

# Global Water-based Rheology Modifiers Market Research Report 2026(Status and Outlook)

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## Abstracts

Water-based rheology modifiers are additives used to adjust the flow behavior and viscosity of water-based systems such as coatings, inks, adhesives, and personal care products. They modify the rheological properties of aqueous formulations, improving application properties, anti-sag performance, and storage stability.

The global Water-based Rheology Modifiers market size was estimated at USD 5588.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water-based Rheology Modifiers market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water-based Rheology Modifiers market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water-based Rheology Modifiers market.

## **Global Water-based Rheology Modifiers Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Lubrizol Corporation  
BYK Additives and Instruments  
BASF SE  
DuPont  
Arkema  
Akzo Nobel N.V.  
Evonik  
Ashland Inc.  
Elementis Plc  
Air Products And Chemicals, Inc.  
Croda International Plc  
KAM Kimya  
Kusumoto  
Wanhua  
San Nopco Ltd  
Qinghong  
Kito  
Anhui Newman Fine Chemicals

## **Market Segmentation (by Type)**

Associative Type

Polymeric Type

## **Market Segmentation (by Application)**

Paints and Coatings

Cosmetics and Personal Care

Adhesives and Sealants

Other

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Water-based Rheology Modifiers Market

Overview of the regional outlook of the Water-based Rheology Modifiers Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water-based Rheology Modifiers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water-based Rheology Modifiers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Water-based Rheology Modifiers
- 1.2 Key Market Segments
  - 1.2.1 Water-based Rheology Modifiers Segment by Type
  - 1.2.2 Water-based Rheology Modifiers Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WATER-BASED RHEOLOGY MODIFIERS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Water-based Rheology Modifiers Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Water-based Rheology Modifiers Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WATER-BASED RHEOLOGY MODIFIERS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Water-based Rheology Modifiers Product Life Cycle
- 3.3 Global Water-based Rheology Modifiers Sales by Manufacturers (2020-2025)
- 3.4 Global Water-based Rheology Modifiers Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Water-based Rheology Modifiers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Water-based Rheology Modifiers Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Water-based Rheology Modifiers Market Competitive Situation and Trends
  - 3.8.1 Water-based Rheology Modifiers Market Concentration Rate

3.8.2 Global 5 and 10 Largest Water-based Rheology Modifiers Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 WATER-BASED RHEOLOGY MODIFIERS INDUSTRY CHAIN ANALYSIS**

4.1 Water-based Rheology Modifiers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WATER-BASED RHEOLOGY MODIFIERS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Water-based Rheology Modifiers Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Water-based Rheology Modifiers Market

5.7 ESG Ratings of Leading Companies

## **6 WATER-BASED RHEOLOGY MODIFIERS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Water-based Rheology Modifiers Sales Market Share by Type (2020-2025)

6.3 Global Water-based Rheology Modifiers Market Size by Type (2020-2025)

6.4 Global Water-based Rheology Modifiers Price by Type (2020-2025)

## **7 WATER-BASED RHEOLOGY MODIFIERS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Water-based Rheology Modifiers Market Sales by Application (2020-2025)

7.3 Global Water-based Rheology Modifiers Market Size (M USD) by Application (2020-2025)

7.4 Global Water-based Rheology Modifiers Sales Growth Rate by Application (2020-2025)

## **8 WATER-BASED RHEOLOGY MODIFIERS MARKET SALES BY REGION**

8.1 Global Water-based Rheology Modifiers Sales by Region

8.1.1 Global Water-based Rheology Modifiers Sales by Region

8.1.2 Global Water-based Rheology Modifiers Sales Market Share by Region

8.2 Global Water-based Rheology Modifiers Market Size by Region

8.2.1 Global Water-based Rheology Modifiers Market Size by Region

8.2.2 Global Water-based Rheology Modifiers Market Size by Region

8.3 North America

8.3.1 North America Water-based Rheology Modifiers Sales by Country

8.3.2 North America Water-based Rheology Modifiers Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Water-based Rheology Modifiers Sales by Country

8.4.2 Europe Water-based Rheology Modifiers Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Water-based Rheology Modifiers Sales by Region

8.5.2 Asia Pacific Water-based Rheology Modifiers Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Water-based Rheology Modifiers Sales by Country
  - 8.6.2 South America Water-based Rheology Modifiers Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Water-based Rheology Modifiers Sales by Region
  - 8.7.2 Middle East and Africa Water-based Rheology Modifiers Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 WATER-BASED RHEOLOGY MODIFIERS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Water-based Rheology Modifiers by Region(2020-2025)
- 9.2 Global Water-based Rheology Modifiers Revenue Market Share by Region (2020-2025)
- 9.3 Global Water-based Rheology Modifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Water-based Rheology Modifiers Production
  - 9.4.1 North America Water-based Rheology Modifiers Production Growth Rate (2020-2025)
  - 9.4.2 North America Water-based Rheology Modifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Water-based Rheology Modifiers Production
  - 9.5.1 Europe Water-based Rheology Modifiers Production Growth Rate (2020-2025)
  - 9.5.2 Europe Water-based Rheology Modifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Water-based Rheology Modifiers Production (2020-2025)
  - 9.6.1 Japan Water-based Rheology Modifiers Production Growth Rate (2020-2025)
  - 9.6.2 Japan Water-based Rheology Modifiers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Water-based Rheology Modifiers Production (2020-2025)

- 9.7.1 China Water-based Rheology Modifiers Production Growth Rate (2020-2025)
- 9.7.2 China Water-based Rheology Modifiers Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Lubrizol Corporation

- 10.1.1 Lubrizol Corporation Basic Information
- 10.1.2 Lubrizol Corporation Water-based Rheology Modifiers Product Overview
- 10.1.3 Lubrizol Corporation Water-based Rheology Modifiers Product Market Performance
- 10.1.4 Lubrizol Corporation Business Overview
- 10.1.5 Lubrizol Corporation SWOT Analysis
- 10.1.6 Lubrizol Corporation Recent Developments

### 10.2 BYK Additives and Instruments

- 10.2.1 BYK Additives and Instruments Basic Information
- 10.2.2 BYK Additives and Instruments Water-based Rheology Modifiers Product Overview
- 10.2.3 BYK Additives and Instruments Water-based Rheology Modifiers Product Market Performance
- 10.2.4 BYK Additives and Instruments Business Overview
- 10.2.5 BYK Additives and Instruments SWOT Analysis
- 10.2.6 BYK Additives and Instruments Recent Developments

### 10.3 Basf Se

- 10.3.1 Basf Se Basic Information
- 10.3.2 Basf Se Water-based Rheology Modifiers Product Overview
- 10.3.3 Basf Se Water-based Rheology Modifiers Product Market Performance
- 10.3.4 Basf Se Business Overview
- 10.3.5 Basf Se SWOT Analysis
- 10.3.6 Basf Se Recent Developments

### 10.4 DuPont

- 10.4.1 DuPont Basic Information
- 10.4.2 DuPont Water-based Rheology Modifiers Product Overview
- 10.4.3 DuPont Water-based Rheology Modifiers Product Market Performance
- 10.4.4 DuPont Business Overview
- 10.4.5 DuPont Recent Developments

### 10.5 Arkema

- 10.5.1 Arkema Basic Information
- 10.5.2 Arkema Water-based Rheology Modifiers Product Overview

- 10.5.3 Arkema Water-based Rheology Modifiers Product Market Performance
- 10.5.4 Arkema Business Overview
- 10.5.5 Arkema Recent Developments
- 10.6 Akzo Nobel N.V.
  - 10.6.1 Akzo Nobel N.V. Basic Information
  - 10.6.2 Akzo Nobel N.V. Water-based Rheology Modifiers Product Overview
  - 10.6.3 Akzo Nobel N.V. Water-based Rheology Modifiers Product Market Performance
  - 10.6.4 Akzo Nobel N.V. Business Overview
  - 10.6.5 Akzo Nobel N.V. Recent Developments
- 10.7 Evonik
  - 10.7.1 Evonik Basic Information
  - 10.7.2 Evonik Water-based Rheology Modifiers Product Overview
  - 10.7.3 Evonik Water-based Rheology Modifiers Product Market Performance
  - 10.7.4 Evonik Business Overview
  - 10.7.5 Evonik Recent Developments
- 10.8 Ashland Inc.
  - 10.8.1 Ashland Inc. Basic Information
  - 10.8.2 Ashland Inc. Water-based Rheology Modifiers Product Overview
  - 10.8.3 Ashland Inc. Water-based Rheology Modifiers Product Market Performance
  - 10.8.4 Ashland Inc. Business Overview
  - 10.8.5 Ashland Inc. Recent Developments
- 10.9 Elementis Plc
  - 10.9.1 Elementis Plc Basic Information
  - 10.9.2 Elementis Plc Water-based Rheology Modifiers Product Overview
  - 10.9.3 Elementis Plc Water-based Rheology Modifiers Product Market Performance
  - 10.9.4 Elementis Plc Business Overview
  - 10.9.5 Elementis Plc Recent Developments
- 10.10 Air Products And Chemicals, Inc.
  - 10.10.1 Air Products And Chemicals, Inc. Basic Information
  - 10.10.2 Air Products And Chemicals, Inc. Water-based Rheology Modifiers Product Overview
  - 10.10.3 Air Products And Chemicals, Inc. Water-based Rheology Modifiers Product Market Performance
  - 10.10.4 Air Products And Chemicals, Inc. Business Overview
  - 10.10.5 Air Products And Chemicals, Inc. Recent Developments
- 10.11 Croda International Plc
  - 10.11.1 Croda International Plc Basic Information
  - 10.11.2 Croda International Plc Water-based Rheology Modifiers Product Overview
  - 10.11.3 Croda International Plc Water-based Rheology Modifiers Product Market

## Performance

- 10.11.4 Croda International Plc Business Overview
- 10.11.5 Croda International Plc Recent Developments

## 10.12 KAM Kimya

- 10.12.1 KAM Kimya Basic Information
- 10.12.2 KAM Kimya Water-based Rheology Modifiers Product Overview
- 10.12.3 KAM Kimya Water-based Rheology Modifiers Product Market Performance
- 10.12.4 KAM Kimya Business Overview
- 10.12.5 KAM Kimya Recent Developments

## 10.13 Kusumoto

- 10.13.1 Kusumoto Basic Information
- 10.13.2 Kusumoto Water-based Rheology Modifiers Product Overview
- 10.13.3 Kusumoto Water-based Rheology Modifiers Product Market Performance
- 10.13.4 Kusumoto Business Overview
- 10.13.5 Kusumoto Recent Developments

## 10.14 Wanhua

- 10.14.1 Wanhua Basic Information
- 10.14.2 Wanhua Water-based Rheology Modifiers Product Overview
- 10.14.3 Wanhua Water-based Rheology Modifiers Product Market Performance
- 10.14.4 Wanhua Business Overview
- 10.14.5 Wanhua Recent Developments

## 10.15 San Nopco Ltd

- 10.15.1 San Nopco Ltd Basic Information
- 10.15.2 San Nopco Ltd Water-based Rheology Modifiers Product Overview
- 10.15.3 San Nopco Ltd Water-based Rheology Modifiers Product Market Performance
- 10.15.4 San Nopco Ltd Business Overview
- 10.15.5 San Nopco Ltd Recent Developments

## 10.16 Qinghong

- 10.16.1 Qinghong Basic Information
- 10.16.2 Qinghong Water-based Rheology Modifiers Product Overview
- 10.16.3 Qinghong Water-based Rheology Modifiers Product Market Performance
- 10.16.4 Qinghong Business Overview
- 10.16.5 Qinghong Recent Developments

## 10.17 Kito

- 10.17.1 Kito Basic Information
- 10.17.2 Kito Water-based Rheology Modifiers Product Overview
- 10.17.3 Kito Water-based Rheology Modifiers Product Market Performance
- 10.17.4 Kito Business Overview
- 10.17.5 Kito Recent Developments

## 10.18 Anhui Newman Fine Chemicals

10.18.1 Anhui Newman Fine Chemicals Basic Information

10.18.2 Anhui Newman Fine Chemicals Water-based Rheology Modifiers Product Overview

10.18.3 Anhui Newman Fine Chemicals Water-based Rheology Modifiers Product Market Performance

10.18.4 Anhui Newman Fine Chemicals Business Overview

10.18.5 Anhui Newman Fine Chemicals Recent Developments

## **11 WATER-BASED RHEOLOGY MODIFIERS MARKET FORECAST BY REGION**

11.1 Global Water-based Rheology Modifiers Market Size Forecast

11.2 Global Water-based Rheology Modifiers Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Water-based Rheology Modifiers Market Size Forecast by Country

11.2.3 Asia Pacific Water-based Rheology Modifiers Market Size Forecast by Region

11.2.4 South America Water-based Rheology Modifiers Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Water-based Rheology Modifiers by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Water-based Rheology Modifiers Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Water-based Rheology Modifiers by Type (2026-2035)

12.1.2 Global Water-based Rheology Modifiers Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Water-based Rheology Modifiers by Type (2026-2035)

12.2 Global Water-based Rheology Modifiers Market Forecast by Application (2026-2035)

12.2.1 Global Water-based Rheology Modifiers Sales (K MT) Forecast by Application

12.2.2 Global Water-based Rheology Modifiers Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Water-based Rheology Modifiers Market Size by Type (M USD)
- Table 4. Global Water-based Rheology Modifiers Market Size by Application
- Table 5. Water-based Rheology Modifiers Market Size Comparison by Region (M USD)
- Table 6. Global Water-based Rheology Modifiers Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Water-based Rheology Modifiers Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Water-based Rheology Modifiers Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Water-based Rheology Modifiers Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water-based Rheology Modifiers as of 2025)
- Table 11. Global Market Water-based Rheology Modifiers Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Water-based Rheology Modifiers Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Water-based Rheology Modifiers Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Water-based Rheology Modifiers Sales by Type (K MT)
- Table 27. Global Water-based Rheology Modifiers Market Size by Type (M USD)

Table 28. Global Water-based Rheology Modifiers Sales (K MT) by Type (2020-2025)

Table 29. Global Water-based Rheology Modifiers Sales Market Share by Type (2020-2025)

Table 30. Global Water-based Rheology Modifiers Market Size (M USD) by Type (2020-2025)

Table 31. Global Water-based Rheology Modifiers Market Share by Type (2020-2025)

Table 32. Global Water-based Rheology Modifiers Price (USD/KG) by Type (2020-2025)

Table 33. Global Water-based Rheology Modifiers Sales (K MT) by Application

Table 34. Global Water-based Rheology Modifiers Market Size by Application

Table 35. Global Water-based Rheology Modifiers Sales by Application (2020-2025) & (K MT)

Table 36. Global Water-based Rheology Modifiers Sales Market Share by Application (2020-2025)

Table 37. Global Water-based Rheology Modifiers Market Size by Application (2020-2025) & (M USD)

Table 38. Global Water-based Rheology Modifiers Market Share by Application (2020-2025)

Table 39. Global Water-based Rheology Modifiers Sales Growth Rate by Application (2020-2025)

Table 40. Global Water-based Rheology Modifiers Sales by Region (2020-2025) & (K MT)

Table 41. Global Water-based Rheology Modifiers Sales Market Share by Region (2020-2025)

Table 42. Global Water-based Rheology Modifiers Market Size by Region (2020-2025) & (M USD)

Table 43. Global Water-based Rheology Modifiers Market Size by Region (2020-2025)

Table 44. North America Water-based Rheology Modifiers Sales by Country (2020-2025) & (K MT)

Table 45. North America Water-based Rheology Modifiers Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Water-based Rheology Modifiers Sales by Country (2020-2025) & (K MT)

Table 47. Europe Water-based Rheology Modifiers Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Water-based Rheology Modifiers Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Water-based Rheology Modifiers Market Size by Region (2020-2025) & (M USD)

- Table 50. South America Water-based Rheology Modifiers Sales by Country (2020-2025) & (K MT)
- Table 51. South America Water-based Rheology Modifiers Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Water-based Rheology Modifiers Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Water-based Rheology Modifiers Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Water-based Rheology Modifiers Production (K MT) by Region(2020-2025)
- Table 55. Global Water-based Rheology Modifiers Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Water-based Rheology Modifiers Revenue Market Share by Region (2020-2025)
- Table 57. Global Water-based Rheology Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Water-based Rheology Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Water-based Rheology Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Water-based Rheology Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Water-based Rheology Modifiers Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Lubrizol Corporation Basic Information
- Table 63. Lubrizol Corporation Water-based Rheology Modifiers Product Overview
- Table 64. Lubrizol Corporation Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Lubrizol Corporation Business Overview
- Table 66. Lubrizol Corporation SWOT Analysis
- Table 67. Lubrizol Corporation Recent Developments
- Table 68. BYK Additives and Instruments Basic Information
- Table 69. BYK Additives and Instruments Water-based Rheology Modifiers Product Overview
- Table 70. BYK Additives and Instruments Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. BYK Additives and Instruments Business Overview
- Table 72. BYK Additives and Instruments SWOT Analysis
- Table 73. BYK Additives and Instruments Recent Developments

Table 74. Basf Se Basic Information

Table 75. Basf Se Water-based Rheology Modifiers Product Overview

Table 76. Basf Se Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Basf Se Business Overview

Table 78. Basf Se SWOT Analysis

Table 79. Basf Se Recent Developments

Table 80. DuPont Basic Information

Table 81. DuPont Water-based Rheology Modifiers Product Overview

Table 82. DuPont Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. DuPont Business Overview

Table 84. DuPont Recent Developments

Table 85. Arkema Basic Information

Table 86. Arkema Water-based Rheology Modifiers Product Overview

Table 87. Arkema Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Arkema Business Overview

Table 89. Arkema Recent Developments

Table 90. Akzo Nobel N.V. Basic Information

Table 91. Akzo Nobel N.V. Water-based Rheology Modifiers Product Overview

Table 92. Akzo Nobel N.V. Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Akzo Nobel N.V. Business Overview

Table 94. Akzo Nobel N.V. Recent Developments

Table 95. Evonik Basic Information

Table 96. Evonik Water-based Rheology Modifiers Product Overview

Table 97. Evonik Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Evonik Business Overview

Table 99. Evonik Recent Developments

Table 100. Ashland Inc. Basic Information

Table 101. Ashland Inc. Water-based Rheology Modifiers Product Overview

Table 102. Ashland Inc. Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Ashland Inc. Business Overview

Table 104. Ashland Inc. Recent Developments

Table 105. Elementis Plc Basic Information

Table 106. Elementis Plc Water-based Rheology Modifiers Product Overview

- Table 107. Elementis Plc Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Elementis Plc Business Overview
- Table 109. Elementis Plc Recent Developments
- Table 110. Air Products And Chemicals, Inc. Basic Information
- Table 111. Air Products And Chemicals, Inc. Water-based Rheology Modifiers Product Overview
- Table 112. Air Products And Chemicals, Inc. Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Air Products And Chemicals, Inc. Business Overview
- Table 114. Air Products And Chemicals, Inc. Recent Developments
- Table 115. Croda International Plc Basic Information
- Table 116. Croda International Plc Water-based Rheology Modifiers Product Overview
- Table 117. Croda International Plc Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Croda International Plc Business Overview
- Table 119. Croda International Plc Recent Developments
- Table 120. KAM Kimya Basic Information
- Table 121. KAM Kimya Water-based Rheology Modifiers Product Overview
- Table 122. KAM Kimya Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. KAM Kimya Business Overview
- Table 124. KAM Kimya Recent Developments
- Table 125. Kusumoto Basic Information
- Table 126. Kusumoto Water-based Rheology Modifiers Product Overview
- Table 127. Kusumoto Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Kusumoto Business Overview
- Table 129. Kusumoto Recent Developments
- Table 130. Wanhua Basic Information
- Table 131. Wanhua Water-based Rheology Modifiers Product Overview
- Table 132. Wanhua Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Wanhua Business Overview
- Table 134. Wanhua Recent Developments
- Table 135. San Nopco Ltd Basic Information
- Table 136. San Nopco Ltd Water-based Rheology Modifiers Product Overview
- Table 137. San Nopco Ltd Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 138. San Nopco Ltd Business Overview
- Table 139. San Nopco Ltd Recent Developments
- Table 140. Qinghong Basic Information
- Table 141. Qinghong Water-based Rheology Modifiers Product Overview
- Table 142. Qinghong Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Qinghong Business Overview
- Table 144. Qinghong Recent Developments
- Table 145. Kito Basic Information
- Table 146. Kito Water-based Rheology Modifiers Product Overview
- Table 147. Kito Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Kito Business Overview
- Table 149. Kito Recent Developments
- Table 150. Anhui Newman Fine Chemicals Basic Information
- Table 151. Anhui Newman Fine Chemicals Water-based Rheology Modifiers Product Overview
- Table 152. Anhui Newman Fine Chemicals Water-based Rheology Modifiers Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Anhui Newman Fine Chemicals Business Overview
- Table 154. Anhui Newman Fine Chemicals Recent Developments
- Table 155. Global Water-based Rheology Modifiers Sales Forecast by Region (2026-2035) & (K MT)
- Table 156. Global Water-based Rheology Modifiers Market Size Forecast by Region (2026-2035) & (M USD)
- Table 157. North America Water-based Rheology Modifiers Sales Forecast by Country (2026-2035) & (K MT)
- Table 158. North America Water-based Rheology Modifiers Market Size Forecast by Country (2026-2035) & (M USD)
- Table 159. Europe Water-based Rheology Modifiers Sales Forecast by Country (2026-2035) & (K MT)
- Table 160. Europe Water-based Rheology Modifiers Market Size Forecast by Country (2026-2035) & (M USD)
- Table 161. Asia Pacific Water-based Rheology Modifiers Sales Forecast by Region (2026-2035) & (K MT)
- Table 162. Asia Pacific Water-based Rheology Modifiers Market Size Forecast by Region (2026-2035) & (M USD)
- Table 163. South America Water-based Rheology Modifiers Sales Forecast by Country (2026-2035) & (K MT)

Table 164. South America Water-based Rheology Modifiers Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Water-based Rheology Modifiers Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Water-based Rheology Modifiers Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Water-based Rheology Modifiers Sales Forecast by Type (2026-2035) & (K MT)

Table 168. Global Water-based Rheology Modifiers Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Water-based Rheology Modifiers Price Forecast by Type (2026-2035) & (USD/KG)

Table 170. Global Water-based Rheology Modifiers Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Water-based Rheology Modifiers Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Water-based Rheology Modifiers

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Water-based Rheology Modifiers Market Size (M USD), 2025-2035

Figure 5. Global Water-based Rheology Modifiers Market Size (M USD) (2020-2035)

Figure 6. Global Water-based Rheology Modifiers Sales (K MT) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Water-based Rheology Modifiers Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Water-based Rheology Modifiers Product Life Cycle

Figure 13. Water-based Rheology Modifiers Sales Share by Manufacturers in 2025

Figure 14. Global Water-based Rheology Modifiers Revenue Share by Manufacturers in 2025

Figure 15. Water-based Rheology Modifiers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Water-based Rheology Modifiers Average Price (USD/KG) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Water-based Rheology Modifiers Revenue in 2025

Figure 18. Industry Chain Map of Water-based Rheology Modifiers

Figure 19. Global Water-based Rheology Modifiers Market PEST Analysis

Figure 20. Global Water-based Rheology Modifiers Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Water-based Rheology Modifiers Market Share by Type

Figure 27. Sales Market Share of Water-based Rheology Modifiers by Type (2020-2025)

Figure 28. Sales Market Share of Water-based Rheology Modifiers by Type in 2025

Figure 29. Market Share of Water-based Rheology Modifiers by Type (2020-2025)

- Figure 30. Market Share of Water-based Rheology Modifiers by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Water-based Rheology Modifiers Market Share by Application
- Figure 33. Global Water-based Rheology Modifiers Sales Market Share by Application (2020-2025)
- Figure 34. Global Water-based Rheology Modifiers Sales Market Share by Application in 2025
- Figure 35. Global Water-based Rheology Modifiers Market Share by Application (2020-2025)
- Figure 36. Global Water-based Rheology Modifiers Market Share by Application in 2025
- Figure 37. Global Water-based Rheology Modifiers Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Water-based Rheology Modifiers Sales Market Share by Region (2020-2025)
- Figure 39. Global Water-based Rheology Modifiers Market Size by Region (2020-2025)
- Figure 40. North America Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Water-based Rheology Modifiers Sales Market Share by Country in 2024
- Figure 43. North America Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Water-based Rheology Modifiers Market Size by Country in 2024
- Figure 45. U.S. Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Water-based Rheology Modifiers Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Water-based Rheology Modifiers Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Water-based Rheology Modifiers Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Water-based Rheology Modifiers Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Water-based Rheology Modifiers Sales Market Share by Country in 2024

Figure 53. Europe Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Water-based Rheology Modifiers Market Size by Country in 2024

Figure 55. Germany Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Water-based Rheology Modifiers Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Water-based Rheology Modifiers Sales Market Share by Region in 2024

Figure 67. Asia Pacific Water-based Rheology Modifiers Market Size by Region in 2024

Figure 68. China Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Water-based Rheology Modifiers Sales and Growth Rate (K MT)

Figure 79. South America Water-based Rheology Modifiers Sales Market Share by Country in 2024

Figure 80. South America Water-based Rheology Modifiers Market Size and Growth Rate (M USD)

Figure 81. South America Water-based Rheology Modifiers Market Size by Country in 2024

Figure 82. Brazil Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Water-based Rheology Modifiers Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Water-based Rheology Modifiers Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Water-based Rheology Modifiers Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Water-based Rheology Modifiers Market Size by Region in 2024

Figure 92. Saudi Arabia Water-based Rheology Modifiers Sales and Growth Rate

(2020-2025) & (K MT)

Figure 93. Saudi Arabia Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Water-based Rheology Modifiers Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Water-based Rheology Modifiers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Water-based Rheology Modifiers Production Market Share by Region (2020-2025)

Figure 103. North America Water-based Rheology Modifiers Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Water-based Rheology Modifiers Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Water-based Rheology Modifiers Production (K MT) Growth Rate (2020-2025)

Figure 106. China Water-based Rheology Modifiers Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Water-based Rheology Modifiers Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Water-based Rheology Modifiers Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Water-based Rheology Modifiers Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Water-based Rheology Modifiers Market Share Forecast by Type (2026-2035)

Figure 111. Global Water-based Rheology Modifiers Sales Forecast by Application (2026-2035)

Figure 112. Global Water-based Rheology Modifiers Market Share Forecast by Application (2026-2035)

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