

Global Water-based Bentonite Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Water-based Bentonite competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global production of Water-based Bentonite reached approximately 335,300 tons, with an average selling price of approximately US\$1,300 per ton. Water-based Bentonite is a white or beige powdered material primarily composed of hydrophilic, high-purity montmorillonite. It exhibits excellent swelling, dispersibility, suspension, thickening, and thixotropy properties, as well as good adsorption, ion exchange, and non-migrating adhesion. In water-based systems, water-based bentonite is often used as an anti-settling agent, emulsion stabilizer, and rheological additive.

The global Water-based Bentonite market size was estimated at USD 436.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Water-based Bentonite market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Water-based Bentonite market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Water-based Bentonite market.

Global Water-based Bentonite Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Minerals Technologies
BYK
Laviosa
Black Hills Bentonite
Kunimine Industries
Elementis
Ashapura
Zhejiang Chang'an Renheng Technology
Hangzhou Fumei New Materials
Weifang Shengshi Montmorillonite Technology
Heidis
Fenghong New Material

Market Segmentation (by Type)

Sodium Bentonite
Calcium Bentonite
Lithium Bentonite
Others

Market Segmentation (by Application)

Textile
Chemical Industry
Construction
Cosmetics
Pharmaceuticals
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the Water-based Bentonite Market
Overview of the regional outlook of the Water-based Bentonite Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Water-based Bentonite Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Water-based Bentonite, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Water-based Bentonite
- 1.2 Key Market Segments
 - 1.2.1 Water-based Bentonite Segment by Type
 - 1.2.2 Water-based Bentonite Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 WATER-BASED BENTONITE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Water-based Bentonite Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Water-based Bentonite Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 WATER-BASED BENTONITE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Water-based Bentonite Product Life Cycle
- 3.3 Global Water-based Bentonite Sales by Manufacturers (2020-2025)
- 3.4 Global Water-based Bentonite Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Water-based Bentonite Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Water-based Bentonite Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Water-based Bentonite Market Competitive Situation and Trends
 - 3.8.1 Water-based Bentonite Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Water-based Bentonite Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 WATER-BASED BENTONITE INDUSTRY CHAIN ANALYSIS

- 4.1 Water-based Bentonite Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WATER-BASED BENTONITE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Water-based Bentonite Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Water-based Bentonite Market
- 5.7 ESG Ratings of Leading Companies

6 WATER-BASED BENTONITE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Water-based Bentonite Sales Market Share by Type (2020-2025)
- 6.3 Global Water-based Bentonite Market Size by Type (2020-2025)
- 6.4 Global Water-based Bentonite Price by Type (2020-2025)

7 WATER-BASED BENTONITE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Water-based Bentonite Market Sales by Application (2020-2025)
- 7.3 Global Water-based Bentonite Market Size (M USD) by Application (2020-2025)
- 7.4 Global Water-based Bentonite Sales Growth Rate by Application (2020-2025)

8 WATER-BASED BENTONITE MARKET SALES BY REGION

- 8.1 Global Water-based Bentonite Sales by Region
 - 8.1.1 Global Water-based Bentonite Sales by Region
 - 8.1.2 Global Water-based Bentonite Sales Market Share by Region
- 8.2 Global Water-based Bentonite Market Size by Region
 - 8.2.1 Global Water-based Bentonite Market Size by Region
 - 8.2.2 Global Water-based Bentonite Market Size by Region
- 8.3 North America
 - 8.3.1 North America Water-based Bentonite Sales by Country
 - 8.3.2 North America Water-based Bentonite Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Water-based Bentonite Sales by Country
 - 8.4.2 Europe Water-based Bentonite Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Water-based Bentonite Sales by Region
 - 8.5.2 Asia Pacific Water-based Bentonite Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Water-based Bentonite Sales by Country
 - 8.6.2 South America Water-based Bentonite Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Water-based Bentonite Sales by Region
 - 8.7.2 Middle East and Africa Water-based Bentonite Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 WATER-BASED BENTONITE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Water-based Bentonite by Region(2020-2025)
- 9.2 Global Water-based Bentonite Revenue Market Share by Region (2020-2025)
- 9.3 Global Water-based Bentonite Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Water-based Bentonite Production
 - 9.4.1 North America Water-based Bentonite Production Growth Rate (2020-2025)
 - 9.4.2 North America Water-based Bentonite Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Water-based Bentonite Production
 - 9.5.1 Europe Water-based Bentonite Production Growth Rate (2020-2025)
 - 9.5.2 Europe Water-based Bentonite Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Water-based Bentonite Production (2020-2025)
 - 9.6.1 Japan Water-based Bentonite Production Growth Rate (2020-2025)
 - 9.6.2 Japan Water-based Bentonite Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Water-based Bentonite Production (2020-2025)
 - 9.7.1 China Water-based Bentonite Production Growth Rate (2020-2025)
 - 9.7.2 China Water-based Bentonite Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Minerals Technologies
 - 10.1.1 Minerals Technologies Basic Information
 - 10.1.2 Minerals Technologies Water-based Bentonite Product Overview
 - 10.1.3 Minerals Technologies Water-based Bentonite Product Market Performance

- 10.1.4 Minerals Technologies Business Overview
- 10.1.5 Minerals Technologies SWOT Analysis
- 10.1.6 Minerals Technologies Recent Developments
- 10.2 BYK
 - 10.2.1 BYK Basic Information
 - 10.2.2 BYK Water-based Bentonite Product Overview
 - 10.2.3 BYK Water-based Bentonite Product Market Performance
 - 10.2.4 BYK Business Overview
 - 10.2.5 BYK SWOT Analysis
 - 10.2.6 BYK Recent Developments
- 10.3 Laviosa
 - 10.3.1 Laviosa Basic Information
 - 10.3.2 Laviosa Water-based Bentonite Product Overview
 - 10.3.3 Laviosa Water-based Bentonite Product Market Performance
 - 10.3.4 Laviosa Business Overview
 - 10.3.5 Laviosa SWOT Analysis
 - 10.3.6 Laviosa Recent Developments
- 10.4 Black Hills Bentonite
 - 10.4.1 Black Hills Bentonite Basic Information
 - 10.4.2 Black Hills Bentonite Water-based Bentonite Product Overview
 - 10.4.3 Black Hills Bentonite Water-based Bentonite Product Market Performance
 - 10.4.4 Black Hills Bentonite Business Overview
 - 10.4.5 Black Hills Bentonite Recent Developments
- 10.5 Kunimine Industries
 - 10.5.1 Kunimine Industries Basic Information
 - 10.5.2 Kunimine Industries Water-based Bentonite Product Overview
 - 10.5.3 Kunimine Industries Water-based Bentonite Product Market Performance
 - 10.5.4 Kunimine Industries Business Overview
 - 10.5.5 Kunimine Industries Recent Developments
- 10.6 Elementis
 - 10.6.1 Elementis Basic Information
 - 10.6.2 Elementis Water-based Bentonite Product Overview
 - 10.6.3 Elementis Water-based Bentonite Product Market Performance
 - 10.6.4 Elementis Business Overview
 - 10.6.5 Elementis Recent Developments
- 10.7 Ashapura
 - 10.7.1 Ashapura Basic Information
 - 10.7.2 Ashapura Water-based Bentonite Product Overview
 - 10.7.3 Ashapura Water-based Bentonite Product Market Performance

- 10.7.4 Ashapura Business Overview
- 10.7.5 Ashapura Recent Developments
- 10.8 Zhejiang Chang'an Renheng Technology
 - 10.8.1 Zhejiang Chang'an Renheng Technology Basic Information
 - 10.8.2 Zhejiang Chang'an Renheng Technology Water-based Bentonite Product Overview
 - 10.8.3 Zhejiang Chang'an Renheng Technology Water-based Bentonite Product Market Performance
 - 10.8.4 Zhejiang Chang'an Renheng Technology Business Overview
 - 10.8.5 Zhejiang Chang'an Renheng Technology Recent Developments
- 10.9 Hangzhou Fumei New Materials
 - 10.9.1 Hangzhou Fumei New Materials Basic Information
 - 10.9.2 Hangzhou Fumei New Materials Water-based Bentonite Product Overview
 - 10.9.3 Hangzhou Fumei New Materials Water-based Bentonite Product Market Performance
 - 10.9.4 Hangzhou Fumei New Materials Business Overview
 - 10.9.5 Hangzhou Fumei New Materials Recent Developments
- 10.10 Weifang Shengshi Montmorillonite Technology
 - 10.10.1 Weifang Shengshi Montmorillonite Technology Basic Information
 - 10.10.2 Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product Overview
 - 10.10.3 Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product Market Performance
 - 10.10.4 Weifang Shengshi Montmorillonite Technology Business Overview
 - 10.10.5 Weifang Shengshi Montmorillonite Technology Recent Developments
- 10.11 Heidis
 - 10.11.1 Heidis Basic Information
 - 10.11.2 Heidis Water-based Bentonite Product Overview
 - 10.11.3 Heidis Water-based Bentonite Product Market Performance
 - 10.11.4 Heidis Business Overview
 - 10.11.5 Heidis Recent Developments
- 10.12 Fenghong New Material
 - 10.12.1 Fenghong New Material Basic Information
 - 10.12.2 Fenghong New Material Water-based Bentonite Product Overview
 - 10.12.3 Fenghong New Material Water-based Bentonite Product Market Performance
 - 10.12.4 Fenghong New Material Business Overview
 - 10.12.5 Fenghong New Material Recent Developments

11 WATER-BASED BENTONITE MARKET FORECAST BY REGION

11.1 Global Water-based Bentonite Market Size Forecast

11.2 Global Water-based Bentonite Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Water-based Bentonite Market Size Forecast by Country

11.2.3 Asia Pacific Water-based Bentonite Market Size Forecast by Region

11.2.4 South America Water-based Bentonite Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Water-based Bentonite by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Water-based Bentonite Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Water-based Bentonite by Type (2026-2035)

12.1.2 Global Water-based Bentonite Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Water-based Bentonite by Type (2026-2035)

12.2 Global Water-based Bentonite Market Forecast by Application (2026-2035)

12.2.1 Global Water-based Bentonite Sales (K MT) Forecast by Application

12.2.2 Global Water-based Bentonite Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Water-based Bentonite Market Size by Type (M USD)
- Table 4. Global Water-based Bentonite Market Size by Application
- Table 5. Water-based Bentonite Market Size Comparison by Region (M USD)
- Table 6. Global Water-based Bentonite Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Water-based Bentonite Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Water-based Bentonite Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Water-based Bentonite Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Water-based Bentonite as of 2025)
- Table 11. Global Market Water-based Bentonite Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Water-based Bentonite Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Water-based Bentonite Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Water-based Bentonite Sales by Type (K MT)
- Table 27. Global Water-based Bentonite Market Size by Type (M USD)
- Table 28. Global Water-based Bentonite Sales (K MT) by Type (2020-2025)
- Table 29. Global Water-based Bentonite Sales Market Share by Type (2020-2025)

- Table 30. Global Water-based Bentonite Market Size (M USD) by Type (2020-2025)
- Table 31. Global Water-based Bentonite Market Share by Type (2020-2025)
- Table 32. Global Water-based Bentonite Price (USD/KG) by Type (2020-2025)
- Table 33. Global Water-based Bentonite Sales (K MT) by Application
- Table 34. Global Water-based Bentonite Market Size by Application
- Table 35. Global Water-based Bentonite Sales by Application (2020-2025) & (K MT)
- Table 36. Global Water-based Bentonite Sales Market Share by Application (2020-2025)
- Table 37. Global Water-based Bentonite Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Water-based Bentonite Market Share by Application (2020-2025)
- Table 39. Global Water-based Bentonite Sales Growth Rate by Application (2020-2025)
- Table 40. Global Water-based Bentonite Sales by Region (2020-2025) & (K MT)
- Table 41. Global Water-based Bentonite Sales Market Share by Region (2020-2025)
- Table 42. Global Water-based Bentonite Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Water-based Bentonite Market Size by Region (2020-2025)
- Table 44. North America Water-based Bentonite Sales by Country (2020-2025) & (K MT)
- Table 45. North America Water-based Bentonite Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Water-based Bentonite Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Water-based Bentonite Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Water-based Bentonite Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Water-based Bentonite Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Water-based Bentonite Sales by Country (2020-2025) & (K MT)
- Table 51. South America Water-based Bentonite Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Water-based Bentonite Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Water-based Bentonite Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Water-based Bentonite Production (K MT) by Region(2020-2025)
- Table 55. Global Water-based Bentonite Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Water-based Bentonite Revenue Market Share by Region (2020-2025)
- Table 57. Global Water-based Bentonite Production (K MT), Revenue (US\$ Million),

Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Water-based Bentonite Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Water-based Bentonite Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Water-based Bentonite Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Water-based Bentonite Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Minerals Technologies Basic Information

Table 63. Minerals Technologies Water-based Bentonite Product Overview

Table 64. Minerals Technologies Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Minerals Technologies Business Overview

Table 66. Minerals Technologies SWOT Analysis

Table 67. Minerals Technologies Recent Developments

Table 68. BYK Basic Information

Table 69. BYK Water-based Bentonite Product Overview

Table 70. BYK Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. BYK Business Overview

Table 72. BYK SWOT Analysis

Table 73. BYK Recent Developments

Table 74. Laviosa Basic Information

Table 75. Laviosa Water-based Bentonite Product Overview

Table 76. Laviosa Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Laviosa Business Overview

Table 78. Laviosa SWOT Analysis

Table 79. Laviosa Recent Developments

Table 80. Black Hills Bentonite Basic Information

Table 81. Black Hills Bentonite Water-based Bentonite Product Overview

Table 82. Black Hills Bentonite Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Black Hills Bentonite Business Overview

Table 84. Black Hills Bentonite Recent Developments

Table 85. Kunimine Industries Basic Information

Table 86. Kunimine Industries Water-based Bentonite Product Overview

Table 87. Kunimine Industries Water-based Bentonite Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Kunimine Industries Business Overview

Table 89. Kunimine Industries Recent Developments

Table 90. Elementis Basic Information

Table 91. Elementis Water-based Bentonite Product Overview

Table 92. Elementis Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Elementis Business Overview

Table 94. Elementis Recent Developments

Table 95. Ashapura Basic Information

Table 96. Ashapura Water-based Bentonite Product Overview

Table 97. Ashapura Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Ashapura Business Overview

Table 99. Ashapura Recent Developments

Table 100. Zhejiang Chang'an Renheng Technology Basic Information

Table 101. Zhejiang Chang'an Renheng Technology Water-based Bentonite Product Overview

Table 102. Zhejiang Chang'an Renheng Technology Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Zhejiang Chang'an Renheng Technology Business Overview

Table 104. Zhejiang Chang'an Renheng Technology Recent Developments

Table 105. Hangzhou Fumei New Materials Basic Information

Table 106. Hangzhou Fumei New Materials Water-based Bentonite Product Overview

Table 107. Hangzhou Fumei New Materials Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Hangzhou Fumei New Materials Business Overview

Table 109. Hangzhou Fumei New Materials Recent Developments

Table 110. Weifang Shengshi Montmorillonite Technology Basic Information

Table 111. Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product Overview

Table 112. Weifang Shengshi Montmorillonite Technology Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Weifang Shengshi Montmorillonite Technology Business Overview

Table 114. Weifang Shengshi Montmorillonite Technology Recent Developments

Table 115. Heidis Basic Information

Table 116. Heidis Water-based Bentonite Product Overview

Table 117. Heidis Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Heidis Business Overview

Table 119. Heidis Recent Developments

Table 120. Fenghong New Material Basic Information

Table 121. Fenghong New Material Water-based Bentonite Product Overview

Table 122. Fenghong New Material Water-based Bentonite Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Fenghong New Material Business Overview

Table 124. Fenghong New Material Recent Developments

Table 125. Global Water-based Bentonite Sales Forecast by Region (2026-2035) & (K MT)

Table 126. Global Water-based Bentonite Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Water-based Bentonite Sales Forecast by Country (2026-2035) & (K MT)

Table 128. North America Water-based Bentonite Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Water-based Bentonite Sales Forecast by Country (2026-2035) & (K MT)

Table 130. Europe Water-based Bentonite Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Water-based Bentonite Sales Forecast by Region (2026-2035) & (K MT)

Table 132. Asia Pacific Water-based Bentonite Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Water-based Bentonite Sales Forecast by Country (2026-2035) & (K MT)

Table 134. South America Water-based Bentonite Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Water-based Bentonite Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Water-based Bentonite Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Water-based Bentonite Sales Forecast by Type (2026-2035) & (K MT)

Table 138. Global Water-based Bentonite Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Water-based Bentonite Price Forecast by Type (2026-2035) & (USD/KG)

Table 140. Global Water-based Bentonite Sales (K MT) Forecast by Application

(2026-2035)

Table 141. Global Water-based Bentonite Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Water-based Bentonite
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Water-based Bentonite Market Size (M USD), 2025-2035
- Figure 5. Global Water-based Bentonite Market Size (M USD) (2020-2035)
- Figure 6. Global Water-based Bentonite Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Water-based Bentonite Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Water-based Bentonite Product Life Cycle
- Figure 13. Water-based Bentonite Sales Share by Manufacturers in 2025
- Figure 14. Global Water-based Bentonite Revenue Share by Manufacturers in 2025
- Figure 15. Water-based Bentonite Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Water-based Bentonite Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Water-based Bentonite Revenue in 2025
- Figure 18. Industry Chain Map of Water-based Bentonite
- Figure 19. Global Water-based Bentonite Market PEST Analysis
- Figure 20. Global Water-based Bentonite Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Water-based Bentonite Market Share by Type
- Figure 27. Sales Market Share of Water-based Bentonite by Type (2020-2025)
- Figure 28. Sales Market Share of Water-based Bentonite by Type in 2025
- Figure 29. Market Share of Water-based Bentonite by Type (2020-2025)
- Figure 30. Market Share of Water-based Bentonite by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Water-based Bentonite Market Share by Application

- Figure 33. Global Water-based Bentonite Sales Market Share by Application (2020-2025)
- Figure 34. Global Water-based Bentonite Sales Market Share by Application in 2025
- Figure 35. Global Water-based Bentonite Market Share by Application (2020-2025)
- Figure 36. Global Water-based Bentonite Market Share by Application in 2025
- Figure 37. Global Water-based Bentonite Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Water-based Bentonite Sales Market Share by Region (2020-2025)
- Figure 39. Global Water-based Bentonite Market Size by Region (2020-2025)
- Figure 40. North America Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Water-based Bentonite Sales Market Share by Country in 2024
- Figure 43. North America Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Water-based Bentonite Market Size by Country in 2024
- Figure 45. U.S. Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Water-based Bentonite Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Water-based Bentonite Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Water-based Bentonite Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Water-based Bentonite Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Water-based Bentonite Sales Market Share by Country in 2024
- Figure 53. Europe Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Water-based Bentonite Market Size by Country in 2024
- Figure 55. Germany Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Water-based Bentonite Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Water-based Bentonite Sales Market Share by Region in 2024

Figure 67. Asia Pacific Water-based Bentonite Market Size by Region in 2024

Figure 68. China Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Water-based Bentonite Sales and Growth Rate (K MT)

Figure 79. South America Water-based Bentonite Sales Market Share by Country in 2024

Figure 80. South America Water-based Bentonite Market Size and Growth Rate (M USD)

Figure 81. South America Water-based Bentonite Market Size by Country in 2024

Figure 82. Brazil Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Water-based Bentonite Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 84. Argentina Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Water-based Bentonite Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Water-based Bentonite Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Water-based Bentonite Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Water-based Bentonite Market Size by Region in 2024

Figure 92. Saudi Arabia Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Water-based Bentonite Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Water-based Bentonite Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Water-based Bentonite Production Market Share by Region (2020-2025)

Figure 103. North America Water-based Bentonite Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Water-based Bentonite Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Water-based Bentonite Production (K MT) Growth Rate (2020-2025)

Figure 106. China Water-based Bentonite Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Water-based Bentonite Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Water-based Bentonite Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Water-based Bentonite Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Water-based Bentonite Market Share Forecast by Type (2026-2035)

Figure 111. Global Water-based Bentonite Sales Forecast by Application (2026-2035)

Figure 112. Global Water-based Bentonite Market Share Forecast by Application (2026-2035)

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