

Global Waist Shaper Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GC3E62DB5A0EEN.html>

Date: December 2024

Pages: 149

Price: US\$ 2,800.00 (Single User License)

ID: GC3E62DB5A0EEN

Abstracts

Report Overview

Waist shapers, also known as waist trainers or cinchers, are compression garments designed to slim the waistline and create an hourglass figure. These products have gained popularity in recent years due to the increasing focus on body shaping and fitness trends. Waist shapers are typically made of materials like latex or neoprene and are worn tightly around the midsection to provide compression and support.

The current market size for waist shapers in 2023 is estimated at approximately USD 250 million. This market is projected to grow at a compound annual growth rate (CAGR) of 6.75% from 2024 to 2032. Several factors are driving this growth, including the rising demand for body shaping products, increasing awareness about fitness and wellness, and the influence of social media and celebrity endorsements promoting waist shapers as a quick solution for achieving an attractive figure.

One key trend in the waist shaper market is the growing popularity of sustainable and eco-friendly materials. Consumers are becoming more environmentally conscious, leading to a shift towards waist shapers made from recycled materials or organic fabrics. This trend is driven by the increasing emphasis on sustainability in the fashion and apparel industry, with consumers seeking products that align with their values.

Another trend shaping the market is the focus on inclusivity and diversity. Body positivity movements and advocacy for representation of all body types have influenced the waist shaper market to offer a wider range of sizes and designs to cater to diverse customer needs. Brands are increasingly promoting inclusivity in their marketing campaigns and product offerings to resonate with a broader audience.

Regional market distribution shows that North America and Europe are the leading markets for waist shapers. The dominance of these regions can be attributed to the strong presence of fitness culture, celebrity endorsements, and fashion trends that drive the demand for body shaping products. In North America, the market is driven by the influence of social media influencers and celebrities promoting waist shapers as a fashion statement and fitness accessory.

Despite the growth opportunities, the waist shaper market faces challenges such as increasing competition from alternative products like shapewear and bodysuits, concerns about the health implications of prolonged waist shaper use, and regulatory scrutiny regarding marketing claims. To navigate these challenges and sustain growth, companies in the waist shaper market should focus on innovation, product differentiation, and transparent communication to build trust with consumers and maintain a competitive edge in the market.

This report provides a deep insight into the global Waist Shaper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Waist Shaper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Waist Shaper market in any manner.

Global Waist Shaper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Spanx

Ann Chery

Leonisa

Corset Story UK

Jockey International

Belly Bandit

Wacoal

Nike

Annette

Rago Shapewear

Fajas Diseno D'Prada

Marks & Spencer

Body Hush

Market Segmentation (by Type)

Cotton

Polyester

Nylon

Others

Market Segmentation (by Application)

Medical Use

Athletic Use

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Waist Shaper Market

Overview of the regional outlook of the Waist Shaper Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Waist Shaper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Waist Shaper

1.2 Key Market Segments

1.2.1 Waist Shaper Segment by Type

1.2.2 Waist Shaper Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 WAIST SHAPER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Waist Shaper Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Waist Shaper Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 WAIST SHAPER MARKET COMPETITIVE LANDSCAPE

3.1 Global Waist Shaper Sales by Manufacturers (2019-2024)

3.2 Global Waist Shaper Revenue Market Share by Manufacturers (2019-2024)

3.3 Waist Shaper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Waist Shaper Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Waist Shaper Sales Sites, Area Served, Product Type

3.6 Waist Shaper Market Competitive Situation and Trends

3.6.1 Waist Shaper Market Concentration Rate

3.6.2 Global 5 and 10 Largest Waist Shaper Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 WAIST SHAPER INDUSTRY CHAIN ANALYSIS

4.1 Waist Shaper Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF WAIST SHAPER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 WAIST SHAPER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Waist Shaper Sales Market Share by Type (2019-2024)

6.3 Global Waist Shaper Market Size Market Share by Type (2019-2024)

6.4 Global Waist Shaper Price by Type (2019-2024)

7 WAIST SHAPER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Waist Shaper Market Sales by Application (2019-2024)

7.3 Global Waist Shaper Market Size (M USD) by Application (2019-2024)

7.4 Global Waist Shaper Sales Growth Rate by Application (2019-2024)

8 WAIST SHAPER MARKET SALES BY REGION

8.1 Global Waist Shaper Sales by Region

8.1.1 Global Waist Shaper Sales by Region

8.1.2 Global Waist Shaper Sales Market Share by Region

8.2 Global Waist Shaper Market Size by Region

8.2.1 Global Waist Shaper Market Size by Region

8.2.2 Global Waist Shaper Market Size Market Share by Region

8.3 North America

8.3.1 North America Waist Shaper Sales by Country

8.3.2 North America Waist Shaper Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Waist Shaper Sales by Country

8.4.2 Europe Waist Shaper Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Waist Shaper Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Waist Shaper Market Size by Region

8.6.2 Asia Pacific Waist Shaper Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Waist Shaper Sales by Country

8.7.2 South America Waist Shaper Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Waist Shaper Sales by Region

8.8.2 Middle East and Africa Waist Shaper Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 WAIST SHAPER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Waist Shaper by Region (2019-2024)
- 9.2 Global Waist Shaper Revenue Market Share by Region (2019-2024)
- 9.3 Global Waist Shaper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Waist Shaper Production
 - 9.4.1 North America Waist Shaper Production Growth Rate (2019-2024)
 - 9.4.2 North America Waist Shaper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Waist Shaper Production
 - 9.5.1 Europe Waist Shaper Production Growth Rate (2019-2024)
 - 9.5.2 Europe Waist Shaper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Waist Shaper Production (2019-2024)
 - 9.6.1 Japan Waist Shaper Production Growth Rate (2019-2024)
 - 9.6.2 Japan Waist Shaper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Waist Shaper Production (2019-2024)
 - 9.7.1 China Waist Shaper Production Growth Rate (2019-2024)
 - 9.7.2 China Waist Shaper Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Spanx
 - 10.1.1 Spanx Waist Shaper Basic Information
 - 10.1.2 Spanx Waist Shaper Product Overview
 - 10.1.3 Spanx Waist Shaper Product Market Performance
 - 10.1.4 Spanx Business Overview
 - 10.1.5 Spanx Waist Shaper SWOT Analysis
 - 10.1.6 Spanx Recent Developments
- 10.2 Ann Chery
 - 10.2.1 Ann Chery Waist Shaper Basic Information
 - 10.2.2 Ann Chery Waist Shaper Product Overview
 - 10.2.3 Ann Chery Waist Shaper Product Market Performance
 - 10.2.4 Ann Chery Business Overview
 - 10.2.5 Ann Chery Waist Shaper SWOT Analysis

10.2.6 Ann Chery Recent Developments

10.3 Leonisa

10.3.1 Leonisa Waist Shaper Basic Information

10.3.2 Leonisa Waist Shaper Product Overview

10.3.3 Leonisa Waist Shaper Product Market Performance

10.3.4 Leonisa Waist Shaper SWOT Analysis

10.3.5 Leonisa Business Overview

10.3.6 Leonisa Recent Developments

10.4 Corset Story UK

10.4.1 Corset Story UK Waist Shaper Basic Information

10.4.2 Corset Story UK Waist Shaper Product Overview

10.4.3 Corset Story UK Waist Shaper Product Market Performance

10.4.4 Corset Story UK Business Overview

10.4.5 Corset Story UK Recent Developments

10.5 Jockey International

10.5.1 Jockey International Waist Shaper Basic Information

10.5.2 Jockey International Waist Shaper Product Overview

10.5.3 Jockey International Waist Shaper Product Market Performance

10.5.4 Jockey International Business Overview

10.5.5 Jockey International Recent Developments

10.6 Belly Bandit

10.6.1 Belly Bandit Waist Shaper Basic Information

10.6.2 Belly Bandit Waist Shaper Product Overview

10.6.3 Belly Bandit Waist Shaper Product Market Performance

10.6.4 Belly Bandit Business Overview

10.6.5 Belly Bandit Recent Developments

10.7 Wacoal

10.7.1 Wacoal Waist Shaper Basic Information

10.7.2 Wacoal Waist Shaper Product Overview

10.7.3 Wacoal Waist Shaper Product Market Performance

10.7.4 Wacoal Business Overview

10.7.5 Wacoal Recent Developments

10.8 Nike

10.8.1 Nike Waist Shaper Basic Information

10.8.2 Nike Waist Shaper Product Overview

10.8.3 Nike Waist Shaper Product Market Performance

10.8.4 Nike Business Overview

10.8.5 Nike Recent Developments

10.9 Annette

- 10.9.1 Annette Waist Shaper Basic Information
- 10.9.2 Annette Waist Shaper Product Overview
- 10.9.3 Annette Waist Shaper Product Market Performance
- 10.9.4 Annette Business Overview
- 10.9.5 Annette Recent Developments
- 10.10 Rago Shapewear
 - 10.10.1 Rago Shapewear Waist Shaper Basic Information
 - 10.10.2 Rago Shapewear Waist Shaper Product Overview
 - 10.10.3 Rago Shapewear Waist Shaper Product Market Performance
 - 10.10.4 Rago Shapewear Business Overview
 - 10.10.5 Rago Shapewear Recent Developments
- 10.11 Fajas Diseno D'Prada
 - 10.11.1 Fajas Diseno D'Prada Waist Shaper Basic Information
 - 10.11.2 Fajas Diseno D'Prada Waist Shaper Product Overview
 - 10.11.3 Fajas Diseno D'Prada Waist Shaper Product Market Performance
 - 10.11.4 Fajas Diseno D'Prada Business Overview
 - 10.11.5 Fajas Diseno D'Prada Recent Developments
- 10.12 Marks and Spencer
 - 10.12.1 Marks and Spencer Waist Shaper Basic Information
 - 10.12.2 Marks and Spencer Waist Shaper Product Overview
 - 10.12.3 Marks and Spencer Waist Shaper Product Market Performance
 - 10.12.4 Marks and Spencer Business Overview
 - 10.12.5 Marks and Spencer Recent Developments
- 10.13 Body Hush
 - 10.13.1 Body Hush Waist Shaper Basic Information
 - 10.13.2 Body Hush Waist Shaper Product Overview
 - 10.13.3 Body Hush Waist Shaper Product Market Performance
 - 10.13.4 Body Hush Business Overview
 - 10.13.5 Body Hush Recent Developments

11 WAIST SHAPER MARKET FORECAST BY REGION

- 11.1 Global Waist Shaper Market Size Forecast
- 11.2 Global Waist Shaper Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Waist Shaper Market Size Forecast by Country
 - 11.2.3 Asia Pacific Waist Shaper Market Size Forecast by Region
 - 11.2.4 South America Waist Shaper Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Waist Shaper by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Waist Shaper Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Waist Shaper by Type (2025-2032)

12.1.2 Global Waist Shaper Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Waist Shaper by Type (2025-2032)

12.2 Global Waist Shaper Market Forecast by Application (2025-2032)

12.2.1 Global Waist Shaper Sales (K Units) Forecast by Application

12.2.2 Global Waist Shaper Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Waist Shaper Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GC3E62DB5A0EEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC3E62DB5A0EEN.html>