

Global Water-soluble Film Market Research Report 2026(Status and Outlook)

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Abstracts

This report studies the water soluble film market. Water soluble (PVA/PVOH) film is commercially made from polyvinyl alcohol resins and due to its water soluble property, is widely used for water soluble small dose packaging of detergents, agrochemicals, water treatment chemicals, dyes, and food. Apart from these applications, water soluble (PVA/PVOH) film is used in embroidery and laundry bag manufacturing. Global Water Soluble Film key players include Kuraray, Aicello, Nippon Gohsei, etc. Global top three manufacturers hold a share about 70%. Japan is the largest market, with a share about 40%, followed by Europe and USA, both have a share over 45 percent. In terms of product, PVA Film is the largest segment, with a share about 95%. And in terms of application, the largest application is Clean Product Packaging, followed by Pesticide and Chemical Product Packaging, Medical Laundry Bag, Embroidery Substrate, Textile Packaging, LCD, etc.

The global Water-soluble Film market size was estimated at USD 410.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water-soluble Film market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water-soluble Film market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water-soluble Film market.

Global Water-soluble Film Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kuraray
The Nippon Synthetic Chemical
Sekisui Chemical
Aicello
Arrow Coated Products
Cortec
Changzhou Water Soluble
Jiangmen Proudly
AMC (UK)
HARKE Group
Huntingdon Fusion Techniques

INFHIDRO
KK NonWovens
Neptun Technologies
Noble Industries
Soluble Technology
Soluclean
Yongan SYF

Market Segmentation (by Type)

Cold Water-soluble Film
Hot Water-soluble Film

Market Segmentation (by Application)

Detergent
Agrochemical
Water Treatment
Food
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Water-soluble Film Market
Overview of the regional outlook of the Water-soluble Film Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water-soluble Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water-soluble Film, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Water-soluble Film

1.2 Key Market Segments

1.2.1 Water-soluble Film Segment by Type

1.2.2 Water-soluble Film Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WATER-SOLUBLE FILM MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Water-soluble Film Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Water-soluble Film Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WATER-SOLUBLE FILM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Water-soluble Film Product Life Cycle

3.3 Global Water-soluble Film Sales by Manufacturers (2020-2025)

3.4 Global Water-soluble Film Revenue Market Share by Manufacturers (2020-2025)

3.5 Water-soluble Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Water-soluble Film Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Water-soluble Film Market Competitive Situation and Trends

3.8.1 Water-soluble Film Market Concentration Rate

3.8.2 Global 5 and 10 Largest Water-soluble Film Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 WATER-SOLUBLE FILM INDUSTRY CHAIN ANALYSIS

- 4.1 Water-soluble Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATER-SOLUBLE FILM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Water-soluble Film Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Water-soluble Film Market
- 5.7 ESG Ratings of Leading Companies

6 WATER-SOLUBLE FILM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Water-soluble Film Sales Market Share by Type (2020-2025)
- 6.3 Global Water-soluble Film Market Size by Type (2020-2025)
- 6.4 Global Water-soluble Film Price by Type (2020-2025)

7 WATER-SOLUBLE FILM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Water-soluble Film Market Sales by Application (2020-2025)
- 7.3 Global Water-soluble Film Market Size (M USD) by Application (2020-2025)

7.4 Global Water-soluble Film Sales Growth Rate by Application (2020-2025)

8 WATER-SOLUBLE FILM MARKET SALES BY REGION

8.1 Global Water-soluble Film Sales by Region

8.1.1 Global Water-soluble Film Sales by Region

8.1.2 Global Water-soluble Film Sales Market Share by Region

8.2 Global Water-soluble Film Market Size by Region

8.2.1 Global Water-soluble Film Market Size by Region

8.2.2 Global Water-soluble Film Market Size by Region

8.3 North America

8.3.1 North America Water-soluble Film Sales by Country

8.3.2 North America Water-soluble Film Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Water-soluble Film Sales by Country

8.4.2 Europe Water-soluble Film Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Water-soluble Film Sales by Region

8.5.2 Asia Pacific Water-soluble Film Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Water-soluble Film Sales by Country

8.6.2 South America Water-soluble Film Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Water-soluble Film Sales by Region
- 8.7.2 Middle East and Africa Water-soluble Film Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 WATER-SOLUBLE FILM MARKET PRODUCTION BY REGION

- 9.1 Global Production of Water-soluble Film by Region(2020-2025)
- 9.2 Global Water-soluble Film Revenue Market Share by Region (2020-2025)
- 9.3 Global Water-soluble Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Water-soluble Film Production
 - 9.4.1 North America Water-soluble Film Production Growth Rate (2020-2025)
 - 9.4.2 North America Water-soluble Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Water-soluble Film Production
 - 9.5.1 Europe Water-soluble Film Production Growth Rate (2020-2025)
 - 9.5.2 Europe Water-soluble Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Water-soluble Film Production (2020-2025)
 - 9.6.1 Japan Water-soluble Film Production Growth Rate (2020-2025)
 - 9.6.2 Japan Water-soluble Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Water-soluble Film Production (2020-2025)
 - 9.7.1 China Water-soluble Film Production Growth Rate (2020-2025)
 - 9.7.2 China Water-soluble Film Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Kuraray
 - 10.1.1 Kuraray Basic Information
 - 10.1.2 Kuraray Water-soluble Film Product Overview
 - 10.1.3 Kuraray Water-soluble Film Product Market Performance
 - 10.1.4 Kuraray Business Overview
 - 10.1.5 Kuraray SWOT Analysis

- 10.1.6 Kuraray Recent Developments
- 10.2 The Nippon Synthetic Chemical
 - 10.2.1 The Nippon Synthetic Chemical Basic Information
 - 10.2.2 The Nippon Synthetic Chemical Water-soluble Film Product Overview
 - 10.2.3 The Nippon Synthetic Chemical Water-soluble Film Product Market Performance
 - 10.2.4 The Nippon Synthetic Chemical Business Overview
 - 10.2.5 The Nippon Synthetic Chemical SWOT Analysis
 - 10.2.6 The Nippon Synthetic Chemical Recent Developments
- 10.3 Sekisui Chemical
 - 10.3.1 Sekisui Chemical Basic Information
 - 10.3.2 Sekisui Chemical Water-soluble Film Product Overview
 - 10.3.3 Sekisui Chemical Water-soluble Film Product Market Performance
 - 10.3.4 Sekisui Chemical Business Overview
 - 10.3.5 Sekisui Chemical SWOT Analysis
 - 10.3.6 Sekisui Chemical Recent Developments
- 10.4 Aicello
 - 10.4.1 Aicello Basic Information
 - 10.4.2 Aicello Water-soluble Film Product Overview
 - 10.4.3 Aicello Water-soluble Film Product Market Performance
 - 10.4.4 Aicello Business Overview
 - 10.4.5 Aicello Recent Developments
- 10.5 Arrow Coated Products
 - 10.5.1 Arrow Coated Products Basic Information
 - 10.5.2 Arrow Coated Products Water-soluble Film Product Overview
 - 10.5.3 Arrow Coated Products Water-soluble Film Product Market Performance
 - 10.5.4 Arrow Coated Products Business Overview
 - 10.5.5 Arrow Coated Products Recent Developments
- 10.6 Cortec
 - 10.6.1 Cortec Basic Information
 - 10.6.2 Cortec Water-soluble Film Product Overview
 - 10.6.3 Cortec Water-soluble Film Product Market Performance
 - 10.6.4 Cortec Business Overview
 - 10.6.5 Cortec Recent Developments
- 10.7 Changzhou Water Soluble
 - 10.7.1 Changzhou Water Soluble Basic Information
 - 10.7.2 Changzhou Water Soluble Water-soluble Film Product Overview
 - 10.7.3 Changzhou Water Soluble Water-soluble Film Product Market Performance
 - 10.7.4 Changzhou Water Soluble Business Overview

- 10.7.5 Changzhou Water Soluble Recent Developments
- 10.8 Jiangmen Proudly
 - 10.8.1 Jiangmen Proudly Basic Information
 - 10.8.2 Jiangmen Proudly Water-soluble Film Product Overview
 - 10.8.3 Jiangmen Proudly Water-soluble Film Product Market Performance
 - 10.8.4 Jiangmen Proudly Business Overview
 - 10.8.5 Jiangmen Proudly Recent Developments
- 10.9 AMC (UK)
 - 10.9.1 AMC (UK) Basic Information
 - 10.9.2 AMC (UK) Water-soluble Film Product Overview
 - 10.9.3 AMC (UK) Water-soluble Film Product Market Performance
 - 10.9.4 AMC (UK) Business Overview
 - 10.9.5 AMC (UK) Recent Developments
- 10.10 HARKE Group
 - 10.10.1 HARKE Group Basic Information
 - 10.10.2 HARKE Group Water-soluble Film Product Overview
 - 10.10.3 HARKE Group Water-soluble Film Product Market Performance
 - 10.10.4 HARKE Group Business Overview
 - 10.10.5 HARKE Group Recent Developments
- 10.11 Huntingdon Fusion Techniques
 - 10.11.1 Huntingdon Fusion Techniques Basic Information
 - 10.11.2 Huntingdon Fusion Techniques Water-soluble Film Product Overview
 - 10.11.3 Huntingdon Fusion Techniques Water-soluble Film Product Market Performance
 - 10.11.4 Huntingdon Fusion Techniques Business Overview
 - 10.11.5 Huntingdon Fusion Techniques Recent Developments
- 10.12 INFHIDRO
 - 10.12.1 INFHIDRO Basic Information
 - 10.12.2 INFHIDRO Water-soluble Film Product Overview
 - 10.12.3 INFHIDRO Water-soluble Film Product Market Performance
 - 10.12.4 INFHIDRO Business Overview
 - 10.12.5 INFHIDRO Recent Developments
- 10.13 KK NonWovens
 - 10.13.1 KK NonWovens Basic Information
 - 10.13.2 KK NonWovens Water-soluble Film Product Overview
 - 10.13.3 KK NonWovens Water-soluble Film Product Market Performance
 - 10.13.4 KK NonWovens Business Overview
 - 10.13.5 KK NonWovens Recent Developments
- 10.14 Neptun Technologies

- 10.14.1 Neptun Technologies Basic Information
- 10.14.2 Neptun Technologies Water-soluble Film Product Overview
- 10.14.3 Neptun Technologies Water-soluble Film Product Market Performance
- 10.14.4 Neptun Technologies Business Overview
- 10.14.5 Neptun Technologies Recent Developments
- 10.15 Noble Industries
 - 10.15.1 Noble Industries Basic Information
 - 10.15.2 Noble Industries Water-soluble Film Product Overview
 - 10.15.3 Noble Industries Water-soluble Film Product Market Performance
 - 10.15.4 Noble Industries Business Overview
 - 10.15.5 Noble Industries Recent Developments
- 10.16 Soluble Technology
 - 10.16.1 Soluble Technology Basic Information
 - 10.16.2 Soluble Technology Water-soluble Film Product Overview
 - 10.16.3 Soluble Technology Water-soluble Film Product Market Performance
 - 10.16.4 Soluble Technology Business Overview
 - 10.16.5 Soluble Technology Recent Developments
- 10.17 Soluclean
 - 10.17.1 Soluclean Basic Information
 - 10.17.2 Soluclean Water-soluble Film Product Overview
 - 10.17.3 Soluclean Water-soluble Film Product Market Performance
 - 10.17.4 Soluclean Business Overview
 - 10.17.5 Soluclean Recent Developments
- 10.18 Yongan SYF
 - 10.18.1 Yongan SYF Basic Information
 - 10.18.2 Yongan SYF Water-soluble Film Product Overview
 - 10.18.3 Yongan SYF Water-soluble Film Product Market Performance
 - 10.18.4 Yongan SYF Business Overview
 - 10.18.5 Yongan SYF Recent Developments

11 WATER-SOLUBLE FILM MARKET FORECAST BY REGION

- 11.1 Global Water-soluble Film Market Size Forecast
- 11.2 Global Water-soluble Film Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Water-soluble Film Market Size Forecast by Country
 - 11.2.3 Asia Pacific Water-soluble Film Market Size Forecast by Region
 - 11.2.4 South America Water-soluble Film Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Water-soluble Film by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Water-soluble Film Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Water-soluble Film by Type (2026-2035)

12.1.2 Global Water-soluble Film Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Water-soluble Film by Type (2026-2035)

12.2 Global Water-soluble Film Market Forecast by Application (2026-2035)

12.2.1 Global Water-soluble Film Sales (K MT) Forecast by Application

12.2.2 Global Water-soluble Film Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Water-soluble Film Market Size by Type (M USD)
- Table 4. Global Water-soluble Film Market Size by Application
- Table 5. Water-soluble Film Market Size Comparison by Region (M USD)
- Table 6. Global Water-soluble Film Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Water-soluble Film Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Water-soluble Film Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Water-soluble Film Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water-soluble Film as of 2025)
- Table 11. Global Market Water-soluble Film Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Water-soluble Film Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Water-soluble Film Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Water-soluble Film Sales by Type (K MT)
- Table 27. Global Water-soluble Film Market Size by Type (M USD)
- Table 28. Global Water-soluble Film Sales (K MT) by Type (2020-2025)
- Table 29. Global Water-soluble Film Sales Market Share by Type (2020-2025)
- Table 30. Global Water-soluble Film Market Size (M USD) by Type (2020-2025)
- Table 31. Global Water-soluble Film Market Share by Type (2020-2025)

- Table 32. Global Water-soluble Film Price (USD/KG) by Type (2020-2025)
- Table 33. Global Water-soluble Film Sales (K MT) by Application
- Table 34. Global Water-soluble Film Market Size by Application
- Table 35. Global Water-soluble Film Sales by Application (2020-2025) & (K MT)
- Table 36. Global Water-soluble Film Sales Market Share by Application (2020-2025)
- Table 37. Global Water-soluble Film Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Water-soluble Film Market Share by Application (2020-2025)
- Table 39. Global Water-soluble Film Sales Growth Rate by Application (2020-2025)
- Table 40. Global Water-soluble Film Sales by Region (2020-2025) & (K MT)
- Table 41. Global Water-soluble Film Sales Market Share by Region (2020-2025)
- Table 42. Global Water-soluble Film Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Water-soluble Film Market Size by Region (2020-2025)
- Table 44. North America Water-soluble Film Sales by Country (2020-2025) & (K MT)
- Table 45. North America Water-soluble Film Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Water-soluble Film Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Water-soluble Film Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Water-soluble Film Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Water-soluble Film Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Water-soluble Film Sales by Country (2020-2025) & (K MT)
- Table 51. South America Water-soluble Film Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Water-soluble Film Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Water-soluble Film Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Water-soluble Film Production (K MT) by Region(2020-2025)
- Table 55. Global Water-soluble Film Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Water-soluble Film Revenue Market Share by Region (2020-2025)
- Table 57. Global Water-soluble Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Water-soluble Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Water-soluble Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Water-soluble Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Water-soluble Film Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 62. Kuraray Basic Information

Table 63. Kuraray Water-soluble Film Product Overview

Table 64. Kuraray Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Kuraray Business Overview

Table 66. Kuraray SWOT Analysis

Table 67. Kuraray Recent Developments

Table 68. The Nippon Synthetic Chemical Basic Information

Table 69. The Nippon Synthetic Chemical Water-soluble Film Product Overview

Table 70. The Nippon Synthetic Chemical Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. The Nippon Synthetic Chemical Business Overview

Table 72. The Nippon Synthetic Chemical SWOT Analysis

Table 73. The Nippon Synthetic Chemical Recent Developments

Table 74. Sekisui Chemical Basic Information

Table 75. Sekisui Chemical Water-soluble Film Product Overview

Table 76. Sekisui Chemical Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Sekisui Chemical Business Overview

Table 78. Sekisui Chemical SWOT Analysis

Table 79. Sekisui Chemical Recent Developments

Table 80. Aicello Basic Information

Table 81. Aicello Water-soluble Film Product Overview

Table 82. Aicello Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Aicello Business Overview

Table 84. Aicello Recent Developments

Table 85. Arrow Coated Products Basic Information

Table 86. Arrow Coated Products Water-soluble Film Product Overview

Table 87. Arrow Coated Products Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Arrow Coated Products Business Overview

Table 89. Arrow Coated Products Recent Developments

Table 90. Cortec Basic Information

Table 91. Cortec Water-soluble Film Product Overview

Table 92. Cortec Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Cortec Business Overview

- Table 94. Cortec Recent Developments
- Table 95. Changzhou Water Soluble Basic Information
- Table 96. Changzhou Water Soluble Water-soluble Film Product Overview
- Table 97. Changzhou Water Soluble Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Changzhou Water Soluble Business Overview
- Table 99. Changzhou Water Soluble Recent Developments
- Table 100. Jiangmen Proudly Basic Information
- Table 101. Jiangmen Proudly Water-soluble Film Product Overview
- Table 102. Jiangmen Proudly Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Jiangmen Proudly Business Overview
- Table 104. Jiangmen Proudly Recent Developments
- Table 105. AMC (UK) Basic Information
- Table 106. AMC (UK) Water-soluble Film Product Overview
- Table 107. AMC (UK) Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. AMC (UK) Business Overview
- Table 109. AMC (UK) Recent Developments
- Table 110. HARKE Group Basic Information
- Table 111. HARKE Group Water-soluble Film Product Overview
- Table 112. HARKE Group Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. HARKE Group Business Overview
- Table 114. HARKE Group Recent Developments
- Table 115. Huntingdon Fusion Techniques Basic Information
- Table 116. Huntingdon Fusion Techniques Water-soluble Film Product Overview
- Table 117. Huntingdon Fusion Techniques Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Huntingdon Fusion Techniques Business Overview
- Table 119. Huntingdon Fusion Techniques Recent Developments
- Table 120. INFHIDRO Basic Information
- Table 121. INFHIDRO Water-soluble Film Product Overview
- Table 122. INFHIDRO Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. INFHIDRO Business Overview
- Table 124. INFHIDRO Recent Developments
- Table 125. KK NonWovens Basic Information
- Table 126. KK NonWovens Water-soluble Film Product Overview

- Table 127. KK NonWovens Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. KK NonWovens Business Overview
- Table 129. KK NonWovens Recent Developments
- Table 130. Neptun Technologies Basic Information
- Table 131. Neptun Technologies Water-soluble Film Product Overview
- Table 132. Neptun Technologies Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Neptun Technologies Business Overview
- Table 134. Neptun Technologies Recent Developments
- Table 135. Noble Industries Basic Information
- Table 136. Noble Industries Water-soluble Film Product Overview
- Table 137. Noble Industries Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Noble Industries Business Overview
- Table 139. Noble Industries Recent Developments
- Table 140. Soluble Technology Basic Information
- Table 141. Soluble Technology Water-soluble Film Product Overview
- Table 142. Soluble Technology Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Soluble Technology Business Overview
- Table 144. Soluble Technology Recent Developments
- Table 145. Soluclean Basic Information
- Table 146. Soluclean Water-soluble Film Product Overview
- Table 147. Soluclean Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Soluclean Business Overview
- Table 149. Soluclean Recent Developments
- Table 150. Yongan SYF Basic Information
- Table 151. Yongan SYF Water-soluble Film Product Overview
- Table 152. Yongan SYF Water-soluble Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Yongan SYF Business Overview
- Table 154. Yongan SYF Recent Developments
- Table 155. Global Water-soluble Film Sales Forecast by Region (2026-2035) & (K MT)
- Table 156. Global Water-soluble Film Market Size Forecast by Region (2026-2035) & (M USD)
- Table 157. North America Water-soluble Film Sales Forecast by Country (2026-2035) & (K MT)

Table 158. North America Water-soluble Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Europe Water-soluble Film Sales Forecast by Country (2026-2035) & (K MT)

Table 160. Europe Water-soluble Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Asia Pacific Water-soluble Film Sales Forecast by Region (2026-2035) & (K MT)

Table 162. Asia Pacific Water-soluble Film Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Water-soluble Film Sales Forecast by Country (2026-2035) & (K MT)

Table 164. South America Water-soluble Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Water-soluble Film Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Water-soluble Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Water-soluble Film Sales Forecast by Type (2026-2035) & (K MT)

Table 168. Global Water-soluble Film Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Water-soluble Film Price Forecast by Type (2026-2035) & (USD/KG)

Table 170. Global Water-soluble Film Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Water-soluble Film Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Water-soluble Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water-soluble Film Market Size (M USD), 2025-2035
- Figure 5. Global Water-soluble Film Market Size (M USD) (2020-2035)
- Figure 6. Global Water-soluble Film Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Water-soluble Film Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Water-soluble Film Product Life Cycle
- Figure 13. Water-soluble Film Sales Share by Manufacturers in 2025
- Figure 14. Global Water-soluble Film Revenue Share by Manufacturers in 2025
- Figure 15. Water-soluble Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Water-soluble Film Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Water-soluble Film Revenue in 2025
- Figure 18. Industry Chain Map of Water-soluble Film
- Figure 19. Global Water-soluble Film Market PEST Analysis
- Figure 20. Global Water-soluble Film Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Water-soluble Film Market Share by Type
- Figure 27. Sales Market Share of Water-soluble Film by Type (2020-2025)
- Figure 28. Sales Market Share of Water-soluble Film by Type in 2025
- Figure 29. Market Share of Water-soluble Film by Type (2020-2025)
- Figure 30. Market Share of Water-soluble Film by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Water-soluble Film Market Share by Application

- Figure 33. Global Water-soluble Film Sales Market Share by Application (2020-2025)
- Figure 34. Global Water-soluble Film Sales Market Share by Application in 2025
- Figure 35. Global Water-soluble Film Market Share by Application (2020-2025)
- Figure 36. Global Water-soluble Film Market Share by Application in 2025
- Figure 37. Global Water-soluble Film Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Water-soluble Film Sales Market Share by Region (2020-2025)
- Figure 39. Global Water-soluble Film Market Size by Region (2020-2025)
- Figure 40. North America Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Water-soluble Film Sales Market Share by Country in 2024
- Figure 43. North America Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Water-soluble Film Market Size by Country in 2024
- Figure 45. U.S. Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Water-soluble Film Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Water-soluble Film Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Water-soluble Film Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Water-soluble Film Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Water-soluble Film Sales Market Share by Country in 2024
- Figure 53. Europe Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Water-soluble Film Market Size by Country in 2024
- Figure 55. Germany Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Water-soluble Film Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Water-soluble Film Sales Market Share by Region in 2024

Figure 67. Asia Pacific Water-soluble Film Market Size by Region in 2024

Figure 68. China Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Water-soluble Film Sales and Growth Rate (K MT)

Figure 79. South America Water-soluble Film Sales Market Share by Country in 2024

Figure 80. South America Water-soluble Film Market Size and Growth Rate (M USD)

Figure 81. South America Water-soluble Film Market Size by Country in 2024

Figure 82. Brazil Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Water-soluble Film Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Water-soluble Film Sales Market Share by Region in

2024

Figure 90. Middle East and Africa Water-soluble Film Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Water-soluble Film Market Size by Region in 2024

Figure 92. Saudi Arabia Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Water-soluble Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Water-soluble Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Water-soluble Film Production Market Share by Region (2020-2025)

Figure 103. North America Water-soluble Film Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Water-soluble Film Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Water-soluble Film Production (K MT) Growth Rate (2020-2025)

Figure 106. China Water-soluble Film Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Water-soluble Film Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Water-soluble Film Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Water-soluble Film Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Water-soluble Film Market Share Forecast by Type (2026-2035)

Figure 111. Global Water-soluble Film Sales Forecast by Application (2026-2035)

Figure 112. Global Water-soluble Film Market Share Forecast by Application (2026-2035)

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