

Global Water Park Market Research Report 2026(Status and Outlook)

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Abstracts

A water park or waterpark is an amusement park that features water play areas such as swimming pools, water slides, splash pads, water playgrounds, and lazy rivers, as well as areas for floating, bathing, swimming, and other barefoot environments. Modern water parks may also be equipped with some type of artificial surfing or bodyboarding environment, such as a wave pool or flowrider. Global Waterparks and Attractions key players include WhiteWater, Fibrart, Aquatic Development Group, ProSlide, Aquakita, etc.

The global Water Park market size was estimated at USD 2714.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water Park market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water Park market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water Park market.

Global Water Park Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Chimelong Water Park
Disney's Typhoon Lagoon Water Park
Disney's Blizzard Beach Water Park
Parque Aquático
Aquaventure Atlantis Bahamas Waterpark
Volcano Bay? Themed Water Park
Aquatica Orlando
Therme Erding
Sobre o Hot Park
Aquaventure Waterpark
Wuhu Fantawild Water Park
Yinji Kaifeng Water World
Sunway Lagoon Theme Park
Aquapalace Praha
Ocean World
Siam Park

Caribbean Bay
Shenyang Royal Ocean Park Water World
Tropical Islands
Wet'n'Wild Gold Coast

Market Segmentation (by Type)

Ancillary Facility of Tourist Resort Area
Part of a Large Theme Park
Recreational Facility in Business Apartments
Independent Type

Market Segmentation (by Application)

Child
Adult
General

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Water Park Market
Overview of the regional outlook of the Water Park Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water Park Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water Park, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Water Park

1.2 Key Market Segments

1.2.1 Water Park Segment by Type

1.2.2 Water Park Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WATER PARK MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WATER PARK MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Water Park Product Life Cycle

3.3 Global Water Park Revenue Market Share by Company (2020-2025)

3.4 Water Park Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Water Park Market Competitive Situation and Trends

3.6.1 Water Park Market Concentration Rate

3.6.2 Global 5 and 10 Largest Water Park Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 WATER PARK VALUE CHAIN ANALYSIS

4.1 Water Park Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATER PARK MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Water Park Market Porter's Five Forces Analysis

6 WATER PARK MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Water Park Market by Type (2020-2025)

6.3 Global Water Park Market Size Growth Rate by Type (2021-2025)

7 WATER PARK MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Water Park Market Size (M USD) by Application (2020-2025)

7.3 Global Water Park Market Size Growth Rate by Application (2021-2025)

8 WATER PARK MARKET SEGMENTATION BY REGION

8.1 Global Water Park Market Size by Region

8.1.1 Global Water Park Market Size by Region

8.1.2 Global Water Park Market Size Market Share by Region

8.2 North America

8.2.1 North America Water Park Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Water Park Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Water Park Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Water Park Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Water Park Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Chimelong Water Park

9.1.1 Chimelong Water Park Basic Information

9.1.2 Chimelong Water Park Water Park Product Overview

9.1.3 Chimelong Water Park Water Park Product Market Performance

9.1.4 Chimelong Water Park SWOT Analysis

9.1.5 Chimelong Water Park Business Overview

9.1.6 Chimelong Water Park Recent Developments

9.2 Disney's Typhoon Lagoon Water Park

9.2.1 Disney's Typhoon Lagoon Water Park Basic Information

9.2.2 Disney's Typhoon Lagoon Water Park Water Park Product Overview

- 9.2.3 Disney's Typhoon Lagoon Water Park Water Park Product Market Performance
- 9.2.4 Disney's Typhoon Lagoon Water Park SWOT Analysis
- 9.2.5 Disney's Typhoon Lagoon Water Park Business Overview
- 9.2.6 Disney's Typhoon Lagoon Water Park Recent Developments
- 9.3 Disney's Blizzard Beach Water Park
 - 9.3.1 Disney's Blizzard Beach Water Park Basic Information
 - 9.3.2 Disney's Blizzard Beach Water Park Water Park Product Overview
 - 9.3.3 Disney's Blizzard Beach Water Park Water Park Product Market Performance
 - 9.3.4 Disney's Blizzard Beach Water Park SWOT Analysis
 - 9.3.5 Disney's Blizzard Beach Water Park Business Overview
 - 9.3.6 Disney's Blizzard Beach Water Park Recent Developments
- 9.4 Parque Aquático
 - 9.4.1 Parque Aquático Basic Information
 - 9.4.2 Parque Aquático Water Park Product Overview
 - 9.4.3 Parque Aquático Water Park Product Market Performance
 - 9.4.4 Parque Aquático Business Overview
 - 9.4.5 Parque Aquático Recent Developments
- 9.5 Aquaventure Atlantis Bahamas Waterpark
 - 9.5.1 Aquaventure Atlantis Bahamas Waterpark Basic Information
 - 9.5.2 Aquaventure Atlantis Bahamas Waterpark Water Park Product Overview
 - 9.5.3 Aquaventure Atlantis Bahamas Waterpark Water Park Product Market Performance
 - 9.5.4 Aquaventure Atlantis Bahamas Waterpark Business Overview
 - 9.5.5 Aquaventure Atlantis Bahamas Waterpark Recent Developments
- 9.6 Volcano Bay? Themed Water Park
 - 9.6.1 Volcano Bay? Themed Water Park Basic Information
 - 9.6.2 Volcano Bay? Themed Water Park Water Park Product Overview
 - 9.6.3 Volcano Bay? Themed Water Park Water Park Product Market Performance
 - 9.6.4 Volcano Bay? Themed Water Park Business Overview
 - 9.6.5 Volcano Bay? Themed Water Park Recent Developments
- 9.7 Aquatica Orlando
 - 9.7.1 Aquatica Orlando Basic Information
 - 9.7.2 Aquatica Orlando Water Park Product Overview
 - 9.7.3 Aquatica Orlando Water Park Product Market Performance
 - 9.7.4 Aquatica Orlando Business Overview
 - 9.7.5 Aquatica Orlando Recent Developments
- 9.8 Therme Erding
 - 9.8.1 Therme Erding Basic Information
 - 9.8.2 Therme Erding Water Park Product Overview

- 9.8.3 Therme Erding Water Park Product Market Performance
- 9.8.4 Therme Erding Business Overview
- 9.8.5 Therme Erding Recent Developments
- 9.9 Sobre o Hot Park
 - 9.9.1 Sobre o Hot Park Basic Information
 - 9.9.2 Sobre o Hot Park Water Park Product Overview
 - 9.9.3 Sobre o Hot Park Water Park Product Market Performance
 - 9.9.4 Sobre o Hot Park Business Overview
 - 9.9.5 Sobre o Hot Park Recent Developments
- 9.10 Aquaventure Waterpark
 - 9.10.1 Aquaventure Waterpark Basic Information
 - 9.10.2 Aquaventure Waterpark Water Park Product Overview
 - 9.10.3 Aquaventure Waterpark Water Park Product Market Performance
 - 9.10.4 Aquaventure Waterpark Business Overview
 - 9.10.5 Aquaventure Waterpark Recent Developments
- 9.11 Wuhu Fantawild Water Park
 - 9.11.1 Wuhu Fantawild Water Park Basic Information
 - 9.11.2 Wuhu Fantawild Water Park Water Park Product Overview
 - 9.11.3 Wuhu Fantawild Water Park Water Park Product Market Performance
 - 9.11.4 Wuhu Fantawild Water Park Business Overview
 - 9.11.5 Wuhu Fantawild Water Park Recent Developments
- 9.12 Yinji Kaifeng Water World
 - 9.12.1 Yinji Kaifeng Water World Basic Information
 - 9.12.2 Yinji Kaifeng Water World Water Park Product Overview
 - 9.12.3 Yinji Kaifeng Water World Water Park Product Market Performance
 - 9.12.4 Yinji Kaifeng Water World Business Overview
 - 9.12.5 Yinji Kaifeng Water World Recent Developments
- 9.13 Sunway Lagoon Theme Park
 - 9.13.1 Sunway Lagoon Theme Park Basic Information
 - 9.13.2 Sunway Lagoon Theme Park Water Park Product Overview
 - 9.13.3 Sunway Lagoon Theme Park Water Park Product Market Performance
 - 9.13.4 Sunway Lagoon Theme Park Business Overview
 - 9.13.5 Sunway Lagoon Theme Park Recent Developments
- 9.14 Aquapalace Praha
 - 9.14.1 Aquapalace Praha Basic Information
 - 9.14.2 Aquapalace Praha Water Park Product Overview
 - 9.14.3 Aquapalace Praha Water Park Product Market Performance
 - 9.14.4 Aquapalace Praha Business Overview
 - 9.14.5 Aquapalace Praha Recent Developments

9.15 Ocean World

- 9.15.1 Ocean World Basic Information
- 9.15.2 Ocean World Water Park Product Overview
- 9.15.3 Ocean World Water Park Product Market Performance
- 9.15.4 Ocean World Business Overview
- 9.15.5 Ocean World Recent Developments

9.16 Siam Park

- 9.16.1 Siam Park Basic Information
- 9.16.2 Siam Park Water Park Product Overview
- 9.16.3 Siam Park Water Park Product Market Performance
- 9.16.4 Siam Park Business Overview
- 9.16.5 Siam Park Recent Developments

9.17 Caribbean Bay

- 9.17.1 Caribbean Bay Basic Information
- 9.17.2 Caribbean Bay Water Park Product Overview
- 9.17.3 Caribbean Bay Water Park Product Market Performance
- 9.17.4 Caribbean Bay Business Overview
- 9.17.5 Caribbean Bay Recent Developments

9.18 Shenyang Royal Ocean Park Water World

- 9.18.1 Shenyang Royal Ocean Park Water World Basic Information
- 9.18.2 Shenyang Royal Ocean Park Water World Water Park Product Overview
- 9.18.3 Shenyang Royal Ocean Park Water World Water Park Product Market Performance
- 9.18.4 Shenyang Royal Ocean Park Water World Business Overview
- 9.18.5 Shenyang Royal Ocean Park Water World Recent Developments

9.19 Tropical Islands

- 9.19.1 Tropical Islands Basic Information
- 9.19.2 Tropical Islands Water Park Product Overview
- 9.19.3 Tropical Islands Water Park Product Market Performance
- 9.19.4 Tropical Islands Business Overview
- 9.19.5 Tropical Islands Recent Developments

9.20 Wet'n'Wild Gold Coast

- 9.20.1 Wet'n'Wild Gold Coast Basic Information
- 9.20.2 Wet'n'Wild Gold Coast Water Park Product Overview
- 9.20.3 Wet'n'Wild Gold Coast Water Park Product Market Performance
- 9.20.4 Wet'n'Wild Gold Coast Business Overview
- 9.20.5 Wet'n'Wild Gold Coast Recent Developments

10 WATER PARK MARKET FORECAST BY REGION

10.1 Global Water Park Market Size Forecast

10.2 Global Water Park Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Water Park Market Size Forecast by Country

10.2.3 Asia Pacific Water Park Market Size Forecast by Region

10.2.4 South America Water Park Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Water Park by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Water Park Market Forecast by Type (2026-2035)

11.1.1 Global Water Park Market Size Forecast by Type (2026-2035)

11.2 Global Water Park Market Forecast by Application (2026-2035)

11.2.1 Global Water Park Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Water Park Market Size by Type (M USD)
Table 4. Global Water Park Market Size by Application
Table 5. Water Park Market Size Comparison by Region (M USD)
Table 6. Global Water Park Revenue (M USD) by Company (2020-2025)
Table 7. Global Water Park Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water Park as of 2025)
Table 9. Headquarters, Areas Served, and Product Types of Major Players
Table 10. Product Type of Major Players
Table 11. Global Water Park Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Water Park Market Challenges
Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 21. Global Water Park Market Size by Type (M USD)
Table 22. Global Water Park Market Size (M USD) by Type (2020-2025)
Table 23. Global Water Park Market Share by Type (2020-2025)
Table 24. Global Water Park Market Size Growth Rate by Type (2021-2025)
Table 25. Global Water Park Market Size by Application
Table 26. Global Water Park Market Size by Application (2020-2025) & (M USD)
Table 27. Global Water Park Market Share by Application (2020-2025)
Table 28. Global Water Park Market Size Growth Rate by Application (2021-2025)
Table 29. Global Water Park Market Size by Region (2020-2025) & (M USD)
Table 30. Global Water Park Market Size Market Share by Region (2020-2025)
Table 31. North America Water Park Market Size by Country (2020-2025) & (M USD)
Table 32. Europe Water Park Market Size by Country (2020-2025) & (M USD)
Table 33. Asia Pacific Water Park Market Size by Region (2020-2025) & (M USD)
Table 34. South America Water Park Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Water Park Market Size by Region (2020-2025) & (M USD)

Table 36. Chimelong Water Park Basic Information

Table 37. Chimelong Water Park Water Park Product Overview

Table 38. Chimelong Water Park Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Chimelong Water Park SWOT Analysis

Table 40. Chimelong Water Park Business Overview

Table 41. Chimelong Water Park Recent Developments

Table 42. Disney's Typhoon Lagoon Water Park Basic Information

Table 43. Disney's Typhoon Lagoon Water Park Water Park Product Overview

Table 44. Disney's Typhoon Lagoon Water Park Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Disney's Typhoon Lagoon Water Park SWOT Analysis

Table 46. Disney's Typhoon Lagoon Water Park Business Overview

Table 47. Disney's Typhoon Lagoon Water Park Recent Developments

Table 48. Disney's Blizzard Beach Water Park Basic Information

Table 49. Disney's Blizzard Beach Water Park Water Park Product Overview

Table 50. Disney's Blizzard Beach Water Park Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Disney's Blizzard Beach Water Park SWOT Analysis

Table 52. Disney's Blizzard Beach Water Park Business Overview

Table 53. Disney's Blizzard Beach Water Park Recent Developments

Table 54. Parque Aqu?tico Basic Information

Table 55. Parque Aqu?tico Water Park Product Overview

Table 56. Parque Aqu?tico Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Parque Aqu?tico Business Overview

Table 58. Parque Aqu?tico Recent Developments

Table 59. Aquaventure Atlantis Bahamas Waterpark Basic Information

Table 60. Aquaventure Atlantis Bahamas Waterpark Water Park Product Overview

Table 61. Aquaventure Atlantis Bahamas Waterpark Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Aquaventure Atlantis Bahamas Waterpark Business Overview

Table 63. Aquaventure Atlantis Bahamas Waterpark Recent Developments

Table 64. Volcano Bay? Themed Water Park Basic Information

Table 65. Volcano Bay? Themed Water Park Water Park Product Overview

Table 66. Volcano Bay? Themed Water Park Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Volcano Bay? Themed Water Park Business Overview
Table 68. Volcano Bay? Themed Water Park Recent Developments
Table 69. Aquatica Orlando Basic Information
Table 70. Aquatica Orlando Water Park Product Overview
Table 71. Aquatica Orlando Water Park Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Aquatica Orlando Business Overview
Table 73. Aquatica Orlando Recent Developments
Table 74. Therme Erding Basic Information
Table 75. Therme Erding Water Park Product Overview
Table 76. Therme Erding Water Park Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Therme Erding Business Overview
Table 78. Therme Erding Recent Developments
Table 79. Sobre o Hot Park Basic Information
Table 80. Sobre o Hot Park Water Park Product Overview
Table 81. Sobre o Hot Park Water Park Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Sobre o Hot Park Business Overview
Table 83. Sobre o Hot Park Recent Developments
Table 84. Aquaventure Waterpark Basic Information
Table 85. Aquaventure Waterpark Water Park Product Overview
Table 86. Aquaventure Waterpark Water Park Revenue (M USD) and Gross Margin (2020-2025)
Table 87. Aquaventure Waterpark Business Overview
Table 88. Aquaventure Waterpark Recent Developments
Table 89. Wuhu Fantawild Water Park Basic Information
Table 90. Wuhu Fantawild Water Park Water Park Product Overview
Table 91. Wuhu Fantawild Water Park Water Park Revenue (M USD) and Gross Margin (2020-2025)
Table 92. Wuhu Fantawild Water Park Business Overview
Table 93. Wuhu Fantawild Water Park Recent Developments
Table 94. Yinji Kaifeng Water World Basic Information
Table 95. Yinji Kaifeng Water World Water Park Product Overview
Table 96. Yinji Kaifeng Water World Water Park Revenue (M USD) and Gross Margin (2020-2025)
Table 97. Yinji Kaifeng Water World Business Overview
Table 98. Yinji Kaifeng Water World Recent Developments
Table 99. Sunway Lagoon Theme Park Basic Information
Table 100. Sunway Lagoon Theme Park Water Park Product Overview

Table 101. Sunway Lagoon Theme Park Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Sunway Lagoon Theme Park Business Overview

Table 103. Sunway Lagoon Theme Park Recent Developments

Table 104. Aquapalace Praha Basic Information

Table 105. Aquapalace Praha Water Park Product Overview

Table 106. Aquapalace Praha Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Aquapalace Praha Business Overview

Table 108. Aquapalace Praha Recent Developments

Table 109. Ocean World Basic Information

Table 110. Ocean World Water Park Product Overview

Table 111. Ocean World Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Ocean World Business Overview

Table 113. Ocean World Recent Developments

Table 114. Siam Park Basic Information

Table 115. Siam Park Water Park Product Overview

Table 116. Siam Park Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Siam Park Business Overview

Table 118. Siam Park Recent Developments

Table 119. Caribbean Bay Basic Information

Table 120. Caribbean Bay Water Park Product Overview

Table 121. Caribbean Bay Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Caribbean Bay Business Overview

Table 123. Caribbean Bay Recent Developments

Table 124. Shenyang Royal Ocean Park Water World Basic Information

Table 125. Shenyang Royal Ocean Park Water World Water Park Product Overview

Table 126. Shenyang Royal Ocean Park Water World Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Shenyang Royal Ocean Park Water World Business Overview

Table 128. Shenyang Royal Ocean Park Water World Recent Developments

Table 129. Tropical Islands Basic Information

Table 130. Tropical Islands Water Park Product Overview

Table 131. Tropical Islands Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Tropical Islands Business Overview

Table 133. Tropical Islands Recent Developments

Table 134. Wet'n'Wild Gold Coast Basic Information

Table 135. Wet'n'Wild Gold Coast Water Park Product Overview

Table 136. Wet'n'Wild Gold Coast Water Park Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Wet'n'Wild Gold Coast Business Overview

Table 138. Wet'n'Wild Gold Coast Recent Developments

Table 139. Global Water Park Market Size Forecast by Region (2026-2035) & (M USD)

Table 140. North America Water Park Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Europe Water Park Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Asia Pacific Water Park Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Water Park Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Middle East and Africa Water Park Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Global Water Park Market Size Forecast by Type (2026-2035) & (M USD)

Table 146. Global Water Park Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Water Park
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water Park Market Size (M USD), 2025-2035
- Figure 5. Global Water Park Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Water Park Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Water Park Product Life Cycle
- Figure 12. Global Water Park Revenue Share by Company in 2025
- Figure 13. Water Park Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Water Park Revenue in 2025
- Figure 15. Value Chain Map of Water Park
- Figure 16. Global Water Park Market PEST Analysis
- Figure 17. Global Water Park Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Water Park Market Share by Type
- Figure 20. Market Share of Water Park by Type (2020-2025)
- Figure 21. Global Water Park Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Water Park Market Share by Application
- Figure 24. Global Water Park Market Share by Application (2020-2025)
- Figure 25. Global Water Park Market Share by Application in 2024
- Figure 26. Global Water Park Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Water Park Market Size Market Share by Region (2020-2025)
- Figure 28. North America Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Water Park Market Size Market Share by Country in 2024
- Figure 30. U.S. Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 31. Canada Water Park Market Size (M USD) and Growth Rate (2020-2025)
- Figure 32. Mexico Water Park Market Size (M USD) and Growth Rate (2020-2025)
- Figure 33. Europe Water Park Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 34. Europe Water Park Market Share by Country in 2024
- Figure 35. Germany Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 36. France Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 37. U.K. Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 38. Italy Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 39. Spain Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 40. Asia Pacific Water Park Market Size and Growth Rate (M USD)
- Figure 41. Asia Pacific Water Park Market Size Market Share by Region in 2024
- Figure 42. China Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 43. Japan Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. South Korea Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. India Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 46. Southeast Asia Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. South America Water Park Market Size and Growth Rate (M USD)
- Figure 48. South America Water Park Market Size Market Share by Country in 2024
- Figure 49. Brazil Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 50. Argentina Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 51. Columbia Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 52. Middle East and Africa Water Park Market Size and Growth Rate (M USD)
- Figure 53. Middle East and Africa Water Park Market Size Market Share by Region in 2024
- Figure 54. Saudi Arabia Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. UAE Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 56. Egypt Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. Nigeria Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. South Africa Water Park Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. Global Water Park Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 60. Global Water Park Market Share Forecast by Type (2026-2035)
- Figure 61. Global Water Park Market Share Forecast by Application (2026-2035)

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