

# Global Waterborne Polyurethane Paint Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GD9A31332979EN.html>

Date: August 2024

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: GD9A31332979EN

## Abstracts

### Report Overview

Water dilutive coating is the coating that after emulsifying emulsion is film content to make, make solvent type resin dissolves in organic solvent, next rely on strong machine agitation below emulsifying agent to make resin disperses in water to form latex, call after emulsifying emulsion, the coating that makes can dilute with water in construction.

This report provides a deep insight into the global Waterborne Polyurethane Paint market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Waterborne Polyurethane Paint Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Waterborne Polyurethane Paint market in any manner.

## Global Waterborne Polyurethane Paint Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Akzo Nobel

Axalta Coating Systems

PPG Industries

The Sherwin-Williams

DowDuPont

Walter Wurdack

Brilliant

Covestro

Epoxies

C. L. Hawthaway & Sons

Wilko Paint

Sun Polymers International

Akzo Nobel

PPG Industries

Market Segmentation (by Type)

Polyurethane Emulsion Coating

Polyurethane Dispersion Coating

Polyurethane Aqueous Solution Coating

Market Segmentation (by Application)

Leather Industry

Rubber Industry

Metal Industry

Textile Industry

Wood Industry

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Waterborne Polyurethane Paint Market

Overview of the regional outlook of the Waterborne Polyurethane Paint Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waterborne Polyurethane Paint Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Waterborne Polyurethane Paint
- 1.2 Key Market Segments
  - 1.2.1 Waterborne Polyurethane Paint Segment by Type
  - 1.2.2 Waterborne Polyurethane Paint Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WATERBORNE POLYURETHANE PAINT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Waterborne Polyurethane Paint Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Waterborne Polyurethane Paint Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WATERBORNE POLYURETHANE PAINT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Waterborne Polyurethane Paint Sales by Manufacturers (2019-2024)
- 3.2 Global Waterborne Polyurethane Paint Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Waterborne Polyurethane Paint Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Waterborne Polyurethane Paint Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Waterborne Polyurethane Paint Sales Sites, Area Served, Product Type
- 3.6 Waterborne Polyurethane Paint Market Competitive Situation and Trends
  - 3.6.1 Waterborne Polyurethane Paint Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Waterborne Polyurethane Paint Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 WATERBORNE POLYURETHANE PAINT INDUSTRY CHAIN ANALYSIS**

4.1 Waterborne Polyurethane Paint Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WATERBORNE POLYURETHANE PAINT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 WATERBORNE POLYURETHANE PAINT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Waterborne Polyurethane Paint Sales Market Share by Type (2019-2024)

6.3 Global Waterborne Polyurethane Paint Market Size Market Share by Type (2019-2024)

6.4 Global Waterborne Polyurethane Paint Price by Type (2019-2024)

## **7 WATERBORNE POLYURETHANE PAINT MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Waterborne Polyurethane Paint Market Sales by Application (2019-2024)

7.3 Global Waterborne Polyurethane Paint Market Size (M USD) by Application (2019-2024)



## 7.4 Global Waterborne Polyurethane Paint Sales Growth Rate by Application (2019-2024)

# **8 WATERBORNE POLYURETHANE PAINT MARKET SEGMENTATION BY REGION**

## 8.1 Global Waterborne Polyurethane Paint Sales by Region

### 8.1.1 Global Waterborne Polyurethane Paint Sales by Region

### 8.1.2 Global Waterborne Polyurethane Paint Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Waterborne Polyurethane Paint Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Waterborne Polyurethane Paint Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Waterborne Polyurethane Paint Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Waterborne Polyurethane Paint Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Waterborne Polyurethane Paint Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Akzo Nobel

- 9.1.1 Akzo Nobel Waterborne Polyurethane Paint Basic Information
- 9.1.2 Akzo Nobel Waterborne Polyurethane Paint Product Overview
- 9.1.3 Akzo Nobel Waterborne Polyurethane Paint Product Market Performance
- 9.1.4 Akzo Nobel Business Overview
- 9.1.5 Akzo Nobel Waterborne Polyurethane Paint SWOT Analysis
- 9.1.6 Akzo Nobel Recent Developments

### 9.2 Axalta Coating Systems

- 9.2.1 Axalta Coating Systems Waterborne Polyurethane Paint Basic Information
- 9.2.2 Axalta Coating Systems Waterborne Polyurethane Paint Product Overview
- 9.2.3 Axalta Coating Systems Waterborne Polyurethane Paint Product Market Performance
- 9.2.4 Axalta Coating Systems Business Overview
- 9.2.5 Axalta Coating Systems Waterborne Polyurethane Paint SWOT Analysis
- 9.2.6 Axalta Coating Systems Recent Developments

### 9.3 PPG Industries

- 9.3.1 PPG Industries Waterborne Polyurethane Paint Basic Information
- 9.3.2 PPG Industries Waterborne Polyurethane Paint Product Overview
- 9.3.3 PPG Industries Waterborne Polyurethane Paint Product Market Performance
- 9.3.4 PPG Industries Waterborne Polyurethane Paint SWOT Analysis
- 9.3.5 PPG Industries Business Overview
- 9.3.6 PPG Industries Recent Developments

### 9.4 The Sherwin-Williams

- 9.4.1 The Sherwin-Williams Waterborne Polyurethane Paint Basic Information
- 9.4.2 The Sherwin-Williams Waterborne Polyurethane Paint Product Overview
- 9.4.3 The Sherwin-Williams Waterborne Polyurethane Paint Product Market Performance
- 9.4.4 The Sherwin-Williams Business Overview
- 9.4.5 The Sherwin-Williams Recent Developments

### 9.5 DowDuPont

- 9.5.1 DowDuPont Waterborne Polyurethane Paint Basic Information
- 9.5.2 DowDuPont Waterborne Polyurethane Paint Product Overview
- 9.5.3 DowDuPont Waterborne Polyurethane Paint Product Market Performance
- 9.5.4 DowDuPont Business Overview
- 9.5.5 DowDuPont Recent Developments

### 9.6 Walter Wurdack

- 9.6.1 Walter Wurdack Waterborne Polyurethane Paint Basic Information
- 9.6.2 Walter Wurdack Waterborne Polyurethane Paint Product Overview
- 9.6.3 Walter Wurdack Waterborne Polyurethane Paint Product Market Performance
- 9.6.4 Walter Wurdack Business Overview
- 9.6.5 Walter Wurdack Recent Developments

## 9.7 Brilliant

- 9.7.1 Brilliant Waterborne Polyurethane Paint Basic Information
- 9.7.2 Brilliant Waterborne Polyurethane Paint Product Overview
- 9.7.3 Brilliant Waterborne Polyurethane Paint Product Market Performance
- 9.7.4 Brilliant Business Overview
- 9.7.5 Brilliant Recent Developments

## 9.8 Covestro

- 9.8.1 Covestro Waterborne Polyurethane Paint Basic Information
- 9.8.2 Covestro Waterborne Polyurethane Paint Product Overview
- 9.8.3 Covestro Waterborne Polyurethane Paint Product Market Performance
- 9.8.4 Covestro Business Overview
- 9.8.5 Covestro Recent Developments

## 9.9 Epoxies

- 9.9.1 Epoxies Waterborne Polyurethane Paint Basic Information
- 9.9.2 Epoxies Waterborne Polyurethane Paint Product Overview
- 9.9.3 Epoxies Waterborne Polyurethane Paint Product Market Performance
- 9.9.4 Epoxies Business Overview
- 9.9.5 Epoxies Recent Developments

## 9.10 C. L. Hawthaway and Sons

- 9.10.1 C. L. Hawthaway and Sons Waterborne Polyurethane Paint Basic Information
- 9.10.2 C. L. Hawthaway and Sons Waterborne Polyurethane Paint Product Overview
- 9.10.3 C. L. Hawthaway and Sons Waterborne Polyurethane Paint Product Market Performance
- 9.10.4 C. L. Hawthaway and Sons Business Overview
- 9.10.5 C. L. Hawthaway and Sons Recent Developments

## 9.11 Wilko Paint

- 9.11.1 Wilko Paint Waterborne Polyurethane Paint Basic Information
- 9.11.2 Wilko Paint Waterborne Polyurethane Paint Product Overview
- 9.11.3 Wilko Paint Waterborne Polyurethane Paint Product Market Performance
- 9.11.4 Wilko Paint Business Overview
- 9.11.5 Wilko Paint Recent Developments

## 9.12 Sun Polymers International

- 9.12.1 Sun Polymers International Waterborne Polyurethane Paint Basic Information
- 9.12.2 Sun Polymers International Waterborne Polyurethane Paint Product Overview

9.12.3 Sun Polymers International Waterborne Polyurethane Paint Product Market Performance

9.12.4 Sun Polymers International Business Overview

9.12.5 Sun Polymers International Recent Developments

9.13 Akzo Nobel

9.13.1 Akzo Nobel Waterborne Polyurethane Paint Basic Information

9.13.2 Akzo Nobel Waterborne Polyurethane Paint Product Overview

9.13.3 Akzo Nobel Waterborne Polyurethane Paint Product Market Performance

9.13.4 Akzo Nobel Business Overview

9.13.5 Akzo Nobel Recent Developments

9.14 PPG Industries

9.14.1 PPG Industries Waterborne Polyurethane Paint Basic Information

9.14.2 PPG Industries Waterborne Polyurethane Paint Product Overview

9.14.3 PPG Industries Waterborne Polyurethane Paint Product Market Performance

9.14.4 PPG Industries Business Overview

9.14.5 PPG Industries Recent Developments

## **10 WATERBORNE POLYURETHANE PAINT MARKET FORECAST BY REGION**

10.1 Global Waterborne Polyurethane Paint Market Size Forecast

10.2 Global Waterborne Polyurethane Paint Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Waterborne Polyurethane Paint Market Size Forecast by Country

10.2.3 Asia Pacific Waterborne Polyurethane Paint Market Size Forecast by Region

10.2.4 South America Waterborne Polyurethane Paint Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Waterborne Polyurethane Paint by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Waterborne Polyurethane Paint Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Waterborne Polyurethane Paint by Type (2025-2030)

11.1.2 Global Waterborne Polyurethane Paint Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Waterborne Polyurethane Paint by Type (2025-2030)

11.2 Global Waterborne Polyurethane Paint Market Forecast by Application

(2025-2030)

11.2.1 Global Waterborne Polyurethane Paint Sales (Kilotons) Forecast by Application

11.2.2 Global Waterborne Polyurethane Paint Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Waterborne Polyurethane Paint Market Size Comparison by Region (M USD)
- Table 5. Global Waterborne Polyurethane Paint Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Waterborne Polyurethane Paint Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Waterborne Polyurethane Paint Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Waterborne Polyurethane Paint Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Waterborne Polyurethane Paint as of 2022)
- Table 10. Global Market Waterborne Polyurethane Paint Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Waterborne Polyurethane Paint Sales Sites and Area Served
- Table 12. Manufacturers Waterborne Polyurethane Paint Product Type
- Table 13. Global Waterborne Polyurethane Paint Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Waterborne Polyurethane Paint
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Waterborne Polyurethane Paint Market Challenges
- Table 22. Global Waterborne Polyurethane Paint Sales by Type (Kilotons)
- Table 23. Global Waterborne Polyurethane Paint Market Size by Type (M USD)
- Table 24. Global Waterborne Polyurethane Paint Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Waterborne Polyurethane Paint Sales Market Share by Type (2019-2024)
- Table 26. Global Waterborne Polyurethane Paint Market Size (M USD) by Type (2019-2024)

- Table 27. Global Waterborne Polyurethane Paint Market Size Share by Type (2019-2024)
- Table 28. Global Waterborne Polyurethane Paint Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Waterborne Polyurethane Paint Sales (Kilotons) by Application
- Table 30. Global Waterborne Polyurethane Paint Market Size by Application
- Table 31. Global Waterborne Polyurethane Paint Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Waterborne Polyurethane Paint Sales Market Share by Application (2019-2024)
- Table 33. Global Waterborne Polyurethane Paint Sales by Application (2019-2024) & (M USD)
- Table 34. Global Waterborne Polyurethane Paint Market Share by Application (2019-2024)
- Table 35. Global Waterborne Polyurethane Paint Sales Growth Rate by Application (2019-2024)
- Table 36. Global Waterborne Polyurethane Paint Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Waterborne Polyurethane Paint Sales Market Share by Region (2019-2024)
- Table 38. North America Waterborne Polyurethane Paint Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Waterborne Polyurethane Paint Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Waterborne Polyurethane Paint Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Waterborne Polyurethane Paint Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Waterborne Polyurethane Paint Sales by Region (2019-2024) & (Kilotons)
- Table 43. Akzo Nobel Waterborne Polyurethane Paint Basic Information
- Table 44. Akzo Nobel Waterborne Polyurethane Paint Product Overview
- Table 45. Akzo Nobel Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Akzo Nobel Business Overview
- Table 47. Akzo Nobel Waterborne Polyurethane Paint SWOT Analysis
- Table 48. Akzo Nobel Recent Developments
- Table 49. Axalta Coating Systems Waterborne Polyurethane Paint Basic Information
- Table 50. Axalta Coating Systems Waterborne Polyurethane Paint Product Overview
- Table 51. Axalta Coating Systems Waterborne Polyurethane Paint Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Axalta Coating Systems Business Overview

Table 53. Axalta Coating Systems Waterborne Polyurethane Paint SWOT Analysis

Table 54. Axalta Coating Systems Recent Developments

Table 55. PPG Industries Waterborne Polyurethane Paint Basic Information

Table 56. PPG Industries Waterborne Polyurethane Paint Product Overview

Table 57. PPG Industries Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. PPG Industries Waterborne Polyurethane Paint SWOT Analysis

Table 59. PPG Industries Business Overview

Table 60. PPG Industries Recent Developments

Table 61. The Sherwin-Williams Waterborne Polyurethane Paint Basic Information

Table 62. The Sherwin-Williams Waterborne Polyurethane Paint Product Overview

Table 63. The Sherwin-Williams Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. The Sherwin-Williams Business Overview

Table 65. The Sherwin-Williams Recent Developments

Table 66. DowDuPont Waterborne Polyurethane Paint Basic Information

Table 67. DowDuPont Waterborne Polyurethane Paint Product Overview

Table 68. DowDuPont Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. DowDuPont Business Overview

Table 70. DowDuPont Recent Developments

Table 71. Walter Wurdack Waterborne Polyurethane Paint Basic Information

Table 72. Walter Wurdack Waterborne Polyurethane Paint Product Overview

Table 73. Walter Wurdack Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Walter Wurdack Business Overview

Table 75. Walter Wurdack Recent Developments

Table 76. Brilliant Waterborne Polyurethane Paint Basic Information

Table 77. Brilliant Waterborne Polyurethane Paint Product Overview

Table 78. Brilliant Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Brilliant Business Overview

Table 80. Brilliant Recent Developments

Table 81. Covestro Waterborne Polyurethane Paint Basic Information

Table 82. Covestro Waterborne Polyurethane Paint Product Overview

Table 83. Covestro Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



- Table 84. Covestro Business Overview
- Table 85. Covestro Recent Developments
- Table 86. Epoxies Waterborne Polyurethane Paint Basic Information
- Table 87. Epoxies Waterborne Polyurethane Paint Product Overview
- Table 88. Epoxies Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Epoxies Business Overview
- Table 90. Epoxies Recent Developments
- Table 91. C. L. Hawthaway and Sons Waterborne Polyurethane Paint Basic Information
- Table 92. C. L. Hawthaway and Sons Waterborne Polyurethane Paint Product Overview
- Table 93. C. L. Hawthaway and Sons Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. C. L. Hawthaway and Sons Business Overview
- Table 95. C. L. Hawthaway and Sons Recent Developments
- Table 96. Wilko Paint Waterborne Polyurethane Paint Basic Information
- Table 97. Wilko Paint Waterborne Polyurethane Paint Product Overview
- Table 98. Wilko Paint Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Wilko Paint Business Overview
- Table 100. Wilko Paint Recent Developments
- Table 101. Sun Polymers International Waterborne Polyurethane Paint Basic Information
- Table 102. Sun Polymers International Waterborne Polyurethane Paint Product Overview
- Table 103. Sun Polymers International Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Sun Polymers International Business Overview
- Table 105. Sun Polymers International Recent Developments
- Table 106. Akzo Nobel Waterborne Polyurethane Paint Basic Information
- Table 107. Akzo Nobel Waterborne Polyurethane Paint Product Overview
- Table 108. Akzo Nobel Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Akzo Nobel Business Overview
- Table 110. Akzo Nobel Recent Developments
- Table 111. PPG Industries Waterborne Polyurethane Paint Basic Information
- Table 112. PPG Industries Waterborne Polyurethane Paint Product Overview
- Table 113. PPG Industries Waterborne Polyurethane Paint Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. PPG Industries Business Overview

Table 115. PPG Industries Recent Developments

Table 116. Global Waterborne Polyurethane Paint Sales Forecast by Region (2025-2030) & (Kilotons)

Table 117. Global Waterborne Polyurethane Paint Market Size Forecast by Region (2025-2030) & (M USD)

Table 118. North America Waterborne Polyurethane Paint Sales Forecast by Country (2025-2030) & (Kilotons)

Table 119. North America Waterborne Polyurethane Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 120. Europe Waterborne Polyurethane Paint Sales Forecast by Country (2025-2030) & (Kilotons)

Table 121. Europe Waterborne Polyurethane Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific Waterborne Polyurethane Paint Sales Forecast by Region (2025-2030) & (Kilotons)

Table 123. Asia Pacific Waterborne Polyurethane Paint Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America Waterborne Polyurethane Paint Sales Forecast by Country (2025-2030) & (Kilotons)

Table 125. South America Waterborne Polyurethane Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Waterborne Polyurethane Paint Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Waterborne Polyurethane Paint Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Waterborne Polyurethane Paint Sales Forecast by Type (2025-2030) & (Kilotons)

Table 129. Global Waterborne Polyurethane Paint Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Waterborne Polyurethane Paint Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global Waterborne Polyurethane Paint Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global Waterborne Polyurethane Paint Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Waterborne Polyurethane Paint

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Waterborne Polyurethane Paint Market Size (M USD), 2019-2030

Figure 5. Global Waterborne Polyurethane Paint Market Size (M USD) (2019-2030)

Figure 6. Global Waterborne Polyurethane Paint Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Waterborne Polyurethane Paint Market Size by Country (M USD)

Figure 11. Waterborne Polyurethane Paint Sales Share by Manufacturers in 2023

Figure 12. Global Waterborne Polyurethane Paint Revenue Share by Manufacturers in 2023

Figure 13. Waterborne Polyurethane Paint Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Waterborne Polyurethane Paint Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Waterborne Polyurethane Paint Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Waterborne Polyurethane Paint Market Share by Type

Figure 18. Sales Market Share of Waterborne Polyurethane Paint by Type (2019-2024)

Figure 19. Sales Market Share of Waterborne Polyurethane Paint by Type in 2023

Figure 20. Market Size Share of Waterborne Polyurethane Paint by Type (2019-2024)

Figure 21. Market Size Market Share of Waterborne Polyurethane Paint by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Waterborne Polyurethane Paint Market Share by Application

Figure 24. Global Waterborne Polyurethane Paint Sales Market Share by Application (2019-2024)

Figure 25. Global Waterborne Polyurethane Paint Sales Market Share by Application in 2023

Figure 26. Global Waterborne Polyurethane Paint Market Share by Application (2019-2024)

Figure 27. Global Waterborne Polyurethane Paint Market Share by Application in 2023

Figure 28. Global Waterborne Polyurethane Paint Sales Growth Rate by Application (2019-2024)

Figure 29. Global Waterborne Polyurethane Paint Sales Market Share by Region (2019-2024)

Figure 30. North America Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Waterborne Polyurethane Paint Sales Market Share by Country in 2023

Figure 32. U.S. Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Waterborne Polyurethane Paint Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Waterborne Polyurethane Paint Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Waterborne Polyurethane Paint Sales Market Share by Country in 2023

Figure 37. Germany Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Waterborne Polyurethane Paint Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Waterborne Polyurethane Paint Sales Market Share by Region in 2023

Figure 44. China Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 48. Southeast Asia Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Waterborne Polyurethane Paint Sales and Growth Rate (Kilotons)

Figure 50. South America Waterborne Polyurethane Paint Sales Market Share by Country in 2023

Figure 51. Brazil Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Waterborne Polyurethane Paint Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Waterborne Polyurethane Paint Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Waterborne Polyurethane Paint Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Waterborne Polyurethane Paint Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Waterborne Polyurethane Paint Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Waterborne Polyurethane Paint Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Waterborne Polyurethane Paint Market Share Forecast by Type (2025-2030)

Figure 65. Global Waterborne Polyurethane Paint Sales Forecast by Application (2025-2030)

Figure 66. Global Waterborne Polyurethane Paint Market Share Forecast by Application (2025-2030)

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