (2019-2024)
- 6.4 Global Wearable Neck Speaker Price by Type (2019-2024)

## **7 WEARABLE NECK SPEAKER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wearable Neck Speaker Market Sales by Application (2019-2024)
- 7.3 Global Wearable Neck Speaker Market Size (M USD) by Application (2019-2024)
- 7.4 Global Wearable Neck Speaker Sales Growth Rate by Application (2019-2024)

## **8 WEARABLE NECK SPEAKER MARKET SEGMENTATION BY REGION**

- 8.1 Global Wearable Neck Speaker Sales by Region
  - 8.1.1 Global Wearable Neck Speaker Sales by Region
  - 8.1.2 Global Wearable Neck Speaker Sales Market Share by Region



## 8.2 North America

### 8.2.1 North America Wearable Neck Speaker Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Wearable Neck Speaker Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Wearable Neck Speaker Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Wearable Neck Speaker Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Wearable Neck Speaker Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Panasonic

#### 9.1.1 Panasonic Wearable Neck Speaker Basic Information

#### 9.1.2 Panasonic Wearable Neck Speaker Product Overview

#### 9.1.3 Panasonic Wearable Neck Speaker Product Market Performance

#### 9.1.4 Panasonic Business Overview

9.1.5 Panasonic Wearable Neck Speaker SWOT Analysis

9.1.6 Panasonic Recent Developments

9.2 Sony

9.2.1 Sony Wearable Neck Speaker Basic Information

9.2.2 Sony Wearable Neck Speaker Product Overview

9.2.3 Sony Wearable Neck Speaker Product Market Performance

9.2.4 Sony Business Overview

9.2.5 Sony Wearable Neck Speaker SWOT Analysis

9.2.6 Sony Recent Developments

9.3 Long Run Technologies

9.3.1 Long Run Technologies Wearable Neck Speaker Basic Information

9.3.2 Long Run Technologies Wearable Neck Speaker Product Overview

9.3.3 Long Run Technologies Wearable Neck Speaker Product Market Performance

9.3.4 Long Run Technologies Wearable Neck Speaker SWOT Analysis

9.3.5 Long Run Technologies Business Overview

9.3.6 Long Run Technologies Recent Developments

9.4 Monster

9.4.1 Monster Wearable Neck Speaker Basic Information

9.4.2 Monster Wearable Neck Speaker Product Overview

9.4.3 Monster Wearable Neck Speaker Product Market Performance

9.4.4 Monster Business Overview

9.4.5 Monster Recent Developments

9.5 Bluedio

9.5.1 Bluedio Wearable Neck Speaker Basic Information

9.5.2 Bluedio Wearable Neck Speaker Product Overview

9.5.3 Bluedio Wearable Neck Speaker Product Market Performance

9.5.4 Bluedio Business Overview

9.5.5 Bluedio Recent Developments

9.6 Bluenin

9.6.1 Bluenin Wearable Neck Speaker Basic Information

9.6.2 Bluenin Wearable Neck Speaker Product Overview

9.6.3 Bluenin Wearable Neck Speaker Product Market Performance

9.6.4 Bluenin Business Overview

9.6.5 Bluenin Recent Developments

9.7 Enuosuma

9.7.1 Enuosuma Wearable Neck Speaker Basic Information

9.7.2 Enuosuma Wearable Neck Speaker Product Overview

9.7.3 Enuosuma Wearable Neck Speaker Product Market Performance

9.7.4 Enuosuma Business Overview

#### 9.7.5 Enuosuma Recent Developments

### 9.8 Oraolo

#### 9.8.1 Oraolo Wearable Neck Speaker Basic Information

#### 9.8.2 Oraolo Wearable Neck Speaker Product Overview

#### 9.8.3 Oraolo Wearable Neck Speaker Product Market Performance

#### 9.8.4 Oraolo Business Overview

#### 9.8.5 Oraolo Recent Developments

### 9.9 Kenny Kayne

#### 9.9.1 Kenny Kayne Wearable Neck Speaker Basic Information

#### 9.9.2 Kenny Kayne Wearable Neck Speaker Product Overview

#### 9.9.3 Kenny Kayne Wearable Neck Speaker Product Market Performance

#### 9.9.4 Kenny Kayne Business Overview

#### 9.9.5 Kenny Kayne Recent Developments

### 9.10 Avantree

#### 9.10.1 Avantree Wearable Neck Speaker Basic Information

#### 9.10.2 Avantree Wearable Neck Speaker Product Overview

#### 9.10.3 Avantree Wearable Neck Speaker Product Market Performance

#### 9.10.4 Avantree Business Overview

#### 9.10.5 Avantree Recent Developments

### 9.11 Bugani

#### 9.11.1 Bugani Wearable Neck Speaker Basic Information

#### 9.11.2 Bugani Wearable Neck Speaker Product Overview

#### 9.11.3 Bugani Wearable Neck Speaker Product Market Performance

#### 9.11.4 Bugani Business Overview

#### 9.11.5 Bugani Recent Developments

### 9.12 JBL

#### 9.12.1 JBL Wearable Neck Speaker Basic Information

#### 9.12.2 JBL Wearable Neck Speaker Product Overview

#### 9.12.3 JBL Wearable Neck Speaker Product Market Performance

#### 9.12.4 JBL Business Overview

#### 9.12.5 JBL Recent Developments

### 9.13 Bose

#### 9.13.1 Bose Wearable Neck Speaker Basic Information

#### 9.13.2 Bose Wearable Neck Speaker Product Overview

#### 9.13.3 Bose Wearable Neck Speaker Product Market Performance

#### 9.13.4 Bose Business Overview

#### 9.13.5 Bose Recent Developments

## **10 WEARABLE NECK SPEAKER MARKET FORECAST BY REGION**

10.1 Global Wearable Neck Speaker Market Size Forecast

10.2 Global Wearable Neck Speaker Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Wearable Neck Speaker Market Size Forecast by Country

10.2.3 Asia Pacific Wearable Neck Speaker Market Size Forecast by Region

10.2.4 South America Wearable Neck Speaker Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Wearable Neck Speaker by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Wearable Neck Speaker Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Wearable Neck Speaker by Type (2025-2030)

11.1.2 Global Wearable Neck Speaker Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Wearable Neck Speaker by Type (2025-2030)

11.2 Global Wearable Neck Speaker Market Forecast by Application (2025-2030)

11.2.1 Global Wearable Neck Speaker Sales (K Units) Forecast by Application

11.2.2 Global Wearable Neck Speaker Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Wearable Neck Speaker Market Size Comparison by Region (M USD)

Table 5. Global Wearable Neck Speaker Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Wearable Neck Speaker Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Wearable Neck Speaker Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Wearable Neck Speaker Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wearable Neck Speaker as of 2022)

Table 10. Global Market Wearable Neck Speaker Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Wearable Neck Speaker Sales Sites and Area Served

Table 12. Manufacturers Wearable Neck Speaker Product Type

Table 13. Global Wearable Neck Speaker Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Wearable Neck Speaker

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Wearable Neck Speaker Market Challenges

Table 22. Global Wearable Neck Speaker Sales by Type (K Units)

Table 23. Global Wearable Neck Speaker Market Size by Type (M USD)

Table 24. Global Wearable Neck Speaker Sales (K Units) by Type (2019-2024)

Table 25. Global Wearable Neck Speaker Sales Market Share by Type (2019-2024)

Table 26. Global Wearable Neck Speaker Market Size (M USD) by Type (2019-2024)

Table 27. Global Wearable Neck Speaker Market Size Share by Type (2019-2024)

Table 28. Global Wearable Neck Speaker Price (USD/Unit) by Type (2019-2024)

Table 29. Global Wearable Neck Speaker Sales (K Units) by Application

Table 30. Global Wearable Neck Speaker Market Size by Application

- Table 31. Global Wearable Neck Speaker Sales by Application (2019-2024) & (K Units)
- Table 32. Global Wearable Neck Speaker Sales Market Share by Application (2019-2024)
- Table 33. Global Wearable Neck Speaker Sales by Application (2019-2024) & (M USD)
- Table 34. Global Wearable Neck Speaker Market Share by Application (2019-2024)
- Table 35. Global Wearable Neck Speaker Sales Growth Rate by Application (2019-2024)
- Table 36. Global Wearable Neck Speaker Sales by Region (2019-2024) & (K Units)
- Table 37. Global Wearable Neck Speaker Sales Market Share by Region (2019-2024)
- Table 38. North America Wearable Neck Speaker Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Wearable Neck Speaker Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Wearable Neck Speaker Sales by Region (2019-2024) & (K Units)
- Table 41. South America Wearable Neck Speaker Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Wearable Neck Speaker Sales by Region (2019-2024) & (K Units)
- Table 43. Panasonic Wearable Neck Speaker Basic Information
- Table 44. Panasonic Wearable Neck Speaker Product Overview
- Table 45. Panasonic Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Panasonic Business Overview
- Table 47. Panasonic Wearable Neck Speaker SWOT Analysis
- Table 48. Panasonic Recent Developments
- Table 49. Sony Wearable Neck Speaker Basic Information
- Table 50. Sony Wearable Neck Speaker Product Overview
- Table 51. Sony Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Sony Business Overview
- Table 53. Sony Wearable Neck Speaker SWOT Analysis
- Table 54. Sony Recent Developments
- Table 55. Long Run Technologies Wearable Neck Speaker Basic Information
- Table 56. Long Run Technologies Wearable Neck Speaker Product Overview
- Table 57. Long Run Technologies Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Long Run Technologies Wearable Neck Speaker SWOT Analysis
- Table 59. Long Run Technologies Business Overview
- Table 60. Long Run Technologies Recent Developments



- Table 61. Monster Wearable Neck Speaker Basic Information
- Table 62. Monster Wearable Neck Speaker Product Overview
- Table 63. Monster Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Monster Business Overview
- Table 65. Monster Recent Developments
- Table 66. Bluedio Wearable Neck Speaker Basic Information
- Table 67. Bluedio Wearable Neck Speaker Product Overview
- Table 68. Bluedio Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Bluedio Business Overview
- Table 70. Bluedio Recent Developments
- Table 71. Bluenin Wearable Neck Speaker Basic Information
- Table 72. Bluenin Wearable Neck Speaker Product Overview
- Table 73. Bluenin Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Bluenin Business Overview
- Table 75. Bluenin Recent Developments
- Table 76. Enuosuma Wearable Neck Speaker Basic Information
- Table 77. Enuosuma Wearable Neck Speaker Product Overview
- Table 78. Enuosuma Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Enuosuma Business Overview
- Table 80. Enuosuma Recent Developments
- Table 81. Oraolo Wearable Neck Speaker Basic Information
- Table 82. Oraolo Wearable Neck Speaker Product Overview
- Table 83. Oraolo Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Oraolo Business Overview
- Table 85. Oraolo Recent Developments
- Table 86. Kenny Kayne Wearable Neck Speaker Basic Information
- Table 87. Kenny Kayne Wearable Neck Speaker Product Overview
- Table 88. Kenny Kayne Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Kenny Kayne Business Overview
- Table 90. Kenny Kayne Recent Developments
- Table 91. Avantree Wearable Neck Speaker Basic Information
- Table 92. Avantree Wearable Neck Speaker Product Overview
- Table 93. Avantree Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 94. Avantree Business Overview

Table 95. Avantree Recent Developments

Table 96. Bugani Wearable Neck Speaker Basic Information

Table 97. Bugani Wearable Neck Speaker Product Overview

Table 98. Bugani Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Bugani Business Overview

Table 100. Bugani Recent Developments

Table 101. JBL Wearable Neck Speaker Basic Information

Table 102. JBL Wearable Neck Speaker Product Overview

Table 103. JBL Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. JBL Business Overview

Table 105. JBL Recent Developments

Table 106. Bose Wearable Neck Speaker Basic Information

Table 107. Bose Wearable Neck Speaker Product Overview

Table 108. Bose Wearable Neck Speaker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Bose Business Overview

Table 110. Bose Recent Developments

Table 111. Global Wearable Neck Speaker Sales Forecast by Region (2025-2030) & (K Units)

Table 112. Global Wearable Neck Speaker Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America Wearable Neck Speaker Sales Forecast by Country (2025-2030) & (K Units)

Table 114. North America Wearable Neck Speaker Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Wearable Neck Speaker Sales Forecast by Country (2025-2030) & (K Units)

Table 116. Europe Wearable Neck Speaker Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Wearable Neck Speaker Sales Forecast by Region (2025-2030) & (K Units)

Table 118. Asia Pacific Wearable Neck Speaker Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Wearable Neck Speaker Sales Forecast by Country (2025-2030) & (K Units)



Table 120. South America Wearable Neck Speaker Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Wearable Neck Speaker Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Wearable Neck Speaker Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Wearable Neck Speaker Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Wearable Neck Speaker Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Wearable Neck Speaker Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Wearable Neck Speaker Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Wearable Neck Speaker Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Wearable Neck Speaker
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wearable Neck Speaker Market Size (M USD), 2019-2030
- Figure 5. Global Wearable Neck Speaker Market Size (M USD) (2019-2030)
- Figure 6. Global Wearable Neck Speaker Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wearable Neck Speaker Market Size by Country (M USD)
- Figure 11. Wearable Neck Speaker Sales Share by Manufacturers in 2023
- Figure 12. Global Wearable Neck Speaker Revenue Share by Manufacturers in 2023
- Figure 13. Wearable Neck Speaker Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wearable Neck Speaker Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wearable Neck Speaker Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wearable Neck Speaker Market Share by Type
- Figure 18. Sales Market Share of Wearable Neck Speaker by Type (2019-2024)
- Figure 19. Sales Market Share of Wearable Neck Speaker by Type in 2023
- Figure 20. Market Size Share of Wearable Neck Speaker by Type (2019-2024)
- Figure 21. Market Size Market Share of Wearable Neck Speaker by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wearable Neck Speaker Market Share by Application
- Figure 24. Global Wearable Neck Speaker Sales Market Share by Application (2019-2024)
- Figure 25. Global Wearable Neck Speaker Sales Market Share by Application in 2023
- Figure 26. Global Wearable Neck Speaker Market Share by Application (2019-2024)
- Figure 27. Global Wearable Neck Speaker Market Share by Application in 2023
- Figure 28. Global Wearable Neck Speaker Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Wearable Neck Speaker Sales Market Share by Region (2019-2024)
- Figure 30. North America Wearable Neck Speaker Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Wearable Neck Speaker Sales Market Share by Country in 2023

Figure 32. U.S. Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Wearable Neck Speaker Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Wearable Neck Speaker Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Wearable Neck Speaker Sales Market Share by Country in 2023

Figure 37. Germany Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Wearable Neck Speaker Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Wearable Neck Speaker Sales Market Share by Region in 2023

Figure 44. China Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Wearable Neck Speaker Sales and Growth Rate (K Units)

Figure 50. South America Wearable Neck Speaker Sales Market Share by Country in 2023

Figure 51. Brazil Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Units)

Figure 53. Columbia Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wearable Neck Speaker Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wearable Neck Speaker Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wearable Neck Speaker Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wearable Neck Speaker Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wearable Neck Speaker Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wearable Neck Speaker Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wearable Neck Speaker Market Share Forecast by Type (2025-2030)

Figure 65. Global Wearable Neck Speaker Sales Forecast by Application (2025-2030)

Figure 66. Global Wearable Neck Speaker Market Share Forecast by Application (2025-2030)

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