

Global Wearable EEG Device Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Electroencephalography (EEG) is a monitoring method to record the electrical activity of the brain. Wearable EEG headsets position noninvasive electrodes along the scalp. The clinical definition of EEG is the recording of brain activity over a period of time. EEG electrodes pick up on and record the electrical activity in your brain. The collected signals are amplified and digitized then sent to a computer or mobile device for storage and data processing.

This report provides a deep insight into the global Wearable EEG Device market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wearable EEG Device Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wearable EEG Device market in any manner.

Global Wearable EEG Device Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Emotiv

Neurosky

MUSE

Melon

Versus Headset

Melomind

IMEC

Mindo

Wearable Sensing

Zeo

Mattel

Macrotellect

Starlab

EmSense

N.I.A. Game Controller

Market Segmentation (by Type)

Battery

Charge

Market Segmentation (by Application)

Healthcare

Entertainment

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wearable EEG Device Market

Overview of the regional outlook of the Wearable EEG Device Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wearable EEG Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Wearable EEG Device
- 1.2 Key Market Segments
 - 1.2.1 Wearable EEG Device Segment by Type
 - 1.2.2 Wearable EEG Device Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WEARABLE EEG DEVICE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Wearable EEG Device Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Wearable EEG Device Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WEARABLE EEG DEVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Wearable EEG Device Sales by Manufacturers (2019-2024)
- 3.2 Global Wearable EEG Device Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Wearable EEG Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Wearable EEG Device Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Wearable EEG Device Sales Sites, Area Served, Product Type
- 3.6 Wearable EEG Device Market Competitive Situation and Trends
 - 3.6.1 Wearable EEG Device Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Wearable EEG Device Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 WEARABLE EEG DEVICE INDUSTRY CHAIN ANALYSIS

- 4.1 Wearable EEG Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WEARABLE EEG DEVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WEARABLE EEG DEVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Wearable EEG Device Sales Market Share by Type (2019-2024)
- 6.3 Global Wearable EEG Device Market Size Market Share by Type (2019-2024)
- 6.4 Global Wearable EEG Device Price by Type (2019-2024)

7 WEARABLE EEG DEVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Wearable EEG Device Market Sales by Application (2019-2024)
- 7.3 Global Wearable EEG Device Market Size (M USD) by Application (2019-2024)
- 7.4 Global Wearable EEG Device Sales Growth Rate by Application (2019-2024)

8 WEARABLE EEG DEVICE MARKET SEGMENTATION BY REGION

- 8.1 Global Wearable EEG Device Sales by Region
 - 8.1.1 Global Wearable EEG Device Sales by Region
 - 8.1.2 Global Wearable EEG Device Sales Market Share by Region
- 8.2 North America

8.2.1 North America Wearable EEG Device Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Wearable EEG Device Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Wearable EEG Device Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Wearable EEG Device Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Wearable EEG Device Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Emotiv

9.1.1 Emotiv Wearable EEG Device Basic Information

9.1.2 Emotiv Wearable EEG Device Product Overview

9.1.3 Emotiv Wearable EEG Device Product Market Performance

9.1.4 Emotiv Business Overview

9.1.5 Emotiv Wearable EEG Device SWOT Analysis

- 9.1.6 Emotiv Recent Developments
- 9.2 Neurosky
 - 9.2.1 Neurosky Wearable EEG Device Basic Information
 - 9.2.2 Neurosky Wearable EEG Device Product Overview
 - 9.2.3 Neurosky Wearable EEG Device Product Market Performance
 - 9.2.4 Neurosky Business Overview
 - 9.2.5 Neurosky Wearable EEG Device SWOT Analysis
 - 9.2.6 Neurosky Recent Developments
- 9.3 MUSE
 - 9.3.1 MUSE Wearable EEG Device Basic Information
 - 9.3.2 MUSE Wearable EEG Device Product Overview
 - 9.3.3 MUSE Wearable EEG Device Product Market Performance
 - 9.3.4 MUSE Wearable EEG Device SWOT Analysis
 - 9.3.5 MUSE Business Overview
 - 9.3.6 MUSE Recent Developments
- 9.4 Melon
 - 9.4.1 Melon Wearable EEG Device Basic Information
 - 9.4.2 Melon Wearable EEG Device Product Overview
 - 9.4.3 Melon Wearable EEG Device Product Market Performance
 - 9.4.4 Melon Business Overview
 - 9.4.5 Melon Recent Developments
- 9.5 Versus Headset
 - 9.5.1 Versus Headset Wearable EEG Device Basic Information
 - 9.5.2 Versus Headset Wearable EEG Device Product Overview
 - 9.5.3 Versus Headset Wearable EEG Device Product Market Performance
 - 9.5.4 Versus Headset Business Overview
 - 9.5.5 Versus Headset Recent Developments
- 9.6 Melomind
 - 9.6.1 Melomind Wearable EEG Device Basic Information
 - 9.6.2 Melomind Wearable EEG Device Product Overview
 - 9.6.3 Melomind Wearable EEG Device Product Market Performance
 - 9.6.4 Melomind Business Overview
 - 9.6.5 Melomind Recent Developments
- 9.7 IMEC
 - 9.7.1 IMEC Wearable EEG Device Basic Information
 - 9.7.2 IMEC Wearable EEG Device Product Overview
 - 9.7.3 IMEC Wearable EEG Device Product Market Performance
 - 9.7.4 IMEC Business Overview
 - 9.7.5 IMEC Recent Developments

9.8 Mindo

- 9.8.1 Mindo Wearable EEG Device Basic Information
- 9.8.2 Mindo Wearable EEG Device Product Overview
- 9.8.3 Mindo Wearable EEG Device Product Market Performance
- 9.8.4 Mindo Business Overview
- 9.8.5 Mindo Recent Developments

9.9 Wearable Sensing

- 9.9.1 Wearable Sensing Wearable EEG Device Basic Information
- 9.9.2 Wearable Sensing Wearable EEG Device Product Overview
- 9.9.3 Wearable Sensing Wearable EEG Device Product Market Performance
- 9.9.4 Wearable Sensing Business Overview
- 9.9.5 Wearable Sensing Recent Developments

9.10 Zeo

- 9.10.1 Zeo Wearable EEG Device Basic Information
- 9.10.2 Zeo Wearable EEG Device Product Overview
- 9.10.3 Zeo Wearable EEG Device Product Market Performance
- 9.10.4 Zeo Business Overview
- 9.10.5 Zeo Recent Developments

9.11 Mattel

- 9.11.1 Mattel Wearable EEG Device Basic Information
- 9.11.2 Mattel Wearable EEG Device Product Overview
- 9.11.3 Mattel Wearable EEG Device Product Market Performance
- 9.11.4 Mattel Business Overview
- 9.11.5 Mattel Recent Developments

9.12 Macrotellect

- 9.12.1 Macrotellect Wearable EEG Device Basic Information
- 9.12.2 Macrotellect Wearable EEG Device Product Overview
- 9.12.3 Macrotellect Wearable EEG Device Product Market Performance
- 9.12.4 Macrotellect Business Overview
- 9.12.5 Macrotellect Recent Developments

9.13 Starlab

- 9.13.1 Starlab Wearable EEG Device Basic Information
- 9.13.2 Starlab Wearable EEG Device Product Overview
- 9.13.3 Starlab Wearable EEG Device Product Market Performance
- 9.13.4 Starlab Business Overview
- 9.13.5 Starlab Recent Developments

9.14 EmSense

- 9.14.1 EmSense Wearable EEG Device Basic Information
- 9.14.2 EmSense Wearable EEG Device Product Overview

- 9.14.3 EmSense Wearable EEG Device Product Market Performance
- 9.14.4 EmSense Business Overview
- 9.14.5 EmSense Recent Developments
- 9.15 N.I.A. Game Controller
 - 9.15.1 N.I.A. Game Controller Wearable EEG Device Basic Information
 - 9.15.2 N.I.A. Game Controller Wearable EEG Device Product Overview
 - 9.15.3 N.I.A. Game Controller Wearable EEG Device Product Market Performance
 - 9.15.4 N.I.A. Game Controller Business Overview
 - 9.15.5 N.I.A. Game Controller Recent Developments

10 WEARABLE EEG DEVICE MARKET FORECAST BY REGION

- 10.1 Global Wearable EEG Device Market Size Forecast
- 10.2 Global Wearable EEG Device Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Wearable EEG Device Market Size Forecast by Country
 - 10.2.3 Asia Pacific Wearable EEG Device Market Size Forecast by Region
 - 10.2.4 South America Wearable EEG Device Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Wearable EEG Device by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Wearable EEG Device Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Wearable EEG Device by Type (2025-2030)
 - 11.1.2 Global Wearable EEG Device Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Wearable EEG Device by Type (2025-2030)
- 11.2 Global Wearable EEG Device Market Forecast by Application (2025-2030)
 - 11.2.1 Global Wearable EEG Device Sales (K Units) Forecast by Application
 - 11.2.2 Global Wearable EEG Device Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Wearable EEG Device Market Size Comparison by Region (M USD)
- Table 5. Global Wearable EEG Device Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Wearable EEG Device Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Wearable EEG Device Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Wearable EEG Device Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wearable EEG Device as of 2022)
- Table 10. Global Market Wearable EEG Device Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Wearable EEG Device Sales Sites and Area Served
- Table 12. Manufacturers Wearable EEG Device Product Type
- Table 13. Global Wearable EEG Device Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Wearable EEG Device
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Wearable EEG Device Market Challenges
- Table 22. Global Wearable EEG Device Sales by Type (K Units)
- Table 23. Global Wearable EEG Device Market Size by Type (M USD)
- Table 24. Global Wearable EEG Device Sales (K Units) by Type (2019-2024)
- Table 25. Global Wearable EEG Device Sales Market Share by Type (2019-2024)
- Table 26. Global Wearable EEG Device Market Size (M USD) by Type (2019-2024)
- Table 27. Global Wearable EEG Device Market Size Share by Type (2019-2024)
- Table 28. Global Wearable EEG Device Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Wearable EEG Device Sales (K Units) by Application
- Table 30. Global Wearable EEG Device Market Size by Application

- Table 31. Global Wearable EEG Device Sales by Application (2019-2024) & (K Units)
- Table 32. Global Wearable EEG Device Sales Market Share by Application (2019-2024)
- Table 33. Global Wearable EEG Device Sales by Application (2019-2024) & (M USD)
- Table 34. Global Wearable EEG Device Market Share by Application (2019-2024)
- Table 35. Global Wearable EEG Device Sales Growth Rate by Application (2019-2024)
- Table 36. Global Wearable EEG Device Sales by Region (2019-2024) & (K Units)
- Table 37. Global Wearable EEG Device Sales Market Share by Region (2019-2024)
- Table 38. North America Wearable EEG Device Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Wearable EEG Device Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Wearable EEG Device Sales by Region (2019-2024) & (K Units)
- Table 41. South America Wearable EEG Device Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Wearable EEG Device Sales by Region (2019-2024) & (K Units)
- Table 43. Emotiv Wearable EEG Device Basic Information
- Table 44. Emotiv Wearable EEG Device Product Overview
- Table 45. Emotiv Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Emotiv Business Overview
- Table 47. Emotiv Wearable EEG Device SWOT Analysis
- Table 48. Emotiv Recent Developments
- Table 49. Neurosky Wearable EEG Device Basic Information
- Table 50. Neurosky Wearable EEG Device Product Overview
- Table 51. Neurosky Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Neurosky Business Overview
- Table 53. Neurosky Wearable EEG Device SWOT Analysis
- Table 54. Neurosky Recent Developments
- Table 55. MUSE Wearable EEG Device Basic Information
- Table 56. MUSE Wearable EEG Device Product Overview
- Table 57. MUSE Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. MUSE Wearable EEG Device SWOT Analysis
- Table 59. MUSE Business Overview
- Table 60. MUSE Recent Developments
- Table 61. Melon Wearable EEG Device Basic Information
- Table 62. Melon Wearable EEG Device Product Overview
- Table 63. Melon Wearable EEG Device Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 64. Melon Business Overview

Table 65. Melon Recent Developments

Table 66. Versus Headset Wearable EEG Device Basic Information

Table 67. Versus Headset Wearable EEG Device Product Overview

Table 68. Versus Headset Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Versus Headset Business Overview

Table 70. Versus Headset Recent Developments

Table 71. Melomind Wearable EEG Device Basic Information

Table 72. Melomind Wearable EEG Device Product Overview

Table 73. Melomind Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Melomind Business Overview

Table 75. Melomind Recent Developments

Table 76. IMEC Wearable EEG Device Basic Information

Table 77. IMEC Wearable EEG Device Product Overview

Table 78. IMEC Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. IMEC Business Overview

Table 80. IMEC Recent Developments

Table 81. Mindo Wearable EEG Device Basic Information

Table 82. Mindo Wearable EEG Device Product Overview

Table 83. Mindo Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Mindo Business Overview

Table 85. Mindo Recent Developments

Table 86. Wearable Sensing Wearable EEG Device Basic Information

Table 87. Wearable Sensing Wearable EEG Device Product Overview

Table 88. Wearable Sensing Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Wearable Sensing Business Overview

Table 90. Wearable Sensing Recent Developments

Table 91. Zeo Wearable EEG Device Basic Information

Table 92. Zeo Wearable EEG Device Product Overview

Table 93. Zeo Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Zeo Business Overview

Table 95. Zeo Recent Developments

Table 96. Mattel Wearable EEG Device Basic Information

Table 97. Mattel Wearable EEG Device Product Overview

Table 98. Mattel Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Mattel Business Overview

Table 100. Mattel Recent Developments

Table 101. Macrotellect Wearable EEG Device Basic Information

Table 102. Macrotellect Wearable EEG Device Product Overview

Table 103. Macrotellect Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Macrotellect Business Overview

Table 105. Macrotellect Recent Developments

Table 106. Starlab Wearable EEG Device Basic Information

Table 107. Starlab Wearable EEG Device Product Overview

Table 108. Starlab Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Starlab Business Overview

Table 110. Starlab Recent Developments

Table 111. EmSense Wearable EEG Device Basic Information

Table 112. EmSense Wearable EEG Device Product Overview

Table 113. EmSense Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. EmSense Business Overview

Table 115. EmSense Recent Developments

Table 116. N.I.A. Game Controller Wearable EEG Device Basic Information

Table 117. N.I.A. Game Controller Wearable EEG Device Product Overview

Table 118. N.I.A. Game Controller Wearable EEG Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. N.I.A. Game Controller Business Overview

Table 120. N.I.A. Game Controller Recent Developments

Table 121. Global Wearable EEG Device Sales Forecast by Region (2025-2030) & (K Units)

Table 122. Global Wearable EEG Device Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Wearable EEG Device Sales Forecast by Country (2025-2030) & (K Units)

Table 124. North America Wearable EEG Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Wearable EEG Device Sales Forecast by Country (2025-2030) & (K

Units)

Table 126. Europe Wearable EEG Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Wearable EEG Device Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Wearable EEG Device Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Wearable EEG Device Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Wearable EEG Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Wearable EEG Device Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Wearable EEG Device Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Wearable EEG Device Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Wearable EEG Device Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Wearable EEG Device Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Wearable EEG Device Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Wearable EEG Device Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wearable EEG Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wearable EEG Device Market Size (M USD), 2019-2030
- Figure 5. Global Wearable EEG Device Market Size (M USD) (2019-2030)
- Figure 6. Global Wearable EEG Device Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wearable EEG Device Market Size by Country (M USD)
- Figure 11. Wearable EEG Device Sales Share by Manufacturers in 2023
- Figure 12. Global Wearable EEG Device Revenue Share by Manufacturers in 2023
- Figure 13. Wearable EEG Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wearable EEG Device Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wearable EEG Device Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wearable EEG Device Market Share by Type
- Figure 18. Sales Market Share of Wearable EEG Device by Type (2019-2024)
- Figure 19. Sales Market Share of Wearable EEG Device by Type in 2023
- Figure 20. Market Size Share of Wearable EEG Device by Type (2019-2024)
- Figure 21. Market Size Market Share of Wearable EEG Device by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wearable EEG Device Market Share by Application
- Figure 24. Global Wearable EEG Device Sales Market Share by Application (2019-2024)
- Figure 25. Global Wearable EEG Device Sales Market Share by Application in 2023
- Figure 26. Global Wearable EEG Device Market Share by Application (2019-2024)
- Figure 27. Global Wearable EEG Device Market Share by Application in 2023
- Figure 28. Global Wearable EEG Device Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Wearable EEG Device Sales Market Share by Region (2019-2024)
- Figure 30. North America Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Wearable EEG Device Sales Market Share by Country in 2023

Figure 32. U.S. Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Wearable EEG Device Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Wearable EEG Device Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Wearable EEG Device Sales Market Share by Country in 2023

Figure 37. Germany Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Wearable EEG Device Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Wearable EEG Device Sales Market Share by Region in 2023

Figure 44. China Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Wearable EEG Device Sales and Growth Rate (K Units)

Figure 50. South America Wearable EEG Device Sales Market Share by Country in 2023

Figure 51. Brazil Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wearable EEG Device Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wearable EEG Device Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wearable EEG Device Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wearable EEG Device Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wearable EEG Device Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wearable EEG Device Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wearable EEG Device Market Share Forecast by Type (2025-2030)

Figure 65. Global Wearable EEG Device Sales Forecast by Application (2025-2030)

Figure 66. Global Wearable EEG Device Market Share Forecast by Application (2025-2030)

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