

Global Vitamins and Dietary Supplement Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A dietary supplement is a manufactured product intended to supplement the diet when taken by mouth as a pill, capsule, tablet, or liquid. A supplement can provide nutrients either extracted from food sources or synthetic, individually or in combination, in order to increase the quantity of their consumption. The class of nutrient compounds includes vitamins, minerals, fiber, fatty acids and amino acids. Dietary supplements can also contain substances that have not been confirmed as being essential to life, but are marketed as having a beneficial biological effect, such as plant pigments or polyphenols.

The global Vitamins and Dietary Supplement market size was estimated at USD 28150 million in 2023 and is projected to reach USD 43297.00 million by 2032, exhibiting a CAGR of 4.90% during the forecast period.

North America Vitamins and Dietary Supplement market size was estimated at USD 7964.17 million in 2023, at a CAGR of 4.20% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Vitamins and Dietary Supplement market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Vitamins and Dietary Supplement Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vitamins and Dietary Supplement market in any manner.

Global Vitamins and Dietary Supplement Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Amway

INFINITUS

Herbalife Nutrition

DEEJ

Usana

Blackmores

PERFECT (CHINA)

Swisse

China New Era Group

By-health

Suntory

Pfizer

Beijing Tong Ren Tang

Shanghai Pharma

TIENS

GNC

Real Nutraceutical

Southernature

Market Segmentation (by Type)

Vitamins

Minerals

Other

Market Segmentation (by Application)

Men

Women

Pregnant woman

Elderly

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Vitamins and Dietary Supplement Market

Overview of the regional outlook of the Vitamins and Dietary Supplement Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vitamins and Dietary Supplement Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vitamins and Dietary Supplement, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vitamins and Dietary Supplement

1.2 Key Market Segments

1.2.1 Vitamins and Dietary Supplement Segment by Type

1.2.2 Vitamins and Dietary Supplement Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VITAMINS AND DIETARY SUPPLEMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vitamins and Dietary Supplement Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Vitamins and Dietary Supplement Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VITAMINS AND DIETARY SUPPLEMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Vitamins and Dietary Supplement Sales by Manufacturers (2019-2024)

3.2 Global Vitamins and Dietary Supplement Revenue Market Share by Manufacturers (2019-2024)

3.3 Vitamins and Dietary Supplement Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Vitamins and Dietary Supplement Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Vitamins and Dietary Supplement Sales Sites, Area Served, Product Type

3.6 Vitamins and Dietary Supplement Market Competitive Situation and Trends

3.6.1 Vitamins and Dietary Supplement Market Concentration Rate

3.6.2 Global 5 and 10 Largest Vitamins and Dietary Supplement Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VITAMINS AND DIETARY SUPPLEMENT INDUSTRY CHAIN ANALYSIS

4.1 Vitamins and Dietary Supplement Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VITAMINS AND DIETARY SUPPLEMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 VITAMINS AND DIETARY SUPPLEMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vitamins and Dietary Supplement Sales Market Share by Type (2019-2024)

6.3 Global Vitamins and Dietary Supplement Market Size Market Share by Type (2019-2024)

6.4 Global Vitamins and Dietary Supplement Price by Type (2019-2024)

7 VITAMINS AND DIETARY SUPPLEMENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Vitamins and Dietary Supplement Market Sales by Application (2019-2024)

7.3 Global Vitamins and Dietary Supplement Market Size (M USD) by Application (2019-2024)

7.4 Global Vitamins and Dietary Supplement Sales Growth Rate by Application (2019-2024)

8 VITAMINS AND DIETARY SUPPLEMENT MARKET CONSUMPTION BY REGION

8.1 Global Vitamins and Dietary Supplement Sales by Region

8.1.1 Global Vitamins and Dietary Supplement Sales by Region

8.1.2 Global Vitamins and Dietary Supplement Sales Market Share by Region

8.2 North America

8.2.1 North America Vitamins and Dietary Supplement Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Vitamins and Dietary Supplement Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Vitamins and Dietary Supplement Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Vitamins and Dietary Supplement Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Vitamins and Dietary Supplement Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 VITAMINS AND DIETARY SUPPLEMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Vitamins and Dietary Supplement by Region (2019-2024)

9.2 Global Vitamins and Dietary Supplement Revenue Market Share by Region (2019-2024)

9.3 Global Vitamins and Dietary Supplement Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Vitamins and Dietary Supplement Production

9.4.1 North America Vitamins and Dietary Supplement Production Growth Rate (2019-2024)

9.4.2 North America Vitamins and Dietary Supplement Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Vitamins and Dietary Supplement Production

9.5.1 Europe Vitamins and Dietary Supplement Production Growth Rate (2019-2024)

9.5.2 Europe Vitamins and Dietary Supplement Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Vitamins and Dietary Supplement Production (2019-2024)

9.6.1 Japan Vitamins and Dietary Supplement Production Growth Rate (2019-2024)

9.6.2 Japan Vitamins and Dietary Supplement Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Vitamins and Dietary Supplement Production (2019-2024)

9.7.1 China Vitamins and Dietary Supplement Production Growth Rate (2019-2024)

9.7.2 China Vitamins and Dietary Supplement Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Amway

10.1.1 Amway Vitamins and Dietary Supplement Basic Information

10.1.2 Amway Vitamins and Dietary Supplement Product Overview

10.1.3 Amway Vitamins and Dietary Supplement Product Market Performance

10.1.4 Amway Business Overview

10.1.5 Amway Vitamins and Dietary Supplement SWOT Analysis

10.1.6 Amway Recent Developments

10.2 INFINITUS

10.2.1 INFINITUS Vitamins and Dietary Supplement Basic Information

10.2.2 INFINITUS Vitamins and Dietary Supplement Product Overview

10.2.3 INFINITUS Vitamins and Dietary Supplement Product Market Performance

- 10.2.4 INFINITUS Business Overview
- 10.2.5 INFINITUS Vitamins and Dietary Supplement SWOT Analysis
- 10.2.6 INFINITUS Recent Developments
- 10.3 Herbalife Nutrition
 - 10.3.1 Herbalife Nutrition Vitamins and Dietary Supplement Basic Information
 - 10.3.2 Herbalife Nutrition Vitamins and Dietary Supplement Product Overview
 - 10.3.3 Herbalife Nutrition Vitamins and Dietary Supplement Product Market Performance
 - 10.3.4 Herbalife Nutrition Vitamins and Dietary Supplement SWOT Analysis
 - 10.3.5 Herbalife Nutrition Business Overview
 - 10.3.6 Herbalife Nutrition Recent Developments
- 10.4 DEEJ
 - 10.4.1 DEEJ Vitamins and Dietary Supplement Basic Information
 - 10.4.2 DEEJ Vitamins and Dietary Supplement Product Overview
 - 10.4.3 DEEJ Vitamins and Dietary Supplement Product Market Performance
 - 10.4.4 DEEJ Business Overview
 - 10.4.5 DEEJ Recent Developments
- 10.5 Usana
 - 10.5.1 Usana Vitamins and Dietary Supplement Basic Information
 - 10.5.2 Usana Vitamins and Dietary Supplement Product Overview
 - 10.5.3 Usana Vitamins and Dietary Supplement Product Market Performance
 - 10.5.4 Usana Business Overview
 - 10.5.5 Usana Recent Developments
- 10.6 Blackmores
 - 10.6.1 Blackmores Vitamins and Dietary Supplement Basic Information
 - 10.6.2 Blackmores Vitamins and Dietary Supplement Product Overview
 - 10.6.3 Blackmores Vitamins and Dietary Supplement Product Market Performance
 - 10.6.4 Blackmores Business Overview
 - 10.6.5 Blackmores Recent Developments
- 10.7 PERFECT (CHINA)
 - 10.7.1 PERFECT (CHINA) Vitamins and Dietary Supplement Basic Information
 - 10.7.2 PERFECT (CHINA) Vitamins and Dietary Supplement Product Overview
 - 10.7.3 PERFECT (CHINA) Vitamins and Dietary Supplement Product Market Performance
 - 10.7.4 PERFECT (CHINA) Business Overview
 - 10.7.5 PERFECT (CHINA) Recent Developments
- 10.8 Swisse
 - 10.8.1 Swisse Vitamins and Dietary Supplement Basic Information
 - 10.8.2 Swisse Vitamins and Dietary Supplement Product Overview

- 10.8.3 Swisse Vitamins and Dietary Supplement Product Market Performance
- 10.8.4 Swisse Business Overview
- 10.8.5 Swisse Recent Developments
- 10.9 China New Era Group
 - 10.9.1 China New Era Group Vitamins and Dietary Supplement Basic Information
 - 10.9.2 China New Era Group Vitamins and Dietary Supplement Product Overview
 - 10.9.3 China New Era Group Vitamins and Dietary Supplement Product Market Performance
 - 10.9.4 China New Era Group Business Overview
 - 10.9.5 China New Era Group Recent Developments
- 10.10 By-health
 - 10.10.1 By-health Vitamins and Dietary Supplement Basic Information
 - 10.10.2 By-health Vitamins and Dietary Supplement Product Overview
 - 10.10.3 By-health Vitamins and Dietary Supplement Product Market Performance
 - 10.10.4 By-health Business Overview
 - 10.10.5 By-health Recent Developments
- 10.11 Suntory
 - 10.11.1 Suntory Vitamins and Dietary Supplement Basic Information
 - 10.11.2 Suntory Vitamins and Dietary Supplement Product Overview
 - 10.11.3 Suntory Vitamins and Dietary Supplement Product Market Performance
 - 10.11.4 Suntory Business Overview
 - 10.11.5 Suntory Recent Developments
- 10.12 Pfizer
 - 10.12.1 Pfizer Vitamins and Dietary Supplement Basic Information
 - 10.12.2 Pfizer Vitamins and Dietary Supplement Product Overview
 - 10.12.3 Pfizer Vitamins and Dietary Supplement Product Market Performance
 - 10.12.4 Pfizer Business Overview
 - 10.12.5 Pfizer Recent Developments
- 10.13 Beijing Tong Ren Tang
 - 10.13.1 Beijing Tong Ren Tang Vitamins and Dietary Supplement Basic Information
 - 10.13.2 Beijing Tong Ren Tang Vitamins and Dietary Supplement Product Overview
 - 10.13.3 Beijing Tong Ren Tang Vitamins and Dietary Supplement Product Market Performance
 - 10.13.4 Beijing Tong Ren Tang Business Overview
 - 10.13.5 Beijing Tong Ren Tang Recent Developments
- 10.14 Shanghai Pharma
 - 10.14.1 Shanghai Pharma Vitamins and Dietary Supplement Basic Information
 - 10.14.2 Shanghai Pharma Vitamins and Dietary Supplement Product Overview
 - 10.14.3 Shanghai Pharma Vitamins and Dietary Supplement Product Market

Performance

10.14.4 Shanghai Pharma Business Overview

10.14.5 Shanghai Pharma Recent Developments

10.15 TIENS

10.15.1 TIENS Vitamins and Dietary Supplement Basic Information

10.15.2 TIENS Vitamins and Dietary Supplement Product Overview

10.15.3 TIENS Vitamins and Dietary Supplement Product Market Performance

10.15.4 TIENS Business Overview

10.15.5 TIENS Recent Developments

10.16 GNC

10.16.1 GNC Vitamins and Dietary Supplement Basic Information

10.16.2 GNC Vitamins and Dietary Supplement Product Overview

10.16.3 GNC Vitamins and Dietary Supplement Product Market Performance

10.16.4 GNC Business Overview

10.16.5 GNC Recent Developments

10.17 Real Nutraceutical

10.17.1 Real Nutraceutical Vitamins and Dietary Supplement Basic Information

10.17.2 Real Nutraceutical Vitamins and Dietary Supplement Product Overview

10.17.3 Real Nutraceutical Vitamins and Dietary Supplement Product Market

Performance

10.17.4 Real Nutraceutical Business Overview

10.17.5 Real Nutraceutical Recent Developments

10.18 Southernature

10.18.1 Southernature Vitamins and Dietary Supplement Basic Information

10.18.2 Southernature Vitamins and Dietary Supplement Product Overview

10.18.3 Southernature Vitamins and Dietary Supplement Product Market Performance

10.18.4 Southernature Business Overview

10.18.5 Southernature Recent Developments

11 VITAMINS AND DIETARY SUPPLEMENT MARKET FORECAST BY REGION

11.1 Global Vitamins and Dietary Supplement Market Size Forecast

11.2 Global Vitamins and Dietary Supplement Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vitamins and Dietary Supplement Market Size Forecast by Country

11.2.3 Asia Pacific Vitamins and Dietary Supplement Market Size Forecast by Region

11.2.4 South America Vitamins and Dietary Supplement Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Vitamins and Dietary

Supplement by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Vitamins and Dietary Supplement Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Vitamins and Dietary Supplement by Type (2025-2032)

12.1.2 Global Vitamins and Dietary Supplement Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Vitamins and Dietary Supplement by Type (2025-2032)

12.2 Global Vitamins and Dietary Supplement Market Forecast by Application (2025-2032)

12.2.1 Global Vitamins and Dietary Supplement Sales (K MT) Forecast by Application

12.2.2 Global Vitamins and Dietary Supplement Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Vitamins and Dietary Supplement Market Size Comparison by Region (M USD)

Table 5. Global Vitamins and Dietary Supplement Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Vitamins and Dietary Supplement Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Vitamins and Dietary Supplement Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Vitamins and Dietary Supplement Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Vitamins and Dietary Supplement as of 2022)

Table 10. Global Market Vitamins and Dietary Supplement Average Price (USD/MT) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Vitamins and Dietary Supplement Sales Sites and Area
Served

Table 12. Manufacturers Vitamins and Dietary Supplement Product Type

Table 13. Global Vitamins and Dietary Supplement Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Vitamins and Dietary Supplement

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Vitamins and Dietary Supplement Market Challenges

Table 22. Global Vitamins and Dietary Supplement Sales by Type (K MT)

Table 23. Global Vitamins and Dietary Supplement Market Size by Type (M USD)

Table 24. Global Vitamins and Dietary Supplement Sales (K MT) by Type (2019-2024)

Table 25. Global Vitamins and Dietary Supplement Sales Market Share by Type
(2019-2024)

Table 26. Global Vitamins and Dietary Supplement Market Size (M USD) by Type

(2019-2024)

Table 27. Global Vitamins and Dietary Supplement Market Size Share by Type

(2019-2024)

Table 28. Global Vitamins and Dietary Supplement Price (USD/MT) by Type

(2019-2024)

Table 29. Global Vitamins and Dietary Supplement Sales (K MT) by Application

Table 30. Global Vitamins and Dietary Supplement Market Size by Application

Table 31. Global Vitamins and Dietary Supplement Sales by Application (2019-2024) & (K MT)

Table 32. Global Vitamins and Dietary Supplement Sales Market Share by Application (2019-2024)

Table 33. Global Vitamins and Dietary Supplement Sales by Application (2019-2024) & (M USD)

Table 34. Global Vitamins and Dietary Supplement Market Share by Application (2019-2024)

Table 35. Global Vitamins and Dietary Supplement Sales Growth Rate by Application (2019-2024)

Table 36. Global Vitamins and Dietary Supplement Sales by Region (2019-2024) & (K MT)

Table 37. Global Vitamins and Dietary Supplement Sales Market Share by Region (2019-2024)

Table 38. North America Vitamins and Dietary Supplement Sales by Country (2019-2024) & (K MT)

Table 39. Europe Vitamins and Dietary Supplement Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Vitamins and Dietary Supplement Sales by Region (2019-2024) & (K MT)

Table 41. South America Vitamins and Dietary Supplement Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Vitamins and Dietary Supplement Sales by Region (2019-2024) & (K MT)

Table 43. Global Vitamins and Dietary Supplement Production (K MT) by Region (2019-2024)

Table 44. Global Vitamins and Dietary Supplement Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Vitamins and Dietary Supplement Revenue Market Share by Region (2019-2024)

Table 46. Global Vitamins and Dietary Supplement Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Vitamins and Dietary Supplement Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Vitamins and Dietary Supplement Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Vitamins and Dietary Supplement Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Vitamins and Dietary Supplement Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Amway Vitamins and Dietary Supplement Basic Information

Table 52. Amway Vitamins and Dietary Supplement Product Overview

Table 53. Amway Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Amway Business Overview

Table 55. Amway Vitamins and Dietary Supplement SWOT Analysis

Table 56. Amway Recent Developments

Table 57. INFINITUS Vitamins and Dietary Supplement Basic Information

Table 58. INFINITUS Vitamins and Dietary Supplement Product Overview

Table 59. INFINITUS Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. INFINITUS Business Overview

Table 61. INFINITUS Vitamins and Dietary Supplement SWOT Analysis

Table 62. INFINITUS Recent Developments

Table 63. Herbalife Nutrition Vitamins and Dietary Supplement Basic Information

Table 64. Herbalife Nutrition Vitamins and Dietary Supplement Product Overview

Table 65. Herbalife Nutrition Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Herbalife Nutrition Vitamins and Dietary Supplement SWOT Analysis

Table 67. Herbalife Nutrition Business Overview

Table 68. Herbalife Nutrition Recent Developments

Table 69. DEEJ Vitamins and Dietary Supplement Basic Information

Table 70. DEEJ Vitamins and Dietary Supplement Product Overview

Table 71. DEEJ Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. DEEJ Business Overview

Table 73. DEEJ Recent Developments

Table 74. Usana Vitamins and Dietary Supplement Basic Information

Table 75. Usana Vitamins and Dietary Supplement Product Overview

Table 76. Usana Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Usana Business Overview

Table 78. Usana Recent Developments

Table 79. Blackmores Vitamins and Dietary Supplement Basic Information

Table 80. Blackmores Vitamins and Dietary Supplement Product Overview

Table 81. Blackmores Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Blackmores Business Overview

Table 83. Blackmores Recent Developments

Table 84. PERFECT (CHINA) Vitamins and Dietary Supplement Basic Information

Table 85. PERFECT (CHINA) Vitamins and Dietary Supplement Product Overview

Table 86. PERFECT (CHINA) Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. PERFECT (CHINA) Business Overview

Table 88. PERFECT (CHINA) Recent Developments

Table 89. Swisse Vitamins and Dietary Supplement Basic Information

Table 90. Swisse Vitamins and Dietary Supplement Product Overview

Table 91. Swisse Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Swisse Business Overview

Table 93. Swisse Recent Developments

Table 94. China New Era Group Vitamins and Dietary Supplement Basic Information

Table 95. China New Era Group Vitamins and Dietary Supplement Product Overview

Table 96. China New Era Group Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. China New Era Group Business Overview

Table 98. China New Era Group Recent Developments

Table 99. By-health Vitamins and Dietary Supplement Basic Information

Table 100. By-health Vitamins and Dietary Supplement Product Overview

Table 101. By-health Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. By-health Business Overview

Table 103. By-health Recent Developments

Table 104. Suntory Vitamins and Dietary Supplement Basic Information

Table 105. Suntory Vitamins and Dietary Supplement Product Overview

Table 106. Suntory Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Suntory Business Overview

Table 108. Suntory Recent Developments

Table 109. Pfizer Vitamins and Dietary Supplement Basic Information

Table 110. Pfizer Vitamins and Dietary Supplement Product Overview

Table 111. Pfizer Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Pfizer Business Overview

Table 113. Pfizer Recent Developments

Table 114. Beijing Tong Ren Tang Vitamins and Dietary Supplement Basic Information

Table 115. Beijing Tong Ren Tang Vitamins and Dietary Supplement Product Overview

Table 116. Beijing Tong Ren Tang Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Beijing Tong Ren Tang Business Overview

Table 118. Beijing Tong Ren Tang Recent Developments

Table 119. Shanghai Pharma Vitamins and Dietary Supplement Basic Information

Table 120. Shanghai Pharma Vitamins and Dietary Supplement Product Overview

Table 121. Shanghai Pharma Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Shanghai Pharma Business Overview

Table 123. Shanghai Pharma Recent Developments

Table 124. TIENS Vitamins and Dietary Supplement Basic Information

Table 125. TIENS Vitamins and Dietary Supplement Product Overview

Table 126. TIENS Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. TIENS Business Overview

Table 128. TIENS Recent Developments

Table 129. GNC Vitamins and Dietary Supplement Basic Information

Table 130. GNC Vitamins and Dietary Supplement Product Overview

Table 131. GNC Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. GNC Business Overview

Table 133. GNC Recent Developments

Table 134. Real Nutraceutical Vitamins and Dietary Supplement Basic Information

Table 135. Real Nutraceutical Vitamins and Dietary Supplement Product Overview

Table 136. Real Nutraceutical Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 137. Real Nutraceutical Business Overview

Table 138. Real Nutraceutical Recent Developments

Table 139. Southernnature Vitamins and Dietary Supplement Basic Information

Table 140. Southernnature Vitamins and Dietary Supplement Product Overview

Table 141. Southernnature Vitamins and Dietary Supplement Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 142. Southernature Business Overview

Table 143. Southernature Recent Developments

Table 144. Global Vitamins and Dietary Supplement Sales Forecast by Region
(2025-2032) & (K MT)

Table 145. Global Vitamins and Dietary Supplement Market Size Forecast by Region
(2025-2032) & (M USD)

Table 146. North America Vitamins and Dietary Supplement Sales Forecast by Country
(2025-2032) & (K MT)

Table 147. North America Vitamins and Dietary Supplement Market Size Forecast by
Country (2025-2032) & (M USD)

Table 148. Europe Vitamins and Dietary Supplement Sales Forecast by Country
(2025-2032) & (K MT)

Table 149. Europe Vitamins and Dietary Supplement Market Size Forecast by Country
(2025-2032) & (M USD)

Table 150. Asia Pacific Vitamins and Dietary Supplement Sales Forecast by Region
(2025-2032) & (K MT)

Table 151. Asia Pacific Vitamins and Dietary Supplement Market Size Forecast by
Region (2025-2032) & (M USD)

Table 152. South America Vitamins and Dietary Supplement Sales Forecast by Country
(2025-2032) & (K MT)

Table 153. South America Vitamins and Dietary Supplement Market Size Forecast by
Country (2025-2032) & (M USD)

Table 154. Middle East and Africa Vitamins and Dietary Supplement Consumption
Forecast by Country (2025-2032) & (Units)

Table 155. Middle East and Africa Vitamins and Dietary Supplement Market Size
Forecast by Country (2025-2032) & (M USD)

Table 156. Global Vitamins and Dietary Supplement Sales Forecast by Type
(2025-2032) & (K MT)

Table 157. Global Vitamins and Dietary Supplement Market Size Forecast by Type
(2025-2032) & (M USD)

Table 158. Global Vitamins and Dietary Supplement Price Forecast by Type
(2025-2032) & (USD/MT)

Table 159. Global Vitamins and Dietary Supplement Sales (K MT) Forecast by
Application (2025-2032)

Table 160. Global Vitamins and Dietary Supplement Market Size Forecast by
Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Vitamins and Dietary Supplement

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Vitamins and Dietary Supplement Market Size (M USD), 2019-2032

Figure 5. Global Vitamins and Dietary Supplement Market Size (M USD) (2019-2032)

Figure 6. Global Vitamins and Dietary Supplement Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Vitamins and Dietary Supplement Market Size by Country (M USD)

Figure 11. Vitamins and Dietary Supplement Sales Share by Manufacturers in 2023

Figure 12. Global Vitamins and Dietary Supplement Revenue Share by Manufacturers in 2023

Figure 13. Vitamins and Dietary Supplement Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Vitamins and Dietary Supplement Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Vitamins and Dietary Supplement Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Vitamins and Dietary Supplement Market Share by Type

Figure 18. Sales Market Share of Vitamins and Dietary Supplement by Type (2019-2024)

Figure 19. Sales Market Share of Vitamins and Dietary Supplement by Type in 2023

Figure 20. Market Size Share of Vitamins and Dietary Supplement by Type (2019-2024)

Figure 21. Market Size Market Share of Vitamins and Dietary Supplement by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Vitamins and Dietary Supplement Market Share by Application

Figure 24. Global Vitamins and Dietary Supplement Sales Market Share by Application (2019-2024)

Figure 25. Global Vitamins and Dietary Supplement Sales Market Share by Application in 2023

Figure 26. Global Vitamins and Dietary Supplement Market Share by Application (2019-2024)

Figure 27. Global Vitamins and Dietary Supplement Market Share by Application in 2023

Figure 28. Global Vitamins and Dietary Supplement Sales Growth Rate by Application (2019-2024)

Figure 29. Global Vitamins and Dietary Supplement Sales Market Share by Region (2019-2024)

Figure 30. North America Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Vitamins and Dietary Supplement Sales Market Share by Country in 2023

Figure 32. U.S. Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Vitamins and Dietary Supplement Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Vitamins and Dietary Supplement Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Vitamins and Dietary Supplement Sales Market Share by Country in 2023

Figure 37. Germany Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Vitamins and Dietary Supplement Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Vitamins and Dietary Supplement Sales Market Share by Region in 2023

Figure 44. China Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Vitamins and Dietary Supplement Sales and Growth Rate

(2019-2024) & (K MT)

Figure 47. India Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Vitamins and Dietary Supplement Sales and Growth Rate (K MT)

Figure 50. South America Vitamins and Dietary Supplement Sales Market Share by Country in 2023

Figure 51. Brazil Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Vitamins and Dietary Supplement Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Vitamins and Dietary Supplement Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Vitamins and Dietary Supplement Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Vitamins and Dietary Supplement Production Market Share by Region (2019-2024)

Figure 62. North America Vitamins and Dietary Supplement Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Vitamins and Dietary Supplement Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Vitamins and Dietary Supplement Production (K MT) Growth Rate (2019-2024)

Figure 65. China Vitamins and Dietary Supplement Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Vitamins and Dietary Supplement Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Vitamins and Dietary Supplement Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Vitamins and Dietary Supplement Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Vitamins and Dietary Supplement Market Share Forecast by Type (2025-2032)

Figure 70. Global Vitamins and Dietary Supplement Sales Forecast by Application (2025-2032)

Figure 71. Global Vitamins and Dietary Supplement Market Share Forecast by Application (2025-2032)

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