

Global Water Based Textile Printing Agents Market Research Report 2025(Status and Outlook)

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Abstracts

Water-based textile printing agents are used in the textile industry for fabric printing. These agents are typically used in screen printing, rotary printing, and other fabric printing processes, offering an eco-friendly alternative to solvent-based inks. They are designed to transfer dyes or pigments onto fabric using water as a primary solvent. The benefits of water-based agents include lower environmental impact, reduced health risks for workers, and the ability to produce vibrant, high-quality prints.

The global Water Based Textile Printing Agents market size was estimated at USD 1719.22 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 9.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water Based Textile Printing Agents market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water Based Textile Printing Agents market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced

understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water Based Textile Printing Agents market.

Global Water Based Textile Printing Agents Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

DIC
Matsui Color
Dainichiseika
Archroma
Dongguan Changlian New Material Technology
Anhui Polymeric
R&T
Shishi Decai Chemical Technology
Cai Yun Fine Chemicals

Market Segmentation (by Type)

Water-based PU Printing Agents
Water-based Acrylic-based Printing Agents

Other

Market Segmentation (by Application)

Clothing Industry

Textile Industry

Footwear

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Water Based Textile Printing Agents Market

Overview of the regional outlook of the Water Based Textile Printing Agents Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water Based Textile Printing Agents Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water Based Textile Printing Agents, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Water Based Textile Printing Agents
- 1.2 Key Market Segments
 - 1.2.1 Water Based Textile Printing Agents Segment by Type
 - 1.2.2 Water Based Textile Printing Agents Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WATER BASED TEXTILE PRINTING AGENTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Water Based Textile Printing Agents Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Water Based Textile Printing Agents Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WATER BASED TEXTILE PRINTING AGENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Water Based Textile Printing Agents Product Life Cycle
- 3.3 Global Water Based Textile Printing Agents Sales by Manufacturers (2020-2025)
- 3.4 Global Water Based Textile Printing Agents Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Water Based Textile Printing Agents Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Water Based Textile Printing Agents Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Water Based Textile Printing Agents Market Competitive Situation and Trends

- 3.8.1 Water Based Textile Printing Agents Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Water Based Textile Printing Agents Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 WATER BASED TEXTILE PRINTING AGENTS INDUSTRY CHAIN ANALYSIS

- 4.1 Water Based Textile Printing Agents Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATER BASED TEXTILE PRINTING AGENTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Water Based Textile Printing Agents Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Water Based Textile Printing Agents Market
- 5.7 ESG Ratings of Leading Companies

6 WATER BASED TEXTILE PRINTING AGENTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Water Based Textile Printing Agents Sales Market Share by Type (2020-2025)

6.3 Global Water Based Textile Printing Agents Market Size Market Share by Type (2020-2025)

6.4 Global Water Based Textile Printing Agents Price by Type (2020-2025)

7 WATER BASED TEXTILE PRINTING AGENTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Water Based Textile Printing Agents Market Sales by Application (2020-2025)

7.3 Global Water Based Textile Printing Agents Market Size (M USD) by Application (2020-2025)

7.4 Global Water Based Textile Printing Agents Sales Growth Rate by Application (2020-2025)

8 WATER BASED TEXTILE PRINTING AGENTS MARKET SALES BY REGION

8.1 Global Water Based Textile Printing Agents Sales by Region

8.1.1 Global Water Based Textile Printing Agents Sales by Region

8.1.2 Global Water Based Textile Printing Agents Sales Market Share by Region

8.2 Global Water Based Textile Printing Agents Market Size by Region

8.2.1 Global Water Based Textile Printing Agents Market Size by Region

8.2.2 Global Water Based Textile Printing Agents Market Size Market Share by Region

8.3 North America

8.3.1 North America Water Based Textile Printing Agents Sales by Country

8.3.2 North America Water Based Textile Printing Agents Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Water Based Textile Printing Agents Sales by Country

8.4.2 Europe Water Based Textile Printing Agents Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Water Based Textile Printing Agents Sales by Region
- 8.5.2 Asia Pacific Water Based Textile Printing Agents Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Water Based Textile Printing Agents Sales by Country
- 8.6.2 South America Water Based Textile Printing Agents Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Water Based Textile Printing Agents Sales by Region
- 8.7.2 Middle East and Africa Water Based Textile Printing Agents Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 WATER BASED TEXTILE PRINTING AGENTS MARKET PRODUCTION BY REGION

9.1 Global Production of Water Based Textile Printing Agents by Region(2020-2025)

9.2 Global Water Based Textile Printing Agents Revenue Market Share by Region (2020-2025)

9.3 Global Water Based Textile Printing Agents Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Water Based Textile Printing Agents Production

9.4.1 North America Water Based Textile Printing Agents Production Growth Rate (2020-2025)

9.4.2 North America Water Based Textile Printing Agents Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Water Based Textile Printing Agents Production

9.5.1 Europe Water Based Textile Printing Agents Production Growth Rate

(2020-2025)

9.5.2 Europe Water Based Textile Printing Agents Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Water Based Textile Printing Agents Production (2020-2025)

9.6.1 Japan Water Based Textile Printing Agents Production Growth Rate (2020-2025)

9.6.2 Japan Water Based Textile Printing Agents Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Water Based Textile Printing Agents Production (2020-2025)

9.7.1 China Water Based Textile Printing Agents Production Growth Rate (2020-2025)

9.7.2 China Water Based Textile Printing Agents Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 DIC

10.1.1 DIC Basic Information

10.1.2 DIC Water Based Textile Printing Agents Product Overview

10.1.3 DIC Water Based Textile Printing Agents Product Market Performance

10.1.4 DIC Business Overview

10.1.5 DIC SWOT Analysis

10.1.6 DIC Recent Developments

10.2 Matsui Color

10.2.1 Matsui Color Basic Information

10.2.2 Matsui Color Water Based Textile Printing Agents Product Overview

10.2.3 Matsui Color Water Based Textile Printing Agents Product Market Performance

10.2.4 Matsui Color Business Overview

10.2.5 Matsui Color SWOT Analysis

10.2.6 Matsui Color Recent Developments

10.3 Dainichiseika

10.3.1 Dainichiseika Basic Information

10.3.2 Dainichiseika Water Based Textile Printing Agents Product Overview

10.3.3 Dainichiseika Water Based Textile Printing Agents Product Market Performance

10.3.4 Dainichiseika Business Overview

10.3.5 Dainichiseika SWOT Analysis

10.3.6 Dainichiseika Recent Developments

10.4 Archroma

10.4.1 Archroma Basic Information

10.4.2 Archroma Water Based Textile Printing Agents Product Overview

10.4.3 Archroma Water Based Textile Printing Agents Product Market Performance

- 10.4.4 Archroma Business Overview
- 10.4.5 Archroma Recent Developments
- 10.5 Dongguan Changlian New Material Technology
 - 10.5.1 Dongguan Changlian New Material Technology Basic Information
 - 10.5.2 Dongguan Changlian New Material Technology Water Based Textile Printing Agents Product Overview
 - 10.5.3 Dongguan Changlian New Material Technology Water Based Textile Printing Agents Product Market Performance
 - 10.5.4 Dongguan Changlian New Material Technology Business Overview
 - 10.5.5 Dongguan Changlian New Material Technology Recent Developments
- 10.6 Anhui Polymeric
 - 10.6.1 Anhui Polymeric Basic Information
 - 10.6.2 Anhui Polymeric Water Based Textile Printing Agents Product Overview
 - 10.6.3 Anhui Polymeric Water Based Textile Printing Agents Product Market Performance
 - 10.6.4 Anhui Polymeric Business Overview
 - 10.6.5 Anhui Polymeric Recent Developments
- 10.7 RandT
 - 10.7.1 RandT Basic Information
 - 10.7.2 RandT Water Based Textile Printing Agents Product Overview
 - 10.7.3 RandT Water Based Textile Printing Agents Product Market Performance
 - 10.7.4 RandT Business Overview
 - 10.7.5 RandT Recent Developments
- 10.8 Shishi Decai Chemical Technology
 - 10.8.1 Shishi Decai Chemical Technology Basic Information
 - 10.8.2 Shishi Decai Chemical Technology Water Based Textile Printing Agents Product Overview
 - 10.8.3 Shishi Decai Chemical Technology Water Based Textile Printing Agents Product Market Performance
 - 10.8.4 Shishi Decai Chemical Technology Business Overview
 - 10.8.5 Shishi Decai Chemical Technology Recent Developments
- 10.9 Cai Yun Fine Chemicals
 - 10.9.1 Cai Yun Fine Chemicals Basic Information
 - 10.9.2 Cai Yun Fine Chemicals Water Based Textile Printing Agents Product Overview
 - 10.9.3 Cai Yun Fine Chemicals Water Based Textile Printing Agents Product Market Performance
 - 10.9.4 Cai Yun Fine Chemicals Business Overview
 - 10.9.5 Cai Yun Fine Chemicals Recent Developments

11 WATER BASED TEXTILE PRINTING AGENTS MARKET FORECAST BY REGION

11.1 Global Water Based Textile Printing Agents Market Size Forecast

11.2 Global Water Based Textile Printing Agents Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Water Based Textile Printing Agents Market Size Forecast by Country

11.2.3 Asia Pacific Water Based Textile Printing Agents Market Size Forecast by Region

11.2.4 South America Water Based Textile Printing Agents Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Water Based Textile Printing Agents by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Water Based Textile Printing Agents Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Water Based Textile Printing Agents by Type (2026-2033)

12.1.2 Global Water Based Textile Printing Agents Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Water Based Textile Printing Agents by Type (2026-2033)

12.2 Global Water Based Textile Printing Agents Market Forecast by Application (2026-2033)

12.2.1 Global Water Based Textile Printing Agents Sales (K MT) Forecast by Application

12.2.2 Global Water Based Textile Printing Agents Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Water Based Textile Printing Agents Market Size Comparison by Region (M USD)

Table 5. Global Water Based Textile Printing Agents Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Water Based Textile Printing Agents Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Water Based Textile Printing Agents Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Water Based Textile Printing Agents Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water Based Textile Printing Agents as of 2024)

Table 10. Global Market Water Based Textile Printing Agents Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Water Based Textile Printing Agents Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Water Based Textile Printing Agents Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Water Based Textile Printing Agents Sales by Type (K MT)

Table 26. Global Water Based Textile Printing Agents Market Size by Type (M USD)

- Table 27. Global Water Based Textile Printing Agents Sales (K MT) by Type (2020-2025)
- Table 28. Global Water Based Textile Printing Agents Sales Market Share by Type (2020-2025)
- Table 29. Global Water Based Textile Printing Agents Market Size (M USD) by Type (2020-2025)
- Table 30. Global Water Based Textile Printing Agents Market Size Share by Type (2020-2025)
- Table 31. Global Water Based Textile Printing Agents Price (USD/KG) by Type (2020-2025)
- Table 32. Global Water Based Textile Printing Agents Sales (K MT) by Application
- Table 33. Global Water Based Textile Printing Agents Market Size by Application
- Table 34. Global Water Based Textile Printing Agents Sales by Application (2020-2025) & (K MT)
- Table 35. Global Water Based Textile Printing Agents Sales Market Share by Application (2020-2025)
- Table 36. Global Water Based Textile Printing Agents Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Water Based Textile Printing Agents Market Share by Application (2020-2025)
- Table 38. Global Water Based Textile Printing Agents Sales Growth Rate by Application (2020-2025)
- Table 39. Global Water Based Textile Printing Agents Sales by Region (2020-2025) & (K MT)
- Table 40. Global Water Based Textile Printing Agents Sales Market Share by Region (2020-2025)
- Table 41. Global Water Based Textile Printing Agents Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Water Based Textile Printing Agents Market Size Market Share by Region (2020-2025)
- Table 43. North America Water Based Textile Printing Agents Sales by Country (2020-2025) & (K MT)
- Table 44. North America Water Based Textile Printing Agents Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Water Based Textile Printing Agents Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Water Based Textile Printing Agents Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Water Based Textile Printing Agents Sales by Region

(2020-2025) & (K MT)

Table 48. Asia Pacific Water Based Textile Printing Agents Market Size by Region (2020-2025) & (M USD)

Table 49. South America Water Based Textile Printing Agents Sales by Country (2020-2025) & (K MT)

Table 50. South America Water Based Textile Printing Agents Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Water Based Textile Printing Agents Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Water Based Textile Printing Agents Market Size by Region (2020-2025) & (M USD)

Table 53. Global Water Based Textile Printing Agents Production (K MT) by Region(2020-2025)

Table 54. Global Water Based Textile Printing Agents Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Water Based Textile Printing Agents Revenue Market Share by Region (2020-2025)

Table 56. Global Water Based Textile Printing Agents Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Water Based Textile Printing Agents Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Water Based Textile Printing Agents Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Water Based Textile Printing Agents Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Water Based Textile Printing Agents Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. DIC Basic Information

Table 62. DIC Water Based Textile Printing Agents Product Overview

Table 63. DIC Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. DIC Business Overview

Table 65. DIC SWOT Analysis

Table 66. DIC Recent Developments

Table 67. Matsui Color Basic Information

Table 68. Matsui Color Water Based Textile Printing Agents Product Overview

Table 69. Matsui Color Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Matsui Color Business Overview

- Table 71. Matsui Color SWOT Analysis
- Table 72. Matsui Color Recent Developments
- Table 73. Dainichiseika Basic Information
- Table 74. Dainichiseika Water Based Textile Printing Agents Product Overview
- Table 75. Dainichiseika Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 76. Dainichiseika Business Overview
- Table 77. Dainichiseika SWOT Analysis
- Table 78. Dainichiseika Recent Developments
- Table 79. Archroma Basic Information
- Table 80. Archroma Water Based Textile Printing Agents Product Overview
- Table 81. Archroma Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 82. Archroma Business Overview
- Table 83. Archroma Recent Developments
- Table 84. Dongguan Changlian New Material Technology Basic Information
- Table 85. Dongguan Changlian New Material Technology Water Based Textile Printing Agents Product Overview
- Table 86. Dongguan Changlian New Material Technology Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Dongguan Changlian New Material Technology Business Overview
- Table 88. Dongguan Changlian New Material Technology Recent Developments
- Table 89. Anhui Polymeric Basic Information
- Table 90. Anhui Polymeric Water Based Textile Printing Agents Product Overview
- Table 91. Anhui Polymeric Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Anhui Polymeric Business Overview
- Table 93. Anhui Polymeric Recent Developments
- Table 94. RandT Basic Information
- Table 95. RandT Water Based Textile Printing Agents Product Overview
- Table 96. RandT Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. RandT Business Overview
- Table 98. RandT Recent Developments
- Table 99. Shishi Decai Chemical Technology Basic Information
- Table 100. Shishi Decai Chemical Technology Water Based Textile Printing Agents Product Overview
- Table 101. Shishi Decai Chemical Technology Water Based Textile Printing Agents

Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Shishi Decai Chemical Technology Business Overview

Table 103. Shishi Decai Chemical Technology Recent Developments

Table 104. Cai Yun Fine Chemicals Basic Information

Table 105. Cai Yun Fine Chemicals Water Based Textile Printing Agents Product Overview

Table 106. Cai Yun Fine Chemicals Water Based Textile Printing Agents Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Cai Yun Fine Chemicals Business Overview

Table 108. Cai Yun Fine Chemicals Recent Developments

Table 109. Global Water Based Textile Printing Agents Sales Forecast by Region (2026-2033) & (K MT)

Table 110. Global Water Based Textile Printing Agents Market Size Forecast by Region (2026-2033) & (M USD)

Table 111. North America Water Based Textile Printing Agents Sales Forecast by Country (2026-2033) & (K MT)

Table 112. North America Water Based Textile Printing Agents Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Europe Water Based Textile Printing Agents Sales Forecast by Country (2026-2033) & (K MT)

Table 114. Europe Water Based Textile Printing Agents Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Asia Pacific Water Based Textile Printing Agents Sales Forecast by Region (2026-2033) & (K MT)

Table 116. Asia Pacific Water Based Textile Printing Agents Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America Water Based Textile Printing Agents Sales Forecast by Country (2026-2033) & (K MT)

Table 118. South America Water Based Textile Printing Agents Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa Water Based Textile Printing Agents Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa Water Based Textile Printing Agents Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Water Based Textile Printing Agents Sales Forecast by Type (2026-2033) & (K MT)

Table 122. Global Water Based Textile Printing Agents Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Water Based Textile Printing Agents Price Forecast by Type

(2026-2033) & (USD/KG)

Table 124. Global Water Based Textile Printing Agents Sales (K MT) Forecast by Application (2026-2033)

Table 125. Global Water Based Textile Printing Agents Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Water Based Textile Printing Agents
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water Based Textile Printing Agents Market Size (M USD), 2024-2033
- Figure 5. Global Water Based Textile Printing Agents Market Size (M USD) (2020-2033)
- Figure 6. Global Water Based Textile Printing Agents Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Water Based Textile Printing Agents Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Water Based Textile Printing Agents Product Life Cycle
- Figure 13. Water Based Textile Printing Agents Sales Share by Manufacturers in 2024
- Figure 14. Global Water Based Textile Printing Agents Revenue Share by Manufacturers in 2024
- Figure 15. Water Based Textile Printing Agents Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Water Based Textile Printing Agents Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Water Based Textile Printing Agents Revenue in 2024
- Figure 18. Industry Chain Map of Water Based Textile Printing Agents
- Figure 19. Global Water Based Textile Printing Agents Market PEST Analysis
- Figure 20. Global Water Based Textile Printing Agents Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Water Based Textile Printing Agents Market Share by Type
- Figure 27. Sales Market Share of Water Based Textile Printing Agents by Type (2020-2025)
- Figure 28. Sales Market Share of Water Based Textile Printing Agents by Type in 2024
- Figure 29. Market Size Share of Water Based Textile Printing Agents by Type

(2020-2025)

Figure 30. Market Size Share of Water Based Textile Printing Agents by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Water Based Textile Printing Agents Market Share by Application

Figure 33. Global Water Based Textile Printing Agents Sales Market Share by Application (2020-2025)

Figure 34. Global Water Based Textile Printing Agents Sales Market Share by Application in 2024

Figure 35. Global Water Based Textile Printing Agents Market Share by Application (2020-2025)

Figure 36. Global Water Based Textile Printing Agents Market Share by Application in 2024

Figure 37. Global Water Based Textile Printing Agents Sales Growth Rate by Application (2020-2025)

Figure 38. Global Water Based Textile Printing Agents Sales Market Share by Region (2020-2025)

Figure 39. Global Water Based Textile Printing Agents Market Size Market Share by Region (2020-2025)

Figure 40. North America Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Water Based Textile Printing Agents Sales Market Share by Country in 2024

Figure 43. North America Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Water Based Textile Printing Agents Market Size Market Share by Country in 2024

Figure 45. U.S. Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Water Based Textile Printing Agents Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Water Based Textile Printing Agents Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Water Based Textile Printing Agents Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Water Based Textile Printing Agents Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Water Based Textile Printing Agents Sales Market Share by Country in 2024

Figure 53. Europe Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Water Based Textile Printing Agents Market Size Market Share by Country in 2024

Figure 55. Germany Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Water Based Textile Printing Agents Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Water Based Textile Printing Agents Sales Market Share by Region in 2024

Figure 67. Asia Pacific Water Based Textile Printing Agents Market Size Market Share by Region in 2024

Figure 68. China Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Water Based Textile Printing Agents Sales and Growth Rate (K MT)

Figure 79. South America Water Based Textile Printing Agents Sales Market Share by Country in 2024

Figure 80. South America Water Based Textile Printing Agents Market Size and Growth Rate (M USD)

Figure 81. South America Water Based Textile Printing Agents Market Size Market Share by Country in 2024

Figure 82. Brazil Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Water Based Textile Printing Agents Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Water Based Textile Printing Agents Sales Market

Share by Region in 2024

Figure 90. Middle East and Africa Water Based Textile Printing Agents Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Water Based Textile Printing Agents Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Water Based Textile Printing Agents Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Water Based Textile Printing Agents Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Water Based Textile Printing Agents Production Market Share by Region (2020-2025)

Figure 103. North America Water Based Textile Printing Agents Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Water Based Textile Printing Agents Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Water Based Textile Printing Agents Production (K MT) Growth Rate (2020-2025)

Figure 106. China Water Based Textile Printing Agents Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Water Based Textile Printing Agents Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Water Based Textile Printing Agents Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Water Based Textile Printing Agents Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Water Based Textile Printing Agents Market Share Forecast by Type (2026-2033)

Figure 111. Global Water Based Textile Printing Agents Sales Forecast by Application (2026-2033)

Figure 112. Global Water Based Textile Printing Agents Market Share Forecast by Application (2026-2033)

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