

Global Wall Covering And Wall Decor Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Wall coverings and wall decor refer to anything you use to design and decorate your walls from wallpaper and paint to more creative materials like plaster or decorative fabrics. A wallcovering is a material such as wallpaper that is used to decorate the walls on the inside of a building.

The global Wall Covering And Wall Decor market size was estimated at USD 12370 million in 2023 and is projected to reach USD 17290.12 million by 2030, exhibiting a CAGR of 4.90% during the forecast period.

North America Wall Covering And Wall Decor market size was USD 3223.27 million in 2023, at a CAGR of 4.20% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Wall Covering And Wall Decor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Wall Covering And Wall Decor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Wall Covering And Wall Decor market in any manner.

Global Wall Covering And Wall Decor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Sangetsu Co.

Ltd.

A.S. Cr?ation

York Wallpapers

Lilycolor

Brewster Home Fashions

Walker Greenbank Group

LSI Wallcovering

FLOOVER

Elval Colour

StoneLeaf

PIEDRAS DEL MUNDO

PHILLIP JEFFRIES

Versa Wallcovering

Bed Bath & Beyond

Home Depot

IKEA

Lowe's

Target

Wal-Mart

Art.com

Costco

Ethan Allen

Franchise Concepts

Havertys

J.C. Penney

Kirkland

Kohls

Macys Inc.

Market Segmentation (by Type)

Leather

Stone

Wood

Ceramics

Textiles

Paper

Others

Market Segmentation (by Application)

Household

Business Decoration

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Wall Covering And Wall Decor Market

Overview of the regional outlook of the Wall Covering And Wall Decor Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Wall Covering And Wall Decor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Wall Covering And Wall Decor

1.2 Key Market Segments

1.2.1 Wall Covering And Wall Decor Segment by Type

1.2.2 Wall Covering And Wall Decor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WALL COVERING AND WALL DECOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Wall Covering And Wall Decor Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Wall Covering And Wall Decor Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 WALL COVERING AND WALL DECOR MARKET COMPETITIVE LANDSCAPE

3.1 Global Wall Covering And Wall Decor Sales by Manufacturers (2019-2024)

3.2 Global Wall Covering And Wall Decor Revenue Market Share by Manufacturers (2019-2024)

3.3 Wall Covering And Wall Decor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Wall Covering And Wall Decor Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Wall Covering And Wall Decor Sales Sites, Area Served, Product Type

3.6 Wall Covering And Wall Decor Market Competitive Situation and Trends

3.6.1 Wall Covering And Wall Decor Market Concentration Rate

3.6.2 Global 5 and 10 Largest Wall Covering And Wall Decor Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 WALL COVERING AND WALL DECOR INDUSTRY CHAIN ANALYSIS

4.1 Wall Covering And Wall Decor Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WALL COVERING AND WALL DECOR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 WALL COVERING AND WALL DECOR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Wall Covering And Wall Decor Sales Market Share by Type (2019-2024)

6.3 Global Wall Covering And Wall Decor Market Size Market Share by Type (2019-2024)

6.4 Global Wall Covering And Wall Decor Price by Type (2019-2024)

7 WALL COVERING AND WALL DECOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Wall Covering And Wall Decor Market Sales by Application (2019-2024)

7.3 Global Wall Covering And Wall Decor Market Size (M USD) by Application (2019-2024)

7.4 Global Wall Covering And Wall Decor Sales Growth Rate by Application

(2019-2024)

8 WALL COVERING AND WALL DECOR MARKET SEGMENTATION BY REGION

8.1 Global Wall Covering And Wall Decor Sales by Region

8.1.1 Global Wall Covering And Wall Decor Sales by Region

8.1.2 Global Wall Covering And Wall Decor Sales Market Share by Region

8.2 North America

8.2.1 North America Wall Covering And Wall Decor Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Wall Covering And Wall Decor Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Wall Covering And Wall Decor Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Wall Covering And Wall Decor Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Wall Covering And Wall Decor Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Sangetsu Co.

- 9.1.1 Sangetsu Co. Wall Covering And Wall Decor Basic Information
- 9.1.2 Sangetsu Co. Wall Covering And Wall Decor Product Overview
- 9.1.3 Sangetsu Co. Wall Covering And Wall Decor Product Market Performance
- 9.1.4 Sangetsu Co. Business Overview
- 9.1.5 Sangetsu Co. Wall Covering And Wall Decor SWOT Analysis
- 9.1.6 Sangetsu Co. Recent Developments

9.2 Ltd.

- 9.2.1 Ltd. Wall Covering And Wall Decor Basic Information
- 9.2.2 Ltd. Wall Covering And Wall Decor Product Overview
- 9.2.3 Ltd. Wall Covering And Wall Decor Product Market Performance
- 9.2.4 Ltd. Business Overview
- 9.2.5 Ltd. Wall Covering And Wall Decor SWOT Analysis
- 9.2.6 Ltd. Recent Developments

9.3 A.S. Cr?ation

- 9.3.1 A.S. Cr?ation Wall Covering And Wall Decor Basic Information
- 9.3.2 A.S. Cr?ation Wall Covering And Wall Decor Product Overview
- 9.3.3 A.S. Cr?ation Wall Covering And Wall Decor Product Market Performance
- 9.3.4 A.S. Cr?ation Wall Covering And Wall Decor SWOT Analysis
- 9.3.5 A.S. Cr?ation Business Overview
- 9.3.6 A.S. Cr?ation Recent Developments

9.4 York Wallpapers

- 9.4.1 York Wallpapers Wall Covering And Wall Decor Basic Information
- 9.4.2 York Wallpapers Wall Covering And Wall Decor Product Overview
- 9.4.3 York Wallpapers Wall Covering And Wall Decor Product Market Performance
- 9.4.4 York Wallpapers Business Overview
- 9.4.5 York Wallpapers Recent Developments

9.5 Lilycolor

- 9.5.1 Lilycolor Wall Covering And Wall Decor Basic Information
- 9.5.2 Lilycolor Wall Covering And Wall Decor Product Overview
- 9.5.3 Lilycolor Wall Covering And Wall Decor Product Market Performance
- 9.5.4 Lilycolor Business Overview
- 9.5.5 Lilycolor Recent Developments

9.6 Brewster Home Fashions

- 9.6.1 Brewster Home Fashions Wall Covering And Wall Decor Basic Information
- 9.6.2 Brewster Home Fashions Wall Covering And Wall Decor Product Overview
- 9.6.3 Brewster Home Fashions Wall Covering And Wall Decor Product Market

Performance

- 9.6.4 Brewster Home Fashions Business Overview
- 9.6.5 Brewster Home Fashions Recent Developments

9.7 Walker Greenbank Group

- 9.7.1 Walker Greenbank Group Wall Covering And Wall Decor Basic Information
- 9.7.2 Walker Greenbank Group Wall Covering And Wall Decor Product Overview
- 9.7.3 Walker Greenbank Group Wall Covering And Wall Decor Product Market

Performance

- 9.7.4 Walker Greenbank Group Business Overview
- 9.7.5 Walker Greenbank Group Recent Developments

9.8 LSI Wallcovering

- 9.8.1 LSI Wallcovering Wall Covering And Wall Decor Basic Information
- 9.8.2 LSI Wallcovering Wall Covering And Wall Decor Product Overview
- 9.8.3 LSI Wallcovering Wall Covering And Wall Decor Product Market Performance
- 9.8.4 LSI Wallcovering Business Overview
- 9.8.5 LSI Wallcovering Recent Developments

9.9 FLOOVER

- 9.9.1 FLOOVER Wall Covering And Wall Decor Basic Information
- 9.9.2 FLOOVER Wall Covering And Wall Decor Product Overview
- 9.9.3 FLOOVER Wall Covering And Wall Decor Product Market Performance
- 9.9.4 FLOOVER Business Overview
- 9.9.5 FLOOVER Recent Developments

9.10 Elval Colour

- 9.10.1 Elval Colour Wall Covering And Wall Decor Basic Information
- 9.10.2 Elval Colour Wall Covering And Wall Decor Product Overview
- 9.10.3 Elval Colour Wall Covering And Wall Decor Product Market Performance
- 9.10.4 Elval Colour Business Overview
- 9.10.5 Elval Colour Recent Developments

9.11 StoneLeaf

- 9.11.1 StoneLeaf Wall Covering And Wall Decor Basic Information
- 9.11.2 StoneLeaf Wall Covering And Wall Decor Product Overview
- 9.11.3 StoneLeaf Wall Covering And Wall Decor Product Market Performance
- 9.11.4 StoneLeaf Business Overview
- 9.11.5 StoneLeaf Recent Developments

9.12 PIEDRAS DEL MUNDO

- 9.12.1 PIEDRAS DEL MUNDO Wall Covering And Wall Decor Basic Information
- 9.12.2 PIEDRAS DEL MUNDO Wall Covering And Wall Decor Product Overview
- 9.12.3 PIEDRAS DEL MUNDO Wall Covering And Wall Decor Product Market

Performance

- 9.12.4 PIEDRAS DEL MUNDO Business Overview
- 9.12.5 PIEDRAS DEL MUNDO Recent Developments
- 9.13 PHILLIP JEFFRIES
 - 9.13.1 PHILLIP JEFFRIES Wall Covering And Wall Decor Basic Information
 - 9.13.2 PHILLIP JEFFRIES Wall Covering And Wall Decor Product Overview
 - 9.13.3 PHILLIP JEFFRIES Wall Covering And Wall Decor Product Market Performance
 - 9.13.4 PHILLIP JEFFRIES Business Overview
 - 9.13.5 PHILLIP JEFFRIES Recent Developments
- 9.14 Versa Wallcovering
 - 9.14.1 Versa Wallcovering Wall Covering And Wall Decor Basic Information
 - 9.14.2 Versa Wallcovering Wall Covering And Wall Decor Product Overview
 - 9.14.3 Versa Wallcovering Wall Covering And Wall Decor Product Market Performance
 - 9.14.4 Versa Wallcovering Business Overview
 - 9.14.5 Versa Wallcovering Recent Developments
- 9.15 Bed Bath and Beyond
 - 9.15.1 Bed Bath and Beyond Wall Covering And Wall Decor Basic Information
 - 9.15.2 Bed Bath and Beyond Wall Covering And Wall Decor Product Overview
 - 9.15.3 Bed Bath and Beyond Wall Covering And Wall Decor Product Market Performance
 - 9.15.4 Bed Bath and Beyond Business Overview
 - 9.15.5 Bed Bath and Beyond Recent Developments
- 9.16 Home Depot
 - 9.16.1 Home Depot Wall Covering And Wall Decor Basic Information
 - 9.16.2 Home Depot Wall Covering And Wall Decor Product Overview
 - 9.16.3 Home Depot Wall Covering And Wall Decor Product Market Performance
 - 9.16.4 Home Depot Business Overview
 - 9.16.5 Home Depot Recent Developments
- 9.17 IKEA
 - 9.17.1 IKEA Wall Covering And Wall Decor Basic Information
 - 9.17.2 IKEA Wall Covering And Wall Decor Product Overview
 - 9.17.3 IKEA Wall Covering And Wall Decor Product Market Performance
 - 9.17.4 IKEA Business Overview
 - 9.17.5 IKEA Recent Developments
- 9.18 Lowes
 - 9.18.1 Lowes Wall Covering And Wall Decor Basic Information
 - 9.18.2 Lowes Wall Covering And Wall Decor Product Overview
 - 9.18.3 Lowes Wall Covering And Wall Decor Product Market Performance

9.18.4 Lowes Business Overview

9.18.5 Lowes Recent Developments

9.19 Target

9.19.1 Target Wall Covering And Wall Decor Basic Information

9.19.2 Target Wall Covering And Wall Decor Product Overview

9.19.3 Target Wall Covering And Wall Decor Product Market Performance

9.19.4 Target Business Overview

9.19.5 Target Recent Developments

9.20 Wal-Mart

9.20.1 Wal-Mart Wall Covering And Wall Decor Basic Information

9.20.2 Wal-Mart Wall Covering And Wall Decor Product Overview

9.20.3 Wal-Mart Wall Covering And Wall Decor Product Market Performance

9.20.4 Wal-Mart Business Overview

9.20.5 Wal-Mart Recent Developments

9.21 Art.com

9.21.1 Art.com Wall Covering And Wall Decor Basic Information

9.21.2 Art.com Wall Covering And Wall Decor Product Overview

9.21.3 Art.com Wall Covering And Wall Decor Product Market Performance

9.21.4 Art.com Business Overview

9.21.5 Art.com Recent Developments

9.22 Costco

9.22.1 Costco Wall Covering And Wall Decor Basic Information

9.22.2 Costco Wall Covering And Wall Decor Product Overview

9.22.3 Costco Wall Covering And Wall Decor Product Market Performance

9.22.4 Costco Business Overview

9.22.5 Costco Recent Developments

9.23 Ethan Allen

9.23.1 Ethan Allen Wall Covering And Wall Decor Basic Information

9.23.2 Ethan Allen Wall Covering And Wall Decor Product Overview

9.23.3 Ethan Allen Wall Covering And Wall Decor Product Market Performance

9.23.4 Ethan Allen Business Overview

9.23.5 Ethan Allen Recent Developments

9.24 Franchise Concepts

9.24.1 Franchise Concepts Wall Covering And Wall Decor Basic Information

9.24.2 Franchise Concepts Wall Covering And Wall Decor Product Overview

9.24.3 Franchise Concepts Wall Covering And Wall Decor Product Market

Performance

9.24.4 Franchise Concepts Business Overview

9.24.5 Franchise Concepts Recent Developments

9.25 Havertys

- 9.25.1 Havertys Wall Covering And Wall Decor Basic Information
- 9.25.2 Havertys Wall Covering And Wall Decor Product Overview
- 9.25.3 Havertys Wall Covering And Wall Decor Product Market Performance
- 9.25.4 Havertys Business Overview
- 9.25.5 Havertys Recent Developments

9.26 J.C. Penney

- 9.26.1 J.C. Penney Wall Covering And Wall Decor Basic Information
- 9.26.2 J.C. Penney Wall Covering And Wall Decor Product Overview
- 9.26.3 J.C. Penney Wall Covering And Wall Decor Product Market Performance
- 9.26.4 J.C. Penney Business Overview
- 9.26.5 J.C. Penney Recent Developments

9.27 Kirkland

- 9.27.1 Kirkland Wall Covering And Wall Decor Basic Information
- 9.27.2 Kirkland Wall Covering And Wall Decor Product Overview
- 9.27.3 Kirkland Wall Covering And Wall Decor Product Market Performance
- 9.27.4 Kirkland Business Overview
- 9.27.5 Kirkland Recent Developments

9.28 Kohls

- 9.28.1 Kohls Wall Covering And Wall Decor Basic Information
- 9.28.2 Kohls Wall Covering And Wall Decor Product Overview
- 9.28.3 Kohls Wall Covering And Wall Decor Product Market Performance
- 9.28.4 Kohls Business Overview
- 9.28.5 Kohls Recent Developments

9.29 Macys Inc.

- 9.29.1 Macys Inc. Wall Covering And Wall Decor Basic Information
- 9.29.2 Macys Inc. Wall Covering And Wall Decor Product Overview
- 9.29.3 Macys Inc. Wall Covering And Wall Decor Product Market Performance
- 9.29.4 Macys Inc. Business Overview
- 9.29.5 Macys Inc. Recent Developments

10 WALL COVERING AND WALL DECOR MARKET FORECAST BY REGION

10.1 Global Wall Covering And Wall Decor Market Size Forecast

10.2 Global Wall Covering And Wall Decor Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Wall Covering And Wall Decor Market Size Forecast by Country
- 10.2.3 Asia Pacific Wall Covering And Wall Decor Market Size Forecast by Region
- 10.2.4 South America Wall Covering And Wall Decor Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Wall Covering And Wall Decor by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Wall Covering And Wall Decor Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Wall Covering And Wall Decor by Type (2025-2030)

11.1.2 Global Wall Covering And Wall Decor Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Wall Covering And Wall Decor by Type (2025-2030)

11.2 Global Wall Covering And Wall Decor Market Forecast by Application (2025-2030)

11.2.1 Global Wall Covering And Wall Decor Sales (K Units) Forecast by Application

11.2.2 Global Wall Covering And Wall Decor Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Wall Covering And Wall Decor Market Size Comparison by Region (M USD)

Table 5. Global Wall Covering And Wall Decor Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Wall Covering And Wall Decor Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Wall Covering And Wall Decor Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Wall Covering And Wall Decor Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Wall
Covering And Wall Decor as of 2022)

Table 10. Global Market Wall Covering And Wall Decor Average Price (USD/Unit) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Wall Covering And Wall Decor Sales Sites and Area Served

Table 12. Manufacturers Wall Covering And Wall Decor Product Type

Table 13. Global Wall Covering And Wall Decor Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Wall Covering And Wall Decor

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Wall Covering And Wall Decor Market Challenges

Table 22. Global Wall Covering And Wall Decor Sales by Type (K Units)

Table 23. Global Wall Covering And Wall Decor Market Size by Type (M USD)

Table 24. Global Wall Covering And Wall Decor Sales (K Units) by Type (2019-2024)

Table 25. Global Wall Covering And Wall Decor Sales Market Share by Type
(2019-2024)

Table 26. Global Wall Covering And Wall Decor Market Size (M USD) by Type
(2019-2024)

- Table 27. Global Wall Covering And Wall Decor Market Size Share by Type (2019-2024)
- Table 28. Global Wall Covering And Wall Decor Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Wall Covering And Wall Decor Sales (K Units) by Application
- Table 30. Global Wall Covering And Wall Decor Market Size by Application
- Table 31. Global Wall Covering And Wall Decor Sales by Application (2019-2024) & (K Units)
- Table 32. Global Wall Covering And Wall Decor Sales Market Share by Application (2019-2024)
- Table 33. Global Wall Covering And Wall Decor Sales by Application (2019-2024) & (M USD)
- Table 34. Global Wall Covering And Wall Decor Market Share by Application (2019-2024)
- Table 35. Global Wall Covering And Wall Decor Sales Growth Rate by Application (2019-2024)
- Table 36. Global Wall Covering And Wall Decor Sales by Region (2019-2024) & (K Units)
- Table 37. Global Wall Covering And Wall Decor Sales Market Share by Region (2019-2024)
- Table 38. North America Wall Covering And Wall Decor Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Wall Covering And Wall Decor Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Wall Covering And Wall Decor Sales by Region (2019-2024) & (K Units)
- Table 41. South America Wall Covering And Wall Decor Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Wall Covering And Wall Decor Sales by Region (2019-2024) & (K Units)
- Table 43. Sangetsu Co. Wall Covering And Wall Decor Basic Information
- Table 44. Sangetsu Co. Wall Covering And Wall Decor Product Overview
- Table 45. Sangetsu Co. Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Sangetsu Co. Business Overview
- Table 47. Sangetsu Co. Wall Covering And Wall Decor SWOT Analysis
- Table 48. Sangetsu Co. Recent Developments
- Table 49. Ltd. Wall Covering And Wall Decor Basic Information
- Table 50. Ltd. Wall Covering And Wall Decor Product Overview
- Table 51. Ltd. Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 52. Ltd. Business Overview

Table 53. Ltd. Wall Covering And Wall Decor SWOT Analysis

Table 54. Ltd. Recent Developments

Table 55. A.S. Cr?ation Wall Covering And Wall Decor Basic Information

Table 56. A.S. Cr?ation Wall Covering And Wall Decor Product Overview

Table 57. A.S. Cr?ation Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. A.S. Cr?ation Wall Covering And Wall Decor SWOT Analysis

Table 59. A.S. Cr?ation Business Overview

Table 60. A.S. Cr?ation Recent Developments

Table 61. York Wallpapers Wall Covering And Wall Decor Basic Information

Table 62. York Wallpapers Wall Covering And Wall Decor Product Overview

Table 63. York Wallpapers Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. York Wallpapers Business Overview

Table 65. York Wallpapers Recent Developments

Table 66. Lilycolor Wall Covering And Wall Decor Basic Information

Table 67. Lilycolor Wall Covering And Wall Decor Product Overview

Table 68. Lilycolor Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Lilycolor Business Overview

Table 70. Lilycolor Recent Developments

Table 71. Brewster Home Fashions Wall Covering And Wall Decor Basic Information

Table 72. Brewster Home Fashions Wall Covering And Wall Decor Product Overview

Table 73. Brewster Home Fashions Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Brewster Home Fashions Business Overview

Table 75. Brewster Home Fashions Recent Developments

Table 76. Walker Greenbank Group Wall Covering And Wall Decor Basic Information

Table 77. Walker Greenbank Group Wall Covering And Wall Decor Product Overview

Table 78. Walker Greenbank Group Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Walker Greenbank Group Business Overview

Table 80. Walker Greenbank Group Recent Developments

Table 81. LSI Wallcovering Wall Covering And Wall Decor Basic Information

Table 82. LSI Wallcovering Wall Covering And Wall Decor Product Overview

Table 83. LSI Wallcovering Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 84. LSI Wallcovering Business Overview
- Table 85. LSI Wallcovering Recent Developments
- Table 86. FLOOVER Wall Covering And Wall Decor Basic Information
- Table 87. FLOOVER Wall Covering And Wall Decor Product Overview
- Table 88. FLOOVER Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. FLOOVER Business Overview
- Table 90. FLOOVER Recent Developments
- Table 91. Elval Colour Wall Covering And Wall Decor Basic Information
- Table 92. Elval Colour Wall Covering And Wall Decor Product Overview
- Table 93. Elval Colour Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Elval Colour Business Overview
- Table 95. Elval Colour Recent Developments
- Table 96. StoneLeaf Wall Covering And Wall Decor Basic Information
- Table 97. StoneLeaf Wall Covering And Wall Decor Product Overview
- Table 98. StoneLeaf Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. StoneLeaf Business Overview
- Table 100. StoneLeaf Recent Developments
- Table 101. PIEDRAS DEL MUNDO Wall Covering And Wall Decor Basic Information
- Table 102. PIEDRAS DEL MUNDO Wall Covering And Wall Decor Product Overview
- Table 103. PIEDRAS DEL MUNDO Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. PIEDRAS DEL MUNDO Business Overview
- Table 105. PIEDRAS DEL MUNDO Recent Developments
- Table 106. PHILLIP JEFFRIES Wall Covering And Wall Decor Basic Information
- Table 107. PHILLIP JEFFRIES Wall Covering And Wall Decor Product Overview
- Table 108. PHILLIP JEFFRIES Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. PHILLIP JEFFRIES Business Overview
- Table 110. PHILLIP JEFFRIES Recent Developments
- Table 111. Versa Wallcovering Wall Covering And Wall Decor Basic Information
- Table 112. Versa Wallcovering Wall Covering And Wall Decor Product Overview
- Table 113. Versa Wallcovering Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Versa Wallcovering Business Overview
- Table 115. Versa Wallcovering Recent Developments
- Table 116. Bed Bath and Beyond Wall Covering And Wall Decor Basic Information

Table 117. Bed Bath and Beyond Wall Covering And Wall Decor Product Overview

Table 118. Bed Bath and Beyond Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Bed Bath and Beyond Business Overview

Table 120. Bed Bath and Beyond Recent Developments

Table 121. Home Depot Wall Covering And Wall Decor Basic Information

Table 122. Home Depot Wall Covering And Wall Decor Product Overview

Table 123. Home Depot Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Home Depot Business Overview

Table 125. Home Depot Recent Developments

Table 126. IKEA Wall Covering And Wall Decor Basic Information

Table 127. IKEA Wall Covering And Wall Decor Product Overview

Table 128. IKEA Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. IKEA Business Overview

Table 130. IKEA Recent Developments

Table 131. Lowes Wall Covering And Wall Decor Basic Information

Table 132. Lowes Wall Covering And Wall Decor Product Overview

Table 133. Lowes Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Lowes Business Overview

Table 135. Lowes Recent Developments

Table 136. Target Wall Covering And Wall Decor Basic Information

Table 137. Target Wall Covering And Wall Decor Product Overview

Table 138. Target Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Target Business Overview

Table 140. Target Recent Developments

Table 141. Wal-Mart Wall Covering And Wall Decor Basic Information

Table 142. Wal-Mart Wall Covering And Wall Decor Product Overview

Table 143. Wal-Mart Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Wal-Mart Business Overview

Table 145. Wal-Mart Recent Developments

Table 146. Art.com Wall Covering And Wall Decor Basic Information

Table 147. Art.com Wall Covering And Wall Decor Product Overview

Table 148. Art.com Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Art.com Business Overview

Table 150. Art.com Recent Developments

Table 151. Costco Wall Covering And Wall Decor Basic Information

Table 152. Costco Wall Covering And Wall Decor Product Overview

Table 153. Costco Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Costco Business Overview

Table 155. Costco Recent Developments

Table 156. Ethan Allen Wall Covering And Wall Decor Basic Information

Table 157. Ethan Allen Wall Covering And Wall Decor Product Overview

Table 158. Ethan Allen Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Ethan Allen Business Overview

Table 160. Ethan Allen Recent Developments

Table 161. Franchise Concepts Wall Covering And Wall Decor Basic Information

Table 162. Franchise Concepts Wall Covering And Wall Decor Product Overview

Table 163. Franchise Concepts Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. Franchise Concepts Business Overview

Table 165. Franchise Concepts Recent Developments

Table 166. Havertys Wall Covering And Wall Decor Basic Information

Table 167. Havertys Wall Covering And Wall Decor Product Overview

Table 168. Havertys Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 169. Havertys Business Overview

Table 170. Havertys Recent Developments

Table 171. J.C. Penney Wall Covering And Wall Decor Basic Information

Table 172. J.C. Penney Wall Covering And Wall Decor Product Overview

Table 173. J.C. Penney Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 174. J.C. Penney Business Overview

Table 175. J.C. Penney Recent Developments

Table 176. Kirkland Wall Covering And Wall Decor Basic Information

Table 177. Kirkland Wall Covering And Wall Decor Product Overview

Table 178. Kirkland Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 179. Kirkland Business Overview

Table 180. Kirkland Recent Developments

Table 181. Kohls Wall Covering And Wall Decor Basic Information

Table 182. Kohls Wall Covering And Wall Decor Product Overview

Table 183. Kohls Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 184. Kohls Business Overview

Table 185. Kohls Recent Developments

Table 186. Macys Inc. Wall Covering And Wall Decor Basic Information

Table 187. Macys Inc. Wall Covering And Wall Decor Product Overview

Table 188. Macys Inc. Wall Covering And Wall Decor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 189. Macys Inc. Business Overview

Table 190. Macys Inc. Recent Developments

Table 191. Global Wall Covering And Wall Decor Sales Forecast by Region (2025-2030) & (K Units)

Table 192. Global Wall Covering And Wall Decor Market Size Forecast by Region (2025-2030) & (M USD)

Table 193. North America Wall Covering And Wall Decor Sales Forecast by Country (2025-2030) & (K Units)

Table 194. North America Wall Covering And Wall Decor Market Size Forecast by Country (2025-2030) & (M USD)

Table 195. Europe Wall Covering And Wall Decor Sales Forecast by Country (2025-2030) & (K Units)

Table 196. Europe Wall Covering And Wall Decor Market Size Forecast by Country (2025-2030) & (M USD)

Table 197. Asia Pacific Wall Covering And Wall Decor Sales Forecast by Region (2025-2030) & (K Units)

Table 198. Asia Pacific Wall Covering And Wall Decor Market Size Forecast by Region (2025-2030) & (M USD)

Table 199. South America Wall Covering And Wall Decor Sales Forecast by Country (2025-2030) & (K Units)

Table 200. South America Wall Covering And Wall Decor Market Size Forecast by Country (2025-2030) & (M USD)

Table 201. Middle East and Africa Wall Covering And Wall Decor Consumption Forecast by Country (2025-2030) & (Units)

Table 202. Middle East and Africa Wall Covering And Wall Decor Market Size Forecast by Country (2025-2030) & (M USD)

Table 203. Global Wall Covering And Wall Decor Sales Forecast by Type (2025-2030) & (K Units)

Table 204. Global Wall Covering And Wall Decor Market Size Forecast by Type (2025-2030) & (M USD)

Table 205. Global Wall Covering And Wall Decor Price Forecast by Type (2025-2030) & (USD/Unit)

Table 206. Global Wall Covering And Wall Decor Sales (K Units) Forecast by Application (2025-2030)

Table 207. Global Wall Covering And Wall Decor Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Wall Covering And Wall Decor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Wall Covering And Wall Decor Market Size (M USD), 2019-2030
- Figure 5. Global Wall Covering And Wall Decor Market Size (M USD) (2019-2030)
- Figure 6. Global Wall Covering And Wall Decor Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Wall Covering And Wall Decor Market Size by Country (M USD)
- Figure 11. Wall Covering And Wall Decor Sales Share by Manufacturers in 2023
- Figure 12. Global Wall Covering And Wall Decor Revenue Share by Manufacturers in 2023
- Figure 13. Wall Covering And Wall Decor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Wall Covering And Wall Decor Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Wall Covering And Wall Decor Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Wall Covering And Wall Decor Market Share by Type
- Figure 18. Sales Market Share of Wall Covering And Wall Decor by Type (2019-2024)
- Figure 19. Sales Market Share of Wall Covering And Wall Decor by Type in 2023
- Figure 20. Market Size Share of Wall Covering And Wall Decor by Type (2019-2024)
- Figure 21. Market Size Market Share of Wall Covering And Wall Decor by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Wall Covering And Wall Decor Market Share by Application
- Figure 24. Global Wall Covering And Wall Decor Sales Market Share by Application (2019-2024)
- Figure 25. Global Wall Covering And Wall Decor Sales Market Share by Application in 2023
- Figure 26. Global Wall Covering And Wall Decor Market Share by Application (2019-2024)
- Figure 27. Global Wall Covering And Wall Decor Market Share by Application in 2023
- Figure 28. Global Wall Covering And Wall Decor Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Wall Covering And Wall Decor Sales Market Share by Region

(2019-2024)

Figure 30. North America Wall Covering And Wall Decor Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Wall Covering And Wall Decor Sales Market Share by

Country in 2023

Figure 32. U.S. Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 33. Canada Wall Covering And Wall Decor Sales (K Units) and Growth Rate

(2019-2024)

Figure 34. Mexico Wall Covering And Wall Decor Sales (Units) and Growth Rate

(2019-2024)

Figure 35. Europe Wall Covering And Wall Decor Sales and Growth Rate (2019-2024)

& (K Units)

Figure 36. Europe Wall Covering And Wall Decor Sales Market Share by Country in

2023

Figure 37. Germany Wall Covering And Wall Decor Sales and Growth Rate (2019-2024)

& (K Units)

Figure 38. France Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 39. U.K. Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 40. Italy Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K

Units)

Figure 41. Russia Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 42. Asia Pacific Wall Covering And Wall Decor Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Wall Covering And Wall Decor Sales Market Share by Region in

2023

Figure 44. China Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 45. Japan Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 46. South Korea Wall Covering And Wall Decor Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Wall Covering And Wall Decor Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Wall Covering And Wall Decor Sales and Growth Rate (K Units)

Figure 50. South America Wall Covering And Wall Decor Sales Market Share by Country in 2023

Figure 51. Brazil Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Wall Covering And Wall Decor Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Wall Covering And Wall Decor Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Wall Covering And Wall Decor Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Wall Covering And Wall Decor Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Wall Covering And Wall Decor Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Wall Covering And Wall Decor Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Wall Covering And Wall Decor Market Share Forecast by Type (2025-2030)

Figure 65. Global Wall Covering And Wall Decor Sales Forecast by Application (2025-2030)

Figure 66. Global Wall Covering And Wall Decor Market Share Forecast by Application (2025-2030)

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