

# Global Water-Based Pigment Dispersions Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GCC2F326D119EN.html>

Date: January 2024

Pages: 124

Price: US\$ 3,200.00 (Single User License)

ID: GCC2F326D119EN

## Abstracts

### Report Overview

Water-based pigment dispersions are used instead of dyes in applications which require opacity, light stability and/or thermal stability. Pigments are particles and are generally more opaque than dyes

This report provides a deep insight into the global Water-Based Pigment Dispersions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Water-Based Pigment Dispersions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Water-Based Pigment Dispersions market in any manner.

Global Water-Based Pigment Dispersions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Clariant

BASF

Alex Color Company

Achitex Group

Chromatech Incorporated

Yipin USA

DVM Pigments

Spectra Colorants

Indo Tex

Skychem

Market Segmentation (by Type)

Organic

Inorganic

Market Segmentation (by Application)

Latex Products

Textiles

Personal Care and Home Care

Architectural Coatings

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Water-Based Pigment Dispersions Market

## Overview of the regional outlook of the Water-Based Pigment Dispersions Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water-Based Pigment Dispersions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Water-Based Pigment Dispersions

1.2 Key Market Segments

1.2.1 Water-Based Pigment Dispersions Segment by Type

1.2.2 Water-Based Pigment Dispersions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 WATER-BASED PIGMENT DISPERSIONS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Water-Based Pigment Dispersions Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Water-Based Pigment Dispersions Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 WATER-BASED PIGMENT DISPERSIONS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Water-Based Pigment Dispersions Sales by Manufacturers (2019-2024)

3.2 Global Water-Based Pigment Dispersions Revenue Market Share by Manufacturers (2019-2024)

3.3 Water-Based Pigment Dispersions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Water-Based Pigment Dispersions Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Water-Based Pigment Dispersions Sales Sites, Area Served, Product Type

3.6 Water-Based Pigment Dispersions Market Competitive Situation and Trends

3.6.1 Water-Based Pigment Dispersions Market Concentration Rate

3.6.2 Global 5 and 10 Largest Water-Based Pigment Dispersions Players Market

Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 WATER-BASED PIGMENT DISPERSIONS INDUSTRY CHAIN ANALYSIS**

4.1 Water-Based Pigment Dispersions Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF WATER-BASED PIGMENT DISPERSIONS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 WATER-BASED PIGMENT DISPERSIONS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Water-Based Pigment Dispersions Sales Market Share by Type (2019-2024)

6.3 Global Water-Based Pigment Dispersions Market Size Market Share by Type (2019-2024)

6.4 Global Water-Based Pigment Dispersions Price by Type (2019-2024)

## **7 WATER-BASED PIGMENT DISPERSIONS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Water-Based Pigment Dispersions Market Sales by Application (2019-2024)

7.3 Global Water-Based Pigment Dispersions Market Size (M USD) by Application (2019-2024)

## 7.4 Global Water-Based Pigment Dispersions Sales Growth Rate by Application (2019-2024)

## **8 WATER-BASED PIGMENT DISPERSIONS MARKET SEGMENTATION BY REGION**

### 8.1 Global Water-Based Pigment Dispersions Sales by Region

#### 8.1.1 Global Water-Based Pigment Dispersions Sales by Region

#### 8.1.2 Global Water-Based Pigment Dispersions Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Water-Based Pigment Dispersions Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Water-Based Pigment Dispersions Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Water-Based Pigment Dispersions Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Water-Based Pigment Dispersions Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Water-Based Pigment Dispersions Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

## 8.6.6 South Africa

# 9 KEY COMPANIES PROFILE

## 9.1 Clariant

- 9.1.1 Clariant Water-Based Pigment Dispersions Basic Information
- 9.1.2 Clariant Water-Based Pigment Dispersions Product Overview
- 9.1.3 Clariant Water-Based Pigment Dispersions Product Market Performance
- 9.1.4 Clariant Business Overview
- 9.1.5 Clariant Water-Based Pigment Dispersions SWOT Analysis
- 9.1.6 Clariant Recent Developments

## 9.2 BASF

- 9.2.1 BASF Water-Based Pigment Dispersions Basic Information
- 9.2.2 BASF Water-Based Pigment Dispersions Product Overview
- 9.2.3 BASF Water-Based Pigment Dispersions Product Market Performance
- 9.2.4 BASF Business Overview
- 9.2.5 BASF Water-Based Pigment Dispersions SWOT Analysis
- 9.2.6 BASF Recent Developments

## 9.3 Alex Color Company

- 9.3.1 Alex Color Company Water-Based Pigment Dispersions Basic Information
- 9.3.2 Alex Color Company Water-Based Pigment Dispersions Product Overview
- 9.3.3 Alex Color Company Water-Based Pigment Dispersions Product Market Performance
- 9.3.4 Alex Color Company Water-Based Pigment Dispersions SWOT Analysis
- 9.3.5 Alex Color Company Business Overview
- 9.3.6 Alex Color Company Recent Developments

## 9.4 Achitex Group

- 9.4.1 Achitex Group Water-Based Pigment Dispersions Basic Information
- 9.4.2 Achitex Group Water-Based Pigment Dispersions Product Overview
- 9.4.3 Achitex Group Water-Based Pigment Dispersions Product Market Performance
- 9.4.4 Achitex Group Business Overview
- 9.4.5 Achitex Group Recent Developments

## 9.5 Chromatech Incorporated

- 9.5.1 Chromatech Incorporated Water-Based Pigment Dispersions Basic Information
- 9.5.2 Chromatech Incorporated Water-Based Pigment Dispersions Product Overview
- 9.5.3 Chromatech Incorporated Water-Based Pigment Dispersions Product Market Performance
- 9.5.4 Chromatech Incorporated Business Overview
- 9.5.5 Chromatech Incorporated Recent Developments

## 9.6 Yipin USA

- 9.6.1 Yipin USA Water-Based Pigment Dispersions Basic Information
- 9.6.2 Yipin USA Water-Based Pigment Dispersions Product Overview
- 9.6.3 Yipin USA Water-Based Pigment Dispersions Product Market Performance
- 9.6.4 Yipin USA Business Overview
- 9.6.5 Yipin USA Recent Developments

## 9.7 DVM Pigments

- 9.7.1 DVM Pigments Water-Based Pigment Dispersions Basic Information
- 9.7.2 DVM Pigments Water-Based Pigment Dispersions Product Overview
- 9.7.3 DVM Pigments Water-Based Pigment Dispersions Product Market Performance
- 9.7.4 DVM Pigments Business Overview
- 9.7.5 DVM Pigments Recent Developments

## 9.8 Spectra Colorants

- 9.8.1 Spectra Colorants Water-Based Pigment Dispersions Basic Information
- 9.8.2 Spectra Colorants Water-Based Pigment Dispersions Product Overview
- 9.8.3 Spectra Colorants Water-Based Pigment Dispersions Product Market

### Performance

- 9.8.4 Spectra Colorants Business Overview
- 9.8.5 Spectra Colorants Recent Developments

## 9.9 Indo Tex

- 9.9.1 Indo Tex Water-Based Pigment Dispersions Basic Information
- 9.9.2 Indo Tex Water-Based Pigment Dispersions Product Overview
- 9.9.3 Indo Tex Water-Based Pigment Dispersions Product Market Performance
- 9.9.4 Indo Tex Business Overview
- 9.9.5 Indo Tex Recent Developments

## 9.10 Skychem

- 9.10.1 Skychem Water-Based Pigment Dispersions Basic Information
- 9.10.2 Skychem Water-Based Pigment Dispersions Product Overview
- 9.10.3 Skychem Water-Based Pigment Dispersions Product Market Performance
- 9.10.4 Skychem Business Overview
- 9.10.5 Skychem Recent Developments

## **10 WATER-BASED PIGMENT DISPERSIONS MARKET FORECAST BY REGION**

### 10.1 Global Water-Based Pigment Dispersions Market Size Forecast

### 10.2 Global Water-Based Pigment Dispersions Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Water-Based Pigment Dispersions Market Size Forecast by Country

#### 10.2.3 Asia Pacific Water-Based Pigment Dispersions Market Size Forecast by Region

10.2.4 South America Water-Based Pigment Dispersions Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Water-Based Pigment Dispersions by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Water-Based Pigment Dispersions Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Water-Based Pigment Dispersions by Type (2025-2030)

11.1.2 Global Water-Based Pigment Dispersions Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Water-Based Pigment Dispersions by Type (2025-2030)

11.2 Global Water-Based Pigment Dispersions Market Forecast by Application (2025-2030)

11.2.1 Global Water-Based Pigment Dispersions Sales (Kilotons) Forecast by Application

11.2.2 Global Water-Based Pigment Dispersions Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Water-Based Pigment Dispersions Market Size Comparison by Region (M USD)

Table 5. Global Water-Based Pigment Dispersions Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Water-Based Pigment Dispersions Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Water-Based Pigment Dispersions Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Water-Based Pigment Dispersions Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water-Based Pigment Dispersions as of 2022)

Table 10. Global Market Water-Based Pigment Dispersions Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Water-Based Pigment Dispersions Sales Sites and Area Served

Table 12. Manufacturers Water-Based Pigment Dispersions Product Type

Table 13. Global Water-Based Pigment Dispersions Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Water-Based Pigment Dispersions

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Water-Based Pigment Dispersions Market Challenges

Table 22. Global Water-Based Pigment Dispersions Sales by Type (Kilotons)

Table 23. Global Water-Based Pigment Dispersions Market Size by Type (M USD)

Table 24. Global Water-Based Pigment Dispersions Sales (Kilotons) by Type (2019-2024)

Table 25. Global Water-Based Pigment Dispersions Sales Market Share by Type

(2019-2024)

Table 26. Global Water-Based Pigment Dispersions Market Size (M USD) by Type (2019-2024)

Table 27. Global Water-Based Pigment Dispersions Market Size Share by Type (2019-2024)

Table 28. Global Water-Based Pigment Dispersions Price (USD/Ton) by Type (2019-2024)

Table 29. Global Water-Based Pigment Dispersions Sales (Kilotons) by Application

Table 30. Global Water-Based Pigment Dispersions Market Size by Application

Table 31. Global Water-Based Pigment Dispersions Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Water-Based Pigment Dispersions Sales Market Share by Application (2019-2024)

Table 33. Global Water-Based Pigment Dispersions Sales by Application (2019-2024) & (M USD)

Table 34. Global Water-Based Pigment Dispersions Market Share by Application (2019-2024)

Table 35. Global Water-Based Pigment Dispersions Sales Growth Rate by Application (2019-2024)

Table 36. Global Water-Based Pigment Dispersions Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Water-Based Pigment Dispersions Sales Market Share by Region (2019-2024)

Table 38. North America Water-Based Pigment Dispersions Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Water-Based Pigment Dispersions Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Water-Based Pigment Dispersions Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Water-Based Pigment Dispersions Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Water-Based Pigment Dispersions Sales by Region (2019-2024) & (Kilotons)

Table 43. Clariant Water-Based Pigment Dispersions Basic Information

Table 44. Clariant Water-Based Pigment Dispersions Product Overview

Table 45. Clariant Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Clariant Business Overview

Table 47. Clariant Water-Based Pigment Dispersions SWOT Analysis

- Table 48. Clariant Recent Developments
- Table 49. BASF Water-Based Pigment Dispersions Basic Information
- Table 50. BASF Water-Based Pigment Dispersions Product Overview
- Table 51. BASF Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. BASF Business Overview
- Table 53. BASF Water-Based Pigment Dispersions SWOT Analysis
- Table 54. BASF Recent Developments
- Table 55. Alex Color Company Water-Based Pigment Dispersions Basic Information
- Table 56. Alex Color Company Water-Based Pigment Dispersions Product Overview
- Table 57. Alex Color Company Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Alex Color Company Water-Based Pigment Dispersions SWOT Analysis
- Table 59. Alex Color Company Business Overview
- Table 60. Alex Color Company Recent Developments
- Table 61. Achitex Group Water-Based Pigment Dispersions Basic Information
- Table 62. Achitex Group Water-Based Pigment Dispersions Product Overview
- Table 63. Achitex Group Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Achitex Group Business Overview
- Table 65. Achitex Group Recent Developments
- Table 66. Chromatech Incorporated Water-Based Pigment Dispersions Basic Information
- Table 67. Chromatech Incorporated Water-Based Pigment Dispersions Product Overview
- Table 68. Chromatech Incorporated Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Chromatech Incorporated Business Overview
- Table 70. Chromatech Incorporated Recent Developments
- Table 71. Yipin USA Water-Based Pigment Dispersions Basic Information
- Table 72. Yipin USA Water-Based Pigment Dispersions Product Overview
- Table 73. Yipin USA Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Yipin USA Business Overview
- Table 75. Yipin USA Recent Developments
- Table 76. DVM Pigments Water-Based Pigment Dispersions Basic Information
- Table 77. DVM Pigments Water-Based Pigment Dispersions Product Overview
- Table 78. DVM Pigments Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 79. DVM Pigments Business Overview
- Table 80. DVM Pigments Recent Developments
- Table 81. Spectra Colorants Water-Based Pigment Dispersions Basic Information
- Table 82. Spectra Colorants Water-Based Pigment Dispersions Product Overview
- Table 83. Spectra Colorants Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Spectra Colorants Business Overview
- Table 85. Spectra Colorants Recent Developments
- Table 86. Indo Tex Water-Based Pigment Dispersions Basic Information
- Table 87. Indo Tex Water-Based Pigment Dispersions Product Overview
- Table 88. Indo Tex Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Indo Tex Business Overview
- Table 90. Indo Tex Recent Developments
- Table 91. Skychem Water-Based Pigment Dispersions Basic Information
- Table 92. Skychem Water-Based Pigment Dispersions Product Overview
- Table 93. Skychem Water-Based Pigment Dispersions Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Skychem Business Overview
- Table 95. Skychem Recent Developments
- Table 96. Global Water-Based Pigment Dispersions Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 97. Global Water-Based Pigment Dispersions Market Size Forecast by Region (2025-2030) & (M USD)
- Table 98. North America Water-Based Pigment Dispersions Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 99. North America Water-Based Pigment Dispersions Market Size Forecast by Country (2025-2030) & (M USD)
- Table 100. Europe Water-Based Pigment Dispersions Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 101. Europe Water-Based Pigment Dispersions Market Size Forecast by Country (2025-2030) & (M USD)
- Table 102. Asia Pacific Water-Based Pigment Dispersions Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 103. Asia Pacific Water-Based Pigment Dispersions Market Size Forecast by Region (2025-2030) & (M USD)
- Table 104. South America Water-Based Pigment Dispersions Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 105. South America Water-Based Pigment Dispersions Market Size Forecast by

Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Water-Based Pigment Dispersions Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Water-Based Pigment Dispersions Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Water-Based Pigment Dispersions Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Water-Based Pigment Dispersions Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Water-Based Pigment Dispersions Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Water-Based Pigment Dispersions Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Water-Based Pigment Dispersions Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Water-Based Pigment Dispersions

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Water-Based Pigment Dispersions Market Size (M USD), 2019-2030

Figure 5. Global Water-Based Pigment Dispersions Market Size (M USD) (2019-2030)

Figure 6. Global Water-Based Pigment Dispersions Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Water-Based Pigment Dispersions Market Size by Country (M USD)

Figure 11. Water-Based Pigment Dispersions Sales Share by Manufacturers in 2023

Figure 12. Global Water-Based Pigment Dispersions Revenue Share by Manufacturers in 2023

Figure 13. Water-Based Pigment Dispersions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Water-Based Pigment Dispersions Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Water-Based Pigment Dispersions Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Water-Based Pigment Dispersions Market Share by Type

Figure 18. Sales Market Share of Water-Based Pigment Dispersions by Type (2019-2024)

Figure 19. Sales Market Share of Water-Based Pigment Dispersions by Type in 2023

Figure 20. Market Size Share of Water-Based Pigment Dispersions by Type (2019-2024)

Figure 21. Market Size Market Share of Water-Based Pigment Dispersions by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Water-Based Pigment Dispersions Market Share by Application

Figure 24. Global Water-Based Pigment Dispersions Sales Market Share by Application (2019-2024)

Figure 25. Global Water-Based Pigment Dispersions Sales Market Share by Application in 2023

Figure 26. Global Water-Based Pigment Dispersions Market Share by Application

(2019-2024)

Figure 27. Global Water-Based Pigment Dispersions Market Share by Application in 2023

Figure 28. Global Water-Based Pigment Dispersions Sales Growth Rate by Application (2019-2024)

Figure 29. Global Water-Based Pigment Dispersions Sales Market Share by Region (2019-2024)

Figure 30. North America Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Water-Based Pigment Dispersions Sales Market Share by Country in 2023

Figure 32. U.S. Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Water-Based Pigment Dispersions Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Water-Based Pigment Dispersions Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Water-Based Pigment Dispersions Sales Market Share by Country in 2023

Figure 37. Germany Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Water-Based Pigment Dispersions Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Water-Based Pigment Dispersions Sales Market Share by Region in 2023

Figure 44. China Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Water-Based Pigment Dispersions Sales and Growth Rate (Kilotons)

Figure 50. South America Water-Based Pigment Dispersions Sales Market Share by Country in 2023

Figure 51. Brazil Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Water-Based Pigment Dispersions Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Water-Based Pigment Dispersions Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Water-Based Pigment Dispersions Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Water-Based Pigment Dispersions Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Water-Based Pigment Dispersions Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Water-Based Pigment Dispersions Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Water-Based Pigment Dispersions Market Share Forecast by Type (2025-2030)

Figure 65. Global Water-Based Pigment Dispersions Sales Forecast by Application

(2025-2030)

Figure 66. Global Water-Based Pigment Dispersions Market Share Forecast by Application (2025-2030)

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