

Global Waterborne Coatings Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G0B867217E4CEN.html>

Date: August 2024

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: G0B867217E4CEN

Abstracts

Report Overview

Anticorrosive waterborne coating is made of water as the solvent, used for protecting metal products, alloys, cement structures and other surfaces from the attack of corrosion. Anticorrosive waterborne coating is environmentally friendly low-VOC coating.

This report provides a deep insight into the global Waterborne Coatings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Waterborne Coatings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Waterborne Coatings market in any manner.

Global Waterborne Coatings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF

Akzonobel

PPG Industries

RPM International

The Sherwin-Williams

The Valspar

Axalta Coating Systems

Nippon Paint

Kansai Paint

Tikkurila

Berger Paints India

Market Segmentation (by Type)

Acrylic

Polyester

Alkyd

Epoxy

Polyurethane

PTFE

PVDF

PVDC

Others

Market Segmentation (by Application)

Architectural

Automotive

General Industrial

Protective

Wood

Marine

Packaging

Coil

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Waterborne Coatings Market

Overview of the regional outlook of the Waterborne Coatings Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waterborne Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Waterborne Coatings
- 1.2 Key Market Segments
 - 1.2.1 Waterborne Coatings Segment by Type
 - 1.2.2 Waterborne Coatings Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WATERBORNE COATINGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Waterborne Coatings Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Waterborne Coatings Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WATERBORNE COATINGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Waterborne Coatings Sales by Manufacturers (2019-2024)
- 3.2 Global Waterborne Coatings Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Waterborne Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Waterborne Coatings Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Waterborne Coatings Sales Sites, Area Served, Product Type
- 3.6 Waterborne Coatings Market Competitive Situation and Trends
 - 3.6.1 Waterborne Coatings Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Waterborne Coatings Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 WATERBORNE COATINGS INDUSTRY CHAIN ANALYSIS

- 4.1 Waterborne Coatings Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATERBORNE COATINGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WATERBORNE COATINGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Waterborne Coatings Sales Market Share by Type (2019-2024)
- 6.3 Global Waterborne Coatings Market Size Market Share by Type (2019-2024)
- 6.4 Global Waterborne Coatings Price by Type (2019-2024)

7 WATERBORNE COATINGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Waterborne Coatings Market Sales by Application (2019-2024)
- 7.3 Global Waterborne Coatings Market Size (M USD) by Application (2019-2024)
- 7.4 Global Waterborne Coatings Sales Growth Rate by Application (2019-2024)

8 WATERBORNE COATINGS MARKET SEGMENTATION BY REGION

- 8.1 Global Waterborne Coatings Sales by Region
 - 8.1.1 Global Waterborne Coatings Sales by Region
 - 8.1.2 Global Waterborne Coatings Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Waterborne Coatings Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Waterborne Coatings Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Waterborne Coatings Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Waterborne Coatings Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Waterborne Coatings Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BASF

9.1.1 BASF Waterborne Coatings Basic Information

9.1.2 BASF Waterborne Coatings Product Overview

9.1.3 BASF Waterborne Coatings Product Market Performance

9.1.4 BASF Business Overview

9.1.5 BASF Waterborne Coatings SWOT Analysis

9.1.6 BASF Recent Developments

9.2 Akzonobel

- 9.2.1 Akzonobel Waterborne Coatings Basic Information
- 9.2.2 Akzonobel Waterborne Coatings Product Overview
- 9.2.3 Akzonobel Waterborne Coatings Product Market Performance
- 9.2.4 Akzonobel Business Overview
- 9.2.5 Akzonobel Waterborne Coatings SWOT Analysis
- 9.2.6 Akzonobel Recent Developments
- 9.3 PPG Industries
 - 9.3.1 PPG Industries Waterborne Coatings Basic Information
 - 9.3.2 PPG Industries Waterborne Coatings Product Overview
 - 9.3.3 PPG Industries Waterborne Coatings Product Market Performance
 - 9.3.4 PPG Industries Waterborne Coatings SWOT Analysis
 - 9.3.5 PPG Industries Business Overview
 - 9.3.6 PPG Industries Recent Developments
- 9.4 RPM International
 - 9.4.1 RPM International Waterborne Coatings Basic Information
 - 9.4.2 RPM International Waterborne Coatings Product Overview
 - 9.4.3 RPM International Waterborne Coatings Product Market Performance
 - 9.4.4 RPM International Business Overview
 - 9.4.5 RPM International Recent Developments
- 9.5 The Sherwin-Williams
 - 9.5.1 The Sherwin-Williams Waterborne Coatings Basic Information
 - 9.5.2 The Sherwin-Williams Waterborne Coatings Product Overview
 - 9.5.3 The Sherwin-Williams Waterborne Coatings Product Market Performance
 - 9.5.4 The Sherwin-Williams Business Overview
 - 9.5.5 The Sherwin-Williams Recent Developments
- 9.6 The Valspar
 - 9.6.1 The Valspar Waterborne Coatings Basic Information
 - 9.6.2 The Valspar Waterborne Coatings Product Overview
 - 9.6.3 The Valspar Waterborne Coatings Product Market Performance
 - 9.6.4 The Valspar Business Overview
 - 9.6.5 The Valspar Recent Developments
- 9.7 Axalta Coating Systems
 - 9.7.1 Axalta Coating Systems Waterborne Coatings Basic Information
 - 9.7.2 Axalta Coating Systems Waterborne Coatings Product Overview
 - 9.7.3 Axalta Coating Systems Waterborne Coatings Product Market Performance
 - 9.7.4 Axalta Coating Systems Business Overview
 - 9.7.5 Axalta Coating Systems Recent Developments
- 9.8 Nippon Paint
 - 9.8.1 Nippon Paint Waterborne Coatings Basic Information

- 9.8.2 Nippon Paint Waterborne Coatings Product Overview
- 9.8.3 Nippon Paint Waterborne Coatings Product Market Performance
- 9.8.4 Nippon Paint Business Overview
- 9.8.5 Nippon Paint Recent Developments
- 9.9 Kansai Paint
 - 9.9.1 Kansai Paint Waterborne Coatings Basic Information
 - 9.9.2 Kansai Paint Waterborne Coatings Product Overview
 - 9.9.3 Kansai Paint Waterborne Coatings Product Market Performance
 - 9.9.4 Kansai Paint Business Overview
 - 9.9.5 Kansai Paint Recent Developments
- 9.10 Tikkurila
 - 9.10.1 Tikkurila Waterborne Coatings Basic Information
 - 9.10.2 Tikkurila Waterborne Coatings Product Overview
 - 9.10.3 Tikkurila Waterborne Coatings Product Market Performance
 - 9.10.4 Tikkurila Business Overview
 - 9.10.5 Tikkurila Recent Developments
- 9.11 Berger Paints India
 - 9.11.1 Berger Paints India Waterborne Coatings Basic Information
 - 9.11.2 Berger Paints India Waterborne Coatings Product Overview
 - 9.11.3 Berger Paints India Waterborne Coatings Product Market Performance
 - 9.11.4 Berger Paints India Business Overview
 - 9.11.5 Berger Paints India Recent Developments

10 WATERBORNE COATINGS MARKET FORECAST BY REGION

- 10.1 Global Waterborne Coatings Market Size Forecast
- 10.2 Global Waterborne Coatings Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Waterborne Coatings Market Size Forecast by Country
 - 10.2.3 Asia Pacific Waterborne Coatings Market Size Forecast by Region
 - 10.2.4 South America Waterborne Coatings Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Waterborne Coatings by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Waterborne Coatings Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Waterborne Coatings by Type (2025-2030)
 - 11.1.2 Global Waterborne Coatings Market Size Forecast by Type (2025-2030)

- 11.1.3 Global Forecasted Price of Waterborne Coatings by Type (2025-2030)
- 11.2 Global Waterborne Coatings Market Forecast by Application (2025-2030)
 - 11.2.1 Global Waterborne Coatings Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Waterborne Coatings Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Waterborne Coatings Market Size Comparison by Region (M USD)

Table 5. Global Waterborne Coatings Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Waterborne Coatings Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Waterborne Coatings Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Waterborne Coatings Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Waterborne Coatings as of 2022)

Table 10. Global Market Waterborne Coatings Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Waterborne Coatings Sales Sites and Area Served

Table 12. Manufacturers Waterborne Coatings Product Type

Table 13. Global Waterborne Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Waterborne Coatings

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Waterborne Coatings Market Challenges

Table 22. Global Waterborne Coatings Sales by Type (Kilotons)

Table 23. Global Waterborne Coatings Market Size by Type (M USD)

Table 24. Global Waterborne Coatings Sales (Kilotons) by Type (2019-2024)

Table 25. Global Waterborne Coatings Sales Market Share by Type (2019-2024)

Table 26. Global Waterborne Coatings Market Size (M USD) by Type (2019-2024)

Table 27. Global Waterborne Coatings Market Size Share by Type (2019-2024)

Table 28. Global Waterborne Coatings Price (USD/Ton) by Type (2019-2024)

Table 29. Global Waterborne Coatings Sales (Kilotons) by Application

Table 30. Global Waterborne Coatings Market Size by Application

Table 31. Global Waterborne Coatings Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Waterborne Coatings Sales Market Share by Application (2019-2024)

Table 33. Global Waterborne Coatings Sales by Application (2019-2024) & (M USD)

Table 34. Global Waterborne Coatings Market Share by Application (2019-2024)

Table 35. Global Waterborne Coatings Sales Growth Rate by Application (2019-2024)

Table 36. Global Waterborne Coatings Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Waterborne Coatings Sales Market Share by Region (2019-2024)

Table 38. North America Waterborne Coatings Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Waterborne Coatings Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Waterborne Coatings Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Waterborne Coatings Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Waterborne Coatings Sales by Region (2019-2024) & (Kilotons)

Table 43. BASF Waterborne Coatings Basic Information

Table 44. BASF Waterborne Coatings Product Overview

Table 45. BASF Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. BASF Business Overview

Table 47. BASF Waterborne Coatings SWOT Analysis

Table 48. BASF Recent Developments

Table 49. Akzonobel Waterborne Coatings Basic Information

Table 50. Akzonobel Waterborne Coatings Product Overview

Table 51. Akzonobel Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Akzonobel Business Overview

Table 53. Akzonobel Waterborne Coatings SWOT Analysis

Table 54. Akzonobel Recent Developments

Table 55. PPG Industries Waterborne Coatings Basic Information

Table 56. PPG Industries Waterborne Coatings Product Overview

Table 57. PPG Industries Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. PPG Industries Waterborne Coatings SWOT Analysis

Table 59. PPG Industries Business Overview

Table 60. PPG Industries Recent Developments

Table 61. RPM International Waterborne Coatings Basic Information

Table 62. RPM International Waterborne Coatings Product Overview

Table 63. RPM International Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 64. RPM International Business Overview
- Table 65. RPM International Recent Developments
- Table 66. The Sherwin-Williams Waterborne Coatings Basic Information
- Table 67. The Sherwin-Williams Waterborne Coatings Product Overview
- Table 68. The Sherwin-Williams Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. The Sherwin-Williams Business Overview
- Table 70. The Sherwin-Williams Recent Developments
- Table 71. The Valspar Waterborne Coatings Basic Information
- Table 72. The Valspar Waterborne Coatings Product Overview
- Table 73. The Valspar Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. The Valspar Business Overview
- Table 75. The Valspar Recent Developments
- Table 76. Axalta Coating Systems Waterborne Coatings Basic Information
- Table 77. Axalta Coating Systems Waterborne Coatings Product Overview
- Table 78. Axalta Coating Systems Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Axalta Coating Systems Business Overview
- Table 80. Axalta Coating Systems Recent Developments
- Table 81. Nippon Paint Waterborne Coatings Basic Information
- Table 82. Nippon Paint Waterborne Coatings Product Overview
- Table 83. Nippon Paint Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Nippon Paint Business Overview
- Table 85. Nippon Paint Recent Developments
- Table 86. Kansai Paint Waterborne Coatings Basic Information
- Table 87. Kansai Paint Waterborne Coatings Product Overview
- Table 88. Kansai Paint Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Kansai Paint Business Overview
- Table 90. Kansai Paint Recent Developments
- Table 91. Tikkurila Waterborne Coatings Basic Information
- Table 92. Tikkurila Waterborne Coatings Product Overview
- Table 93. Tikkurila Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Tikkurila Business Overview
- Table 95. Tikkurila Recent Developments
- Table 96. Berger Paints India Waterborne Coatings Basic Information

- Table 97. Berger Paints India Waterborne Coatings Product Overview
- Table 98. Berger Paints India Waterborne Coatings Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Berger Paints India Business Overview
- Table 100. Berger Paints India Recent Developments
- Table 101. Global Waterborne Coatings Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 102. Global Waterborne Coatings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 103. North America Waterborne Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 104. North America Waterborne Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 105. Europe Waterborne Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 106. Europe Waterborne Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 107. Asia Pacific Waterborne Coatings Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 108. Asia Pacific Waterborne Coatings Market Size Forecast by Region (2025-2030) & (M USD)
- Table 109. South America Waterborne Coatings Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 110. South America Waterborne Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 111. Middle East and Africa Waterborne Coatings Consumption Forecast by Country (2025-2030) & (Units)
- Table 112. Middle East and Africa Waterborne Coatings Market Size Forecast by Country (2025-2030) & (M USD)
- Table 113. Global Waterborne Coatings Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 114. Global Waterborne Coatings Market Size Forecast by Type (2025-2030) & (M USD)
- Table 115. Global Waterborne Coatings Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 116. Global Waterborne Coatings Sales (Kilotons) Forecast by Application (2025-2030)
- Table 117. Global Waterborne Coatings Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Waterborne Coatings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Waterborne Coatings Market Size (M USD), 2019-2030
- Figure 5. Global Waterborne Coatings Market Size (M USD) (2019-2030)
- Figure 6. Global Waterborne Coatings Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Waterborne Coatings Market Size by Country (M USD)
- Figure 11. Waterborne Coatings Sales Share by Manufacturers in 2023
- Figure 12. Global Waterborne Coatings Revenue Share by Manufacturers in 2023
- Figure 13. Waterborne Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Waterborne Coatings Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Waterborne Coatings Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Waterborne Coatings Market Share by Type
- Figure 18. Sales Market Share of Waterborne Coatings by Type (2019-2024)
- Figure 19. Sales Market Share of Waterborne Coatings by Type in 2023
- Figure 20. Market Size Share of Waterborne Coatings by Type (2019-2024)
- Figure 21. Market Size Market Share of Waterborne Coatings by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Waterborne Coatings Market Share by Application
- Figure 24. Global Waterborne Coatings Sales Market Share by Application (2019-2024)
- Figure 25. Global Waterborne Coatings Sales Market Share by Application in 2023
- Figure 26. Global Waterborne Coatings Market Share by Application (2019-2024)
- Figure 27. Global Waterborne Coatings Market Share by Application in 2023
- Figure 28. Global Waterborne Coatings Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Waterborne Coatings Sales Market Share by Region (2019-2024)
- Figure 30. North America Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Waterborne Coatings Sales Market Share by Country in 2023

- Figure 32. U.S. Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Waterborne Coatings Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Waterborne Coatings Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Waterborne Coatings Sales Market Share by Country in 2023
- Figure 37. Germany Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Waterborne Coatings Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Waterborne Coatings Sales Market Share by Region in 2023
- Figure 44. China Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Waterborne Coatings Sales and Growth Rate (Kilotons)
- Figure 50. South America Waterborne Coatings Sales Market Share by Country in 2023
- Figure 51. Brazil Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Waterborne Coatings Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Waterborne Coatings Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Waterborne Coatings Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Waterborne Coatings Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Waterborne Coatings Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Waterborne Coatings Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Waterborne Coatings Market Share Forecast by Type (2025-2030)

Figure 65. Global Waterborne Coatings Sales Forecast by Application (2025-2030)

Figure 66. Global Waterborne Coatings Market Share Forecast by Application (2025-2030)

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