

# Global Waterborne Tackifiers Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Waterborne Tackifiers competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Waterborne tackifiers are additives used in water-based adhesive or coating formulations to enhance initial tack, adhesion, and overall bonding performance. They are typically based on rosin resins, hydrocarbon resins, or terpene resins modified to be dispersible or soluble in water.

The global Waterborne Tackifiers market size was estimated at USD 166.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Waterborne Tackifiers market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Waterborne Tackifiers market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Waterborne Tackifiers market.

## **Global Waterborne Tackifiers Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Kraton  
Schill+Seilacher  
Arakawa Chemical  
West Tech Chemical  
Guangdong Komo Group  
Zhejiang Xinsong Resin  
Foshan Baolin Chemical Industry

### **Market Segmentation (by Type)**

Hydrocarbon Resin Type  
Rosin Ester Resin Type  
Terpene Resin Type

### **Market Segmentation (by Application)**

Water-based Adhesives  
Rubber and Plastics  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Waterborne Tackifiers Market  
Overview of the regional outlook of the Waterborne Tackifiers Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waterborne Tackifiers Market and its likely evolution in the short to mid-term, and long

term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Waterborne Tackifiers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

## **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Waterborne Tackifiers
- 1.2 Key Market Segments
  - 1.2.1 Waterborne Tackifiers Segment by Type
  - 1.2.2 Waterborne Tackifiers Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WATERBORNE TACKIFIERS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Waterborne Tackifiers Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Waterborne Tackifiers Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WATERBORNE TACKIFIERS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Waterborne Tackifiers Product Life Cycle
- 3.3 Global Waterborne Tackifiers Sales by Manufacturers (2020-2025)
- 3.4 Global Waterborne Tackifiers Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Waterborne Tackifiers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Waterborne Tackifiers Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Waterborne Tackifiers Market Competitive Situation and Trends
  - 3.8.1 Waterborne Tackifiers Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Waterborne Tackifiers Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 WATERBORNE TACKIFIERS INDUSTRY CHAIN ANALYSIS**

- 4.1 Waterborne Tackifiers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WATERBORNE TACKIFIERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Waterborne Tackifiers Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Waterborne Tackifiers Market
- 5.7 ESG Ratings of Leading Companies

## **6 WATERBORNE TACKIFIERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Waterborne Tackifiers Sales Market Share by Type (2020-2025)
- 6.3 Global Waterborne Tackifiers Market Size by Type (2020-2025)
- 6.4 Global Waterborne Tackifiers Price by Type (2020-2025)

## **7 WATERBORNE TACKIFIERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Waterborne Tackifiers Market Sales by Application (2020-2025)

7.3 Global Waterborne Tackifiers Market Size (M USD) by Application (2020-2025)

7.4 Global Waterborne Tackifiers Sales Growth Rate by Application (2020-2025)

## **8 WATERBORNE TACKIFIERS MARKET SALES BY REGION**

8.1 Global Waterborne Tackifiers Sales by Region

8.1.1 Global Waterborne Tackifiers Sales by Region

8.1.2 Global Waterborne Tackifiers Sales Market Share by Region

8.2 Global Waterborne Tackifiers Market Size by Region

8.2.1 Global Waterborne Tackifiers Market Size by Region

8.2.2 Global Waterborne Tackifiers Market Size by Region

8.3 North America

8.3.1 North America Waterborne Tackifiers Sales by Country

8.3.2 North America Waterborne Tackifiers Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Waterborne Tackifiers Sales by Country

8.4.2 Europe Waterborne Tackifiers Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Waterborne Tackifiers Sales by Region

8.5.2 Asia Pacific Waterborne Tackifiers Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Waterborne Tackifiers Sales by Country

8.6.2 South America Waterborne Tackifiers Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Waterborne Tackifiers Sales by Region
- 8.7.2 Middle East and Africa Waterborne Tackifiers Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 WATERBORNE TACKIFIERS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Waterborne Tackifiers by Region(2020-2025)
- 9.2 Global Waterborne Tackifiers Revenue Market Share by Region (2020-2025)
- 9.3 Global Waterborne Tackifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Waterborne Tackifiers Production
  - 9.4.1 North America Waterborne Tackifiers Production Growth Rate (2020-2025)
  - 9.4.2 North America Waterborne Tackifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Waterborne Tackifiers Production
  - 9.5.1 Europe Waterborne Tackifiers Production Growth Rate (2020-2025)
  - 9.5.2 Europe Waterborne Tackifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Waterborne Tackifiers Production (2020-2025)
  - 9.6.1 Japan Waterborne Tackifiers Production Growth Rate (2020-2025)
  - 9.6.2 Japan Waterborne Tackifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Waterborne Tackifiers Production (2020-2025)
  - 9.7.1 China Waterborne Tackifiers Production Growth Rate (2020-2025)
  - 9.7.2 China Waterborne Tackifiers Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Kraton
  - 10.1.1 Kraton Basic Information
  - 10.1.2 Kraton Waterborne Tackifiers Product Overview
  - 10.1.3 Kraton Waterborne Tackifiers Product Market Performance
  - 10.1.4 Kraton Business Overview

- 10.1.5 Kraton SWOT Analysis
- 10.1.6 Kraton Recent Developments
- 10.2 Schill+Seilacher
  - 10.2.1 Schill+Seilacher Basic Information
  - 10.2.2 Schill+Seilacher Waterborne Tackifiers Product Overview
  - 10.2.3 Schill+Seilacher Waterborne Tackifiers Product Market Performance
  - 10.2.4 Schill+Seilacher Business Overview
  - 10.2.5 Schill+Seilacher SWOT Analysis
  - 10.2.6 Schill+Seilacher Recent Developments
- 10.3 Arakawa Chemical
  - 10.3.1 Arakawa Chemical Basic Information
  - 10.3.2 Arakawa Chemical Waterborne Tackifiers Product Overview
  - 10.3.3 Arakawa Chemical Waterborne Tackifiers Product Market Performance
  - 10.3.4 Arakawa Chemical Business Overview
  - 10.3.5 Arakawa Chemical SWOT Analysis
  - 10.3.6 Arakawa Chemical Recent Developments
- 10.4 West Tech Chemical
  - 10.4.1 West Tech Chemical Basic Information
  - 10.4.2 West Tech Chemical Waterborne Tackifiers Product Overview
  - 10.4.3 West Tech Chemical Waterborne Tackifiers Product Market Performance
  - 10.4.4 West Tech Chemical Business Overview
  - 10.4.5 West Tech Chemical Recent Developments
- 10.5 Guangdong Komo Group
  - 10.5.1 Guangdong Komo Group Basic Information
  - 10.5.2 Guangdong Komo Group Waterborne Tackifiers Product Overview
  - 10.5.3 Guangdong Komo Group Waterborne Tackifiers Product Market Performance
  - 10.5.4 Guangdong Komo Group Business Overview
  - 10.5.5 Guangdong Komo Group Recent Developments
- 10.6 Zhejiang Xinsong Resin
  - 10.6.1 Zhejiang Xinsong Resin Basic Information
  - 10.6.2 Zhejiang Xinsong Resin Waterborne Tackifiers Product Overview
  - 10.6.3 Zhejiang Xinsong Resin Waterborne Tackifiers Product Market Performance
  - 10.6.4 Zhejiang Xinsong Resin Business Overview
  - 10.6.5 Zhejiang Xinsong Resin Recent Developments
- 10.7 Foshan Baolin Chemical Industry
  - 10.7.1 Foshan Baolin Chemical Industry Basic Information
  - 10.7.2 Foshan Baolin Chemical Industry Waterborne Tackifiers Product Overview
  - 10.7.3 Foshan Baolin Chemical Industry Waterborne Tackifiers Product Market Performance

10.7.4 Foshan Baolin Chemical Industry Business Overview

10.7.5 Foshan Baolin Chemical Industry Recent Developments

## **11 WATERBORNE TACKIFIERS MARKET FORECAST BY REGION**

11.1 Global Waterborne Tackifiers Market Size Forecast

11.2 Global Waterborne Tackifiers Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Waterborne Tackifiers Market Size Forecast by Country

11.2.3 Asia Pacific Waterborne Tackifiers Market Size Forecast by Region

11.2.4 South America Waterborne Tackifiers Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Waterborne Tackifiers by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Waterborne Tackifiers Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Waterborne Tackifiers by Type (2026-2035)

12.1.2 Global Waterborne Tackifiers Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Waterborne Tackifiers by Type (2026-2035)

12.2 Global Waterborne Tackifiers Market Forecast by Application (2026-2035)

12.2.1 Global Waterborne Tackifiers Sales (K MT) Forecast by Application

12.2.2 Global Waterborne Tackifiers Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Waterborne Tackifiers Market Size by Type (M USD)
- Table 4. Global Waterborne Tackifiers Market Size by Application
- Table 5. Waterborne Tackifiers Market Size Comparison by Region (M USD)
- Table 6. Global Waterborne Tackifiers Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Waterborne Tackifiers Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Waterborne Tackifiers Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Waterborne Tackifiers Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Waterborne Tackifiers as of 2025)
- Table 11. Global Market Waterborne Tackifiers Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Waterborne Tackifiers Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Waterborne Tackifiers Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Waterborne Tackifiers Sales by Type (K MT)
- Table 27. Global Waterborne Tackifiers Market Size by Type (M USD)
- Table 28. Global Waterborne Tackifiers Sales (K MT) by Type (2020-2025)
- Table 29. Global Waterborne Tackifiers Sales Market Share by Type (2020-2025)

- Table 30. Global Waterborne Tackifiers Market Size (M USD) by Type (2020-2025)
- Table 31. Global Waterborne Tackifiers Market Share by Type (2020-2025)
- Table 32. Global Waterborne Tackifiers Price (USD/KG) by Type (2020-2025)
- Table 33. Global Waterborne Tackifiers Sales (K MT) by Application
- Table 34. Global Waterborne Tackifiers Market Size by Application
- Table 35. Global Waterborne Tackifiers Sales by Application (2020-2025) & (K MT)
- Table 36. Global Waterborne Tackifiers Sales Market Share by Application (2020-2025)
- Table 37. Global Waterborne Tackifiers Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Waterborne Tackifiers Market Share by Application (2020-2025)
- Table 39. Global Waterborne Tackifiers Sales Growth Rate by Application (2020-2025)
- Table 40. Global Waterborne Tackifiers Sales by Region (2020-2025) & (K MT)
- Table 41. Global Waterborne Tackifiers Sales Market Share by Region (2020-2025)
- Table 42. Global Waterborne Tackifiers Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Waterborne Tackifiers Market Size by Region (2020-2025)
- Table 44. North America Waterborne Tackifiers Sales by Country (2020-2025) & (K MT)
- Table 45. North America Waterborne Tackifiers Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Waterborne Tackifiers Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Waterborne Tackifiers Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Waterborne Tackifiers Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Waterborne Tackifiers Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Waterborne Tackifiers Sales by Country (2020-2025) & (K MT)
- Table 51. South America Waterborne Tackifiers Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Waterborne Tackifiers Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Waterborne Tackifiers Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Waterborne Tackifiers Production (K MT) by Region(2020-2025)
- Table 55. Global Waterborne Tackifiers Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Waterborne Tackifiers Revenue Market Share by Region (2020-2025)
- Table 57. Global Waterborne Tackifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Waterborne Tackifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Waterborne Tackifiers Production (K MT), Revenue (US\$ Million),

Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Waterborne Tackifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Waterborne Tackifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Kraton Basic Information

Table 63. Kraton Waterborne Tackifiers Product Overview

Table 64. Kraton Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Kraton Business Overview

Table 66. Kraton SWOT Analysis

Table 67. Kraton Recent Developments

Table 68. Schill+Seilacher Basic Information

Table 69. Schill+Seilacher Waterborne Tackifiers Product Overview

Table 70. Schill+Seilacher Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Schill+Seilacher Business Overview

Table 72. Schill+Seilacher SWOT Analysis

Table 73. Schill+Seilacher Recent Developments

Table 74. Arakawa Chemical Basic Information

Table 75. Arakawa Chemical Waterborne Tackifiers Product Overview

Table 76. Arakawa Chemical Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Arakawa Chemical Business Overview

Table 78. Arakawa Chemical SWOT Analysis

Table 79. Arakawa Chemical Recent Developments

Table 80. West Tech Chemical Basic Information

Table 81. West Tech Chemical Waterborne Tackifiers Product Overview

Table 82. West Tech Chemical Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. West Tech Chemical Business Overview

Table 84. West Tech Chemical Recent Developments

Table 85. Guangdong Komo Group Basic Information

Table 86. Guangdong Komo Group Waterborne Tackifiers Product Overview

Table 87. Guangdong Komo Group Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Guangdong Komo Group Business Overview

Table 89. Guangdong Komo Group Recent Developments

Table 90. Zhejiang Xinsong Resin Basic Information

- Table 91. Zhejiang Xinsong Resin Waterborne Tackifiers Product Overview
- Table 92. Zhejiang Xinsong Resin Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Zhejiang Xinsong Resin Business Overview
- Table 94. Zhejiang Xinsong Resin Recent Developments
- Table 95. Foshan Baolin Chemical Industry Basic Information
- Table 96. Foshan Baolin Chemical Industry Waterborne Tackifiers Product Overview
- Table 97. Foshan Baolin Chemical Industry Waterborne Tackifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Foshan Baolin Chemical Industry Business Overview
- Table 99. Foshan Baolin Chemical Industry Recent Developments
- Table 100. Global Waterborne Tackifiers Sales Forecast by Region (2026-2035) & (K MT)
- Table 101. Global Waterborne Tackifiers Market Size Forecast by Region (2026-2035) & (M USD)
- Table 102. North America Waterborne Tackifiers Sales Forecast by Country (2026-2035) & (K MT)
- Table 103. North America Waterborne Tackifiers Market Size Forecast by Country (2026-2035) & (M USD)
- Table 104. Europe Waterborne Tackifiers Sales Forecast by Country (2026-2035) & (K MT)
- Table 105. Europe Waterborne Tackifiers Market Size Forecast by Country (2026-2035) & (M USD)
- Table 106. Asia Pacific Waterborne Tackifiers Sales Forecast by Region (2026-2035) & (K MT)
- Table 107. Asia Pacific Waterborne Tackifiers Market Size Forecast by Region (2026-2035) & (M USD)
- Table 108. South America Waterborne Tackifiers Sales Forecast by Country (2026-2035) & (K MT)
- Table 109. South America Waterborne Tackifiers Market Size Forecast by Country (2026-2035) & (M USD)
- Table 110. Middle East and Africa Waterborne Tackifiers Sales Forecast by Country (2026-2035) & (Units)
- Table 111. Middle East and Africa Waterborne Tackifiers Market Size Forecast by Country (2026-2035) & (M USD)
- Table 112. Global Waterborne Tackifiers Sales Forecast by Type (2026-2035) & (K MT)
- Table 113. Global Waterborne Tackifiers Market Size Forecast by Type (2026-2035) & (M USD)
- Table 114. Global Waterborne Tackifiers Price Forecast by Type (2026-2035) &

(USD/KG)

Table 115. Global Waterborne Tackifiers Sales (K MT) Forecast by Application (2026-2035)

Table 116. Global Waterborne Tackifiers Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Waterborne Tackifiers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Waterborne Tackifiers Market Size (M USD), 2025-2035
- Figure 5. Global Waterborne Tackifiers Market Size (M USD) (2020-2035)
- Figure 6. Global Waterborne Tackifiers Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Waterborne Tackifiers Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Waterborne Tackifiers Product Life Cycle
- Figure 13. Waterborne Tackifiers Sales Share by Manufacturers in 2025
- Figure 14. Global Waterborne Tackifiers Revenue Share by Manufacturers in 2025
- Figure 15. Waterborne Tackifiers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Waterborne Tackifiers Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Waterborne Tackifiers Revenue in 2025
- Figure 18. Industry Chain Map of Waterborne Tackifiers
- Figure 19. Global Waterborne Tackifiers Market PEST Analysis
- Figure 20. Global Waterborne Tackifiers Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Waterborne Tackifiers Market Share by Type
- Figure 27. Sales Market Share of Waterborne Tackifiers by Type (2020-2025)
- Figure 28. Sales Market Share of Waterborne Tackifiers by Type in 2025
- Figure 29. Market Share of Waterborne Tackifiers by Type (2020-2025)
- Figure 30. Market Share of Waterborne Tackifiers by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Waterborne Tackifiers Market Share by Application

Figure 33. Global Waterborne Tackifiers Sales Market Share by Application (2020-2025)

Figure 34. Global Waterborne Tackifiers Sales Market Share by Application in 2025

Figure 35. Global Waterborne Tackifiers Market Share by Application (2020-2025)

Figure 36. Global Waterborne Tackifiers Market Share by Application in 2025

Figure 37. Global Waterborne Tackifiers Sales Growth Rate by Application (2020-2025)

Figure 38. Global Waterborne Tackifiers Sales Market Share by Region (2020-2025)

Figure 39. Global Waterborne Tackifiers Market Size by Region (2020-2025)

Figure 40. North America Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Waterborne Tackifiers Sales Market Share by Country in 2024

Figure 43. North America Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Waterborne Tackifiers Market Size by Country in 2024

Figure 45. U.S. Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Waterborne Tackifiers Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Waterborne Tackifiers Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Waterborne Tackifiers Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Waterborne Tackifiers Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Waterborne Tackifiers Sales Market Share by Country in 2024

Figure 53. Europe Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Waterborne Tackifiers Market Size by Country in 2024

Figure 55. Germany Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Waterborne Tackifiers Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Waterborne Tackifiers Sales Market Share by Region in 2024

Figure 67. Asia Pacific Waterborne Tackifiers Market Size by Region in 2024

Figure 68. China Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Waterborne Tackifiers Sales and Growth Rate (K MT)

Figure 79. South America Waterborne Tackifiers Sales Market Share by Country in 2024

Figure 80. South America Waterborne Tackifiers Market Size and Growth Rate (M USD)

Figure 81. South America Waterborne Tackifiers Market Size by Country in 2024

Figure 82. Brazil Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Waterborne Tackifiers Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Waterborne Tackifiers Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Waterborne Tackifiers Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Waterborne Tackifiers Market Size by Region in 2024

Figure 92. Saudi Arabia Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Waterborne Tackifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Waterborne Tackifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Waterborne Tackifiers Production Market Share by Region (2020-2025)

Figure 103. North America Waterborne Tackifiers Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Waterborne Tackifiers Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Waterborne Tackifiers Production (K MT) Growth Rate (2020-2025)

Figure 106. China Waterborne Tackifiers Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Waterborne Tackifiers Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Waterborne Tackifiers Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Waterborne Tackifiers Sales Market Share Forecast by Type

(2026-2035)

Figure 110. Global Waterborne Tackifiers Market Share Forecast by Type (2026-2035)

Figure 111. Global Waterborne Tackifiers Sales Forecast by Application (2026-2035)

Figure 112. Global Waterborne Tackifiers Market Share Forecast by Application (2026-2035)

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