

Global Waterproof Coatings And Membranes Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Waterproof coatings are synthetic chemicals that can be applied to a variety of surfaces and substrates to make them waterproof or water-resistant. The application of the coating on surfaces is called the waterproofing process, which is applied to various roofs, walls and other surfaces to improve their water resistance and reduce the negative effects of water on the infrastructure. The membrane is a solid-based layer of waterproof material that can be applied to various surfaces to improve its waterproof function and make it waterproof. This layering is also achieved along the edges throughout the surface so that no water flows from the external environment to the surface.

The global Waterproof Coatings And Membranes market size was estimated at USD 16833.33 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.33% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Waterproof Coatings And Membranes market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Waterproof Coatings And Membranes market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Waterproof Coatings And Membranes market

Global Waterproof Coatings And Membranes Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AkzoNobel
SIKA
BASF
RPM
Keshun
Parex
3M
Exxonmobil
Polycoat Products

Oriental Yuhong
Berger Paints
Henkel
Mapei
Carpoly
Sherwin-williams
Guangdong Yu Neng Building Materials Technology
ARDEX Australia
Johns Manville
Tremco
Carlisle Companies

Market Segmentation (by Type)

PVC
EPDM
TPO
HDPE
LDPE

Market Segmentation (by Application)

Waste & Water Management
Construction
Tunnels & Landfills
Bridges & Highways
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Waterproof Coatings And Membranes Market

Overview of the regional outlook of the Waterproof Coatings And Membranes Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waterproof Coatings And Membranes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Waterproof Coatings And Membranes, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Waterproof Coatings And Membranes

1.2 Key Market Segments

1.2.1 Waterproof Coatings And Membranes Segment by Type

1.2.2 Waterproof Coatings And Membranes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WATERPROOF COATINGS AND MEMBRANES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Waterproof Coatings And Membranes Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Waterproof Coatings And Membranes Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WATERPROOF COATINGS AND MEMBRANES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Waterproof Coatings And Membranes Product Life Cycle

3.3 Global Waterproof Coatings And Membranes Sales by Manufacturers (2020-2025)

3.4 Global Waterproof Coatings And Membranes Revenue Market Share by Manufacturers (2020-2025)

3.5 Waterproof Coatings And Membranes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Waterproof Coatings And Membranes Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Waterproof Coatings And Membranes Market Competitive Situation and Trends

- 3.8.1 Waterproof Coatings And Membranes Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Waterproof Coatings And Membranes Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 WATERPROOF COATINGS AND MEMBRANES INDUSTRY CHAIN ANALYSIS

- 4.1 Waterproof Coatings And Membranes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATERPROOF COATINGS AND MEMBRANES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Waterproof Coatings And Membranes Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Waterproof Coatings And Membranes Market
- 5.7 ESG Ratings of Leading Companies

6 WATERPROOF COATINGS AND MEMBRANES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Waterproof Coatings And Membranes Sales Market Share by Type
(2020-2025)

6.3 Global Waterproof Coatings And Membranes Market Size Market Share by Type
(2020-2025)

6.4 Global Waterproof Coatings And Membranes Price by Type (2020-2025)

7 WATERPROOF COATINGS AND MEMBRANES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Waterproof Coatings And Membranes Market Sales by Application
(2020-2025)

7.3 Global Waterproof Coatings And Membranes Market Size (M USD) by Application
(2020-2025)

7.4 Global Waterproof Coatings And Membranes Sales Growth Rate by Application
(2020-2025)

8 WATERPROOF COATINGS AND MEMBRANES MARKET SALES BY REGION

8.1 Global Waterproof Coatings And Membranes Sales by Region

8.1.1 Global Waterproof Coatings And Membranes Sales by Region

8.1.2 Global Waterproof Coatings And Membranes Sales Market Share by Region

8.2 Global Waterproof Coatings And Membranes Market Size by Region

8.2.1 Global Waterproof Coatings And Membranes Market Size by Region

8.2.2 Global Waterproof Coatings And Membranes Market Size Market Share by
Region

8.3 North America

8.3.1 North America Waterproof Coatings And Membranes Sales by Country

8.3.2 North America Waterproof Coatings And Membranes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Waterproof Coatings And Membranes Sales by Country

8.4.2 Europe Waterproof Coatings And Membranes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Waterproof Coatings And Membranes Sales by Region

8.5.2 Asia Pacific Waterproof Coatings And Membranes Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Waterproof Coatings And Membranes Sales by Country

8.6.2 South America Waterproof Coatings And Membranes Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Waterproof Coatings And Membranes Sales by Region

8.7.2 Middle East and Africa Waterproof Coatings And Membranes Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 WATERPROOF COATINGS AND MEMBRANES MARKET PRODUCTION BY REGION

9.1 Global Production of Waterproof Coatings And Membranes by Region(2020-2025)

9.2 Global Waterproof Coatings And Membranes Revenue Market Share by Region (2020-2025)

9.3 Global Waterproof Coatings And Membranes Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Waterproof Coatings And Membranes Production

9.4.1 North America Waterproof Coatings And Membranes Production Growth Rate (2020-2025)

9.4.2 North America Waterproof Coatings And Membranes Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Waterproof Coatings And Membranes Production

9.5.1 Europe Waterproof Coatings And Membranes Production Growth Rate (2020-2025)

9.5.2 Europe Waterproof Coatings And Membranes Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Waterproof Coatings And Membranes Production (2020-2025)

9.6.1 Japan Waterproof Coatings And Membranes Production Growth Rate (2020-2025)

9.6.2 Japan Waterproof Coatings And Membranes Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Waterproof Coatings And Membranes Production (2020-2025)

9.7.1 China Waterproof Coatings And Membranes Production Growth Rate (2020-2025)

9.7.2 China Waterproof Coatings And Membranes Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 AkzoNobel

10.1.1 AkzoNobel Basic Information

10.1.2 AkzoNobel Waterproof Coatings And Membranes Product Overview

10.1.3 AkzoNobel Waterproof Coatings And Membranes Product Market Performance

10.1.4 AkzoNobel Business Overview

10.1.5 AkzoNobel SWOT Analysis

10.1.6 AkzoNobel Recent Developments

10.2 Sika

10.2.1 Sika Basic Information

10.2.2 Sika Waterproof Coatings And Membranes Product Overview

10.2.3 Sika Waterproof Coatings And Membranes Product Market Performance

10.2.4 Sika Business Overview

10.2.5 Sika SWOT Analysis

10.2.6 Sika Recent Developments

10.3 BASF

10.3.1 BASF Basic Information

10.3.2 BASF Waterproof Coatings And Membranes Product Overview

10.3.3 BASF Waterproof Coatings And Membranes Product Market Performance

10.3.4 BASF Business Overview

10.3.5 BASF SWOT Analysis

10.3.6 BASF Recent Developments

10.4 RPM

- 10.4.1 RPM Basic Information
- 10.4.2 RPM Waterproof Coatings And Membranes Product Overview
- 10.4.3 RPM Waterproof Coatings And Membranes Product Market Performance
- 10.4.4 RPM Business Overview
- 10.4.5 RPM Recent Developments
- 10.5 Keshun
 - 10.5.1 Keshun Basic Information
 - 10.5.2 Keshun Waterproof Coatings And Membranes Product Overview
 - 10.5.3 Keshun Waterproof Coatings And Membranes Product Market Performance
 - 10.5.4 Keshun Business Overview
 - 10.5.5 Keshun Recent Developments
- 10.6 Parex
 - 10.6.1 Parex Basic Information
 - 10.6.2 Parex Waterproof Coatings And Membranes Product Overview
 - 10.6.3 Parex Waterproof Coatings And Membranes Product Market Performance
 - 10.6.4 Parex Business Overview
 - 10.6.5 Parex Recent Developments
- 10.7 3M
 - 10.7.1 3M Basic Information
 - 10.7.2 3M Waterproof Coatings And Membranes Product Overview
 - 10.7.3 3M Waterproof Coatings And Membranes Product Market Performance
 - 10.7.4 3M Business Overview
 - 10.7.5 3M Recent Developments
- 10.8 Exxonmobil
 - 10.8.1 Exxonmobil Basic Information
 - 10.8.2 Exxonmobil Waterproof Coatings And Membranes Product Overview
 - 10.8.3 Exxonmobil Waterproof Coatings And Membranes Product Market Performance
 - 10.8.4 Exxonmobil Business Overview
 - 10.8.5 Exxonmobil Recent Developments
- 10.9 Polycoat Products
 - 10.9.1 Polycoat Products Basic Information
 - 10.9.2 Polycoat Products Waterproof Coatings And Membranes Product Overview
 - 10.9.3 Polycoat Products Waterproof Coatings And Membranes Product Market Performance
 - 10.9.4 Polycoat Products Business Overview
 - 10.9.5 Polycoat Products Recent Developments
- 10.10 Oriental Yuhong
 - 10.10.1 Oriental Yuhong Basic Information
 - 10.10.2 Oriental Yuhong Waterproof Coatings And Membranes Product Overview

- 10.10.3 Oriental Yuhong Waterproof Coatings And Membranes Product Market Performance
 - 10.10.4 Oriental Yuhong Business Overview
 - 10.10.5 Oriental Yuhong Recent Developments
- 10.11 Berger Paints
 - 10.11.1 Berger Paints Basic Information
 - 10.11.2 Berger Paints Waterproof Coatings And Membranes Product Overview
 - 10.11.3 Berger Paints Waterproof Coatings And Membranes Product Market Performance
- 10.11.4 Berger Paints Business Overview
- 10.11.5 Berger Paints Recent Developments
- 10.12 Henkel
 - 10.12.1 Henkel Basic Information
 - 10.12.2 Henkel Waterproof Coatings And Membranes Product Overview
 - 10.12.3 Henkel Waterproof Coatings And Membranes Product Market Performance
 - 10.12.4 Henkel Business Overview
 - 10.12.5 Henkel Recent Developments
- 10.13 Mapei
 - 10.13.1 Mapei Basic Information
 - 10.13.2 Mapei Waterproof Coatings And Membranes Product Overview
 - 10.13.3 Mapei Waterproof Coatings And Membranes Product Market Performance
 - 10.13.4 Mapei Business Overview
 - 10.13.5 Mapei Recent Developments
- 10.14 Carpoly
 - 10.14.1 Carpoly Basic Information
 - 10.14.2 Carpoly Waterproof Coatings And Membranes Product Overview
 - 10.14.3 Carpoly Waterproof Coatings And Membranes Product Market Performance
 - 10.14.4 Carpoly Business Overview
 - 10.14.5 Carpoly Recent Developments
- 10.15 Sherwin-williams
 - 10.15.1 Sherwin-williams Basic Information
 - 10.15.2 Sherwin-williams Waterproof Coatings And Membranes Product Overview
 - 10.15.3 Sherwin-williams Waterproof Coatings And Membranes Product Market Performance
- 10.15.4 Sherwin-williams Business Overview
- 10.15.5 Sherwin-williams Recent Developments
- 10.16 Guangdong Yu Neng Building Materials Technology
 - 10.16.1 Guangdong Yu Neng Building Materials Technology Basic Information
 - 10.16.2 Guangdong Yu Neng Building Materials Technology Waterproof Coatings And

Membranes Product Overview

10.16.3 Guangdong Yu Neng Building Materials Technology Waterproof Coatings And Membranes Product Market Performance

10.16.4 Guangdong Yu Neng Building Materials Technology Business Overview

10.16.5 Guangdong Yu Neng Building Materials Technology Recent Developments

10.17 ARDEX Australia

10.17.1 ARDEX Australia Basic Information

10.17.2 ARDEX Australia Waterproof Coatings And Membranes Product Overview

10.17.3 ARDEX Australia Waterproof Coatings And Membranes Product Market Performance

10.17.4 ARDEX Australia Business Overview

10.17.5 ARDEX Australia Recent Developments

10.18 Johns Manville

10.18.1 Johns Manville Basic Information

10.18.2 Johns Manville Waterproof Coatings And Membranes Product Overview

10.18.3 Johns Manville Waterproof Coatings And Membranes Product Market Performance

10.18.4 Johns Manville Business Overview

10.18.5 Johns Manville Recent Developments

10.19 Tremco

10.19.1 Tremco Basic Information

10.19.2 Tremco Waterproof Coatings And Membranes Product Overview

10.19.3 Tremco Waterproof Coatings And Membranes Product Market Performance

10.19.4 Tremco Business Overview

10.19.5 Tremco Recent Developments

10.20 Carlisle Companies

10.20.1 Carlisle Companies Basic Information

10.20.2 Carlisle Companies Waterproof Coatings And Membranes Product Overview

10.20.3 Carlisle Companies Waterproof Coatings And Membranes Product Market Performance

10.20.4 Carlisle Companies Business Overview

10.20.5 Carlisle Companies Recent Developments

11 WATERPROOF COATINGS AND MEMBRANES MARKET FORECAST BY REGION

11.1 Global Waterproof Coatings And Membranes Market Size Forecast

11.2 Global Waterproof Coatings And Membranes Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Waterproof Coatings And Membranes Market Size Forecast by Country
- 11.2.3 Asia Pacific Waterproof Coatings And Membranes Market Size Forecast by Region
- 11.2.4 South America Waterproof Coatings And Membranes Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Waterproof Coatings And Membranes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Waterproof Coatings And Membranes Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Waterproof Coatings And Membranes by Type (2026-2033)
 - 12.1.2 Global Waterproof Coatings And Membranes Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Waterproof Coatings And Membranes by Type (2026-2033)
- 12.2 Global Waterproof Coatings And Membranes Market Forecast by Application (2026-2033)
 - 12.2.1 Global Waterproof Coatings And Membranes Sales (K MT) Forecast by Application
 - 12.2.2 Global Waterproof Coatings And Membranes Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Waterproof Coatings And Membranes Market Size Comparison by Region (M USD)

Table 5. Global Waterproof Coatings And Membranes Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Waterproof Coatings And Membranes Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Waterproof Coatings And Membranes Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Waterproof Coatings And Membranes Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Waterproof Coatings And Membranes as of 2024)

Table 10. Global Market Waterproof Coatings And Membranes Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Waterproof Coatings And Membranes Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Waterproof Coatings And Membranes Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Waterproof Coatings And Membranes Sales by Type (K MT)

Table 26. Global Waterproof Coatings And Membranes Market Size by Type (M USD)

Table 27. Global Waterproof Coatings And Membranes Sales (K MT) by Type (2020-2025)

Table 28. Global Waterproof Coatings And Membranes Sales Market Share by Type (2020-2025)

Table 29. Global Waterproof Coatings And Membranes Market Size (M USD) by Type (2020-2025)

Table 30. Global Waterproof Coatings And Membranes Market Size Share by Type (2020-2025)

Table 31. Global Waterproof Coatings And Membranes Price (USD/KG) by Type (2020-2025)

Table 32. Global Waterproof Coatings And Membranes Sales (K MT) by Application

Table 33. Global Waterproof Coatings And Membranes Market Size by Application

Table 34. Global Waterproof Coatings And Membranes Sales by Application (2020-2025) & (K MT)

Table 35. Global Waterproof Coatings And Membranes Sales Market Share by Application (2020-2025)

Table 36. Global Waterproof Coatings And Membranes Market Size by Application (2020-2025) & (M USD)

Table 37. Global Waterproof Coatings And Membranes Market Share by Application (2020-2025)

Table 38. Global Waterproof Coatings And Membranes Sales Growth Rate by Application (2020-2025)

Table 39. Global Waterproof Coatings And Membranes Sales by Region (2020-2025) & (K MT)

Table 40. Global Waterproof Coatings And Membranes Sales Market Share by Region (2020-2025)

Table 41. Global Waterproof Coatings And Membranes Market Size by Region (2020-2025) & (M USD)

Table 42. Global Waterproof Coatings And Membranes Market Size Market Share by Region (2020-2025)

Table 43. North America Waterproof Coatings And Membranes Sales by Country (2020-2025) & (K MT)

Table 44. North America Waterproof Coatings And Membranes Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Waterproof Coatings And Membranes Sales by Country (2020-2025) & (K MT)

Table 46. Europe Waterproof Coatings And Membranes Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Waterproof Coatings And Membranes Sales by Region

(2020-2025) & (K MT)

Table 48. Asia Pacific Waterproof Coatings And Membranes Market Size by Region (2020-2025) & (M USD)

Table 49. South America Waterproof Coatings And Membranes Sales by Country (2020-2025) & (K MT)

Table 50. South America Waterproof Coatings And Membranes Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Waterproof Coatings And Membranes Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Waterproof Coatings And Membranes Market Size by Region (2020-2025) & (M USD)

Table 53. Global Waterproof Coatings And Membranes Production (K MT) by Region(2020-2025)

Table 54. Global Waterproof Coatings And Membranes Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Waterproof Coatings And Membranes Revenue Market Share by Region (2020-2025)

Table 56. Global Waterproof Coatings And Membranes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Waterproof Coatings And Membranes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Waterproof Coatings And Membranes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Waterproof Coatings And Membranes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Waterproof Coatings And Membranes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. AkzoNobel Basic Information

Table 62. AkzoNobel Waterproof Coatings And Membranes Product Overview

Table 63. AkzoNobel Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. AkzoNobel Business Overview

Table 65. AkzoNobel SWOT Analysis

Table 66. AkzoNobel Recent Developments

Table 67. SIKA Basic Information

Table 68. SIKA Waterproof Coatings And Membranes Product Overview

Table 69. SIKA Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. SIKA Business Overview

Table 71. SIKA SWOT Analysis
Table 72. SIKA Recent Developments
Table 73. BASF Basic Information
Table 74. BASF Waterproof Coatings And Membranes Product Overview
Table 75. BASF Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. BASF Business Overview
Table 77. BASF SWOT Analysis
Table 78. BASF Recent Developments
Table 79. RPM Basic Information
Table 80. RPM Waterproof Coatings And Membranes Product Overview
Table 81. RPM Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. RPM Business Overview
Table 83. RPM Recent Developments
Table 84. Keshun Basic Information
Table 85. Keshun Waterproof Coatings And Membranes Product Overview
Table 86. Keshun Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Keshun Business Overview
Table 88. Keshun Recent Developments
Table 89. Parex Basic Information
Table 90. Parex Waterproof Coatings And Membranes Product Overview
Table 91. Parex Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Parex Business Overview
Table 93. Parex Recent Developments
Table 94. 3M Basic Information
Table 95. 3M Waterproof Coatings And Membranes Product Overview
Table 96. 3M Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. 3M Business Overview
Table 98. 3M Recent Developments
Table 99. Exxonmobil Basic Information
Table 100. Exxonmobil Waterproof Coatings And Membranes Product Overview
Table 101. Exxonmobil Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Exxonmobil Business Overview
Table 103. Exxonmobil Recent Developments

Table 104. Polycoat Products Basic Information
Table 105. Polycoat Products Waterproof Coatings And Membranes Product Overview
Table 106. Polycoat Products Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Polycoat Products Business Overview
Table 108. Polycoat Products Recent Developments
Table 109. Oriental Yuhong Basic Information
Table 110. Oriental Yuhong Waterproof Coatings And Membranes Product Overview
Table 111. Oriental Yuhong Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Oriental Yuhong Business Overview
Table 113. Oriental Yuhong Recent Developments
Table 114. Berger Paints Basic Information
Table 115. Berger Paints Waterproof Coatings And Membranes Product Overview
Table 116. Berger Paints Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Berger Paints Business Overview
Table 118. Berger Paints Recent Developments
Table 119. Henkel Basic Information
Table 120. Henkel Waterproof Coatings And Membranes Product Overview
Table 121. Henkel Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Henkel Business Overview
Table 123. Henkel Recent Developments
Table 124. Mapei Basic Information
Table 125. Mapei Waterproof Coatings And Membranes Product Overview
Table 126. Mapei Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Mapei Business Overview
Table 128. Mapei Recent Developments
Table 129. Carpoly Basic Information
Table 130. Carpoly Waterproof Coatings And Membranes Product Overview
Table 131. Carpoly Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Carpoly Business Overview
Table 133. Carpoly Recent Developments
Table 134. Sherwin-williams Basic Information
Table 135. Sherwin-williams Waterproof Coatings And Membranes Product Overview
Table 136. Sherwin-williams Waterproof Coatings And Membranes Sales (K MT),

Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. Sherwin-williams Business Overview

Table 138. Sherwin-williams Recent Developments

Table 139. Guangdong Yu Neng Building Materials Technology Basic Information

Table 140. Guangdong Yu Neng Building Materials Technology Waterproof Coatings And Membranes Product Overview

Table 141. Guangdong Yu Neng Building Materials Technology Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. Guangdong Yu Neng Building Materials Technology Business Overview

Table 143. Guangdong Yu Neng Building Materials Technology Recent Developments

Table 144. ARDEX Australia Basic Information

Table 145. ARDEX Australia Waterproof Coatings And Membranes Product Overview

Table 146. ARDEX Australia Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 147. ARDEX Australia Business Overview

Table 148. ARDEX Australia Recent Developments

Table 149. Johns Manville Basic Information

Table 150. Johns Manville Waterproof Coatings And Membranes Product Overview

Table 151. Johns Manville Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 152. Johns Manville Business Overview

Table 153. Johns Manville Recent Developments

Table 154. Tremco Basic Information

Table 155. Tremco Waterproof Coatings And Membranes Product Overview

Table 156. Tremco Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 157. Tremco Business Overview

Table 158. Tremco Recent Developments

Table 159. Carlisle Companies Basic Information

Table 160. Carlisle Companies Waterproof Coatings And Membranes Product Overview

Table 161. Carlisle Companies Waterproof Coatings And Membranes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 162. Carlisle Companies Business Overview

Table 163. Carlisle Companies Recent Developments

Table 164. Global Waterproof Coatings And Membranes Sales Forecast by Region (2026-2033) & (K MT)

Table 165. Global Waterproof Coatings And Membranes Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. North America Waterproof Coatings And Membranes Sales Forecast by Country (2026-2033) & (K MT)

Table 167. North America Waterproof Coatings And Membranes Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Europe Waterproof Coatings And Membranes Sales Forecast by Country (2026-2033) & (K MT)

Table 169. Europe Waterproof Coatings And Membranes Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Asia Pacific Waterproof Coatings And Membranes Sales Forecast by Region (2026-2033) & (K MT)

Table 171. Asia Pacific Waterproof Coatings And Membranes Market Size Forecast by Region (2026-2033) & (M USD)

Table 172. South America Waterproof Coatings And Membranes Sales Forecast by Country (2026-2033) & (K MT)

Table 173. South America Waterproof Coatings And Membranes Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Middle East and Africa Waterproof Coatings And Membranes Sales Forecast by Country (2026-2033) & (Units)

Table 175. Middle East and Africa Waterproof Coatings And Membranes Market Size Forecast by Country (2026-2033) & (M USD)

Table 176. Global Waterproof Coatings And Membranes Sales Forecast by Type (2026-2033) & (K MT)

Table 177. Global Waterproof Coatings And Membranes Market Size Forecast by Type (2026-2033) & (M USD)

Table 178. Global Waterproof Coatings And Membranes Price Forecast by Type (2026-2033) & (USD/KG)

Table 179. Global Waterproof Coatings And Membranes Sales (K MT) Forecast by Application (2026-2033)

Table 180. Global Waterproof Coatings And Membranes Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Waterproof Coatings And Membranes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Waterproof Coatings And Membranes Market Size (M USD), 2024-2033
- Figure 5. Global Waterproof Coatings And Membranes Market Size (M USD) (2020-2033)
- Figure 6. Global Waterproof Coatings And Membranes Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Waterproof Coatings And Membranes Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Waterproof Coatings And Membranes Product Life Cycle
- Figure 13. Waterproof Coatings And Membranes Sales Share by Manufacturers in 2024
- Figure 14. Global Waterproof Coatings And Membranes Revenue Share by Manufacturers in 2024
- Figure 15. Waterproof Coatings And Membranes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Waterproof Coatings And Membranes Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Waterproof Coatings And Membranes Revenue in 2024
- Figure 18. Industry Chain Map of Waterproof Coatings And Membranes
- Figure 19. Global Waterproof Coatings And Membranes Market PEST Analysis
- Figure 20. Global Waterproof Coatings And Membranes Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Waterproof Coatings And Membranes Market Share by Type
- Figure 27. Sales Market Share of Waterproof Coatings And Membranes by Type (2020-2025)

Figure 28. Sales Market Share of Waterproof Coatings And Membranes by Type in 2024

Figure 29. Market Size Share of Waterproof Coatings And Membranes by Type (2020-2025)

Figure 30. Market Size Share of Waterproof Coatings And Membranes by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Waterproof Coatings And Membranes Market Share by Application

Figure 33. Global Waterproof Coatings And Membranes Sales Market Share by Application (2020-2025)

Figure 34. Global Waterproof Coatings And Membranes Sales Market Share by Application in 2024

Figure 35. Global Waterproof Coatings And Membranes Market Share by Application (2020-2025)

Figure 36. Global Waterproof Coatings And Membranes Market Share by Application in 2024

Figure 37. Global Waterproof Coatings And Membranes Sales Growth Rate by Application (2020-2025)

Figure 38. Global Waterproof Coatings And Membranes Sales Market Share by Region (2020-2025)

Figure 39. Global Waterproof Coatings And Membranes Market Size Market Share by Region (2020-2025)

Figure 40. North America Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Waterproof Coatings And Membranes Sales Market Share by Country in 2024

Figure 43. North America Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Waterproof Coatings And Membranes Market Size Market Share by Country in 2024

Figure 45. U.S. Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Waterproof Coatings And Membranes Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Waterproof Coatings And Membranes Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Waterproof Coatings And Membranes Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Waterproof Coatings And Membranes Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Waterproof Coatings And Membranes Sales Market Share by Country in 2024

Figure 53. Europe Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Waterproof Coatings And Membranes Market Size Market Share by Country in 2024

Figure 55. Germany Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Waterproof Coatings And Membranes Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Waterproof Coatings And Membranes Sales Market Share by Region in 2024

Figure 67. Asia Pacific Waterproof Coatings And Membranes Market Size Market Share by Region in 2024

Figure 68. China Waterproof Coatings And Membranes Sales and Growth Rate

(2020-2025) & (K MT)

Figure 69. China Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Waterproof Coatings And Membranes Sales and Growth Rate (K MT)

Figure 79. South America Waterproof Coatings And Membranes Sales Market Share by Country in 2024

Figure 80. South America Waterproof Coatings And Membranes Market Size and Growth Rate (M USD)

Figure 81. South America Waterproof Coatings And Membranes Market Size Market Share by Country in 2024

Figure 82. Brazil Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Waterproof Coatings And Membranes Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Waterproof Coatings And Membranes Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Waterproof Coatings And Membranes Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Waterproof Coatings And Membranes Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Waterproof Coatings And Membranes Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Waterproof Coatings And Membranes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Waterproof Coatings And Membranes Production Market Share by Region (2020-2025)

Figure 103. North America Waterproof Coatings And Membranes Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Waterproof Coatings And Membranes Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Waterproof Coatings And Membranes Production (K MT) Growth Rate (2020-2025)

Figure 106. China Waterproof Coatings And Membranes Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Waterproof Coatings And Membranes Sales Forecast by Volume

(2020-2033) & (K MT)

Figure 108. Global Waterproof Coatings And Membranes Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Waterproof Coatings And Membranes Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Waterproof Coatings And Membranes Market Share Forecast by Type (2026-2033)

Figure 111. Global Waterproof Coatings And Membranes Sales Forecast by Application (2026-2033)

Figure 112. Global Waterproof Coatings And Membranes Market Share Forecast by Application (2026-2033)

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