

Global Water Quality Testing Market Research Report 2025(Status and Outlook)

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Abstracts

Water quality testing involves the scientific analysis of water samples to determine physical, chemical, biological, and radiological characteristics, serving to assess compliance with safety standards, detect contaminants, and monitor environmental health across applications such as drinking water, wastewater, industrial discharge, and recreational waters. This market encompasses a range of products and services, including portable test kits, laboratory-based instruments, continuous monitoring systems, and professional consulting, driven by regulatory requirements, public health concerns, and growing awareness of water scarcity and pollution.

The global Water Quality Testing market size was estimated at USD 4500.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water Quality Testing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water Quality Testing market. It offers detailed profiles of major players, including their market

shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water Quality Testing market.

Global Water Quality Testing Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Intertek
ADE Consulting
ALS
Analytica
Aquaearth
AquaKnow
CAWST
Con-Test Laboratories
Culligan
Envirolab
Envirotech Laboratories
ESR
Eurofins
Exova

Magalies Water
Marchwood Laboratory Services
Maxxam
Mid Continent Testing
NWDLS
Oakville Pump Service
R. M. Wester & Associates
RBML Microbiology Lab
RJ Lee Group
Safe Control
SGS
SOLitude Lake Management
Unitywater
Water Quality Services
Water Treatment Services
WTL

Market Segmentation (by Type)

Ground Water
Waste Water
Drinking Water

Market Segmentation (by Application)

Petroleum
Mineral
Food
Industrial
Manufacturing

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Water Quality Testing Market

Overview of the regional outlook of the Water Quality Testing Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water Quality Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water Quality Testing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Water Quality Testing
- 1.2 Key Market Segments
 - 1.2.1 Water Quality Testing Segment by Type
 - 1.2.2 Water Quality Testing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WATER QUALITY TESTING MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WATER QUALITY TESTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Water Quality Testing Product Life Cycle
- 3.3 Global Water Quality Testing Revenue Market Share by Company (2020-2025)
- 3.4 Water Quality Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Water Quality Testing Company Headquarters, Area Served, Product Type
- 3.6 Water Quality Testing Market Competitive Situation and Trends
 - 3.6.1 Water Quality Testing Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Water Quality Testing Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 WATER QUALITY TESTING VALUE CHAIN ANALYSIS

- 4.1 Water Quality Testing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATER QUALITY TESTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Water Quality Testing Market Porter's Five Forces Analysis

6 WATER QUALITY TESTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Water Quality Testing Market Size Market Share by Type (2020-2025)

6.3 Global Water Quality Testing Market Size Growth Rate by Type (2021-2025)

7 WATER QUALITY TESTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Water Quality Testing Market Size (M USD) by Application (2020-2025)

7.3 Global Water Quality Testing Sales Growth Rate by Application (2020-2025)

8 WATER QUALITY TESTING MARKET SEGMENTATION BY REGION

8.1 Global Water Quality Testing Market Size by Region

8.1.1 Global Water Quality Testing Market Size by Region

8.1.2 Global Water Quality Testing Market Size Market Share by Region

8.2 North America

8.2.1 North America Water Quality Testing Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Water Quality Testing Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Water Quality Testing Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Water Quality Testing Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Water Quality Testing Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Intertek

9.1.1 Intertek Basic Information

9.1.2 Intertek Water Quality Testing Product Overview

9.1.3 Intertek Water Quality Testing Product Market Performance

9.1.4 Intertek SWOT Analysis

9.1.5 Intertek Business Overview

9.1.6 Intertek Recent Developments

9.2 ADE Consulting

9.2.1 ADE Consulting Basic Information

- 9.2.2 ADE Consulting Water Quality Testing Product Overview
- 9.2.3 ADE Consulting Water Quality Testing Product Market Performance
- 9.2.4 ADE Consulting SWOT Analysis
- 9.2.5 ADE Consulting Business Overview
- 9.2.6 ADE Consulting Recent Developments

9.3 ALS

- 9.3.1 ALS Basic Information
- 9.3.2 ALS Water Quality Testing Product Overview
- 9.3.3 ALS Water Quality Testing Product Market Performance
- 9.3.4 ALS SWOT Analysis
- 9.3.5 ALS Business Overview
- 9.3.6 ALS Recent Developments

9.4 Analytica

- 9.4.1 Analytica Basic Information
- 9.4.2 Analytica Water Quality Testing Product Overview
- 9.4.3 Analytica Water Quality Testing Product Market Performance
- 9.4.4 Analytica Business Overview
- 9.4.5 Analytica Recent Developments

9.5 Aquaeearth

- 9.5.1 Aquaeearth Basic Information
- 9.5.2 Aquaeearth Water Quality Testing Product Overview
- 9.5.3 Aquaeearth Water Quality Testing Product Market Performance
- 9.5.4 Aquaeearth Business Overview
- 9.5.5 Aquaeearth Recent Developments

9.6 AquaKnow

- 9.6.1 AquaKnow Basic Information
- 9.6.2 AquaKnow Water Quality Testing Product Overview
- 9.6.3 AquaKnow Water Quality Testing Product Market Performance
- 9.6.4 AquaKnow Business Overview
- 9.6.5 AquaKnow Recent Developments

9.7 CAWST

- 9.7.1 CAWST Basic Information
- 9.7.2 CAWST Water Quality Testing Product Overview
- 9.7.3 CAWST Water Quality Testing Product Market Performance
- 9.7.4 CAWST Business Overview
- 9.7.5 CAWST Recent Developments

9.8 Con-Test Laboratories

- 9.8.1 Con-Test Laboratories Basic Information
- 9.8.2 Con-Test Laboratories Water Quality Testing Product Overview

9.8.3 Con-Test Laboratories Water Quality Testing Product Market Performance

9.8.4 Con-Test Laboratories Business Overview

9.8.5 Con-Test Laboratories Recent Developments

9.9 Culligan

9.9.1 Culligan Basic Information

9.9.2 Culligan Water Quality Testing Product Overview

9.9.3 Culligan Water Quality Testing Product Market Performance

9.9.4 Culligan Business Overview

9.9.5 Culligan Recent Developments

9.10 Envirolab

9.10.1 Envirolab Basic Information

9.10.2 Envirolab Water Quality Testing Product Overview

9.10.3 Envirolab Water Quality Testing Product Market Performance

9.10.4 Envirolab Business Overview

9.10.5 Envirolab Recent Developments

9.11 Envirotech Laboratories

9.11.1 Envirotech Laboratories Basic Information

9.11.2 Envirotech Laboratories Water Quality Testing Product Overview

9.11.3 Envirotech Laboratories Water Quality Testing Product Market Performance

9.11.4 Envirotech Laboratories Business Overview

9.11.5 Envirotech Laboratories Recent Developments

9.12 ESR

9.12.1 ESR Basic Information

9.12.2 ESR Water Quality Testing Product Overview

9.12.3 ESR Water Quality Testing Product Market Performance

9.12.4 ESR Business Overview

9.12.5 ESR Recent Developments

9.13 Eurofins

9.13.1 Eurofins Basic Information

9.13.2 Eurofins Water Quality Testing Product Overview

9.13.3 Eurofins Water Quality Testing Product Market Performance

9.13.4 Eurofins Business Overview

9.13.5 Eurofins Recent Developments

9.14 Exova

9.14.1 Exova Basic Information

9.14.2 Exova Water Quality Testing Product Overview

9.14.3 Exova Water Quality Testing Product Market Performance

9.14.4 Exova Business Overview

9.14.5 Exova Recent Developments

9.15 Magalies Water

9.15.1 Magalies Water Basic Information

9.15.2 Magalies Water Water Quality Testing Product Overview

9.15.3 Magalies Water Water Quality Testing Product Market Performance

9.15.4 Magalies Water Business Overview

9.15.5 Magalies Water Recent Developments

9.16 Marchwood Laboratory Services

9.16.1 Marchwood Laboratory Services Basic Information

9.16.2 Marchwood Laboratory Services Water Quality Testing Product Overview

9.16.3 Marchwood Laboratory Services Water Quality Testing Product Market

Performance

9.16.4 Marchwood Laboratory Services Business Overview

9.16.5 Marchwood Laboratory Services Recent Developments

9.17 Maxxam

9.17.1 Maxxam Basic Information

9.17.2 Maxxam Water Quality Testing Product Overview

9.17.3 Maxxam Water Quality Testing Product Market Performance

9.17.4 Maxxam Business Overview

9.17.5 Maxxam Recent Developments

9.18 Mid Continent Testing

9.18.1 Mid Continent Testing Basic Information

9.18.2 Mid Continent Testing Water Quality Testing Product Overview

9.18.3 Mid Continent Testing Water Quality Testing Product Market Performance

9.18.4 Mid Continent Testing Business Overview

9.18.5 Mid Continent Testing Recent Developments

9.19 NWDLS

9.19.1 NWDLS Basic Information

9.19.2 NWDLS Water Quality Testing Product Overview

9.19.3 NWDLS Water Quality Testing Product Market Performance

9.19.4 NWDLS Business Overview

9.19.5 NWDLS Recent Developments

9.20 Oakville Pump Service

9.20.1 Oakville Pump Service Basic Information

9.20.2 Oakville Pump Service Water Quality Testing Product Overview

9.20.3 Oakville Pump Service Water Quality Testing Product Market Performance

9.20.4 Oakville Pump Service Business Overview

9.20.5 Oakville Pump Service Recent Developments

9.21 R. M. Wester and Associates

9.21.1 R. M. Wester and Associates Basic Information

- 9.21.2 R. M. Wester and Associates Water Quality Testing Product Overview
- 9.21.3 R. M. Wester and Associates Water Quality Testing Product Market Performance
- 9.21.4 R. M. Wester and Associates Business Overview
- 9.21.5 R. M. Wester and Associates Recent Developments
- 9.22 RBML Microbiology Lab
 - 9.22.1 RBML Microbiology Lab Basic Information
 - 9.22.2 RBML Microbiology Lab Water Quality Testing Product Overview
 - 9.22.3 RBML Microbiology Lab Water Quality Testing Product Market Performance
 - 9.22.4 RBML Microbiology Lab Business Overview
 - 9.22.5 RBML Microbiology Lab Recent Developments
- 9.23 RJ Lee Group
 - 9.23.1 RJ Lee Group Basic Information
 - 9.23.2 RJ Lee Group Water Quality Testing Product Overview
 - 9.23.3 RJ Lee Group Water Quality Testing Product Market Performance
 - 9.23.4 RJ Lee Group Business Overview
 - 9.23.5 RJ Lee Group Recent Developments
- 9.24 Safe Control
 - 9.24.1 Safe Control Basic Information
 - 9.24.2 Safe Control Water Quality Testing Product Overview
 - 9.24.3 Safe Control Water Quality Testing Product Market Performance
 - 9.24.4 Safe Control Business Overview
 - 9.24.5 Safe Control Recent Developments
- 9.25 SGS
 - 9.25.1 SGS Basic Information
 - 9.25.2 SGS Water Quality Testing Product Overview
 - 9.25.3 SGS Water Quality Testing Product Market Performance
 - 9.25.4 SGS Business Overview
 - 9.25.5 SGS Recent Developments
- 9.26 SOLitude Lake Management
 - 9.26.1 SOLitude Lake Management Basic Information
 - 9.26.2 SOLitude Lake Management Water Quality Testing Product Overview
 - 9.26.3 SOLitude Lake Management Water Quality Testing Product Market Performance
 - 9.26.4 SOLitude Lake Management Business Overview
 - 9.26.5 SOLitude Lake Management Recent Developments
- 9.27 Unitywater
 - 9.27.1 Unitywater Basic Information
 - 9.27.2 Unitywater Water Quality Testing Product Overview

- 9.27.3 Unitywater Water Quality Testing Product Market Performance
- 9.27.4 Unitywater Business Overview
- 9.27.5 Unitywater Recent Developments
- 9.28 Water Quality Services
 - 9.28.1 Water Quality Services Basic Information
 - 9.28.2 Water Quality Services Water Quality Testing Product Overview
 - 9.28.3 Water Quality Services Water Quality Testing Product Market Performance
 - 9.28.4 Water Quality Services Business Overview
 - 9.28.5 Water Quality Services Recent Developments
- 9.29 Water Treatment Services
 - 9.29.1 Water Treatment Services Basic Information
 - 9.29.2 Water Treatment Services Water Quality Testing Product Overview
 - 9.29.3 Water Treatment Services Water Quality Testing Product Market Performance
 - 9.29.4 Water Treatment Services Business Overview
 - 9.29.5 Water Treatment Services Recent Developments
- 9.30 WTL
 - 9.30.1 WTL Basic Information
 - 9.30.2 WTL Water Quality Testing Product Overview
 - 9.30.3 WTL Water Quality Testing Product Market Performance
 - 9.30.4 WTL Business Overview
 - 9.30.5 WTL Recent Developments

10 WATER QUALITY TESTING MARKET FORECAST BY REGION

- 10.1 Global Water Quality Testing Market Size Forecast
- 10.2 Global Water Quality Testing Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Water Quality Testing Market Size Forecast by Country
 - 10.2.3 Asia Pacific Water Quality Testing Market Size Forecast by Region
 - 10.2.4 South America Water Quality Testing Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Water Quality Testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Water Quality Testing Market Forecast by Type (2026-2033)
- 11.2 Global Water Quality Testing Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Water Quality Testing Market Size Comparison by Region (M USD)
Table 5. Global Water Quality Testing Revenue (M USD) by Company (2020-2025)
Table 6. Global Water Quality Testing Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water Quality Testing as of 2024)
Table 8. Water Quality Testing Company Headquarters and Area Served
Table 9. Company Water Quality Testing Product Type
Table 10. Global Water Quality Testing Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Water Quality Testing Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Water Quality Testing Market Size by Type (M USD)
Table 21. Global Water Quality Testing Market Size (M USD) by Type (2020-2025)
Table 22. Global Water Quality Testing Market Size Share by Type (2020-2025)
Table 23. Global Water Quality Testing Market Size Growth Rate by Type (2021-2025)
Table 24. Global Water Quality Testing Market Size by Application
Table 25. Global Water Quality Testing Market Size by Application (2020-2025) & (M USD)
Table 26. Global Water Quality Testing Market Share by Application (2020-2025)
Table 27. Global Water Quality Testing Sales Growth Rate by Application (2020-2025)
Table 28. Global Water Quality Testing Market Size by Region (2020-2025) & (M USD)
Table 29. Global Water Quality Testing Market Size Market Share by Region (2020-2025)
Table 30. North America Water Quality Testing Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Water Quality Testing Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Water Quality Testing Market Size by Region (2020-2025) & (M USD)

Table 33. South America Water Quality Testing Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Water Quality Testing Market Size by Region (2020-2025) & (M USD)

Table 35. Intertek Basic Information

Table 36. Intertek Water Quality Testing Product Overview

Table 37. Intertek Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Intertek SWOT Analysis

Table 39. Intertek Business Overview

Table 40. Intertek Recent Developments

Table 41. ADE Consulting Basic Information

Table 42. ADE Consulting Water Quality Testing Product Overview

Table 43. ADE Consulting Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 44. ADE Consulting SWOT Analysis

Table 45. ADE Consulting Business Overview

Table 46. ADE Consulting Recent Developments

Table 47. ALS Basic Information

Table 48. ALS Water Quality Testing Product Overview

Table 49. ALS Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 50. ALS SWOT Analysis

Table 51. ALS Business Overview

Table 52. ALS Recent Developments

Table 53. Analytica Basic Information

Table 54. Analytica Water Quality Testing Product Overview

Table 55. Analytica Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Analytica Business Overview

Table 57. Analytica Recent Developments

Table 58. Aquaeearth Basic Information

Table 59. Aquaeearth Water Quality Testing Product Overview

Table 60. Aquaeearth Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Aquaeearth Business Overview

Table 62. Aquaeearth Recent Developments
Table 63. AquaKnow Basic Information
Table 64. AquaKnow Water Quality Testing Product Overview
Table 65. AquaKnow Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 66. AquaKnow Business Overview
Table 67. AquaKnow Recent Developments
Table 68. CAWST Basic Information
Table 69. CAWST Water Quality Testing Product Overview
Table 70. CAWST Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 71. CAWST Business Overview
Table 72. CAWST Recent Developments
Table 73. Con-Test Laboratories Basic Information
Table 74. Con-Test Laboratories Water Quality Testing Product Overview
Table 75. Con-Test Laboratories Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Con-Test Laboratories Business Overview
Table 77. Con-Test Laboratories Recent Developments
Table 78. Culligan Basic Information
Table 79. Culligan Water Quality Testing Product Overview
Table 80. Culligan Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Culligan Business Overview
Table 82. Culligan Recent Developments
Table 83. Envirolab Basic Information
Table 84. Envirolab Water Quality Testing Product Overview
Table 85. Envirolab Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 86. Envirolab Business Overview
Table 87. Envirolab Recent Developments
Table 88. Envirotech Laboratories Basic Information
Table 89. Envirotech Laboratories Water Quality Testing Product Overview
Table 90. Envirotech Laboratories Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)
Table 91. Envirotech Laboratories Business Overview
Table 92. Envirotech Laboratories Recent Developments
Table 93. ESR Basic Information
Table 94. ESR Water Quality Testing Product Overview

Table 95. ESR Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 96. ESR Business Overview

Table 97. ESR Recent Developments

Table 98. Eurofins Basic Information

Table 99. Eurofins Water Quality Testing Product Overview

Table 100. Eurofins Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Eurofins Business Overview

Table 102. Eurofins Recent Developments

Table 103. Exova Basic Information

Table 104. Exova Water Quality Testing Product Overview

Table 105. Exova Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Exova Business Overview

Table 107. Exova Recent Developments

Table 108. Magalies Water Basic Information

Table 109. Magalies Water Water Quality Testing Product Overview

Table 110. Magalies Water Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 111. Magalies Water Business Overview

Table 112. Magalies Water Recent Developments

Table 113. Marchwood Laboratory Services Basic Information

Table 114. Marchwood Laboratory Services Water Quality Testing Product Overview

Table 115. Marchwood Laboratory Services Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 116. Marchwood Laboratory Services Business Overview

Table 117. Marchwood Laboratory Services Recent Developments

Table 118. Maxxam Basic Information

Table 119. Maxxam Water Quality Testing Product Overview

Table 120. Maxxam Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Maxxam Business Overview

Table 122. Maxxam Recent Developments

Table 123. Mid Continent Testing Basic Information

Table 124. Mid Continent Testing Water Quality Testing Product Overview

Table 125. Mid Continent Testing Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Mid Continent Testing Business Overview

Table 127. Mid Continent Testing Recent Developments

Table 128. NWDLS Basic Information

Table 129. NWDLS Water Quality Testing Product Overview

Table 130. NWDLS Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 131. NWDLS Business Overview

Table 132. NWDLS Recent Developments

Table 133. Oakville Pump Service Basic Information

Table 134. Oakville Pump Service Water Quality Testing Product Overview

Table 135. Oakville Pump Service Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 136. Oakville Pump Service Business Overview

Table 137. Oakville Pump Service Recent Developments

Table 138. R. M. Wester and Associates Basic Information

Table 139. R. M. Wester and Associates Water Quality Testing Product Overview

Table 140. R. M. Wester and Associates Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 141. R. M. Wester and Associates Business Overview

Table 142. R. M. Wester and Associates Recent Developments

Table 143. RBML Microbiology Lab Basic Information

Table 144. RBML Microbiology Lab Water Quality Testing Product Overview

Table 145. RBML Microbiology Lab Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 146. RBML Microbiology Lab Business Overview

Table 147. RBML Microbiology Lab Recent Developments

Table 148. RJ Lee Group Basic Information

Table 149. RJ Lee Group Water Quality Testing Product Overview

Table 150. RJ Lee Group Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 151. RJ Lee Group Business Overview

Table 152. RJ Lee Group Recent Developments

Table 153. Safe Control Basic Information

Table 154. Safe Control Water Quality Testing Product Overview

Table 155. Safe Control Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Safe Control Business Overview

Table 157. Safe Control Recent Developments

Table 158. SGS Basic Information

Table 159. SGS Water Quality Testing Product Overview

Table 160. SGS Water Quality Testing Revenue (M USD) and Gross Margin

(2020-2025)

Table 161. SGS Business Overview

Table 162. SGS Recent Developments

Table 163. SOLitude Lake Management Basic Information

Table 164. SOLitude Lake Management Water Quality Testing Product Overview

Table 165. SOLitude Lake Management Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 166. SOLitude Lake Management Business Overview

Table 167. SOLitude Lake Management Recent Developments

Table 168. Unitywater Basic Information

Table 169. Unitywater Water Quality Testing Product Overview

Table 170. Unitywater Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Unitywater Business Overview

Table 172. Unitywater Recent Developments

Table 173. Water Quality Services Basic Information

Table 174. Water Quality Services Water Quality Testing Product Overview

Table 175. Water Quality Services Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 176. Water Quality Services Business Overview

Table 177. Water Quality Services Recent Developments

Table 178. Water Treatment Services Basic Information

Table 179. Water Treatment Services Water Quality Testing Product Overview

Table 180. Water Treatment Services Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 181. Water Treatment Services Business Overview

Table 182. Water Treatment Services Recent Developments

Table 183. WTL Basic Information

Table 184. WTL Water Quality Testing Product Overview

Table 185. WTL Water Quality Testing Revenue (M USD) and Gross Margin (2020-2025)

Table 186. WTL Business Overview

Table 187. WTL Recent Developments

Table 188. Global Water Quality Testing Market Size Forecast by Region (2026-2033) & (M USD)

Table 189. North America Water Quality Testing Market Size Forecast by Country (2026-2033) & (M USD)

Table 190. Europe Water Quality Testing Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Asia Pacific Water Quality Testing Market Size Forecast by Region
(2026-2033) & (M USD)

Table 192. South America Water Quality Testing Market Size Forecast by Country
(2026-2033) & (M USD)

Table 193. Middle East and Africa Water Quality Testing Market Size Forecast by
Country (2026-2033) & (M USD)

Table 194. Global Water Quality Testing Market Size Forecast by Type (2026-2033) &
(M USD)

Table 195. Global Water Quality Testing Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Water Quality Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water Quality Testing Market Size (M USD), 2024-2033
- Figure 5. Global Water Quality Testing Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Water Quality Testing Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Water Quality Testing Product Life Cycle
- Figure 12. Global Water Quality Testing Revenue Share by Company in 2024
- Figure 13. Water Quality Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Water Quality Testing Revenue in 2024
- Figure 15. Value Chain Map of Water Quality Testing
- Figure 16. Global Water Quality Testing Market PEST Analysis
- Figure 17. Global Water Quality Testing Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Water Quality Testing Market Share by Type
- Figure 20. Market Size Share of Water Quality Testing by Type (2020-2025)
- Figure 21. Market Size Share of Water Quality Testing by Type in 2024
- Figure 22. Global Water Quality Testing Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Water Quality Testing Market Share by Application
- Figure 25. Global Water Quality Testing Market Share by Application (2020-2025)
- Figure 26. Global Water Quality Testing Market Share by Application in 2024
- Figure 27. Global Water Quality Testing Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Water Quality Testing Market Size Market Share by Region (2020-2025)
- Figure 29. North America Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Water Quality Testing Market Size Market Share by Country in 2024

Figure 31. U.S. Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Water Quality Testing Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Water Quality Testing Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Water Quality Testing Market Share by Country in 2024

Figure 36. Germany Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Water Quality Testing Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Water Quality Testing Market Size Market Share by Region in 2024

Figure 43. China Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Water Quality Testing Market Size and Growth Rate (M USD)

Figure 49. South America Water Quality Testing Market Size Market Share by Country in 2024

Figure 50. Brazil Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Water Quality Testing Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Water Quality Testing Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Water Quality Testing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Water Quality Testing Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Water Quality Testing Market Share Forecast by Type (2026-2033)

Figure 62. Global Water Quality Testing Market Share Forecast by Application (2026-2033)

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