

# Global Water-based PU Leather Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Water-based PU leather is composed of water-based polyurethane resin, which replaces organic solvents with water.

This report provides a deep insight into the global Water-based PU Leather market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Water-based PU Leather Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Water-based PU Leather market in any manner.

### Global Water-based PU Leather Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Waltery

Great Eastern Resins Industrial(GRECO)

BZ LEATHER

Heli Leather

Taiwan PU Corporation

Meisheng Industry

Sarchem

Wenzhou Julong

Ocean Plastics

Jiangsu Jeromia Textile New Material

Zaibunco

Hexin Group

Market Segmentation (by Type)

Below 1mm

Over 1mm

## Market Segmentation (by Application)

Garment Industry

Packaging Industry

Automotive Industry

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Water-based PU Leather Market

Overview of the regional outlook of the Water-based PU Leather Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water-based PU Leather Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Water-based PU Leather
- 1.2 Key Market Segments
  - 1.2.1 Water-based PU Leather Segment by Type
  - 1.2.2 Water-based PU Leather Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 WATER-BASED PU LEATHER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Water-based PU Leather Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Water-based PU Leather Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 WATER-BASED PU LEATHER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Water-based PU Leather Sales by Manufacturers (2019-2024)
- 3.2 Global Water-based PU Leather Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Water-based PU Leather Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Water-based PU Leather Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Water-based PU Leather Sales Sites, Area Served, Product Type
- 3.6 Water-based PU Leather Market Competitive Situation and Trends
  - 3.6.1 Water-based PU Leather Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Water-based PU Leather Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 WATER-BASED PU LEATHER INDUSTRY CHAIN ANALYSIS**

- 4.1 Water-based PU Leather Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WATER-BASED PU LEATHER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 WATER-BASED PU LEATHER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Water-based PU Leather Sales Market Share by Type (2019-2024)
- 6.3 Global Water-based PU Leather Market Size Market Share by Type (2019-2024)
- 6.4 Global Water-based PU Leather Price by Type (2019-2024)

## **7 WATER-BASED PU LEATHER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Water-based PU Leather Market Sales by Application (2019-2024)
- 7.3 Global Water-based PU Leather Market Size (M USD) by Application (2019-2024)
- 7.4 Global Water-based PU Leather Sales Growth Rate by Application (2019-2024)

## **8 WATER-BASED PU LEATHER MARKET SEGMENTATION BY REGION**

- 8.1 Global Water-based PU Leather Sales by Region
  - 8.1.1 Global Water-based PU Leather Sales by Region

- 8.1.2 Global Water-based PU Leather Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Water-based PU Leather Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Water-based PU Leather Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Water-based PU Leather Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Water-based PU Leather Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Water-based PU Leather Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Waltery
  - 9.1.1 Waltery Water-based PU Leather Basic Information
  - 9.1.2 Waltery Water-based PU Leather Product Overview
  - 9.1.3 Waltery Water-based PU Leather Product Market Performance

- 9.1.4 Waltery Business Overview
- 9.1.5 Waltery Water-based PU Leather SWOT Analysis
- 9.1.6 Waltery Recent Developments
- 9.2 Great Eastern Resins Industrial(GRECO)
  - 9.2.1 Great Eastern Resins Industrial(GRECO) Water-based PU Leather Basic Information
  - 9.2.2 Great Eastern Resins Industrial(GRECO) Water-based PU Leather Product Overview
  - 9.2.3 Great Eastern Resins Industrial(GRECO) Water-based PU Leather Product Market Performance
  - 9.2.4 Great Eastern Resins Industrial(GRECO) Business Overview
  - 9.2.5 Great Eastern Resins Industrial(GRECO) Water-based PU Leather SWOT Analysis
  - 9.2.6 Great Eastern Resins Industrial(GRECO) Recent Developments
- 9.3 BZ LEATHER
  - 9.3.1 BZ LEATHER Water-based PU Leather Basic Information
  - 9.3.2 BZ LEATHER Water-based PU Leather Product Overview
  - 9.3.3 BZ LEATHER Water-based PU Leather Product Market Performance
  - 9.3.4 BZ LEATHER Water-based PU Leather SWOT Analysis
  - 9.3.5 BZ LEATHER Business Overview
  - 9.3.6 BZ LEATHER Recent Developments
- 9.4 Heli Leather
  - 9.4.1 Heli Leather Water-based PU Leather Basic Information
  - 9.4.2 Heli Leather Water-based PU Leather Product Overview
  - 9.4.3 Heli Leather Water-based PU Leather Product Market Performance
  - 9.4.4 Heli Leather Business Overview
  - 9.4.5 Heli Leather Recent Developments
- 9.5 Taiwan PU Corporation
  - 9.5.1 Taiwan PU Corporation Water-based PU Leather Basic Information
  - 9.5.2 Taiwan PU Corporation Water-based PU Leather Product Overview
  - 9.5.3 Taiwan PU Corporation Water-based PU Leather Product Market Performance
  - 9.5.4 Taiwan PU Corporation Business Overview
  - 9.5.5 Taiwan PU Corporation Recent Developments
- 9.6 Meisheng Industry
  - 9.6.1 Meisheng Industry Water-based PU Leather Basic Information
  - 9.6.2 Meisheng Industry Water-based PU Leather Product Overview
  - 9.6.3 Meisheng Industry Water-based PU Leather Product Market Performance
  - 9.6.4 Meisheng Industry Business Overview
  - 9.6.5 Meisheng Industry Recent Developments

## 9.7 Sarchem

- 9.7.1 Sarchem Water-based PU Leather Basic Information
- 9.7.2 Sarchem Water-based PU Leather Product Overview
- 9.7.3 Sarchem Water-based PU Leather Product Market Performance
- 9.7.4 Sarchem Business Overview
- 9.7.5 Sarchem Recent Developments

## 9.8 Wenzhou Julong

- 9.8.1 Wenzhou Julong Water-based PU Leather Basic Information
- 9.8.2 Wenzhou Julong Water-based PU Leather Product Overview
- 9.8.3 Wenzhou Julong Water-based PU Leather Product Market Performance
- 9.8.4 Wenzhou Julong Business Overview
- 9.8.5 Wenzhou Julong Recent Developments

## 9.9 Ocean Plastics

- 9.9.1 Ocean Plastics Water-based PU Leather Basic Information
- 9.9.2 Ocean Plastics Water-based PU Leather Product Overview
- 9.9.3 Ocean Plastics Water-based PU Leather Product Market Performance
- 9.9.4 Ocean Plastics Business Overview
- 9.9.5 Ocean Plastics Recent Developments

## 9.10 Jiangsu Jeromia Textile New Material

- 9.10.1 Jiangsu Jeromia Textile New Material Water-based PU Leather Basic Information
- 9.10.2 Jiangsu Jeromia Textile New Material Water-based PU Leather Product Overview
- 9.10.3 Jiangsu Jeromia Textile New Material Water-based PU Leather Product Market Performance
- 9.10.4 Jiangsu Jeromia Textile New Material Business Overview
- 9.10.5 Jiangsu Jeromia Textile New Material Recent Developments

## 9.11 Zaibunco

- 9.11.1 Zaibunco Water-based PU Leather Basic Information
- 9.11.2 Zaibunco Water-based PU Leather Product Overview
- 9.11.3 Zaibunco Water-based PU Leather Product Market Performance
- 9.11.4 Zaibunco Business Overview
- 9.11.5 Zaibunco Recent Developments

## 9.12 Hexin Group

- 9.12.1 Hexin Group Water-based PU Leather Basic Information
- 9.12.2 Hexin Group Water-based PU Leather Product Overview
- 9.12.3 Hexin Group Water-based PU Leather Product Market Performance
- 9.12.4 Hexin Group Business Overview
- 9.12.5 Hexin Group Recent Developments

## **10 WATER-BASED PU LEATHER MARKET FORECAST BY REGION**

10.1 Global Water-based PU Leather Market Size Forecast

10.2 Global Water-based PU Leather Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Water-based PU Leather Market Size Forecast by Country

10.2.3 Asia Pacific Water-based PU Leather Market Size Forecast by Region

10.2.4 South America Water-based PU Leather Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Water-based PU Leather by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Water-based PU Leather Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Water-based PU Leather by Type (2025-2030)

11.1.2 Global Water-based PU Leather Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Water-based PU Leather by Type (2025-2030)

11.2 Global Water-based PU Leather Market Forecast by Application (2025-2030)

11.2.1 Global Water-based PU Leather Sales (Kilotons) Forecast by Application

11.2.2 Global Water-based PU Leather Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Water-based PU Leather Market Size Comparison by Region (M USD)

Table 5. Global Water-based PU Leather Sales (Kilotons) by Manufacturers  
(2019-2024)

Table 6. Global Water-based PU Leather Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Water-based PU Leather Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Water-based PU Leather Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water-based PU Leather as of 2022)

Table 10. Global Market Water-based PU Leather Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Water-based PU Leather Sales Sites and Area Served

Table 12. Manufacturers Water-based PU Leather Product Type

Table 13. Global Water-based PU Leather Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Water-based PU Leather

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Water-based PU Leather Market Challenges

Table 22. Global Water-based PU Leather Sales by Type (Kilotons)

Table 23. Global Water-based PU Leather Market Size by Type (M USD)

Table 24. Global Water-based PU Leather Sales (Kilotons) by Type (2019-2024)

Table 25. Global Water-based PU Leather Sales Market Share by Type (2019-2024)

Table 26. Global Water-based PU Leather Market Size (M USD) by Type (2019-2024)

Table 27. Global Water-based PU Leather Market Size Share by Type (2019-2024)

Table 28. Global Water-based PU Leather Price (USD/Ton) by Type (2019-2024)

- Table 29. Global Water-based PU Leather Sales (Kilotons) by Application
- Table 30. Global Water-based PU Leather Market Size by Application
- Table 31. Global Water-based PU Leather Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Water-based PU Leather Sales Market Share by Application (2019-2024)
- Table 33. Global Water-based PU Leather Sales by Application (2019-2024) & (M USD)
- Table 34. Global Water-based PU Leather Market Share by Application (2019-2024)
- Table 35. Global Water-based PU Leather Sales Growth Rate by Application (2019-2024)
- Table 36. Global Water-based PU Leather Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Water-based PU Leather Sales Market Share by Region (2019-2024)
- Table 38. North America Water-based PU Leather Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Water-based PU Leather Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Water-based PU Leather Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Water-based PU Leather Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Water-based PU Leather Sales by Region (2019-2024) & (Kilotons)
- Table 43. Waltery Water-based PU Leather Basic Information
- Table 44. Waltery Water-based PU Leather Product Overview
- Table 45. Waltery Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Waltery Business Overview
- Table 47. Waltery Water-based PU Leather SWOT Analysis
- Table 48. Waltery Recent Developments
- Table 49. Great Eastern Resins Industrial(GRECO) Water-based PU Leather Basic Information
- Table 50. Great Eastern Resins Industrial(GRECO) Water-based PU Leather Product Overview
- Table 51. Great Eastern Resins Industrial(GRECO) Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Great Eastern Resins Industrial(GRECO) Business Overview
- Table 53. Great Eastern Resins Industrial(GRECO) Water-based PU Leather SWOT Analysis
- Table 54. Great Eastern Resins Industrial(GRECO) Recent Developments
- Table 55. BZ LEATHER Water-based PU Leather Basic Information

- Table 56. BZ LEATHER Water-based PU Leather Product Overview
- Table 57. BZ LEATHER Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. BZ LEATHER Water-based PU Leather SWOT Analysis
- Table 59. BZ LEATHER Business Overview
- Table 60. BZ LEATHER Recent Developments
- Table 61. Heli Leather Water-based PU Leather Basic Information
- Table 62. Heli Leather Water-based PU Leather Product Overview
- Table 63. Heli Leather Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Heli Leather Business Overview
- Table 65. Heli Leather Recent Developments
- Table 66. Taiwan PU Corporation Water-based PU Leather Basic Information
- Table 67. Taiwan PU Corporation Water-based PU Leather Product Overview
- Table 68. Taiwan PU Corporation Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Taiwan PU Corporation Business Overview
- Table 70. Taiwan PU Corporation Recent Developments
- Table 71. Meisheng Industry Water-based PU Leather Basic Information
- Table 72. Meisheng Industry Water-based PU Leather Product Overview
- Table 73. Meisheng Industry Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Meisheng Industry Business Overview
- Table 75. Meisheng Industry Recent Developments
- Table 76. Sarchem Water-based PU Leather Basic Information
- Table 77. Sarchem Water-based PU Leather Product Overview
- Table 78. Sarchem Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Sarchem Business Overview
- Table 80. Sarchem Recent Developments
- Table 81. Wenzhou Julong Water-based PU Leather Basic Information
- Table 82. Wenzhou Julong Water-based PU Leather Product Overview
- Table 83. Wenzhou Julong Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Wenzhou Julong Business Overview
- Table 85. Wenzhou Julong Recent Developments
- Table 86. Ocean Plastics Water-based PU Leather Basic Information
- Table 87. Ocean Plastics Water-based PU Leather Product Overview
- Table 88. Ocean Plastics Water-based PU Leather Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Ocean Plastics Business Overview

Table 90. Ocean Plastics Recent Developments

Table 91. Jiangsu Jeromia Textile New Material Water-based PU Leather Basic Information

Table 92. Jiangsu Jeromia Textile New Material Water-based PU Leather Product Overview

Table 93. Jiangsu Jeromia Textile New Material Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Jiangsu Jeromia Textile New Material Business Overview

Table 95. Jiangsu Jeromia Textile New Material Recent Developments

Table 96. Zaibunco Water-based PU Leather Basic Information

Table 97. Zaibunco Water-based PU Leather Product Overview

Table 98. Zaibunco Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Zaibunco Business Overview

Table 100. Zaibunco Recent Developments

Table 101. Hexin Group Water-based PU Leather Basic Information

Table 102. Hexin Group Water-based PU Leather Product Overview

Table 103. Hexin Group Water-based PU Leather Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Hexin Group Business Overview

Table 105. Hexin Group Recent Developments

Table 106. Global Water-based PU Leather Sales Forecast by Region (2025-2030) & (Kilotons)

Table 107. Global Water-based PU Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Water-based PU Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 109. North America Water-based PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Water-based PU Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 111. Europe Water-based PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Water-based PU Leather Sales Forecast by Region (2025-2030) & (Kilotons)

Table 113. Asia Pacific Water-based PU Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Water-based PU Leather Sales Forecast by Country (2025-2030) & (Kilotons)

Table 115. South America Water-based PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Water-based PU Leather Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Water-based PU Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Water-based PU Leather Sales Forecast by Type (2025-2030) & (Kilotons)

Table 119. Global Water-based PU Leather Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Water-based PU Leather Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Water-based PU Leather Sales (Kilotons) Forecast by Application (2025-2030)

Table 122. Global Water-based PU Leather Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Water-based PU Leather
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water-based PU Leather Market Size (M USD), 2019-2030
- Figure 5. Global Water-based PU Leather Market Size (M USD) (2019-2030)
- Figure 6. Global Water-based PU Leather Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Water-based PU Leather Market Size by Country (M USD)
- Figure 11. Water-based PU Leather Sales Share by Manufacturers in 2023
- Figure 12. Global Water-based PU Leather Revenue Share by Manufacturers in 2023
- Figure 13. Water-based PU Leather Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Water-based PU Leather Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Water-based PU Leather Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Water-based PU Leather Market Share by Type
- Figure 18. Sales Market Share of Water-based PU Leather by Type (2019-2024)
- Figure 19. Sales Market Share of Water-based PU Leather by Type in 2023
- Figure 20. Market Size Share of Water-based PU Leather by Type (2019-2024)
- Figure 21. Market Size Market Share of Water-based PU Leather by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Water-based PU Leather Market Share by Application
- Figure 24. Global Water-based PU Leather Sales Market Share by Application (2019-2024)
- Figure 25. Global Water-based PU Leather Sales Market Share by Application in 2023
- Figure 26. Global Water-based PU Leather Market Share by Application (2019-2024)
- Figure 27. Global Water-based PU Leather Market Share by Application in 2023
- Figure 28. Global Water-based PU Leather Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Water-based PU Leather Sales Market Share by Region (2019-2024)
- Figure 30. North America Water-based PU Leather Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America Water-based PU Leather Sales Market Share by Country in 2023

Figure 32. U.S. Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Water-based PU Leather Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Water-based PU Leather Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Water-based PU Leather Sales Market Share by Country in 2023

Figure 37. Germany Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Water-based PU Leather Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Water-based PU Leather Sales Market Share by Region in 2023

Figure 44. China Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Water-based PU Leather Sales and Growth Rate (Kilotons)

Figure 50. South America Water-based PU Leather Sales Market Share by Country in 2023

Figure 51. Brazil Water-based PU Leather Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Water-based PU Leather Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 53. Columbia Water-based PU Leather Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 54. Middle East and Africa Water-based PU Leather Sales and Growth Rate

(Kilotons)

Figure 55. Middle East and Africa Water-based PU Leather Sales Market Share by  
Region in 2023

Figure 56. Saudi Arabia Water-based PU Leather Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 57. UAE Water-based PU Leather Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 58. Egypt Water-based PU Leather Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 59. Nigeria Water-based PU Leather Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 60. South Africa Water-based PU Leather Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global Water-based PU Leather Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Water-based PU Leather Market Size Forecast by Value (2019-2030)

& (M USD)

Figure 63. Global Water-based PU Leather Sales Market Share Forecast by Type

(2025-2030)

Figure 64. Global Water-based PU Leather Market Share Forecast by Type

(2025-2030)

Figure 65. Global Water-based PU Leather Sales Forecast by Application (2025-2030)

Figure 66. Global Water-based PU Leather Market Share Forecast by Application

(2025-2030)

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