

Global Walking Shoes Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Walking shoes are a type of footwear designed to provide comfort and support for walking activities. These shoes typically feature cushioning, arch support, and flexibility to enhance the walking experience. In the market, walking shoes are positioned as a specialized category within the broader athletic and casual footwear segments.

The current market size for walking shoes in 2023 is estimated at approximately \$6.7 billion. This segment is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. The key growth drivers for the walking shoes market include the rising awareness of health and fitness, increasing adoption of active lifestyles, and growing emphasis on comfortable footwear options.

One of the prominent trends in the walking shoes market is the integration of advanced technologies to enhance performance and comfort. For instance, the use of lightweight materials, breathable fabrics, and innovative cushioning systems has become increasingly prevalent among leading brands. Another trend is the focus on sustainability, with more companies incorporating eco-friendly materials and production processes into their shoe designs.

Additionally, customization and personalization have gained traction in the market, with brands offering options for consumers to tailor their walking shoes to fit their specific needs and preferences. This trend not only enhances customer satisfaction but also contributes to brand loyalty and differentiation in a competitive market landscape.

In terms of regional market distribution, North America and Europe are the leading

markets for walking shoes, driven by high consumer disposable income, a strong culture of fitness and wellness, and a well-established retail infrastructure. In these regions, factors such as urbanization, increasing health consciousness, and a growing aging population contribute to the demand for comfortable and supportive walking shoes.

However, the Asia-Pacific region is also emerging as a significant market for walking shoes, fueled by a rising middle-class population, changing lifestyle preferences, and increasing participation in sports and fitness activities. As disposable incomes continue to grow in countries like China and India, the demand for quality walking shoes is expected to rise steadily.

Despite the positive outlook for the walking shoes market, there are challenges that industry players need to address. These include intense competition from both established brands and new entrants, price sensitivity among consumers, and the need to continually innovate to meet evolving customer demands. Companies must focus on product differentiation, marketing strategies, and customer engagement to stay competitive in this dynamic market environment.

This report provides a deep insight into the global Walking Shoes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Walking Shoes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Walking Shoes market in any manner.

Global Walking Shoes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Rockport Group

Asics

New Balance

Adidas

Nike

Caleres

Merrell

Allbirds

Orthofeet

Reebok

OOfos

Skechers

Keen

Saucony

Puma

Brooks

Hoka One One

Li Ning

Anta

Peak

Yonex

Lotto

Fila

Diadora

Market Segmentation (by Type)

Walking Sandals

Walking Sneaker

Market Segmentation (by Application)

Men

Women

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Walking Shoes Market

Overview of the regional outlook of the Walking Shoes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Walking Shoes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Walking Shoes

1.2 Key Market Segments

1.2.1 Walking Shoes Segment by Type

1.2.2 Walking Shoes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WALKING SHOES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Walking Shoes Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Walking Shoes Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 WALKING SHOES MARKET COMPETITIVE LANDSCAPE

3.1 Global Walking Shoes Sales by Manufacturers (2019-2024)

3.2 Global Walking Shoes Revenue Market Share by Manufacturers (2019-2024)

3.3 Walking Shoes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Walking Shoes Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Walking Shoes Sales Sites, Area Served, Product Type

3.6 Walking Shoes Market Competitive Situation and Trends

3.6.1 Walking Shoes Market Concentration Rate

3.6.2 Global 5 and 10 Largest Walking Shoes Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 WALKING SHOES INDUSTRY CHAIN ANALYSIS

- 4.1 Walking Shoes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WALKING SHOES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 WALKING SHOES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Walking Shoes Sales Market Share by Type (2019-2024)
- 6.3 Global Walking Shoes Market Size Market Share by Type (2019-2024)
- 6.4 Global Walking Shoes Price by Type (2019-2024)

7 WALKING SHOES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Walking Shoes Market Sales by Application (2019-2024)
- 7.3 Global Walking Shoes Market Size (M USD) by Application (2019-2024)
- 7.4 Global Walking Shoes Sales Growth Rate by Application (2019-2024)

8 WALKING SHOES MARKET SALES BY REGION

- 8.1 Global Walking Shoes Sales by Region
 - 8.1.1 Global Walking Shoes Sales by Region
 - 8.1.2 Global Walking Shoes Sales Market Share by Region
- 8.2 Global Walking Shoes Market Size by Region
 - 8.2.1 Global Walking Shoes Market Size by Region

8.2.2 Global Walking Shoes Market Size Market Share by Region

8.3 North America

8.3.1 North America Walking Shoes Sales by Country

8.3.2 North America Walking Shoes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Walking Shoes Sales by Country

8.4.2 Europe Walking Shoes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Walking Shoes Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Walking Shoes Market Size by Region

8.6.2 Asia Pacific Walking Shoes Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Walking Shoes Sales by Country

8.7.2 South America Walking Shoes Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Walking Shoes Sales by Region

8.8.2 Middle East and Africa Walking Shoes Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 WALKING SHOES MARKET PRODUCTION BY REGION

9.1 Global Production of Walking Shoes by Region (2019-2024)

9.2 Global Walking Shoes Revenue Market Share by Region (2019-2024)

9.3 Global Walking Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Walking Shoes Production

9.4.1 North America Walking Shoes Production Growth Rate (2019-2024)

9.4.2 North America Walking Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Walking Shoes Production

9.5.1 Europe Walking Shoes Production Growth Rate (2019-2024)

9.5.2 Europe Walking Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Walking Shoes Production (2019-2024)

9.6.1 Japan Walking Shoes Production Growth Rate (2019-2024)

9.6.2 Japan Walking Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Walking Shoes Production (2019-2024)

9.7.1 China Walking Shoes Production Growth Rate (2019-2024)

9.7.2 China Walking Shoes Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Rockport Group

10.1.1 Rockport Group Walking Shoes Basic Information

10.1.2 Rockport Group Walking Shoes Product Overview

10.1.3 Rockport Group Walking Shoes Product Market Performance

10.1.4 Rockport Group Business Overview

10.1.5 Rockport Group Walking Shoes SWOT Analysis

10.1.6 Rockport Group Recent Developments

10.2 Asics

10.2.1 Asics Walking Shoes Basic Information

- 10.2.2 Asics Walking Shoes Product Overview
- 10.2.3 Asics Walking Shoes Product Market Performance
- 10.2.4 Asics Business Overview
- 10.2.5 Asics Walking Shoes SWOT Analysis
- 10.2.6 Asics Recent Developments
- 10.3 New Balance
 - 10.3.1 New Balance Walking Shoes Basic Information
 - 10.3.2 New Balance Walking Shoes Product Overview
 - 10.3.3 New Balance Walking Shoes Product Market Performance
 - 10.3.4 New Balance Walking Shoes SWOT Analysis
 - 10.3.5 New Balance Business Overview
 - 10.3.6 New Balance Recent Developments
- 10.4 Adidas
 - 10.4.1 Adidas Walking Shoes Basic Information
 - 10.4.2 Adidas Walking Shoes Product Overview
 - 10.4.3 Adidas Walking Shoes Product Market Performance
 - 10.4.4 Adidas Business Overview
 - 10.4.5 Adidas Recent Developments
- 10.5 Nike
 - 10.5.1 Nike Walking Shoes Basic Information
 - 10.5.2 Nike Walking Shoes Product Overview
 - 10.5.3 Nike Walking Shoes Product Market Performance
 - 10.5.4 Nike Business Overview
 - 10.5.5 Nike Recent Developments
- 10.6 Caleres
 - 10.6.1 Caleres Walking Shoes Basic Information
 - 10.6.2 Caleres Walking Shoes Product Overview
 - 10.6.3 Caleres Walking Shoes Product Market Performance
 - 10.6.4 Caleres Business Overview
 - 10.6.5 Caleres Recent Developments
- 10.7 Merrell
 - 10.7.1 Merrell Walking Shoes Basic Information
 - 10.7.2 Merrell Walking Shoes Product Overview
 - 10.7.3 Merrell Walking Shoes Product Market Performance
 - 10.7.4 Merrell Business Overview
 - 10.7.5 Merrell Recent Developments
- 10.8 Allbirds
 - 10.8.1 Allbirds Walking Shoes Basic Information
 - 10.8.2 Allbirds Walking Shoes Product Overview

- 10.8.3 Allbirds Walking Shoes Product Market Performance
- 10.8.4 Allbirds Business Overview
- 10.8.5 Allbirds Recent Developments
- 10.9 Orthofeet
 - 10.9.1 Orthofeet Walking Shoes Basic Information
 - 10.9.2 Orthofeet Walking Shoes Product Overview
 - 10.9.3 Orthofeet Walking Shoes Product Market Performance
 - 10.9.4 Orthofeet Business Overview
 - 10.9.5 Orthofeet Recent Developments
- 10.10 Reebok
 - 10.10.1 Reebok Walking Shoes Basic Information
 - 10.10.2 Reebok Walking Shoes Product Overview
 - 10.10.3 Reebok Walking Shoes Product Market Performance
 - 10.10.4 Reebok Business Overview
 - 10.10.5 Reebok Recent Developments
- 10.11 OOfos
 - 10.11.1 OOfos Walking Shoes Basic Information
 - 10.11.2 OOfos Walking Shoes Product Overview
 - 10.11.3 OOfos Walking Shoes Product Market Performance
 - 10.11.4 OOfos Business Overview
 - 10.11.5 OOfos Recent Developments
- 10.12 Skechers
 - 10.12.1 Skechers Walking Shoes Basic Information
 - 10.12.2 Skechers Walking Shoes Product Overview
 - 10.12.3 Skechers Walking Shoes Product Market Performance
 - 10.12.4 Skechers Business Overview
 - 10.12.5 Skechers Recent Developments
- 10.13 Keen
 - 10.13.1 Keen Walking Shoes Basic Information
 - 10.13.2 Keen Walking Shoes Product Overview
 - 10.13.3 Keen Walking Shoes Product Market Performance
 - 10.13.4 Keen Business Overview
 - 10.13.5 Keen Recent Developments
- 10.14 Saucony
 - 10.14.1 Saucony Walking Shoes Basic Information
 - 10.14.2 Saucony Walking Shoes Product Overview
 - 10.14.3 Saucony Walking Shoes Product Market Performance
 - 10.14.4 Saucony Business Overview
 - 10.14.5 Saucony Recent Developments

10.15 Puma

- 10.15.1 Puma Walking Shoes Basic Information
- 10.15.2 Puma Walking Shoes Product Overview
- 10.15.3 Puma Walking Shoes Product Market Performance
- 10.15.4 Puma Business Overview
- 10.15.5 Puma Recent Developments

10.16 Brooks

- 10.16.1 Brooks Walking Shoes Basic Information
- 10.16.2 Brooks Walking Shoes Product Overview
- 10.16.3 Brooks Walking Shoes Product Market Performance
- 10.16.4 Brooks Business Overview
- 10.16.5 Brooks Recent Developments

10.17 Hoka One One

- 10.17.1 Hoka One One Walking Shoes Basic Information
- 10.17.2 Hoka One One Walking Shoes Product Overview
- 10.17.3 Hoka One One Walking Shoes Product Market Performance
- 10.17.4 Hoka One One Business Overview
- 10.17.5 Hoka One One Recent Developments

10.18 Li Ning

- 10.18.1 Li Ning Walking Shoes Basic Information
- 10.18.2 Li Ning Walking Shoes Product Overview
- 10.18.3 Li Ning Walking Shoes Product Market Performance
- 10.18.4 Li Ning Business Overview
- 10.18.5 Li Ning Recent Developments

10.19 Anta

- 10.19.1 Anta Walking Shoes Basic Information
- 10.19.2 Anta Walking Shoes Product Overview
- 10.19.3 Anta Walking Shoes Product Market Performance
- 10.19.4 Anta Business Overview
- 10.19.5 Anta Recent Developments

10.20 Peak

- 10.20.1 Peak Walking Shoes Basic Information
- 10.20.2 Peak Walking Shoes Product Overview
- 10.20.3 Peak Walking Shoes Product Market Performance
- 10.20.4 Peak Business Overview
- 10.20.5 Peak Recent Developments

10.21 Yonex

- 10.21.1 Yonex Walking Shoes Basic Information
- 10.21.2 Yonex Walking Shoes Product Overview

- 10.21.3 Yonex Walking Shoes Product Market Performance
- 10.21.4 Yonex Business Overview
- 10.21.5 Yonex Recent Developments

10.22 Lotto

- 10.22.1 Lotto Walking Shoes Basic Information
- 10.22.2 Lotto Walking Shoes Product Overview
- 10.22.3 Lotto Walking Shoes Product Market Performance
- 10.22.4 Lotto Business Overview
- 10.22.5 Lotto Recent Developments

10.23 Fila

- 10.23.1 Fila Walking Shoes Basic Information
- 10.23.2 Fila Walking Shoes Product Overview
- 10.23.3 Fila Walking Shoes Product Market Performance
- 10.23.4 Fila Business Overview
- 10.23.5 Fila Recent Developments

10.24 Diadora

- 10.24.1 Diadora Walking Shoes Basic Information
- 10.24.2 Diadora Walking Shoes Product Overview
- 10.24.3 Diadora Walking Shoes Product Market Performance
- 10.24.4 Diadora Business Overview
- 10.24.5 Diadora Recent Developments

11 WALKING SHOES MARKET FORECAST BY REGION

- 11.1 Global Walking Shoes Market Size Forecast
- 11.2 Global Walking Shoes Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Walking Shoes Market Size Forecast by Country
 - 11.2.3 Asia Pacific Walking Shoes Market Size Forecast by Region
 - 11.2.4 South America Walking Shoes Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Walking Shoes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Walking Shoes Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Walking Shoes by Type (2025-2032)
 - 12.1.2 Global Walking Shoes Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Walking Shoes by Type (2025-2032)
- 12.2 Global Walking Shoes Market Forecast by Application (2025-2032)

12.2.1 Global Walking Shoes Sales (K Units) Forecast by Application
12.2.2 Global Walking Shoes Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

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