

Global Waterborne Polyurethane Coatings Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Waterborne Polyurethane Coatings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Waterborne Polyurethane Coatings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Waterborne Polyurethane Coatings market in any manner.

Global Waterborne Polyurethane Coatings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Croda International

VCM Polyurethanes

SNP

Solvosol Paints

Decken Coatings

Walter Wurdack

Brilliant Group

Covestro LLC

Epoxies

C. L. Hawthaway & Sons Corp.

Wilko Paint

Sun Polymers International

Akzo Nobel N.V.

PPG Industries

Market Segmentation (by Type)

Polyurethane Emulsion Coating

Polyurethane Dispersion Coating

Polyurethane Aqueous Solution Coating

Market Segmentation (by Application)

Plastics

Leather Industry

Rubber Industry

Metal Industry

Textile Industry

Wood Industry

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Waterborne Polyurethane Coatings Market

Overview of the regional outlook of the Waterborne Polyurethane Coatings Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waterborne Polyurethane Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Waterborne Polyurethane Coatings

1.2 Key Market Segments

1.2.1 Waterborne Polyurethane Coatings Segment by Type

1.2.2 Waterborne Polyurethane Coatings Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WATERBORNE POLYURETHANE COATINGS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Waterborne Polyurethane Coatings Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Waterborne Polyurethane Coatings Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WATERBORNE POLYURETHANE COATINGS MARKET COMPETITIVE LANDSCAPE

3.1 Global Waterborne Polyurethane Coatings Sales by Manufacturers (2019-2024)

3.2 Global Waterborne Polyurethane Coatings Revenue Market Share by Manufacturers (2019-2024)

3.3 Waterborne Polyurethane Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Waterborne Polyurethane Coatings Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Waterborne Polyurethane Coatings Sales Sites, Area Served, Product Type

3.6 Waterborne Polyurethane Coatings Market Competitive Situation and Trends

3.6.1 Waterborne Polyurethane Coatings Market Concentration Rate

3.6.2 Global 5 and 10 Largest Waterborne Polyurethane Coatings Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 WATERBORNE POLYURETHANE COATINGS INDUSTRY CHAIN ANALYSIS

4.1 Waterborne Polyurethane Coatings Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATERBORNE POLYURETHANE COATINGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 WATERBORNE POLYURETHANE COATINGS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Waterborne Polyurethane Coatings Sales Market Share by Type (2019-2024)

6.3 Global Waterborne Polyurethane Coatings Market Size Market Share by Type (2019-2024)

6.4 Global Waterborne Polyurethane Coatings Price by Type (2019-2024)

7 WATERBORNE POLYURETHANE COATINGS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Waterborne Polyurethane Coatings Market Sales by Application (2019-2024)

7.3 Global Waterborne Polyurethane Coatings Market Size (M USD) by Application (2019-2024)

7.4 Global Waterborne Polyurethane Coatings Sales Growth Rate by Application (2019-2024)

8 WATERBORNE POLYURETHANE COATINGS MARKET SEGMENTATION BY REGION

8.1 Global Waterborne Polyurethane Coatings Sales by Region

8.1.1 Global Waterborne Polyurethane Coatings Sales by Region

8.1.2 Global Waterborne Polyurethane Coatings Sales Market Share by Region

8.2 North America

8.2.1 North America Waterborne Polyurethane Coatings Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Waterborne Polyurethane Coatings Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Waterborne Polyurethane Coatings Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Waterborne Polyurethane Coatings Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Waterborne Polyurethane Coatings Sales by Region

8.6.2 Saudi Arabia

- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Croda International

- 9.1.1 Croda International Waterborne Polyurethane Coatings Basic Information
- 9.1.2 Croda International Waterborne Polyurethane Coatings Product Overview
- 9.1.3 Croda International Waterborne Polyurethane Coatings Product Market Performance
- 9.1.4 Croda International Business Overview
- 9.1.5 Croda International Waterborne Polyurethane Coatings SWOT Analysis
- 9.1.6 Croda International Recent Developments

9.2 VCM Polyurethanes

- 9.2.1 VCM Polyurethanes Waterborne Polyurethane Coatings Basic Information
- 9.2.2 VCM Polyurethanes Waterborne Polyurethane Coatings Product Overview
- 9.2.3 VCM Polyurethanes Waterborne Polyurethane Coatings Product Market Performance
- 9.2.4 VCM Polyurethanes Business Overview
- 9.2.5 VCM Polyurethanes Waterborne Polyurethane Coatings SWOT Analysis
- 9.2.6 VCM Polyurethanes Recent Developments

9.3 SNP

- 9.3.1 SNP Waterborne Polyurethane Coatings Basic Information
- 9.3.2 SNP Waterborne Polyurethane Coatings Product Overview
- 9.3.3 SNP Waterborne Polyurethane Coatings Product Market Performance
- 9.3.4 SNP Waterborne Polyurethane Coatings SWOT Analysis
- 9.3.5 SNP Business Overview
- 9.3.6 SNP Recent Developments

9.4 Solvosol Paints

- 9.4.1 Solvosol Paints Waterborne Polyurethane Coatings Basic Information
- 9.4.2 Solvosol Paints Waterborne Polyurethane Coatings Product Overview
- 9.4.3 Solvosol Paints Waterborne Polyurethane Coatings Product Market Performance
- 9.4.4 Solvosol Paints Business Overview
- 9.4.5 Solvosol Paints Recent Developments

9.5 Decken Coatings

- 9.5.1 Decken Coatings Waterborne Polyurethane Coatings Basic Information
- 9.5.2 Decken Coatings Waterborne Polyurethane Coatings Product Overview

- 9.5.3 Decken Coatings Waterborne Polyurethane Coatings Product Market Performance
- 9.5.4 Decken Coatings Business Overview
- 9.5.5 Decken Coatings Recent Developments
- 9.6 Walter Wurdack
 - 9.6.1 Walter Wurdack Waterborne Polyurethane Coatings Basic Information
 - 9.6.2 Walter Wurdack Waterborne Polyurethane Coatings Product Overview
 - 9.6.3 Walter Wurdack Waterborne Polyurethane Coatings Product Market Performance
 - 9.6.4 Walter Wurdack Business Overview
 - 9.6.5 Walter Wurdack Recent Developments
- 9.7 Brilliant Group
 - 9.7.1 Brilliant Group Waterborne Polyurethane Coatings Basic Information
 - 9.7.2 Brilliant Group Waterborne Polyurethane Coatings Product Overview
 - 9.7.3 Brilliant Group Waterborne Polyurethane Coatings Product Market Performance
 - 9.7.4 Brilliant Group Business Overview
 - 9.7.5 Brilliant Group Recent Developments
- 9.8 Covestro LLC
 - 9.8.1 Covestro LLC Waterborne Polyurethane Coatings Basic Information
 - 9.8.2 Covestro LLC Waterborne Polyurethane Coatings Product Overview
 - 9.8.3 Covestro LLC Waterborne Polyurethane Coatings Product Market Performance
 - 9.8.4 Covestro LLC Business Overview
 - 9.8.5 Covestro LLC Recent Developments
- 9.9 Epoxies
 - 9.9.1 Epoxies Waterborne Polyurethane Coatings Basic Information
 - 9.9.2 Epoxies Waterborne Polyurethane Coatings Product Overview
 - 9.9.3 Epoxies Waterborne Polyurethane Coatings Product Market Performance
 - 9.9.4 Epoxies Business Overview
 - 9.9.5 Epoxies Recent Developments
- 9.10 C. L. Hawthaway and Sons Corp.
 - 9.10.1 C. L. Hawthaway and Sons Corp. Waterborne Polyurethane Coatings Basic Information
 - 9.10.2 C. L. Hawthaway and Sons Corp. Waterborne Polyurethane Coatings Product Overview
 - 9.10.3 C. L. Hawthaway and Sons Corp. Waterborne Polyurethane Coatings Product Market Performance
 - 9.10.4 C. L. Hawthaway and Sons Corp. Business Overview
 - 9.10.5 C. L. Hawthaway and Sons Corp. Recent Developments
- 9.11 Wilko Paint

- 9.11.1 Wilko Paint Waterborne Polyurethane Coatings Basic Information
- 9.11.2 Wilko Paint Waterborne Polyurethane Coatings Product Overview
- 9.11.3 Wilko Paint Waterborne Polyurethane Coatings Product Market Performance
- 9.11.4 Wilko Paint Business Overview
- 9.11.5 Wilko Paint Recent Developments
- 9.12 Sun Polymers International
 - 9.12.1 Sun Polymers International Waterborne Polyurethane Coatings Basic Information
 - 9.12.2 Sun Polymers International Waterborne Polyurethane Coatings Product Overview
 - 9.12.3 Sun Polymers International Waterborne Polyurethane Coatings Product Market Performance
 - 9.12.4 Sun Polymers International Business Overview
 - 9.12.5 Sun Polymers International Recent Developments
- 9.13 Akzo Nobel N.V.
 - 9.13.1 Akzo Nobel N.V. Waterborne Polyurethane Coatings Basic Information
 - 9.13.2 Akzo Nobel N.V. Waterborne Polyurethane Coatings Product Overview
 - 9.13.3 Akzo Nobel N.V. Waterborne Polyurethane Coatings Product Market Performance
 - 9.13.4 Akzo Nobel N.V. Business Overview
 - 9.13.5 Akzo Nobel N.V. Recent Developments
- 9.14 PPG Industries
 - 9.14.1 PPG Industries Waterborne Polyurethane Coatings Basic Information
 - 9.14.2 PPG Industries Waterborne Polyurethane Coatings Product Overview
 - 9.14.3 PPG Industries Waterborne Polyurethane Coatings Product Market Performance
 - 9.14.4 PPG Industries Business Overview
 - 9.14.5 PPG Industries Recent Developments

10 WATERBORNE POLYURETHANE COATINGS MARKET FORECAST BY REGION

- 10.1 Global Waterborne Polyurethane Coatings Market Size Forecast
- 10.2 Global Waterborne Polyurethane Coatings Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Waterborne Polyurethane Coatings Market Size Forecast by Country
 - 10.2.3 Asia Pacific Waterborne Polyurethane Coatings Market Size Forecast by Region
 - 10.2.4 South America Waterborne Polyurethane Coatings Market Size Forecast by

Country

10.2.5 Middle East and Africa Forecasted Consumption of Waterborne Polyurethane Coatings by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Waterborne Polyurethane Coatings Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Waterborne Polyurethane Coatings by Type (2025-2030)

11.1.2 Global Waterborne Polyurethane Coatings Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Waterborne Polyurethane Coatings by Type (2025-2030)

11.2 Global Waterborne Polyurethane Coatings Market Forecast by Application (2025-2030)

11.2.1 Global Waterborne Polyurethane Coatings Sales (Kilotons) Forecast by Application

11.2.2 Global Waterborne Polyurethane Coatings Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Waterborne Polyurethane Coatings Market Size Comparison by Region (M USD)

Table 5. Global Waterborne Polyurethane Coatings Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Waterborne Polyurethane Coatings Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Waterborne Polyurethane Coatings Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Waterborne Polyurethane Coatings Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Waterborne Polyurethane Coatings as of 2022)

Table 10. Global Market Waterborne Polyurethane Coatings Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Waterborne Polyurethane Coatings Sales Sites and Area Served

Table 12. Manufacturers Waterborne Polyurethane Coatings Product Type

Table 13. Global Waterborne Polyurethane Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Waterborne Polyurethane Coatings

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Waterborne Polyurethane Coatings Market Challenges

Table 22. Global Waterborne Polyurethane Coatings Sales by Type (Kilotons)

Table 23. Global Waterborne Polyurethane Coatings Market Size by Type (M USD)

Table 24. Global Waterborne Polyurethane Coatings Sales (Kilotons) by Type (2019-2024)

Table 25. Global Waterborne Polyurethane Coatings Sales Market Share by Type

(2019-2024)

Table 26. Global Waterborne Polyurethane Coatings Market Size (M USD) by Type (2019-2024)

Table 27. Global Waterborne Polyurethane Coatings Market Size Share by Type (2019-2024)

Table 28. Global Waterborne Polyurethane Coatings Price (USD/Ton) by Type (2019-2024)

Table 29. Global Waterborne Polyurethane Coatings Sales (Kilotons) by Application

Table 30. Global Waterborne Polyurethane Coatings Market Size by Application

Table 31. Global Waterborne Polyurethane Coatings Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Waterborne Polyurethane Coatings Sales Market Share by Application (2019-2024)

Table 33. Global Waterborne Polyurethane Coatings Sales by Application (2019-2024) & (M USD)

Table 34. Global Waterborne Polyurethane Coatings Market Share by Application (2019-2024)

Table 35. Global Waterborne Polyurethane Coatings Sales Growth Rate by Application (2019-2024)

Table 36. Global Waterborne Polyurethane Coatings Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Waterborne Polyurethane Coatings Sales Market Share by Region (2019-2024)

Table 38. North America Waterborne Polyurethane Coatings Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Waterborne Polyurethane Coatings Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Waterborne Polyurethane Coatings Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Waterborne Polyurethane Coatings Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Waterborne Polyurethane Coatings Sales by Region (2019-2024) & (Kilotons)

Table 43. Croda International Waterborne Polyurethane Coatings Basic Information

Table 44. Croda International Waterborne Polyurethane Coatings Product Overview

Table 45. Croda International Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Croda International Business Overview

Table 47. Croda International Waterborne Polyurethane Coatings SWOT Analysis

- Table 48. Croda International Recent Developments
- Table 49. VCM Polyurethanes Waterborne Polyurethane Coatings Basic Information
- Table 50. VCM Polyurethanes Waterborne Polyurethane Coatings Product Overview
- Table 51. VCM Polyurethanes Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. VCM Polyurethanes Business Overview
- Table 53. VCM Polyurethanes Waterborne Polyurethane Coatings SWOT Analysis
- Table 54. VCM Polyurethanes Recent Developments
- Table 55. SNP Waterborne Polyurethane Coatings Basic Information
- Table 56. SNP Waterborne Polyurethane Coatings Product Overview
- Table 57. SNP Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. SNP Waterborne Polyurethane Coatings SWOT Analysis
- Table 59. SNP Business Overview
- Table 60. SNP Recent Developments
- Table 61. Solvosol Paints Waterborne Polyurethane Coatings Basic Information
- Table 62. Solvosol Paints Waterborne Polyurethane Coatings Product Overview
- Table 63. Solvosol Paints Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Solvosol Paints Business Overview
- Table 65. Solvosol Paints Recent Developments
- Table 66. Decken Coatings Waterborne Polyurethane Coatings Basic Information
- Table 67. Decken Coatings Waterborne Polyurethane Coatings Product Overview
- Table 68. Decken Coatings Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Decken Coatings Business Overview
- Table 70. Decken Coatings Recent Developments
- Table 71. Walter Wurdack Waterborne Polyurethane Coatings Basic Information
- Table 72. Walter Wurdack Waterborne Polyurethane Coatings Product Overview
- Table 73. Walter Wurdack Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Walter Wurdack Business Overview
- Table 75. Walter Wurdack Recent Developments
- Table 76. Brilliant Group Waterborne Polyurethane Coatings Basic Information
- Table 77. Brilliant Group Waterborne Polyurethane Coatings Product Overview
- Table 78. Brilliant Group Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Brilliant Group Business Overview
- Table 80. Brilliant Group Recent Developments

- Table 81. Covestro LLC Waterborne Polyurethane Coatings Basic Information
- Table 82. Covestro LLC Waterborne Polyurethane Coatings Product Overview
- Table 83. Covestro LLC Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Covestro LLC Business Overview
- Table 85. Covestro LLC Recent Developments
- Table 86. Epoxies Waterborne Polyurethane Coatings Basic Information
- Table 87. Epoxies Waterborne Polyurethane Coatings Product Overview
- Table 88. Epoxies Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Epoxies Business Overview
- Table 90. Epoxies Recent Developments
- Table 91. C. L. Hawthaway and Sons Corp. Waterborne Polyurethane Coatings Basic Information
- Table 92. C. L. Hawthaway and Sons Corp. Waterborne Polyurethane Coatings Product Overview
- Table 93. C. L. Hawthaway and Sons Corp. Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. C. L. Hawthaway and Sons Corp. Business Overview
- Table 95. C. L. Hawthaway and Sons Corp. Recent Developments
- Table 96. Wilko Paint Waterborne Polyurethane Coatings Basic Information
- Table 97. Wilko Paint Waterborne Polyurethane Coatings Product Overview
- Table 98. Wilko Paint Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Wilko Paint Business Overview
- Table 100. Wilko Paint Recent Developments
- Table 101. Sun Polymers International Waterborne Polyurethane Coatings Basic Information
- Table 102. Sun Polymers International Waterborne Polyurethane Coatings Product Overview
- Table 103. Sun Polymers International Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Sun Polymers International Business Overview
- Table 105. Sun Polymers International Recent Developments
- Table 106. Akzo Nobel N.V. Waterborne Polyurethane Coatings Basic Information
- Table 107. Akzo Nobel N.V. Waterborne Polyurethane Coatings Product Overview
- Table 108. Akzo Nobel N.V. Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Akzo Nobel N.V. Business Overview

- Table 110. Akzo Nobel N.V. Recent Developments
- Table 111. PPG Industries Waterborne Polyurethane Coatings Basic Information
- Table 112. PPG Industries Waterborne Polyurethane Coatings Product Overview
- Table 113. PPG Industries Waterborne Polyurethane Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. PPG Industries Business Overview
- Table 115. PPG Industries Recent Developments
- Table 116. Global Waterborne Polyurethane Coatings Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 117. Global Waterborne Polyurethane Coatings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 118. North America Waterborne Polyurethane Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 119. North America Waterborne Polyurethane Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 120. Europe Waterborne Polyurethane Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 121. Europe Waterborne Polyurethane Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 122. Asia Pacific Waterborne Polyurethane Coatings Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 123. Asia Pacific Waterborne Polyurethane Coatings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 124. South America Waterborne Polyurethane Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 125. South America Waterborne Polyurethane Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 126. Middle East and Africa Waterborne Polyurethane Coatings Consumption Forecast by Country (2025-2030) & (Units)
- Table 127. Middle East and Africa Waterborne Polyurethane Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 128. Global Waterborne Polyurethane Coatings Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 129. Global Waterborne Polyurethane Coatings Market Size Forecast by Type (2025-2030) & (M USD)
- Table 130. Global Waterborne Polyurethane Coatings Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 131. Global Waterborne Polyurethane Coatings Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global Waterborne Polyurethane Coatings Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Waterborne Polyurethane Coatings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Waterborne Polyurethane Coatings Market Size (M USD), 2019-2030
- Figure 5. Global Waterborne Polyurethane Coatings Market Size (M USD) (2019-2030)
- Figure 6. Global Waterborne Polyurethane Coatings Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Waterborne Polyurethane Coatings Market Size by Country (M USD)
- Figure 11. Waterborne Polyurethane Coatings Sales Share by Manufacturers in 2023
- Figure 12. Global Waterborne Polyurethane Coatings Revenue Share by Manufacturers in 2023
- Figure 13. Waterborne Polyurethane Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Waterborne Polyurethane Coatings Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Waterborne Polyurethane Coatings Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Waterborne Polyurethane Coatings Market Share by Type
- Figure 18. Sales Market Share of Waterborne Polyurethane Coatings by Type (2019-2024)
- Figure 19. Sales Market Share of Waterborne Polyurethane Coatings by Type in 2023
- Figure 20. Market Size Share of Waterborne Polyurethane Coatings by Type (2019-2024)
- Figure 21. Market Size Market Share of Waterborne Polyurethane Coatings by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Waterborne Polyurethane Coatings Market Share by Application
- Figure 24. Global Waterborne Polyurethane Coatings Sales Market Share by Application (2019-2024)
- Figure 25. Global Waterborne Polyurethane Coatings Sales Market Share by Application in 2023
- Figure 26. Global Waterborne Polyurethane Coatings Market Share by Application

(2019-2024)

Figure 27. Global Waterborne Polyurethane Coatings Market Share by Application in 2023

Figure 28. Global Waterborne Polyurethane Coatings Sales Growth Rate by Application (2019-2024)

Figure 29. Global Waterborne Polyurethane Coatings Sales Market Share by Region (2019-2024)

Figure 30. North America Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Waterborne Polyurethane Coatings Sales Market Share by Country in 2023

Figure 32. U.S. Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Waterborne Polyurethane Coatings Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Waterborne Polyurethane Coatings Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Waterborne Polyurethane Coatings Sales Market Share by Country in 2023

Figure 37. Germany Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Waterborne Polyurethane Coatings Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Waterborne Polyurethane Coatings Sales Market Share by Region in 2023

Figure 44. China Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Waterborne Polyurethane Coatings Sales and Growth Rate (Kilotons)

Figure 50. South America Waterborne Polyurethane Coatings Sales Market Share by Country in 2023

Figure 51. Brazil Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Waterborne Polyurethane Coatings Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Waterborne Polyurethane Coatings Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Waterborne Polyurethane Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Waterborne Polyurethane Coatings Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Waterborne Polyurethane Coatings Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Waterborne Polyurethane Coatings Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Waterborne Polyurethane Coatings Market Share Forecast by Type (2025-2030)

Figure 65. Global Waterborne Polyurethane Coatings Sales Forecast by Application

(2025-2030)

Figure 66. Global Waterborne Polyurethane Coatings Market Share Forecast by Application (2025-2030)

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