

Global Waterborne Polyurethane Dispersion Pud Market Research Report 2026(Status and Outlook)

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Abstracts

Waterborne Polyurethane Dispersion (PUD) is an aqueous polyurethane resin, aqueous urethane resin particles according to their shape, usually divided into an aqueous solution of PU, PU PU aqueous dispersions and aqueous emulsions three. The aqueous polyurethane resin application on the market today are basically PU aqueous dispersions and PU aqueous emulsion, the market is often known as the two types of water-based PU resin aqueous dispersion (PUD) or PU emulsion. Aqueous polyurethane is water instead of organic solvent as the dispersion medium novel polyurethane systems, also known as water-dispersible polyurethane, aqueous polyurethane or water-based polyurethane. Aqueous polyurethane water as solvent, non-polluting, safe, reliable, excellent mechanical properties, good compatibility, easy modification and so on.

The global Waterborne Polyurethane Dispersion Pud market size was estimated at USD 1320.45 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Waterborne Polyurethane Dispersion Pud market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Waterborne Polyurethane Dispersion Pud market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Waterborne Polyurethane Dispersion Pud market.

Global Waterborne Polyurethane Dispersion Pud Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Covestro
Lanxess
BASF
Dow
DIC
Hauthaway Corporation
Alberdingk Boley
Stahl
Mitsui Chemicals
UBE Corporation
Lubrizol

Wosi Chemical
Wanhua

Market Segmentation (by Type)

Polyester Type
Polyether Type
Polycarbonate Type

Market Segmentation (by Application)

Artificial Leather
3C
Ink
Automobile (Repair)
Wood Coating
Adhesive
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Waterborne Polyurethane Dispersion Pud Market

Overview of the regional outlook of the Waterborne Polyurethane Dispersion Pud Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waterborne Polyurethane Dispersion Pud Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Waterborne Polyurethane Dispersion Pud, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Waterborne Polyurethane Dispersion Pud

1.2 Key Market Segments

1.2.1 Waterborne Polyurethane Dispersion Pud Segment by Type

1.2.2 Waterborne Polyurethane Dispersion Pud Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WATERBORNE POLYURETHANE DISPERSION PUD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Waterborne Polyurethane Dispersion Pud Market Size (M USD)

Estimates and Forecasts (2020-2035)

2.1.2 Global Waterborne Polyurethane Dispersion Pud Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WATERBORNE POLYURETHANE DISPERSION PUD MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Waterborne Polyurethane Dispersion Pud Product Life Cycle

3.3 Global Waterborne Polyurethane Dispersion Pud Sales by Manufacturers (2020-2025)

3.4 Global Waterborne Polyurethane Dispersion Pud Revenue Market Share by Manufacturers (2020-2025)

3.5 Waterborne Polyurethane Dispersion Pud Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Waterborne Polyurethane Dispersion Pud Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Waterborne Polyurethane Dispersion Pud Market Competitive Situation and Trends

3.8.1 Waterborne Polyurethane Dispersion Pud Market Concentration Rate

3.8.2 Global 5 and 10 Largest Waterborne Polyurethane Dispersion Pud Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 WATERBORNE POLYURETHANE DISPERSION PUD INDUSTRY CHAIN ANALYSIS

4.1 Waterborne Polyurethane Dispersion Pud Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATERBORNE POLYURETHANE DISPERSION PUD MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Waterborne Polyurethane Dispersion Pud Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Waterborne Polyurethane Dispersion Pud Market

5.7 ESG Ratings of Leading Companies

6 WATERBORNE POLYURETHANE DISPERSION PUD MARKET SEGMENTATION

BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Type (2020-2025)
- 6.3 Global Waterborne Polyurethane Dispersion Pud Market Size by Type (2020-2025)
- 6.4 Global Waterborne Polyurethane Dispersion Pud Price by Type (2020-2025)

7 WATERBORNE POLYURETHANE DISPERSION PUD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Waterborne Polyurethane Dispersion Pud Market Sales by Application (2020-2025)
- 7.3 Global Waterborne Polyurethane Dispersion Pud Market Size (M USD) by Application (2020-2025)
- 7.4 Global Waterborne Polyurethane Dispersion Pud Sales Growth Rate by Application (2020-2025)

8 WATERBORNE POLYURETHANE DISPERSION PUD MARKET SALES BY REGION

- 8.1 Global Waterborne Polyurethane Dispersion Pud Sales by Region
 - 8.1.1 Global Waterborne Polyurethane Dispersion Pud Sales by Region
 - 8.1.2 Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Region
- 8.2 Global Waterborne Polyurethane Dispersion Pud Market Size by Region
 - 8.2.1 Global Waterborne Polyurethane Dispersion Pud Market Size by Region
 - 8.2.2 Global Waterborne Polyurethane Dispersion Pud Market Size by Region
- 8.3 North America
 - 8.3.1 North America Waterborne Polyurethane Dispersion Pud Sales by Country
 - 8.3.2 North America Waterborne Polyurethane Dispersion Pud Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Waterborne Polyurethane Dispersion Pud Sales by Country
 - 8.4.2 Europe Waterborne Polyurethane Dispersion Pud Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Waterborne Polyurethane Dispersion Pud Sales by Region

8.5.2 Asia Pacific Waterborne Polyurethane Dispersion Pud Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Waterborne Polyurethane Dispersion Pud Sales by Country

8.6.2 South America Waterborne Polyurethane Dispersion Pud Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Waterborne Polyurethane Dispersion Pud Sales by Region

8.7.2 Middle East and Africa Waterborne Polyurethane Dispersion Pud Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 WATERBORNE POLYURETHANE DISPERSION PUD MARKET PRODUCTION BY REGION

9.1 Global Production of Waterborne Polyurethane Dispersion Pud by Region(2020-2025)

9.2 Global Waterborne Polyurethane Dispersion Pud Revenue Market Share by Region (2020-2025)

9.3 Global Waterborne Polyurethane Dispersion Pud Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Waterborne Polyurethane Dispersion Pud Production

9.4.1 North America Waterborne Polyurethane Dispersion Pud Production Growth Rate (2020-2025)

9.4.2 North America Waterborne Polyurethane Dispersion Pud Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Waterborne Polyurethane Dispersion Pud Production

9.5.1 Europe Waterborne Polyurethane Dispersion Pud Production Growth Rate (2020-2025)

9.5.2 Europe Waterborne Polyurethane Dispersion Pud Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Waterborne Polyurethane Dispersion Pud Production (2020-2025)

9.6.1 Japan Waterborne Polyurethane Dispersion Pud Production Growth Rate (2020-2025)

9.6.2 Japan Waterborne Polyurethane Dispersion Pud Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Waterborne Polyurethane Dispersion Pud Production (2020-2025)

9.7.1 China Waterborne Polyurethane Dispersion Pud Production Growth Rate (2020-2025)

9.7.2 China Waterborne Polyurethane Dispersion Pud Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Covestro

10.1.1 Covestro Basic Information

10.1.2 Covestro Waterborne Polyurethane Dispersion Pud Product Overview

10.1.3 Covestro Waterborne Polyurethane Dispersion Pud Product Market Performance

10.1.4 Covestro Business Overview

10.1.5 Covestro SWOT Analysis

10.1.6 Covestro Recent Developments

10.2 Lanxess

10.2.1 Lanxess Basic Information

10.2.2 Lanxess Waterborne Polyurethane Dispersion Pud Product Overview

10.2.3 Lanxess Waterborne Polyurethane Dispersion Pud Product Market Performance

10.2.4 Lanxess Business Overview

10.2.5 Lanxess SWOT Analysis

10.2.6 Lanxess Recent Developments

10.3 BASF

- 10.3.1 BASF Basic Information
- 10.3.2 BASF Waterborne Polyurethane Dispersion Pud Product Overview
- 10.3.3 BASF Waterborne Polyurethane Dispersion Pud Product Market Performance
- 10.3.4 BASF Business Overview
- 10.3.5 BASF SWOT Analysis
- 10.3.6 BASF Recent Developments
- 10.4 Dow
 - 10.4.1 Dow Basic Information
 - 10.4.2 Dow Waterborne Polyurethane Dispersion Pud Product Overview
 - 10.4.3 Dow Waterborne Polyurethane Dispersion Pud Product Market Performance
 - 10.4.4 Dow Business Overview
 - 10.4.5 Dow Recent Developments
- 10.5 DIC
 - 10.5.1 DIC Basic Information
 - 10.5.2 DIC Waterborne Polyurethane Dispersion Pud Product Overview
 - 10.5.3 DIC Waterborne Polyurethane Dispersion Pud Product Market Performance
 - 10.5.4 DIC Business Overview
 - 10.5.5 DIC Recent Developments
- 10.6 Hawthaway Corporation
 - 10.6.1 Hawthaway Corporation Basic Information
 - 10.6.2 Hawthaway Corporation Waterborne Polyurethane Dispersion Pud Product Overview
 - 10.6.3 Hawthaway Corporation Waterborne Polyurethane Dispersion Pud Product Market Performance
 - 10.6.4 Hawthaway Corporation Business Overview
 - 10.6.5 Hawthaway Corporation Recent Developments
- 10.7 Alberdingk Boley
 - 10.7.1 Alberdingk Boley Basic Information
 - 10.7.2 Alberdingk Boley Waterborne Polyurethane Dispersion Pud Product Overview
 - 10.7.3 Alberdingk Boley Waterborne Polyurethane Dispersion Pud Product Market Performance
 - 10.7.4 Alberdingk Boley Business Overview
 - 10.7.5 Alberdingk Boley Recent Developments
- 10.8 Stahl
 - 10.8.1 Stahl Basic Information
 - 10.8.2 Stahl Waterborne Polyurethane Dispersion Pud Product Overview
 - 10.8.3 Stahl Waterborne Polyurethane Dispersion Pud Product Market Performance
 - 10.8.4 Stahl Business Overview
 - 10.8.5 Stahl Recent Developments

10.9 Mitsui Chemicals

10.9.1 Mitsui Chemicals Basic Information

10.9.2 Mitsui Chemicals Waterborne Polyurethane Dispersion Pud Product Overview

10.9.3 Mitsui Chemicals Waterborne Polyurethane Dispersion Pud Product Market

Performance

10.9.4 Mitsui Chemicals Business Overview

10.9.5 Mitsui Chemicals Recent Developments

10.10 UBE Corporation

10.10.1 UBE Corporation Basic Information

10.10.2 UBE Corporation Waterborne Polyurethane Dispersion Pud Product Overview

10.10.3 UBE Corporation Waterborne Polyurethane Dispersion Pud Product Market

Performance

10.10.4 UBE Corporation Business Overview

10.10.5 UBE Corporation Recent Developments

10.11 Lubrizol

10.11.1 Lubrizol Basic Information

10.11.2 Lubrizol Waterborne Polyurethane Dispersion Pud Product Overview

10.11.3 Lubrizol Waterborne Polyurethane Dispersion Pud Product Market

Performance

10.11.4 Lubrizol Business Overview

10.11.5 Lubrizol Recent Developments

10.12 Wosi Chemical

10.12.1 Wosi Chemical Basic Information

10.12.2 Wosi Chemical Waterborne Polyurethane Dispersion Pud Product Overview

10.12.3 Wosi Chemical Waterborne Polyurethane Dispersion Pud Product Market

Performance

10.12.4 Wosi Chemical Business Overview

10.12.5 Wosi Chemical Recent Developments

10.13 Wanhua

10.13.1 Wanhua Basic Information

10.13.2 Wanhua Waterborne Polyurethane Dispersion Pud Product Overview

10.13.3 Wanhua Waterborne Polyurethane Dispersion Pud Product Market

Performance

10.13.4 Wanhua Business Overview

10.13.5 Wanhua Recent Developments

11 WATERBORNE POLYURETHANE DISPERSION PUD MARKET FORECAST BY REGION

- 11.1 Global Waterborne Polyurethane Dispersion Pud Market Size Forecast
- 11.2 Global Waterborne Polyurethane Dispersion Pud Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Waterborne Polyurethane Dispersion Pud Market Size Forecast by Country
 - 11.2.3 Asia Pacific Waterborne Polyurethane Dispersion Pud Market Size Forecast by Region
 - 11.2.4 South America Waterborne Polyurethane Dispersion Pud Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Waterborne Polyurethane Dispersion Pud by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Waterborne Polyurethane Dispersion Pud Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Waterborne Polyurethane Dispersion Pud by Type (2026-2035)
 - 12.1.2 Global Waterborne Polyurethane Dispersion Pud Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Waterborne Polyurethane Dispersion Pud by Type (2026-2035)
- 12.2 Global Waterborne Polyurethane Dispersion Pud Market Forecast by Application (2026-2035)
 - 12.2.1 Global Waterborne Polyurethane Dispersion Pud Sales (K MT) Forecast by Application
 - 12.2.2 Global Waterborne Polyurethane Dispersion Pud Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Waterborne Polyurethane Dispersion Pud Market Size by Type (M USD)

Table 4. Global Waterborne Polyurethane Dispersion Pud Market Size by Application

Table 5. Waterborne Polyurethane Dispersion Pud Market Size Comparison by Region (M USD)

Table 6. Global Waterborne Polyurethane Dispersion Pud Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Waterborne Polyurethane Dispersion Pud Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Waterborne Polyurethane Dispersion Pud Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Waterborne Polyurethane Dispersion Pud as of 2025)

Table 11. Global Market Waterborne Polyurethane Dispersion Pud Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Waterborne Polyurethane Dispersion Pud Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Waterborne Polyurethane Dispersion Pud Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Waterborne Polyurethane Dispersion Pud Sales by Type (K MT)

Table 27. Global Waterborne Polyurethane Dispersion Pud Market Size by Type (M USD)

Table 28. Global Waterborne Polyurethane Dispersion Pud Sales (K MT) by Type (2020-2025)

Table 29. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Type (2020-2025)

Table 30. Global Waterborne Polyurethane Dispersion Pud Market Size (M USD) by Type (2020-2025)

Table 31. Global Waterborne Polyurethane Dispersion Pud Market Share by Type (2020-2025)

Table 32. Global Waterborne Polyurethane Dispersion Pud Price (USD/KG) by Type (2020-2025)

Table 33. Global Waterborne Polyurethane Dispersion Pud Sales (K MT) by Application

Table 34. Global Waterborne Polyurethane Dispersion Pud Market Size by Application

Table 35. Global Waterborne Polyurethane Dispersion Pud Sales by Application (2020-2025) & (K MT)

Table 36. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Application (2020-2025)

Table 37. Global Waterborne Polyurethane Dispersion Pud Market Size by Application (2020-2025) & (M USD)

Table 38. Global Waterborne Polyurethane Dispersion Pud Market Share by Application (2020-2025)

Table 39. Global Waterborne Polyurethane Dispersion Pud Sales Growth Rate by Application (2020-2025)

Table 40. Global Waterborne Polyurethane Dispersion Pud Sales by Region (2020-2025) & (K MT)

Table 41. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Region (2020-2025)

Table 42. Global Waterborne Polyurethane Dispersion Pud Market Size by Region (2020-2025) & (M USD)

Table 43. Global Waterborne Polyurethane Dispersion Pud Market Size by Region (2020-2025)

Table 44. North America Waterborne Polyurethane Dispersion Pud Sales by Country (2020-2025) & (K MT)

Table 45. North America Waterborne Polyurethane Dispersion Pud Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Waterborne Polyurethane Dispersion Pud Sales by Country (2020-2025) & (K MT)

Table 47. Europe Waterborne Polyurethane Dispersion Pud Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Waterborne Polyurethane Dispersion Pud Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Waterborne Polyurethane Dispersion Pud Market Size by Region (2020-2025) & (M USD)

Table 50. South America Waterborne Polyurethane Dispersion Pud Sales by Country (2020-2025) & (K MT)

Table 51. South America Waterborne Polyurethane Dispersion Pud Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Waterborne Polyurethane Dispersion Pud Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Waterborne Polyurethane Dispersion Pud Market Size by Region (2020-2025) & (M USD)

Table 54. Global Waterborne Polyurethane Dispersion Pud Production (K MT) by Region(2020-2025)

Table 55. Global Waterborne Polyurethane Dispersion Pud Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Waterborne Polyurethane Dispersion Pud Revenue Market Share by Region (2020-2025)

Table 57. Global Waterborne Polyurethane Dispersion Pud Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Waterborne Polyurethane Dispersion Pud Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Waterborne Polyurethane Dispersion Pud Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Waterborne Polyurethane Dispersion Pud Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Waterborne Polyurethane Dispersion Pud Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Covestro Basic Information

Table 63. Covestro Waterborne Polyurethane Dispersion Pud Product Overview

Table 64. Covestro Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Covestro Business Overview

Table 66. Covestro SWOT Analysis

Table 67. Covestro Recent Developments

Table 68. Lanxess Basic Information

Table 69. Lanxess Waterborne Polyurethane Dispersion Pud Product Overview

Table 70. Lanxess Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Lanxess Business Overview

Table 72. Lanxess SWOT Analysis

Table 73. Lanxess Recent Developments

Table 74. BASF Basic Information

Table 75. BASF Waterborne Polyurethane Dispersion Pud Product Overview

Table 76. BASF Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. BASF Business Overview

Table 78. BASF SWOT Analysis

Table 79. BASF Recent Developments

Table 80. Dow Basic Information

Table 81. Dow Waterborne Polyurethane Dispersion Pud Product Overview

Table 82. Dow Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Dow Business Overview

Table 84. Dow Recent Developments

Table 85. DIC Basic Information

Table 86. DIC Waterborne Polyurethane Dispersion Pud Product Overview

Table 87. DIC Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. DIC Business Overview

Table 89. DIC Recent Developments

Table 90. Hawthaway Corporation Basic Information

Table 91. Hawthaway Corporation Waterborne Polyurethane Dispersion Pud Product Overview

Table 92. Hawthaway Corporation Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Hawthaway Corporation Business Overview

Table 94. Hawthaway Corporation Recent Developments

Table 95. Alberdingk Boley Basic Information

Table 96. Alberdingk Boley Waterborne Polyurethane Dispersion Pud Product Overview

Table 97. Alberdingk Boley Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Alberdingk Boley Business Overview

Table 99. Alberdingk Boley Recent Developments

Table 100. Stahl Basic Information

Table 101. Stahl Waterborne Polyurethane Dispersion Pud Product Overview

Table 102. Stahl Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Stahl Business Overview

Table 104. Stahl Recent Developments

Table 105. Mitsui Chemicals Basic Information

Table 106. Mitsui Chemicals Waterborne Polyurethane Dispersion Pud Product Overview

Table 107. Mitsui Chemicals Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Mitsui Chemicals Business Overview

Table 109. Mitsui Chemicals Recent Developments

Table 110. UBE Corporation Basic Information

Table 111. UBE Corporation Waterborne Polyurethane Dispersion Pud Product Overview

Table 112. UBE Corporation Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. UBE Corporation Business Overview

Table 114. UBE Corporation Recent Developments

Table 115. Lubrizol Basic Information

Table 116. Lubrizol Waterborne Polyurethane Dispersion Pud Product Overview

Table 117. Lubrizol Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Lubrizol Business Overview

Table 119. Lubrizol Recent Developments

Table 120. Wosi Chemical Basic Information

Table 121. Wosi Chemical Waterborne Polyurethane Dispersion Pud Product Overview

Table 122. Wosi Chemical Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Wosi Chemical Business Overview

Table 124. Wosi Chemical Recent Developments

Table 125. Wanhua Basic Information

Table 126. Wanhua Waterborne Polyurethane Dispersion Pud Product Overview

Table 127. Wanhua Waterborne Polyurethane Dispersion Pud Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Wanhua Business Overview

Table 129. Wanhua Recent Developments

Table 130. Global Waterborne Polyurethane Dispersion Pud Sales Forecast by Region (2026-2035) & (K MT)

Table 131. Global Waterborne Polyurethane Dispersion Pud Market Size Forecast by

Region (2026-2035) & (M USD)

Table 132. North America Waterborne Polyurethane Dispersion Pud Sales Forecast by Country (2026-2035) & (K MT)

Table 133. North America Waterborne Polyurethane Dispersion Pud Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Waterborne Polyurethane Dispersion Pud Sales Forecast by Country (2026-2035) & (K MT)

Table 135. Europe Waterborne Polyurethane Dispersion Pud Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Waterborne Polyurethane Dispersion Pud Sales Forecast by Region (2026-2035) & (K MT)

Table 137. Asia Pacific Waterborne Polyurethane Dispersion Pud Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Waterborne Polyurethane Dispersion Pud Sales Forecast by Country (2026-2035) & (K MT)

Table 139. South America Waterborne Polyurethane Dispersion Pud Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Waterborne Polyurethane Dispersion Pud Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Waterborne Polyurethane Dispersion Pud Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Waterborne Polyurethane Dispersion Pud Sales Forecast by Type (2026-2035) & (K MT)

Table 143. Global Waterborne Polyurethane Dispersion Pud Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Waterborne Polyurethane Dispersion Pud Price Forecast by Type (2026-2035) & (USD/KG)

Table 145. Global Waterborne Polyurethane Dispersion Pud Sales (K MT) Forecast by Application (2026-2035)

Table 146. Global Waterborne Polyurethane Dispersion Pud Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Waterborne Polyurethane Dispersion Pud
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Waterborne Polyurethane Dispersion Pud Market Size (M USD), 2025-2035
- Figure 5. Global Waterborne Polyurethane Dispersion Pud Market Size (M USD) (2020-2035)
- Figure 6. Global Waterborne Polyurethane Dispersion Pud Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Waterborne Polyurethane Dispersion Pud Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Waterborne Polyurethane Dispersion Pud Product Life Cycle
- Figure 13. Waterborne Polyurethane Dispersion Pud Sales Share by Manufacturers in 2025
- Figure 14. Global Waterborne Polyurethane Dispersion Pud Revenue Share by Manufacturers in 2025
- Figure 15. Waterborne Polyurethane Dispersion Pud Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Waterborne Polyurethane Dispersion Pud Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Waterborne Polyurethane Dispersion Pud Revenue in 2025
- Figure 18. Industry Chain Map of Waterborne Polyurethane Dispersion Pud
- Figure 19. Global Waterborne Polyurethane Dispersion Pud Market PEST Analysis
- Figure 20. Global Waterborne Polyurethane Dispersion Pud Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Waterborne Polyurethane Dispersion Pud Market Share by Type
- Figure 27. Sales Market Share of Waterborne Polyurethane Dispersion Pud by Type

(2020-2025)

Figure 28. Sales Market Share of Waterborne Polyurethane Dispersion Pud by Type in 2025

Figure 29. Market Share of Waterborne Polyurethane Dispersion Pud by Type (2020-2025)

Figure 30. Market Share of Waterborne Polyurethane Dispersion Pud by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Waterborne Polyurethane Dispersion Pud Market Share by Application

Figure 33. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Application (2020-2025)

Figure 34. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Application in 2025

Figure 35. Global Waterborne Polyurethane Dispersion Pud Market Share by Application (2020-2025)

Figure 36. Global Waterborne Polyurethane Dispersion Pud Market Share by Application in 2025

Figure 37. Global Waterborne Polyurethane Dispersion Pud Sales Growth Rate by Application (2020-2025)

Figure 38. Global Waterborne Polyurethane Dispersion Pud Sales Market Share by Region (2020-2025)

Figure 39. Global Waterborne Polyurethane Dispersion Pud Market Size by Region (2020-2025)

Figure 40. North America Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Waterborne Polyurethane Dispersion Pud Sales Market Share by Country in 2024

Figure 43. North America Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Waterborne Polyurethane Dispersion Pud Market Size by Country in 2024

Figure 45. U.S. Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Waterborne Polyurethane Dispersion Pud Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Waterborne Polyurethane Dispersion Pud Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Waterborne Polyurethane Dispersion Pud Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Waterborne Polyurethane Dispersion Pud Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Waterborne Polyurethane Dispersion Pud Sales Market Share by Country in 2024

Figure 53. Europe Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Waterborne Polyurethane Dispersion Pud Market Size by Country in 2024

Figure 55. Germany Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Waterborne Polyurethane Dispersion Pud Sales Market Share by Region in 2024

Figure 67. Asia Pacific Waterborne Polyurethane Dispersion Pud Market Size by

Region in 2024

Figure 68. China Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (K MT)

Figure 79. South America Waterborne Polyurethane Dispersion Pud Sales Market Share by Country in 2024

Figure 80. South America Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (M USD)

Figure 81. South America Waterborne Polyurethane Dispersion Pud Market Size by Country in 2024

Figure 82. Brazil Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Waterborne Polyurethane Dispersion Pud Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Waterborne Polyurethane Dispersion Pud Market Size by Region in 2024

Figure 92. Saudi Arabia Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Waterborne Polyurethane Dispersion Pud Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Waterborne Polyurethane Dispersion Pud Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Waterborne Polyurethane Dispersion Pud Production Market Share by Region (2020-2025)

Figure 103. North America Waterborne Polyurethane Dispersion Pud Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Waterborne Polyurethane Dispersion Pud Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Waterborne Polyurethane Dispersion Pud Production (K MT) Growth Rate (2020-2025)

Figure 106. China Waterborne Polyurethane Dispersion Pud Production (K MT) Growth

Rate (2020-2025)

Figure 107. Global Waterborne Polyurethane Dispersion Pud Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Waterborne Polyurethane Dispersion Pud Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Waterborne Polyurethane Dispersion Pud Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Waterborne Polyurethane Dispersion Pud Market Share Forecast by Type (2026-2035)

Figure 111. Global Waterborne Polyurethane Dispersion Pud Sales Forecast by Application (2026-2035)

Figure 112. Global Waterborne Polyurethane Dispersion Pud Market Share Forecast by Application (2026-2035)

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