

# Global Water Treatment Softening Chemicals Market Research Report 2026(Status and Outlook)

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## Abstracts

Water treatment softening chemicals are used to reduce water hardness caused by high concentrations of calcium and magnesium ions, which can lead to scaling, equipment damage, and inefficiencies in industrial and domestic systems. Common softening chemicals include sodium carbonate (soda ash) and sodium hydroxide, which precipitate hardness ions, and chelating agents like ethylenediaminetetraacetic acid (EDTA) to bind calcium and magnesium ions. In ion-exchange systems, sodium chloride (salt) is used to regenerate resin beads that remove hardness ions from water. These chemicals are essential in applications such as boiler feedwater treatment, cooling systems, and residential water softeners, ensuring improved efficiency, reduced maintenance, and extended equipment lifespan.

The global Water Treatment Softening Chemicals market size was estimated at USD 1557.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water Treatment Softening Chemicals market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water Treatment Softening Chemicals market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water Treatment Softening Chemicals market.

### **Global Water Treatment Softening Chemicals Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Solenis  
SNF Group  
Ecolab  
Veolia  
Kemira  
Kurita Water Industries  
Chemtrade Logistics  
Shandong Taihe  
Dow  
Italmatch AWS  
Henan Qingshuiyuan Technology

Feralco Group  
USALCO  
Ixom Watercare

### **Market Segmentation (by Type)**

Ammonia  
Borax  
Alaked Lime  
Others

### **Market Segmentation (by Application)**

Municipal  
Industrial  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Water Treatment Softening Chemicals Market  
Overview of the regional outlook of the Water Treatment Softening Chemicals Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water Treatment Softening Chemicals Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water Treatment Softening Chemicals, their output value, profit level, regional supply, production capacity layout,

etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Water Treatment Softening Chemicals
- 1.2 Key Market Segments
  - 1.2.1 Water Treatment Softening Chemicals Segment by Type
  - 1.2.2 Water Treatment Softening Chemicals Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WATER TREATMENT SOFTENING CHEMICALS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Water Treatment Softening Chemicals Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Water Treatment Softening Chemicals Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WATER TREATMENT SOFTENING CHEMICALS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Water Treatment Softening Chemicals Product Life Cycle
- 3.3 Global Water Treatment Softening Chemicals Sales by Manufacturers (2020-2025)
- 3.4 Global Water Treatment Softening Chemicals Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Water Treatment Softening Chemicals Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Water Treatment Softening Chemicals Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Water Treatment Softening Chemicals Market Competitive Situation and Trends

- 3.8.1 Water Treatment Softening Chemicals Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Water Treatment Softening Chemicals Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

## **4 WATER TREATMENT SOFTENING CHEMICALS INDUSTRY CHAIN ANALYSIS**

- 4.1 Water Treatment Softening Chemicals Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WATER TREATMENT SOFTENING CHEMICALS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Water Treatment Softening Chemicals Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Water Treatment Softening Chemicals Market
- 5.7 ESG Ratings of Leading Companies

## **6 WATER TREATMENT SOFTENING CHEMICALS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Water Treatment Softening Chemicals Sales Market Share by Type (2020-2025)

6.3 Global Water Treatment Softening Chemicals Market Size by Type (2020-2025)

6.4 Global Water Treatment Softening Chemicals Price by Type (2020-2025)

## **7 WATER TREATMENT SOFTENING CHEMICALS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Water Treatment Softening Chemicals Market Sales by Application (2020-2025)

7.3 Global Water Treatment Softening Chemicals Market Size (M USD) by Application (2020-2025)

7.4 Global Water Treatment Softening Chemicals Sales Growth Rate by Application (2020-2025)

## **8 WATER TREATMENT SOFTENING CHEMICALS MARKET SALES BY REGION**

8.1 Global Water Treatment Softening Chemicals Sales by Region

8.1.1 Global Water Treatment Softening Chemicals Sales by Region

8.1.2 Global Water Treatment Softening Chemicals Sales Market Share by Region

8.2 Global Water Treatment Softening Chemicals Market Size by Region

8.2.1 Global Water Treatment Softening Chemicals Market Size by Region

8.2.2 Global Water Treatment Softening Chemicals Market Size by Region

8.3 North America

8.3.1 North America Water Treatment Softening Chemicals Sales by Country

8.3.2 North America Water Treatment Softening Chemicals Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Water Treatment Softening Chemicals Sales by Country

8.4.2 Europe Water Treatment Softening Chemicals Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Water Treatment Softening Chemicals Sales by Region
- 8.5.2 Asia Pacific Water Treatment Softening Chemicals Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Water Treatment Softening Chemicals Sales by Country
  - 8.6.2 South America Water Treatment Softening Chemicals Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Water Treatment Softening Chemicals Sales by Region
  - 8.7.2 Middle East and Africa Water Treatment Softening Chemicals Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 WATER TREATMENT SOFTENING CHEMICALS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Water Treatment Softening Chemicals by Region(2020-2025)
- 9.2 Global Water Treatment Softening Chemicals Revenue Market Share by Region (2020-2025)
- 9.3 Global Water Treatment Softening Chemicals Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Water Treatment Softening Chemicals Production
  - 9.4.1 North America Water Treatment Softening Chemicals Production Growth Rate (2020-2025)
  - 9.4.2 North America Water Treatment Softening Chemicals Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Water Treatment Softening Chemicals Production
  - 9.5.1 Europe Water Treatment Softening Chemicals Production Growth Rate (2020-2025)

9.5.2 Europe Water Treatment Softening Chemicals Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Water Treatment Softening Chemicals Production (2020-2025)

9.6.1 Japan Water Treatment Softening Chemicals Production Growth Rate (2020-2025)

9.6.2 Japan Water Treatment Softening Chemicals Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Water Treatment Softening Chemicals Production (2020-2025)

9.7.1 China Water Treatment Softening Chemicals Production Growth Rate (2020-2025)

9.7.2 China Water Treatment Softening Chemicals Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Solenis

10.1.1 Solenis Basic Information

10.1.2 Solenis Water Treatment Softening Chemicals Product Overview

10.1.3 Solenis Water Treatment Softening Chemicals Product Market Performance

10.1.4 Solenis Business Overview

10.1.5 Solenis SWOT Analysis

10.1.6 Solenis Recent Developments

10.2 SNF Group

10.2.1 SNF Group Basic Information

10.2.2 SNF Group Water Treatment Softening Chemicals Product Overview

10.2.3 SNF Group Water Treatment Softening Chemicals Product Market Performance

10.2.4 SNF Group Business Overview

10.2.5 SNF Group SWOT Analysis

10.2.6 SNF Group Recent Developments

10.3 Ecolab

10.3.1 Ecolab Basic Information

10.3.2 Ecolab Water Treatment Softening Chemicals Product Overview

10.3.3 Ecolab Water Treatment Softening Chemicals Product Market Performance

10.3.4 Ecolab Business Overview

10.3.5 Ecolab SWOT Analysis

10.3.6 Ecolab Recent Developments

10.4 Veolia

10.4.1 Veolia Basic Information

10.4.2 Veolia Water Treatment Softening Chemicals Product Overview

- 10.4.3 Veolia Water Treatment Softening Chemicals Product Market Performance
- 10.4.4 Veolia Business Overview
- 10.4.5 Veolia Recent Developments
- 10.5 Kemira
  - 10.5.1 Kemira Basic Information
  - 10.5.2 Kemira Water Treatment Softening Chemicals Product Overview
  - 10.5.3 Kemira Water Treatment Softening Chemicals Product Market Performance
  - 10.5.4 Kemira Business Overview
  - 10.5.5 Kemira Recent Developments
- 10.6 Kurita Water Industries
  - 10.6.1 Kurita Water Industries Basic Information
  - 10.6.2 Kurita Water Industries Water Treatment Softening Chemicals Product Overview
  - 10.6.3 Kurita Water Industries Water Treatment Softening Chemicals Product Market Performance
  - 10.6.4 Kurita Water Industries Business Overview
  - 10.6.5 Kurita Water Industries Recent Developments
- 10.7 Chemtrade Logistics
  - 10.7.1 Chemtrade Logistics Basic Information
  - 10.7.2 Chemtrade Logistics Water Treatment Softening Chemicals Product Overview
  - 10.7.3 Chemtrade Logistics Water Treatment Softening Chemicals Product Market Performance
  - 10.7.4 Chemtrade Logistics Business Overview
  - 10.7.5 Chemtrade Logistics Recent Developments
- 10.8 Shandong Taihe
  - 10.8.1 Shandong Taihe Basic Information
  - 10.8.2 Shandong Taihe Water Treatment Softening Chemicals Product Overview
  - 10.8.3 Shandong Taihe Water Treatment Softening Chemicals Product Market Performance
  - 10.8.4 Shandong Taihe Business Overview
  - 10.8.5 Shandong Taihe Recent Developments
- 10.9 Dow
  - 10.9.1 Dow Basic Information
  - 10.9.2 Dow Water Treatment Softening Chemicals Product Overview
  - 10.9.3 Dow Water Treatment Softening Chemicals Product Market Performance
  - 10.9.4 Dow Business Overview
  - 10.9.5 Dow Recent Developments
- 10.10 Italmatch AWS
  - 10.10.1 Italmatch AWS Basic Information

- 10.10.2 Italmatch AWS Water Treatment Softening Chemicals Product Overview
- 10.10.3 Italmatch AWS Water Treatment Softening Chemicals Product Market Performance
- 10.10.4 Italmatch AWS Business Overview
- 10.10.5 Italmatch AWS Recent Developments
- 10.11 Henan Qingshuiyuan Technology
  - 10.11.1 Henan Qingshuiyuan Technology Basic Information
  - 10.11.2 Henan Qingshuiyuan Technology Water Treatment Softening Chemicals Product Overview
  - 10.11.3 Henan Qingshuiyuan Technology Water Treatment Softening Chemicals Product Market Performance
  - 10.11.4 Henan Qingshuiyuan Technology Business Overview
  - 10.11.5 Henan Qingshuiyuan Technology Recent Developments
- 10.12 Feralco Group
  - 10.12.1 Feralco Group Basic Information
  - 10.12.2 Feralco Group Water Treatment Softening Chemicals Product Overview
  - 10.12.3 Feralco Group Water Treatment Softening Chemicals Product Market Performance
  - 10.12.4 Feralco Group Business Overview
  - 10.12.5 Feralco Group Recent Developments
- 10.13 USALCO
  - 10.13.1 USALCO Basic Information
  - 10.13.2 USALCO Water Treatment Softening Chemicals Product Overview
  - 10.13.3 USALCO Water Treatment Softening Chemicals Product Market Performance
  - 10.13.4 USALCO Business Overview
  - 10.13.5 USALCO Recent Developments
- 10.14 Ixom Watercare
  - 10.14.1 Ixom Watercare Basic Information
  - 10.14.2 Ixom Watercare Water Treatment Softening Chemicals Product Overview
  - 10.14.3 Ixom Watercare Water Treatment Softening Chemicals Product Market Performance
  - 10.14.4 Ixom Watercare Business Overview
  - 10.14.5 Ixom Watercare Recent Developments

## **11 WATER TREATMENT SOFTENING CHEMICALS MARKET FORECAST BY REGION**

- 11.1 Global Water Treatment Softening Chemicals Market Size Forecast
- 11.2 Global Water Treatment Softening Chemicals Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Water Treatment Softening Chemicals Market Size Forecast by Country
- 11.2.3 Asia Pacific Water Treatment Softening Chemicals Market Size Forecast by Region
- 11.2.4 South America Water Treatment Softening Chemicals Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Water Treatment Softening Chemicals by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Water Treatment Softening Chemicals Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Water Treatment Softening Chemicals by Type (2026-2035)
  - 12.1.2 Global Water Treatment Softening Chemicals Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Water Treatment Softening Chemicals by Type (2026-2035)
- 12.2 Global Water Treatment Softening Chemicals Market Forecast by Application (2026-2035)
  - 12.2.1 Global Water Treatment Softening Chemicals Sales (K MT) Forecast by Application
  - 12.2.2 Global Water Treatment Softening Chemicals Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Water Treatment Softening Chemicals Market Size by Type (M USD)

Table 4. Global Water Treatment Softening Chemicals Market Size by Application

Table 5. Water Treatment Softening Chemicals Market Size Comparison by Region (M USD)

Table 6. Global Water Treatment Softening Chemicals Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Water Treatment Softening Chemicals Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Water Treatment Softening Chemicals Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Water Treatment Softening Chemicals Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water Treatment Softening Chemicals as of 2025)

Table 11. Global Market Water Treatment Softening Chemicals Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Water Treatment Softening Chemicals Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Water Treatment Softening Chemicals Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Water Treatment Softening Chemicals Sales by Type (K MT)

Table 27. Global Water Treatment Softening Chemicals Market Size by Type (M USD)

Table 28. Global Water Treatment Softening Chemicals Sales (K MT) by Type (2020-2025)

Table 29. Global Water Treatment Softening Chemicals Sales Market Share by Type (2020-2025)

Table 30. Global Water Treatment Softening Chemicals Market Size (M USD) by Type (2020-2025)

Table 31. Global Water Treatment Softening Chemicals Market Share by Type (2020-2025)

Table 32. Global Water Treatment Softening Chemicals Price (USD/KG) by Type (2020-2025)

Table 33. Global Water Treatment Softening Chemicals Sales (K MT) by Application

Table 34. Global Water Treatment Softening Chemicals Market Size by Application

Table 35. Global Water Treatment Softening Chemicals Sales by Application (2020-2025) & (K MT)

Table 36. Global Water Treatment Softening Chemicals Sales Market Share by Application (2020-2025)

Table 37. Global Water Treatment Softening Chemicals Market Size by Application (2020-2025) & (M USD)

Table 38. Global Water Treatment Softening Chemicals Market Share by Application (2020-2025)

Table 39. Global Water Treatment Softening Chemicals Sales Growth Rate by Application (2020-2025)

Table 40. Global Water Treatment Softening Chemicals Sales by Region (2020-2025) & (K MT)

Table 41. Global Water Treatment Softening Chemicals Sales Market Share by Region (2020-2025)

Table 42. Global Water Treatment Softening Chemicals Market Size by Region (2020-2025) & (M USD)

Table 43. Global Water Treatment Softening Chemicals Market Size by Region (2020-2025)

Table 44. North America Water Treatment Softening Chemicals Sales by Country (2020-2025) & (K MT)

Table 45. North America Water Treatment Softening Chemicals Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Water Treatment Softening Chemicals Sales by Country (2020-2025) & (K MT)

Table 47. Europe Water Treatment Softening Chemicals Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Water Treatment Softening Chemicals Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Water Treatment Softening Chemicals Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Water Treatment Softening Chemicals Sales by Country (2020-2025) & (K MT)
- Table 51. South America Water Treatment Softening Chemicals Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Water Treatment Softening Chemicals Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Water Treatment Softening Chemicals Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Water Treatment Softening Chemicals Production (K MT) by Region(2020-2025)
- Table 55. Global Water Treatment Softening Chemicals Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Water Treatment Softening Chemicals Revenue Market Share by Region (2020-2025)
- Table 57. Global Water Treatment Softening Chemicals Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Water Treatment Softening Chemicals Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Water Treatment Softening Chemicals Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Water Treatment Softening Chemicals Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Water Treatment Softening Chemicals Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Solenis Basic Information
- Table 63. Solenis Water Treatment Softening Chemicals Product Overview
- Table 64. Solenis Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Solenis Business Overview
- Table 66. Solenis SWOT Analysis
- Table 67. Solenis Recent Developments
- Table 68. SNF Group Basic Information
- Table 69. SNF Group Water Treatment Softening Chemicals Product Overview
- Table 70. SNF Group Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 71. SNF Group Business Overview
- Table 72. SNF Group SWOT Analysis
- Table 73. SNF Group Recent Developments
- Table 74. Ecolab Basic Information
- Table 75. Ecolab Water Treatment Softening Chemicals Product Overview
- Table 76. Ecolab Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Ecolab Business Overview
- Table 78. Ecolab SWOT Analysis
- Table 79. Ecolab Recent Developments
- Table 80. Veolia Basic Information
- Table 81. Veolia Water Treatment Softening Chemicals Product Overview
- Table 82. Veolia Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Veolia Business Overview
- Table 84. Veolia Recent Developments
- Table 85. Kemira Basic Information
- Table 86. Kemira Water Treatment Softening Chemicals Product Overview
- Table 87. Kemira Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Kemira Business Overview
- Table 89. Kemira Recent Developments
- Table 90. Kurita Water Industries Basic Information
- Table 91. Kurita Water Industries Water Treatment Softening Chemicals Product Overview
- Table 92. Kurita Water Industries Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Kurita Water Industries Business Overview
- Table 94. Kurita Water Industries Recent Developments
- Table 95. Chemtrade Logistics Basic Information
- Table 96. Chemtrade Logistics Water Treatment Softening Chemicals Product Overview
- Table 97. Chemtrade Logistics Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Chemtrade Logistics Business Overview
- Table 99. Chemtrade Logistics Recent Developments
- Table 100. Shandong Taihe Basic Information
- Table 101. Shandong Taihe Water Treatment Softening Chemicals Product Overview
- Table 102. Shandong Taihe Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 103. Shandong Taihe Business Overview
- Table 104. Shandong Taihe Recent Developments
- Table 105. Dow Basic Information
- Table 106. Dow Water Treatment Softening Chemicals Product Overview
- Table 107. Dow Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Dow Business Overview
- Table 109. Dow Recent Developments
- Table 110. Italmatch AWS Basic Information
- Table 111. Italmatch AWS Water Treatment Softening Chemicals Product Overview
- Table 112. Italmatch AWS Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Italmatch AWS Business Overview
- Table 114. Italmatch AWS Recent Developments
- Table 115. Henan Qingshuiyuan Technology Basic Information
- Table 116. Henan Qingshuiyuan Technology Water Treatment Softening Chemicals Product Overview
- Table 117. Henan Qingshuiyuan Technology Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Henan Qingshuiyuan Technology Business Overview
- Table 119. Henan Qingshuiyuan Technology Recent Developments
- Table 120. Feralco Group Basic Information
- Table 121. Feralco Group Water Treatment Softening Chemicals Product Overview
- Table 122. Feralco Group Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Feralco Group Business Overview
- Table 124. Feralco Group Recent Developments
- Table 125. USALCO Basic Information
- Table 126. USALCO Water Treatment Softening Chemicals Product Overview
- Table 127. USALCO Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. USALCO Business Overview
- Table 129. USALCO Recent Developments
- Table 130. Ixom Watercare Basic Information
- Table 131. Ixom Watercare Water Treatment Softening Chemicals Product Overview
- Table 132. Ixom Watercare Water Treatment Softening Chemicals Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Ixom Watercare Business Overview
- Table 134. Ixom Watercare Recent Developments

Table 135. Global Water Treatment Softening Chemicals Sales Forecast by Region (2026-2035) & (K MT)

Table 136. Global Water Treatment Softening Chemicals Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Water Treatment Softening Chemicals Sales Forecast by Country (2026-2035) & (K MT)

Table 138. North America Water Treatment Softening Chemicals Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Water Treatment Softening Chemicals Sales Forecast by Country (2026-2035) & (K MT)

Table 140. Europe Water Treatment Softening Chemicals Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Water Treatment Softening Chemicals Sales Forecast by Region (2026-2035) & (K MT)

Table 142. Asia Pacific Water Treatment Softening Chemicals Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Water Treatment Softening Chemicals Sales Forecast by Country (2026-2035) & (K MT)

Table 144. South America Water Treatment Softening Chemicals Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Water Treatment Softening Chemicals Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Water Treatment Softening Chemicals Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Water Treatment Softening Chemicals Sales Forecast by Type (2026-2035) & (K MT)

Table 148. Global Water Treatment Softening Chemicals Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Water Treatment Softening Chemicals Price Forecast by Type (2026-2035) & (USD/KG)

Table 150. Global Water Treatment Softening Chemicals Sales (K MT) Forecast by Application (2026-2035)

Table 151. Global Water Treatment Softening Chemicals Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Water Treatment Softening Chemicals
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water Treatment Softening Chemicals Market Size (M USD), 2025-2035
- Figure 5. Global Water Treatment Softening Chemicals Market Size (M USD) (2020-2035)
- Figure 6. Global Water Treatment Softening Chemicals Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Water Treatment Softening Chemicals Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Water Treatment Softening Chemicals Product Life Cycle
- Figure 13. Water Treatment Softening Chemicals Sales Share by Manufacturers in 2025
- Figure 14. Global Water Treatment Softening Chemicals Revenue Share by Manufacturers in 2025
- Figure 15. Water Treatment Softening Chemicals Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Water Treatment Softening Chemicals Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Water Treatment Softening Chemicals Revenue in 2025
- Figure 18. Industry Chain Map of Water Treatment Softening Chemicals
- Figure 19. Global Water Treatment Softening Chemicals Market PEST Analysis
- Figure 20. Global Water Treatment Softening Chemicals Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Water Treatment Softening Chemicals Market Share by Type
- Figure 27. Sales Market Share of Water Treatment Softening Chemicals by Type

(2020-2025)

Figure 28. Sales Market Share of Water Treatment Softening Chemicals by Type in 2025

Figure 29. Market Share of Water Treatment Softening Chemicals by Type (2020-2025)

Figure 30. Market Share of Water Treatment Softening Chemicals by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Water Treatment Softening Chemicals Market Share by Application

Figure 33. Global Water Treatment Softening Chemicals Sales Market Share by Application (2020-2025)

Figure 34. Global Water Treatment Softening Chemicals Sales Market Share by Application in 2025

Figure 35. Global Water Treatment Softening Chemicals Market Share by Application (2020-2025)

Figure 36. Global Water Treatment Softening Chemicals Market Share by Application in 2025

Figure 37. Global Water Treatment Softening Chemicals Sales Growth Rate by Application (2020-2025)

Figure 38. Global Water Treatment Softening Chemicals Sales Market Share by Region (2020-2025)

Figure 39. Global Water Treatment Softening Chemicals Market Size by Region (2020-2025)

Figure 40. North America Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Water Treatment Softening Chemicals Sales Market Share by Country in 2024

Figure 43. North America Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Water Treatment Softening Chemicals Market Size by Country in 2024

Figure 45. U.S. Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Water Treatment Softening Chemicals Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Water Treatment Softening Chemicals Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Water Treatment Softening Chemicals Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Water Treatment Softening Chemicals Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Water Treatment Softening Chemicals Sales Market Share by Country in 2024

Figure 53. Europe Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Water Treatment Softening Chemicals Market Size by Country in 2024

Figure 55. Germany Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Water Treatment Softening Chemicals Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Water Treatment Softening Chemicals Sales Market Share by Region in 2024

Figure 67. Asia Pacific Water Treatment Softening Chemicals Market Size by Region in 2024

Figure 68. China Water Treatment Softening Chemicals Sales and Growth Rate

(2020-2025) & (K MT)

Figure 69. China Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Water Treatment Softening Chemicals Sales and Growth Rate (K MT)

Figure 79. South America Water Treatment Softening Chemicals Sales Market Share by Country in 2024

Figure 80. South America Water Treatment Softening Chemicals Market Size and Growth Rate (M USD)

Figure 81. South America Water Treatment Softening Chemicals Market Size by Country in 2024

Figure 82. Brazil Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Water Treatment Softening Chemicals Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Water Treatment Softening Chemicals Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Water Treatment Softening Chemicals Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Water Treatment Softening Chemicals Market Size by Region in 2024

Figure 92. Saudi Arabia Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Water Treatment Softening Chemicals Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Water Treatment Softening Chemicals Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Water Treatment Softening Chemicals Production Market Share by Region (2020-2025)

Figure 103. North America Water Treatment Softening Chemicals Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Water Treatment Softening Chemicals Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Water Treatment Softening Chemicals Production (K MT) Growth Rate (2020-2025)

Figure 106. China Water Treatment Softening Chemicals Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Water Treatment Softening Chemicals Sales Forecast by Volume

(2020-2035) & (K MT)

Figure 108. Global Water Treatment Softening Chemicals Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Water Treatment Softening Chemicals Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Water Treatment Softening Chemicals Market Share Forecast by Type (2026-2035)

Figure 111. Global Water Treatment Softening Chemicals Sales Forecast by Application (2026-2035)

Figure 112. Global Water Treatment Softening Chemicals Market Share Forecast by Application (2026-2035)

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